Lampiran 11

**Kuesioner 1Penelitian**

**PENGARUH 1KUALITAS 1PRODUK, 1HUBUNGAN 1KEMITRAAN 1DAN 1DESAIN 1PRODUK 1TERHADAP 1VOLUME 1PENJUALAN 1HELM 1MERK 1NHK 1DI 1UD 1AMPAT 1SATU 1MOTOR 1KABUPATEN 1BREBES**

1. **Identitas 1Responden**
2. Jenis 1Kelamin 1 1 1 1: 1 1 1 a. 1Laki-Laki 1 b. 1Perempuan
3. Usia 1 1 1 : 1 1 a. 120 1– 130 1tahun

b. 131 1 1- 140 1tahun

c. 141 1 1- 150 1tahun

d. 1 1> 1 151 1tahun

1. Pendidikan 1 1 1 1 1: 1 1 a. 1SMA 1atau 1sederajat

b. 1Diploma 1

c. 1Sarjana

d. 1 1Pascasarjana

1. **Petunjuk 1Pengisian 1Kuesioner**

Mohon 1anda 1memberi 1tanda 1silang 1(X) 1atau 1checklist 1(√) 1pada 1 1kolom 1 1yang 1disediakan 1sesuai 1dengan 1penilaian 1Bapak/Ibu/Sdr/Sdri 1dalam 1menilai 1setiap 1item 1pertanyaan.

SS 1 1 1 1 = 1 Sangat 1setuju

S 1 1 1 1 1 1 1 = 1 Setuju

N 1 1 1 1 = 1 Netral

TS 1 1 1 1 = 1 Tidak 1setuju

STS 1 1 = 1 Sangat 1tidak 1setuju

**Variabel 1Kualitas 1Produk**

| **No** | **Pernyataan** | **Jawaban** | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **SS** | **S** | **N** | **TS** | **STS** |
| 1 | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1menjual 1helm 1NHK 1 1dengan 1kualitas 1baik. |  |  |  |  |  |
| 2 | Helm 1merek 1NHK 1 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1keistimewaan 1tambahan 1sesuai 1dengan 1kebutuhan 1pelanggan. |  |  |  |  |  |
| 3 | Helm 1merek 1NHK 1 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1dapat 1diandalkan 1untuk 1keselamatan 1berkendara. |  |  |  |  |  |
| 4. | Helm 1merek 1NHK 1 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1sesuai 1dengan 1standar 1SNI 1yang 1dtentukan 1pemerintah. |  |  |  |  |  |
| 5. | Helm 1merek 1NHK 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1umur 1ekonomis 1yang 1lama 1dan 1tidak 1mudah 1rusak. |  |  |  |  |  |
| 6. | Helm 1merek 1NHK 1 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1aman 1untuk 1digunakan |  |  |  |  |  |
| 7. | Helm 1merek 1NHK 1 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1bentuk 1fisik 1yang 1bersih. 1 |  |  |  |  |  |
| 8. | Helm 1merek 1NHK 1 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1desain 1yang 1menarik. |  |  |  |  |  |
| 9. | Helm 1merek 1NHK 1 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1citra 1yang 1baik 1sebagai 1helm 1yang 1berkualitas. |  |  |  |  |  |

**Variabel 1Hubungan 1Kemitraan**

| **No** | **Pernyataan** | **Jawaban** | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **SS** | **S** | **N** | **TS** | **STS** |
| 1 | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1mengutamakan 1komunikasi 1dengan 1pelanggan 1untuk 1menyelesaikan 1masalah. |  |  |  |  |  |
| 2 | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1mengutamakan 1kepentingan 1pelanggan 1dan 1memperhatikan 1keluhan 1atau 1complain 1pelanggan |  |  |  |  |  |
| 3 | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1melakukan 1seleksi 1dalam 1menjalin 1kemitraan 1ketika 1menjalankan 1usaha. |  |  |  |  |  |
| 4. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1melaksanakan 1kontrak 1yang 1sudah 1dibuat 1sesuai 1kesepakatan. |  |  |  |  |  |
| 5. | Dalam 1menjalankan 1hubungan 1 1kemitraan 1ada 1saling 1percaya 1antara 1pelanggan 1dengan 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes. |  |  |  |  |  |
| 6. | Dalam 1menjalankan 1hubungan 1 1kemitraan 1ada 1rasa 1keadilan 1atas 1kerjasama 1yang 1dijalin. |  |  |  |  |  |
| 7. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memberikan 1motivasi 1dan 1dorongan 1untuk 1hasil 1yang 1lebih 1baik. |  |  |  |  |  |
| 8. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1melakukan 1evaluasi 1untuk 1mengatasi 1masalah 1penjualan 1helm. |  |  |  |  |  |
| 9. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1melaksanakan 1kontrol 1secara 1rutin 1atas 1penjualan 1helm. |  |  |  |  |  |

**Variabel 1Desain 1Produk**

| **No** | **Pernyataan** | **Jawaban** | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **SS** | **S** | **N** | **TS** | **STS** |
| 1 | Desain 1 1Helm 1merek 1NHK 1 1yang 1dijual 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1artistic 1dan 1bagus |  |  |  |  |  |
| 2 | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memperkenalkan 1Helm 1merek 1NHK 1 1dengan 1desain 1baru 1kepada 1pelanggan |  |  |  |  |  |
| 3 | Helm 1merek 1NHK 1 1memiliki 1mutu 1dengan 1standar 1dan 1spesifikasi 1yang 1tinggi |  |  |  |  |  |
| 4. | Desain 1produk 1Helm 1merek 1NHK 1 1tahan 1lama 1dan 1tidak 1mudah 1ketinggalan 1model |  |  |  |  |  |
| 5. | Helm 1merek 1NHK 1di 1desain 1agar 1tidak 1mudah 1rusak 1dan 1nyaman 1dipakai 1oleh 1konsumen 1dengan 1semua 1umur. |  |  |  |  |  |
| 6. | Helm 1merek 1NHK 1 1didesain 1agar 1tidak 1mudah 1rusak |  |  |  |  |  |
| 7. | Helm 1merek 1NHK 1 1mengikuti 1gaya 1yang 1sedang 1trend |  |  |  |  |  |
| 8. | Konsumen 1merasa 1puas 1membeli 1Helm 1merek 1NHK 1 1 |  |  |  |  |  |

**Variabel 1Volume 1Penjualan**

| **No** | **Pernyataan** | **Jawaban** | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **SS** | **S** | **N** | **TS** | **STS** |
| 1 | 1UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1menawarkan 1helm 1merk 1NHK 1dengan 1berbagai 1jenis 1dan 1karakteristik 1yang 1berbeda |  |  |  |  |  |
| 2 | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1syarat 1penjualan 1tertentu 1kepada 1pelanggan. |  |  |  |  |  |
| 3 | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1menawarkan 1helm 1merk 1NHK 1sesuai 1dengan 1minat 1pasar 1akan 1helm. |  |  |  |  |  |
| 4. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memahami 1karakteristik 1pelanggan. |  |  |  |  |  |
| 5. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1kelompok 1pembeli 1tertentu 1baik 1di 1Kabupaten 1Brebes 1maupun 1diluar 1Kabupaten 1Brebes. |  |  |  |  |  |
| 6. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1pelanggan 1dengan 1frekuensi 1pembelian 1yang 1tinggi. |  |  |  |  |  |
| 7. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1memiliki 1modal 1yang 1cukup 1sehingga 1operasional 1perusahaan 1selalu 1lancar. |  |  |  |  |  |
| 8. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1menangani 1penjualan 1dengan 1cepat. |  |  |  |  |  |
| 9. | UD 1Ampat 1Satu 1Motor 1Kabupaten 1Brebes 1menunjukkan 1sampel 1helm 1yang 1akan 1dijual. |  |  |  |  |  |

Lampiran 12

Tabulasi 1Data 1Dan 1Hasil 1Perhitungan 1Pengujian 1Instrument 1

Variabel 1Kualitas 1Produk

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. 1Responden | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1 |
| 1 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 40 |
| 2 | 5 | 5 | 3 | 4 | 4 | 3 | 4 | 5 | 4 | 37 |
| 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 32 |
| 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 3 | 38 |
| 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 40 |
| 6 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 41 |
| 7 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 42 |
| 8 | 2 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | 24 |
| 9 | 5 | 5 | 4 | 4 | 3 | 4 | 5 | 5 | 4 | 39 |
| 10 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 43 |
| 11 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 40 |
| 12 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 41 |
| 13 | 5 | 4 | 4 | 5 | 3 | 3 | 5 | 5 | 5 | 39 |
| 14 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 40 |
| 15 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 44 |
| 16 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 17 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 29 |
| 18 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 38 |
| 19 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 42 |
| 20 | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 38 |
| 21 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 3 | 5 | 39 |
| 22 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 36 |
| 23 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 41 |
| 24 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 39 |
| 25 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 36 |
| 26 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 35 |
| 27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 44 |
| 28 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 39 |
| 29 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 36 |
| 30 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 40 |

**Correlations**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | |
|  | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1 |
| X1.1 | Pearson 1Correlation | 1 | .647\*\* | .417\* | .328 | .268 | .433\* | .573\*\* | .586\*\* | .344 | .753\*\* |
| Sig. 1(2-tailed) |  | .000 | .022 | .076 | .151 | .017 | .001 | .001 | .063 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.2 | Pearson 1Correlation | .647\*\* | 1 | .335 | .315 | .342 | .398\* | .343 | .287 | .338 | .656\*\* |
| Sig. 1(2-tailed) | .000 |  | .071 | .090 | .064 | .029 | .064 | .125 | .068 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.3 | Pearson 1Correlation | .417\* | .335 | 1 | .388\* | .452\* | .515\*\* | .422\* | .292 | .260 | .641\*\* |
| Sig. 1(2-tailed) | .022 | .071 |  | .034 | .012 | .004 | .020 | .118 | .165 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.4 | Pearson 1Correlation | .328 | .315 | .388\* | 1 | .381\* | .366\* | .574\*\* | .406\* | .596\*\* | .695\*\* |
| Sig. 1(2-tailed) | .076 | .090 | .034 |  | .038 | .046 | .001 | .026 | .001 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.5 | Pearson 1Correlation | .268 | .342 | .452\* | .381\* | 1 | .474\*\* | .342 | .081 | .567\*\* | .637\*\* |
| Sig. 1(2-tailed) | .151 | .064 | .012 | .038 |  | .008 | .064 | .671 | .001 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.6 | Pearson 1Correlation | .433\* | .398\* | .515\*\* | .366\* | .474\*\* | 1 | .399\* | .365\* | .383\* | .701\*\* |
| Sig. 1(2-tailed) | .017 | .029 | .004 | .046 | .008 |  | .029 | .047 | .037 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.7 | Pearson 1Correlation | .573\*\* | .343 | .422\* | .574\*\* | .342 | .399\* | 1 | .369\* | .500\*\* | .719\*\* |
| Sig. 1(2-tailed) | .001 | .064 | .020 | .001 | .064 | .029 |  | .045 | .005 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.8 | Pearson 1Correlation | .586\*\* | .287 | .292 | .406\* | .081 | .365\* | .369\* | 1 | .472\*\* | .636\*\* |
| Sig. 1(2-tailed) | .001 | .125 | .118 | .026 | .671 | .047 | .045 |  | .008 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.9 | Pearson 1Correlation | .344 | .338 | .260 | .596\*\* | .567\*\* | .383\* | .500\*\* | .472\*\* | 1 | .731\*\* |
| Sig. 1(2-tailed) | .063 | .068 | .165 | .001 | .001 | .037 | .005 | .008 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1 | Pearson 1Correlation | .753\*\* | .656\*\* | .641\*\* | .695\*\* | .637\*\* | .701\*\* | .719\*\* | .636\*\* | .731\*\* | 1 |
| Sig. 1(2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. 1Correlation 1is 1significant 1at 1the 10.01 1level 1(2-tailed). | | | | | | | | | | | |
| \*. 1Correlation 1is 1significant 1at 1the 10.05 1level 1(2-tailed). | | | | | | | | | | | |

**Reliability**

**Scale: 1ALL 1VARIABLES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case 1Processing 1Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. 1Listwise 1deletion 1based 1on 1all 1variables 1in 1the 1procedure. | | | |

|  |  |
| --- | --- |
| **Reliability 1Statistics** | |
| Cronbach's 1Alpha | N 1of 1Items |
| .857 | 9 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total 1Statistics** | | | | |
|  | Scale 1Mean 1if 1Item 1Deleted | Scale 1Variance 1if 1Item 1Deleted | Corrected 1Item-Total 1Correlation | Cronbach's 1Alpha 1if 1Item 1Deleted |
| X1.1 | 34.2667 | 14.547 | .656 | .833 |
| X1.2 | 34.2000 | 15.545 | .545 | .845 |
| X1.3 | 34.3000 | 16.217 | .552 | .845 |
| X1.4 | 34.2333 | 15.564 | .604 | .839 |
| X1.5 | 34.4333 | 15.426 | .512 | .849 |
| X1.6 | 34.4667 | 15.292 | .602 | .839 |
| X1.7 | 34.2333 | 15.702 | .641 | .837 |
| X1.8 | 34.1667 | 15.454 | .513 | .849 |
| X1.9 | 34.2333 | 14.875 | .633 | .836 |

Lampiran 13

Tabulasi 1Data 1Dan 1Hasil 1Perhitungan 1Pengujian 1Instrument

Variabel 1Hubungan 1Kemitraan

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. 1Responden | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | X2 |
| 1 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 41 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 41 |
| 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 42 |
| 6 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 43 |
| 7 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 44 |
| 8 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 39 |
| 9 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 41 |
| 10 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 40 |
| 11 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 38 |
| 12 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 13 | 4 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 36 |
| 14 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 40 |
| 15 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 16 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 27 |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 18 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 39 |
| 19 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 42 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 37 |
| 21 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 39 |
| 22 | 5 | 4 | 5 | 2 | 4 | 5 | 5 | 5 | 4 | 39 |
| 23 | 4 | 4 | 3 | 3 | 4 | 3 | 5 | 4 | 4 | 34 |
| 24 | 4 | 5 | 5 | 4 | 4 | 2 | 5 | 4 | 5 | 38 |
| 25 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 39 |
| 26 | 4 | 2 | 3 | 5 | 4 | 4 | 4 | 4 | 2 | 32 |
| 27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 28 | 5 | 5 | 3 | 4 | 3 | 4 | 5 | 5 | 5 | 39 |
| 29 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 38 |
| 30 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |

**Correlations**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | |
|  | | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | X2 |
| X2.1 | Pearson 1Correlation | 1 | .413\* | .310 | .196 | .312 | .349 | .417\* | .865\*\* | .330 | .635\*\* |
| Sig. 1(2-tailed) |  | .023 | .096 | .298 | .094 | .059 | .022 | .000 | .075 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.2 | Pearson 1Correlation | .413\* | 1 | .539\*\* | .288 | .283 | .216 | .520\*\* | .397\* | .902\*\* | .764\*\* |
| Sig. 1(2-tailed) | .023 |  | .002 | .123 | .130 | .252 | .003 | .030 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.3 | Pearson 1Correlation | .310 | .539\*\* | 1 | .350 | .581\*\* | .470\*\* | .352 | .397\* | .438\* | .751\*\* |
| Sig. 1(2-tailed) | .096 | .002 |  | .058 | .001 | .009 | .056 | .030 | .016 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.4 | Pearson 1Correlation | .196 | .288 | .350 | 1 | .524\*\* | .314 | .207 | .234 | .177 | .570\*\* |
| Sig. 1(2-tailed) | .298 | .123 | .058 |  | .003 | .091 | .272 | .214 | .351 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.5 | Pearson 1Correlation | .312 | .283 | .581\*\* | .524\*\* | 1 | .546\*\* | .234 | .442\* | .155 | .681\*\* |
| Sig. 1(2-tailed) | .094 | .130 | .001 | .003 |  | .002 | .213 | .014 | .413 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.6 | Pearson 1Correlation | .349 | .216 | .470\*\* | .314 | .546\*\* | 1 | .235 | .447\* | .237 | .641\*\* |
| Sig. 1(2-tailed) | .059 | .252 | .009 | .091 | .002 |  | .212 | .013 | .208 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.7 | Pearson 1Correlation | .417\* | .520\*\* | .352 | .207 | .234 | .235 | 1 | .486\*\* | .487\*\* | .626\*\* |
| Sig. 1(2-tailed) | .022 | .003 | .056 | .272 | .213 | .212 |  | .007 | .006 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.8 | Pearson 1Correlation | .865\*\* | .397\* | .397\* | .234 | .442\* | .447\* | .486\*\* | 1 | .327 | .706\*\* |
| Sig. 1(2-tailed) | .000 | .030 | .030 | .214 | .014 | .013 | .007 |  | .078 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.9 | Pearson 1Correlation | .330 | .902\*\* | .438\* | .177 | .155 | .237 | .487\*\* | .327 | 1 | .683\*\* |
| Sig. 1(2-tailed) | .075 | .000 | .016 | .351 | .413 | .208 | .006 | .078 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2 | Pearson 1Correlation | .635\*\* | .764\*\* | .751\*\* | .570\*\* | .681\*\* | .641\*\* | .626\*\* | .706\*\* | .683\*\* | 1 |
| Sig. 1(2-tailed) | .000 | .000 | .000 | .001 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. 1Correlation 1is 1significant 1at 1the 10.05 1level 1(2-tailed). | | | | | | | | | | | |
| \*\*. 1Correlation 1is 1significant 1at 1the 10.01 1level 1(2-tailed). | | | | | | | | | | | |

**Reliability**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case 1Processing 1Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. 1Listwise 1deletion 1based 1on 1all 1variables 1in 1the 1procedure. | | | |

|  |  |
| --- | --- |
| **Reliability 1Statistics** | |
| Cronbach's 1Alpha | N 1of 1Items |
| .842 | 9 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total 1Statistics** | | | | |
|  | Scale 1Mean 1if 1Item 1Deleted | Scale 1Variance 1if 1Item 1Deleted | Corrected 1Item-Total 1Correlation | Cronbach's 1Alpha 1if 1Item 1Deleted |
| X2.1 | 34.7333 | 13.444 | .557 | .829 |
| X2.2 | 34.5000 | 11.707 | .668 | .813 |
| X2.3 | 34.5000 | 11.776 | .652 | .815 |
| X2.4 | 34.7000 | 12.700 | .417 | .844 |
| X2.5 | 34.6333 | 12.516 | .578 | .824 |
| X2.6 | 34.6000 | 12.317 | .506 | .833 |
| X2.7 | 34.3333 | 13.057 | .526 | .829 |
| X2.8 | 34.6667 | 12.989 | .633 | .822 |
| X2.9 | 34.5333 | 12.189 | .566 | .825 |

Lampiran 14

Tabulasi 1Data 1Dan 1Hasil 1Perhitungan 1Pengujian 1Instrument 1

Variabel 1Desain 1Produk

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. 1Responden | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3 |
| 1 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 36 |
| 2 | 3 | 5 | 4 | 2 | 5 | 3 | 5 | 3 | 30 |
| 3 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 27 |
| 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 34 |
| 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 33 |
| 6 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | 3 | 30 |
| 7 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| 8 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 36 |
| 9 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 36 |
| 10 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 35 |
| 11 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 37 |
| 12 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 34 |
| 13 | 3 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 30 |
| 14 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 34 |
| 15 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 36 |
| 16 | 4 | 5 | 4 | 5 | 2 | 4 | 5 | 4 | 33 |
| 17 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 30 |
| 18 | 4 | 5 | 3 | 5 | 4 | 4 | 5 | 4 | 34 |
| 19 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 34 |
| 20 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 35 |
| 21 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 34 |
| 22 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 30 |
| 23 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 37 |
| 24 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 16 |
| 25 | 4 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | 31 |
| 26 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 34 |
| 27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| 28 | 4 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| 29 | 3 | 4 | 4 | 2 | 2 | 3 | 4 | 5 | 27 |
| 30 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 36 |

**Correlations**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | |
|  | | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3 |
| X3.1 | Pearson 1Correlation | 1 | .446\* | .487\*\* | .629\*\* | .431\* | .903\*\* | .499\*\* | .717\*\* | .795\*\* |
| Sig. 1(2-tailed) |  | .013 | .006 | .000 | .017 | .000 | .005 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.2 | Pearson 1Correlation | .446\* | 1 | .418\* | .467\*\* | .385\* | .592\*\* | .981\*\* | .546\*\* | .806\*\* |
| Sig. 1(2-tailed) | .013 |  | .022 | .009 | .036 | .001 | .000 | .002 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.3 | Pearson 1Correlation | .487\*\* | .418\* | 1 | .459\* | .597\*\* | .527\*\* | .389\* | .511\*\* | .704\*\* |
| Sig. 1(2-tailed) | .006 | .022 |  | .011 | .000 | .003 | .034 | .004 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.4 | Pearson 1Correlation | .629\*\* | .467\*\* | .459\* | 1 | .519\*\* | .628\*\* | .451\* | .348 | .750\*\* |
| Sig. 1(2-tailed) | .000 | .009 | .011 |  | .003 | .000 | .012 | .060 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.5 | Pearson 1Correlation | .431\* | .385\* | .597\*\* | .519\*\* | 1 | .503\*\* | .363\* | .233 | .688\*\* |
| Sig. 1(2-tailed) | .017 | .036 | .000 | .003 |  | .005 | .049 | .215 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.6 | Pearson 1Correlation | .903\*\* | .592\*\* | .527\*\* | .628\*\* | .503\*\* | 1 | .587\*\* | .827\*\* | .876\*\* |
| Sig. 1(2-tailed) | .000 | .001 | .003 | .000 | .005 |  | .001 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.7 | Pearson 1Correlation | .499\*\* | .981\*\* | .389\* | .451\* | .363\* | .587\*\* | 1 | .534\*\* | .798\*\* |
| Sig. 1(2-tailed) | .005 | .000 | .034 | .012 | .049 | .001 |  | .002 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.8 | Pearson 1Correlation | .717\*\* | .546\*\* | .511\*\* | .348 | .233 | .827\*\* | .534\*\* | 1 | .720\*\* |
| Sig. 1(2-tailed) | .000 | .002 | .004 | .060 | .215 | .000 | .002 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3 | Pearson 1Correlation | .795\*\* | .806\*\* | .704\*\* | .750\*\* | .688\*\* | .876\*\* | .798\*\* | .720\*\* | 1 |
| Sig. 1(2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. 1Correlation 1is 1significant 1at 1the 10.05 1level 1(2-tailed). | | | | | | | | | | |
| \*\*. 1Correlation 1is 1significant 1at 1the 10.01 1level 1(2-tailed). | | | | | | | | | | |

**Reliability**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case 1Processing 1Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. 1Listwise 1deletion 1based 1on 1all 1variables 1in 1the 1procedure. | | | |

|  |  |
| --- | --- |
| **Reliability 1Statistics** | |
| Cronbach's 1Alpha | N 1of 1Items |
| .887 | 8 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total 1Statistics** | | | | |
|  | Scale 1Mean 1if 1Item 1Deleted | Scale 1Variance 1if 1Item 1Deleted | Corrected 1Item-Total 1Correlation | Cronbach's 1Alpha 1if 1Item 1Deleted |
| X3.1 | 28.7000 | 17.803 | .745 | .870 |
| X3.2 | 28.2667 | 15.651 | .720 | .867 |
| X3.3 | 28.5000 | 17.776 | .623 | .877 |
| X3.4 | 28.2667 | 15.926 | .639 | .877 |
| X3.5 | 28.2000 | 16.234 | .548 | .890 |
| X3.6 | 28.7000 | 16.976 | .839 | .861 |
| X3.7 | 28.2333 | 16.116 | .717 | .867 |
| X3.8 | 28.6333 | 17.757 | .645 | .876 |

Lampiran 15

Tabulasi 1Data 1Dan 1Hasil 1Perhitungan 1Pengujian 1Instrument 1

Variabel 1Volume 1Penjualan

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. 1Responden | Y.1 | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Y.7 | Y.8 | Y.9 | Y |
| 1 | 5 | 4 | 3 | 5 | 5 | 4 | 4 | 4 | 5 | 39 |
| 2 | 5 | 3 | 4 | 5 | 4 | 4 | 2 | 3 | 5 | 35 |
| 3 | 5 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 5 | 34 |
| 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 34 |
| 6 | 5 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 5 | 35 |
| 7 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 23 |
| 8 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 42 |
| 9 | 5 | 3 | 5 | 5 | 4 | 5 | 5 | 3 | 5 | 40 |
| 10 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 44 |
| 11 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 39 |
| 12 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 5 | 38 |
| 13 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 40 |
| 14 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 15 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 43 |
| 16 | 3 | 3 | 2 | 3 | 4 | 2 | 1 | 3 | 3 | 24 |
| 17 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 5 | 5 | 41 |
| 18 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 42 |
| 19 | 5 | 5 | 4 | 2 | 4 | 5 | 5 | 5 | 5 | 40 |
| 20 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 40 |
| 21 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 41 |
| 22 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 42 |
| 23 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 42 |
| 24 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 40 |
| 25 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 44 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 35 |
| 27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 28 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 44 |
| 29 | 3 | 5 | 2 | 5 | 5 | 3 | 5 | 5 | 3 | 36 |
| 30 | 5 | 2 | 4 | 3 | 2 | 3 | 4 | 2 | 5 | 30 |

**Correlations**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | |
|  | | Y.1 | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Y.7 | Y.8 | Y.9 | Y |
| Y.1 | Pearson 1Correlation | 1 | .257 | .566\*\* | .335 | .223 | .685\*\* | .559\*\* | .221 | 1.000\*\* | .731\*\* |
| Sig. 1(2-tailed) |  | .170 | .001 | .070 | .236 | .000 | .001 | .239 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.2 | Pearson 1Correlation | .257 | 1 | .383\* | .374\* | .591\*\* | .567\*\* | .568\*\* | .915\*\* | .257 | .762\*\* |
| Sig. 1(2-tailed) | .170 |  | .037 | .042 | .001 | .001 | .001 | .000 | .170 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.3 | Pearson 1Correlation | .566\*\* | .383\* | 1 | .326 | .132 | .653\*\* | .568\*\* | .302 | .566\*\* | .699\*\* |
| Sig. 1(2-tailed) | .001 | .037 |  | .079 | .487 | .000 | .001 | .105 | .001 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.4 | Pearson 1Correlation | .335 | .374\* | .326 | 1 | .574\*\* | .458\* | .335 | .314 | .335 | .605\*\* |
| Sig. 1(2-tailed) | .070 | .042 | .079 |  | .001 | .011 | .070 | .091 | .070 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.5 | Pearson 1Correlation | .223 | .591\*\* | .132 | .574\*\* | 1 | .455\* | .417\* | .500\*\* | .223 | .613\*\* |
| Sig. 1(2-tailed) | .236 | .001 | .487 | .001 |  | .011 | .022 | .005 | .236 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.6 | Pearson 1Correlation | .685\*\* | .567\*\* | .653\*\* | .458\* | .455\* | 1 | .645\*\* | .501\*\* | .685\*\* | .867\*\* |
| Sig. 1(2-tailed) | .000 | .001 | .000 | .011 | .011 |  | .000 | .005 | .000 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.7 | Pearson 1Correlation | .559\*\* | .568\*\* | .568\*\* | .335 | .417\* | .645\*\* | 1 | .513\*\* | .559\*\* | .812\*\* |
| Sig. 1(2-tailed) | .001 | .001 | .001 | .070 | .022 | .000 |  | .004 | .001 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.8 | Pearson 1Correlation | .221 | .915\*\* | .302 | .314 | .500\*\* | .501\*\* | .513\*\* | 1 | .221 | .698\*\* |
| Sig. 1(2-tailed) | .239 | .000 | .105 | .091 | .005 | .005 | .004 |  | .239 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.9 | Pearson 1Correlation | 1.000\*\* | .257 | .566\*\* | .335 | .223 | .685\*\* | .559\*\* | .221 | 1 | .731\*\* |
| Sig. 1(2-tailed) | .000 | .170 | .001 | .070 | .236 | .000 | .001 | .239 |  | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y | Pearson 1Correlation | .731\*\* | .762\*\* | .699\*\* | .605\*\* | .613\*\* | .867\*\* | .812\*\* | .698\*\* | .731\*\* | 1 |
| Sig. 1(2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. 1Correlation 1is 1significant 1at 1the 10.01 1level 1(2-tailed). | | | | | | | | | | | |
| \*. 1Correlation 1is 1significant 1at 1the 10.05 1level 1(2-tailed). | | | | | | | | | | | |

**Reliability**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case 1Processing 1Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. 1Listwise 1deletion 1based 1on 1all 1variables 1in 1the 1procedure. | | | |

|  |  |
| --- | --- |
| **Reliability 1Statistics** | |
| Cronbach's 1Alpha | N 1of 1Items |
| .887 | 9 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total 1Statistics** | | | | |
|  | Scale 1Mean 1if 1Item 1Deleted | Scale 1Variance 1if 1Item 1Deleted | Corrected 1Item-Total 1Correlation | Cronbach's 1Alpha 1if 1Item 1Deleted |
| Y.1 | 34.0667 | 25.926 | .658 | .873 |
| Y.2 | 34.6333 | 24.792 | .682 | .871 |
| Y.3 | 34.6333 | 25.413 | .604 | .877 |
| Y.4 | 34.3333 | 26.713 | .500 | .885 |
| Y.5 | 34.5000 | 27.362 | .529 | .883 |
| Y.6 | 34.4667 | 23.568 | .816 | .858 |
| Y.7 | 34.4667 | 22.671 | .725 | .868 |
| Y.8 | 34.7000 | 25.390 | .602 | .877 |
| Y.9 | 34.0667 | 25.926 | .658 | .873 |

Lampiran 16

Tabulasi 1Data 1Variabel 1Kualitas 1Produk

| No. 1Responden | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 43 |
| 2 | 4 | 5 | 3 | 5 | 4 | 4 | 4 | 5 | 5 | 39 |
| 3 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 38 |
| 4 | 5 | 3 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 36 |
| 5 | 4 | 5 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 41 |
| 6 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 40 |
| 7 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 2 | 4 | 36 |
| 8 | 5 | 4 | 3 | 3 | 4 | 5 | 4 | 4 | 3 | 35 |
| 9 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 40 |
| 10 | 5 | 5 | 2 | 4 | 5 | 5 | 5 | 4 | 5 | 40 |
| 11 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 43 |
| 12 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 40 |
| 13 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 40 |
| 14 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 39 |
| 15 | 4 | 3 | 2 | 2 | 5 | 4 | 4 | 4 | 5 | 33 |
| 16 | 5 | 4 | 5 | 2 | 5 | 5 | 4 | 4 | 4 | 38 |
| 17 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 40 |
| 18 | 5 | 5 | 4 | 2 | 5 | 5 | 4 | 4 | 5 | 39 |
| 19 | 5 | 5 | 3 | 2 | 5 | 5 | 4 | 4 | 5 | 38 |
| 20 | 5 | 2 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 38 |
| 21 | 5 | 4 | 4 | 2 | 5 | 5 | 4 | 4 | 4 | 37 |
| 22 | 5 | 5 | 4 | 3 | 4 | 5 | 4 | 4 | 3 | 37 |
| 23 | 5 | 2 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 38 |
| 24 | 5 | 4 | 2 | 4 | 5 | 5 | 4 | 4 | 4 | 37 |
| 25 | 5 | 4 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 38 |
| 26 | 5 | 4 | 3 | 4 | 5 | 5 | 4 | 4 | 5 | 39 |
| 27 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 38 |
| 28 | 5 | 4 | 4 | 2 | 5 | 5 | 4 | 4 | 4 | 37 |
| 29 | 5 | 4 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 37 |
| 30 | 5 | 5 | 4 | 3 | 3 | 5 | 4 | 4 | 3 | 36 |
| 31 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 39 |
| 32 | 3 | 5 | 4 | 2 | 5 | 3 | 4 | 4 | 2 | 32 |
| 33 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 32 |
| 34 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 39 |
| 35 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 36 |
| 36 | 3 | 4 | 4 | 5 | 4 | 3 | 3 | 4 | 4 | 34 |
| 37 | 4 | 4 | 3 | 2 | 5 | 4 | 3 | 4 | 2 | 31 |
| 38 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 40 |
| 39 | 4 | 5 | 4 | 5 | 5 | 4 | 3 | 2 | 5 | 37 |
| 40 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 40 |
| 41 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 37 |
| 42 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 38 |
| 43 | 3 | 4 | 2 | 4 | 5 | 3 | 4 | 4 | 4 | 33 |
| 44 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 3 | 5 | 37 |
| 45 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 2 | 37 |
| 46 | 4 | 5 | 4 | 5 | 2 | 4 | 3 | 3 | 1 | 31 |
| 47 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 33 |
| 48 | 4 | 5 | 3 | 5 | 4 | 4 | 4 | 3 | 5 | 37 |
| 49 | 4 | 5 | 4 | 2 | 5 | 4 | 4 | 4 | 5 | 37 |
| 50 | 4 | 4 | 5 | 2 | 5 | 4 | 4 | 4 | 5 | 37 |
| 51 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 3 | 5 | 39 |
| 52 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 36 |
| 53 | 4 | 5 | 2 | 5 | 5 | 4 | 4 | 4 | 5 | 38 |
| 54 | 4 | 1 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 35 |
| 55 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 36 |
| 56 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 35 |
| 57 | 2 | 5 | 5 | 5 | 5 | 2 | 4 | 3 | 5 | 36 |
| 58 | 4 | 2 | 3 | 5 | 5 | 4 | 4 | 5 | 5 | 37 |
| 59 | 3 | 4 | 4 | 2 | 2 | 5 | 4 | 4 | 5 | 33 |
| 60 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 40 |
| 61 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 40 |
| 62 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 5 | 40 |
| 63 | 4 | 2 | 2 | 4 | 3 | 4 | 4 | 4 | 4 | 31 |
| 64 | 4 | 5 | 3 | 3 | 5 | 4 | 4 | 3 | 5 | 36 |
| 65 | 3 | 2 | 2 | 4 | 2 | 3 | 2 | 3 | 4 | 25 |
| 66 | 3 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 34 |
| 67 | 3 | 4 | 2 | 3 | 4 | 3 | 4 | 4 | 3 | 30 |
| 68 | 3 | 5 | 2 | 3 | 5 | 3 | 4 | 4 | 4 | 33 |
| 69 | 5 | 5 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 40 |
| 70 | 5 | 4 | 4 | 4 | 4 | 5 | 3 | 3 | 5 | 37 |
| 71 | 3 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 32 |
| 72 | 4 | 3 | 2 | 4 | 4 | 4 | 5 | 4 | 4 | 34 |
| 73 | 3 | 4 | 4 | 5 | 2 | 3 | 4 | 4 | 4 | 33 |
| 74 | 3 | 5 | 4 | 2 | 4 | 3 | 4 | 4 | 4 | 33 |
| 75 | 5 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 2 | 38 |
| 76 | 4 | 5 | 3 | 3 | 3 | 4 | 5 | 4 | 4 | 35 |
| 77 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 38 |
| 78 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 41 |
| 79 | 3 | 4 | 5 | 4 | 3 | 4 | 5 | 4 | 3 | 35 |
| 80 | 4 | 5 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 33 |
| 81 | 3 | 4 | 3 | 3 | 4 | 5 | 4 | 4 | 4 | 34 |
| 82 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 37 |
| 83 | 3 | 4 | 4 | 2 | 3 | 3 | 5 | 4 | 3 | 31 |
| 84 | 3 | 4 | 3 | 2 | 4 | 3 | 5 | 4 | 5 | 33 |
| 85 | 3 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 2 | 34 |
| 86 | 3 | 5 | 3 | 4 | 3 | 3 | 4 | 5 | 4 | 34 |
| 87 | 4 | 5 | 4 | 3 | 2 | 4 | 5 | 4 | 5 | 36 |
| 88 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 2 | 4 | 34 |
| 89 | 4 | 2 | 3 | 5 | 3 | 4 | 4 | 5 | 3 | 33 |
| 90 | 4 | 3 | 5 | 5 | 3 | 4 | 4 | 4 | 2 | 34 |
| 91 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 34 |
| 92 | 3 | 5 | 5 | 5 | 4 | 3 | 3 | 4 | 5 | 37 |
| 93 | 3 | 5 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 31 |
| 94 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 38 |
| 95 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 4 | 3 | 36 |
| 96 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 3 | 35 |
| 97 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 5 | 34 |
| 98 | 4 | 4 | 3 | 4 | 3 | 4 | 2 | 4 | 3 | 31 |
| 99 | 4 | 4 | 3 | 3 | 4 | 5 | 2 | 4 | 3 | 32 |
| 100 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 38 |

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Tabulasi 1Data 1Variabel 1Hubungan 1Kemitraan

| No. 1Responden | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | X2 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 43 |
| 2 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 39 |
| 3 | 5 | 5 | 5 | 3 | 5 | 5 | 4 | 5 | 4 | 41 |
| 4 | 5 | 3 | 2 | 5 | 5 | 4 | 4 | 5 | 5 | 38 |
| 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 43 |
| 6 | 2 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 39 |
| 7 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 39 |
| 8 | 2 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 35 |
| 9 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 41 |
| 10 | 5 | 5 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 37 |
| 11 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 41 |
| 12 | 4 | 5 | 2 | 5 | 4 | 4 | 4 | 4 | 4 | 36 |
| 13 | 5 | 2 | 2 | 2 | 5 | 4 | 4 | 4 | 3 | 31 |
| 14 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 39 |
| 15 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 35 |
| 16 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 41 |
| 17 | 5 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 37 |
| 18 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 39 |
| 19 | 2 | 5 | 4 | 5 | 3 | 4 | 4 | 4 | 5 | 36 |
| 20 | 3 | 3 | 2 | 5 | 4 | 5 | 4 | 4 | 4 | 34 |
| 21 | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 38 |
| 22 | 4 | 3 | 3 | 3 | 5 | 5 | 4 | 4 | 3 | 34 |
| 23 | 4 | 5 | 2 | 5 | 5 | 5 | 4 | 4 | 5 | 39 |
| 24 | 5 | 2 | 4 | 4 | 2 | 5 | 4 | 4 | 4 | 34 |
| 25 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 39 |
| 26 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 42 |
| 27 | 5 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 4 | 34 |
| 28 | 5 | 3 | 2 | 4 | 4 | 3 | 4 | 4 | 5 | 34 |
| 29 | 5 | 3 | 2 | 5 | 4 | 3 | 4 | 4 | 4 | 34 |
| 30 | 2 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 31 |
| 31 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 41 |
| 32 | 2 | 3 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 30 |
| 33 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 2 | 33 |
| 34 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 43 |
| 35 | 2 | 3 | 4 | 4 | 5 | 4 | 4 | 2 | 4 | 32 |
| 36 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 4 | 5 | 40 |
| 37 | 2 | 2 | 4 | 3 | 3 | 4 | 4 | 2 | 3 | 27 |
| 38 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 40 |
| 39 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 3 | 5 | 37 |
| 40 | 5 | 2 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 40 |
| 41 | 5 | 2 | 2 | 4 | 4 | 4 | 5 | 4 | 5 | 35 |
| 42 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 40 |
| 43 | 2 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 37 |
| 44 | 3 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 41 |
| 45 | 4 | 2 | 2 | 5 | 5 | 4 | 4 | 3 | 5 | 34 |
| 46 | 4 | 2 | 1 | 5 | 5 | 4 | 3 | 3 | 2 | 29 |
| 47 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 41 |
| 48 | 5 | 2 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 37 |
| 49 | 5 | 3 | 4 | 5 | 5 | 3 | 5 | 3 | 5 | 38 |
| 50 | 5 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 5 | 40 |
| 51 | 3 | 2 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 36 |
| 52 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 42 |
| 53 | 4 | 2 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 37 |
| 54 | 3 | 4 | 2 | 4 | 4 | 4 | 5 | 5 | 5 | 36 |
| 55 | 5 | 2 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 36 |
| 56 | 3 | 5 | 4 | 3 | 3 | 4 | 5 | 5 | 4 | 36 |
| 57 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 43 |
| 58 | 5 | 2 | 4 | 5 | 1 | 4 | 5 | 4 | 5 | 35 |
| 59 | 5 | 3 | 5 | 5 | 3 | 3 | 4 | 4 | 4 | 36 |
| 60 | 5 | 2 | 4 | 5 | 5 | 3 | 4 | 3 | 4 | 35 |
| 61 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 39 |
| 62 | 5 | 5 | 5 | 5 | 2 | 4 | 3 | 4 | 5 | 38 |
| 63 | 2 | 2 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 32 |
| 64 | 4 | 2 | 3 | 5 | 5 | 5 | 4 | 4 | 5 | 37 |
| 65 | 4 | 2 | 4 | 4 | 2 | 3 | 2 | 5 | 4 | 30 |
| 66 | 5 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 35 |
| 67 | 5 | 2 | 3 | 5 | 2 | 3 | 4 | 2 | 5 | 31 |
| 68 | 5 | 4 | 3 | 4 | 5 | 5 | 4 | 4 | 5 | 39 |
| 69 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 41 |
| 70 | 4 | 1 | 1 | 5 | 5 | 2 | 3 | 5 | 5 | 31 |
| 71 | 4 | 2 | 2 | 4 | 4 | 3 | 3 | 4 | 4 | 30 |
| 72 | 2 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 36 |
| 73 | 5 | 2 | 3 | 4 | 5 | 3 | 5 | 5 | 4 | 36 |
| 74 | 5 | 2 | 4 | 5 | 4 | 3 | 4 | 5 | 5 | 37 |
| 75 | 5 | 4 | 3 | 4 | 2 | 4 | 4 | 4 | 4 | 34 |
| 76 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 3 | 34 |
| 77 | 5 | 4 | 4 | 3 | 4 | 2 | 3 | 4 | 5 | 34 |
| 78 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 39 |
| 79 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 37 |
| 80 | 5 | 5 | 3 | 5 | 5 | 4 | 4 | 4 | 4 | 39 |
| 81 | 3 | 5 | 2 | 5 | 4 | 4 | 4 | 4 | 4 | 35 |
| 82 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 40 |
| 83 | 5 | 3 | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 36 |
| 84 | 5 | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 3 | 38 |
| 85 | 5 | 5 | 2 | 4 | 4 | 3 | 3 | 4 | 4 | 34 |
| 86 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 3 | 39 |
| 87 | 5 | 4 | 2 | 4 | 4 | 5 | 5 | 4 | 4 | 37 |
| 88 | 2 | 4 | 2 | 3 | 4 | 3 | 3 | 3 | 3 | 27 |
| 89 | 4 | 4 | 2 | 3 | 5 | 4 | 5 | 4 | 5 | 36 |
| 90 | 4 | 3 | 4 | 3 | 5 | 3 | 4 | 5 | 4 | 35 |
| 91 | 5 | 4 | 5 | 3 | 5 | 4 | 4 | 4 | 4 | 38 |
| 92 | 5 | 2 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 34 |
| 93 | 5 | 4 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 34 |
| 94 | 3 | 4 | 3 | 5 | 3 | 4 | 4 | 4 | 4 | 34 |
| 95 | 4 | 2 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 35 |
| 96 | 1 | 5 | 5 | 2 | 5 | 4 | 4 | 4 | 5 | 35 |
| 97 | 2 | 5 | 3 | 5 | 5 | 4 | 3 | 5 | 4 | 36 |
| 98 | 4 | 4 | 3 | 2 | 3 | 4 | 4 | 5 | 3 | 32 |
| 99 | 3 | 3 | 2 | 2 | 3 | 2 | 4 | 4 | 4 | 27 |
| 100 | 5 | 4 | 5 | 3 | 5 | 4 | 4 | 4 | 5 | 39 |

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Tabulasi 1Data 1Variabel 1Desain 1Produk

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. 1Responden | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3 |
| 1 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 37 |
| 2 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 37 |
| 3 | 3 | 5 | 4 | 4 | 5 | 4 | 4 | 2 | 31 |
| 4 | 5 | 5 | 2 | 5 | 4 | 4 | 4 | 3 | 32 |
| 5 | 4 | 5 | 3 | 4 | 4 | 4 | 5 | 4 | 33 |
| 6 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 35 |
| 7 | 5 | 5 | 5 | 2 | 5 | 4 | 4 | 4 | 34 |
| 8 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 35 |
| 9 | 5 | 4 | 2 | 5 | 4 | 4 | 4 | 5 | 33 |
| 10 | 5 | 5 | 2 | 2 | 4 | 4 | 3 | 5 | 30 |
| 11 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 38 |
| 12 | 5 | 5 | 4 | 5 | 3 | 5 | 5 | 4 | 36 |
| 13 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 36 |
| 14 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 37 |
| 15 | 5 | 5 | 2 | 5 | 4 | 4 | 5 | 4 | 34 |
| 16 | 5 | 5 | 2 | 5 | 4 | 4 | 5 | 4 | 34 |
| 17 | 4 | 4 | 3 | 5 | 4 | 4 | 5 | 3 | 32 |
| 18 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 32 |
| 19 | 4 | 5 | 3 | 5 | 5 | 4 | 5 | 4 | 35 |
| 20 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 38 |
| 21 | 5 | 5 | 2 | 4 | 4 | 5 | 5 | 4 | 34 |
| 22 | 5 | 4 | 1 | 5 | 3 | 5 | 4 | 2 | 29 |
| 23 | 4 | 5 | 2 | 5 | 5 | 5 | 4 | 4 | 34 |
| 24 | 5 | 3 | 3 | 4 | 4 | 5 | 5 | 4 | 33 |
| 25 | 4 | 4 | 2 | 5 | 5 | 5 | 5 | 3 | 33 |
| 26 | 4 | 5 | 3 | 3 | 2 | 5 | 5 | 5 | 32 |
| 27 | 4 | 5 | 2 | 5 | 4 | 4 | 5 | 4 | 33 |
| 28 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 34 |
| 29 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 4 | 35 |
| 30 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 4 | 35 |
| 31 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 35 |
| 32 | 4 | 5 | 3 | 5 | 3 | 4 | 5 | 3 | 32 |
| 33 | 2 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 33 |
| 34 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 37 |
| 35 | 3 | 3 | 3 | 4 | 2 | 4 | 5 | 4 | 28 |
| 36 | 2 | 5 | 5 | 5 | 3 | 3 | 4 | 5 | 32 |
| 37 | 2 | 4 | 4 | 2 | 3 | 3 | 5 | 4 | 27 |
| 38 | 1 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 32 |
| 39 | 2 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 35 |
| 40 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 37 |
| 41 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 36 |
| 42 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 5 | 35 |
| 43 | 5 | 5 | 4 | 5 | 4 | 3 | 5 | 5 | 36 |
| 44 | 4 | 5 | 2 | 5 | 5 | 4 | 5 | 5 | 35 |
| 45 | 4 | 4 | 3 | 4 | 4 | 3 | 5 | 4 | 31 |
| 46 | 2 | 5 | 2 | 3 | 3 | 3 | 2 | 4 | 24 |
| 47 | 4 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 35 |
| 48 | 2 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 32 |
| 49 | 2 | 5 | 5 | 5 | 4 | 4 | 5 | 3 | 33 |
| 50 | 4 | 5 | 5 | 5 | 1 | 4 | 5 | 5 | 34 |
| 51 | 2 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 33 |
| 52 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 37 |
| 53 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 37 |
| 54 | 4 | 2 | 4 | 4 | 5 | 5 | 5 | 5 | 34 |
| 55 | 4 | 5 | 2 | 5 | 4 | 4 | 5 | 4 | 33 |
| 56 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 35 |
| 57 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| 58 | 5 | 3 | 5 | 5 | 5 | 4 | 5 | 5 | 37 |
| 59 | 3 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 34 |
| 60 | 4 | 2 | 4 | 5 | 3 | 5 | 3 | 4 | 30 |
| 61 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 35 |
| 62 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 36 |
| 63 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 27 |
| 64 | 3 | 3 | 4 | 5 | 4 | 3 | 5 | 5 | 32 |
| 65 | 3 | 2 | 3 | 4 | 2 | 3 | 2 | 4 | 23 |
| 66 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 31 |
| 67 | 4 | 3 | 4 | 4 | 2 | 3 | 4 | 4 | 28 |
| 68 | 5 | 2 | 4 | 4 | 5 | 4 | 5 | 3 | 32 |
| 69 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 5 | 34 |
| 70 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 36 |
| 71 | 3 | 3 | 4 | 5 | 3 | 3 | 4 | 4 | 29 |
| 72 | 3 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 32 |
| 73 | 3 | 5 | 2 | 4 | 2 | 4 | 2 | 4 | 26 |
| 74 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 30 |
| 75 | 2 | 3 | 3 | 2 | 4 | 4 | 4 | 5 | 27 |
| 76 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 5 | 30 |
| 77 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 33 |
| 78 | 3 | 3 | 4 | 5 | 2 | 4 | 3 | 5 | 29 |
| 79 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 33 |
| 80 | 4 | 4 | 3 | 5 | 5 | 5 | 3 | 5 | 34 |
| 81 | 3 | 3 | 5 | 5 | 4 | 4 | 4 | 4 | 32 |
| 82 | 3 | 2 | 5 | 4 | 5 | 5 | 4 | 4 | 32 |
| 83 | 5 | 4 | 5 | 2 | 3 | 3 | 3 | 3 | 28 |
| 84 | 5 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 33 |
| 85 | 5 | 3 | 3 | 3 | 4 | 4 | 4 | 5 | 31 |
| 86 | 5 | 4 | 4 | 5 | 4 | 3 | 3 | 5 | 33 |
| 87 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 37 |
| 88 | 5 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 31 |
| 89 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 36 |
| 90 | 4 | 4 | 3 | 4 | 5 | 5 | 3 | 3 | 31 |
| 91 | 4 | 5 | 5 | 4 | 3 | 4 | 5 | 4 | 34 |
| 92 | 3 | 5 | 4 | 2 | 5 | 5 | 4 | 5 | 33 |
| 93 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 38 |
| 94 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 33 |
| 95 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 32 |
| 96 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 3 | 35 |
| 97 | 2 | 5 | 4 | 5 | 4 | 3 | 4 | 3 | 30 |
| 98 | 2 | 4 | 4 | 2 | 4 | 3 | 4 | 3 | 26 |
| 99 | 4 | 5 | 5 | 4 | 3 | 4 | 4 | 2 | 31 |
| 100 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 37 |

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Tabulasi 1Data 1Variabel 1Volume 1Penjualan

| No. 1Responden | Y.1 | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Y.7 | Y.8 | Y.9 | Y |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 43 |
| 2 | 4 | 4 | 3 | 4 | 5 | 3 | 5 | 5 | 5 | 38 |
| 3 | 4 | 4 | 5 | 5 | 4 | 4 | 3 | 5 | 5 | 39 |
| 4 | 4 | 4 | 4 | 2 | 5 | 5 | 5 | 4 | 4 | 37 |
| 5 | 4 | 5 | 4 | 5 | 5 | 3 | 5 | 4 | 5 | 40 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 37 |
| 7 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 40 |
| 8 | 4 | 4 | 4 | 2 | 5 | 4 | 4 | 2 | 4 | 33 |
| 9 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 38 |
| 10 | 4 | 4 | 4 | 2 | 5 | 5 | 4 | 4 | 3 | 35 |
| 11 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 42 |
| 12 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 40 |
| 13 | 4 | 5 | 3 | 5 | 5 | 5 | 4 | 5 | 5 | 41 |
| 14 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 43 |
| 15 | 4 | 2 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 36 |
| 16 | 4 | 2 | 3 | 4 | 4 | 4 | 2 | 5 | 2 | 30 |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 5 | 4 | 36 |
| 18 | 4 | 2 | 5 | 2 | 5 | 4 | 4 | 4 | 4 | 34 |
| 19 | 5 | 5 | 5 | 3 | 4 | 4 | 3 | 4 | 5 | 38 |
| 20 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 5 | 38 |
| 21 | 4 | 4 | 2 | 5 | 2 | 5 | 4 | 5 | 4 | 35 |
| 22 | 4 | 4 | 3 | 2 | 3 | 5 | 4 | 3 | 3 | 31 |
| 23 | 4 | 4 | 4 | 2 | 5 | 5 | 4 | 4 | 5 | 37 |
| 24 | 4 | 4 | 4 | 2 | 2 | 5 | 4 | 4 | 4 | 33 |
| 25 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 32 |
| 26 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 5 | 38 |
| 27 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 39 |
| 28 | 4 | 5 | 5 | 2 | 4 | 4 | 4 | 4 | 5 | 37 |
| 29 | 4 | 2 | 5 | 2 | 5 | 4 | 4 | 4 | 4 | 34 |
| 30 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 34 |
| 31 | 3 | 2 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 38 |
| 32 | 4 | 4 | 2 | 2 | 4 | 5 | 4 | 4 | 4 | 33 |
| 33 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 2 | 3 | 31 |
| 34 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 41 |
| 35 | 4 | 5 | 2 | 2 | 3 | 4 | 4 | 4 | 4 | 32 |
| 36 | 4 | 5 | 5 | 2 | 5 | 4 | 4 | 3 | 4 | 36 |
| 37 | 2 | 5 | 2 | 2 | 4 | 3 | 3 | 2 | 2 | 25 |
| 38 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 41 |
| 39 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 40 |
| 40 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 41 |
| 41 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 39 |
| 42 | 4 | 5 | 5 | 2 | 5 | 5 | 4 | 4 | 5 | 39 |
| 43 | 4 | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 4 | 37 |
| 44 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 41 |
| 45 | 5 | 5 | 2 | 5 | 2 | 3 | 4 | 5 | 5 | 36 |
| 46 | 4 | 2 | 3 | 5 | 4 | 5 | 4 | 1 | 4 | 32 |
| 47 | 4 | 2 | 4 | 2 | 4 | 5 | 4 | 4 | 4 | 33 |
| 48 | 4 | 5 | 4 | 2 | 5 | 1 | 4 | 4 | 5 | 34 |
| 49 | 5 | 4 | 4 | 2 | 5 | 2 | 4 | 4 | 4 | 34 |
| 50 | 4 | 5 | 5 | 2 | 4 | 4 | 4 | 3 | 4 | 35 |
| 51 | 4 | 4 | 5 | 2 | 4 | 4 | 5 | 4 | 5 | 37 |
| 52 | 5 | 4 | 5 | 2 | 4 | 5 | 5 | 5 | 5 | 40 |
| 53 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 3 | 5 | 36 |
| 54 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 2 | 5 | 37 |
| 55 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 39 |
| 56 | 4 | 2 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 34 |
| 57 | 3 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 42 |
| 58 | 5 | 5 | 3 | 4 | 3 | 5 | 5 | 4 | 5 | 39 |
| 59 | 4 | 5 | 4 | 4 | 3 | 5 | 5 | 4 | 5 | 39 |
| 60 | 4 | 4 | 5 | 2 | 4 | 3 | 2 | 3 | 5 | 32 |
| 61 | 5 | 3 | 5 | 2 | 5 | 3 | 3 | 5 | 5 | 36 |
| 62 | 3 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 40 |
| 63 | 3 | 4 | 4 | 3 | 2 | 4 | 3 | 2 | 4 | 29 |
| 64 | 5 | 3 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 39 |
| 65 | 4 | 3 | 2 | 2 | 2 | 4 | 4 | 4 | 4 | 29 |
| 66 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 39 |
| 67 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 32 |
| 68 | 4 | 4 | 5 | 2 | 5 | 4 | 4 | 3 | 4 | 35 |
| 69 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 39 |
| 70 | 2 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 5 | 37 |
| 71 | 4 | 2 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 30 |
| 72 | 4 | 3 | 4 | 2 | 4 | 5 | 5 | 4 | 4 | 35 |
| 73 | 4 | 3 | 1 | 2 | 4 | 5 | 4 | 4 | 4 | 31 |
| 74 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 2 | 4 | 32 |
| 75 | 3 | 4 | 5 | 2 | 5 | 5 | 5 | 3 | 4 | 36 |
| 76 | 4 | 4 | 5 | 2 | 3 | 4 | 4 | 4 | 3 | 33 |
| 77 | 4 | 4 | 5 | 2 | 4 | 5 | 4 | 5 | 4 | 37 |
| 78 | 4 | 3 | 3 | 3 | 5 | 5 | 5 | 3 | 4 | 35 |
| 79 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 2 | 5 | 39 |
| 80 | 4 | 2 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 32 |
| 81 | 3 | 2 | 3 | 5 | 5 | 5 | 4 | 4 | 3 | 34 |
| 82 | 5 | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 39 |
| 83 | 4 | 4 | 3 | 4 | 2 | 5 | 4 | 2 | 2 | 30 |
| 84 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 37 |
| 85 | 4 | 5 | 5 | 2 | 3 | 5 | 4 | 3 | 4 | 35 |
| 86 | 2 | 5 | 4 | 2 | 4 | 5 | 5 | 4 | 4 | 35 |
| 87 | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 4 | 3 | 36 |
| 88 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 5 | 37 |
| 89 | 4 | 5 | 5 | 3 | 3 | 5 | 4 | 4 | 5 | 38 |
| 90 | 5 | 4 | 2 | 2 | 5 | 4 | 4 | 4 | 5 | 35 |
| 91 | 3 | 5 | 4 | 4 | 3 | 5 | 3 | 3 | 4 | 34 |
| 92 | 1 | 5 | 4 | 4 | 3 | 5 | 5 | 3 | 4 | 34 |
| 93 | 1 | 5 | 5 | 4 | 3 | 5 | 4 | 3 | 5 | 35 |
| 94 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 41 |
| 95 | 3 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 37 |
| 96 | 5 | 5 | 3 | 4 | 4 | 2 | 4 | 3 | 5 | 35 |
| 97 | 4 | 5 | 4 | 2 | 4 | 3 | 3 | 4 | 4 | 33 |
| 98 | 4 | 1 | 1 | 2 | 4 | 3 | 4 | 4 | 4 | 27 |
| 99 | 3 | 4 | 2 | 4 | 2 | 3 | 3 | 2 | 4 | 27 |
| 100 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 40 |

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Hasil 1Perhitungan 1dengan 1MSI 1Variabel 1Kualitas 1Produk

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. 1Responden | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1 |
| 1 | 4.89 | 4.60 | 4.21 | 2.56 | 3.94 | 4.80 | 3.24 | 4.86 | 4.67 | 37.78 |
| 2 | 3.61 | 4.60 | 1.89 | 3.77 | 2.72 | 3.49 | 3.24 | 4.86 | 4.67 | 32.85 |
| 3 | 3.61 | 3.31 | 4.21 | 3.77 | 2.72 | 3.49 | 3.24 | 3.23 | 3.47 | 31.05 |
| 4 | 4.89 | 2.48 | 2.92 | 1.76 | 2.72 | 4.80 | 3.24 | 3.23 | 3.47 | 29.51 |
| 5 | 3.61 | 4.60 | 1.89 | 3.77 | 3.94 | 3.49 | 4.76 | 4.86 | 4.67 | 35.59 |
| 6 | 4.89 | 3.31 | 2.92 | 2.56 | 2.72 | 4.80 | 4.76 | 4.86 | 3.47 | 34.29 |
| 7 | 3.61 | 4.60 | 4.21 | 2.56 | 2.72 | 3.49 | 3.24 | 1.00 | 3.47 | 28.89 |
| 8 | 4.89 | 3.31 | 1.89 | 1.76 | 2.72 | 4.80 | 3.24 | 3.23 | 2.61 | 28.45 |
| 9 | 4.89 | 4.60 | 2.92 | 2.56 | 2.72 | 4.80 | 4.76 | 3.23 | 3.47 | 33.94 |
| 10 | 4.89 | 4.60 | 1.00 | 2.56 | 3.94 | 4.80 | 4.76 | 3.23 | 4.67 | 34.45 |
| 11 | 4.89 | 3.31 | 4.21 | 3.77 | 3.94 | 4.80 | 4.76 | 3.23 | 4.67 | 37.59 |
| 12 | 4.89 | 4.60 | 2.92 | 2.56 | 3.94 | 4.80 | 3.24 | 3.23 | 3.47 | 33.65 |
| 13 | 4.89 | 3.31 | 2.92 | 2.56 | 3.94 | 4.80 | 3.24 | 3.23 | 4.67 | 33.57 |
| 14 | 3.61 | 3.31 | 4.21 | 2.56 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 32.27 |
| 15 | 3.61 | 2.48 | 1.00 | 1.00 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 26.66 |
| 16 | 4.89 | 3.31 | 4.21 | 1.00 | 3.94 | 4.80 | 3.24 | 3.23 | 3.47 | 32.10 |
| 17 | 4.89 | 4.60 | 2.92 | 2.56 | 3.94 | 4.80 | 3.24 | 3.23 | 3.47 | 33.65 |
| 18 | 4.89 | 4.60 | 2.92 | 1.00 | 3.94 | 4.80 | 3.24 | 3.23 | 4.67 | 33.29 |
| 19 | 4.89 | 4.60 | 1.89 | 1.00 | 3.94 | 4.80 | 3.24 | 3.23 | 4.67 | 32.26 |
| 20 | 4.89 | 1.92 | 2.92 | 2.56 | 3.94 | 4.80 | 3.24 | 3.23 | 4.67 | 32.18 |
| 21 | 4.89 | 3.31 | 2.92 | 1.00 | 3.94 | 4.80 | 3.24 | 3.23 | 3.47 | 30.80 |
| 22 | 4.89 | 4.60 | 2.92 | 1.76 | 2.72 | 4.80 | 3.24 | 3.23 | 2.61 | 30.76 |
| 23 | 4.89 | 1.92 | 2.92 | 3.77 | 2.72 | 4.80 | 3.24 | 3.23 | 4.67 | 32.16 |
| 24 | 4.89 | 3.31 | 1.00 | 2.56 | 3.94 | 4.80 | 3.24 | 3.23 | 3.47 | 30.45 |
| 25 | 4.89 | 3.31 | 1.89 | 2.56 | 3.94 | 4.80 | 3.24 | 3.23 | 3.47 | 31.34 |
| 26 | 4.89 | 3.31 | 1.89 | 2.56 | 3.94 | 4.80 | 3.24 | 3.23 | 4.67 | 32.54 |
| 27 | 3.61 | 4.60 | 2.92 | 2.56 | 2.72 | 3.49 | 4.76 | 3.23 | 3.47 | 31.35 |
| 28 | 4.89 | 3.31 | 2.92 | 1.00 | 3.94 | 4.80 | 3.24 | 3.23 | 3.47 | 30.80 |
| 29 | 4.89 | 3.31 | 2.92 | 2.56 | 1.86 | 4.80 | 3.24 | 3.23 | 3.47 | 30.29 |
| 30 | 4.89 | 4.60 | 2.92 | 1.76 | 1.86 | 4.80 | 3.24 | 3.23 | 2.61 | 29.90 |
| 31 | 3.61 | 4.60 | 2.92 | 3.77 | 3.94 | 3.49 | 3.24 | 3.23 | 3.47 | 32.26 |
| 32 | 2.41 | 4.60 | 2.92 | 1.00 | 3.94 | 2.28 | 3.24 | 3.23 | 1.87 | 25.48 |
| 33 | 2.41 | 2.48 | 2.92 | 2.56 | 2.72 | 2.28 | 3.24 | 3.23 | 2.61 | 24.44 |
| 34 | 3.61 | 3.31 | 2.92 | 3.77 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 32.18 |
| 35 | 3.61 | 3.31 | 2.92 | 2.56 | 3.94 | 3.49 | 1.89 | 3.23 | 3.47 | 28.43 |
| 36 | 2.41 | 3.31 | 2.92 | 3.77 | 2.72 | 2.28 | 1.89 | 3.23 | 3.47 | 25.99 |
| 37 | 3.61 | 3.31 | 1.89 | 1.00 | 3.94 | 3.49 | 1.89 | 3.23 | 1.87 | 24.24 |
| 38 | 3.61 | 4.60 | 2.92 | 3.77 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 33.46 |
| 39 | 3.61 | 4.60 | 2.92 | 3.77 | 3.94 | 3.49 | 1.89 | 1.00 | 4.67 | 29.89 |
| 40 | 3.61 | 3.31 | 4.21 | 3.77 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 33.47 |
| 41 | 3.61 | 4.60 | 2.92 | 2.56 | 3.94 | 3.49 | 3.24 | 3.23 | 2.61 | 30.20 |
| 42 | 3.61 | 4.60 | 2.92 | 2.56 | 2.72 | 3.49 | 3.24 | 3.23 | 4.67 | 31.03 |
| 43 | 2.41 | 3.31 | 1.00 | 2.56 | 3.94 | 2.28 | 3.24 | 3.23 | 3.47 | 25.44 |
| 44 | 3.61 | 3.31 | 4.21 | 2.56 | 3.94 | 3.49 | 1.89 | 1.84 | 4.67 | 29.54 |
| 45 | 3.61 | 4.60 | 2.92 | 3.77 | 3.94 | 3.49 | 3.24 | 3.23 | 1.87 | 30.67 |
| 46 | 3.61 | 4.60 | 2.92 | 3.77 | 1.00 | 3.49 | 1.89 | 1.84 | 1.00 | 24.12 |
| 47 | 3.61 | 3.31 | 1.89 | 2.56 | 1.86 | 3.49 | 3.24 | 3.23 | 2.61 | 25.81 |
| 48 | 3.61 | 4.60 | 1.89 | 3.77 | 2.72 | 3.49 | 3.24 | 1.84 | 4.67 | 29.83 |
| 49 | 3.61 | 4.60 | 2.92 | 1.00 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 30.69 |
| 50 | 3.61 | 3.31 | 4.21 | 1.00 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 30.70 |
| 51 | 3.61 | 3.31 | 2.92 | 3.77 | 3.94 | 3.49 | 4.76 | 1.84 | 4.67 | 32.31 |
| 52 | 3.61 | 2.48 | 2.92 | 2.56 | 2.72 | 3.49 | 3.24 | 4.86 | 3.47 | 29.35 |
| 53 | 3.61 | 4.60 | 1.00 | 3.77 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 31.54 |
| 54 | 3.61 | 1.00 | 2.92 | 2.56 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 28.66 |
| 55 | 3.61 | 2.48 | 2.92 | 2.56 | 3.94 | 3.49 | 3.24 | 3.23 | 3.47 | 28.94 |
| 56 | 3.61 | 4.60 | 2.92 | 2.56 | 2.72 | 3.49 | 3.24 | 1.84 | 2.61 | 27.58 |
| 57 | 1.00 | 4.60 | 4.21 | 3.77 | 3.94 | 1.00 | 3.24 | 1.84 | 4.67 | 28.27 |
| 58 | 3.61 | 1.92 | 1.89 | 3.77 | 3.94 | 3.49 | 3.24 | 4.86 | 4.67 | 31.40 |
| 59 | 2.41 | 3.31 | 2.92 | 1.00 | 1.00 | 4.80 | 3.24 | 3.23 | 4.67 | 26.58 |
| 60 | 3.61 | 4.60 | 2.92 | 3.77 | 3.94 | 3.49 | 3.24 | 3.23 | 4.67 | 33.46 |
| 61 | 3.61 | 3.31 | 4.21 | 3.77 | 3.94 | 3.49 | 4.76 | 3.23 | 3.47 | 33.79 |
| 62 | 4.89 | 3.31 | 2.92 | 3.77 | 3.94 | 4.80 | 3.24 | 1.84 | 4.67 | 33.39 |
| 63 | 3.61 | 1.92 | 1.00 | 2.56 | 1.86 | 3.49 | 3.24 | 3.23 | 3.47 | 24.38 |
| 64 | 3.61 | 4.60 | 1.89 | 1.76 | 3.94 | 3.49 | 3.24 | 1.84 | 4.67 | 29.04 |
| 65 | 2.41 | 1.92 | 1.00 | 2.56 | 1.00 | 2.28 | 1.00 | 1.84 | 3.47 | 17.48 |
| 66 | 2.41 | 4.60 | 1.89 | 2.56 | 2.72 | 3.49 | 1.89 | 3.23 | 3.47 | 26.25 |
| 67 | 2.41 | 3.31 | 1.00 | 1.76 | 2.72 | 2.28 | 3.24 | 3.23 | 2.61 | 22.55 |
| 68 | 2.41 | 4.60 | 1.00 | 1.76 | 3.94 | 2.28 | 3.24 | 3.23 | 3.47 | 25.92 |
| 69 | 4.89 | 4.60 | 2.92 | 3.77 | 1.86 | 4.80 | 3.24 | 4.86 | 3.47 | 34.41 |
| 70 | 4.89 | 3.31 | 2.92 | 2.56 | 2.72 | 4.80 | 1.89 | 1.84 | 4.67 | 29.61 |
| 71 | 2.41 | 1.92 | 2.92 | 2.56 | 2.72 | 2.28 | 3.24 | 3.23 | 3.47 | 24.74 |
| 72 | 3.61 | 2.48 | 1.00 | 2.56 | 2.72 | 3.49 | 4.76 | 3.23 | 3.47 | 27.32 |
| 73 | 2.41 | 3.31 | 2.92 | 3.77 | 1.00 | 2.28 | 3.24 | 3.23 | 3.47 | 25.62 |
| 74 | 2.41 | 4.60 | 2.92 | 1.00 | 2.72 | 2.28 | 3.24 | 3.23 | 3.47 | 25.85 |
| 75 | 4.89 | 4.60 | 4.21 | 1.76 | 2.72 | 4.80 | 4.76 | 3.23 | 1.87 | 32.84 |
| 76 | 3.61 | 4.60 | 1.89 | 1.76 | 1.86 | 3.49 | 4.76 | 3.23 | 3.47 | 28.66 |
| 77 | 3.61 | 3.31 | 4.21 | 2.56 | 2.72 | 3.49 | 3.24 | 3.23 | 4.67 | 31.04 |
| 78 | 3.61 | 4.60 | 4.21 | 2.56 | 3.94 | 3.49 | 3.24 | 4.86 | 4.67 | 35.18 |
| 79 | 2.41 | 3.31 | 4.21 | 2.56 | 1.86 | 3.49 | 4.76 | 3.23 | 2.61 | 28.44 |
| 80 | 3.61 | 4.60 | 2.92 | 2.56 | 1.86 | 3.49 | 1.89 | 1.84 | 2.61 | 25.38 |
| 81 | 2.41 | 3.31 | 1.89 | 1.76 | 2.72 | 4.80 | 3.24 | 3.23 | 3.47 | 26.83 |
| 82 | 3.61 | 3.31 | 2.92 | 2.56 | 2.72 | 3.49 | 4.76 | 3.23 | 3.47 | 30.07 |
| 83 | 2.41 | 3.31 | 2.92 | 1.00 | 1.86 | 2.28 | 4.76 | 3.23 | 2.61 | 24.37 |
| 84 | 2.41 | 3.31 | 1.89 | 1.00 | 2.72 | 2.28 | 4.76 | 3.23 | 4.67 | 26.26 |
| 85 | 2.41 | 4.60 | 2.92 | 2.56 | 2.72 | 2.28 | 3.24 | 4.86 | 1.87 | 27.45 |
| 86 | 2.41 | 4.60 | 1.89 | 2.56 | 1.86 | 2.28 | 3.24 | 4.86 | 3.47 | 27.17 |
| 87 | 3.61 | 4.60 | 2.92 | 1.76 | 1.00 | 3.49 | 4.76 | 3.23 | 4.67 | 30.03 |
| 88 | 3.61 | 2.48 | 2.92 | 3.77 | 2.72 | 3.49 | 3.24 | 1.00 | 3.47 | 26.69 |
| 89 | 3.61 | 1.92 | 1.89 | 3.77 | 1.86 | 3.49 | 3.24 | 4.86 | 2.61 | 27.26 |
| 90 | 3.61 | 2.48 | 4.21 | 3.77 | 1.86 | 3.49 | 3.24 | 3.23 | 1.87 | 27.77 |
| 91 | 2.41 | 3.31 | 2.92 | 2.56 | 2.72 | 2.28 | 3.24 | 3.23 | 3.47 | 26.13 |
| 92 | 2.41 | 4.60 | 4.21 | 3.77 | 2.72 | 2.28 | 1.89 | 3.23 | 4.67 | 29.77 |
| 93 | 2.41 | 4.60 | 1.89 | 2.56 | 1.86 | 2.28 | 1.89 | 1.84 | 3.47 | 22.80 |
| 94 | 3.61 | 3.31 | 4.21 | 2.56 | 2.72 | 3.49 | 4.76 | 3.23 | 3.47 | 31.36 |
| 95 | 3.61 | 4.60 | 2.92 | 3.77 | 2.72 | 3.49 | 1.89 | 3.23 | 2.61 | 28.83 |
| 96 | 3.61 | 3.31 | 2.92 | 1.76 | 2.72 | 4.80 | 3.24 | 3.23 | 2.61 | 28.20 |
| 97 | 2.41 | 3.31 | 2.92 | 2.56 | 2.72 | 3.49 | 3.24 | 1.00 | 4.67 | 26.31 |
| 98 | 3.61 | 3.31 | 1.89 | 2.56 | 1.86 | 3.49 | 1.00 | 3.23 | 2.61 | 23.57 |
| 99 | 3.61 | 3.31 | 1.89 | 1.76 | 2.72 | 4.80 | 1.00 | 3.23 | 2.61 | 24.93 |
| 100 | 3.61 | 3.31 | 2.92 | 3.77 | 3.94 | 3.49 | 3.24 | 3.23 | 3.47 | 30.98 |

Lampiran 111

Hasil 1Perhitungan 1dengan 1MSI 1Variabel 1Hubungan 1Kemitraan

| No. 1Responden | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 4.42 | 4.85 | 4.91 | 2.78 | 4.50 | 4.61 | 5.04 | 3.02 | 4.25 |
| 2 | 4.42 | 3.81 | 3.65 | 2.78 | 4.50 | 4.61 | 3.55 | 3.02 | 2.89 |
| 3 | 4.42 | 4.85 | 4.91 | 1.84 | 4.50 | 4.61 | 3.55 | 4.47 | 2.89 |
| 4 | 4.42 | 3.19 | 2.13 | 4.05 | 4.50 | 3.28 | 3.55 | 4.47 | 4.25 |
| 5 | 4.42 | 4.85 | 3.65 | 2.78 | 4.50 | 4.61 | 5.04 | 4.47 | 4.25 |
| 6 | 2.12 | 4.85 | 3.65 | 2.78 | 4.50 | 3.28 | 5.04 | 4.47 | 4.25 |
| 7 | 4.42 | 4.85 | 3.65 | 2.78 | 3.25 | 3.28 | 3.55 | 4.47 | 2.89 |
| 8 | 2.12 | 4.85 | 3.65 | 2.78 | 3.25 | 3.28 | 3.55 | 3.02 | 2.89 |
| 9 | 4.42 | 4.85 | 3.65 | 2.78 | 4.50 | 3.28 | 3.55 | 4.47 | 4.25 |
| 10 | 4.42 | 4.85 | 2.80 | 1.84 | 4.50 | 3.28 | 3.55 | 3.02 | 2.89 |
| 11 | 4.42 | 4.85 | 4.91 | 2.78 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |
| 12 | 3.27 | 4.85 | 2.13 | 4.05 | 3.25 | 3.28 | 3.55 | 3.02 | 2.89 |
| 13 | 4.42 | 2.43 | 2.13 | 1.00 | 4.50 | 3.28 | 3.55 | 3.02 | 1.83 |
| 14 | 4.42 | 3.19 | 3.65 | 2.78 | 4.50 | 3.28 | 5.04 | 4.47 | 2.89 |
| 15 | 3.27 | 3.19 | 3.65 | 2.78 | 3.25 | 3.28 | 3.55 | 3.02 | 2.89 |
| 16 | 4.42 | 4.85 | 3.65 | 4.05 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |
| 17 | 4.42 | 3.19 | 3.65 | 4.05 | 3.25 | 3.28 | 3.55 | 3.02 | 2.89 |
| 18 | 4.42 | 3.81 | 3.65 | 4.05 | 3.25 | 3.28 | 3.55 | 3.02 | 4.25 |
| 19 | 2.12 | 4.85 | 3.65 | 4.05 | 2.51 | 3.28 | 3.55 | 3.02 | 4.25 |
| 20 | 2.74 | 3.19 | 2.13 | 4.05 | 3.25 | 4.61 | 3.55 | 3.02 | 2.89 |
| 21 | 3.27 | 3.19 | 3.65 | 2.78 | 4.50 | 4.61 | 3.55 | 3.02 | 4.25 |
| 22 | 3.27 | 3.19 | 2.80 | 1.84 | 4.50 | 4.61 | 3.55 | 3.02 | 1.83 |
| 23 | 3.27 | 4.85 | 2.13 | 4.05 | 4.50 | 4.61 | 3.55 | 3.02 | 4.25 |
| 24 | 4.42 | 2.43 | 3.65 | 2.78 | 1.92 | 4.61 | 3.55 | 3.02 | 2.89 |
| 25 | 4.42 | 3.81 | 3.65 | 4.05 | 3.25 | 4.61 | 3.55 | 1.77 | 4.25 |
| 26 | 4.42 | 4.85 | 3.65 | 4.05 | 4.50 | 4.61 | 3.55 | 3.02 | 4.25 |
| 27 | 4.42 | 3.81 | 3.65 | 2.78 | 1.92 | 2.09 | 3.55 | 3.02 | 2.89 |
| 28 | 4.42 | 3.19 | 2.13 | 2.78 | 3.25 | 2.09 | 3.55 | 3.02 | 4.25 |
| 29 | 4.42 | 3.19 | 2.13 | 4.05 | 3.25 | 2.09 | 3.55 | 3.02 | 2.89 |
| 30 | 2.12 | 2.43 | 3.65 | 2.78 | 3.25 | 2.09 | 3.55 | 3.02 | 2.89 |
| 31 | 4.42 | 4.85 | 3.65 | 4.05 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |
| 32 | 2.12 | 3.19 | 2.13 | 2.78 | 3.25 | 3.28 | 2.12 | 3.02 | 2.89 |
| 33 | 4.42 | 3.81 | 3.65 | 2.78 | 3.25 | 2.09 | 3.55 | 1.77 | 1.00 |
| 34 | 4.42 | 4.85 | 4.91 | 2.78 | 4.50 | 3.28 | 5.04 | 4.47 | 4.25 |
| 35 | 2.12 | 3.19 | 3.65 | 2.78 | 4.50 | 3.28 | 3.55 | 1.00 | 2.89 |
| 36 | 3.27 | 4.85 | 4.91 | 4.05 | 4.50 | 3.28 | 2.12 | 3.02 | 4.25 |
| 37 | 2.12 | 2.43 | 3.65 | 1.84 | 2.51 | 3.28 | 3.55 | 1.00 | 1.83 |
| 38 | 4.42 | 4.85 | 3.65 | 4.05 | 3.25 | 3.28 | 3.55 | 3.02 | 4.25 |
| 39 | 3.27 | 4.85 | 3.65 | 4.05 | 3.25 | 3.28 | 2.12 | 1.77 | 4.25 |
| 40 | 4.42 | 2.43 | 3.65 | 4.05 | 4.50 | 3.28 | 5.04 | 4.47 | 4.25 |
| 41 | 4.42 | 2.43 | 2.13 | 2.78 | 3.25 | 3.28 | 5.04 | 3.02 | 4.25 |
| 42 | 4.42 | 3.81 | 3.65 | 4.05 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |
| 43 | 2.12 | 3.81 | 3.65 | 4.05 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |
| 44 | 2.74 | 4.85 | 3.65 | 4.05 | 3.25 | 4.61 | 5.04 | 4.47 | 4.25 |
| 45 | 3.27 | 2.43 | 2.13 | 4.05 | 4.50 | 3.28 | 3.55 | 1.77 | 4.25 |
| 46 | 3.27 | 2.43 | 1.00 | 4.05 | 4.50 | 3.28 | 2.12 | 1.77 | 1.00 |
| 47 | 3.27 | 4.85 | 4.91 | 2.78 | 3.25 | 4.61 | 3.55 | 4.47 | 4.25 |
| 48 | 4.42 | 2.43 | 4.91 | 2.78 | 3.25 | 3.28 | 3.55 | 3.02 | 4.25 |
| 49 | 4.42 | 3.19 | 3.65 | 4.05 | 4.50 | 2.09 | 5.04 | 1.77 | 4.25 |
| 50 | 4.42 | 3.81 | 4.91 | 4.05 | 4.50 | 2.09 | 3.55 | 3.02 | 4.25 |
| 51 | 2.74 | 2.43 | 3.65 | 4.05 | 3.25 | 4.61 | 3.55 | 4.47 | 2.89 |
| 52 | 4.42 | 3.81 | 3.65 | 4.05 | 4.50 | 4.61 | 5.04 | 4.47 | 2.89 |
| 53 | 3.27 | 2.43 | 3.65 | 4.05 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |
| 54 | 2.74 | 3.81 | 2.13 | 2.78 | 3.25 | 3.28 | 5.04 | 4.47 | 4.25 |
| 55 | 4.42 | 2.43 | 3.65 | 2.78 | 3.25 | 4.61 | 3.55 | 3.02 | 2.89 |
| 56 | 2.74 | 4.85 | 3.65 | 1.84 | 2.51 | 3.28 | 5.04 | 4.47 | 2.89 |
| 57 | 3.27 | 3.81 | 4.91 | 4.05 | 4.50 | 4.61 | 5.04 | 4.47 | 4.25 |
| 58 | 4.42 | 2.43 | 3.65 | 4.05 | 1.00 | 3.28 | 5.04 | 3.02 | 4.25 |
| 59 | 4.42 | 3.19 | 4.91 | 4.05 | 2.51 | 2.09 | 3.55 | 3.02 | 2.89 |
| 60 | 4.42 | 2.43 | 3.65 | 4.05 | 4.50 | 2.09 | 3.55 | 1.77 | 2.89 |
| 61 | 3.27 | 3.81 | 3.65 | 2.78 | 3.25 | 4.61 | 5.04 | 3.02 | 4.25 |
| 62 | 4.42 | 4.85 | 4.91 | 4.05 | 1.92 | 3.28 | 2.12 | 3.02 | 4.25 |
| 63 | 2.12 | 2.43 | 3.65 | 2.78 | 3.25 | 2.09 | 3.55 | 4.47 | 2.89 |
| 64 | 3.27 | 2.43 | 2.80 | 4.05 | 4.50 | 4.61 | 3.55 | 3.02 | 4.25 |
| 65 | 3.27 | 2.43 | 3.65 | 2.78 | 1.92 | 2.09 | 1.00 | 4.47 | 2.89 |
| 66 | 4.42 | 3.81 | 2.80 | 2.78 | 3.25 | 2.09 | 3.55 | 3.02 | 2.89 |
| 67 | 4.42 | 2.43 | 2.80 | 4.05 | 1.92 | 2.09 | 3.55 | 1.00 | 4.25 |
| 68 | 4.42 | 3.81 | 2.80 | 2.78 | 4.50 | 4.61 | 3.55 | 3.02 | 4.25 |
| 69 | 4.42 | 4.85 | 3.65 | 2.78 | 4.50 | 3.28 | 5.04 | 4.47 | 2.89 |
| 70 | 3.27 | 1.00 | 1.00 | 4.05 | 4.50 | 1.00 | 2.12 | 4.47 | 4.25 |
| 71 | 3.27 | 2.43 | 2.13 | 2.78 | 3.25 | 2.09 | 2.12 | 3.02 | 2.89 |
| 72 | 2.12 | 3.81 | 3.65 | 4.05 | 4.50 | 3.28 | 3.55 | 3.02 | 2.89 |
| 73 | 4.42 | 2.43 | 2.80 | 2.78 | 4.50 | 2.09 | 5.04 | 4.47 | 2.89 |
| 74 | 4.42 | 2.43 | 3.65 | 4.05 | 3.25 | 2.09 | 3.55 | 4.47 | 4.25 |
| 75 | 4.42 | 3.81 | 2.80 | 2.78 | 1.92 | 3.28 | 3.55 | 3.02 | 2.89 |
| 76 | 2.74 | 3.81 | 4.91 | 2.78 | 2.51 | 3.28 | 3.55 | 3.02 | 1.83 |
| 77 | 4.42 | 3.81 | 3.65 | 1.84 | 3.25 | 1.00 | 2.12 | 3.02 | 4.25 |
| 78 | 3.27 | 3.81 | 4.91 | 2.78 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |
| 79 | 2.74 | 3.81 | 3.65 | 4.05 | 4.50 | 3.28 | 3.55 | 3.02 | 2.89 |
| 80 | 4.42 | 4.85 | 2.80 | 4.05 | 4.50 | 3.28 | 3.55 | 3.02 | 2.89 |
| 81 | 2.74 | 4.85 | 2.13 | 4.05 | 3.25 | 3.28 | 3.55 | 3.02 | 2.89 |
| 82 | 3.27 | 3.81 | 3.65 | 4.05 | 4.50 | 3.28 | 3.55 | 4.47 | 4.25 |
| 83 | 4.42 | 3.19 | 4.91 | 2.78 | 3.25 | 2.09 | 2.12 | 3.02 | 4.25 |
| 84 | 4.42 | 3.81 | 2.80 | 4.05 | 4.50 | 3.28 | 3.55 | 4.47 | 1.83 |
| 85 | 4.42 | 4.85 | 2.13 | 2.78 | 3.25 | 2.09 | 2.12 | 3.02 | 2.89 |
| 86 | 3.27 | 3.81 | 3.65 | 4.05 | 3.25 | 4.61 | 5.04 | 4.47 | 1.83 |
| 87 | 4.42 | 3.81 | 2.13 | 2.78 | 3.25 | 4.61 | 5.04 | 3.02 | 2.89 |
| 88 | 2.12 | 3.81 | 2.13 | 1.84 | 3.25 | 2.09 | 2.12 | 1.77 | 1.83 |
| 89 | 3.27 | 3.81 | 2.13 | 1.84 | 4.50 | 3.28 | 5.04 | 3.02 | 4.25 |
| 90 | 3.27 | 3.19 | 3.65 | 1.84 | 4.50 | 2.09 | 3.55 | 4.47 | 2.89 |
| 91 | 4.42 | 3.81 | 4.91 | 1.84 | 4.50 | 3.28 | 3.55 | 3.02 | 2.89 |
| 92 | 4.42 | 2.43 | 3.65 | 2.78 | 2.51 | 3.28 | 3.55 | 3.02 | 2.89 |
| 93 | 4.42 | 3.81 | 3.65 | 1.84 | 1.92 | 3.28 | 3.55 | 3.02 | 2.89 |
| 94 | 2.74 | 3.81 | 2.80 | 4.05 | 2.51 | 3.28 | 3.55 | 3.02 | 2.89 |
| 95 | 3.27 | 2.43 | 2.80 | 2.78 | 3.25 | 3.28 | 5.04 | 3.02 | 4.25 |
| 96 | 1.00 | 4.85 | 4.91 | 1.00 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |
| 97 | 2.12 | 4.85 | 2.80 | 4.05 | 4.50 | 3.28 | 2.12 | 4.47 | 2.89 |
| 98 | 3.27 | 3.81 | 2.80 | 1.00 | 2.51 | 3.28 | 3.55 | 4.47 | 1.83 |
| 99 | 2.74 | 3.19 | 2.13 | 1.00 | 2.51 | 1.00 | 3.55 | 3.02 | 2.89 |
| 100 | 4.42 | 3.81 | 4.91 | 1.84 | 4.50 | 3.28 | 3.55 | 3.02 | 4.25 |

Lampiran 112

Hasil 1Perhitungan 1dengan 1MSI 1Variabel 1Desain 1Produk

| No. 1Responden | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3 |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 3.60 | 3.80 | 3.79 | 2.36 | 4.74 | 3.73 | 4.15 | 4.25 | 30.42 |
| 2 | 3.60 | 3.80 | 5.07 | 2.36 | 4.74 | 3.73 | 2.86 | 4.25 | 30.41 |
| 3 | 2.81 | 3.80 | 3.79 | 2.36 | 4.74 | 2.36 | 2.86 | 1.00 | 23.72 |
| 4 | 4.76 | 3.80 | 2.16 | 3.64 | 3.48 | 2.36 | 2.86 | 1.89 | 24.95 |
| 5 | 3.60 | 3.80 | 2.87 | 2.36 | 3.48 | 2.36 | 4.15 | 2.94 | 25.55 |
| 6 | 4.76 | 2.61 | 3.79 | 2.36 | 4.74 | 2.36 | 2.86 | 4.25 | 27.74 |
| 7 | 4.76 | 3.80 | 5.07 | 1.00 | 4.74 | 2.36 | 2.86 | 2.94 | 27.53 |
| 8 | 4.76 | 2.61 | 3.79 | 2.36 | 3.48 | 3.73 | 2.86 | 4.25 | 27.85 |
| 9 | 4.76 | 2.61 | 2.16 | 3.64 | 3.48 | 2.36 | 2.86 | 4.25 | 26.12 |
| 10 | 4.76 | 3.80 | 2.16 | 1.00 | 3.48 | 2.36 | 1.89 | 4.25 | 23.70 |
| 11 | 3.60 | 3.80 | 5.07 | 3.64 | 4.74 | 2.36 | 4.15 | 4.25 | 31.60 |
| 12 | 4.76 | 3.80 | 3.79 | 3.64 | 2.54 | 3.73 | 4.15 | 2.94 | 29.35 |
| 13 | 3.60 | 3.80 | 3.79 | 3.64 | 3.48 | 3.73 | 4.15 | 2.94 | 29.12 |
| 14 | 4.76 | 3.80 | 5.07 | 2.36 | 4.74 | 2.36 | 4.15 | 2.94 | 30.18 |
| 15 | 4.76 | 3.80 | 2.16 | 3.64 | 3.48 | 2.36 | 4.15 | 2.94 | 27.28 |
| 16 | 4.76 | 3.80 | 2.16 | 3.64 | 3.48 | 2.36 | 4.15 | 2.94 | 27.28 |
| 17 | 3.60 | 2.61 | 2.87 | 3.64 | 3.48 | 2.36 | 4.15 | 1.89 | 24.59 |
| 18 | 4.76 | 2.61 | 3.79 | 2.36 | 3.48 | 2.36 | 1.89 | 2.94 | 24.19 |
| 19 | 3.60 | 3.80 | 2.87 | 3.64 | 4.74 | 2.36 | 4.15 | 2.94 | 28.09 |
| 20 | 4.76 | 3.80 | 3.79 | 3.64 | 3.48 | 3.73 | 4.15 | 4.25 | 31.60 |
| 21 | 4.76 | 3.80 | 2.16 | 2.36 | 3.48 | 3.73 | 4.15 | 2.94 | 27.38 |
| 22 | 4.76 | 2.61 | 1.00 | 3.64 | 2.54 | 3.73 | 2.86 | 1.00 | 22.15 |
| 23 | 3.60 | 3.80 | 2.16 | 3.64 | 4.74 | 3.73 | 2.86 | 2.94 | 27.47 |
| 24 | 4.76 | 1.88 | 2.87 | 2.36 | 3.48 | 3.73 | 4.15 | 2.94 | 26.17 |
| 25 | 3.60 | 2.61 | 2.16 | 3.64 | 4.74 | 3.73 | 4.15 | 1.89 | 26.53 |
| 26 | 3.60 | 3.80 | 2.87 | 1.66 | 1.87 | 3.73 | 4.15 | 4.25 | 25.93 |
| 27 | 3.60 | 3.80 | 2.16 | 3.64 | 3.48 | 2.36 | 4.15 | 2.94 | 26.12 |
| 28 | 3.60 | 2.61 | 3.79 | 3.64 | 3.48 | 2.36 | 4.15 | 2.94 | 26.56 |
| 29 | 4.76 | 3.80 | 3.79 | 3.64 | 3.48 | 3.73 | 1.89 | 2.94 | 28.03 |
| 30 | 4.76 | 3.80 | 3.79 | 3.64 | 3.48 | 3.73 | 1.89 | 2.94 | 28.03 |
| 31 | 3.60 | 3.80 | 3.79 | 3.64 | 3.48 | 2.36 | 4.15 | 2.94 | 27.75 |
| 32 | 3.60 | 3.80 | 2.87 | 3.64 | 2.54 | 2.36 | 4.15 | 1.89 | 24.85 |
| 33 | 2.09 | 3.80 | 3.79 | 3.64 | 4.74 | 2.36 | 2.86 | 2.94 | 26.22 |
| 34 | 3.60 | 3.80 | 3.79 | 3.64 | 4.74 | 2.36 | 4.15 | 4.25 | 30.32 |
| 35 | 2.81 | 1.88 | 2.87 | 2.36 | 1.87 | 2.36 | 4.15 | 2.94 | 21.24 |
| 36 | 2.09 | 3.80 | 5.07 | 3.64 | 2.54 | 1.00 | 2.86 | 4.25 | 25.25 |
| 37 | 2.09 | 2.61 | 3.79 | 1.00 | 2.54 | 1.00 | 4.15 | 2.94 | 20.12 |
| 38 | 1.00 | 3.80 | 3.79 | 3.64 | 3.48 | 2.36 | 4.15 | 2.94 | 25.15 |
| 39 | 2.09 | 3.80 | 5.07 | 3.64 | 4.74 | 1.00 | 4.15 | 4.25 | 28.73 |
| 40 | 3.60 | 3.80 | 5.07 | 3.64 | 3.48 | 2.36 | 4.15 | 4.25 | 30.34 |
| 41 | 4.76 | 3.80 | 3.79 | 2.36 | 4.74 | 2.36 | 4.15 | 2.94 | 28.90 |
| 42 | 3.60 | 3.80 | 3.79 | 3.64 | 4.74 | 1.00 | 2.86 | 4.25 | 27.68 |
| 43 | 4.76 | 3.80 | 3.79 | 3.64 | 3.48 | 1.00 | 4.15 | 4.25 | 28.86 |
| 44 | 3.60 | 3.80 | 2.16 | 3.64 | 4.74 | 2.36 | 4.15 | 4.25 | 28.70 |
| 45 | 3.60 | 2.61 | 2.87 | 2.36 | 3.48 | 1.00 | 4.15 | 2.94 | 23.00 |
| 46 | 2.09 | 3.80 | 2.16 | 1.66 | 2.54 | 1.00 | 1.00 | 2.94 | 17.19 |
| 47 | 3.60 | 1.88 | 3.79 | 3.64 | 3.48 | 3.73 | 4.15 | 4.25 | 28.52 |
| 48 | 2.09 | 3.80 | 3.79 | 3.64 | 3.48 | 2.36 | 2.86 | 2.94 | 24.95 |
| 49 | 2.09 | 3.80 | 5.07 | 3.64 | 3.48 | 2.36 | 4.15 | 1.89 | 26.47 |
| 50 | 3.60 | 3.80 | 5.07 | 3.64 | 1.00 | 2.36 | 4.15 | 4.25 | 27.86 |
| 51 | 2.09 | 2.61 | 3.79 | 3.64 | 4.74 | 2.36 | 2.86 | 4.25 | 26.34 |
| 52 | 3.60 | 3.80 | 3.79 | 3.64 | 4.74 | 3.73 | 4.15 | 2.94 | 30.39 |
| 53 | 3.60 | 3.80 | 5.07 | 3.64 | 3.48 | 3.73 | 2.86 | 4.25 | 30.43 |
| 54 | 3.60 | 1.00 | 3.79 | 2.36 | 4.74 | 3.73 | 4.15 | 4.25 | 27.62 |
| 55 | 3.60 | 3.80 | 2.16 | 3.64 | 3.48 | 2.36 | 4.15 | 2.94 | 26.12 |
| 56 | 3.60 | 3.80 | 3.79 | 3.64 | 3.48 | 3.73 | 2.86 | 2.94 | 27.84 |
| 57 | 3.60 | 3.80 | 5.07 | 3.64 | 4.74 | 3.73 | 4.15 | 4.25 | 32.98 |
| 58 | 4.76 | 1.88 | 5.07 | 3.64 | 4.74 | 2.36 | 4.15 | 4.25 | 30.85 |
| 59 | 2.81 | 3.80 | 3.79 | 2.36 | 4.74 | 3.73 | 2.86 | 2.94 | 27.04 |
| 60 | 3.60 | 1.00 | 3.79 | 3.64 | 2.54 | 3.73 | 1.89 | 2.94 | 23.14 |
| 61 | 3.60 | 2.61 | 3.79 | 3.64 | 3.48 | 2.36 | 4.15 | 4.25 | 27.87 |
| 62 | 4.76 | 2.61 | 3.79 | 3.64 | 4.74 | 2.36 | 2.86 | 4.25 | 29.02 |
| 63 | 2.81 | 1.88 | 3.79 | 1.66 | 3.48 | 2.36 | 1.89 | 1.89 | 19.76 |
| 64 | 2.81 | 1.88 | 3.79 | 3.64 | 3.48 | 1.00 | 4.15 | 4.25 | 25.00 |
| 65 | 2.81 | 1.00 | 2.87 | 2.36 | 1.87 | 1.00 | 1.00 | 2.94 | 15.85 |
| 66 | 2.81 | 2.61 | 3.79 | 2.36 | 2.54 | 2.36 | 2.86 | 4.25 | 23.59 |
| 67 | 3.60 | 1.88 | 3.79 | 2.36 | 1.87 | 1.00 | 2.86 | 2.94 | 20.30 |
| 68 | 4.76 | 1.00 | 3.79 | 2.36 | 4.74 | 2.36 | 4.15 | 1.89 | 25.05 |
| 69 | 4.76 | 2.61 | 3.79 | 3.64 | 3.48 | 2.36 | 1.89 | 4.25 | 26.78 |
| 70 | 4.76 | 2.61 | 3.79 | 3.64 | 4.74 | 2.36 | 2.86 | 4.25 | 29.02 |
| 71 | 2.81 | 1.88 | 3.79 | 3.64 | 2.54 | 1.00 | 2.86 | 2.94 | 21.47 |
| 72 | 2.81 | 2.61 | 3.79 | 2.36 | 3.48 | 3.73 | 2.86 | 2.94 | 24.59 |
| 73 | 2.81 | 3.80 | 2.16 | 2.36 | 1.87 | 2.36 | 1.00 | 2.94 | 19.30 |
| 74 | 2.81 | 1.88 | 3.79 | 2.36 | 3.48 | 2.36 | 2.86 | 2.94 | 22.48 |
| 75 | 2.09 | 1.88 | 2.87 | 1.00 | 3.48 | 2.36 | 2.86 | 4.25 | 20.79 |
| 76 | 3.60 | 2.61 | 2.87 | 1.66 | 2.54 | 2.36 | 2.86 | 4.25 | 22.75 |
| 77 | 3.60 | 2.61 | 3.79 | 2.36 | 3.48 | 2.36 | 4.15 | 2.94 | 25.28 |
| 78 | 2.81 | 1.88 | 3.79 | 3.64 | 1.87 | 2.36 | 1.89 | 4.25 | 22.50 |
| 79 | 2.81 | 2.61 | 3.79 | 3.64 | 3.48 | 2.36 | 2.86 | 4.25 | 25.80 |
| 80 | 3.60 | 2.61 | 2.87 | 3.64 | 4.74 | 3.73 | 1.89 | 4.25 | 27.34 |
| 81 | 2.81 | 1.88 | 5.07 | 3.64 | 3.48 | 2.36 | 2.86 | 2.94 | 25.04 |
| 82 | 2.81 | 1.00 | 5.07 | 2.36 | 4.74 | 3.73 | 2.86 | 2.94 | 25.52 |
| 83 | 4.76 | 2.61 | 5.07 | 1.00 | 2.54 | 1.00 | 1.89 | 1.89 | 20.77 |
| 84 | 4.76 | 1.88 | 3.79 | 2.36 | 4.74 | 2.36 | 2.86 | 2.94 | 25.70 |
| 85 | 4.76 | 1.88 | 2.87 | 1.66 | 3.48 | 2.36 | 2.86 | 4.25 | 24.12 |
| 86 | 4.76 | 2.61 | 3.79 | 3.64 | 3.48 | 1.00 | 1.89 | 4.25 | 25.42 |
| 87 | 4.76 | 2.61 | 5.07 | 3.64 | 3.48 | 2.36 | 4.15 | 4.25 | 30.31 |
| 88 | 4.76 | 1.88 | 2.87 | 2.36 | 3.48 | 2.36 | 2.86 | 2.94 | 23.51 |
| 89 | 4.76 | 3.80 | 5.07 | 2.36 | 3.48 | 3.73 | 2.86 | 2.94 | 29.00 |
| 90 | 3.60 | 2.61 | 2.87 | 2.36 | 4.74 | 3.73 | 1.89 | 1.89 | 23.70 |
| 91 | 3.60 | 3.80 | 5.07 | 2.36 | 2.54 | 2.36 | 4.15 | 2.94 | 26.81 |
| 92 | 2.81 | 3.80 | 3.79 | 1.00 | 4.74 | 3.73 | 2.86 | 4.25 | 26.99 |
| 93 | 4.76 | 3.80 | 5.07 | 2.36 | 4.74 | 2.36 | 4.15 | 4.25 | 31.49 |
| 94 | 3.60 | 3.80 | 3.79 | 1.66 | 4.74 | 2.36 | 2.86 | 2.94 | 25.75 |
| 95 | 3.60 | 3.80 | 3.79 | 1.66 | 3.48 | 2.36 | 2.86 | 2.94 | 24.48 |
| 96 | 3.60 | 3.80 | 3.79 | 3.64 | 4.74 | 2.36 | 4.15 | 1.89 | 27.96 |
| 97 | 2.09 | 3.80 | 3.79 | 3.64 | 3.48 | 1.00 | 2.86 | 1.89 | 22.54 |
| 98 | 2.09 | 2.61 | 3.79 | 1.00 | 3.48 | 1.00 | 2.86 | 1.89 | 18.72 |
| 99 | 3.60 | 3.80 | 5.07 | 2.36 | 2.54 | 2.36 | 2.86 | 1.00 | 23.59 |
| 100 | 4.76 | 3.80 | 3.79 | 3.64 | 4.74 | 3.73 | 2.86 | 2.94 | 30.27 |

Lampiran 113

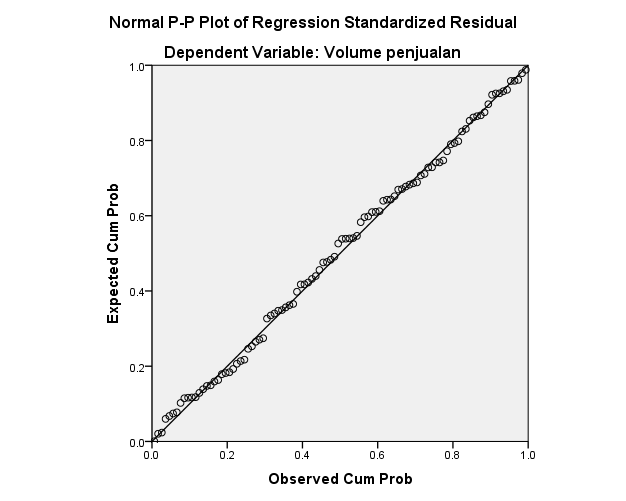
Hasil 1Perhitungan 1dengan 1MSI 1Variabel 1Volume 1Penjualan

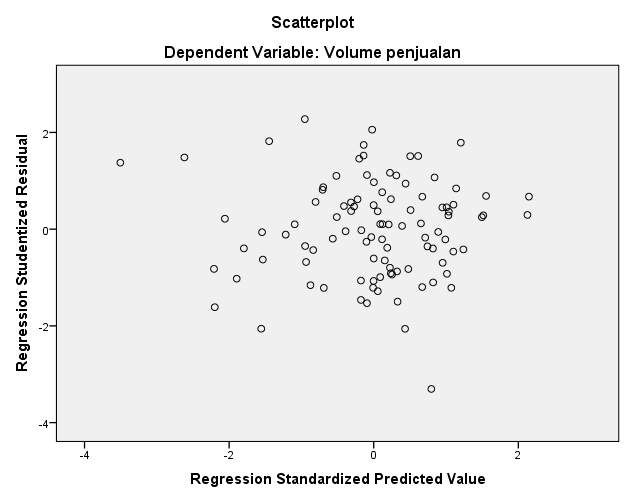
| No. 1Responden | Y.1 | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Y.7 | Y.8 | Y.9 | Y |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 5.01 | 4.78 | 4.42 | 3.54 | 3.96 | 4.42 | 3.26 | 3.69 | 4.11 | 37.20 |
| 2 | 3.44 | 3.50 | 2.51 | 2.41 | 3.96 | 2.33 | 4.72 | 4.91 | 4.11 | 31.89 |
| 3 | 3.44 | 3.50 | 4.42 | 3.54 | 2.70 | 3.15 | 1.94 | 4.91 | 4.11 | 31.72 |
| 4 | 3.44 | 3.50 | 3.26 | 1.00 | 3.96 | 4.42 | 4.72 | 3.69 | 2.75 | 30.74 |
| 5 | 3.44 | 4.78 | 3.26 | 3.54 | 3.96 | 2.33 | 4.72 | 3.69 | 4.11 | 33.83 |
| 6 | 3.44 | 3.50 | 3.26 | 2.41 | 2.70 | 3.15 | 3.26 | 4.91 | 2.75 | 29.40 |
| 7 | 3.44 | 4.78 | 3.26 | 3.54 | 3.96 | 3.15 | 3.26 | 3.69 | 4.11 | 33.20 |
| 8 | 3.44 | 3.50 | 3.26 | 1.00 | 3.96 | 3.15 | 3.26 | 2.01 | 2.75 | 26.34 |
| 9 | 3.44 | 3.50 | 3.26 | 2.41 | 2.70 | 3.15 | 3.26 | 4.91 | 4.11 | 30.76 |
| 10 | 3.44 | 3.50 | 3.26 | 1.00 | 3.96 | 4.42 | 3.26 | 3.69 | 1.73 | 28.26 |
| 11 | 5.01 | 3.50 | 4.42 | 2.41 | 3.96 | 3.15 | 4.72 | 4.91 | 4.11 | 36.20 |
| 12 | 3.44 | 3.50 | 3.26 | 2.41 | 3.96 | 4.42 | 3.26 | 4.91 | 4.11 | 33.28 |
| 13 | 3.44 | 4.78 | 2.51 | 3.54 | 3.96 | 4.42 | 3.26 | 4.91 | 4.11 | 34.94 |
| 14 | 5.01 | 3.50 | 3.26 | 3.54 | 3.96 | 4.42 | 4.72 | 4.91 | 4.11 | 37.44 |
| 15 | 3.44 | 2.12 | 2.51 | 2.41 | 2.70 | 4.42 | 3.26 | 4.91 | 4.11 | 29.89 |
| 16 | 3.44 | 2.12 | 2.51 | 2.41 | 2.70 | 3.15 | 1.00 | 4.91 | 1.00 | 23.25 |
| 17 | 3.44 | 3.50 | 3.26 | 2.41 | 2.70 | 3.15 | 1.94 | 4.91 | 2.75 | 28.07 |
| 18 | 3.44 | 2.12 | 4.42 | 1.00 | 3.96 | 3.15 | 3.26 | 3.69 | 2.75 | 27.80 |
| 19 | 5.01 | 4.78 | 4.42 | 1.79 | 2.70 | 3.15 | 1.94 | 3.69 | 4.11 | 31.61 |
| 20 | 3.44 | 3.50 | 3.26 | 1.79 | 2.70 | 4.42 | 3.26 | 4.91 | 4.11 | 31.41 |
| 21 | 3.44 | 3.50 | 1.87 | 3.54 | 1.00 | 4.42 | 3.26 | 4.91 | 2.75 | 28.69 |
| 22 | 3.44 | 3.50 | 2.51 | 1.00 | 1.80 | 4.42 | 3.26 | 2.77 | 1.73 | 24.43 |
| 23 | 3.44 | 3.50 | 3.26 | 1.00 | 3.96 | 4.42 | 3.26 | 3.69 | 4.11 | 30.65 |
| 24 | 3.44 | 3.50 | 3.26 | 1.00 | 1.00 | 4.42 | 3.26 | 3.69 | 2.75 | 26.33 |
| 25 | 3.44 | 2.12 | 3.26 | 1.00 | 2.70 | 3.15 | 3.26 | 3.69 | 2.75 | 25.39 |
| 26 | 3.44 | 3.50 | 4.42 | 2.41 | 3.96 | 3.15 | 3.26 | 2.77 | 4.11 | 31.03 |
| 27 | 3.44 | 3.50 | 4.42 | 2.41 | 3.96 | 3.15 | 3.26 | 3.69 | 4.11 | 31.95 |
| 28 | 3.44 | 4.78 | 4.42 | 1.00 | 2.70 | 3.15 | 3.26 | 3.69 | 4.11 | 30.57 |
| 29 | 3.44 | 2.12 | 4.42 | 1.00 | 3.96 | 3.15 | 3.26 | 3.69 | 2.75 | 27.80 |
| 30 | 3.44 | 3.50 | 3.26 | 1.00 | 2.70 | 3.15 | 3.26 | 3.69 | 2.75 | 26.76 |
| 31 | 2.12 | 2.12 | 4.42 | 2.41 | 3.96 | 4.42 | 4.72 | 4.91 | 2.75 | 31.83 |
| 32 | 3.44 | 3.50 | 1.87 | 1.00 | 2.70 | 4.42 | 3.26 | 3.69 | 2.75 | 26.63 |
| 33 | 3.44 | 3.50 | 3.26 | 1.00 | 2.70 | 3.15 | 3.26 | 2.01 | 1.73 | 24.07 |
| 34 | 3.44 | 4.78 | 4.42 | 2.41 | 2.70 | 4.42 | 3.26 | 4.91 | 4.11 | 34.46 |
| 35 | 3.44 | 4.78 | 1.87 | 1.00 | 1.80 | 3.15 | 3.26 | 3.69 | 2.75 | 25.74 |
| 36 | 3.44 | 4.78 | 4.42 | 1.00 | 3.96 | 3.15 | 3.26 | 2.77 | 2.75 | 29.53 |
| 37 | 1.60 | 4.78 | 1.87 | 1.00 | 2.70 | 2.33 | 1.94 | 2.01 | 1.00 | 19.23 |
| 38 | 3.44 | 3.50 | 3.26 | 2.41 | 3.96 | 4.42 | 4.72 | 4.91 | 4.11 | 34.73 |
| 39 | 2.12 | 3.50 | 4.42 | 2.41 | 3.96 | 4.42 | 3.26 | 4.91 | 4.11 | 33.12 |
| 40 | 3.44 | 3.50 | 4.42 | 3.54 | 2.70 | 4.42 | 3.26 | 4.91 | 4.11 | 34.31 |
| 41 | 3.44 | 3.50 | 3.26 | 2.41 | 3.96 | 4.42 | 3.26 | 4.91 | 2.75 | 31.92 |
| 42 | 3.44 | 4.78 | 4.42 | 1.00 | 3.96 | 4.42 | 3.26 | 3.69 | 4.11 | 33.08 |
| 43 | 3.44 | 3.50 | 4.42 | 1.79 | 2.70 | 4.42 | 3.26 | 3.69 | 2.75 | 29.98 |
| 44 | 3.44 | 4.78 | 4.42 | 2.41 | 2.70 | 4.42 | 4.72 | 4.91 | 2.75 | 34.55 |
| 45 | 5.01 | 4.78 | 1.87 | 3.54 | 1.00 | 2.33 | 3.26 | 4.91 | 4.11 | 30.82 |
| 46 | 3.44 | 2.12 | 2.51 | 3.54 | 2.70 | 4.42 | 3.26 | 1.00 | 2.75 | 25.75 |
| 47 | 3.44 | 2.12 | 3.26 | 1.00 | 2.70 | 4.42 | 3.26 | 3.69 | 2.75 | 26.65 |
| 48 | 3.44 | 4.78 | 3.26 | 1.00 | 3.96 | 1.00 | 3.26 | 3.69 | 4.11 | 28.51 |
| 49 | 5.01 | 3.50 | 3.26 | 1.00 | 3.96 | 1.68 | 3.26 | 3.69 | 2.75 | 28.12 |
| 50 | 3.44 | 4.78 | 4.42 | 1.00 | 2.70 | 3.15 | 3.26 | 2.77 | 2.75 | 28.28 |
| 51 | 3.44 | 3.50 | 4.42 | 1.00 | 2.70 | 3.15 | 4.72 | 3.69 | 4.11 | 30.74 |
| 52 | 5.01 | 3.50 | 4.42 | 1.00 | 2.70 | 4.42 | 4.72 | 4.91 | 4.11 | 34.80 |
| 53 | 3.44 | 3.50 | 2.51 | 1.79 | 2.70 | 4.42 | 4.72 | 2.77 | 4.11 | 29.96 |
| 54 | 3.44 | 4.78 | 4.42 | 2.41 | 2.70 | 3.15 | 3.26 | 2.01 | 4.11 | 30.30 |
| 55 | 3.44 | 4.78 | 3.26 | 2.41 | 2.70 | 4.42 | 3.26 | 3.69 | 4.11 | 32.08 |
| 56 | 3.44 | 2.12 | 2.51 | 3.54 | 2.70 | 3.15 | 3.26 | 3.69 | 2.75 | 27.17 |
| 57 | 2.12 | 4.78 | 4.42 | 3.54 | 3.96 | 4.42 | 3.26 | 4.91 | 4.11 | 35.53 |
| 58 | 5.01 | 4.78 | 2.51 | 2.41 | 1.80 | 4.42 | 4.72 | 3.69 | 4.11 | 33.45 |
| 59 | 3.44 | 4.78 | 3.26 | 2.41 | 1.80 | 4.42 | 4.72 | 3.69 | 4.11 | 32.63 |
| 60 | 3.44 | 3.50 | 4.42 | 1.00 | 2.70 | 2.33 | 1.00 | 2.77 | 4.11 | 25.28 |
| 61 | 5.01 | 2.69 | 4.42 | 1.00 | 3.96 | 2.33 | 1.94 | 4.91 | 4.11 | 30.37 |
| 62 | 2.12 | 3.50 | 4.42 | 2.41 | 2.70 | 4.42 | 4.72 | 4.91 | 4.11 | 33.32 |
| 63 | 2.12 | 3.50 | 3.26 | 1.79 | 1.00 | 3.15 | 1.94 | 2.01 | 2.75 | 21.53 |
| 64 | 5.01 | 2.69 | 4.42 | 1.79 | 2.70 | 4.42 | 4.72 | 3.69 | 4.11 | 33.56 |
| 65 | 3.44 | 2.69 | 1.87 | 1.00 | 1.00 | 3.15 | 3.26 | 3.69 | 2.75 | 22.85 |
| 66 | 3.44 | 4.78 | 3.26 | 2.41 | 2.70 | 4.42 | 4.72 | 2.77 | 4.11 | 32.61 |
| 67 | 3.44 | 3.50 | 3.26 | 2.41 | 1.80 | 2.33 | 1.94 | 2.77 | 2.75 | 24.20 |
| 68 | 3.44 | 3.50 | 4.42 | 1.00 | 3.96 | 3.15 | 3.26 | 2.77 | 2.75 | 28.25 |
| 69 | 3.44 | 3.50 | 4.42 | 3.54 | 3.96 | 3.15 | 3.26 | 3.69 | 2.75 | 31.72 |
| 70 | 1.60 | 4.78 | 4.42 | 2.41 | 3.96 | 3.15 | 1.94 | 3.69 | 4.11 | 30.07 |
| 71 | 3.44 | 2.12 | 2.51 | 2.41 | 1.80 | 2.33 | 3.26 | 2.77 | 2.75 | 23.39 |
| 72 | 3.44 | 2.69 | 3.26 | 1.00 | 2.70 | 4.42 | 4.72 | 3.69 | 2.75 | 28.67 |
| 73 | 3.44 | 2.69 | 1.00 | 1.00 | 2.70 | 4.42 | 3.26 | 3.69 | 2.75 | 24.95 |
| 74 | 3.44 | 3.50 | 1.87 | 2.41 | 2.70 | 3.15 | 3.26 | 2.01 | 2.75 | 25.10 |
| 75 | 2.12 | 3.50 | 4.42 | 1.00 | 3.96 | 4.42 | 4.72 | 2.77 | 2.75 | 29.66 |
| 76 | 3.44 | 3.50 | 4.42 | 1.00 | 1.80 | 3.15 | 3.26 | 3.69 | 1.73 | 26.00 |
| 77 | 3.44 | 3.50 | 4.42 | 1.00 | 2.70 | 4.42 | 3.26 | 4.91 | 2.75 | 30.41 |
| 78 | 3.44 | 2.69 | 2.51 | 1.79 | 3.96 | 4.42 | 4.72 | 2.77 | 2.75 | 29.04 |
| 79 | 3.44 | 3.50 | 4.42 | 2.41 | 3.96 | 4.42 | 4.72 | 2.01 | 4.11 | 32.99 |
| 80 | 3.44 | 2.12 | 3.26 | 2.41 | 2.70 | 1.68 | 3.26 | 3.69 | 2.75 | 25.33 |
| 81 | 2.12 | 2.12 | 2.51 | 3.54 | 3.96 | 4.42 | 3.26 | 3.69 | 1.73 | 27.36 |
| 82 | 5.01 | 3.50 | 2.51 | 2.41 | 2.70 | 4.42 | 4.72 | 3.69 | 4.11 | 33.08 |
| 83 | 3.44 | 3.50 | 2.51 | 2.41 | 1.00 | 4.42 | 3.26 | 2.01 | 1.00 | 23.55 |
| 84 | 3.44 | 2.69 | 3.26 | 2.41 | 2.70 | 4.42 | 3.26 | 3.69 | 4.11 | 29.99 |
| 85 | 3.44 | 4.78 | 4.42 | 1.00 | 1.80 | 4.42 | 3.26 | 2.77 | 2.75 | 28.64 |
| 86 | 1.60 | 4.78 | 3.26 | 1.00 | 2.70 | 4.42 | 4.72 | 3.69 | 2.75 | 28.92 |
| 87 | 3.44 | 3.50 | 3.26 | 2.41 | 1.80 | 4.42 | 4.72 | 3.69 | 1.73 | 28.97 |
| 88 | 3.44 | 3.50 | 3.26 | 2.41 | 2.70 | 4.42 | 3.26 | 2.77 | 4.11 | 29.88 |
| 89 | 3.44 | 4.78 | 4.42 | 1.79 | 1.80 | 4.42 | 3.26 | 3.69 | 4.11 | 31.72 |
| 90 | 5.01 | 3.50 | 1.87 | 1.00 | 3.96 | 3.15 | 3.26 | 3.69 | 4.11 | 29.56 |
| 91 | 2.12 | 4.78 | 3.26 | 2.41 | 1.80 | 4.42 | 1.94 | 2.77 | 2.75 | 26.25 |
| 92 | 1.00 | 4.78 | 3.26 | 2.41 | 1.80 | 4.42 | 4.72 | 2.77 | 2.75 | 27.91 |
| 93 | 1.00 | 4.78 | 4.42 | 2.41 | 1.80 | 4.42 | 3.26 | 2.77 | 4.11 | 28.98 |
| 94 | 5.01 | 3.50 | 4.42 | 3.54 | 2.70 | 4.42 | 3.26 | 3.69 | 4.11 | 34.67 |
| 95 | 2.12 | 4.78 | 4.42 | 2.41 | 3.96 | 3.15 | 3.26 | 3.69 | 1.73 | 29.53 |
| 96 | 5.01 | 4.78 | 2.51 | 2.41 | 2.70 | 1.68 | 3.26 | 2.77 | 4.11 | 29.25 |
| 97 | 3.44 | 4.78 | 3.26 | 1.00 | 2.70 | 2.33 | 1.94 | 3.69 | 2.75 | 25.90 |
| 98 | 3.44 | 1.00 | 1.00 | 1.00 | 2.70 | 2.33 | 3.26 | 3.69 | 2.75 | 21.18 |
| 99 | 2.12 | 3.50 | 1.87 | 2.41 | 1.00 | 2.33 | 1.94 | 2.01 | 2.75 | 19.93 |
| 100 | 3.44 | 4.78 | 3.26 | 3.54 | 3.96 | 4.42 | 3.26 | 3.69 | 2.75 | 33.10 |

Lampiran 114

Hasil 1Perhitungan 1SPSS

|  |  |  |  |
| --- | --- | --- | --- |
| **Coefficientsa** | | | |
| Model | | Collinearity 1Statistics | |
| Tolerance | VIF |
| 1 | Kualitas 1produk | .669 | 1.495 |
| Hubungan 1Kemitraan | .642 | 1.557 |
| Desain 1produk | .683 | 1.463 |
| a. 1Dependent 1Variable: 1Volume 1penjualan | | | |





**Regression**

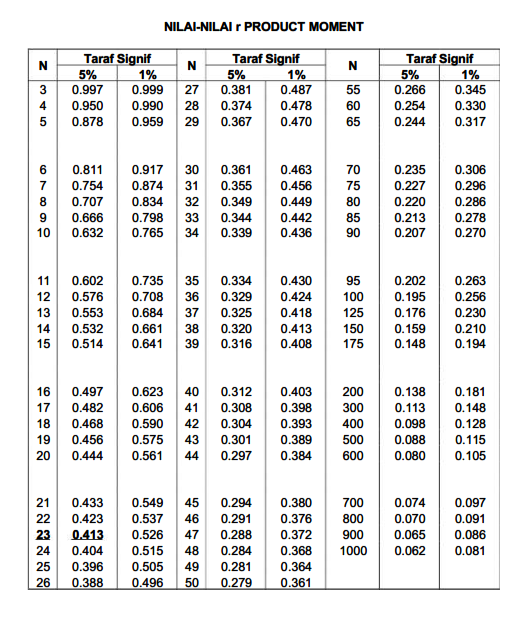
|  |  |  |  |
| --- | --- | --- | --- |
| **Variables 1Entered/Removeda** | | | |
| Model | Variables 1Entered | Variables 1Removed | Method |
| 1 | Desain 1produk, 1Kualitas 1produk, 1Hubungan 1Kemitraanb | . | Enter |
| a. 1Dependent 1Variable: 1Volume 1penjualan | | | |
| b. 1All 1requested 1variables 1entered. | | | |

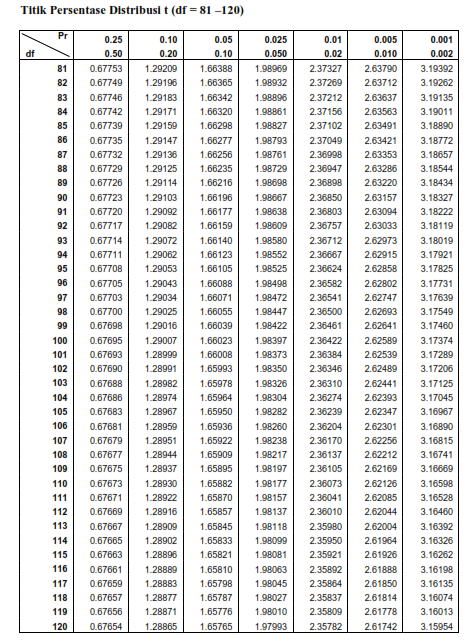
|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model 1Summary** | | | | |
| Model | R | R 1Square | Adjusted 1R 1Square | Std. 1Error 1of 1the 1Estimate |
| 1 | .741a | .550 | .536 | 2.592238 |
| a. 1Predictors: 1(Constant), 1Desain 1produk, 1Kualitas 1produk, 1Hubungan 1Kemitraan | | | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum 1of 1Squares | df | Mean 1Square | F | Sig. |
| 1 | Regression | 787.642 | 3 | 262.547 | 39.071 | .000b |
| Residual | 645.091 | 96 | 6.720 |  |  |
| Total | 1,432.734 | 99 |  |  |  |
| a. 1Dependent 1Variable: 1Volume 1penjualan | | | | | | |
| b. 1Predictors: 1(Constant), 1Desain 1produk, 1Kualitas 1produk, 1Hubungan 1Kemitraan | | | | | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized 1Coefficients | | Standardized 1Coefficients | t | Sig. |
| B | Std. 1Error | Beta |
| 1 | (Constant) | 1.834 | 2.601 |  | .705 | .482 |
| Kualitas 1produk | .313 | .090 | .293 | 3.493 | .001 |
| Hubungan 1Kemitraan | .196 | .085 | .197 | 2.300 | .024 |
| Desain 1produk | .471 | .095 | .412 | 4.970 | .000 |
| a. 1Dependent 1Variable: 1Volume 1penjualan | | | | | | |

Tabel 1 1 1r

Tabel 1T

Tabel 1F

