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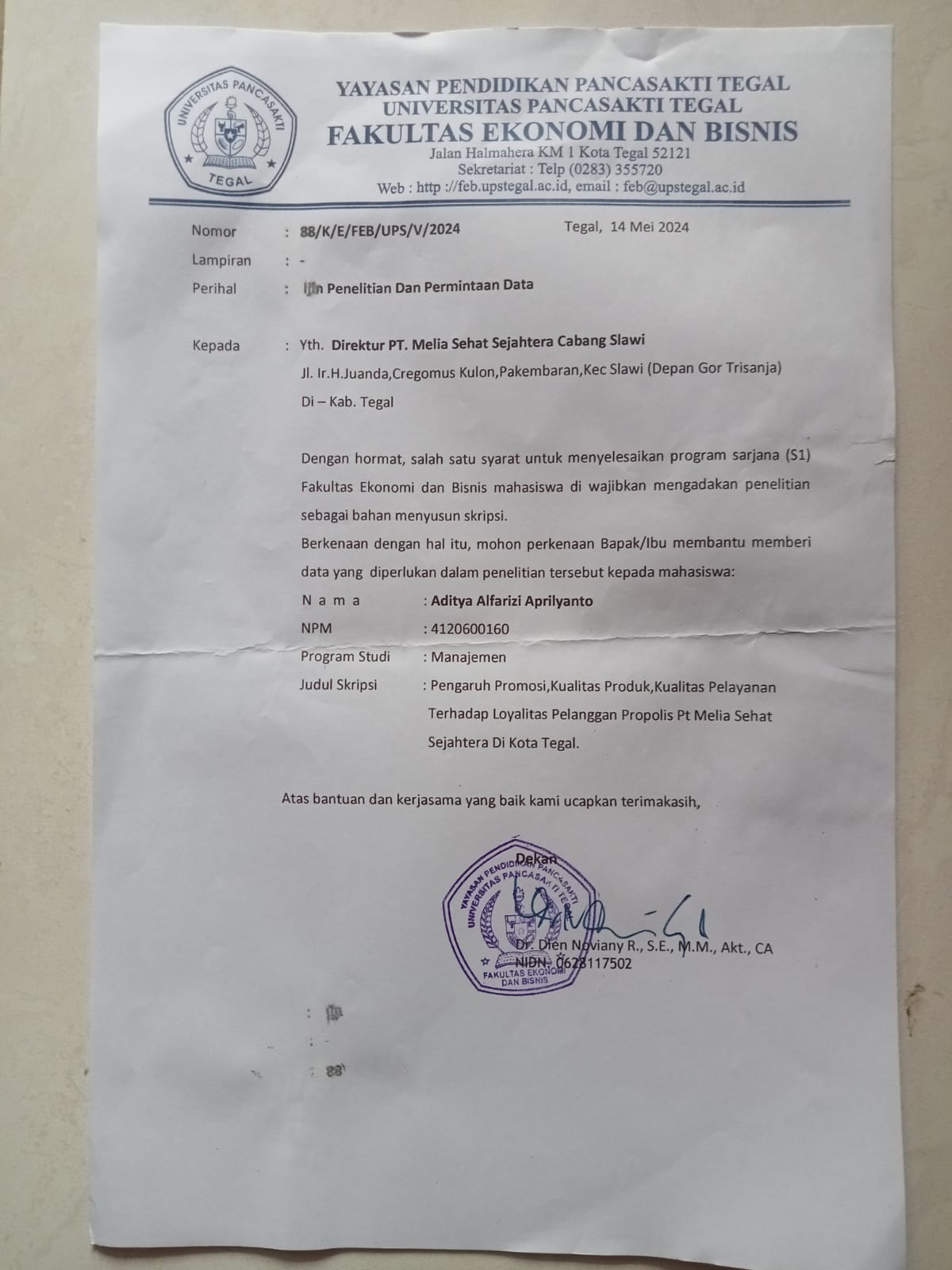
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# **LAMPIRAN**

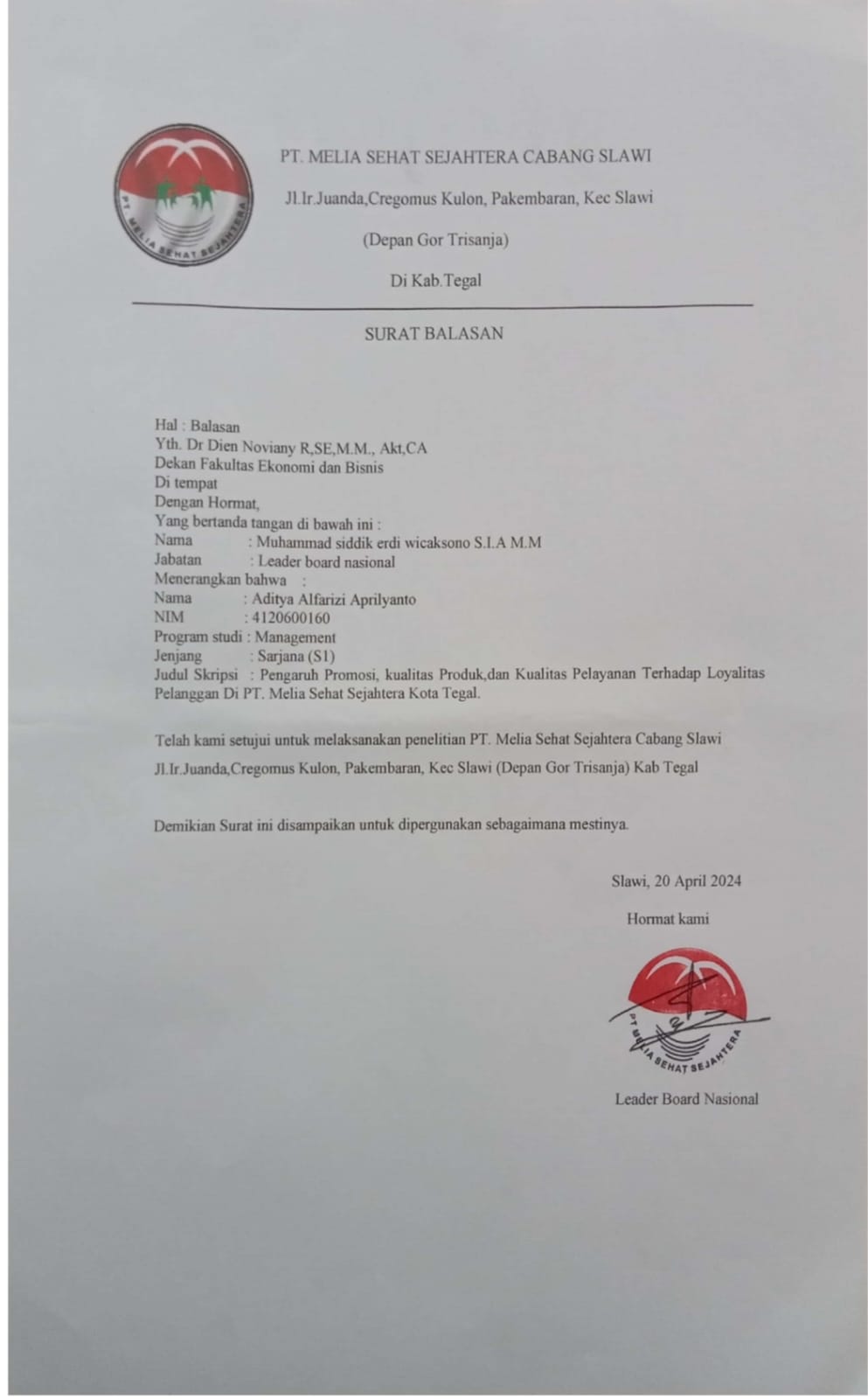
Lampiran 1

Surat Izin Penelitian



Lampiran 2

Surat Balasan Penelitian



Lampiran 3

Kuisoner penelitian

Perihal : Permohonan Pengisian Kuesioner

Judul Penelitian : Pengaruh Promosi, Kualitas Produk dan Kualitas Pelayanan Terhadap Loyalitas Pelanggan di PT. Melia Sehat Sejahtera Kota Tegal.

Kepada Yth, Bapak/Ibu/Saudara/i Responden Di Tempat

Dengan Hormat,

Dalam rangka menyelesaikan penelitian, saya Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Pancasakti Tegal, mohon partisipasi dari Bapak/Ibu/Saudara/i untuk mengisi kuesioner yang telah saya sediakan.

Adapun data yang saya minta adalah sesuai dengan kondisi yang dirasakan Saudara selama ini. Saya akan menjaga kerahasiaan karena data ini hanya untuk kepentingan penelitian. Setiap jawaban yang diberikan merupakan bantuan yang tidak ternilai harganya bagi penelitian ini.

Atas perhatian dan bantuannya, saya mengucapkan terima kasih

Tegal, Juni 2024

Aditya Alfarizi Aprilyanto

**IDENTITAS RESPONDEN DAN PETUNJUK PENGISIAN**

1. **IDENTITAS RESPONDEN**

Mohon beri tanda check list (√) pada salah satu kotak yang mewakili identitas diri Bapak/Ibu/Saudara/i.

* 1. Nama : …………………………….
  2. Jenis Kelamin :  Laki-laki  Perempuan
  3. Umur :  18-25 Tahun  25-30 Tahun

 > 30 Tahun

* 1. Pendidikan Terakhir :  SMA/SMK  D3

 S1

1. **PETUNJUK PENGISIAN**
   1. Isilah identitas secara lengkap
   2. Bacalah pertanyaan dengan teliti sebelum menjawab.
   3. Berilah jawaban sesuai dengan kondisi yang Bapak/Ibu/Saudara/i rasakan agar diperoleh daya yang benar, akurat dan objektif.
   4. Isilah pernyataan dibawah ini dengan memberi tanda (√) pada kolom yang telah tersedia :

Sangat Setuju (SS) : 5

Setuju (TS) : 4

Netral (N) : 3

Tidak Setuju (TS) : 2

Sangat Tidak Setuju (STS) : 1

Pernyataan tentang variabel Loyalitas Pelanggan (Y)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pernyataan | Tanggapan responden | | | | |
| SS | S | N | TS | STS |
| 1. | Saya selalu membeli produk diperusahaan yang sama yaitu PT. Melia Sehat Sejahtera Tegal |  |  |  |  |  |
| 2 | Saya tidak terpengaruh perusahaan lain dalam membeli produk di PT. Melia Sehat Sejahtera Tegal |  |  |  |  |  |
| 3 | Saya sering mempromosikan produk PT. Melia Sehat Sejahtera Tegal kepada orang lain |  |  |  |  |  |
| 4 | Saya mendapat pelayanan yang cepat pada saat membeli produk di PT. Melia Sehat Sejahtera Tegal. |  |  |  |  |  |
| 5 | Saya mendapat pelayanan yang akurat pada saat membeli produk dibutuhkan di PT. Melia Sehat Sejahtera Tegal. |  |  |  |  |  |
| 6 | Saya merasa puas atas pelayanan yang diberikan PT. Melia Sehat Sejahtera Tegal |  |  |  |  |  |
| 7 | PT. Melia Sehat Sejahtera Tegal memberikan pelayanan dengan menanggapi kebutuhan pelanggannya |  |  |  |  |  |
| 8 | PT. Melia Sehat Sejahtera Tegal dapat dipercaya atas produk yang dijualnya |  |  |  |  |  |
| 9 | PT. Melia Sehat Sejahtera Tegal dapat berkomunikasi dengang baik terhadap pelanggannya |  |  |  |  |  |
| 10 | PT. Melia Sehat Sejahtera Tegal dapat memahami kebutuhan para pelanggannya |  |  |  |  |  |

Pernyataan variabel Promosi (X1)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | pernyataan | Tanggapan responden | | | | |
| SS | S | N | TS | STS |
| 1 | PT. Melia Sehat Sejahtera Tegal memberikan sampel untuk dicoba kepada para pelanggannya |  |  |  |  |  |
| 2 | PT. Melia Sehat Sejahtera Tegal memberikan kupon potongan harga kepada para pelanggannya |  |  |  |  |  |
| 3 | PT. Melia Sehat Sejahtera Tegal memberikan pengembalian sebagian uang pembelian produk sebagai bentuk promosi |  |  |  |  |  |
| 4 | PT. Melia Sehat Sejahtera Tegal memberikan promosi dalam bentuk penghematan dari harga biasa |  |  |  |  |  |
| 5 | PT. Melia Sehat Sejahtera Tegal memberikan potongan |  |  |  |  |  |
| 6 | PT. Melia Sehat Sejahtera Tegal memberikan uang tunai kepada pelanggan yang memenangkan undian |  |  |  |  |  |
| 7 | PT. Melia Sehat Sejahtera Tegal mengadakan lommba dengan hadia uang tunai |  |  |  |  |  |
| 8 | Saya memenangkan barang atas kontes yang diadakan PT. Melia Sehat Sejahtera Tegal |  |  |  |  |  |
| 9 | Saya mendapatkan hadiah berupa barang atas kemenangan dalam permainan yang diadakan PT. Melia Sehat Sejahtera Tegal |  |  |  |  |  |
| 10 | PT. Melia Sehat Sejahtera Tegal menjual produk yang bekerja sesuai dengan ketentuan |  |  |  |  |  |

Pernyataan variabel Kualitas Produk (X2)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pernyataan | Tanggapan responden | | | | |
| SS | S | N | TS | STS |
| 1 | PT. Melia Sehat Sejahtera Tegal memberikan kualitas produk sesuai dengan operasi dasarnya |  |  |  |  |  |
| 2 | PT. Melia Sehat Sejahtera Tegal memberikan peringatan terhadap umur produk harus diganti |  |  |  |  |  |
| 3 | PT. Melia Sehat Sejahtera Tegal tidak ditemukannya cacat pada produk yang dijualnya |  |  |  |  |  |
| 4 | PT. Melia Sehat Sejahtera Tegal menjual produk sesuai dengan fungsinya |  |  |  |  |  |
| 5 | PT. Melia Sehat Sejahtera Tegal memiliki fungsi produk yang baik |  |  |  |  |  |
| 6 | PT. Melia Sehat Sejahtera Tegal menjual produk yang bekerja dengan memuaskan |  |  |  |  |  |
| 7 | PT. Melia Sehat Sejahtera Tegal memiliki produk dengan bentuk yang baik |  |  |  |  |  |
| 8 | PT. Melia Sehat Sejahtera Tegal memiliki produk dengan bentuk yang estetika |  |  |  |  |  |
| 9 | PT. Melia Sehat Sejahtera Tegal memiliki harga produk yang sesuai dengan kualitasnya |  |  |  |  |  |
| 10 | PT. Melia Sehat Sejahtera Tegal memiliki produk dengan harga yang sesuai standar. |  |  |  |  |  |

Pernyataan Variabel Kualitas Pelayanan (X3)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No | Pernyataan | Tanggapan responden | | | | |
| SS | S | N | TS | STS |
| 1 | PT. Melia Sehat Sejahtera Tegal memiliki sarana yang baik pada layanannya |  |  |  |  |  |
| 2 | PT. Melia Sehat Sejahtera Tegal memberikan prasarana fisik yang baik pada pelayanannya |  |  |  |  |  |
| 3 | PT. Melia Sehat Sejahtera Tegal memberikan keakuratan yang tinggi pada proses pelayanannya |  |  |  |  |  |
| 4 | PT. Melia Sehat Sejahtera Tegal memiliki pelayanana yang dapat dipercaya |  |  |  |  |  |
| 5 | PT. Melia Sehat Sejahtera Tegal memiliki pelayanan yang cepat |  |  |  |  |  |
| 6 | PT. Melia Sehat Sejahtera Tegal memiliki pelayanan yang tepat sesuai dengan kebutuhan pelanggan |  |  |  |  |  |
| 7 | PT. Melia Sehat Sejahtera Tegal memiliki pengetahuan terhadap kebutuhan pelanggan terkait pelayanannya |  |  |  |  |  |
| 8 | PT. Melia Sehat Sejahtera Tegal memiliki pengetahuan atas pelayanan yang dibutuhkan pelanggan |  |  |  |  |  |
| 9 | PT. Melia Sehat Sejahtera Tegal memberikan pelayanan dengan sopan dan santun |  |  |  |  |  |
| 10 | PT. Melia Sehat Sejahtera Tegal memberikan perhatian terhadapa pelayanan yang diberikan kepada pelanggannya |  |  |  |  |  |

Lampiran 4

Data Uji Validitas dan Reliabilitas Variabel Loyalitas Pelanggan (Y)

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Non. Res | Y1 | Y2 | Y3 | Y4 | Y5 | Y6 | Y7 | Y8 | Y9 | Y10 | TOTAL |
| 1 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 5 | 4 | 44 |
| 2 | 5 | 4 | 4 | 4 | 5 | 4 | 3 | 5 | 5 | 4 | 43 |
| 3 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 4 | 4 | 42 |
| 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 5 | 5 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 5 | 5 | 40 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 7 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 9 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 11 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 45 |
| 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 13 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 44 |
| 15 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 16 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 17 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 48 |
| 18 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 44 |
| 19 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 4 | 46 |
| 20 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 21 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 44 |
| 22 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 44 |
| 23 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 5 | 2 | 40 |
| 24 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 39 |
| 25 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 44 |
| 26 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 2 | 40 |
| 27 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 45 |
| 28 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 42 |
| 29 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 46 |
| 30 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 42 |

Lampiran 5

Data Uji Validitas dan Reliabilitas Variabel Promosi (X1)

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Non. Res | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1.10 | TOTAL |
| 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 7 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 37 |
| 8 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 42 |
| 9 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 10 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 40 |
| 11 | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 12 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 40 |
| 13 | 4 | 4 | 4 | 4 | 3 | 5 | 4 | 5 | 4 | 4 | 37 |
| 14 | 5 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 38 |
| 15 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 43 |
| 16 | 5 | 3 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 41 |
| 17 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 39 |
| 18 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 19 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 20 | 4 | 2 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 36 |
| 21 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 39 |
| 22 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 37 |
| 23 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 24 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 38 |
| 25 | 5 | 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 39 |
| 26 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 41 |
| 27 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 43 |
| 28 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 34 |
| 29 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 43 |
| 30 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 43 |

Lampiran 6

Data Uji Validitas dan Reliabilitas Variabel Kualitas Produk (X2)

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Non. Res | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | X2.10 | TOTAL |
| 1 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 42 |
| 2 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 39 |
| 3 | 2 | 4 | 4 | 4 | 3 | 5 | 4 | 3 | 5 | 4 | 38 |
| 4 | 4 | 4 | 1 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 34 |
| 5 | 5 | 3 | 4 | 4 | 4 | 3 | 3 | 1 | 4 | 3 | 34 |
| 6 | 2 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 36 |
| 7 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 44 |
| 8 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 42 |
| 9 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 1 | 4 | 4 | 35 |
| 10 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 39 |
| 11 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 41 |
| 12 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 39 |
| 13 | 5 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 3 | 41 |
| 14 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 41 |
| 15 | 4 | 4 | 4 | 4 | 3 | 5 | 4 | 5 | 4 | 3 | 40 |
| 16 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 39 |
| 17 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 48 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 19 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 35 |
| 20 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 21 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 48 |
| 22 | 2 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 38 |
| 23 | 5 | 5 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 41 |
| 24 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 43 |
| 25 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 26 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 37 |
| 27 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 28 | 3 | 3 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 40 |
| 29 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 37 |
| 30 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |

Lampiran 7

Data Uji Validitas dan Reliabilitas Variabel Kualitas Pelayanan (X3)

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Non. Res | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3.9 | X3.10 | TOTAL |
| 1 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 46 |
| 2 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 43 |
| 3 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 43 |
| 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |
| 6 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 46 |
| 7 | 3 | 4 | 4 | 3 | 5 | 5 | 3 | 3 | 5 | 5 | 40 |
| 8 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 9 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | ~~5~~ | 5 | 50 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 46 |
| 13 | 3 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 44 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 15 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 43 |
| 16 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 17 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 19 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 48 |
| 20 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 46 |
| 21 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 22 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 45 |
| 23 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |
| 24 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 45 |
| 25 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 5 | 4 | 44 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 39 |
| 27 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 46 |
| 28 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 44 |
| 29 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 46 |
| 30 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 42 |

Lampiran 8

Outpus SPSS Uji Validitas Variabel Loyalitas Pelanggan (Y)

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | |
|  | | Y1 | Y2 | Y3 | Y4 | Y5 | Y6 | Y7 | Y8 | Y9 | Y10 | TOTAL |
| Y1 | Pearson Correlation | 1 | .509\*\* | .200 | .134 | .298 | .190 | -.196 | .052 | .605\*\* | .131 | .481\*\* |
| Sig. (2-tailed) |  | .004 | .289 | .481 | .109 | .314 | .299 | .784 | .000 | .489 | .007 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y2 | Pearson Correlation | .509\*\* | 1 | .218 | .408\* | .404\* | .318 | .043 | .171 | .426\* | .373\* | .672\*\* |
| Sig. (2-tailed) | .004 |  | .247 | .025 | .027 | .087 | .822 | .365 | .019 | .042 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y3 | Pearson Correlation | .200 | .218 | 1 | .401\* | .656\*\* | .444\* | .196 | .052 | .202 | -.219 | .524\*\* |
| Sig. (2-tailed) | .289 | .247 |  | .028 | .000 | .014 | .299 | .784 | .285 | .245 | .003 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y4 | Pearson Correlation | .134 | .408\* | .401\* | 1 | .231 | .229 | .400\* | -.035 | .144 | .064 | .515\*\* |
| Sig. (2-tailed) | .481 | .025 | .028 |  | .219 | .224 | .029 | .854 | .448 | .735 | .004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y5 | Pearson Correlation | .298 | .404\* | .656\*\* | .231 | 1 | .578\*\* | .187 | .265 | .197 | .076 | .685\*\* |
| Sig. (2-tailed) | .109 | .027 | .000 | .219 |  | .001 | .322 | .156 | .298 | .691 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y6 | Pearson Correlation | .190 | .318 | .444\* | .229 | .578\*\* | 1 | .224 | .249 | -.013 | .075 | .586\*\* |
| Sig. (2-tailed) | .314 | .087 | .014 | .224 | .001 |  | .235 | .185 | .947 | .694 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y7 | Pearson Correlation | -.196 | .043 | .196 | .400\* | .187 | .224 | 1 | .282 | -.013 | .228 | .481\*\* |
| Sig. (2-tailed) | .299 | .822 | .299 | .029 | .322 | .235 |  | .131 | .945 | .226 | .007 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y8 | Pearson Correlation | .052 | .171 | .052 | -.035 | .265 | .249 | .282 | 1 | .229 | .401\* | .537\*\* |
| Sig. (2-tailed) | .784 | .365 | .784 | .854 | .156 | .185 | .131 |  | .224 | .028 | .002 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y9 | Pearson Correlation | .605\*\* | .426\* | .202 | .144 | .197 | -.013 | -.013 | .229 | 1 | .180 | .505\*\* |
| Sig. (2-tailed) | .000 | .019 | .285 | .448 | .298 | .947 | .945 | .224 |  | .342 | .004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y10 | Pearson Correlation | .131 | .373\* | -.219 | .064 | .076 | .075 | .228 | .401\* | .180 | 1 | .492\*\* |
| Sig. (2-tailed) | .489 | .042 | .245 | .735 | .691 | .694 | .226 | .028 | .342 |  | .006 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL | Pearson Correlation | .481\*\* | .672\*\* | .524\*\* | .515\*\* | .685\*\* | .586\*\* | .481\*\* | .537\*\* | .505\*\* | .492\*\* | 1 |
| Sig. (2-tailed) | .007 | .000 | .003 | .004 | .000 | .001 | .007 | .002 | .004 | .006 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | |

Lampiran 9

Outpus SPSS Uji Validitas Variabel Promosi (X1)

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | |
|  | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1.10 | TOTAL |
| X1.1 | Pearson Correlation | 1 | -.042 | .487\*\* | .312 | .429\* | .234 | .386\* | .139 | .648\*\* | .484\*\* | .666\*\* |
| Sig. (2-tailed) |  | .827 | .006 | .094 | .018 | .212 | .035 | .465 | .000 | .007 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.2 | Pearson Correlation | -.042 | 1 | .301 | -.172 | .093 | .261 | -.132 | .428\* | -.018 | -.019 | .453\* |
| Sig. (2-tailed) | .827 |  | .106 | .362 | .623 | .163 | .487 | .018 | .925 | .921 | .012 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.3 | Pearson Correlation | .487\*\* | .301 | 1 | .269 | .354 | .435\* | .371\* | .092 | .352 | .349 | .722\*\* |
| Sig. (2-tailed) | .006 | .106 |  | .151 | .055 | .016 | .044 | .629 | .057 | .059 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.4 | Pearson Correlation | .312 | -.172 | .269 | 1 | .083 | -.164 | .765\*\* | .172 | .285 | .235 | .454\* |
| Sig. (2-tailed) | .094 | .362 | .151 |  | .661 | .385 | .000 | .363 | .127 | .210 | .012 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.5 | Pearson Correlation | .429\* | .093 | .354 | .083 | 1 | .244 | .417\* | .300 | .296 | .310 | .617\*\* |
| Sig. (2-tailed) | .018 | .623 | .055 | .661 |  | .193 | .022 | .107 | .112 | .095 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.6 | Pearson Correlation | .234 | .261 | .435\* | -.164 | .244 | 1 | .005 | .071 | -.005 | .315 | .398\* |
| Sig. (2-tailed) | .212 | .163 | .016 | .385 | .193 |  | .978 | .710 | .980 | .090 | .029 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.7 | Pearson Correlation | .386\* | -.132 | .371\* | .765\*\* | .417\* | .005 | 1 | .247 | .437\* | .269 | .637\*\* |
| Sig. (2-tailed) | .035 | .487 | .044 | .000 | .022 | .978 |  | .189 | .016 | .150 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.8 | Pearson Correlation | .139 | .428\* | .092 | .172 | .300 | .071 | .247 | 1 | .029 | .138 | .513\*\* |
| Sig. (2-tailed) | .465 | .018 | .629 | .363 | .107 | .710 | .189 |  | .880 | .466 | .004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.9 | Pearson Correlation | .648\*\* | -.018 | .352 | .285 | .296 | -.005 | .437\* | .029 | 1 | .358 | .578\*\* |
| Sig. (2-tailed) | .000 | .925 | .057 | .127 | .112 | .980 | .016 | .880 |  | .052 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.10 | Pearson Correlation | .484\*\* | -.019 | .349 | .235 | .310 | .315 | .269 | .138 | .358 | 1 | .449\* |
| Sig. (2-tailed) | .007 | .921 | .059 | .210 | .095 | .090 | .150 | .466 | .052 |  | .013 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL | Pearson Correlation | .666\*\* | .453\* | .722\*\* | .454\* | .617\*\* | .398\* | .637\*\* | .513\*\* | .578\*\* | .449\* | 1 |
| Sig. (2-tailed) | .000 | .012 | .000 | .012 | .000 | .029 | .000 | .004 | .001 | .013 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

Lampiran 10

Outpus SPSS Uji Validitas Variabel Kualitas Produk (X2)

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | |
|  | | x2.1 | x2.2 | x2.3 | x2.4 | x2.5 | x2.6 | x2.7 | x2.8 | x2.9 | x2.10 | TOTAL |
| x2.1 | Pearson Correlation | 1 | .214 | .179 | .421\* | .210 | .096 | .049 | .072 | .113 | .056 | .493\*\* |
| Sig. (2-tailed) |  | .255 | .344 | .021 | .265 | .612 | .797 | .705 | .550 | .767 | .006 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.2 | Pearson Correlation | .214 | 1 | .263 | .541\*\* | .163 | .082 | .274 | .168 | .096 | .176 | .488\*\* |
| Sig. (2-tailed) | .255 |  | .160 | .002 | .388 | .668 | .143 | .375 | .613 | .353 | .006 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.3 | Pearson Correlation | .179 | .263 | 1 | .372\* | .428\* | .146 | .321 | -.095 | .101 | .234 | .483\*\* |
| Sig. (2-tailed) | .344 | .160 |  | .043 | .018 | .442 | .084 | .617 | .594 | .213 | .007 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.4 | Pearson Correlation | .421\* | .541\*\* | .372\* | 1 | .568\*\* | .206 | .000 | .056 | .156 | .222 | .584\*\* |
| Sig. (2-tailed) | .021 | .002 | .043 |  | .001 | .274 | 1.000 | .771 | .410 | .239 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.5 | Pearson Correlation | .210 | .163 | .428\* | .568\*\* | 1 | .203 | .075 | .049 | .252 | .433\* | .571\*\* |
| Sig. (2-tailed) | .265 | .388 | .018 | .001 |  | .283 | .695 | .798 | .180 | .017 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.6 | Pearson Correlation | .096 | .082 | .146 | .206 | .203 | 1 | .522\*\* | .180 | .614\*\* | .572\*\* | .626\*\* |
| Sig. (2-tailed) | .612 | .668 | .442 | .274 | .283 |  | .003 | .341 | .000 | .001 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.7 | Pearson Correlation | .049 | .274 | .321 | .000 | .075 | .522\*\* | 1 | .307 | .439\* | .561\*\* | .621\*\* |
| Sig. (2-tailed) | .797 | .143 | .084 | 1.000 | .695 | .003 |  | .099 | .015 | .001 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.8 | Pearson Correlation | .072 | .168 | -.095 | .056 | .049 | .180 | .307 | 1 | .248 | .193 | .461\* |
| Sig. (2-tailed) | .705 | .375 | .617 | .771 | .798 | .341 | .099 |  | .186 | .306 | .010 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.9 | Pearson Correlation | .113 | .096 | .101 | .156 | .252 | .614\*\* | .439\* | .248 | 1 | .490\*\* | .609\*\* |
| Sig. (2-tailed) | .550 | .613 | .594 | .410 | .180 | .000 | .015 | .186 |  | .006 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| x2.10 | Pearson Correlation | .056 | .176 | .234 | .222 | .433\* | .572\*\* | .561\*\* | .193 | .490\*\* | 1 | .673\*\* |
| Sig. (2-tailed) | .767 | .353 | .213 | .239 | .017 | .001 | .001 | .306 | .006 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL | Pearson Correlation | .493\*\* | .488\*\* | .483\*\* | .584\*\* | .571\*\* | .626\*\* | .621\*\* | .461\* | .609\*\* | .673\*\* | 1 |
| Sig. (2-tailed) | .006 | .006 | .007 | .001 | .001 | .000 | .000 | .010 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | |
|  | | | | | | | | | | | | |

Lampiran 11

Outpus SPSS Uji Validitas Variabel Kualitas Pelayanan (X3)

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | |
|  | | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3.9 | X3.10 | TOTAL |
| X3.1 | Pearson Correlation | 1 | .612\*\* | .284 | .373\* | .066 | .201 | .229 | .098 | -.122 | .081 | .560\*\* |
| Sig. (2-tailed) |  | .000 | .128 | .042 | .730 | .287 | .223 | .607 | .522 | .670 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.2 | Pearson Correlation | .612\*\* | 1 | .298 | .288 | -.027 | .369\* | .023 | -.040 | -.075 | .174 | .502\*\* |
| Sig. (2-tailed) | .000 |  | .110 | .122 | .888 | .045 | .902 | .834 | .696 | .358 | .005 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.3 | Pearson Correlation | .284 | .298 | 1 | .464\*\* | .572\*\* | .202 | -.115 | .106 | .593\*\* | .186 | .635\*\* |
| Sig. (2-tailed) | .128 | .110 |  | .010 | .001 | .285 | .545 | .578 | .001 | .326 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.4 | Pearson Correlation | .373\* | .288 | .464\*\* | 1 | .199 | .130 | .198 | .014 | .333 | .070 | .558\*\* |
| Sig. (2-tailed) | .042 | .122 | .010 |  | .292 | .493 | .294 | .941 | .072 | .713 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.5 | Pearson Correlation | .066 | -.027 | .572\*\* | .199 | 1 | .509\*\* | .097 | .248 | .572\*\* | .426\* | .632\*\* |
| Sig. (2-tailed) | .730 | .888 | .001 | .292 |  | .004 | .611 | .186 | .001 | .019 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.6 | Pearson Correlation | .201 | .369\* | .202 | .130 | .509\*\* | 1 | .063 | .162 | .336 | .336 | .588\*\* |
| Sig. (2-tailed) | .287 | .045 | .285 | .493 | .004 |  | .739 | .391 | .069 | .069 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.7 | Pearson Correlation | .229 | .023 | -.115 | .198 | .097 | .063 | 1 | .607\*\* | -.115 | .269 | .436\* |
| Sig. (2-tailed) | .223 | .902 | .545 | .294 | .611 | .739 |  | .000 | .545 | .151 | .016 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.8 | Pearson Correlation | .098 | -.040 | .106 | .014 | .248 | .162 | .607\*\* | 1 | .106 | .215 | .481\*\* |
| Sig. (2-tailed) | .607 | .834 | .578 | .941 | .186 | .391 | .000 |  | .578 | .254 | .007 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.9 | Pearson Correlation | -.122 | -.075 | .593\*\* | .333 | .572\*\* | .336 | -.115 | .106 | 1 | .457\* | .519\*\* |
| Sig. (2-tailed) | .522 | .696 | .001 | .072 | .001 | .069 | .545 | .578 |  | .011 | .003 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.10 | Pearson Correlation | .081 | .174 | .186 | .070 | .426\* | .336 | .269 | .215 | .457\* | 1 | .565\*\* |
| Sig. (2-tailed) | .670 | .358 | .326 | .713 | .019 | .069 | .151 | .254 | .011 |  | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTAL | Pearson Correlation | .560\*\* | .502\*\* | .635\*\* | .558\*\* | .632\*\* | .588\*\* | .436\* | .481\*\* | .519\*\* | .565\*\* | 1 |
| Sig. (2-tailed) | .001 | .005 | .000 | .001 | .000 | .001 | .016 | .007 | .003 | .001 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | |

Lampiran 12

Ouput SPSS Uji Reliabilitas Variabel Loyalitas Pelanggan (Y)

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .725 | 10 |

Lampiran 13

Ouput SPSS Uji Reliabilitas Variabel Promosi (X1)

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .724 | 10 |

Lampiran 14

Ouput SPSS Uji Reliabilitas Variabel Kualitas Produk (X2)

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .720 | 10 |

Lampiran 15

Ouput SPSS Uji Reliabilitas Variabel Kualitas Pelayanan (X3)

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .732 | 10 |

Lampiran 16

Data Penelitian Variabel Loyalitas Pelanggan (Y)

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | Y1 | Y2 | Y3 | Y4 | Y5 | Y6 | Y7 | Y8 | Y9 | Y10 | TOTAL |
| 1 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 47 |
| 2 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 47 |
| 3 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 45 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 5 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 43 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 7 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 46 |
| 8 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 46 |
| 9 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 46 |
| 10 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 45 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 45 |
| 13 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 14 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 46 |
| 15 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 43 |
| 16 | 5 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 4 | 42 |
| 17 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 4 | 5 | 42 |
| 18 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 4 | 40 |
| 19 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 3 | 4 | 5 | 43 |
| 20 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 5 | 4 | 44 |
| 21 | 5 | 4 | 4 | 4 | 5 | 4 | 3 | 5 | 5 | 4 | 43 |
| 22 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 4 | 4 | 42 |
| 23 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 24 | 5 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 5 | 5 | 40 |
| 25 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 26 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 27 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 29 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 30 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 45 |
| 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 32 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 33 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 44 |
| 34 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 35 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 36 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 48 |
| 37 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 44 |
| 38 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 4 | 46 |
| 39 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 40 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 44 |
| 41 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 44 |
| 42 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 43 |
| 43 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 39 |
| 44 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 44 |
| 45 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | 43 |
| 46 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 45 |
| 47 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 42 |
| 48 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 46 |
| 49 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 42 |
| 50 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 40 |
| 51 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 42 |
| 52 | 5 | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 5 | 4 | 44 |
| 53 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 43 |
| 54 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 5 | 4 | 43 |
| 55 | 4 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 5 | 4 | 41 |
| 56 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 43 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 58 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 59 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 46 |
| 60 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 44 |
| 61 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 4 | 40 |
| 62 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 3 | 4 | 5 | 43 |
| 63 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 5 | 4 | 44 |
| 64 | 5 | 4 | 4 | 4 | 5 | 4 | 3 | 5 | 5 | 4 | 43 |
| 65 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 4 | 4 | 42 |
| 66 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 67 | 5 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 5 | 5 | 40 |
| 68 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 69 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 70 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 71 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 72 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 73 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 45 |
| 74 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 75 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 45 |
| 76 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 44 |
| 77 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 78 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 79 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 48 |
| 80 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 44 |
| 81 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 4 | 46 |
| 82 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 83 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 44 |
| 84 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 44 |
| 85 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 43 |
| 86 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 39 |
| 87 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 44 |
| 88 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | 43 |
| 89 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 45 |
| 90 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 42 |
| 91 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 44 |
| 92 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 4 | 46 |
| 93 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 94 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 44 |
| 95 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 44 |
| 96 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 43 |
| 97 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 45 |
| 98 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 99 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 45 |
| 100 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |

Lampiran 17

Data Penelitian Variabel Promosi (X1)

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| NO | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1.10 | TOTAL |
| 1 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 41 |
| 2 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 41 |
| 3 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 41 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 5 | 5 | 4 | 4 | 3 | 4 | 3 | 5 | 5 | 3 | 4 | 36 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 7 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 41 |
| 8 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 41 |
| 9 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 40 |
| 10 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 41 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 12 | 4 | 3 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 38 |
| 13 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 41 |
| 14 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 41 |
| 15 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 41 |
| 16 | 4 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 38 |
| 17 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 3 | 37 |
| 18 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 41 |
| 19 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 40 |
| 20 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 21 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 39 |
| 22 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 23 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 3 | 38 |
| 24 | 5 | 4 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 39 |
| 25 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 26 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 27 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 29 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 29 |
| 30 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 33 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 34 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 35 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 36 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 37 |
| 37 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 42 |
| 38 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 39 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 41 |
| 40 | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 41 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 41 |
| 42 | 4 | 4 | 4 | 4 | 3 | 5 | 4 | 5 | 4 | 4 | 37 |
| 43 | 5 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 38 |
| 44 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 43 |
| 45 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 42 |
| 46 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 39 |
| 47 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 48 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 49 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 38 |
| 50 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 39 |
| 51 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 37 |
| 52 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 53 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 38 |
| 54 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 41 |
| 55 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 41 |
| 56 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 43 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 58 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 42 |
| 59 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 43 |
| 60 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 41 |
| 61 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 62 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 39 |
| 63 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 64 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 3 | 38 |
| 65 | 5 | 4 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 39 |
| 66 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 67 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 68 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 69 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 70 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 29 |
| 71 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 72 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 73 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 74 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 75 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 76 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 77 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 37 |
| 78 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 42 |
| 79 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 80 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 41 |
| 81 | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 82 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 41 |
| 83 | 4 | 4 | 4 | 4 | 3 | 5 | 4 | 5 | 4 | 4 | 37 |
| 84 | 5 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 38 |
| 85 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 43 |
| 86 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 42 |
| 87 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 39 |
| 88 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 89 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 90 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 38 |
| 91 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 37 |
| 92 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 42 |
| 93 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 94 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 41 |
| 95 | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 39 |
| 96 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 41 |
| 97 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 98 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 41 |
| 99 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 41 |
| 100 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 40 |

Lampiran 18

Data Penelitian Variabel Kualitas Produk (X2)

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| NO | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | X2.10 | TOTAL |
| 1 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 44 |
| 2 | 5 | 4 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 42 |
| 3 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 45 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 5 | 4 | 4 | 5 | 4 | 3 | 3 | 5 | 5 | 5 | 5 | 43 |
| 6 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 46 |
| 7 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 43 |
| 8 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 47 |
| 9 | 5 | 4 | 3 | 5 | 4 | 4 | 3 | 5 | 4 | 4 | 41 |
| 10 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 12 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 37 |
| 13 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 46 |
| 14 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 46 |
| 15 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 44 |
| 16 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 4 | 40 |
| 17 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 3 | 40 |
| 18 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 45 |
| 19 | 4 | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 5 | 41 |
| 20 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 38 |
| 21 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 4 | 41 |
| 22 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 38 |
| 23 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 41 |
| 24 | 5 | 5 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 41 |
| 25 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 43 |
| 26 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 27 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 29 | 3 | 3 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 40 |
| 30 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 37 |
| 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 32 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 41 |
| 33 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 34 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 35 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 42 |
| 36 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 37 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 40 |
| 38 | 4 | 4 | 5 | 5 | 3 | 3 | 4 | 5 | 4 | 3 | 40 |
| 39 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 37 |
| 40 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 42 |
| 41 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 39 |
| 42 | 4 | 4 | 4 | 4 | 3 | 5 | 4 | 3 | 5 | 4 | 40 |
| 43 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 37 |
| 44 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 5 | 4 | 3 | 40 |
| 45 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 39 |
| 46 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 44 |
| 47 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 42 |
| 48 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 49 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 39 |
| 50 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 41 |
| 51 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 39 |
| 52 | 5 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 3 | 41 |
| 53 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 41 |
| 54 | 4 | 4 | 4 | 4 | 3 | 5 | 4 | 5 | 4 | 3 | 40 |
| 55 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 41 |
| 56 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 48 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 58 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 35 |
| 59 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 60 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 48 |
| 61 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 41 |
| 62 | 5 | 5 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 41 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 43 |
| 64 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 65 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 66 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 67 | 3 | 3 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 40 |
| 68 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 37 |
| 69 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 70 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 41 |
| 71 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 72 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 73 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 42 |
| 74 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 75 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 40 |
| 76 | 4 | 4 | 5 | 5 | 3 | 3 | 4 | 5 | 4 | 3 | 40 |
| 77 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 37 |
| 78 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 42 |
| 79 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 39 |
| 80 | 4 | 4 | 4 | 4 | 3 | 5 | 4 | 3 | 5 | 4 | 40 |
| 81 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 37 |
| 82 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 5 | 4 | 3 | 40 |
| 83 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 39 |
| 84 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 44 |
| 85 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 42 |
| 86 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 87 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 39 |
| 88 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 41 |
| 89 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 39 |
| 90 | 5 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 3 | 41 |
| 91 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 41 |
| 92 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 93 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 94 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 42 |
| 95 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 96 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 40 |
| 97 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 37 |
| 98 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 5 | 4 | 3 | 40 |
| 99 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 39 |
| 100 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 39 |

Lampiran 19

Data Penelitian Variabel Kualitas Pelayanan (X3)

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| NO | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3.9 | X3.10 | TOTAL |
| 1 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 46 |
| 2 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 44 |
| 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 47 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 5 | 3 | 4 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 41 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 7 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 43 |
| 8 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 44 |
| 9 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 45 |
| 10 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 47 |
| 11 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 12 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 45 |
| 13 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 46 |
| 14 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 46 |
| 15 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 46 |
| 16 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 17 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 45 |
| 18 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 46 |
| 19 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 43 |
| 20 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 43 |
| 21 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 22 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |
| 23 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 46 |
| 24 | 3 | 4 | 4 | 3 | 5 | 5 | 3 | 3 | 5 | 5 | 40 |
| 25 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 26 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | ~~5~~ | 5 | 50 |
| 27 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 29 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 46 |
| 30 | 3 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 44 |
| 31 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 32 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 43 |
| 33 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 34 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 35 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 36 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 48 |
| 37 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 46 |
| 38 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 39 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 45 |
| 40 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |
| 41 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 45 |
| 42 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 5 | 4 | 44 |
| 43 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 39 |
| 44 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 46 |
| 45 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 44 |
| 46 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 46 |
| 47 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 42 |
| 48 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 49 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 44 |
| 50 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 43 |
| 51 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 43 |
| 52 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 46 |
| 53 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 43 |
| 54 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 45 |
| 55 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 45 |
| 56 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 42 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 58 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 44 |
| 59 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 45 |
| 60 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 45 |
| 61 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 45 |
| 62 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 46 |
| 63 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 43 |
| 64 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 43 |
| 65 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 46 |
| 66 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |
| 67 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 46 |
| 68 | 3 | 4 | 4 | 3 | 5 | 5 | 3 | 3 | 5 | 5 | 40 |
| 69 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 70 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | ~~5~~ | 5 | 50 |
| 71 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 72 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 73 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 46 |
| 74 | 3 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 44 |
| 75 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 76 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 43 |
| 77 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 78 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 79 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 80 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 48 |
| 81 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 46 |
| 82 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 83 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 45 |
| 84 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |
| 85 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 45 |
| 86 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 5 | 4 | 44 |
| 87 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 39 |
| 88 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 46 |
| 89 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 44 |
| 90 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 46 |
| 91 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 42 |
| 92 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 93 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 94 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 48 |
| 95 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 46 |
| 96 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 97 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 46 |
| 98 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 99 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 45 |
| 100 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 44 |

Lampiran 20

Metode Suksesif Interval Variabel Loyalitas Pelanggan (Y)

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **4** | **5** | **5** | **4** | **5** | **5** | **5** | **5** | **5** | **4** | TOTAL |
| 3,470 | 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 1,000 | 40,470 |
| 5,000 | 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 5,000 | 2,702 | 5,000 | 5,000 | 39,702 |
| 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 3,325 | 2,663 | 2,702 | 5,000 | 5,000 | 35,689 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 1,000 | 1,000 | 1,000 | 1,000 | 5,000 | 5,000 | 2,663 | 2,702 | 5,000 | 5,000 | 29,364 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 5,000 | 2,663 | 5,000 | 1,000 | 5,000 | 35,663 |
| 5,000 | 1,000 | 1,000 | 1,000 | 5,000 | 3,325 | 5,000 | 5,000 | 5,000 | 5,000 | 36,325 |
| 5,000 | 1,000 | 5,000 | 5,000 | 3,238 | 5,000 | 2,663 | 5,000 | 5,000 | 1,000 | 37,900 |
| 5,000 | 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 2,663 | 2,702 | 1,000 | 5,000 | 33,364 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 3,325 | 2,663 | 2,702 | 5,000 | 1,000 | 35,689 |
| 5,000 | 1,000 | 1,000 | 1,000 | 5,000 | 5,000 | 2,663 | 5,000 | 5,000 | 1,000 | 31,663 |
| 5,000 | 1,000 | 5,000 | 5,000 | 3,238 | 3,325 | 2,663 | 5,000 | 5,000 | 5,000 | 40,225 |
| 3,470 | 1,000 | 5,000 | 5,000 | 3,238 | 5,000 | 2,663 | 1,000 | 5,000 | 1,000 | 32,371 |
| 5,000 | 1,000 | 1,000 | 1,000 | 5,000 | 3,325 | 1,000 | 2,702 | 5,000 | 1,000 | 26,026 |
| 5,000 | 1,000 | 1,000 | 5,000 | 3,238 | 3,325 | 1,000 | 2,702 | 1,000 | 5,000 | 28,264 |
| 3,470 | 5,000 | 1,000 | 1,000 | 3,238 | 5,000 | 1,000 | 1,000 | 1,000 | 1,000 | 22,708 |
| 3,470 | 5,000 | 5,000 | 5,000 | 5,000 | 3,325 | 1,000 | 1,000 | 1,000 | 5,000 | 34,795 |
| 5,000 | 1,000 | 5,000 | 5,000 | 5,000 | 3,325 | 2,663 | 1,000 | 5,000 | 1,000 | 33,988 |
| 5,000 | 1,000 | 1,000 | 1,000 | 5,000 | 3,325 | 1,000 | 5,000 | 5,000 | 1,000 | 28,325 |
| 3,470 | 1,000 | 5,000 | 1,000 | 5,000 | 5,000 | 1,000 | 2,702 | 1,000 | 1,000 | 26,172 |
| 5,000 | 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 2,663 | 2,702 | 5,000 | 1,000 | 33,364 |
| 5,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,702 | 5,000 | 5,000 | 23,702 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 5,000 | 1,000 | 1,000 | 1,000 | 3,238 | 5,000 | 2,663 | 5,000 | 5,000 | 5,000 | 33,900 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 1,000 | 5,000 | 1,000 | 5,000 | 3,325 | 5,000 | 2,702 | 5,000 | 1,000 | 34,026 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 5,000 | 5,000 | 5,000 | 5,000 | 33,033 |
| 3,470 | 1,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 44,470 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 3,325 | 2,663 | 5,000 | 5,000 | 5,000 | 45,988 |
| 3,470 | 1,000 | 5,000 | 5,000 | 5,000 | 3,325 | 5,000 | 2,702 | 1,000 | 1,000 | 32,497 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 1,000 | 2,702 | 5,000 | 1,000 | 39,702 |
| 3,470 | 5,000 | 5,000 | 1,000 | 5,000 | 3,325 | 2,663 | 5,000 | 5,000 | 5,000 | 40,458 |
| 5,000 | 5,000 | 1,000 | 5,000 | 3,238 | 3,325 | 2,663 | 1,000 | 5,000 | 5,000 | 36,225 |
| 3,470 | 1,000 | 5,000 | 5,000 | 3,238 | 5,000 | 5,000 | 2,702 | 1,000 | 1,000 | 32,409 |
| 3,470 | 1,000 | 5,000 | 5,000 | 3,238 | 3,325 | 2,663 | 1,000 | 5,000 | 5,000 | 34,696 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 1,000 | 1,000 | 1,000 | 5,000 | 21,033 |
| 5,000 | 1,000 | 5,000 | 1,000 | 5,000 | 5,000 | 2,663 | 2,702 | 1,000 | 1,000 | 29,364 |
| 5,000 | 1,000 | 5,000 | 1,000 | 3,238 | 3,325 | 1,000 | 2,702 | 5,000 | 5,000 | 32,264 |
| 5,000 | 5,000 | 1,000 | 5,000 | 3,238 | 3,325 | 2,663 | 2,702 | 5,000 | 5,000 | 37,927 |
| 3,470 | 1,000 | 1,000 | 5,000 | 3,238 | 3,325 | 2,663 | 5,000 | 1,000 | 1,000 | 26,696 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 2,663 | 2,702 | 1,000 | 1,000 | 37,364 |
| 3,470 | 1,000 | 1,000 | 5,000 | 3,238 | 3,325 | 5,000 | 2,702 | 1,000 | 1,000 | 26,734 |
| 3,470 | 1,000 | 5,000 | 1,000 | 3,238 | 3,325 | 1,000 | 2,702 | 1,000 | 1,000 | 22,734 |
| 3,470 | 1,000 | 1,000 | 1,000 | 5,000 | 3,325 | 2,663 | 2,702 | 5,000 | 1,000 | 26,160 |
| 5,000 | 1,000 | 5,000 | 1,000 | 5,000 | 3,325 | 1,000 | 5,000 | 5,000 | 1,000 | 32,325 |
| 3,470 | 1,000 | 5,000 | 1,000 | 3,238 | 5,000 | 5,000 | 2,702 | 1,000 | 1,000 | 28,409 |
| 5,000 | 1,000 | 5,000 | 1,000 | 3,238 | 3,325 | 5,000 | 1,000 | 5,000 | 1,000 | 30,562 |
| 3,470 | 1,000 | 5,000 | 5,000 | 3,238 | 3,325 | 1,000 | 1,000 | 5,000 | 1,000 | 29,033 |
| 5,000 | 1,000 | 1,000 | 1,000 | 5,000 | 3,325 | 2,663 | 5,000 | 1,000 | 1,000 | 25,988 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 3,470 | 1,000 | 5,000 | 1,000 | 5,000 | 3,325 | 5,000 | 5,000 | 5,000 | 5,000 | 38,795 |
| 5,000 | 1,000 | 1,000 | 1,000 | 5,000 | 5,000 | 2,663 | 2,702 | 1,000 | 5,000 | 29,364 |
| 3,470 | 5,000 | 1,000 | 1,000 | 3,238 | 5,000 | 1,000 | 1,000 | 1,000 | 1,000 | 22,708 |
| 3,470 | 5,000 | 5,000 | 5,000 | 5,000 | 3,325 | 1,000 | 1,000 | 1,000 | 5,000 | 34,795 |
| 5,000 | 1,000 | 5,000 | 5,000 | 5,000 | 3,325 | 2,663 | 1,000 | 5,000 | 1,000 | 33,988 |
| 5,000 | 1,000 | 1,000 | 1,000 | 5,000 | 3,325 | 1,000 | 5,000 | 5,000 | 1,000 | 28,325 |
| 3,470 | 1,000 | 5,000 | 1,000 | 5,000 | 5,000 | 1,000 | 2,702 | 1,000 | 1,000 | 26,172 |
| 5,000 | 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 2,663 | 2,702 | 5,000 | 1,000 | 33,364 |
| 5,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,702 | 5,000 | 5,000 | 23,702 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 5,000 | 1,000 | 1,000 | 1,000 | 3,238 | 5,000 | 2,663 | 5,000 | 5,000 | 5,000 | 33,900 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 1,000 | 5,000 | 1,000 | 5,000 | 3,325 | 5,000 | 2,702 | 5,000 | 1,000 | 34,026 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 5,000 | 5,000 | 5,000 | 5,000 | 33,033 |
| 3,470 | 1,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 44,470 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 3,325 | 2,663 | 5,000 | 5,000 | 5,000 | 45,988 |
| 3,470 | 1,000 | 5,000 | 5,000 | 5,000 | 3,325 | 5,000 | 2,702 | 1,000 | 1,000 | 32,497 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 1,000 | 2,702 | 5,000 | 1,000 | 39,702 |
| 3,470 | 5,000 | 5,000 | 1,000 | 5,000 | 3,325 | 2,663 | 5,000 | 5,000 | 5,000 | 40,458 |
| 5,000 | 5,000 | 1,000 | 5,000 | 3,238 | 3,325 | 2,663 | 1,000 | 5,000 | 5,000 | 36,225 |
| 3,470 | 1,000 | 5,000 | 5,000 | 3,238 | 5,000 | 5,000 | 2,702 | 1,000 | 1,000 | 32,409 |
| 3,470 | 1,000 | 5,000 | 5,000 | 3,238 | 3,325 | 2,663 | 1,000 | 5,000 | 5,000 | 34,696 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 1,000 | 1,000 | 1,000 | 5,000 | 21,033 |
| 5,000 | 1,000 | 5,000 | 1,000 | 5,000 | 5,000 | 2,663 | 2,702 | 1,000 | 1,000 | 29,364 |
| 5,000 | 1,000 | 5,000 | 1,000 | 3,238 | 3,325 | 1,000 | 2,702 | 5,000 | 5,000 | 32,264 |
| 5,000 | 5,000 | 1,000 | 5,000 | 3,238 | 3,325 | 2,663 | 2,702 | 5,000 | 5,000 | 37,927 |
| 3,470 | 1,000 | 1,000 | 5,000 | 3,238 | 3,325 | 2,663 | 5,000 | 1,000 | 1,000 | 26,696 |
| 3,470 | 1,000 | 5,000 | 5,000 | 5,000 | 3,325 | 5,000 | 2,702 | 1,000 | 1,000 | 32,497 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 1,000 | 2,702 | 5,000 | 1,000 | 39,702 |
| 3,470 | 5,000 | 5,000 | 1,000 | 5,000 | 3,325 | 2,663 | 5,000 | 5,000 | 5,000 | 40,458 |
| 5,000 | 5,000 | 1,000 | 5,000 | 3,238 | 3,325 | 2,663 | 1,000 | 5,000 | 5,000 | 36,225 |
| 3,470 | 1,000 | 5,000 | 5,000 | 3,238 | 5,000 | 5,000 | 2,702 | 1,000 | 1,000 | 32,409 |
| 3,470 | 1,000 | 5,000 | 5,000 | 3,238 | 3,325 | 2,663 | 1,000 | 5,000 | 5,000 | 34,696 |
| 5,000 | 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 2,663 | 2,702 | 1,000 | 5,000 | 33,364 |
| 3,470 | 1,000 | 1,000 | 1,000 | 3,238 | 3,325 | 2,663 | 2,702 | 1,000 | 1,000 | 20,397 |
| 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 3,325 | 2,663 | 2,702 | 5,000 | 1,000 | 35,689 |
| 5,000 | 1,000 | 1,000 | 1,000 | 5,000 | 5,000 | 2,663 | 5,000 | 5,000 | 1,000 | 31,663 |

Lampiran 21

Metode Suksesif Interval Variabel Promosi (X1)

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **5** | **5** | **4** | **5** | **4** | **5** | **4** | **5** | **4** | **4** | TOTAL |
| 5,000 | 5,000 | 2,994 | 5,000 | 3,094 | 5,000 | 3,195 | 5,000 | 3,231 | 3,253 | 40,766 |
| 3,340 | 5,000 | 5,000 | 2,974 | 3,094 | 5,000 | 5,000 | 1,000 | 5,000 | 3,253 | 38,660 |
| 5,000 | 2,683 | 2,994 | 5,000 | 5,000 | 3,248 | 3,195 | 5,000 | 5,000 | 3,253 | 40,373 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 5,000 | 2,683 | 2,994 | 1,000 | 3,094 | 1,000 | 5,000 | 5,000 | 1,000 | 3,253 | 30,023 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 5,000 | 5,000 | 2,974 | 5,000 | 5,000 | 3,195 | 1,000 | 5,000 | 3,253 | 38,761 |
| 5,000 | 5,000 | 2,994 | 5,000 | 5,000 | 3,248 | 5,000 | 1,000 | 3,231 | 3,253 | 38,726 |
| 5,000 | 2,683 | 2,994 | 5,000 | 5,000 | 3,248 | 3,195 | 1,000 | 5,000 | 5,000 | 38,120 |
| 5,000 | 2,683 | 5,000 | 5,000 | 3,094 | 3,248 | 3,195 | 5,000 | 5,000 | 3,253 | 40,473 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 1,000 | 2,994 | 5,000 | 5,000 | 3,248 | 5,000 | 1,000 | 3,231 | 3,253 | 33,065 |
| 3,340 | 5,000 | 5,000 | 2,974 | 5,000 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 38,815 |
| 3,340 | 2,683 | 5,000 | 5,000 | 3,094 | 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 40,117 |
| 3,340 | 2,683 | 5,000 | 5,000 | 5,000 | 3,248 | 5,000 | 1,000 | 5,000 | 5,000 | 40,271 |
| 3,340 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 32,928 |
| 3,340 | 1,000 | 2,994 | 2,974 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 1,000 | 28,650 |
| 3,340 | 2,683 | 5,000 | 5,000 | 5,000 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 38,524 |
| 3,340 | 2,683 | 5,000 | 2,974 | 5,000 | 5,000 | 5,000 | 1,000 | 3,231 | 5,000 | 38,228 |
| 3,340 | 2,683 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,612 |
| 5,000 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 5,000 | 36,336 |
| 5,000 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,589 |
| 3,340 | 1,000 | 2,994 | 2,974 | 3,094 | 3,248 | 5,000 | 5,000 | 5,000 | 1,000 | 32,650 |
| 5,000 | 2,683 | 1,000 | 1,000 | 3,094 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 37,777 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 3,231 | 3,253 | 14,483 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 5,000 | 5,000 | 32,528 |
| 3,340 | 5,000 | 5,000 | 5,000 | 5,000 | 3,248 | 5,000 | 5,000 | 3,231 | 3,253 | 43,072 |
| 5,000 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,589 |
| 3,340 | 5,000 | 2,994 | 5,000 | 5,000 | 3,248 | 5,000 | 5,000 | 3,231 | 3,253 | 41,065 |
| 3,340 | 1,000 | 5,000 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,935 |
| 3,340 | 5,000 | 5,000 | 2,974 | 5,000 | 5,000 | 5,000 | 1,000 | 3,231 | 3,253 | 38,797 |
| 3,340 | 2,683 | 2,994 | 2,974 | 1,000 | 5,000 | 3,195 | 5,000 | 3,231 | 3,253 | 32,669 |
| 5,000 | 1,000 | 2,994 | 2,974 | 5,000 | 3,248 | 3,195 | 1,000 | 5,000 | 3,253 | 32,663 |
| 5,000 | 2,683 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 43,683 |
| 5,000 | 2,683 | 5,000 | 2,974 | 5,000 | 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 41,657 |
| 3,340 | 2,683 | 1,000 | 2,974 | 5,000 | 3,248 | 5,000 | 5,000 | 5,000 | 3,253 | 36,498 |
| 3,340 | 2,683 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,612 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 3,231 | 3,253 | 32,842 |
| 3,340 | 2,683 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 5,000 | 3,231 | 3,253 | 36,842 |
| 3,340 | 5,000 | 2,994 | 2,974 | 3,094 | 5,000 | 3,195 | 1,000 | 1,000 | 3,253 | 30,849 |
| 5,000 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,589 |
| 3,340 | 5,000 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 5,000 | 3,231 | 3,253 | 35,328 |
| 5,000 | 2,683 | 2,994 | 5,000 | 5,000 | 3,248 | 5,000 | 5,000 | 3,231 | 5,000 | 42,156 |
| 5,000 | 2,683 | 5,000 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 38,278 |
| 5,000 | 5,000 | 5,000 | 5,000 | 3,094 | 3,248 | 5,000 | 5,000 | 5,000 | 5,000 | 46,342 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 5,000 | 2,683 | 5,000 | 2,974 | 5,000 | 3,248 | 5,000 | 5,000 | 5,000 | 3,253 | 42,158 |
| 5,000 | 5,000 | 5,000 | 2,974 | 5,000 | 5,000 | 3,195 | 5,000 | 5,000 | 3,253 | 44,421 |
| 3,340 | 2,683 | 5,000 | 5,000 | 5,000 | 5,000 | 3,195 | 1,000 | 5,000 | 5,000 | 40,218 |
| 3,340 | 2,683 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,612 |
| 5,000 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 5,000 | 36,336 |
| 5,000 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,589 |
| 3,340 | 1,000 | 2,994 | 2,974 | 3,094 | 3,248 | 5,000 | 5,000 | 5,000 | 1,000 | 32,650 |
| 5,000 | 2,683 | 1,000 | 1,000 | 3,094 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 37,777 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 3,231 | 3,253 | 14,483 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 5,000 | 5,000 | 32,528 |
| 3,340 | 5,000 | 5,000 | 5,000 | 5,000 | 3,248 | 5,000 | 5,000 | 3,231 | 3,253 | 43,072 |
| 5,000 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,589 |
| 3,340 | 5,000 | 2,994 | 5,000 | 5,000 | 3,248 | 5,000 | 5,000 | 3,231 | 3,253 | 41,065 |
| 3,340 | 1,000 | 5,000 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,935 |
| 3,340 | 5,000 | 5,000 | 2,974 | 5,000 | 5,000 | 5,000 | 1,000 | 3,231 | 3,253 | 38,797 |
| 3,340 | 2,683 | 2,994 | 2,974 | 1,000 | 5,000 | 3,195 | 5,000 | 3,231 | 3,253 | 32,669 |
| 5,000 | 1,000 | 2,994 | 2,974 | 5,000 | 3,248 | 3,195 | 1,000 | 5,000 | 3,253 | 32,663 |
| 5,000 | 2,683 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 43,683 |
| 5,000 | 2,683 | 5,000 | 2,974 | 5,000 | 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 41,657 |
| 3,340 | 2,683 | 1,000 | 2,974 | 5,000 | 3,248 | 5,000 | 5,000 | 5,000 | 3,253 | 36,498 |
| 3,340 | 2,683 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,612 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 2,683 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 3,231 | 3,253 | 32,842 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 5,000 | 5,000 | 32,528 |
| 3,340 | 5,000 | 5,000 | 5,000 | 5,000 | 3,248 | 5,000 | 5,000 | 3,231 | 3,253 | 43,072 |
| 5,000 | 1,000 | 2,994 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,589 |
| 3,340 | 5,000 | 2,994 | 5,000 | 5,000 | 3,248 | 5,000 | 5,000 | 3,231 | 3,253 | 41,065 |
| 3,340 | 1,000 | 5,000 | 5,000 | 3,094 | 3,248 | 5,000 | 1,000 | 5,000 | 3,253 | 34,935 |
| 3,340 | 5,000 | 5,000 | 2,974 | 5,000 | 5,000 | 5,000 | 1,000 | 3,231 | 3,253 | 38,797 |
| 3,340 | 2,683 | 2,994 | 2,974 | 3,094 | 3,248 | 3,195 | 1,000 | 3,231 | 3,253 | 29,011 |
| 3,340 | 5,000 | 5,000 | 2,974 | 5,000 | 5,000 | 3,195 | 1,000 | 5,000 | 3,253 | 38,761 |
| 5,000 | 5,000 | 2,994 | 5,000 | 5,000 | 3,248 | 5,000 | 1,000 | 3,231 | 3,253 | 38,726 |
| 5,000 | 2,683 | 2,994 | 5,000 | 5,000 | 3,248 | 3,195 | 1,000 | 5,000 | 5,000 | 38,120 |

Lampiran 22

Metode Suksesif Interval Variabel Kualitas Produk (X2)

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **5** | **5** | **4** | **4** | **5** | **4** | **5** | **4** | **4** | **4** | TOTAL |
| 5,000 | 5,000 | 3,107 | 3,175 | 5,000 | 2,614 | 5,000 | 3,112 | 3,074 | 2,662 | 37,744 |
| 5,000 | 2,938 | 3,107 | 5,000 | 2,623 | 1,000 | 5,000 | 3,112 | 3,074 | 2,662 | 33,516 |
| 2,989 | 5,000 | 5,000 | 3,175 | 2,623 | 2,614 | 2,750 | 5,000 | 5,000 | 5,000 | 39,151 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 2,938 | 5,000 | 3,175 | 1,000 | 1,000 | 5,000 | 5,000 | 5,000 | 5,000 | 36,103 |
| 2,989 | 5,000 | 3,107 | 5,000 | 2,623 | 5,000 | 5,000 | 5,000 | 3,074 | 5,000 | 41,793 |
| 5,000 | 2,938 | 3,107 | 5,000 | 2,623 | 2,614 | 5,000 | 5,000 | 3,074 | 1,000 | 35,356 |
| 5,000 | 5,000 | 5,000 | 3,175 | 2,623 | 5,000 | 5,000 | 5,000 | 5,000 | 2,662 | 43,460 |
| 5,000 | 2,938 | 1,000 | 5,000 | 2,623 | 2,614 | 1,000 | 5,000 | 3,074 | 2,662 | 30,911 |
| 5,000 | 2,938 | 5,000 | 3,175 | 5,000 | 5,000 | 2,750 | 3,112 | 5,000 | 2,662 | 39,637 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 3,112 | 3,074 | 1,000 | 24,145 |
| 5,000 | 5,000 | 3,107 | 5,000 | 2,623 | 5,000 | 5,000 | 3,112 | 5,000 | 2,662 | 41,504 |
| 2,989 | 2,938 | 5,000 | 3,175 | 5,000 | 5,000 | 2,750 | 5,000 | 5,000 | 5,000 | 41,852 |
| 2,989 | 2,938 | 5,000 | 5,000 | 2,623 | 2,614 | 2,750 | 5,000 | 3,074 | 5,000 | 36,988 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 5,000 | 2,662 | 29,621 |
| 2,989 | 2,938 | 5,000 | 3,175 | 2,623 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 29,549 |
| 2,989 | 2,938 | 5,000 | 5,000 | 2,623 | 5,000 | 5,000 | 3,112 | 3,074 | 5,000 | 39,736 |
| 2,989 | 5,000 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 5,000 | 32,095 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 26,033 |
| 5,000 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 5,000 | 2,662 | 31,632 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 2,614 | 2,750 | 3,112 | 3,074 | 1,000 | 25,759 |
| 5,000 | 2,938 | 3,107 | 3,175 | 2,623 | 1,000 | 2,750 | 5,000 | 3,074 | 2,662 | 31,329 |
| 5,000 | 5,000 | 3,107 | 3,175 | 1,000 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 31,493 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 5,000 | 5,000 | 5,000 | 35,196 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 30,000 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 3,112 | 1,000 | 2,662 | 23,733 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 5,000 | 3,074 | 2,662 | 30,932 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 5,000 | 5,000 | 3,112 | 3,074 | 2,662 | 33,680 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 5,000 | 5,000 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 30,106 |
| 2,989 | 2,938 | 5,000 | 5,000 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 29,751 |
| 2,989 | 2,938 | 1,000 | 1,000 | 1,000 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 23,138 |
| 2,989 | 5,000 | 3,107 | 3,175 | 2,623 | 2,614 | 5,000 | 3,112 | 3,074 | 2,662 | 33,356 |
| 2,989 | 2,938 | 3,107 | 5,000 | 2,623 | 2,614 | 1,000 | 3,112 | 1,000 | 2,662 | 27,045 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 5,000 | 2,750 | 1,000 | 5,000 | 2,662 | 29,621 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 1,000 | 5,000 | 3,074 | 1,000 | 24,283 |
| 5,000 | 5,000 | 3,107 | 3,175 | 2,623 | 1,000 | 1,000 | 5,000 | 3,074 | 1,000 | 29,979 |
| 5,000 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 28,044 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 5,000 | 5,000 | 5,000 | 5,000 | 2,662 | 37,494 |
| 2,989 | 1,000 | 3,107 | 3,175 | 2,623 | 5,000 | 5,000 | 3,112 | 3,074 | 5,000 | 34,080 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 1,000 | 3,107 | 3,175 | 2,623 | 2,614 | 1,000 | 3,112 | 5,000 | 2,662 | 27,282 |
| 2,989 | 1,000 | 3,107 | 3,175 | 5,000 | 2,614 | 2,750 | 5,000 | 3,074 | 2,662 | 31,370 |
| 1,000 | 2,938 | 3,107 | 3,175 | 5,000 | 2,614 | 1,000 | 3,112 | 3,074 | 2,662 | 27,682 |
| 5,000 | 2,938 | 5,000 | 3,175 | 2,623 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 31,560 |
| 1,000 | 2,938 | 3,107 | 3,175 | 5,000 | 2,614 | 2,750 | 3,112 | 3,074 | 5,000 | 31,770 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 5,000 | 2,750 | 5,000 | 3,074 | 1,000 | 30,033 |
| 5,000 | 2,938 | 3,107 | 3,175 | 1,000 | 2,614 | 2,750 | 5,000 | 3,074 | 2,662 | 31,320 |
| 5,000 | 5,000 | 3,107 | 5,000 | 5,000 | 5,000 | 2,750 | 5,000 | 5,000 | 5,000 | 45,857 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 19,833 |
| 5,000 | 2,938 | 3,107 | 5,000 | 5,000 | 5,000 | 2,750 | 3,112 | 5,000 | 2,662 | 39,569 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 2,614 | 5,000 | 3,112 | 5,000 | 5,000 | 45,726 |
| 5,000 | 2,938 | 3,107 | 3,175 | 2,623 | 1,000 | 2,750 | 5,000 | 3,074 | 2,662 | 31,329 |
| 5,000 | 5,000 | 3,107 | 3,175 | 1,000 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 31,493 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 5,000 | 5,000 | 5,000 | 35,196 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 30,000 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 3,112 | 1,000 | 2,662 | 23,733 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 5,000 | 3,074 | 2,662 | 30,932 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 5,000 | 5,000 | 3,112 | 3,074 | 2,662 | 33,680 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 5,000 | 5,000 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 30,106 |
| 2,989 | 2,938 | 5,000 | 5,000 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 29,751 |
| 2,989 | 2,938 | 1,000 | 1,000 | 1,000 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 23,138 |
| 2,989 | 5,000 | 3,107 | 3,175 | 2,623 | 2,614 | 5,000 | 3,112 | 3,074 | 2,662 | 33,356 |
| 2,989 | 2,938 | 3,107 | 5,000 | 2,623 | 2,614 | 1,000 | 3,112 | 1,000 | 2,662 | 27,045 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 5,000 | 2,750 | 1,000 | 5,000 | 2,662 | 29,621 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 1,000 | 5,000 | 3,074 | 1,000 | 24,283 |
| 5,000 | 5,000 | 3,107 | 3,175 | 2,623 | 1,000 | 1,000 | 5,000 | 3,074 | 1,000 | 29,979 |
| 5,000 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 28,044 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 5,000 | 5,000 | 5,000 | 5,000 | 2,662 | 37,494 |
| 2,989 | 1,000 | 3,107 | 3,175 | 2,623 | 5,000 | 5,000 | 3,112 | 3,074 | 5,000 | 34,080 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 2,989 | 1,000 | 3,107 | 3,175 | 2,623 | 2,614 | 1,000 | 3,112 | 5,000 | 2,662 | 27,282 |
| 2,989 | 1,000 | 3,107 | 3,175 | 5,000 | 2,614 | 2,750 | 5,000 | 3,074 | 2,662 | 31,370 |
| 1,000 | 2,938 | 3,107 | 3,175 | 5,000 | 2,614 | 1,000 | 3,112 | 3,074 | 2,662 | 27,682 |
| 5,000 | 2,938 | 5,000 | 3,175 | 2,623 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 31,560 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 5,000 | 3,074 | 2,662 | 30,932 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 5,000 | 5,000 | 3,112 | 3,074 | 2,662 | 33,680 |
| 2,989 | 2,938 | 3,107 | 3,175 | 2,623 | 2,614 | 2,750 | 3,112 | 3,074 | 2,662 | 29,044 |
| 5,000 | 5,000 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 30,106 |
| 2,989 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 1,000 | 5,000 | 3,074 | 1,000 | 24,283 |
| 5,000 | 5,000 | 3,107 | 3,175 | 2,623 | 1,000 | 1,000 | 5,000 | 3,074 | 1,000 | 29,979 |
| 5,000 | 2,938 | 3,107 | 3,175 | 1,000 | 1,000 | 2,750 | 5,000 | 3,074 | 1,000 | 28,044 |
| 1,000 | 2,938 | 3,107 | 3,175 | 5,000 | 2,614 | 1,000 | 3,112 | 3,074 | 2,662 | 27,682 |
|  |  |  |  |  |  |  |  |  |  |  |

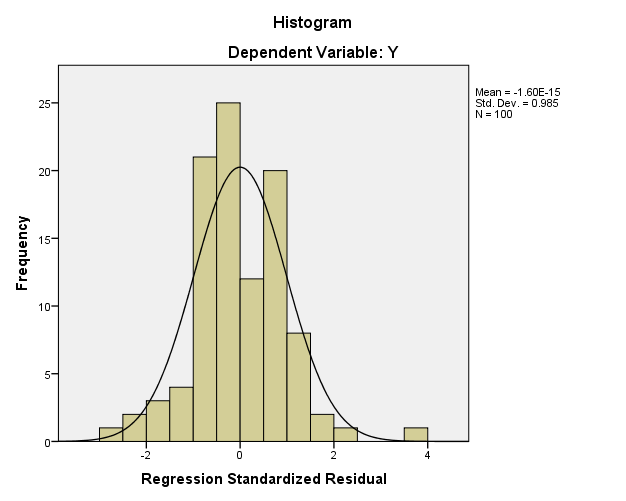
Lampiran 23

Metode Suksesif Interval Variabel Kualitas Pelayanan (X3)

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **4** | **4** | **5** | **5** | **5** | **4** | **5** | **5** | **4** | **5** | TOTAL |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 1,000 | 5,000 | 5,000 | 1,000 | 5,000 | 38,079 |
| 2,877 | 5,000 | 1,000 | 3,340 | 5,000 | 1,000 | 3,212 | 5,000 | 1,000 | 5,000 | 32,429 |
| 2,877 | 5,000 | 5,000 | 5,000 | 3,354 | 5,000 | 5,000 | 2,980 | 5,000 | 5,000 | 44,211 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 1,000 | 3,202 | 1,000 | 5,000 | 5,000 | 5,000 | 1,000 | 2,980 | 1,000 | 1,000 | 26,182 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 3,202 | 5,000 | 3,340 | 1,000 | 5,000 | 3,212 | 2,980 | 5,000 | 1,000 | 34,734 |
| 5,000 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 5,000 | 5,000 | 1,000 | 5,000 | 32,896 |
| 2,877 | 5,000 | 5,000 | 3,340 | 5,000 | 1,000 | 3,212 | 5,000 | 5,000 | 1,000 | 36,429 |
| 2,877 | 5,000 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 5,000 | 5,000 | 5,000 | 44,429 |
| 5,000 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 25,088 |
| 5,000 | 3,202 | 1,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 5,000 | 36,394 |
| 2,877 | 5,000 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 5,000 | 1,000 | 5,000 | 40,429 |
| 2,877 | 5,000 | 5,000 | 5,000 | 3,354 | 1,000 | 5,000 | 5,000 | 5,000 | 1,000 | 38,231 |
| 2,877 | 3,202 | 5,000 | 5,000 | 3,354 | 5,000 | 5,000 | 5,000 | 1,000 | 5,000 | 40,433 |
| 5,000 | 3,202 | 5,000 | 3,340 | 5,000 | 1,000 | 3,212 | 5,000 | 5,000 | 5,000 | 40,754 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 5,000 | 38,271 |
| 2,877 | 3,202 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 5,000 | 5,000 | 5,000 | 42,631 |
| 1,000 | 3,202 | 1,000 | 3,340 | 5,000 | 1,000 | 5,000 | 5,000 | 1,000 | 5,000 | 30,542 |
| 5,000 | 3,202 | 1,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 1,000 | 30,734 |
| 5,000 | 3,202 | 5,000 | 3,340 | 5,000 | 1,000 | 3,212 | 5,000 | 5,000 | 5,000 | 40,754 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 1,000 | 3,212 | 2,980 | 5,000 | 1,000 | 34,271 |
| 5,000 | 3,202 | 5,000 | 3,340 | 5,000 | 1,000 | 5,000 | 2,980 | 5,000 | 5,000 | 40,522 |
| 1,000 | 3,202 | 1,000 | 1,000 | 5,000 | 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 28,202 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 1,000 | 38,192 |
| 1,000 | 1,000 | 1,000 | 3,340 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 36,340 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 3,202 | 5,000 | 3,340 | 5,000 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 30,734 |
| 5,000 | 5,000 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 26,886 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 5,000 | 5,000 | 46,192 |
| 5,000 | 5,000 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 5,000 | 40,532 |
| 2,877 | 3,202 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 5,000 | 5,000 | 1,000 | 38,631 |
| 5,000 | 5,000 | 1,000 | 3,340 | 3,354 | 5,000 | 5,000 | 5,000 | 1,000 | 1,000 | 34,694 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 1,000 | 3,212 | 2,980 | 5,000 | 1,000 | 34,271 |
| 5,000 | 3,202 | 1,000 | 3,340 | 5,000 | 5,000 | 5,000 | 5,000 | 1,000 | 1,000 | 34,542 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 1,000 | 5,000 | 1,000 | 36,291 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 1,000 | 1,000 | 1,000 | 20,985 |
| 5,000 | 3,202 | 1,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 5,000 | 5,000 | 40,394 |
| 5,000 | 3,202 | 1,000 | 5,000 | 3,354 | 1,000 | 5,000 | 2,980 | 1,000 | 5,000 | 32,536 |
| 5,000 | 5,000 | 1,000 | 3,340 | 5,000 | 5,000 | 5,000 | 2,980 | 1,000 | 5,000 | 38,319 |
| 2,877 | 1,000 | 1,000 | 3,340 | 5,000 | 1,000 | 5,000 | 5,000 | 1,000 | 1,000 | 26,217 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 2,877 | 5,000 | 1,000 | 3,340 | 5,000 | 1,000 | 5,000 | 5,000 | 1,000 | 1,000 | 30,217 |
| 2,877 | 5,000 | 1,000 | 3,340 | 5,000 | 1,000 | 3,212 | 5,000 | 1,000 | 1,000 | 28,429 |
| 2,877 | 3,202 | 1,000 | 5,000 | 3,354 | 1,000 | 5,000 | 2,980 | 5,000 | 1,000 | 30,413 |
| 5,000 | 3,202 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 5,000 | 5,000 | 42,734 |
| 2,877 | 5,000 | 1,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 1,000 | 30,408 |
| 2,877 | 5,000 | 1,000 | 5,000 | 3,354 | 1,000 | 5,000 | 2,980 | 5,000 | 5,000 | 36,211 |
| 5,000 | 5,000 | 1,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 5,000 | 1,000 | 36,532 |
| 2,877 | 3,202 | 5,000 | 3,340 | 3,354 | 1,000 | 5,000 | 2,980 | 1,000 | 1,000 | 28,753 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 3,202 | 5,000 | 5,000 | 5,000 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 32,394 |
| 5,000 | 3,202 | 1,000 | 3,340 | 5,000 | 5,000 | 5,000 | 2,980 | 5,000 | 1,000 | 36,522 |
| 2,877 | 5,000 | 1,000 | 5,000 | 3,354 | 5,000 | 5,000 | 2,980 | 5,000 | 1,000 | 36,211 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 5,000 | 38,271 |
| 2,877 | 3,202 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 5,000 | 5,000 | 5,000 | 42,631 |
| 1,000 | 3,202 | 1,000 | 3,340 | 5,000 | 1,000 | 5,000 | 5,000 | 1,000 | 5,000 | 30,542 |
| 5,000 | 3,202 | 1,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 1,000 | 30,734 |
| 5,000 | 3,202 | 5,000 | 3,340 | 5,000 | 1,000 | 3,212 | 5,000 | 5,000 | 5,000 | 40,754 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 1,000 | 3,212 | 2,980 | 5,000 | 1,000 | 34,271 |
| 5,000 | 3,202 | 5,000 | 3,340 | 5,000 | 1,000 | 5,000 | 2,980 | 5,000 | 5,000 | 40,522 |
| 1,000 | 3,202 | 1,000 | 1,000 | 5,000 | 5,000 | 1,000 | 1,000 | 5,000 | 5,000 | 28,202 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 1,000 | 38,192 |
| 1,000 | 1,000 | 1,000 | 3,340 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 36,340 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 3,202 | 5,000 | 3,340 | 5,000 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 30,734 |
| 5,000 | 5,000 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 26,886 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 5,000 | 5,000 | 46,192 |
| 5,000 | 5,000 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 5,000 | 40,532 |
| 2,877 | 3,202 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 5,000 | 5,000 | 1,000 | 38,631 |
| 5,000 | 5,000 | 1,000 | 3,340 | 3,354 | 5,000 | 5,000 | 5,000 | 1,000 | 1,000 | 34,694 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 1,000 | 3,212 | 2,980 | 5,000 | 1,000 | 34,271 |
| 5,000 | 3,202 | 1,000 | 3,340 | 5,000 | 5,000 | 5,000 | 5,000 | 1,000 | 1,000 | 34,542 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 1,000 | 5,000 | 1,000 | 36,291 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 1,000 | 1,000 | 1,000 | 20,985 |
| 5,000 | 3,202 | 1,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 5,000 | 5,000 | 40,394 |
| 5,000 | 3,202 | 1,000 | 5,000 | 3,354 | 1,000 | 5,000 | 2,980 | 1,000 | 5,000 | 32,536 |
| 5,000 | 5,000 | 1,000 | 3,340 | 5,000 | 5,000 | 5,000 | 2,980 | 1,000 | 5,000 | 38,319 |
| 5,000 | 5,000 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 26,886 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 50,000 |
| 2,877 | 3,202 | 1,000 | 3,340 | 3,354 | 1,000 | 3,212 | 2,980 | 1,000 | 1,000 | 22,965 |
| 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 5,000 | 3,212 | 2,980 | 5,000 | 5,000 | 46,192 |
| 5,000 | 5,000 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 5,000 | 40,532 |
| 2,877 | 3,202 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 5,000 | 5,000 | 1,000 | 38,631 |
| 5,000 | 5,000 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 2,980 | 1,000 | 5,000 | 40,532 |
| 2,877 | 3,202 | 5,000 | 3,340 | 5,000 | 5,000 | 3,212 | 5,000 | 5,000 | 1,000 | 38,631 |
| 5,000 | 5,000 | 1,000 | 3,340 | 3,354 | 5,000 | 5,000 | 5,000 | 1,000 | 1,000 | 34,694 |
| 2,877 | 3,202 | 5,000 | 5,000 | 5,000 | 1,000 | 3,212 | 2,980 | 5,000 | 1,000 | 34,271 |

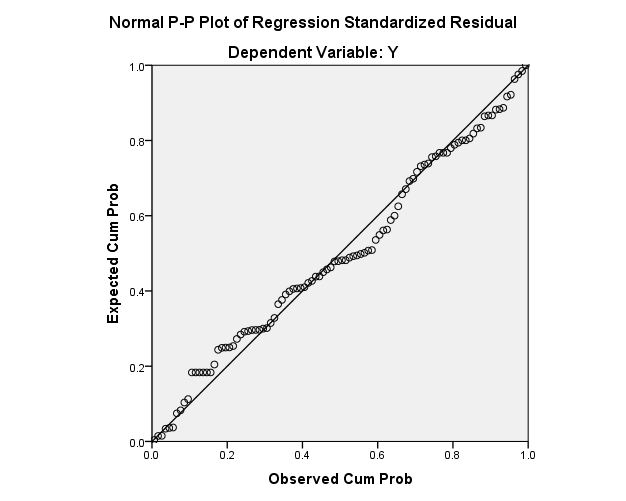
Lampiran 24

Hasil Uji Normalitas Grafik Histogram



Lampiran 25

Hasil Uji Normalitas P-P Plot



Lampiran 26

Hasil Uji Normalitas Kolmogorov Smirnov

|  |  |  |
| --- | --- | --- |
| **One-Sample Kolmogorov-Smirnov Test** | | |
|  | | Unstandardized Residual |
| N | | 100 |
| Normal Parametersa,b | Mean | .0000000 |
| Std. Deviation | 2.47132388 |
| Most Extreme Differences | Absolute | .064 |
| Positive | .064 |
| Negative | -.063 |
| Test Statistic | | .064 |
| Asymp. Sig. (2-tailed) | | .200c,d |
| a. Test distribution is Normal. | | |
| b. Calculated from data. | | |
| c. Lilliefors Significance Correction. | | |
| d. This is a lower bound of the true significance. | | |

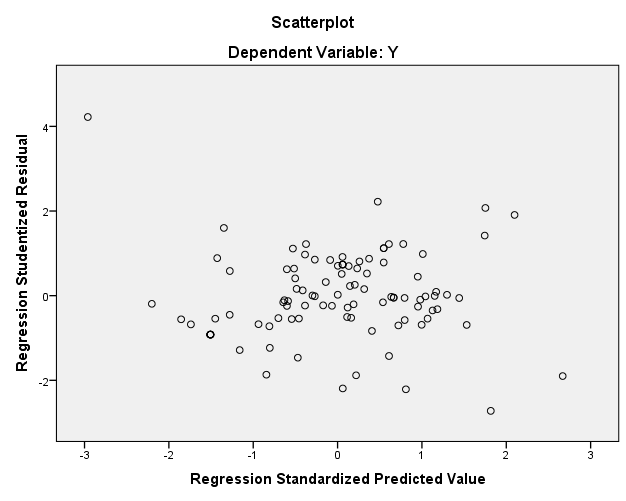
Lampiran 27

Hasil Uji Multikolonieritas

|  |  |  |  |
| --- | --- | --- | --- |
| **Coefficientsa** | | | |
| Model | | Collinearity Statistics | | |
| Tolerance | VIF | |
| 1 | (Constant) |  |  | |
| X1 | .961 | 1.041 | |
| X2 | .929 | 1.076 | |
| X3 | .928 | 1.077 | |
| a. Dependent Variable: Y | | | |

Lampiran 28

Hasil Uji Heteroskedastisitas



Lampiran 29

Analisis Regresi Linear Berganda

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | T | Sig. | |
| B | Std. Error | Beta |
| 1 | (Constant) | 27.022 | 2.478 |  | 10.906 | .000 | |
| X1 | .215 | .044 | .357 | 4.879 | .000 | |
| X2 | .340 | .043 | .588 | 7.891 | .000 | |
| X3 | .253 | .033 | .374 | 4.900 | .000 | |
| a. Dependent Variable: Y | | | | | | |

Lampiran 30

Hasil Uji Hipotesis Parsial (Uji t)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | T | Sig. | |
| B | Std. Error | Beta |
| 1 | (Constant) | 27.022 | 2.478 |  | 10.906 | .000 | |
| X1 | .215 | .044 | .357 | 4.879 | .000 | |
| X2 | .340 | .043 | .588 | 7.891 | .000 | |
| X3 | .253 | .033 | .374 | 4.900 | .000 | |
| a. Dependent Variable: Y | | | | | | |

Lampiran 31

Hasil Uji Hipotesis Simultan (Uji F)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum of Squares | df | Mean Square | F | Sig. |
| 1 | Regression | 135.070 | 3 | 45.023 | 32.694 | .000b |
| Residual | 132.203 | 96 | 1.377 |  |  |
| Total | 267.272 | 99 |  |  |  |
| a. Dependent Variable: Y | | | | | | |

Lampiran 32

Output SPSS Koefisien Determinasi

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summaryb** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | .711a | .505 | .490 | 1.17350 |
| a. Dependent Variable : Y | | | | |
|  | | | | |