

DAFTAR PUSTAKA

- Astuti, A. N. (2019). Pengaruh persepsi harga, kualitas layanan dan citra merek terhadap kepuasan pelanggan dan dampaknya terhadap loyalitas pelanggan taksi new atlas dikota semarang. *Journal of management*, Hal 126-136.
- Amstrong, Gary & Philip, K. (2012). *Dasar-Dasar Pemasaran*. Alih Bahasa Alexander Sindoro dan Benyamin Molan. Jakarta: Penerbit Prenhalindo.
- Ayu Bunga Pertiwi, H. A. (2022). pengaruh persepsi harga dan kualitas pelayanan terhadap loyalitas pelanggan melalui kepuasan pelanggan pada E-Commerce Shopee. *Jurnal Ilmu Multidisiplin*, Vol. 1, No.2.
- Annur, C. M. (2024). *Grab Kuasai Pasar Online Food Delivery di Asia Tenggara, Kalahkan-Gojek-hingga-Shopee*.
- Chandra, f. t. (2012). *service, quality satisfaction*. Jogjakarta: Andi offset.
- David Reynaldi Gunawan Palelu, W. J. (2022). pengaruh persepsi harga dan kualitas pelayanan terhadap kepuasan konsumen kamsia boba dikota lawang. *Jurnal EMBA*, Vol.10, No.1.
- Firmansyah, M. A. (2019). komunikasi pemasaran, Jawa Timur (Tim Qiara Media (ed.); Cetakan Pertama). Qiara Media.
- Firatmandi, A. (2019). Pengaruh kualitas pelayanan dan persepsi harga terhadap kepuasan pelanggan serta dampaknya terhadap loyalitas pelanggan (studi kasus PT. Pelita Air Service). *Journal Of Business Studies*, Vol.2, No.2.
- Fandy Tjiptono dan Gregorius Chandra. (2012). *Service, Quality Satisfaction*. Jogjakarta: Andi Offset.
- Ghozali, I (2018). Aplikasi analisis multivariate dengan program IBM SPSS 25. Semarang : Undip.
- <https://databoks.katadata.co.id/datapublish/2024/02/07/grab-kuasai-pasar-online-food-delivery-di-asia-tenggara-kalahkan-gojek-hingga-shopee>
- Indrasari Meithiana (2019). Pemasaran dan Kepuasan Pelanggan. Surabaya : Utomo press.
- Kotler, G. a. (2012). *Dasar dasar pemasaran*. (Edisi 12). PT. Grlora Aksara Pratama. Jakarta.
- Ningtiyas, T. S. (2019). Pengaruh persepsi harga, lokasi dan kualitas pelayanan terhadap kepuasan konsumen pada jasa pengiriman barang. *Jurnal Manajemen*, Vol.2, No.1.

- Pamela montung, j. s. (2020). pengaruh kualitas produk, kualitas layanan dan persepsi harga terhadap kepuasan pelanggan di restoran kawan baru. *jurnal berkala ilmiah efisiensi*, vol.15, No.05.
- Riki Sudirman, S. &. (2022). Pengaruh kualitas pelayanan dan promosi terhadap kepuasan pelanggan di D'Have Hotel Purus Padang. *Jurnal Metua*, Hal 201-214.
- Rivai, T. K. (2018). Pengaruh persepsi harga, kualitas produk dan kualitas layanan terhadap kepuasan pelanggan pada warung Up Normal. *Telaah Manajemen*, Vol.15, No.2.
- Salim Siregar, N. A. (2020). Pengaruh Promosi dan Kualitas Pelayanan Terhadap Kepuasan Konsumen pada Studio Photo Oculus. *CAM JOURNAL*, HAL 55-70.
- Suliyanto. (2018). Metode Penelitian Bisnis untuk Skripsi, Tesis, & Disertasi. Andi Offset. Yogyakarta
- Sangadji, etta mamang. (2013). *perilaku konsumen*. Jogjakarta : cv. Andi offset.
- Sugiyono. (2016). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. CV. ALFABETA.
- Simamora, H. (2000). *manajemen Pemasaran internasional*. jakarta: salemba empat.
- Sugiyono. (2013). *metode penelitian kuantitatif, kualitatif dan R&D*. CV. ALFABETA.
- Sutiyatik, E. (2020). Pengaruh kualitas pelayanan dan promosi terhadap kepuasan pelanggan. *Jurnal aplikasi pelayanan dan kepelabuhan*, Vol.10, No. 2.
- Chandra Teddy (2020). *Service Quality, Consumer Satisfaction dan Consumer Loyalty*. Purwokerto : CV. IRDH

LAMPIRAN

Lampiran 1

Surat izin penelitian

Lampiran 2

Surat balasan penelitian

Lampiran 3

Permohonana pengisian kuisisioner

Perihal : Permohonan Pengisian Kuesioner

Judul Penelitian : Pengaruh Kualitas Pelayanan, Persepsi Harga dan Promosi terhadap Kepuasan Pelanggan Jasa Transportasi Online Grab Pada Mahasiswa UPS Tegal

Kepada Yth,
Bapak/Ibu/Saudara/i
Responden Di Tempat

Dengan Hormat,

Dalam rangka menyelesaikan penelitian, saya Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Pancasakti Tegal, mohon partisipasi dari Bapak/Ibu/Saudara/i untuk mengisi kuesioner yang telah saya sediakan.

Adapun data yang saya minta adalah sesuai dengan kondisi yang dirasakan Saudara selama ini. Saya akan menjaga kerahasiaan karena data ini hanya untuk kepentingan penelitian. Setiap jawaban yang diberikan merupakan bantuan yang tidak ternilai harganya bagi penelitian ini.

Atas perhatian dan bantuannya, saya mengucapkan terima kasih

Tegal, Juni 2024

Kalam Muarif

IDENTITAS RESPONDEN DAN PETUNJUK PENGISIAN

A. IDENTITAS RESPONDEN

Mohon beri tanda check list (✓) pada salah satu kotak yang mewakili identitas diri Bapak/Ibu/Saudara/i.

1. Nama :
2. Jenis Kelamin : ☐ Laki-laki ☐ Perempuan
3. Umur : ☐ 18-25 Tahun ☐ 25-30 Tahun
☐ > 30 Tahun
4. Pendapatan perbulan :
 a) 1.000.000 – 2.000.000
 b) 3.000.000 – 4.000.000
 c) >5.000.000
5. Apakah anda pengguna Grab. ?
 a) Jika Tidak (cukup sampai disini)
 b) Jika YA (silakan lanjutkan)
6. Seberapa sering anda menggunakan Grab.?
 a) Tidak terlalu sering
 b) Sering
 c) Setiap hari

B. PETUNJUK PENGISIAN

1. Isilah identitas secara lengkap
2. Bacalah pertanyaan dengan teliti sebelum menjawab.
3. Berilah jawaban sesuai dengan kondisi yang Bapak/Ibu/Saudara/i rasakan agar diperoleh data yang akurat.
4. Isilah pernyataan dibawah ini dengan memberi tanda (✓) pada kolom yang telah tersedia :

- | | |
|---------------------------|-----|
| Sangat Setuju (SS) | : 5 |
| Setuju (TS) | : 4 |
| Netral (N) | : 3 |
| Tidak Setuju (TS) | : 2 |
| Sangat Tidak Setuju (STS) | : 1 |

Pertanyaan tentang variabel Kepuasan Pelanggan (Y)

No	Pernyataan	Tanggapan responden				
		SS	S	N	TS	STS
1.	Saya selalu membeli dan memesan produk perusahaan yang sama yaitu jasa transportasi online pada grab					
2	Saya selalu mengulangi pemesanan ojek online pada jasa transportasi online pada grab					
3	Saya memiliki pengalaman yang baik pada saat menggunakan jasa transportasi online pada grab					
4	Saya ingin mengulangi pengalaman yang baik pada saat menggunakan jasa transportasi online pada grab					
5	Saya merekomendasikan jasa transportasi online grab kepada teman					
6	Saya selalu merekomendasikan grab kepada teman jika ingin menggunakan jasa transportasi online					
7	Saya berfikir bahwa harga yang diberikan grab pada produk jasanya memiliki kualitas yang tinggi					
8	Saya berfikir bahwa harga yang diberikan grab memiliki kualitas produk jasa yang lebih tinggi dibanding yang lainnya					
9	Saya selalu memberikan masukan terhadap grab pada aplikasinya					
10	Saya selalu memberikan saran terhadap grab pada aplikasinya agar keinginan pelanggan lainnya dapat tercapai					

Pertanyaan tentang variabel kualitas pelayanan (X1)

No	Pernyataan	Tanggapan responden				
		SS	S	N	TS	STS
1.	Grab memberikan kualitas pelayanan yang akurat pada lokasi penjemputan ataupun lokasi pemberhentian					
2	Grab memberikan kualitas pelayanan yang memuaskan					
3	Grab memberikan kualitas pelayanan dengan layanan yang tanggap dan cepat.					
4	Grab memberikan kualitas pelayanan dengan pengetahuan kebutuhan para pelanggannya					
5	Grab memberikan kualitas pelayanan dengan driver yang memiliki kompetensi					
6	Grab memberikan kualitas pelayanan dengan driver yang sopan santun					
7	Grab menerapkan empati pada kualitas pelayanannya seperti pemahaman atas kebutuhan individual para pelanggannya					
8	Grab memberikan kualitas pelayanan yang baik dengan cara driver yang mempertahankan kebutuhan individual para pelanggannya					
9	Grab memberikan kualitas pelayanan yang baik dengan cara menyiapkan driver dengan fasilitas fisik yang baik					
10	Grab memberikan kualitas pelayanan yang baik dengan cara menyiapkan driver dengan peralatan yang lengkap dan memadai					

Pertanyaan tentang variabel persepsi harga (X2)

No	Pernyataan	Tanggapan responden				
		SS	S	N	TS	STS
1.	Harga yang ditetapkan grab pada layanan jasa transportasi onlinenya dapat terjangkau					
2	Harga yang diberikan grab pada jasa transportasi onlinenya dapat terjangkau oleh semua kalangan					
3	Grab memberikan harga layanan jasa transportasi onlinenya sesuai dengan kualitasnya					
4	Harga yang diberikan grab pada layanan jasa transportasi onlinenya memiliki kualitas yang lebih tinggi					
5	Grab memberikan harga pada layanan jasa transportasi onlinenya sesuai dengan manfaatnya					
6	Harga yang diberikan grab pada layanan jasa transportasi onlinenya memiliki manfaat yang lebih besar					
7	Harga yang diberikan grab pada layanan jasa transportasi onlinenya memiliki manfaat yang besar					
8	Harga yang diberikan grab pada layanan jasa transportasi onlinenya memiliki manfaat yang sesuai dengan harganya					
9	Harga murah yang diberikan grab pada layanan jasa transportasi onlinenya dapat dipertimbangkan dengan aplikasi serupa lainnya					
10	Harga mahal yang diberikan grab pada layanan jasa transportasi onlinenya dapat dipertimbangkan dengan aplikasi serupa lainnya					

Pertanyaan tentang variabel promosi (X3)

No	Pernyataan	Tanggapan responden				
		SS	S	N	TS	STS
1.	Grab melakukan promosi dengan cara memberikan voucher gratis sebagai sampel untuk dicoba					
2	Grab melakukan promosi dengan cara memberikan potongan harga					
3	Grab melakukan promosi dengan cara refund dana					
4	Grab melakukan promosi dengan cara mengembalikan sebagian uang jika produknya jasanya tidak sesuai					
5	Grab melakukan promosi dengan cara memberikan penghematan harga dari harga biasanya					
6	Grab melakukan promosi dengan kontes undian yang berhadiah uang tunai					
7	Grab melakukan promosi dengan kontes undian yang berhadiah tiket perjalanan					
8	Grab melakukan promosi dengan kontes undian yang berhadiah berupa barang					
9	Grab melakukan promosi dengan memberikan janji implisit bahwa produk jasanya sesuai dengan apa yang dipromosikan					
10	Grab melakukan promosi dengan memberikan janji eksplisit bahwa produk jasanya sesuai dengan apa yang dipromosikan					

Lampiran 4

Data Uji Validitas Dan Relibilitas Variabel Kepuasan Pelanggan (Y)

N0	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL
1	3	3	3	3	3	3	3	4	4	4	29
2	4	4	4	4	4	4	4	4	4	4	36
3	4	4	4	4	4	4	4	4	4	4	36
4	4	4	4	4	4	4	4	3	4	4	35
5	4	4	4	3	4	4	4	4	4	4	35
6	5	5	5	5	5	5	5	5	5	5	45
7	4	4	4	4	4	4	4	4	4	4	36
8	4	4	4	4	4	4	4	4	3	3	35
9	4	5	5	5	5	4	5	5	4	4	42
10	5	3	4	5	4	4	5	4	5	4	39
11	4	5	4	5	5	4	5	5	4	4	41
12	4	3	5	5	4	4	5	4	2	4	36
13	4	5	5	4	5	5	5	4	4	4	41
14	4	4	4	4	3	5	4	5	4	4	37
15	5	3	4	4	5	4	4	4	5	4	38
16	5	4	5	5	5	5	5	4	5	5	43
17	5	4	5	4	5	5	5	4	5	5	42
18	4	4	3	4	5	4	5	5	2	4	36
19	4	4	4	5	4	4	5	4	2	4	36
20	4	4	4	4	4	4	4	4	4	4	36
21	4	4	4	5	4	4	5	4	4	4	38
22	4	4	4	4	4	4	4	4	5	3	37
23	4	5	5	5	5	4	5	5	4	4	42
24	5	3	4	5	4	4	5	4	5	4	39
25	4	5	4	5	5	4	5	5	4	4	41
26	4	3	5	5	4	4	5	4	2	4	36
27	4	5	5	4	5	5	5	4	4	4	41
28	4	5	4	4	4	4	4	5	4	4	38
29	5	4	4	5	5	4	5	5	4	5	41
30	5	4	5	5	4	4	5	4	5	4	41

Lampiran 5

Data Uji Validitas dan Relibilitas Variabel Loyalitas Pelanggan (X1)

NO	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	TOTAL
1	5	4	5	5	5	4	4	3	4	4	43
2	5	4	4	2	5	4	3	2	5	4	38
3	4	4	5	4	5	2	3	4	4	2	37
4	5	5	4	4	5	5	4	4	5	5	46
5	5	4	4	2	3	3	3	2	2	5	33
6	4	4	4	4	4	4	4	4	4	4	40
7	5	4	5	4	5	2	3	2	3	2	35
8	5	4	4	4	4	4	2	4	4	4	39
9	4	4	4	4	4	4	4	2	4	2	36
10	5	4	5	4	5	3	5	4	4	4	43
11	5	4	4	4	4	3	4	4	5	5	42
12	4	4	4	4	4	4	2	4	4	4	38
13	5	4	5	2	5	4	4	2	5	4	40
14	4	4	4	4	4	4	2	2	2	2	32
15	2	4	3	2	3	5	4	3	5	5	36
16	4	4	4	4	4	2	4	4	4	4	38
17	5	5	5	3	5	4	4	2	5	2	40
18	4	4	4	5	5	4	2	4	4	4	40
19	5	5	5	5	5	5	3	4	5	4	46
20	4	5	5	4	3	4	3	2	3	4	37
21	5	5	4	2	4	4	4	3	5	3	39
22	4	4	5	5	4	5	5	4	4	4	44
23	5	4	5	5	4	4	4	3	5	5	44
24	4	4	4	2	5	4	3	4	4	2	36
25	5	4	5	4	5	5	4	3	4	4	43
26	5	4	5	4	4	4	3	4	2	4	39
27	5	5	5	3	4	4	4	4	5	5	44
28	4	4	4	5	4	4	4	3	4	4	40
29	5	5	5	5	5	5	4	4	5	4	47
30	4	4	4	5	4	4	2	4	4	4	39

[illegible]

Lampiran 7

Data Uji Validitas dan Relibiliras Variabel Promosi (X3)

N0	x3.1	x3.2	x3.3	x3.4	x3.5	x3.6	x3.7	x3.8	x3.9	x3.10	TOTAL
1	4	3	4	4	5	4	4	5	4	4	41
2	3	4	4	4	5	4	3	4	4	4	39
3	5	4	5	2	4	3	4	5	4	3	39
4	3	4	4	4	5	4	2	4	4	5	39
5	4	4	4	4	3	5	4	5	2	3	38
6	5	4	4	4	3	4	4	5	4	4	41
7	5	5	4	5	5	5	4	5	5	5	48
8	4	4	4	4	4	4	4	4	4	4	40
9	4	4	4	4	4	3	3	3	3	3	35
10	5	4	4	5	5	5	4	4	5	4	45
11	5	5	5	5	5	4	5	4	5	5	48
12	5	4	4	4	4	3	4	5	4	4	41
13	5	5	4	4	3	4	4	4	4	4	41
14	4	4	4	4	4	4	4	5	5	5	43
15	5	5	5	5	5	5	5	5	5	5	50
16	4	4	4	4	4	4	4	4	4	4	40
17	4	4	4	4	4	4	4	4	4	4	40
18	3	3	3	3	3	5	5	5	5	5	40
19	4	4	4	4	3	3	4	4	3	4	37
20	4	4	4	4	4	4	4	4	4	4	40
21	4	4	4	4	4	4	4	5	4	4	41
22	4	4	4	4	4	4	4	4	4	4	40
23	5	5	5	5	5	5	5	5	5	5	50
24	4	4	4	4	4	5	5	4	4	4	42
25	4	4	4	4	4	4	4	4	4	4	40
26	5	5	4	4	3	3	4	5	4	3	40
27	4	4	5	5	3	3	4	5	4	3	40
28	4	4	3	3	3	4	4	4	4	4	37
29	4	5	4	4	4	4	5	4	4	4	42
30	4	4	4	5	4	4	3	4	3	4	39

Lampiran 8

Data uji validitas dan reliabilitas Variabel Kepuasan pelanggan

Correlations												
		Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL
Y.1	Pearson Correlation	1	-.145	.368*	.462*	.414*	.420*	.486**	.018	.533**	.537**	.643**
	Sig. (2-tailed)		.444	.046	.010	.023	.021	.007	.927	.002	.002	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y.2	Pearson Correlation	-.145	1	.296	.096	.521**	.397*	.252	.523**	.111	.096	.564**
	Sig. (2-tailed)	.444		.112	.613	.003	.030	.180	.003	.559	.613	.001
	N	30	30	30	30	30	30	30	30	30	30	30
Y.3	Pearson Correlation	.368*	.296	1	.457*	.422*	.598**	.569**	-.015	.144	.324	.676**
	Sig. (2-tailed)	.046	.112		.011	.020	.000	.001	.937	.446	.080	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y.4	Pearson Correlation	.462*	.096	.457*	1	.366*	.120	.801**	.298	-.036	.271	.617**
	Sig. (2-tailed)	.010	.613	.011		.047	.526	.000	.109	.851	.147	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y.5	Pearson Correlation	.414*	.521**	.422*	.366*	1	.411*	.634**	.364*	.143	.421*	.761**
	Sig. (2-tailed)	.023	.003	.020	.047		.024	.000	.048	.451	.020	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y.6	Pearson Correlation	.420*	.397*	.598**	.120	.411*	1	.417*	.096	.255	.443*	.647**
	Sig. (2-tailed)	.021	.030	.000	.526	.024		.022	.615	.173	.014	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y.7	Pearson Correlation	.486**	.252	.569**	.801**	.634**	.417*	1	.287	-.094	.387*	.742**
	Sig. (2-tailed)	.007	.180	.001	.000	.000	.022		.124	.622	.035	.000
	N	30	30	30	30	30	30	30	30	30	30	30
Y.8	Pearson Correlation	.018	.523**	-.015	.298	.364*	.096	.287	1	-.052	.216	.437*
	Sig. (2-tailed)	.927	.003	.937	.109	.048	.615	.124		.784	.252	.016
	N	30	30	30	30	30	30	30	30	30	30	30
Y.9	Pearson Correlation	.533**	.111	.144	-.036	.143	.255	-.094	-.052	1	.253	.441*
	Sig. (2-tailed)	.002	.559	.446	.851	.451	.173	.622	.784		.177	.015
	N	30	30	30	30	30	30	30	30	30	30	30
Y.10	Pearson Correlation	.537**	.096	.324	.271	.421*	.443*	.387*	.216	.253	1	.520**
	Sig. (2-tailed)	.002	.613	.080	.147	.020	.014	.035	.252	.177		.003
	N	30	30	30	30	30	30	30	30	30	30	30
TOTAL	Pearson Correlation	.643**	.564**	.676**	.617**	.761**	.647**	.742**	.437*	.441*	.520**	1
	Sig. (2-tailed)	.000	.001	.000	.000	.000	.000	.000	.016	.015	.003	
	N	30	30	30	30	30	30	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.758	11

Lampiran 9

Output spss uji validitas dan reliabilitas variabel Kualitas Pelayanan (X1)

Correlations												
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	TOTAL	
X1.1 Pearson Correlation	1	.294	.578**	.048	.459*	-.090	.117	-.058	.082	.075	.426*	
Sig. (2-tailed)		.115	.001	.803	.011	.637	.536	.760	.666	.692	.019	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.2 Pearson Correlation	.294	1	.277	-.045	.081	.351	.161	.012	.373*	.050	.430*	
Sig. (2-tailed)	.115		.138	.812	.671	.057	.394	.949	.042	.791	.018	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.3 Pearson Correlation	.578**	.277	1	.319	.428*	-.050	.277	-.033	-.020	-.119	.457*	
Sig. (2-tailed)	.001	.138		.085	.018	.792	.138	.864	.918	.533	.011	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.4 Pearson Correlation	.048	-.045	.319	1	.147	.092	-.045	.396*	-.084	.084	.459*	
Sig. (2-tailed)	.803	.812	.085		.438	.628	.812	.030	.658	.660	.011	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.5 Pearson Correlation	.459*	.081	.428*	.147	1	.000	.081	.140	.339	-.346	.412*	
Sig. (2-tailed)	.011	.671	.018	.438		1.000	.671	.460	.067	.061	.024	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.6 Pearson Correlation	-.090	.351	-.050	.092	.000	1	.114	.085	.323	.296	.466**	
Sig. (2-tailed)	.637	.057	.792	.628	1.000		.549	.657	.082	.112	.009	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.7 Pearson Correlation	.117	.161	.277	-.045	.081	.114	1	.012	.417*	.210	.494**	
Sig. (2-tailed)	.536	.394	.138	.812	.671	.549		.949	.022	.266	.006	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.8 Pearson Correlation	-.058	.012	-.033	.396*	.140	.085	.012	1	.224	.310	.508**	
Sig. (2-tailed)	.760	.949	.864	.030	.460	.657	.949		.235	.095	.004	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.9 Pearson Correlation	.082	.373*	-.020	-.084	.339	.323	.417*	.224	1	.249	.615**	
Sig. (2-tailed)	.666	.042	.918	.658	.067	.082	.022	.235		.185	.000	
N	30	30	30	30	30	30	30	30	30	30	30	
X1.10 Pearson Correlation	.075	.050	-.119	.084	-.346	.296	.210	.310	.249	1	.474**	
Sig. (2-tailed)	.692	.791	.533	.660	.061	.112	.266	.095	.185		.008	
N	30	30	30	30	30	30	30	30	30	30	30	
TOTAL Pearson Correlation	.426*	.430*	.457*	.459*	.412*	.466**	.494**	.508**	.615**	.474**	1	
Sig. (2-tailed)	.019	.018	.011	.011	.024	.009	.006	.004	.000	.008		
N	30	30	30	30	30	30	30	30	30	30	30	

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.699	11

Lampiran 10

Output SPP Uji Validitas dan Reliabilitas Variabel Persepsi Harga (X2)

Correlations											
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	TOTAL
X2.1 Pearson Correlation	1	.230	.468**	.295	.248	.188	-.045	-.283	.135	-.140	.440*
Sig. (2-tailed)		.221	.009	.113	.186	.320	.815	.130	.478	.459	.015
N	30	30	30	30	30	30	30	30	30	30	30
X2.2 Pearson Correlation	.230	1	.049	.230	.030	.202	.263	.156	.281	-.113	.534**
Sig. (2-tailed)	.221		.798	.221	.874	.283	.161	.410	.133	.552	.002
N	30	30	30	30	30	30	30	30	30	30	30
X2.3 Pearson Correlation	.468**	.049	1	.244	.480**	.191	.234	.123	.269	.367*	.611**
Sig. (2-tailed)	.009	.798		.194	.007	.312	.214	.517	.150	.046	.000
N	30	30	30	30	30	30	30	30	30	30	30
X2.4 Pearson Correlation	.295	.230	.244	1	.048	.113	.114	.105	-.262	.262	.431*
Sig. (2-tailed)	.113	.221	.194		.800	.552	.549	.581	.161	.163	.017
N	30	30	30	30	30	30	30	30	30	30	30
X2.5 Pearson Correlation	.248	.030	.480**	.048	1	.573**	-.020	.459*	.424*	.435*	.622**
Sig. (2-tailed)	.186	.874	.007	.800		.001	.917	.011	.019	.016	.000
N	30	30	30	30	30	30	30	30	30	30	30
X2.6 Pearson Correlation	.188	.202	.191	.113	.573**	1	.077	.191	.495**	.397*	.616**
Sig. (2-tailed)	.320	.283	.312	.552	.001		.688	.311	.005	.030	.000
N	30	30	30	30	30	30	30	30	30	30	30
X2.7 Pearson Correlation	-.045	.263	.234	.114	-.020	.077	1	.216	.363*	.139	.457*
Sig. (2-tailed)	.815	.161	.214	.549	.917	.688		.252	.049	.465	.011
N	30	30	30	30	30	30	30	30	30	30	30
X2.8 Pearson Correlation	-.283	.156	.123	.105	.459*	.191	.216	1	.352	.636**	.492**
Sig. (2-tailed)	.130	.410	.517	.581	.011	.311	.252		.057	.000	.006
N	30	30	30	30	30	30	30	30	30	30	30
X2.9 Pearson Correlation	.135	.281	.269	-.262	.424*	.495**	.363*	.352	1	.207	.607**
Sig. (2-tailed)	.478	.133	.150	.161	.019	.005	.049	.057		.273	.000
N	30	30	30	30	30	30	30	30	30	30	30
X2.10 Pearson Correlation	-.140	-.113	.367*	.262	.435*	.397*	.139	.636**	.207	1	.511**
Sig. (2-tailed)	.459	.552	.046	.163	.016	.030	.465	.000	.273		.004
N	30	30	30	30	30	30	30	30	30	30	30
TOTAL Pearson Correlation	.440*	.534**	.611**	.431*	.622**	.616**	.457*	.492**	.607**	.511**	1
Sig. (2-tailed)	.015	.002	.000	.017	.000	.000	.011	.006	.000	.004	
N	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.722	11

Lampiran 11

Output SPSS Uji Validitas dan Reliabilitas Variabel Promosi (X3)

Correlations											
	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	X3.10	TOTAL
X3.1 Pearson Correlation	1	.605**	.493**	.275	.074	-.019	.393*	.313	.281	-.040	.555**
Sig. (2-tailed)		.000	.006	.142	.697	.920	.032	.092	.132	.833	.001
N	30	30	30	30	30	30	30	30	30	30	30
X3.2 Pearson Correlation	.605**	1	.473**	.442*	.175	.081	.275	.000	.251	.169	.572**
Sig. (2-tailed)	.000		.008	.014	.355	.671	.141	1.000	.182	.371	.001
N	30	30	30	30	30	30	30	30	30	30	30
X3.3 Pearson Correlation	.493**	.473**	1	.401*	.386*	-.118	.204	.229	.187	-.022	.521**
Sig. (2-tailed)	.006	.008		.028	.035	.535	.280	.223	.323	.906	.003
N	30	30	30	30	30	30	30	30	30	30	30
X3.4 Pearson Correlation	.275	.442*	.401*	1	.421*	.304	.070	-.019	.211	.310	.594**
Sig. (2-tailed)	.142	.014	.028		.021	.103	.713	.923	.263	.096	.001
N	30	30	30	30	30	30	30	30	30	30	30
X3.5 Pearson Correlation	.074	.175	.386*	.421*	1	.347	-.069	-.082	.470**	.508**	.588**
Sig. (2-tailed)	.697	.355	.035	.021		.060	.715	.665	.009	.004	.001
N	30	30	30	30	30	30	30	30	30	30	30
X3.6 Pearson Correlation	-.019	.081	-.118	.304	.347	1	.383*	.146	.368*	.559**	.565**
Sig. (2-tailed)	.920	.671	.535	.103	.060		.037	.440	.045	.001	.001
N	30	30	30	30	30	30	30	30	30	30	30
X3.7 Pearson Correlation	.393*	.275	.204	.070	-.069	.383*	1	.330	.442*	.236	.565**
Sig. (2-tailed)	.032	.141	.280	.713	.715	.037		.075	.014	.208	.001
N	30	30	30	30	30	30	30	30	30	30	30
X3.8 Pearson Correlation	.313	.000	.229	-.019	-.082	.146	.330	1	.283	.115	.381*
Sig. (2-tailed)	.092	1.000	.223	.923	.665	.440	.075		.129	.546	.038
N	30	30	30	30	30	30	30	30	30	30	30
X3.9 Pearson Correlation	.281	.251	.187	.211	.470**	.368*	.442*	.283	1	.691**	.749**
Sig. (2-tailed)	.132	.182	.323	.263	.009	.045	.014	.129		.000	.000
N	30	30	30	30	30	30	30	30	30	30	30
X3.10 Pearson Correlation	-.040	.169	-.022	.310	.508**	.559**	.236	.115	.691**	1	.647**
Sig. (2-tailed)	.833	.371	.906	.096	.004	.001	.208	.546	.000		.000
N	30	30	30	30	30	30	30	30	30	30	30
TOTAL Pearson Correlation	.555**	.572**	.521**	.594**	.588**	.565**	.565**	.381*	.749**	.647**	1
Sig. (2-tailed)	.001	.001	.003	.001	.001	.001	.001	.038	.000	.000	
N	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.742	11

Lampiran 12

Data Penelitian Variabel Kepuasan Pelanggan (Y)

N0	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	TOTAL
1	5	5	4	5	4	5	4	5	4	4	41
2	4	5	5	4	4	5	5	4	5	4	41
3	5	4	4	5	5	4	4	5	5	4	41
4	4	4	4	4	4	4	4	4	4	4	36
5	5	4	4	3	4	3	5	5	3	4	36
6	4	4	4	4	4	4	4	4	4	4	36
7	4	5	5	4	5	5	4	4	5	4	41
8	5	5	4	5	5	4	5	4	4	4	41
9	5	4	4	5	5	4	4	4	5	5	40
10	5	4	5	5	4	4	4	5	5	4	41
11	4	4	4	4	4	4	4	4	4	4	36
12	4	3	4	5	5	4	5	4	4	4	38
13	4	5	5	4	5	4	5	4	5	4	41
14	4	4	5	5	4	5	5	4	5	5	41
15	4	4	5	5	5	4	5	4	5	5	41
16	4	3	4	5	4	4	5	4	5	4	38
17	4	3	4	4	4	4	5	4	5	3	37
18	4	4	5	5	5	4	5	4	5	4	41
19	4	4	5	4	5	5	5	4	4	5	40
20	4	4	4	5	4	4	5	4	5	4	39
21	5	3	4	5	4	4	5	4	5	5	39
22	5	3	4	5	4	4	5	4	5	4	39
23	4	3	4	4	4	4	5	5	5	3	38
24	5	4	3	3	4	5	5	5	5	5	39
25	4	4	4	4	4	4	4	4	4	4	36
26	5	5	5	5	5	5	5	5	5	5	45
27	4	4	4	4	4	4	4	4	4	4	36
28	4	4	4	4	4	4	4	4	4	4	36
29	3	3	3	3	3	3	3	4	4	4	29
30	4	4	4	4	4	4	4	4	4	4	36
31	4	4	4	4	4	4	4	4	4	4	36
32	4	4	4	4	4	4	4	4	4	4	36
33	4	4	4	4	4	4	4	4	4	4	36
34	5	5	5	5	5	5	5	5	5	5	45
35	4	4	4	4	4	4	4	4	4	4	36
36	4	4	4	4	4	4	4	4	5	5	37
37	4	5	5	5	5	4	5	5	4	4	42
38	5	3	4	5	4	4	5	4	5	4	39
39	4	5	4	5	5	4	5	5	4	4	41
40	4	3	5	5	4	4	5	4	5	4	39
41	4	5	5	4	5	5	5	4	4	4	41

42	4	4	4	4	3	5	4	5	4	4	37
43	5	3	4	4	5	4	4	4	5	4	38
44	5	4	5	5	5	5	5	4	5	5	43
45	5	4	5	4	5	5	5	4	5	5	42
46	4	4	3	4	5	4	5	5	5	4	39
47	4	4	4	5	4	4	5	4	5	4	39
48	4	4	4	4	4	4	4	4	4	4	36
49	4	4	4	5	4	4	5	4	4	4	38
50	4	4	4	5	4	4	5	5	4	4	39
51	4	5	4	4	4	5	4	4	3	4	37
52	5	3	4	5	4	4	5	4	5	4	39
53	4	5	4	4	4	4	4	5	4	4	38
54	5	4	4	5	5	4	5	5	4	5	41
55	5	4	5	5	4	4	5	4	5	4	41
56	5	5	5	5	4	4	5	5	5	5	43
57	4	4	4	4	4	4	4	4	4	4	36
58	5	4	5	4	5	4	5	5	5	4	42
59	5	5	5	4	5	5	4	5	5	4	43
60	4	4	5	5	5	5	4	4	5	5	41
61	4	4	4	5	4	4	5	4	5	4	39
62	5	3	4	5	4	4	5	4	5	5	39
63	5	3	4	5	4	4	5	4	5	4	39
64	4	3	4	4	4	4	5	5	5	3	38
65	5	4	3	3	4	5	5	5	5	5	39
66	4	4	4	4	4	4	4	4	4	4	36
67	5	5	5	5	5	5	5	5	5	5	45
68	4	4	4	4	4	4	4	4	4	4	36
69	4	4	4	4	4	4	4	4	4	4	36
70	3	3	3	3	3	3	3	4	4	4	29
71	4	4	4	4	4	4	4	4	4	4	36
72	4	4	4	4	4	4	4	4	4	4	36
73	4	4	4	4	4	4	4	4	4	4	36
74	4	4	4	4	4	4	4	4	4	4	36
75	5	5	5	5	5	5	5	5	5	5	45
76	4	4	4	4	4	4	4	4	4	4	36
77	4	4	4	4	4	4	4	4	5	5	37
78	4	5	5	5	5	4	5	5	4	4	42
79	5	3	4	5	4	4	5	4	5	4	39
80	4	5	4	5	5	4	5	5	4	4	41
81	4	3	5	5	4	4	5	4	5	4	39
82	4	5	5	4	5	5	5	4	4	4	41
83	4	4	4	4	3	5	4	5	4	4	37
84	5	3	4	4	5	4	4	4	5	4	38
85	5	4	5	5	5	5	5	4	5	5	43
86	5	4	5	4	5	5	5	4	5	5	42

87	4	4	3	4	5	4	5	5	5	4	39
88	4	4	4	5	4	4	5	4	5	4	39
89	4	4	4	4	4	4	4	4	4	4	36
90	4	4	4	5	4	4	5	4	4	4	38
91	4	4	4	4	4	4	4	4	5	5	37
92	4	5	5	5	5	4	5	5	4	4	42
93	5	3	4	5	4	4	5	4	5	4	39
94	4	5	4	5	5	4	5	5	4	4	41
95	4	3	5	5	4	4	5	4	5	4	39
96	4	5	5	4	5	5	5	4	4	4	41
97	4	5	4	4	4	4	4	5	4	4	38
98	5	4	4	5	5	4	5	5	4	5	41
99	5	4	5	5	4	4	5	4	5	4	41
100	5	5	5	5	4	4	5	5	5	5	43

Lampiran 13

Data Penelitian Variabel Loyalitas Pelanggan (X1)

NO	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	TOTAL
1	4	3	5	4	3	5	4	5	3	4	40
2	5	4	4	4	5	3	5	4	3	5	42
3	5	3	4	5	5	4	4	4	5	5	44
4	4	4	4	4	4	4	4	4	4	4	40
5	3	4	4	4	5	5	4	4	5	5	43
6	4	4	4	4	4	4	4	4	4	4	40
7	5	4	4	5	5	3	4	5	4	5	44
8	5	4	4	4	5	4	5	5	5	5	46
9	5	4	5	5	4	3	4	5	5	4	44
10	5	5	4	4	3	5	4	4	4	5	43
11	4	4	4	4	4	4	4	4	4	4	40
12	5	5	4	5	5	4	4	4	5	4	45
13	5	4	4	4	5	5	4	5	5	4	45
14	5	4	5	5	4	4	4	3	5	5	44
15	4	4	5	5	4	5	4	3	5	4	43
16	5	4	4	4	5	4	3	4	5	4	42
17	5	4	4	5	4	4	3	4	4	5	42
18	4	5	4	4	4	5	3	3	4	4	40
19	4	5	5	5	5	4	3	3	4	5	43
20	5	4	5	5	5	4	4	3	5	4	44
21	5	4	4	4	5	4	3	5	5	4	43
22	4	4	5	4	5	5	3	4	4	4	42
23	5	5	4	4	5	5	4	4	5	4	45
24	5	4	4	4	3	3	3	4	5	5	40
25	4	4	4	4	4	4	4	4	4	4	40
26	5	4	5	4	5	5	3	5	3	5	44
27	4	4	4	4	4	4	4	4	4	4	40
28	4	4	4	4	4	4	4	4	4	4	40
29	5	4	5	4	5	3	5	4	5	5	45
30	5	4	4	4	4	3	4	4	5	5	42
31	4	4	4	4	4	4	4	4	4	4	40
32	5	4	5	4	5	4	4	4	5	4	44
33	4	4	4	4	4	4	5	5	5	5	44
34	4	4	3	5	3	5	4	5	5	5	43
35	4	4	4	4	4	4	4	4	4	4	40
36	5	5	5	3	5	4	4	4	5	5	45
37	4	4	5	5	5	4	5	4	4	4	44

79	5	5	5	3	5	4	4	5	5	5	46
80	4	4	5	5	5	4	5	4	4	4	44
81	5	5	5	5	5	5	3	4	5	4	46
82	4	5	5	4	5	4	4	5	5	5	46
83	5	5	4	5	4	4	4	3	5	5	44
84	4	4	5	5	4	5	5	4	4	4	44
85	4	4	5	5	4	4	4	3	5	5	43
86	4	4	4	4	4	4	4	3	4	5	40
87	5	4	5	4	5	5	4	4	4	4	44
88	5	4	5	4	4	4	3	4	5	5	43
89	5	5	4	5	4	4	4	4	5	5	45
90	4	4	4	5	4	4	4	5	4	4	42
91	4	4	5	5	5	4	5	4	4	4	44
92	5	5	5	5	5	5	3	4	5	4	46
93	4	5	5	4	5	4	4	5	5	5	46
94	5	5	4	5	4	4	4	3	5	5	44
95	4	4	5	5	4	5	5	4	4	4	44
96	4	4	5	5	4	4	4	3	5	5	43
97	4	4	4	4	4	4	4	4	4	4	40
98	5	5	4	5	5	4	4	4	5	4	45
99	5	4	4	4	5	5	4	5	5	4	45
100	5	4	5	5	4	4	4	5	5	5	46

Lampiran 14

Data Penelitian Variabel Persepsi Harga (X2)

NO	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	TOTAL
1	4	4	5	5	5	4	5	5	4	5	46
2	4	5	4	4	5	4	4	5	4	5	44
3	4	5	5	5	4	5	5	4	5	5	47
4	4	4	4	4	4	4	4	4	4	4	40
5	3	4	4	5	5	5	3	4	4	4	41
6	4	4	4	4	4	4	4	4	4	4	40
9	5	4	5	4	3	5	4	4	5	4	43
8	5	4	4	4	4	4	5	5	4	5	44
5	4	5	5	4	5	4	4	5	5	4	45
10	4	5	5	4	5	5	4	5	5	5	47
11	5	4	4	4	4	4	4	4	4	4	41
12	5	4	4	5	5	5	4	4	4	5	45
13	4	5	5	4	5	5	4	5	4	5	46
14	4	5	5	5	4	4	5	5	5	4	46
15	4	4	5	5	4	5	5	5	4	5	46
16	5	4	5	4	5	4	4	5	5	5	46
17	4	4	5	5	5	5	4	4	4	5	45
18	4	4	5	4	5	5	4	5	5	5	46
19	3	4	4	4	5	4	5	5	4	5	43
20	5	4	4	4	5	5	4	4	4	4	43
21	5	4	5	4	5	4	4	5	5	5	46
22	4	4	5	5	5	4	4	4	5	4	44
23	5	4	5	4	5	4	5	4	5	5	46
24	3	4	4	3	5	5	3	3	5	5	40
25	4	4	4	4	4	4	4	4	4	4	40
26	5	5	5	5	5	5	5	5	5	5	50
27	4	4	4	4	4	4	4	4	4	4	40
28	4	4	4	4	4	4	4	4	4	4	40
29	5	5	5	5	5	5	4	4	4	4	46
30	3	3	4	4	5	5	5	5	5	5	44
31	4	4	4	4	4	4	4	4	4	4	40
32	5	4	5	4	5	4	4	4	4	4	43
33	5	5	4	4	4	4	4	4	4	4	42
34	5	5	5	5	5	5	5	5	5	5	50
35	4	4	4	4	4	4	4	4	4	4	40
36	5	5	5	5	5	5	4	4	5	5	48
37	5	5	5	4	5	5	4	4	4	5	46
38	4	4	5	4	5	5	4	5	5	4	45
39	5	5	4	4	4	5	5	5	4	4	45
40	4	4	5	5	5	4	4	4	5	4	44

41	5	4	4	4	5	5	5	5	4	4	45
42	4	4	5	5	5	5	4	3	5	4	44
43	4	4	4	4	4	4	4	3	4	4	39
44	5	4	4	5	5	5	4	4	5	5	46
45	5	4	4	5	4	4	5	4	4	5	44
46	5	5	4	4	5	5	5	4	4	5	46
47	4	3	4	4	5	4	5	5	4	4	42
48	4	4	4	4	4	4	4	4	4	4	40
49	4	5	4	4	5	4	5	5	4	4	44
50	4	5	4	4	5	4	4	5	4	4	43
51	4	4	4	5	4	4	5	4	5	4	43
52	5	4	5	4	5	5	4	4	5	5	46
53	4	5	4	4	5	5	4	4	4	4	43
54	4	5	4	5	4	4	5	4	5	5	45
55	5	5	4	4	5	5	4	4	5	4	45
56	4	4	5	4	4	4	5	4	4	4	42
57	4	4	4	4	4	4	4	4	4	4	40
58	5	4	5	5	5	4	4	4	4	4	44
59	5	4	4	4	5	5	5	4	5	4	45
60	4	5	4	5	4	5	5	4	5	4	45
61	4	4	5	5	5	5	4	4	4	5	45
62	4	4	5	4	5	5	4	5	5	5	46
63	3	4	4	4	5	4	5	5	4	5	43
64	5	4	4	4	5	5	4	4	4	4	43
65	5	4	5	4	5	4	4	5	5	5	46
66	4	4	5	5	5	4	4	4	5	4	44
67	5	4	5	4	5	4	5	4	5	5	46
68	3	4	4	3	5	5	3	3	5	5	40
69	4	4	4	4	4	4	4	4	4	4	40
70	5	5	5	5	5	5	5	5	5	5	50
71	4	4	4	4	4	4	4	4	4	4	40
72	4	4	4	4	4	4	4	4	4	4	40
73	5	5	5	5	5	5	4	4	4	4	46
74	3	3	4	4	5	5	5	5	5	5	44
75	4	4	4	4	4	4	4	4	4	4	40
76	5	4	5	4	5	4	4	4	4	4	43
77	5	5	4	4	4	4	4	4	4	4	42
78	5	5	5	5	5	5	5	5	5	5	50
79	4	4	4	4	4	4	4	4	4	4	40
80	5	5	5	5	5	5	4	4	5	5	48
81	5	5	5	4	5	5	4	4	4	5	46
82	4	4	5	4	5	5	4	5	5	4	45
83	5	5	4	4	4	5	5	5	4	4	45
84	4	4	5	5	5	4	4	4	5	4	44
85	5	4	4	4	5	5	5	5	4	4	45

86	4	4	5	5	5	5	4	3	5	4	44
87	4	4	4	4	4	4	4	3	4	4	39
88	5	4	4	5	5	5	4	4	5	5	46
89	5	4	4	5	4	4	5	4	4	5	44
90	5	5	4	4	5	5	5	4	4	5	46
91	5	5	4	4	4	4	4	4	4	4	42
92	5	5	5	5	5	5	5	5	5	5	50
93	4	4	4	4	4	4	4	4	4	4	40
94	5	5	5	5	5	5	4	4	5	5	48
95	5	5	5	4	5	5	4	4	4	5	46
96	4	4	5	4	5	5	4	5	5	4	45
97	4	5	5	4	5	4	4	5	5	4	45
98	4	5	5	4	5	5	4	5	5	5	47
99	5	4	4	4	4	4	4	4	4	4	41
100	5	4	4	5	5	5	4	4	4	5	45

Lampiran 15

Data Penelitian Variabel Promosi (X3)

N0	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	X3.10	TOTAL
1	5	5	4	4	5	4	5	4	4	4	44
2	5	4	4	5	4	3	5	4	4	4	42
3	4	5	5	4	4	4	4	5	5	5	45
4	4	4	4	4	4	4	4	4	4	4	40
5	4	4	5	4	3	3	5	5	5	5	43
6	4	5	4	5	4	5	5	5	4	5	46
7	5	4	4	5	4	4	5	5	4	3	43
8	5	5	5	4	4	5	5	5	5	4	47
9	5	4	3	5	4	4	3	5	4	4	41
10	5	4	5	4	5	5	4	4	5	4	45
11	4	4	4	4	4	4	4	4	4	4	40
12	4	4	4	4	3	3	4	4	4	3	37
13	5	5	4	5	4	5	5	4	5	4	46
14	4	4	5	4	5	5	4	5	5	5	46
15	4	4	5	5	4	4	4	5	4	5	44
16	4	4	4	4	3	3	4	5	5	4	40
17	4	4	5	4	4	3	4	5	4	3	40
18	4	4	5	5	4	5	5	4	4	5	45
19	4	5	4	4	3	3	4	5	4	5	41
20	4	4	4	4	3	3	4	5	4	3	38
21	5	4	4	4	3	3	4	5	5	4	41
22	4	4	4	4	3	4	4	4	4	3	38
23	5	4	4	4	4	3	4	5	4	4	41
24	5	5	4	4	3	4	4	4	4	4	41
25	4	4	4	4	4	4	4	5	5	5	43
26	5	5	5	5	5	5	5	5	5	5	50
27	4	4	4	4	4	4	4	4	4	4	40
28	4	4	4	4	4	4	4	4	4	4	40
29	3	3	3	3	3	5	5	5	5	5	40
30	4	4	4	4	3	3	4	4	3	4	37
31	4	4	4	4	4	4	4	4	4	4	40
32	4	4	4	4	4	4	4	5	4	4	41
33	4	4	4	4	4	4	4	4	4	4	40
34	5	5	5	5	5	5	5	5	5	5	50
35	4	4	4	4	4	5	5	4	4	4	42
36	4	4	4	4	4	4	4	4	4	4	40
37	5	5	4	4	3	3	4	5	4	3	40
38	4	4	5	5	3	3	4	5	4	3	40
39	4	4	3	3	3	4	4	4	4	4	37
40	4	5	4	4	4	4	5	4	4	4	42
41	4	4	4	5	4	4	3	4	3	4	39

87	4	3	4	4	4	4	3	4	5	4	39
88	4	3	4	4	5	4	4	5	4	4	41
89	3	4	4	4	5	4	3	4	4	4	39
90	5	4	5	4	4	3	4	5	4	3	41
91	4	4	4	4	4	4	4	5	4	4	41
92	4	4	4	4	4	4	4	4	4	4	40
93	5	5	5	5	5	5	5	5	5	5	50
94	4	4	4	4	4	5	5	4	4	4	42
95	4	4	4	4	4	4	4	4	4	4	40
96	5	5	4	4	3	3	4	5	4	3	40
97	4	4	4	4	3	5	4	3	5	4	40
98	4	4	4	4	3	3	3	5	4	3	37
99	5	5	4	4	4	3	3	5	4	3	40
100	5	4	4	4	3	3	4	5	4	3	39

Lampiran 16

Metode Suksesif Interval Variabel Kepuasan Pelanggan (Y)

NO	5	5	4	5	4	5	4	5	4	4	TOTAL
1	4,499	3,695	2,601	3,909	2,688	4,588	2,548	2,649	2,660	2,935	32,773
2	2,924	3,695	4,103	2,449	2,688	4,588	4,080	1,000	4,187	2,935	32,650
3	4,499	2,345	2,601	3,909	4,213	2,950	2,548	2,649	4,187	2,935	32,836
4	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
5	4,499	2,345	2,601	1,000	2,688	1,000	4,080	2,649	1,000	2,935	24,797
6	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
7	2,924	3,695	4,103	2,449	4,213	4,588	2,548	1,000	4,187	2,935	32,643
8	4,499	3,695	2,601	3,909	4,213	2,950	4,080	1,000	2,660	2,935	32,541
9	4,499	2,345	2,601	3,909	4,213	2,950	2,548	1,000	4,187	4,563	32,814
10	4,499	2,345	4,103	3,909	2,688	2,950	2,548	2,649	4,187	2,935	32,813
11	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
12	2,924	1,000	2,601	3,909	4,213	2,950	4,080	1,000	2,660	2,935	28,271
13	2,924	3,695	4,103	2,449	4,213	2,950	4,080	1,000	4,187	2,935	32,536
14	2,924	2,345	4,103	3,909	2,688	4,588	4,080	1,000	4,187	4,563	34,388
15	2,924	2,345	4,103	3,909	4,213	2,950	4,080	1,000	4,187	4,563	34,273
16	2,924	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	28,274
17	2,924	1,000	2,601	2,449	2,688	2,950	4,080	1,000	4,187	1,000	24,879
18	2,924	2,345	4,103	3,909	4,213	2,950	4,080	1,000	4,187	2,935	32,645
19	2,924	2,345	4,103	2,449	4,213	4,588	4,080	1,000	2,660	4,563	32,924
20	2,924	2,345	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,619
21	4,499	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	4,563	31,477
22	4,499	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,849
23	2,924	1,000	2,601	2,449	2,688	2,950	4,080	2,649	4,187	1,000	26,528
24	4,499	2,345	1,000	1,000	2,688	4,588	4,080	2,649	4,187	4,563	31,600
25	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
26	4,499	3,695	4,103	3,909	4,213	4,588	4,080	2,649	4,187	4,563	40,486
27	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
28	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
29	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	2,660	2,935	13,595
30	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
31	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
32	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
33	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
34	4,499	3,695	4,103	3,909	4,213	4,588	4,080	2,649	4,187	4,563	40,486
35	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
36	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	4,187	4,563	28,255
37	2,924	3,695	4,103	3,909	4,213	2,950	4,080	2,649	2,660	2,935	34,118
38	4,499	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,849
39	2,924	3,695	2,601	3,909	4,213	2,950	4,080	2,649	2,660	2,935	32,616
40	2,924	1,000	4,103	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,777
41	2,924	3,695	4,103	2,449	4,213	4,588	4,080	1,000	2,660	2,935	32,647

42	2,924	2,345	2,601	2,449	1,000	4,588	2,548	2,649	2,660	2,935	26,699
43	4,499	1,000	2,601	2,449	4,213	2,950	2,548	1,000	4,187	2,935	28,381
44	4,499	2,345	4,103	3,909	4,213	4,588	4,080	1,000	4,187	4,563	37,486
45	4,499	2,345	4,103	2,449	4,213	4,588	4,080	1,000	4,187	4,563	36,026
46	2,924	2,345	1,000	2,449	4,213	2,950	4,080	2,649	4,187	2,935	29,731
47	2,924	2,345	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,619
48	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
49	2,924	2,345	2,601	3,909	2,688	2,950	4,080	1,000	2,660	2,935	28,092
50	2,924	2,345	2,601	3,909	2,688	2,950	4,080	2,649	2,660	2,935	29,741
51	2,924	3,695	2,601	2,449	2,688	4,588	2,548	1,000	1,000	2,935	26,429
52	4,499	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,849
53	2,924	3,695	2,601	2,449	2,688	2,950	2,548	2,649	2,660	2,935	28,100
54	4,499	2,345	2,601	3,909	4,213	2,950	4,080	2,649	2,660	4,563	34,468
55	4,499	2,345	4,103	3,909	2,688	2,950	4,080	1,000	4,187	2,935	32,696
56	4,499	3,695	4,103	3,909	2,688	2,950	4,080	2,649	4,187	4,563	37,323
57	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
58	4,499	2,345	4,103	2,449	4,213	2,950	4,080	2,649	4,187	2,935	34,409
59	4,499	3,695	4,103	2,449	4,213	4,588	2,548	2,649	4,187	2,935	35,866
60	2,924	2,345	4,103	3,909	4,213	4,588	2,548	1,000	4,187	4,563	34,380
61	2,924	2,345	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,619
62	4,499	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	4,563	31,477
63	4,499	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,849
64	2,924	1,000	2,601	2,449	2,688	2,950	4,080	2,649	4,187	1,000	26,528
65	4,499	2,345	1,000	1,000	2,688	4,588	4,080	2,649	4,187	4,563	31,600
66	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
67	4,499	3,695	4,103	3,909	4,213	4,588	4,080	2,649	4,187	4,563	40,486
68	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
69	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
70	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	2,660	2,935	13,595
71	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
72	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
73	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
74	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
75	4,499	3,695	4,103	3,909	4,213	4,588	4,080	2,649	4,187	4,563	40,486
76	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
77	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	4,187	4,563	28,255
78	2,924	3,695	4,103	3,909	4,213	2,950	4,080	2,649	2,660	2,935	34,118
79	4,499	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,849
80	2,924	3,695	2,601	3,909	4,213	2,950	4,080	2,649	2,660	2,935	32,616
81	2,924	1,000	4,103	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,777
82	2,924	3,695	4,103	2,449	4,213	4,588	4,080	1,000	2,660	2,935	32,647
83	2,924	2,345	2,601	2,449	1,000	4,588	2,548	2,649	2,660	2,935	26,699
84	4,499	1,000	2,601	2,449	4,213	2,950	2,548	1,000	4,187	2,935	28,381
85	4,499	2,345	4,103	3,909	4,213	4,588	4,080	1,000	4,187	4,563	37,486
86	4,499	2,345	4,103	2,449	4,213	4,588	4,080	1,000	4,187	4,563	36,026

87	2,924	2,345	1,000	2,449	4,213	2,950	4,080	2,649	4,187	2,935	29,731
88	2,924	2,345	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,619
89	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	2,660	2,935	25,100
90	2,924	2,345	2,601	3,909	2,688	2,950	4,080	1,000	2,660	2,935	28,092
91	2,924	2,345	2,601	2,449	2,688	2,950	2,548	1,000	4,187	4,563	28,255
92	2,924	3,695	4,103	3,909	4,213	2,950	4,080	2,649	2,660	2,935	34,118
93	4,499	1,000	2,601	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,849
94	2,924	3,695	2,601	3,909	4,213	2,950	4,080	2,649	2,660	2,935	32,616
95	2,924	1,000	4,103	3,909	2,688	2,950	4,080	1,000	4,187	2,935	29,777
96	2,924	3,695	4,103	2,449	4,213	4,588	4,080	1,000	2,660	2,935	32,647
97	2,924	3,695	2,601	2,449	2,688	2,950	2,548	2,649	2,660	2,935	28,100
98	4,499	2,345	2,601	3,909	4,213	2,950	4,080	2,649	2,660	4,563	34,468
99	4,499	2,345	4,103	3,909	2,688	2,950	4,080	1,000	4,187	2,935	32,696
100	4,499	3,695	4,103	3,909	2,688	2,950	4,080	2,649	4,187	4,563	37,323

Lampiran 17

Metode Suksesif Interval Variabel Loyalitas Pelanggan (X1)

NO	4	3	5	4	3	5	4	5	3	4	TOTAL
1	2,905	1,000	4,164	2,838	1,000	4,077	2,393	3,705	1,000	1,000	24,084
2	4,463	3,038	2,652	2,838	3,815	1,000	3,784	2,347	1,000	2,603	27,539
3	4,463	1,000	2,652	4,387	3,815	2,579	2,393	2,347	4,019	2,603	30,258
4	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
5	1,000	3,038	2,652	2,838	3,815	4,077	2,393	2,347	4,019	2,603	28,781
6	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
7	4,463	3,038	2,652	4,387	3,815	1,000	2,393	3,705	2,519	2,603	30,574
8	4,463	3,038	2,652	2,838	3,815	2,579	3,784	3,705	4,019	2,603	33,496
9	4,463	3,038	4,164	4,387	2,387	1,000	2,393	3,705	4,019	1,000	30,556
10	4,463	4,668	2,652	2,838	1,000	4,077	2,393	2,347	2,519	2,603	29,561
11	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
12	4,463	4,668	2,652	4,387	3,815	2,579	2,393	2,347	4,019	1,000	32,324
13	4,463	3,038	2,652	2,838	3,815	4,077	2,393	3,705	4,019	1,000	32,000
14	4,463	3,038	4,164	4,387	2,387	2,579	2,393	1,000	4,019	2,603	31,033
15	2,905	3,038	4,164	4,387	2,387	4,077	2,393	1,000	4,019	1,000	29,371
16	4,463	3,038	2,652	2,838	3,815	2,579	1,000	2,347	4,019	1,000	27,751
17	4,463	3,038	2,652	4,387	2,387	2,579	1,000	2,347	2,519	2,603	27,975
18	2,905	4,668	2,652	2,838	2,387	4,077	1,000	1,000	2,519	1,000	25,047
19	2,905	4,668	4,164	4,387	3,815	2,579	1,000	1,000	2,519	2,603	29,640
20	4,463	3,038	4,164	4,387	3,815	2,579	2,393	1,000	4,019	1,000	30,858
21	4,463	3,038	2,652	2,838	3,815	2,579	1,000	3,705	4,019	1,000	29,109
22	2,905	3,038	4,164	2,838	3,815	4,077	1,000	2,347	2,519	1,000	27,703
23	4,463	4,668	2,652	2,838	3,815	4,077	2,393	2,347	4,019	1,000	32,273
24	4,463	3,038	2,652	2,838	1,000	1,000	1,000	2,347	4,019	2,603	24,960
25	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
26	4,463	3,038	4,164	2,838	3,815	4,077	1,000	3,705	1,000	2,603	30,703
27	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
28	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
29	4,463	3,038	4,164	2,838	3,815	1,000	3,784	2,347	4,019	2,603	32,070
30	4,463	3,038	2,652	2,838	2,387	1,000	2,393	2,347	4,019	2,603	27,740
31	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
32	4,463	3,038	4,164	2,838	3,815	2,579	2,393	2,347	4,019	1,000	30,656
33	2,905	3,038	2,652	2,838	2,387	2,579	3,784	3,705	4,019	2,603	30,511
34	2,905	3,038	1,000	4,387	1,000	4,077	2,393	3,705	4,019	2,603	29,127
35	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
36	4,463	4,668	4,164	1,000	3,815	2,579	2,393	2,347	4,019	2,603	32,052
37	2,905	3,038	4,164	4,387	3,815	2,579	3,784	2,347	2,519	1,000	30,538

38	4,463	4,668	4,164	4,387	3,815	4,077	1,000	2,347	4,019	1,000	33,940
39	2,905	4,668	4,164	2,838	1,000	2,579	1,000	3,705	4,019	2,603	29,483
40	4,463	4,668	2,652	4,387	2,387	2,579	2,393	1,000	4,019	2,603	31,152
41	2,905	3,038	4,164	4,387	2,387	4,077	3,784	2,347	2,519	1,000	30,608
42	2,905	3,038	4,164	4,387	2,387	2,579	2,393	1,000	4,019	2,603	29,475
43	2,905	3,038	2,652	2,838	3,815	2,579	1,000	2,347	2,519	2,603	26,296
44	4,463	3,038	4,164	2,838	3,815	4,077	2,393	2,347	2,519	1,000	30,654
45	4,463	3,038	4,164	2,838	2,387	2,579	1,000	2,347	4,019	2,603	29,438
46	4,463	4,668	2,652	4,387	2,387	2,579	2,393	2,347	4,019	2,603	32,499
47	2,905	3,038	2,652	4,387	2,387	2,579	2,393	3,705	2,519	1,000	27,566
48	4,463	4,668	4,164	4,387	3,815	4,077	2,393	2,347	2,519	1,000	33,833
49	2,905	3,038	2,652	4,387	2,387	2,579	3,784	2,347	2,519	1,000	27,598
50	2,905	3,038	4,164	2,838	2,387	2,579	1,000	2,347	2,519	1,000	24,778
51	2,905	3,038	2,652	2,838	3,815	2,579	2,393	2,347	4,019	1,000	27,587
52	4,463	3,038	4,164	2,838	3,815	2,579	1,000	3,705	4,019	1,000	30,621
53	2,905	3,038	4,164	2,838	2,387	4,077	3,784	2,347	2,519	1,000	29,060
54	4,463	3,038	4,164	2,838	2,387	2,579	3,784	1,000	4,019	1,000	29,273
55	2,905	3,038	4,164	4,387	2,387	2,579	1,000	1,000	4,019	1,000	26,480
56	4,463	3,038	2,652	2,838	3,815	2,579	2,393	3,705	2,519	1,000	29,002
57	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
58	4,463	4,668	1,000	4,387	2,387	4,077	1,000	3,705	2,519	2,603	30,809
59	2,905	3,038	4,164	2,838	3,815	2,579	3,784	3,705	4,019	2,603	33,450
60	4,463	3,038	2,652	2,838	3,815	4,077	2,393	2,347	2,519	2,603	30,744
61	2,905	4,668	2,652	2,838	2,387	4,077	1,000	1,000	2,519	1,000	25,047
62	2,905	4,668	4,164	4,387	3,815	2,579	1,000	1,000	2,519	2,603	29,640
63	4,463	3,038	4,164	4,387	3,815	2,579	2,393	1,000	4,019	1,000	30,858
64	4,463	3,038	2,652	2,838	3,815	2,579	1,000	3,705	4,019	1,000	29,109
65	2,905	3,038	4,164	2,838	3,815	4,077	1,000	2,347	2,519	1,000	27,703
66	4,463	4,668	2,652	2,838	3,815	4,077	2,393	2,347	4,019	1,000	32,273
67	4,463	3,038	2,652	2,838	1,000	1,000	1,000	2,347	4,019	2,603	24,960
68	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
69	4,463	4,668	1,000	4,387	2,387	4,077	2,393	3,705	2,519	2,603	32,202
70	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
71	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
72	4,463	4,668	2,652	4,387	1,000	4,077	2,393	3,705	4,019	2,603	33,968
73	4,463	3,038	2,652	2,838	2,387	4,077	2,393	3,705	4,019	2,603	32,175
74	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
75	4,463	3,038	4,164	2,838	3,815	2,579	3,784	2,347	4,019	1,000	32,047
76	2,905	3,038	2,652	2,838	2,387	2,579	3,784	3,705	4,019	2,603	30,511
77	2,905	3,038	4,164	4,387	3,815	4,077	3,784	1,000	4,019	2,603	33,791
78	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
79	4,463	4,668	4,164	1,000	3,815	2,579	2,393	3,705	4,019	2,603	33,410
80	2,905	3,038	4,164	4,387	3,815	2,579	3,784	2,347	2,519	1,000	30,538

81	4,463	4,668	4,164	4,387	3,815	4,077	1,000	2,347	4,019	1,000	33,940
82	2,905	4,668	4,164	2,838	3,815	2,579	2,393	3,705	4,019	2,603	33,690
83	4,463	4,668	2,652	4,387	2,387	2,579	2,393	1,000	4,019	2,603	31,152
84	2,905	3,038	4,164	4,387	2,387	4,077	3,784	2,347	2,519	1,000	30,608
85	2,905	3,038	4,164	4,387	2,387	2,579	2,393	1,000	4,019	2,603	29,475
86	2,905	3,038	2,652	2,838	2,387	2,579	2,393	1,000	2,519	2,603	24,915
87	4,463	3,038	4,164	2,838	3,815	4,077	2,393	2,347	2,519	1,000	30,654
88	4,463	3,038	4,164	2,838	2,387	2,579	1,000	2,347	4,019	2,603	29,438
89	4,463	4,668	2,652	4,387	2,387	2,579	2,393	2,347	4,019	2,603	32,499
90	2,905	3,038	2,652	4,387	2,387	2,579	2,393	3,705	2,519	1,000	27,566
91	2,905	3,038	4,164	4,387	3,815	2,579	3,784	2,347	2,519	1,000	30,538
92	4,463	4,668	4,164	4,387	3,815	4,077	1,000	2,347	4,019	1,000	33,940
93	2,905	4,668	4,164	2,838	3,815	2,579	2,393	3,705	4,019	2,603	33,690
94	4,463	4,668	2,652	4,387	2,387	2,579	2,393	1,000	4,019	2,603	31,152
95	2,905	3,038	4,164	4,387	2,387	4,077	3,784	2,347	2,519	1,000	30,608
96	2,905	3,038	4,164	4,387	2,387	2,579	2,393	1,000	4,019	2,603	29,475
97	2,905	3,038	2,652	2,838	2,387	2,579	2,393	2,347	2,519	1,000	24,659
98	4,463	4,668	2,652	4,387	3,815	2,579	2,393	2,347	4,019	1,000	32,324
99	4,463	3,038	2,652	2,838	3,815	4,077	2,393	3,705	4,019	1,000	32,000
100	4,463	3,038	4,164	4,387	2,387	2,579	2,393	3,705	4,019	2,603	33,738

Lampiran 18

Metode Suksesif Interval Variabel Persepsi Harga (X2)

NO	4	4	5	5	5	4	5	5	4	5	TOTAL
1	2,373	2,794	2,598	4,518	4,235	1,000	4,406	4,063	1,000	2,601	29,589
2	2,373	4,346	1,000	2,938	4,235	1,000	2,837	4,063	1,000	2,601	26,393
3	2,373	4,346	2,598	4,518	2,654	2,596	4,406	2,573	2,603	2,601	31,268
4	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
5	1,000	2,794	1,000	4,518	4,235	2,596	1,000	2,573	1,000	1,000	21,717
6	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
7	3,798	2,794	2,598	2,938	1,000	2,596	2,837	2,573	2,603	1,000	24,737
8	3,798	2,794	1,000	2,938	2,654	1,000	4,406	4,063	1,000	2,601	26,254
9	2,373	4,346	2,598	2,938	4,235	1,000	2,837	4,063	2,603	1,000	27,992
10	2,373	4,346	2,598	2,938	4,235	2,596	2,837	4,063	2,603	2,601	31,189
11	3,798	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	21,594
12	3,798	2,794	1,000	4,518	4,235	2,596	2,837	2,573	1,000	2,601	27,952
13	2,373	4,346	2,598	2,938	4,235	2,596	2,837	4,063	1,000	2,601	29,586
14	2,373	4,346	2,598	4,518	2,654	1,000	4,406	4,063	2,603	1,000	29,561
15	2,373	2,794	2,598	4,518	2,654	2,596	4,406	4,063	1,000	2,601	29,604
16	3,798	2,794	2,598	2,938	4,235	1,000	2,837	4,063	2,603	2,601	29,466
17	2,373	2,794	2,598	4,518	4,235	2,596	2,837	2,573	1,000	2,601	28,125
18	2,373	2,794	2,598	2,938	4,235	2,596	2,837	4,063	2,603	2,601	29,638
19	1,000	2,794	1,000	2,938	4,235	1,000	4,406	4,063	1,000	2,601	25,038
20	3,798	2,794	1,000	2,938	4,235	2,596	2,837	2,573	1,000	1,000	24,771
21	3,798	2,794	2,598	2,938	4,235	1,000	2,837	4,063	2,603	2,601	29,466
22	2,373	2,794	2,598	4,518	4,235	1,000	2,837	2,573	2,603	1,000	26,531
23	3,798	2,794	2,598	2,938	4,235	1,000	4,406	2,573	2,603	2,601	29,546
24	1,000	2,794	1,000	1,000	4,235	2,596	1,000	1,000	2,603	2,601	19,829
25	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
26	3,798	4,346	2,598	4,518	4,235	2,596	4,406	4,063	2,603	2,601	35,763
27	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
28	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
29	3,798	4,346	2,598	4,518	4,235	2,596	2,837	2,573	1,000	1,000	29,500
30	1,000	1,000	1,000	2,938	4,235	2,596	4,406	4,063	2,603	2,601	26,442
31	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
32	3,798	2,794	2,598	2,938	4,235	1,000	2,837	2,573	1,000	1,000	24,773
33	3,798	4,346	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	23,146
34	3,798	4,346	2,598	4,518	4,235	2,596	4,406	4,063	2,603	2,601	35,763
35	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
36	3,798	4,346	2,598	4,518	4,235	2,596	2,837	2,573	2,603	2,601	32,704
37	3,798	4,346	2,598	2,938	4,235	2,596	2,837	2,573	1,000	2,601	29,521
38	2,373	2,794	2,598	2,938	4,235	2,596	2,837	4,063	2,603	1,000	28,037
39	3,798	4,346	1,000	2,938	2,654	2,596	4,406	4,063	1,000	1,000	27,801
40	2,373	2,794	2,598	4,518	4,235	1,000	2,837	2,573	2,603	1,000	26,531
41	3,798	2,794	1,000	2,938	4,235	2,596	4,406	4,063	1,000	1,000	27,830

42	2,373	2,794	2,598	4,518	4,235	2,596	2,837	1,000	2,603	1,000	26,554
43	2,373	2,794	1,000	2,938	2,654	1,000	2,837	1,000	1,000	1,000	18,597
44	3,798	2,794	1,000	4,518	4,235	2,596	2,837	2,573	2,603	2,601	29,554
45	3,798	2,794	1,000	4,518	2,654	1,000	4,406	2,573	1,000	2,601	26,345
46	3,798	4,346	1,000	2,938	4,235	2,596	4,406	2,573	1,000	2,601	29,493
47	2,373	1,000	1,000	2,938	4,235	1,000	4,406	4,063	1,000	1,000	23,016
48	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
49	2,373	4,346	1,000	2,938	4,235	1,000	4,406	4,063	1,000	1,000	26,361
50	2,373	4,346	1,000	2,938	4,235	1,000	2,837	4,063	1,000	1,000	24,792
51	2,373	2,794	1,000	4,518	2,654	1,000	4,406	2,573	2,603	1,000	24,922
52	3,798	2,794	2,598	2,938	4,235	2,596	2,837	2,573	2,603	2,601	29,572
53	2,373	4,346	1,000	2,938	4,235	2,596	2,837	2,573	1,000	1,000	24,898
54	2,373	4,346	1,000	4,518	2,654	1,000	4,406	2,573	2,603	2,601	28,074
55	3,798	4,346	1,000	2,938	4,235	2,596	2,837	2,573	2,603	1,000	27,925
56	2,373	2,794	2,598	2,938	2,654	1,000	4,406	2,573	1,000	1,000	23,337
57	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
58	3,798	2,794	2,598	4,518	4,235	1,000	2,837	2,573	1,000	1,000	26,353
59	3,798	2,794	1,000	2,938	4,235	2,596	4,406	2,573	2,603	1,000	27,943
60	2,373	4,346	1,000	4,518	2,654	2,596	4,406	2,573	2,603	1,000	28,069
61	2,373	2,794	2,598	4,518	4,235	2,596	2,837	2,573	1,000	2,601	28,125
62	2,373	2,794	2,598	2,938	4,235	2,596	2,837	4,063	2,603	2,601	29,638
63	1,000	2,794	1,000	2,938	4,235	1,000	4,406	4,063	1,000	2,601	25,038
64	3,798	2,794	1,000	2,938	4,235	2,596	2,837	2,573	1,000	1,000	24,771
65	3,798	2,794	2,598	2,938	4,235	1,000	2,837	4,063	2,603	2,601	29,466
66	2,373	2,794	2,598	4,518	4,235	1,000	2,837	2,573	2,603	1,000	26,531
67	3,798	2,794	2,598	2,938	4,235	1,000	4,406	2,573	2,603	2,601	29,546
68	1,000	2,794	1,000	1,000	4,235	2,596	1,000	1,000	2,603	2,601	19,829
69	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
70	3,798	4,346	2,598	4,518	4,235	2,596	4,406	4,063	2,603	2,601	35,763
71	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
72	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
73	3,798	4,346	2,598	4,518	4,235	2,596	2,837	2,573	1,000	1,000	29,500
74	1,000	1,000	1,000	2,938	4,235	2,596	4,406	4,063	2,603	2,601	26,442
75	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
76	3,798	2,794	2,598	2,938	4,235	1,000	2,837	2,573	1,000	1,000	24,773
77	3,798	4,346	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	23,146
78	3,798	4,346	2,598	4,518	4,235	2,596	4,406	4,063	2,603	2,601	35,763
79	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
80	3,798	4,346	2,598	4,518	4,235	2,596	2,837	2,573	2,603	2,601	32,704
81	3,798	4,346	2,598	2,938	4,235	2,596	2,837	2,573	1,000	2,601	29,521
82	2,373	2,794	2,598	2,938	4,235	2,596	2,837	4,063	2,603	1,000	28,037
83	3,798	4,346	1,000	2,938	2,654	2,596	4,406	4,063	1,000	1,000	27,801
84	2,373	2,794	2,598	4,518	4,235	1,000	2,837	2,573	2,603	1,000	26,531
85	3,798	2,794	1,000	2,938	4,235	2,596	4,406	4,063	1,000	1,000	27,830
86	2,373	2,794	2,598	4,518	4,235	2,596	2,837	1,000	2,603	1,000	26,554

87	2,373	2,794	1,000	2,938	2,654	1,000	2,837	1,000	1,000	1,000	18,597
88	3,798	2,794	1,000	4,518	4,235	2,596	2,837	2,573	2,603	2,601	29,554
89	3,798	2,794	1,000	4,518	2,654	1,000	4,406	2,573	1,000	2,601	26,345
90	3,798	4,346	1,000	2,938	4,235	2,596	4,406	2,573	1,000	2,601	29,493
91	3,798	4,346	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	23,146
92	3,798	4,346	2,598	4,518	4,235	2,596	4,406	4,063	2,603	2,601	35,763
93	2,373	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	20,170
94	3,798	4,346	2,598	4,518	4,235	2,596	2,837	2,573	2,603	2,601	32,704
95	3,798	4,346	2,598	2,938	4,235	2,596	2,837	2,573	1,000	2,601	29,521
96	2,373	2,794	2,598	2,938	4,235	2,596	2,837	4,063	2,603	1,000	28,037
97	2,373	4,346	2,598	2,938	4,235	1,000	2,837	4,063	2,603	1,000	27,992
98	2,373	4,346	2,598	2,938	4,235	2,596	2,837	4,063	2,603	2,601	31,189
99	3,798	2,794	1,000	2,938	2,654	1,000	2,837	2,573	1,000	1,000	21,594
100	3,798	2,794	1,000	4,518	4,235	2,596	2,837	2,573	1,000	2,601	27,952

Lampiran 19

Metode Suksesif Interval Variabel Promosi (X3)

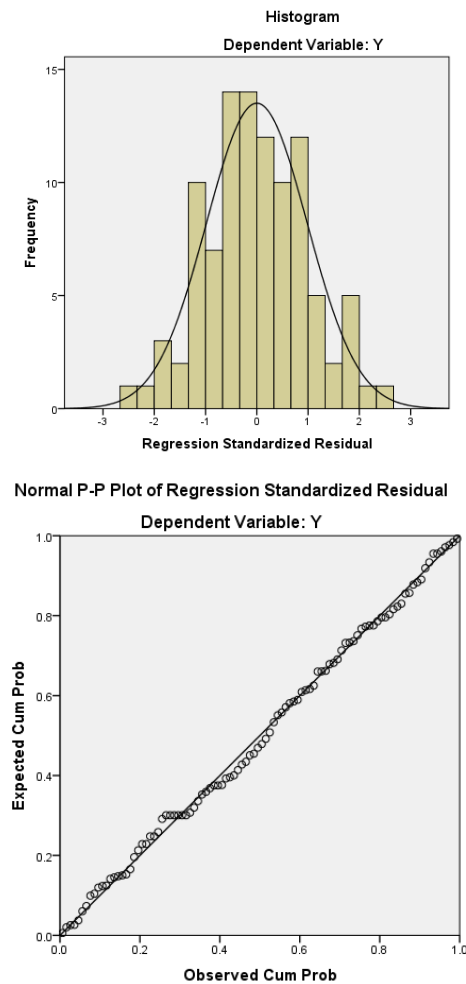
NO	5	5	4	4	5	4	5	4	4	4	TOTAL
1	4,180	4,179	2,856	2,914	3,659	2,220	3,861	2,474	2,728	2,348	31,419
2	4,180	2,634	2,856	4,583	2,345	1,000	3,861	2,474	2,728	2,348	29,008
3	2,659	4,179	4,520	2,914	2,345	2,220	2,434	3,952	4,287	3,693	33,202
4	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
5	2,659	2,634	4,520	2,914	1,000	1,000	3,861	3,952	4,287	3,693	30,520
6	2,659	4,179	2,856	4,583	2,345	3,428	3,861	3,952	2,728	3,693	34,282
7	4,180	2,634	2,856	4,583	2,345	2,220	3,861	3,952	2,728	1,000	30,359
8	4,180	4,179	4,520	2,914	2,345	3,428	3,861	3,952	4,287	2,348	36,014
9	4,180	2,634	1,000	4,583	2,345	2,220	1,000	3,952	2,728	2,348	26,990
10	4,180	2,634	4,520	2,914	3,659	3,428	2,434	2,474	4,287	2,348	32,878
11	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
12	2,659	2,634	2,856	2,914	1,000	1,000	2,434	2,474	2,728	1,000	21,699
13	4,180	4,179	2,856	4,583	2,345	3,428	3,861	2,474	4,287	2,348	34,540
14	2,659	2,634	4,520	2,914	3,659	3,428	2,434	3,952	4,287	3,693	34,179
15	2,659	2,634	4,520	4,583	2,345	2,220	2,434	3,952	2,728	3,693	31,767
16	2,659	2,634	2,856	2,914	1,000	1,000	2,434	3,952	4,287	2,348	26,083
17	2,659	2,634	4,520	2,914	2,345	1,000	2,434	3,952	2,728	1,000	26,186
18	2,659	2,634	4,520	4,583	2,345	3,428	3,861	2,474	2,728	3,693	32,924
19	2,659	4,179	2,856	2,914	1,000	1,000	2,434	3,952	2,728	3,693	27,414
20	2,659	2,634	2,856	2,914	1,000	1,000	2,434	3,952	2,728	1,000	23,176
21	4,180	2,634	2,856	2,914	1,000	1,000	2,434	3,952	4,287	2,348	27,605
22	2,659	2,634	2,856	2,914	1,000	2,220	2,434	2,474	2,728	1,000	22,919
23	4,180	2,634	2,856	2,914	2,345	1,000	2,434	3,952	2,728	2,348	27,390
24	4,180	4,179	2,856	2,914	1,000	2,220	2,434	2,474	2,728	2,348	27,333
25	2,659	2,634	2,856	2,914	2,345	2,220	2,434	3,952	4,287	3,693	29,993
26	4,180	4,179	4,520	4,583	3,659	3,428	3,861	3,952	4,287	3,693	40,342
27	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
28	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
29	1,000	1,000	1,000	1,000	1,000	3,428	3,861	3,952	4,287	3,693	24,221
30	2,659	2,634	2,856	2,914	1,000	1,000	2,434	2,474	1,000	2,348	21,318
31	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
32	2,659	2,634	2,856	2,914	2,345	2,220	2,434	3,952	2,728	2,348	27,089
33	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
34	4,180	4,179	4,520	4,583	3,659	3,428	3,861	3,952	4,287	3,693	40,342
35	2,659	2,634	2,856	2,914	2,345	3,428	3,861	2,474	2,728	2,348	28,246
36	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
37	4,180	4,179	2,856	2,914	1,000	1,000	2,434	3,952	2,728	1,000	26,243
38	2,659	2,634	4,520	4,583	1,000	1,000	2,434	3,952	2,728	1,000	26,510
39	2,659	2,634	1,000	1,000	1,000	2,220	2,434	2,474	2,728	2,348	20,497
40	2,659	4,179	2,856	2,914	2,345	2,220	3,861	2,474	2,728	2,348	28,583
41	2,659	2,634	2,856	4,583	2,345	2,220	1,000	2,474	1,000	2,348	24,118

42	2,659	2,634	2,856	2,914	1,000	3,428	2,434	1,000	4,287	2,348	25,559
43	2,659	2,634	2,856	2,914	1,000	1,000	1,000	3,952	2,728	1,000	21,743
44	4,180	4,179	2,856	2,914	2,345	1,000	1,000	3,952	2,728	1,000	26,153
45	4,180	2,634	2,856	2,914	1,000	1,000	2,434	3,952	2,728	1,000	24,698
46	2,659	2,634	2,856	2,914	2,345	3,428	3,861	3,952	4,287	2,348	31,283
47	2,659	1,000	2,856	2,914	2,345	3,428	3,861	2,474	2,728	3,693	27,957
48	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
49	2,659	1,000	2,856	2,914	2,345	2,220	1,000	2,474	4,287	2,348	24,103
50	2,659	1,000	2,856	2,914	3,659	2,220	2,434	3,952	2,728	2,348	26,769
51	1,000	2,634	2,856	2,914	3,659	2,220	1,000	2,474	2,728	2,348	23,833
52	4,180	2,634	4,520	2,914	2,345	1,000	2,434	3,952	2,728	1,000	27,707
53	1,000	2,634	2,856	2,914	3,659	2,220	2,434	2,474	2,728	3,693	26,611
54	2,659	2,634	2,856	2,914	1,000	3,428	2,434	3,952	2,728	1,000	25,604
55	4,180	2,634	2,856	2,914	1,000	2,220	2,434	3,952	2,728	2,348	27,266
56	4,180	4,179	2,856	4,583	3,659	3,428	2,434	3,952	4,287	3,693	37,250
57	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
58	2,659	2,634	2,856	2,914	2,345	1,000	1,000	1,000	1,000	1,000	18,407
59	4,180	2,634	2,856	4,583	3,659	3,428	2,434	2,474	4,287	2,348	32,882
60	4,180	4,179	4,520	4,583	3,659	2,220	3,861	2,474	4,287	3,693	37,656
61	4,180	2,634	2,856	2,914	2,345	1,000	2,434	3,952	2,728	2,348	27,390
62	4,180	4,179	2,856	2,914	1,000	2,220	2,434	2,474	2,728	2,348	27,333
63	2,659	2,634	2,856	2,914	2,345	2,220	2,434	3,952	4,287	3,693	29,993
64	4,180	4,179	4,520	4,583	3,659	3,428	3,861	3,952	4,287	3,693	40,342
65	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
66	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
67	1,000	1,000	1,000	1,000	1,000	3,428	3,861	3,952	4,287	3,693	24,221
68	2,659	2,634	2,856	2,914	1,000	1,000	2,434	2,474	1,000	2,348	21,318
69	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
70	2,659	2,634	2,856	2,914	2,345	2,220	2,434	3,952	2,728	2,348	27,089
71	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
72	4,180	4,179	4,520	4,583	3,659	3,428	3,861	3,952	4,287	3,693	40,342
73	2,659	2,634	2,856	2,914	2,345	3,428	3,861	2,474	2,728	2,348	28,246
74	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
75	4,180	4,179	2,856	2,914	1,000	1,000	2,434	3,952	2,728	1,000	26,243
76	2,659	2,634	4,520	4,583	1,000	1,000	2,434	3,952	2,728	1,000	26,510
77	2,659	2,634	1,000	1,000	1,000	2,220	2,434	2,474	2,728	2,348	20,497
78	2,659	4,179	2,856	2,914	2,345	2,220	3,861	2,474	2,728	2,348	28,583
79	2,659	2,634	2,856	4,583	2,345	2,220	1,000	2,474	1,000	2,348	24,118
80	2,659	2,634	2,856	2,914	1,000	3,428	2,434	1,000	4,287	2,348	25,559
81	2,659	2,634	2,856	2,914	1,000	1,000	1,000	3,952	2,728	1,000	21,743
82	4,180	4,179	2,856	2,914	2,345	1,000	1,000	3,952	2,728	1,000	26,153
83	4,180	2,634	2,856	2,914	1,000	1,000	2,434	3,952	2,728	1,000	24,698
84	2,659	2,634	2,856	2,914	2,345	3,428	3,861	3,952	4,287	2,348	31,283
85	2,659	1,000	2,856	2,914	2,345	3,428	3,861	2,474	2,728	3,693	27,957
86	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611

87	2,659	1,000	2,856	2,914	2,345	2,220	1,000	2,474	4,287	2,348	24,103
88	2,659	1,000	2,856	2,914	3,659	2,220	2,434	3,952	2,728	2,348	26,769
89	1,000	2,634	2,856	2,914	3,659	2,220	1,000	2,474	2,728	2,348	23,833
90	4,180	2,634	4,520	2,914	2,345	1,000	2,434	3,952	2,728	1,000	27,707
91	2,659	2,634	2,856	2,914	2,345	2,220	2,434	3,952	2,728	2,348	27,089
92	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
93	4,180	4,179	4,520	4,583	3,659	3,428	3,861	3,952	4,287	3,693	40,342
94	2,659	2,634	2,856	2,914	2,345	3,428	3,861	2,474	2,728	2,348	28,246
95	2,659	2,634	2,856	2,914	2,345	2,220	2,434	2,474	2,728	2,348	25,611
96	4,180	4,179	2,856	2,914	1,000	1,000	2,434	3,952	2,728	1,000	26,243
97	2,659	2,634	2,856	2,914	1,000	3,428	2,434	1,000	4,287	2,348	25,559
98	2,659	2,634	2,856	2,914	1,000	1,000	1,000	3,952	2,728	1,000	21,743
99	4,180	4,179	2,856	2,914	2,345	1,000	1,000	3,952	2,728	1,000	26,153
100	4,180	2,634	2,856	2,914	1,000	1,000	2,434	3,952	2,728	1,000	24,698

Lampiran 20

Hasil Uji Normalitas

**One-Sample Kolmogorov-Smirnov Test**

		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	1.04688455
Most Extreme Differences	Absolute	.041
	Positive	.041
	Negative	-.038
Test Statistic		.041
Asymp. Sig. (2-tailed)		.200 ^{c,d}

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

Lampiran 21

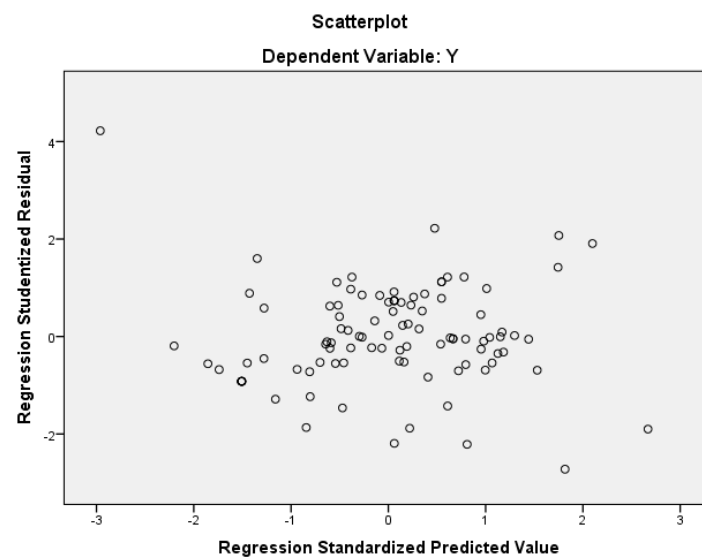
Hasil Uji Multikoloniertitas

Coefficients ^a			
Model		Collinearity Statistics	
		Tolerance	VIF
1	Kualitas pelayanan	.764	1.308
	Persepsi harga	.940	1.604
	Promosi	.804	1.244

a. Dependent Variable: turnover intention

Lampiran 22

Hasil Uji Heteroskedastisitas



Lampiran 23

Hasil Analisis Regresi Linear Berganda

Coefficients ^a					
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	2.512	2.788		901	.370
X1	.670	.045	.741	14.789	.000
X2	.179	.040	.200	4.430	.000
X3	.217	.061	.175	3.592	.001

c. Dependent Variable: Y
Sumber : ouput SPSS, 2024.

Lampiran 24

Hasil Uji Parsial (Uji t)

Coefficients ^a					
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	2.512	2.788		901	.370
X1	.670	.045	.741	14.789	.000
X2	.179	.040	.200	4.430	.000
X3	.217	.061	.175	3.592	.001

d. Dependent Variable: Y
Sumber : ouput SPSS, 2024.

Lampiran 25

Hasil Uji Simultan (Uji F)

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	480.499	3	160.166	141.713	.000 ^b
	Residual	108.501	96	1.130		
	Total	589.000	99			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X2, X1

Lampiran 26

Hasil Uji Analisis Koefisien Determinasi

Model Summary ^b				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.903 ^a	.816	.810	1.06312

a. Predictors: (Constant), X3, X2, X1

c. Dependent Variable: Y

Sumber : output SPSS, 2024.