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LAMPIRAN

LAMPIRAN KUESIONER

Perihal : Permohonan Pengisian Kuesioner
 Judul Temuan : Pengaruh *Customer Trust*, *Online Customer Review*,
 dan *Online Customer Rating* Terhadap Keputusan
 Pembelian Produk Geoff Max Pada E Commerce
 Shopee (Studi Kasus Pada Mahasiswa Pancasakti
 Tegal)

Kepada :

Sdr. Responden

Mahasiswa Universitas Pancasakti Tegal

Di Tempat

Dengan Hormat,

Dalam rangka menyelesaikan temuan, saya Wahyu Moh Samlan, Mahasiswa S1 prodi Manajemen konsentrasi pemasaran Fakultas Ekonomi dan Bisnis Universitas Pancasakti Tegal, mohon partisipasi dari Sdr. Untuk mengisi kuesioner yang telah saya sediakan.

Adapun data yang saya minta adalah sesuai dengan produk geoffmax yang Sdr.beli pada *e-commerce* shopee. Saya akan menjaga kerahasiaan karena data ini hanya untuk kepentingan temuan.

Setiap jawaban yang diberikan merupakan bantuan yang tidak ternilai harganya bagi temuan ini. Atas perhatian dan bantuannya, saya ucapkan terima kasih.

Tegal,.....

Wahyu Moh Samlan

Data Identitas Responden

1. Nama Responden :
2. Fakultas Responden : ☐ Fakultas ekonomi Dan Bisnis
☐ Fakultas Keguruan Ilmu Pendidikan
☐ Fakultas Teknik
☐ Fakultas Hukum
☐ Fakultas Perikanan dan Ilmu kelautan
☐ Fakultas Ilmu sosial Dan Ilmu Politik
3. Jenis Kelamin Responden : ☐ Laki Laki
☐ Perempuan
4. Usia Responden : ☐ 18-25
☐ 26-30
☐ >35

Petunjuk Pengisian Kuesioner

1. Responden dapat memberi tanda (√) pada pilihan jawaban yang dianggap paling sesuai dengan kondisi geoffmax menurut opini saudara.
2. Kuesioner yang telah diisi mohon untuk dicek kembali.
3. Pilihan Jawaban Kuesioner :

SS = Sangat Setuju

S = Setuju

N = Netral

TS = Tidak Setuju

STS = Sangat Tidak Setuju

Keputusan Pembelian(Y)

NO	PERNYATAAN	JAWABAN				
		SS	S	N	TS	STS
Membeli Suatu Produk						
1.	Saya membeli suatu produk geoffmax di <i>e-commerce</i> shopee					
2.	Saya lebih memilih produk geoffmax dengan harga yang terjangkau					
Menentukan Merek						
3.	Saya memilih merek geoffmax karena memiliki kualitas yang menarik					
4.	Saya lebih percaya pada merek geoffmax yang sudah terkenal di pasaran					
Pembelian Produk						
5.	Saya membeli produk geoffmax setelah melihat promosi yang menarik					
6.	Saya mempertimbangkan waktu yang tepat untuk mendapatkan harga terbaik sebelum membeli produk					
Jumlah Produk						
7.	Saya membeli produk geoffmax dalam jumlah banyak					
8.	Saya membeli produk geoffmax secara berulang dalam waktu dekat					
Metode Pembayaran						
9.	Saya dapat dengan mudah menemukan fitur pembayaran yang saya butuhkan					
10.	Saya merasa aman menggunakan metode pembayaran pada store geoffmax					

Customer Trust(X1)

NO	PERNYATAAN	JAWABAN				
		SS	S	N	TS	STS
Konsisten Dalam Kejujuran						
1.	Saya percaya pada toko geoffmax, karena jujur dalam menjelaskan kelebihan dan kekurangan produknya					
2.	Saya percaya pada geoffmax memberikan informasi yang jelas dan dapat dipercaya tanpa manipulasi					
Pengetahuan Individu						
3.	Saya percaya bahwa produk geoffmax memiliki pengetahuan yang cukup untuk memahami kebutuhan saya					
4.	Saya merasa produk geoffmax memiliki keahlian yang memadai untuk memberikan solusi yang tepat bagi pelanggan					
Penilaian Individu						
5.	Produk atau layanan yang diberikan oleh geoffmax selalu konsisten dalam kualitas					
6.	Pengalaman saya dengan geoffmax ini selalu stabil dan dapat diprediksi. pelayanan terbaik					
Pelayanan Terbaik						
7.	Saya merasa nyaman dan puas dengan cara geoffmax ini menangani keluhan pelanggan					
8.	Saya percaya bahwa geoffmax ini selalu memberikan yang terbaik bagi pelanggannya					

Online Customer Review(X2)

NO	PERNYATAAN	JAWABAN				
		SS	S	N	TS	STS
Kesadaran Pengguna						
1.	Saya merasa lebih percaya diri untuk membeli produk geoffmax setelah membaca ulasan pengguna lain					
2.	Ulasan positif geoffmax membuat saya lebih tertarik pada merek tertentu					
Rekomendasi Pembeli						
3.	Seberapa sering Anda membaca ulasan produk geoffmax sebelum memutuskan untuk membeli suatu produk					
4.	Seberapa sering Anda menulis ulasan atau memberikan review setelah membeli suatu produk geoffmax					
Membandingkan Ulasan						
5.	Saya sering membandingkan jumlah ulasan positif dan negatif untuk membuat keputusan pembelian produk geoffmax					
6.	Saya sering membandingkan ulasan produk yang saya temukan dengan ulasan produk serupa sebelum memutuskan untuk membeli					
Pemilihan Produk						
7	Informasi yang disediakan dalam ulasan produk geoffmax membantu saya dalam memilih produk yang tepat					

Online Customer Rating(X3)

NO	PERNYATAAN	JAWABAN				
		SS	S	N	TS	STS
Kepuasan Layanan						
1.	Layanan yang diberikan oleh geoffmax sesuai dengan harapan saya.					
2.	Saya merasa tidak perlu menunggu lama untuk mendapatkan layanan yang saya butuhkan.					
Manfaat Produk						
3.	Produk ini efektif dalam memenuhi tujuan yang saya harapkan					
4.	Saya merasa Produk ini memiliki daya tahan yang lama dan tetap bermanfaat.					
Pemahaman Yang Jelas						
5.	Saya merasa produk ini memiliki informasi yang jelas mengenai fungsinya					
6.	Saya merasa Deskripsi produk yang diberikan cukup mudah dipahami					

Lampiran 1 Tabulasi Data Uji Validitas Dan Reliabilitas Variabel Keputusan Pembelian(Y)

RESPONDEN	Y1.1	Y1.2	Y1.3	Y1.4	Y1.5	Y1.6	Y1.7	Y1.8	Y1.9	Y1.10	Total
1	5	5	4	5	4	4	5	4	5	4	45
2	3	4	4	4	3	4	4	3	4	2	35
3	5	5	5	5	5	4	3	4	4	4	44
4	3	2	3	2	3	3	2	3	2	2	25
5	3	5	5	5	4	5	5	5	4	4	45
6	4	3	3	3	3	3	3	4	4	4	34
7	4	4	3	4	3	3	3	4	4	3	35
8	4	5	4	5	5	5	5	4	5	5	47
9	3	3	3	3	4	4	4	3	3	3	33
10	3	4	4	4	4	4	4	4	4	4	39
11	4	5	4	5	4	4	5	3	4	2	40
12	5	4	4	4	5	5	5	4	5	5	46
13	3	4	4	4	3	3	4	4	4	3	36
14	4	4	4	4	4	4	4	4	4	4	40
15	4	5	5	5	5	5	5	5	4	4	47
16	4	4	4	4	4	3	4	5	4	4	40
17	4	3	4	3	3	3	2	3	4	4	33
18	4	3	3	3	4	4	4	4	4	4	37
19	3	4	4	4	5	4	4	4	4	4	40
20	1	3	3	3	4	5	4	4	4	5	36
21	4	4	3	4	4	4	3	3	4	4	37
22	4	4	4	4	1	4	3	4	4	4	36
23	4	2	2	2	2	2	2	2	2	2	22
24	5	5	5	5	4	5	4	5	5	5	48
25	5	4	3	4	4	5	3	4	5	5	42
26	5	5	4	5	4	5	4	5	4	5	46
27	4	4	4	4	4	4	4	4	4	4	40
28	4	5	5	5	5	5	5	5	5	5	49
29	1	4	1	4	4	4	4	1	4	1	28
30	1	1	5	4	3	4	4	4	4	1	31

Lampiran 2 Tabulasi Data Uji Validitas dan Reliabilitas Variabel Customer Trust (X1)

RESPON DEN	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	Total
1	5	4	5	4	3	4	5	5	35
2	3	3	3	5	3	3	3	3	26
3	5	4	5	5	4	4	4	4	35
4	2	4	3	3	4	3	3	3	25
5	3	4	4	3	5	4	4	4	31
6	4	3	4	5	3	3	3	3	28
7	3	3	3	3	3	4	4	4	27
8	4	5	4	5	3	5	5	5	36
9	3	3	3	4	3	3	3	3	25
10	4	4	4	4	3	4	4	4	31
11	4	4	4	4	4	4	4	4	32
12	4	5	5	5	4	5	4	5	37
13	3	4	4	4	3	3	4	4	29
14	4	4	4	4	4	4	4	4	32
15	4	4	5	5	4	4	3	3	32
16	4	3	4	3	4	3	3	3	27
17	4	5	5	5	5	5	5	5	39
18	4	4	5	4	3	5	4	3	32
19	5	4	4	5	4	3	5	5	35
20	4	5	5	4	4	5	5	4	36
21	4	4	5	5	4	5	4	4	35
22	5	4	5	4	4	5	4	4	35
23	5	5	5	4	4	4	4	5	36
24	5	4	5	4	3	4	3	5	33
25	4	5	4	4	4	4	4	5	34
26	5	5	5	5	5	5	5	5	40
27	5	4	4	4	5	4	5	3	34
28	5	5	4	5	5	4	5	5	38
29	5	4	4	5	4	4	5	5	36
30	4	4	4	4	5	4	4	5	34

Lampiran 3 Tabulasi Data Uji Validitas dan Reliabilitas Variabel Online Customer Review (X2)

RESPOND EN	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	Total
1	4	5	3	4	4	3	3	26
2	5	5	4	5	4	4	4	31
3	4	4	4	4	5	5	5	31
4	4	4	5	5	5	3	5	31
5	4	3	3	3	3	3	3	22
6	4	4	4	4	4	3	3	26
7	5	5	3	2	2	4	4	25
8	4	4	3	4	3	4	3	25
9	5	4	4	5	4	3	4	29
10	5	5	4	4	4	4	4	30
11	5	5	5	5	5	5	5	35
12	5	5	5	5	5	5	5	35
13	5	4	4	4	4	3	4	28
14	4	4	4	4	4	4	4	28
15	4	4	4	4	4	4	4	28
16	5	5	5	5	5	5	5	35
17	4	4	4	4	4	3	4	27
18	2	4	2	2	1	3	3	17
19	5	5	4	4	5	4	4	31
20	4	4	4	4	4	3	4	27
21	5	5	4	5	4	3	4	30
22	4	4	4	4	4	4	4	28
23	4	5	3	3	4	2	3	24
24	4	4	4	4	4	3	3	26
25	5	4	4	4	5	3	4	29
26	5	2	3	5	5	3	4	27
27	4	5	5	5	5	5	5	34
28	4	5	4	4	4	3	4	28
29	5	5	5	5	5	5	5	35
30	5	5	3	5	3	3	4	28

Lampiran 4 Tabulasi Data Uji Validitas dan Reliabilitas Variabel Online Customer Rating (X3)

RESPONDE N	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	Total
1	4	4	3	5	4	4	24
2	3	4	2	3	4	5	21
3	5	4	4	2	4	4	23
4	4	4	3	2	3	3	19
5	4	4	4	4	4	4	24
6	4	4	4	4	3	3	22
7	4	4	5	4	4	4	25
8	4	4	5	5	4	4	26
9	5	5	4	3	4	4	25
10	4	4	5	4	4	4	25
11	4	5	5	4	4	4	26
12	4	4	5	4	4	4	25
13	4	4	3	3	3	3	20
14	4	4	4	3	4	4	23
15	4	4	4	4	4	4	24
16	3	4	3	4	4	3	21
17	3	3	3	4	4	4	21
18	5	4	4	5	4	4	26
19	4	5	4	5	5	4	27
20	5	5	4	4	4	4	26
21	5	4	4	4	4	4	25
22	5	4	4	5	4	4	26
23	5	5	4	4	4	5	27
24	5	4	5	5	4	5	28
25	5	5	4	5	5	5	29
26	5	4	5	5	4	5	28
27	4	5	4	4	4	4	25
28	4	5	5	5	5	4	28
29	5	4	5	5	4	5	28
30	4	4	5	5	5	4	27

Lampiran 5 Output Hasil Perhitungan Uji Validitas Variabel Keputusan Pembelian (Y)

[illegible]

Y1.6	Pearson Correlation	.088	.543*	.421*	.636*	.609*	1	.662*	.475*	.651*	.552**	.754*
	Sig. (2-tailed)	.642	.002	.021	.000	.000		.000	.008	.000	.002	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y1.7	Pearson Correlation	-.022	.569*	.438*	.694*	.613*	.662*	1	.421*	.587*	.234	.686*
	Sig. (2-tailed)	.906	.001	.016	.000	.000	.000		.021	.001	.213	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y1.8	Pearson Correlation	.381*	.422*	.761*	.520*	.327	.475*	.421*	1	.482*	.681**	.758*
	Sig. (2-tailed)	.038	.020	.000	.003	.078	.008	.021		.007	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y1.9	Pearson Correlation	.313	.611*	.423*	.716*	.478*	.651*	.587*	.482*	1	.581**	.785*
	Sig. (2-tailed)	.092	.000	.020	.000	.008	.000	.001	.007		.001	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y1.10	Pearson Correlation	.561*	.509*	.363*	.334	.441*	.552*	.234	.681*	.581*	1	.745*
	Sig. (2-tailed)	.001	.004	.048	.071	.015	.002	.213	.000	.001		.000
	N	30	30	30	30	30	30	30	30	30	30	30
Total	Pearson Correlation	.533*	.820*	.686*	.837*	.674*	.754*	.686*	.758*	.785*	.745**	1
	Sig. (2-tailed)	.002	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 6 Output Hasil Perhitungan Uji Validitas Variabel Customer Trust(X1)

[illegible]

Total Pearson									
Correlation	.739**	.821**	.723**	.540**	.523**	.729**	.767**	.747**	1
Sig. (2-tailed)	.000	.000	.000	.002	.003	.000	.000	.000	
N	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 7 Output Hasil Perhitungan Uji Validitas Variabel Online Customer Review(X2)

Correlations								
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	Total
X2.1 Pearson	1	.256	.418*	.552**	.498**	.264	.441*	.651**
Correlation								
Sig. (2-tailed)		.172	.022	.002	.005	.158	.015	.000
N	30	30	30	30	30	30	30	30
X2.2 Pearson	.256	1	.323	.125	.064	.341	.276	.440*
Correlation								
Sig. (2-tailed)	.172		.082	.511	.735	.066	.139	.015
N	30	30	30	30	30	30	30	30
X2.3 Pearson	.418*	.323	1	.681**	.779**	.583**	.785**	.893**
Correlation								
Sig. (2-tailed)	.022	.082		.000	.000	.001	.000	.000
N	30	30	30	30	30	30	30	30
X2.4 Pearson	.552**	.125	.681**	1	.730**	.332	.595**	.790**
Correlation								
Sig. (2-tailed)	.002	.511	.000		.000	.073	.001	.000
N	30	30	30	30	30	30	30	30
X2.5 Pearson	.498**	.064	.779**	.730**	1	.375*	.631**	.811**
Correlation								
Sig. (2-tailed)	.005	.735	.000	.000		.041	.000	.000
N	30	30	30	30	30	30	30	30
X2.6 Pearson	.264	.341	.583**	.332	.375*	1	.700**	.700**
Correlation								
Sig. (2-tailed)	.158	.066	.001	.073	.041		.000	.000
N	30	30	30	30	30	30	30	30

X2.7	Pearson	.441*	.276	.785**	.595**	.631**	.700**	1	.858**
	Correlation								
	Sig. (2-tailed)	.015	.139	.000	.001	.000	.000		.000
	N	30	30	30	30	30	30	30	30
Total	Pearson	.651**	.440*	.893**	.790**	.811**	.700**	.858**	1
	Correlation								
	Sig. (2-tailed)	.000	.015	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 8 Output Hasil Perhitungan Uji Validitas Variabel Online Customer Rating(X3)

Correlations							
	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	Total
X3.1 Pearson	1	.335	.416*	.195	.081	.413*	.613**
Correlation							
Sig. (2-tailed)		.070	.022	.302	.672	.023	.000
N	30	30	30	30	30	30	30
X3.2 Pearson	.335	1	.196	.101	.386*	.180	.483**
Correlation							
Sig. (2-tailed)	.070		.299	.597	.035	.342	.007
N	30	30	30	30	30	30	30
X3.3 Pearson	.416*	.196	1	.471**	.342	.280	.735**
Correlation							
Sig. (2-tailed)	.022	.299		.009	.065	.134	.000
N	30	30	30	30	30	30	30
X3.4 Pearson	.195	.101	.471**	1	.549**	.388*	.742**
Correlation							
Sig. (2-tailed)	.302	.597	.009		.002	.034	.000
N	30	30	30	30	30	30	30
X3.5 Pearson	.081	.386*	.342	.549**	1	.474**	.681**
Correlation							
Sig. (2-tailed)	.672	.035	.065	.002		.008	.000
N	30	30	30	30	30	30	30

X3.6	Pearson	.413*	.180	.280	.388*	.474**	1	.667**
	Correlation							
	Sig. (2-tailed)	.023	.342	.134	.034	.008		.000
	N	30	30	30	30	30	30	30
Total	Pearson	.613**	.483**	.735**	.742**	.681**	.667**	1
	Correlation							
	Sig. (2-tailed)	.000	.007	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 9 Hasil Perhitungan Uji Reliabilitas Variabel Keputusan Pembelian (Y)

Case Processing Summary

	N	%
Cases Valid	30	96.8
Excluded ^a	1	3.2
Total	31	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's	
Alpha	N of Items
.894	10

Lampiran 10 Hasil Perhitungan Uji Reliabilitas Variabel Customer Trust (X1)

Case Processing Summary

		N	%
Cases	Valid	30	96.8
	Excluded ^a	1	3.2
	Total	31	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.849	8

Lampiran 11 Hasil Perhitungan Uji Reliabilitas Variabel Online Customer Review (X2)

Case Processing Summary

		N	%
Cases	Valid	30	96.8
	Excluded ^a	1	3.2
	Total	31	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.858	7

Lampiran 12 Hasil Perhitungan Uji Reliabilitas Variabel *Online Customer Rating* (X3)

Case Processing Summary

		N	%
Cases	Valid	30	96.8
	Excluded ^a	1	3.2
	Total	31	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.728	6

Lampiran 13 Data Temuan Variabel Keputusan Pembelian (Y)

1	2	3	4	5	6	7	8	9	10	Total Y
5	4	4	5	5	4	4	4	4	4	43
4	4	3	3	3	3	4	4	4	4	36
5	4	5	4	5	5	4	4	5	5	46
5	4	4	4	4	5	5	5	4	4	44
4	5	5	5	4	4	5	5	4	5	46
5	4	4	4	4	5	4	5	4	4	43
5	4	5	5	5	4	5	4	4	5	46
5	5	5	5	5	5	4	5	5	4	48
5	5	4	4	5	5	5	5	4	4	46
5	5	5	4	4	4	5	4	5	5	46
3	3	3	4	3	4	3	3	3	3	32
4	4	4	4	5	5	4	4	4	4	42
3	3	4	4	3	4	4	4	3	3	35
5	4	4	4	4	5	5	4	4	5	44
5	5	5	5	5	4	5	5	4	5	48
5	5	4	5	5	5	5	5	4	4	47
3	4	3	4	4	4	4	3	4	4	37
5	5	5	5	4	4	4	4	5	5	46
4	4	5	5	5	5	5	5	5	5	48
5	5	5	4	4	5	5	5	5	5	48
3	4	4	5	5	4	4	4	4	5	42
4	3	4	3	3	3	3	4	3	3	33
4	5	5	5	4	4	4	4	4	5	44
2	5	5	5	4	4	5	5	5	5	45
5	4	5	5	5	4	5	5	5	5	48
5	5	4	4	5	4	4	5	5	5	46
3	4	4	4	5	5	4	5	5	4	43
3	4	5	5	5	4	4	4	5	4	43
4	4	3	4	4	4	4	4	5	4	40
4	4	4	5	4	5	4	5	5	4	44
5	4	3	4	2	2	4	3	3	4	34
4	5	4	5	3	3	3	4	4	4	39
4	4	4	4	4	4	4	4	4	3	39
4	4	3	4	4	4	4	4	3	4	38
3	3	4	4	3	3	3	4	4	4	35

3	3	4	3	3	3	3	4	4	3	33
5	4	5	4	4	4	4	4	5	4	43
5	3	5	2	2	2	5	5	5	5	39
4	4	4	4	4	4	4	4	4	4	40
5	4	5	5	5	5	5	5	5	4	48
5	5	4	4	4	4	4	4	4	4	42
2	2	5	4	4	4	4	5	5	5	40
2	2	4	5	5	5	5	5	4	3	40
4	4	5	5	5	5	5	5	5	4	47
3	3	4	3	3	3	4	4	4	4	35
3	3	3	4	4	4	2	2	3	3	31
3	3	4	4	4	4	4	4	4	5	39
3	3	5	5	5	5	5	5	5	4	45
2	2	5	5	5	5	5	5	5	5	44
2	2	3	5	5	5	4	4	3	4	37
2	2	4	5	5	5	5	5	4	4	41
2	2	4	4	4	4	4	4	4	3	35
3	3	4	5	5	5	4	4	4	5	42
4	4	5	5	4	5	5	4	5	4	45
4	4	5	4	4	4	4	5	5	5	44
2	3	5	4	4	4	4	4	5	4	39
3	3	5	5	5	5	5	5	5	5	46
4	4	4	4	4	4	4	4	4	3	39
3	3	5	5	5	5	5	5	5	5	46
3	3	5	5	4	4	4	5	5	3	41
4	3	4	4	4	4	4	4	4	4	39
3	3	4	4	4	4	2	3	3	4	34
4	4	4	4	3	4	3	4	4	4	38
3	3	4	4	5	4	5	4	5	4	41
3	4	5	5	4	4	5	4	4	5	43
4	4	5	5	4	4	4	4	5	4	43
2	2	5	5	4	5	5	5	4	5	42
5	5	5	5	5	5	4	4	5	5	48
3	4	4	5	4	4	4	4	4	4	40
4	5	5	5	5	5	3	5	4	5	46
4	4	4	5	4	4	5	4	4	4	42
3	3	5	4	3	4	5	4	4	5	40

1	4	5	4	4	5	4	5	4	5	41
4	1	4	4	5	4	4	4	4	3	37
3	4	5	5	5	4	4	3	5	3	41
4	5	5	4	3	3	4	4	5	4	41
3	5	4	4	4	4	4	4	4	4	40
5	4	5	5	4	5	4	5	4	1	42
5	4	5	5	4	4	4	5	5	4	45
4	3	5	5	4	4	4	3	4	4	40
4	3	4	5	4	5	4	5	4	4	42
5	4	5	5	4	4	4	3	5	5	44
3	3	5	4	4	4	4	2	4	4	37
4	4	5	4	4	4	3	3	2	1	34
5	4	5	4	4	5	3	5	4	5	44
3	3	5	4	3	5	5	4	4	4	40
4	3	5	5	5	5	5	5	5	5	47
3	3	5	5	5	5	5	5	5	5	46
3	5	5	4	3	2	4	4	2	4	36
3	3	4	3	4	4	3	5	3	2	34
3	3	3	3	4	3	3	4	3	4	33
3	3	4	2	4	5	2	4	4	4	35
3	3	4	3	4	4	3	3	4	4	35
2	2	4	3	2	3	3	3	3	5	30
2	2	4	4	4	4	4	4	4	3	35
2	2	4	3	4	3	3	4	4	5	34
2	2	4	3	4	4	3	4	4	3	33
3	3	3	3	4	3	3	4	4	4	34
4	4	4	3	4	4	3	3	4	4	37
4	4	4	3	4	4	3	3	3	5	37

Lampiran 14 Data Temuan Variabel Customer Trust (X1)

1	2	3	4	5	6	7	8	Total X1
4	5	5	5	5	4	4	4	36
4	5	4	3	3	3	4	4	30
5	5	4	4	5	5	4	4	36
5	4	4	4	4	5	5	5	36
4	5	5	5	4	4	5	5	37
5	4	5	4	4	5	4	5	36
4	4	4	5	5	4	5	4	35
5	5	5	5	5	5	4	5	39
5	4	4	4	5	5	5	5	37
4	4	5	4	4	4	5	4	34
4	5	5	4	3	4	3	3	31
4	3	4	4	5	5	4	4	33
5	4	4	4	3	4	4	4	32
4	4	4	4	4	5	5	4	34
5	5	5	5	5	4	5	5	39
4	4	4	5	5	5	5	5	37
4	4	5	4	4	4	4	3	32
5	4	5	5	4	4	4	4	35
5	4	4	5	5	5	5	5	38
5	5	5	4	4	5	5	5	38
4	3	3	5	5	4	4	4	32
3	4	4	3	3	3	3	4	27
4	4	4	5	4	4	4	4	33
5	5	5	5	4	4	5	5	38
4	5	4	5	5	4	5	5	37
5	5	4	4	5	4	4	5	36
4	5	5	4	5	5	4	5	37
4	4	5	5	5	4	4	4	35
5	4	5	4	4	4	4	4	34
5	4	5	5	4	5	4	5	37
5	3	3	4	2	2	4	3	26
5	4	4	5	3	3	3	4	31
5	4	4	4	4	4	4	4	33
5	4	4	4	4	4	4	4	33
5	4	4	4	3	3	3	4	30

5	4	3	3	3	3	3	4	28
5	4	3	4	4	4	4	4	32
4	5	4	2	2	2	5	5	29
5	5	5	4	4	4	4	4	35
5	4	4	5	5	5	5	5	38
5	4	4	4	4	4	4	4	33
5	4	4	4	4	4	4	5	34
5	5	4	5	5	5	5	5	39
5	3	3	5	5	5	5	5	36
5	3	4	3	3	3	4	4	29
5	3	3	4	4	4	2	2	27
5	5	5	4	4	4	4	4	35
5	5	4	5	5	5	5	5	39
5	4	4	5	5	5	5	5	38
5	4	4	5	5	5	4	4	36
5	4	4	5	5	5	5	5	38
5	5	5	4	4	4	4	4	35
5	3	3	5	5	5	4	4	34
5	5	4	5	4	5	5	4	37
5	4	4	4	4	4	4	5	34
5	3	4	4	4	4	4	4	32
5	3	3	5	5	5	5	5	36
4	3	3	4	4	4	4	4	30
5	4	4	5	5	5	5	5	38
5	4	4	5	4	4	4	5	35
5	4	4	4	4	4	4	4	33
5	4	4	4	4	4	2	3	30
4	3	4	4	3	4	3	4	29
5	1	5	4	5	4	5	4	33
5	4	4	5	4	4	5	4	35
5	4	4	5	4	4	4	4	34
5	4	2	5	4	5	5	5	35
5	5	4	5	5	5	4	4	37
5	5	4	5	4	4	4	4	35
4	5	3	5	5	5	3	5	35
4	4	4	5	4	4	5	4	34
4	4	4	4	3	4	5	4	32

3	1	1	4	4	5	4	5	27
3	1	1	4	5	4	4	4	26
5	4	5	5	5	4	4	3	35
5	3	5	4	3	3	4	4	31
4	1	3	4	4	4	4	4	28
5	5	5	5	4	5	4	5	38
5	5	5	5	4	4	4	5	37
2	5	5	5	4	4	4	3	32
2	5	5	5	4	5	4	5	35
4	5	5	5	4	4	4	3	34
3	5	5	4	4	4	4	2	31
3	3	5	4	4	4	3	3	29
3	5	5	4	4	5	3	5	34
3	5	5	4	3	5	5	4	34
2	5	5	5	5	5	5	5	37
2	5	5	5	5	5	5	5	37
2	5	5	4	3	2	4	4	29
2	4	4	3	4	4	3	5	29
3	5	4	3	4	3	3	4	29
4	5	5	2	4	5	2	4	31
4	2	2	3	4	4	3	3	25
2	2	2	3	2	3	3	3	20
3	4	4	4	4	4	4	4	31
4	3	3	3	4	3	3	4	27
3	3	3	3	4	4	3	4	27
3	3	3	3	4	3	3	4	26
5	3	3	3	4	4	3	3	28
5	2	2	3	4	4	3	3	26

Lampiran 15 Data Temuan Variabel Online Customer Review (X2)

1	2	3	4	5	6	7	Total X2
4	5	5	4	4	4	5	31
3	4	5	4	4	5	4	29
5	5	4	5	5	5	5	34
5	5	4	4	4	4	4	30
4	5	5	4	5	5	5	33
5	5	4	4	4	4	3	29
4	4	4	4	5	4	3	28
5	4	4	5	4	4	5	31
5	5	4	4	4	5	4	31
4	4	4	5	5	5	4	31
4	4	5	3	3	5	5	29
5	4	3	4	4	4	5	29
4	5	4	3	3	5	4	28
5	4	4	4	5	4	4	30
4	5	5	4	5	5	5	33
5	4	4	4	4	5	3	29
4	5	5	4	4	4	5	31
4	5	4	5	5	5	5	33
5	5	4	5	5	4	4	32
5	5	5	5	5	5	3	33
4	4	3	4	5	4	4	28
3	3	3	3	3	3	3	21
4	4	4	4	5	5	5	31
4	5	5	5	5	5	4	33
4	4	5	5	5	4	4	31
4	5	5	5	5	5	4	33
5	4	5	5	4	4	4	31
4	4	4	5	4	5	5	31
4	5	5	5	4	5	4	32
5	5	5	5	4	5	4	33
2	4	5	3	4	5	2	25
3	5	5	4	4	5	4	30
4	4	4	4	3	4	4	27
4	5	5	3	4	4	4	29
3	5	5	4	4	5	4	30

3	5	5	4	3	3	5	28
4	5	5	5	4	5	5	33
2	4	4	5	5	4	4	28
4	4	4	4	4	5	5	30
5	4	4	5	4	4	4	30
4	5	4	4	4	3	3	27
4	4	3	5	5	4	4	29
5	3	3	4	3	3	4	25
5	5	5	5	4	3	3	30
3	5	4	4	4	4	4	28
4	5	4	3	3	4	4	27
4	4	3	4	5	4	4	28
5	4	3	5	4	2	5	28
5	4	2	5	5	4	4	29
5	4	3	3	4	3	4	26
5	4	4	4	4	4	4	29
4	5	4	4	3	4	4	28
5	4	5	4	5	4	4	31
5	5	5	5	4	4	5	33
4	5	5	5	5	4	5	33
4	4	5	5	4	4	4	30
5	2	3	5	5	5	5	30
4	4	4	4	3	4	4	27
5	4	4	5	5	3	4	30
4	4	5	5	3	4	4	29
4	5	4	4	4	4	4	29
4	4	4	3	4	4	4	27
4	4	4	4	4	2	3	25
4	5	5	5	4	5	5	33
4	5	5	4	5	3	4	30
4	5	5	5	4	4	4	31
5	5	5	4	5	3	3	30
5	4	4	5	5	5	5	33
4	4	5	4	4	5	5	31
5	4	4	4	5	4	5	31
4	4	5	4	4	5	5	31
4	4	4	4	5	5	5	31

5	5	4	4	5	1	1	25
4	4	5	4	3	4	4	28
4	4	4	5	3	5	5	30
3	5	4	5	4	3	5	29
4	5	5	4	4	4	5	31
5	5	4	4	1	3	3	25
4	4	5	5	4	4	4	30
4	5	5	4	4	5	5	32
5	5	4	4	4	4	4	30
4	5	5	5	5	5	5	34
4	5	4	4	4	5	5	31
4	4	4	2	1	4	5	24
5	5	5	4	5	4	5	33
5	5	5	4	4	5	5	33
5	5	5	5	5	5	4	34
5	5	5	5	5	5	5	35
2	5	4	2	4	4	5	26
4	5	5	3	2	4	4	27
3	5	5	3	4	4	4	28
5	5	5	4	4	5	4	32
4	5	5	4	4	4	4	30
3	5	4	3	5	2	2	24
4	5	5	4	3	4	4	29
3	5	5	4	5	4	4	30
4	4	4	4	3	3	4	26
3	4	4	4	4	4	4	27
4	3	4	4	4	4	4	27
4	5	4	3	5	3	4	28

Lampiran 16 Data Temuan Variabel Online Customer Rating (X3)

1	2	3	4	5	6	Total X3
5	5	4	4	5	5	28
4	4	4	3	3	3	21
5	5	4	5	4	5	28
4	5	4	4	4	4	25
5	4	5	5	5	4	28
3	5	4	4	4	4	24
3	5	4	5	5	5	27
5	5	5	5	5	5	30
4	5	5	4	4	5	27
4	5	5	5	4	4	27
5	3	3	3	4	3	21
5	4	4	4	4	5	26
4	3	3	4	4	3	21
4	5	4	4	4	4	25
5	5	5	5	5	5	30
3	5	5	4	5	5	27
5	3	4	3	4	4	23
5	5	5	5	5	4	29
4	4	4	5	5	5	27
3	5	5	5	4	4	26
4	3	4	4	5	5	25
3	4	3	4	3	3	20
5	4	5	5	5	4	28
4	2	5	5	5	4	25
4	5	4	5	5	5	28
4	5	5	4	4	5	27
4	3	4	4	4	5	24
5	3	4	5	5	5	27
4	4	4	3	4	4	23
4	4	4	4	5	4	25
2	5	4	3	4	2	20
4	4	5	4	5	3	25
4	4	4	4	4	4	24
4	4	4	3	4	4	23
4	3	3	4	4	3	21

5	3	3	4	3	3	21
5	5	4	5	4	4	27
4	5	3	5	2	2	21
5	4	4	4	4	4	25
4	5	4	5	5	5	28
3	5	5	4	4	4	25
4	2	2	5	4	4	21
4	2	2	4	5	5	22
3	4	4	5	5	5	26
4	3	3	4	3	3	20
4	3	3	3	4	4	21
4	3	3	4	4	4	22
5	3	3	5	5	5	26
4	2	2	5	5	5	23
4	2	2	3	5	5	21
4	2	2	4	5	5	22
4	2	2	4	4	4	20
4	3	3	4	5	5	24
5	4	4	5	5	4	27
5	4	4	5	4	4	26
4	2	3	5	4	4	22
5	3	3	5	5	5	26
4	4	4	4	4	4	24
4	3	3	5	5	5	25
4	3	3	5	5	4	24
4	4	3	4	4	4	23
4	3	3	4	4	4	22
3	4	4	4	4	3	22
5	3	3	4	4	5	24
4	3	4	5	5	4	25
4	4	4	5	5	4	26
3	2	2	5	5	4	21
5	5	5	5	5	5	30
5	3	4	4	5	4	25
5	4	5	5	5	5	29
5	4	4	4	5	4	26
5	3	3	5	4	3	23

1	1	4	5	4	4	19
4	4	1	4	4	5	22
5	3	4	5	5	5	27
5	4	5	5	4	3	26
5	3	5	4	4	4	25
3	5	4	5	5	4	26
4	5	4	5	5	4	27
5	4	3	5	5	4	26
4	4	3	4	5	4	24
5	5	4	5	5	4	28
5	3	3	5	4	4	24
5	4	4	5	4	4	26
5	5	4	5	4	4	27
5	3	3	5	4	3	23
4	4	3	5	5	5	26
5	3	3	5	5	5	26
5	3	5	5	4	3	25
4	3	3	4	3	4	21
4	3	3	3	3	4	20
4	3	3	4	2	4	20
4	3	3	4	3	4	21
2	2	2	4	3	2	15
4	2	2	4	4	4	20
4	2	2	4	3	4	19
4	2	2	4	3	4	19
4	3	3	3	3	4	20
4	4	4	4	3	4	23
4	4	4	4	3	4	23

Lampiran 17 Pengolahan Data Interval (MSI) Variabel Keputusan Pembelian (Y)

Succesive Interval		Variabel Keputusan Pembelian								
1	2	3	4	5	6	7	8	9	10	Total
4,936	3,986	2,252	4,352	4,406	2,991	3,147	3,118	3,131	3,176	35,496
3,938	3,986	1,000	2,000	1,920	1,863	3,147	3,118	3,131	3,176	27,279
4,936	3,986	3,618	3,054	4,406	4,346	3,147	3,118	4,479	4,479	39,569
4,936	3,986	2,252	3,054	3,061	4,346	4,427	4,460	3,131	3,176	36,830
3,938	5,123	3,618	4,352	3,061	2,991	4,427	4,460	3,131	4,479	39,581
4,936	3,986	2,252	3,054	3,061	4,346	3,147	4,460	3,131	3,176	35,550
4,936	3,986	3,618	4,352	4,406	2,991	4,427	3,118	3,131	4,479	39,445
4,936	5,123	3,618	4,352	4,406	4,346	3,147	4,460	4,479	3,176	42,043
4,936	5,123	2,252	3,054	4,406	4,346	4,427	4,460	3,131	3,176	39,312
4,936	5,123	3,618	3,054	3,061	2,991	4,427	3,118	4,479	4,479	39,287
3,120	3,029	1,000	3,054	1,920	2,991	2,045	1,970	1,970	2,099	23,198
3,938	3,986	2,252	3,054	4,406	4,346	3,147	3,118	3,131	3,176	34,554
3,120	3,029	2,252	3,054	1,920	2,991	3,147	3,118	1,970	2,099	26,700
4,936	3,986	2,252	3,054	3,061	4,346	4,427	3,118	3,131	4,479	36,791
4,936	5,123	3,618	4,352	4,406	2,991	4,427	4,460	3,131	4,479	41,924
4,936	5,123	2,252	4,352	4,406	4,346	4,427	4,460	3,131	3,176	40,609
3,120	3,986	1,000	3,054	3,061	2,991	3,147	1,970	3,131	3,176	28,638
4,936	5,123	3,618	4,352	3,061	2,991	3,147	3,118	4,479	4,479	39,305
3,938	3,986	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	42,492
4,936	5,123	3,618	3,054	3,061	4,346	4,427	4,460	4,479	4,479	41,984
3,120	3,986	2,252	4,352	4,406	2,991	3,147	3,118	3,131	4,479	34,982
3,938	3,029	2,252	2,000	1,920	1,863	2,045	3,118	1,970	2,099	24,234
3,938	5,123	3,618	4,352	3,061	2,991	3,147	3,118	3,131	4,479	36,958
2,158	5,123	3,618	4,352	3,061	2,991	4,427	4,460	4,479	4,479	39,149
4,936	3,986	3,618	4,352	4,406	2,991	4,427	4,460	4,479	4,479	42,135
4,936	5,123	2,252	3,054	4,406	2,991	3,147	4,460	4,479	4,479	39,328
3,120	3,986	2,252	3,054	4,406	4,346	3,147	4,460	4,479	3,176	36,427
3,120	3,986	3,618	4,352	4,406	2,991	3,147	3,118	4,479	3,176	36,394
3,938	3,986	1,000	3,054	3,061	2,991	3,147	3,118	4,479	3,176	31,952
3,938	3,986	2,252	4,352	3,061	4,346	3,147	4,460	4,479	3,176	37,198
4,936	3,986	1,000	3,054	1,000	1,000	3,147	1,970	1,970	3,176	25,239
3,938	5,123	2,252	4,352	1,920	1,863	2,045	3,118	3,131	3,176	30,918
3,938	3,986	2,252	3,054	3,061	2,991	3,147	3,118	3,131	2,099	30,778
3,938	3,986	1,000	3,054	3,061	2,991	3,147	3,118	1,970	3,176	29,442
3,120	3,029	2,252	3,054	1,920	1,863	2,045	3,118	3,131	3,176	26,708
3,120	3,029	2,252	2,000	1,920	1,863	2,045	3,118	3,131	2,099	24,577
4,936	3,986	3,618	3,054	3,061	2,991	3,147	3,118	4,479	3,176	35,568
4,936	3,029	3,618	1,000	1,000	1,000	4,427	4,460	4,479	4,479	32,429
3,938	3,986	2,252	3,054	3,061	2,991	3,147	3,118	3,131	3,176	31,855
4,936	3,986	3,618	4,352	4,406	4,346	4,427	4,460	4,479	3,176	42,187

4,936	5,123	2,252	3,054	3,061	2,991	3,147	3,118	3,131	3,176	33,990
2,158	2,089	3,618	3,054	3,061	2,991	3,147	4,460	4,479	4,479	33,537
2,158	2,089	2,252	4,352	4,406	4,346	4,427	4,460	3,131	2,099	33,720
3,938	3,986	3,618	4,352	4,406	4,346	4,427	4,460	4,479	3,176	41,189
3,120	3,029	2,252	2,000	1,920	1,863	3,147	3,118	3,131	3,176	26,756
3,120	3,029	1,000	3,054	3,061	2,991	1,000	1,000	1,970	2,099	22,325
3,120	3,029	2,252	3,054	3,061	2,991	3,147	3,118	3,131	4,479	31,383
3,120	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	3,176	39,414
2,158	2,089	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	38,814
2,158	2,089	1,000	4,352	4,406	4,346	3,147	3,118	1,970	3,176	29,761
2,158	2,089	2,252	4,352	4,406	4,346	4,427	4,460	3,131	3,176	34,797
2,158	2,089	2,252	3,054	3,061	2,991	3,147	3,118	3,131	2,099	27,101
3,120	3,029	2,252	4,352	4,406	4,346	3,147	3,118	3,131	4,479	35,379
3,938	3,986	3,618	4,352	3,061	4,346	4,427	3,118	4,479	3,176	38,502
3,938	3,986	3,618	3,054	3,061	2,991	3,147	4,460	4,479	4,479	37,215
2,158	3,029	3,618	3,054	3,061	2,991	3,147	3,118	4,479	3,176	31,832
3,120	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	40,716
3,938	3,986	2,252	3,054	3,061	2,991	3,147	3,118	3,131	2,099	30,778
3,120	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	40,716
3,120	3,029	3,618	4,352	3,061	2,991	3,147	4,460	4,479	2,099	34,357
3,938	3,029	2,252	3,054	3,061	2,991	3,147	3,118	3,131	3,176	30,898
3,120	3,029	2,252	3,054	3,061	2,991	1,000	1,970	1,970	3,176	25,624
3,938	3,986	2,252	3,054	1,920	2,991	2,045	3,118	3,131	3,176	29,612
3,120	3,029	2,252	3,054	4,406	2,991	4,427	3,118	4,479	3,176	34,053
3,120	3,986	3,618	4,352	3,061	2,991	4,427	3,118	3,131	4,479	36,284
3,938	3,986	3,618	4,352	3,061	2,991	3,147	3,118	4,479	3,176	35,867
2,158	2,089	3,618	4,352	3,061	4,346	4,427	4,460	3,131	4,479	36,121
4,936	5,123	3,618	4,352	4,406	4,346	3,147	3,118	4,479	4,479	42,004
3,120	3,986	2,252	4,352	3,061	2,991	3,147	3,118	3,131	3,176	32,335
3,938	5,123	3,618	4,352	4,406	4,346	2,045	4,460	3,131	4,479	39,898
3,938	3,986	2,252	4,352	3,061	2,991	4,427	3,118	3,131	3,176	34,433
3,120	3,029	3,618	3,054	1,920	2,991	4,427	3,118	3,131	4,479	32,888
1,000	3,986	3,618	3,054	3,061	4,346	3,147	4,460	3,131	4,479	34,283
3,938	1,000	2,252	3,054	4,406	2,991	3,147	3,118	3,131	2,099	29,136
3,120	3,986	3,618	4,352	4,406	2,991	3,147	1,970	4,479	2,099	34,169
3,938	5,123	3,618	3,054	1,920	1,863	3,147	3,118	4,479	3,176	33,436
3,120	5,123	2,252	3,054	3,061	2,991	3,147	3,118	3,131	3,176	32,174
4,936	3,986	3,618	4,352	3,061	4,346	3,147	4,460	3,131	1,000	36,037
4,936	3,986	3,618	4,352	3,061	2,991	3,147	4,460	4,479	3,176	38,208
3,938	3,029	3,618	4,352	3,061	2,991	3,147	1,970	3,131	3,176	32,413
3,938	3,029	2,252	4,352	3,061	4,346	3,147	4,460	3,131	3,176	34,892
4,936	3,986	3,618	4,352	3,061	2,991	3,147	1,970	4,479	4,479	37,020
3,120	3,029	3,618	3,054	3,061	2,991	3,147	1,000	3,131	3,176	29,328
3,938	3,986	3,618	3,054	3,061	2,991	2,045	1,970	1,000	1,000	26,664
4,936	3,986	3,618	3,054	3,061	4,346	2,045	4,460	3,131	4,479	37,117

3,120	3,029	3,618	3,054	1,920	4,346	4,427	3,118	3,131	3,176	32,939
3,938	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	41,534
3,120	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	40,716
3,120	5,123	3,618	3,054	1,920	1,000	3,147	3,118	1,000	3,176	28,276
3,120	3,029	2,252	2,000	3,061	2,991	2,045	4,460	1,970	1,459	26,387
3,120	3,029	1,000	2,000	3,061	1,863	2,045	3,118	1,970	3,176	24,383
3,120	3,029	2,252	1,000	3,061	4,346	1,000	3,118	3,131	3,176	27,234
3,120	3,029	2,252	2,000	3,061	2,991	2,045	1,970	3,131	3,176	26,776
2,158	2,089	2,252	2,000	1,000	1,863	2,045	1,970	1,970	4,479	21,825
2,158	2,089	2,252	3,054	3,061	2,991	3,147	3,118	3,131	2,099	27,101
2,158	2,089	2,252	2,000	3,061	1,863	2,045	3,118	3,131	4,479	26,196
2,158	2,089	2,252	2,000	3,061	2,991	2,045	3,118	3,131	2,099	24,945
3,120	3,029	1,000	2,000	3,061	1,863	2,045	3,118	3,131	3,176	25,544
3,938	3,986	2,252	2,000	3,061	2,991	2,045	1,970	3,131	3,176	28,551
3,938	3,986	2,252	2,000	3,061	2,991	2,045	1,970	1,970	4,479	28,692

Lampiran 18 Pengolahan Data Interval (MSI) Variabel *Customer Trust* (X1)

Succesive Interval		Variabel Customer Trust						
1	2	3	4	5	6	7	8	Total
2,410	4,213	4,499	4,352	4,406	2,991	3,147	3,118	29,135
2,410	4,213	3,247	2,000	1,920	1,863	3,147	3,118	21,917
3,622	4,213	3,247	3,054	4,406	4,346	3,147	3,118	29,153
3,622	3,009	3,247	3,054	3,061	4,346	4,427	4,460	29,227
2,410	4,213	4,499	4,352	3,061	2,991	4,427	4,460	30,413
3,622	3,009	4,499	3,054	3,061	4,346	3,147	4,460	29,198
2,410	3,009	3,247	4,352	4,406	2,991	4,427	3,118	27,961
3,622	4,213	4,499	4,352	4,406	4,346	3,147	4,460	33,044
3,622	3,009	3,247	3,054	4,406	4,346	4,427	4,460	30,572
2,410	3,009	4,499	3,054	3,061	2,991	4,427	3,118	26,570
2,410	4,213	4,499	3,054	1,920	2,991	2,045	1,970	23,101
2,410	2,115	3,247	3,054	4,406	4,346	3,147	3,118	25,843
3,622	3,009	3,247	3,054	1,920	2,991	3,147	3,118	24,109
2,410	3,009	3,247	3,054	3,061	4,346	4,427	3,118	26,673
3,622	4,213	4,499	4,352	4,406	2,991	4,427	4,460	32,970
2,410	3,009	3,247	4,352	4,406	4,346	4,427	4,460	30,657
2,410	3,009	4,499	3,054	3,061	2,991	3,147	1,970	24,141
3,622	3,009	4,499	4,352	3,061	2,991	3,147	3,118	27,799
3,622	3,009	3,247	4,352	4,406	4,346	4,427	4,460	31,869
3,622	4,213	4,499	3,054	3,061	4,346	4,427	4,460	31,682
2,410	2,115	2,294	4,352	4,406	2,991	3,147	3,118	24,833
1,753	3,009	3,247	2,000	1,920	1,863	2,045	3,118	18,955
2,410	3,009	3,247	4,352	3,061	2,991	3,147	3,118	25,336
3,622	4,213	4,499	4,352	3,061	2,991	4,427	4,460	31,625
2,410	4,213	3,247	4,352	4,406	2,991	4,427	4,460	30,506
3,622	4,213	3,247	3,054	4,406	2,991	3,147	4,460	29,141
2,410	4,213	4,499	3,054	4,406	4,346	3,147	4,460	30,534
2,410	3,009	4,499	4,352	4,406	2,991	3,147	3,118	27,932
3,622	3,009	4,499	3,054	3,061	2,991	3,147	3,118	26,502
3,622	3,009	4,499	4,352	3,061	4,346	3,147	4,460	30,496
3,622	2,115	2,294	3,054	1,000	1,000	3,147	1,970	18,202
3,622	3,009	3,247	4,352	1,920	1,863	2,045	3,118	23,176
3,622	3,009	3,247	3,054	3,061	2,991	3,147	3,118	25,250
3,622	3,009	3,247	3,054	3,061	2,991	3,147	3,118	25,250
3,622	3,009	3,247	3,054	1,920	1,863	2,045	3,118	21,879
3,622	3,009	2,294	2,000	1,920	1,863	2,045	3,118	19,871
3,622	3,009	2,294	3,054	3,061	2,991	3,147	3,118	24,297
2,410	4,213	3,247	1,000	1,000	1,000	4,427	4,460	21,757
3,622	4,213	4,499	3,054	3,061	2,991	3,147	3,118	27,705
3,622	3,009	3,247	4,352	4,406	4,346	4,427	4,460	31,869
3,622	3,009	3,247	3,054	3,061	2,991	3,147	3,118	25,250

3,622	3,009	3,247	3,054	3,061	2,991	3,147	4,460	26,593
3,622	4,213	3,247	4,352	4,406	4,346	4,427	4,460	33,073
3,622	2,115	2,294	4,352	4,406	4,346	4,427	4,460	30,022
3,622	2,115	3,247	2,000	1,920	1,863	3,147	3,118	21,032
3,622	2,115	2,294	3,054	3,061	2,991	1,000	1,000	19,139
3,622	4,213	4,499	3,054	3,061	2,991	3,147	3,118	27,705
3,622	4,213	3,247	4,352	4,406	4,346	4,427	4,460	33,073
3,622	3,009	3,247	4,352	4,406	4,346	4,427	4,460	31,869
3,622	3,009	3,247	4,352	4,406	4,346	3,147	3,118	29,247
3,622	3,009	3,247	4,352	4,406	4,346	4,427	4,460	31,869
3,622	4,213	4,499	3,054	3,061	2,991	3,147	3,118	27,705
3,622	2,115	2,294	4,352	4,406	4,346	3,147	3,118	27,400
3,622	4,213	3,247	4,352	3,061	4,346	4,427	3,118	30,386
3,622	3,009	3,247	3,054	3,061	2,991	3,147	4,460	26,593
3,622	2,115	3,247	3,054	3,061	2,991	3,147	3,118	24,357
3,622	2,115	2,294	4,352	4,406	4,346	4,427	4,460	30,022
2,410	2,115	2,294	3,054	3,061	2,991	3,147	3,118	22,191
3,622	3,009	3,247	4,352	4,406	4,346	4,427	4,460	31,869
3,622	3,009	3,247	4,352	3,061	2,991	3,147	4,460	27,890
3,622	3,009	3,247	3,054	3,061	2,991	3,147	3,118	25,250
3,622	3,009	3,247	3,054	3,061	2,991	1,000	1,970	21,955
2,410	2,115	3,247	3,054	1,920	2,991	2,045	3,118	20,901
3,622	1,000	4,499	3,054	4,406	2,991	4,427	3,118	27,118
3,622	3,009	3,247	4,352	3,061	2,991	4,427	3,118	27,828
3,622	3,009	3,247	4,352	3,061	2,991	3,147	3,118	26,548
3,622	3,009	1,653	4,352	3,061	4,346	4,427	4,460	28,931
3,622	4,213	3,247	4,352	4,406	4,346	3,147	3,118	30,450
3,622	4,213	3,247	4,352	3,061	2,991	3,147	3,118	27,751
2,410	4,213	2,294	4,352	4,406	4,346	2,045	4,460	28,525
2,410	3,009	3,247	4,352	3,061	2,991	4,427	3,118	26,616
2,410	3,009	3,247	3,054	1,920	2,991	4,427	3,118	24,177
1,753	1,000	1,000	3,054	3,061	4,346	3,147	4,460	21,821
1,753	1,000	1,000	3,054	4,406	2,991	3,147	3,118	20,469
3,622	3,009	4,499	4,352	4,406	2,991	3,147	1,970	27,996
3,622	2,115	4,499	3,054	1,920	1,863	3,147	3,118	23,338
2,410	1,000	2,294	3,054	3,061	2,991	3,147	3,118	21,076
3,622	4,213	4,499	4,352	3,061	4,346	3,147	4,460	31,699
3,622	4,213	4,499	4,352	3,061	2,991	3,147	4,460	30,345
1,000	4,213	4,499	4,352	3,061	2,991	3,147	1,970	25,232
1,000	4,213	4,499	4,352	3,061	4,346	3,147	4,460	29,077
2,410	4,213	4,499	4,352	3,061	2,991	3,147	1,970	26,642
1,753	4,213	4,499	3,054	3,061	2,991	3,147	1,000	23,718
1,753	2,115	4,499	3,054	3,061	2,991	2,045	1,970	21,489
1,753	4,213	4,499	3,054	3,061	4,346	2,045	4,460	27,431
1,753	4,213	4,499	3,054	1,920	4,346	4,427	3,118	27,329

1,000	4,213	4,499	4,352	4,406	4,346	4,427	4,460	31,702
1,000	4,213	4,499	4,352	4,406	4,346	4,427	4,460	31,702
1,000	4,213	4,499	3,054	1,920	1,000	3,147	3,118	21,950
1,000	3,009	3,247	2,000	3,061	2,991	2,045	4,460	21,814
1,753	4,213	3,247	2,000	3,061	1,863	2,045	3,118	21,300
2,410	4,213	4,499	1,000	3,061	4,346	1,000	3,118	23,647
2,410	1,551	1,653	2,000	3,061	2,991	2,045	1,970	17,682
1,000	1,551	1,653	2,000	1,000	1,863	2,045	1,970	13,082
1,753	3,009	3,247	3,054	3,061	2,991	3,147	3,118	23,381
2,410	2,115	2,294	2,000	3,061	1,863	2,045	3,118	18,907
1,753	2,115	2,294	2,000	3,061	2,991	2,045	3,118	19,378
1,753	2,115	2,294	2,000	3,061	1,863	2,045	3,118	18,250
3,622	2,115	2,294	2,000	3,061	2,991	2,045	1,970	20,099
3,622	1,551	1,653	2,000	3,061	2,991	2,045	1,970	18,894

Lampiran 19 Pengolahan Data Interval (MSI) Variabel *Online Customer Review* (X2)

Succesive Interval		Variabel Online Customer Review					
1	2	3	4	5	6	7	Total
2,991	4,400	4,528	3,131	3,176	3,408	4,723	26,358
1,863	2,925	4,528	3,131	3,176	4,704	3,360	23,688
4,346	4,400	3,162	4,479	4,479	4,704	4,723	30,294
4,346	4,400	3,162	3,131	3,176	3,408	3,360	24,983
2,991	4,400	4,528	3,131	4,479	4,704	4,723	28,958
4,346	4,400	3,162	3,131	3,176	3,408	2,230	23,853
2,991	2,925	3,162	3,131	4,479	3,408	2,230	22,327
4,346	2,925	3,162	4,479	3,176	3,408	4,723	26,220
4,346	4,400	3,162	3,131	3,176	4,704	3,360	26,280
2,991	2,925	3,162	4,479	4,479	4,704	3,360	26,101
2,991	2,925	4,528	1,970	2,099	4,704	4,723	23,942
4,346	2,925	2,011	3,131	3,176	3,408	4,723	23,721
2,991	4,400	3,162	1,970	2,099	4,704	3,360	22,687
4,346	2,925	3,162	3,131	4,479	3,408	3,360	24,811
2,991	4,400	4,528	3,131	4,479	4,704	4,723	28,958
4,346	2,925	3,162	3,131	3,176	4,704	2,230	23,675
2,991	4,400	4,528	3,131	3,176	3,408	4,723	26,358
2,991	4,400	3,162	4,479	4,479	4,704	4,723	28,940
4,346	4,400	3,162	4,479	4,479	3,408	3,360	27,634
4,346	4,400	4,528	4,479	4,479	4,704	2,230	29,167
2,991	2,925	2,011	3,131	4,479	3,408	3,360	22,306
1,863	1,681	2,011	1,970	2,099	2,382	2,230	14,236
2,991	2,925	3,162	3,131	4,479	4,704	4,723	26,117
2,991	4,400	4,528	4,479	4,479	4,704	3,360	28,942
2,991	2,925	4,528	4,479	4,479	3,408	3,360	26,171
2,991	4,400	4,528	4,479	4,479	4,704	3,360	28,942
4,346	2,925	4,528	4,479	3,176	3,408	3,360	26,222
2,991	2,925	3,162	4,479	3,176	4,704	4,723	26,162
2,991	4,400	4,528	4,479	3,176	4,704	3,360	27,640
4,346	4,400	4,528	4,479	3,176	4,704	3,360	28,994
1,000	2,925	4,528	1,970	3,176	4,704	1,596	19,900
1,863	4,400	4,528	3,131	3,176	4,704	3,360	25,163
2,991	2,925	3,162	3,131	2,099	3,408	3,360	21,077
2,991	4,400	4,528	1,970	3,176	3,408	3,360	23,833
1,863	4,400	4,528	3,131	3,176	4,704	3,360	25,163
1,863	4,400	4,528	3,131	2,099	2,382	4,723	23,127
2,991	4,400	4,528	4,479	3,176	4,704	4,723	29,003
1,000	2,925	3,162	4,479	4,479	3,408	3,360	22,813
2,991	2,925	3,162	3,131	3,176	4,704	4,723	24,814
4,346	2,925	3,162	4,479	3,176	3,408	3,360	24,856
2,991	4,400	3,162	3,131	3,176	2,382	2,230	21,473

2,991	2,925	2,011	4,479	4,479	3,408	3,360	23,654
4,346	1,681	2,011	3,131	2,099	2,382	3,360	19,010
4,346	4,400	4,528	4,479	3,176	2,382	2,230	25,541
1,863	4,400	3,162	3,131	3,176	3,408	3,360	22,500
2,991	4,400	3,162	1,970	2,099	3,408	3,360	21,390
2,991	2,925	2,011	3,131	4,479	3,408	3,360	22,306
4,346	2,925	2,011	4,479	3,176	1,681	4,723	23,343
4,346	2,925	1,000	4,479	4,479	3,408	3,360	23,997
4,346	2,925	2,011	1,970	3,176	2,382	3,360	20,170
4,346	2,925	3,162	3,131	3,176	3,408	3,360	23,508
2,991	4,400	3,162	3,131	2,099	3,408	3,360	22,552
4,346	2,925	4,528	3,131	4,479	3,408	3,360	26,177
4,346	4,400	4,528	4,479	3,176	3,408	4,723	29,061
2,991	4,400	4,528	4,479	4,479	3,408	4,723	29,009
2,991	2,925	4,528	4,479	3,176	3,408	3,360	24,868
4,346	1,000	2,011	4,479	4,479	4,704	4,723	25,743
2,991	2,925	3,162	3,131	2,099	3,408	3,360	21,077
4,346	2,925	3,162	4,479	4,479	2,382	3,360	25,133
2,991	2,925	4,528	4,479	2,099	3,408	3,360	23,791
2,991	4,400	3,162	3,131	3,176	3,408	3,360	23,629
2,991	2,925	3,162	1,970	3,176	3,408	3,360	20,992
2,991	2,925	3,162	3,131	3,176	1,681	2,230	19,298
2,991	4,400	4,528	4,479	3,176	4,704	4,723	29,003
2,991	4,400	4,528	3,131	4,479	2,382	3,360	25,271
2,991	4,400	4,528	4,479	3,176	3,408	3,360	26,343
4,346	4,400	4,528	3,131	4,479	2,382	2,230	25,496
4,346	2,925	3,162	4,479	4,479	4,704	4,723	28,819
2,991	2,925	4,528	3,131	3,176	4,704	4,723	26,180
4,346	2,925	3,162	3,131	4,479	3,408	4,723	26,174
2,991	2,925	4,528	3,131	3,176	4,704	4,723	26,180
2,991	2,925	3,162	3,131	4,479	4,704	4,723	26,117
4,346	4,400	3,162	3,131	4,479	1,000	1,000	21,518
2,991	2,925	4,528	3,131	2,099	3,408	3,360	22,443
2,991	2,925	3,162	4,479	2,099	4,704	4,723	25,085
1,863	4,400	3,162	4,479	3,176	2,382	4,723	24,186
2,991	4,400	4,528	3,131	3,176	3,408	4,723	26,358
4,346	4,400	3,162	3,131	1,000	2,382	2,230	20,651
2,991	2,925	4,528	4,479	3,176	3,408	3,360	24,868
2,991	4,400	4,528	3,131	3,176	4,704	4,723	27,655
4,346	4,400	3,162	3,131	3,176	3,408	3,360	24,983
2,991	4,400	4,528	4,479	4,479	4,704	4,723	30,306
2,991	4,400	3,162	3,131	3,176	4,704	4,723	26,289
2,991	2,925	3,162	1,000	1,000	3,408	4,723	19,210
4,346	4,400	4,528	3,131	4,479	3,408	4,723	29,016
4,346	4,400	4,528	3,131	3,176	4,704	4,723	29,010

4,346	4,400	4,528	4,479	4,479	4,704	3,360	30,297
4,346	4,400	4,528	4,479	4,479	4,704	4,723	31,660
1,000	4,400	3,162	1,000	3,176	3,408	4,723	20,870
2,991	4,400	4,528	1,970	1,459	3,408	3,360	22,115
1,863	4,400	4,528	1,970	3,176	3,408	3,360	22,705
4,346	4,400	4,528	3,131	3,176	4,704	3,360	27,646
2,991	4,400	4,528	3,131	3,176	3,408	3,360	24,995
1,863	4,400	3,162	1,970	4,479	1,681	1,596	19,151
2,991	4,400	4,528	3,131	2,099	3,408	3,360	23,918
1,863	4,400	4,528	3,131	4,479	3,408	3,360	25,169
2,991	2,925	3,162	3,131	2,099	2,382	3,360	20,050
1,863	2,925	3,162	3,131	3,176	3,408	3,360	21,025
2,991	1,681	3,162	3,131	3,176	3,408	3,360	20,909
2,991	4,400	3,162	1,970	4,479	2,382	3,360	22,744