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**LAMPIRAN**

**LAMPIRAN 1**

**KUESIONER**

**PENGARUH PERSEPSI KUALITAS PRODUK, PERSEPSI INOVASI PRODUK, DAN *STORE ATMOSPHERE* TERHADAP KEPUTUSAN PEMBELIAN PADA KEDAI D’BONG KOTA TEGAL**

1. **PETUNJUK PENGISIAN**
2. Kepada Bapak/Ibu/Sdr/i diharapkan untuk menjawab seluruh pertanyaan yang ada dengan jujur dan sebenarnya
3. Berilah tanda ( √ ) pada kolom yang tersedia dan pilih salah satu jawaban sesuai dengan keadaan yang sebenarnya.
4. Ada 5 (lima) altematif jawaban yaitu

|  |  |  |
| --- | --- | --- |
| **No** | **Jenis Jawaban** | **Bobot** |
| 1 | Sangat Tidak Setuju (STS) | 1 |
| 2 | Tidak Setuju (TS) | 2 |
| 3 | Kurang Setuju (KS) | 3 |
| 4 | Setuju (S) | 4 |
| 5 | Sangat Setuju (SS) | 5 |

1. **IDENTITAS RESPONDEN**
2. Jenis Kelamin Bapak/Ibu/Sdr/I :

Laki-Laki Perempuan

1. Usia Bapak/Ibu/Sdr/I :

20-30 Tahun 31-40 Tahun

41-50 Tahun > 50Tahun

Lainya………….

1. Pendidikan terakhir Bapak/Ibu/Sdr/I :

SMP/Sederajat SLTA/Sederajat

DIII/Diploma S1/Strata

Lainya………..

1. **Keputusan Pembelian (Y)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **Penilaian** | | | | |
| **SS** | **S** | **KS** | **TS** | **STS** |
| 1 | Saya sering membeli produk di Kedai D’bong Kota Tegal. |  |  |  |  |  |
| 2 | Nilai produk di Kedai D’bong Kota Tegal sangat baik dibandingkan dengan yang lain. |  |  |  |  |  |
| 3 | Setelah melihat-lihat produk yang dijual di Kedai D’bong Kota Tegal saya tertarik untuk membeli. |  |  |  |  |  |
| 4 | Saya sering membeli produk di Kedai D’bong Kota Tegal. |  |  |  |  |  |
| 5 | Saya sering membeli produk di Kedai D’bong Kota Tegal karena lokasinya terjangkau |  |  |  |  |  |
| 6 | Produk di Kedai D’bong Kota Tegal harganya yang murah. |  |  |  |  |  |
| 7 | Saya sering ke Kedai D’bong Kota Tegal karena pelayananya sangat ramah. |  |  |  |  |  |
| 8 | Saya senang di Kedai D’bong Kota Tegal karena lahan pakir luas. |  |  |  |  |  |
| 9 | Saya sering berkunjung ke Kedai D’bong Kota Tegal. |  |  |  |  |  |
| 10 | Saya sering pembelian di Kedai D’bong Kota Tegal Tegal dalam jumlah banyak |  |  |  |  |  |
| 11 | Saya akan melakukan pembelian produk di Kedai D’bong Kota Tegal l secara terus-menerus. |  |  |  |  |  |
| 12 | Saya sering pembelian di Kedai D’bong Kota Tegal pakai kartu kredit. |  |  |  |  |  |

1. **Persepsi Kualitas Produk (X1)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **Penilaian** | | | | |
| **SS** | **S** | **KS** | **TS** | **STS** |
| 1 | Produk di Kedai D’bong Kota Tegal memiliki daya tahan yang kuat dan tahan lama. |  |  |  |  |  |
| 2 | Produk di Kedai D’bong Kota Tegal memiliki penampilan produk yang inovatif disetiap produknya. |  |  |  |  |  |
| 3 | Produk di Kedai D’bong Kota Tegal memiliki karakteristik yang unik. |  |  |  |  |  |
| 4 | Di Kedai D’bong Kota Tegal memiliki produk yang bergam jenis. |  |  |  |  |  |
| 5 | Di Kedai D’bong Kota Tegal memiliki karakteristik desain yang bagus. |  |  |  |  |  |
| 6 | Di Kedai D’bong Kota Tegal l memiliki standar dalam penyajian. |  |  |  |  |  |
| 7 | Produk di Kedai D’bong Kota Tegal mudah di ingat. |  |  |  |  |  |

1. **Persepsi Inovasi Produk**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **Penilaian** | | | | |
| **SS** | **S** | **KS** | **TS** | **STS** |
| 1 | Produk yang dijual di Kedai D’bong Kota Tegal banyak di sukai. |  |  |  |  |  |
| 2 | Penampilan produk Kedai D’bong Kota Tegal sangat menarik. |  |  |  |  |  |
| 3 | Konsep produk di Kedai D’bong Kota Tegal sangat rapih. |  |  |  |  |  |
| 4 | Produk yang dijual di Kedai D’bong Kota Tegal tahan lama. |  |  |  |  |  |
| 5 | Produk yang dijual di Kedai D’bong Kota Tegal banyak diminati. |  |  |  |  |  |
| 6 | Pembuatan produk Produk yang dijual di Kedai D’bong Kota Tegal sangat cepat. |  |  |  |  |  |

1. ***Store Atmosphere***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **No** | **Pernyataan** | **Penilaian** | | | | |
| **SS** | **S** | **KS** | **TS** | **STS** |
| 1 | Penampilan toko Kedai D’bong Kota Tegal sangat rapih. |  |  |  |  |  |
| 2 | Penampilan pintu di Kedai D’bong Kota Tegal sangat bagus. |  |  |  |  |  |
| 3 | Penampilan jendela di Kedai D’bong Kota Tegal sangat bagus. |  |  |  |  |  |
| 4 | Penampilan toko Kedai D’bong Kota Tegal sangat unik. |  |  |  |  |  |
| 5 | Lahan parker Kedai D’bong Kota Tegal sangat luas. |  |  |  |  |  |
| 6 | Penampilan lantai di Kedai D’bong Kota Tegal sangat bagus |  |  |  |  |  |
| 7 | Penampilan warna dan pencahayaan di Kedai D’bong Kota Tegal sangat bagus. |  |  |  |  |  |
| 8 | Di Kedai D’bong Kota Tegal sangat wangi. |  |  |  |  |  |
| 9 | Suhu udara di Kedai D’bong Kota Tegal sangat bagus |  |  |  |  |  |
| 10 | Pramusaji di Kedai D’bong Kota Tegal sangat ramah. |  |  |  |  |  |
| 11 | Kebersihan di Kedai D’bong Kota Tegal sangat terjaga. |  |  |  |  |  |
| 12 | Ruang penjualanya di Kedai D’bong Kota Tegal sangat luas. |  |  |  |  | **`** |
| 13 | Ruang karyawan di Kedai D’bong Kota Tegal sangat rapih. |  |  |  |  |  |
| 14 | Ruang untuk konsumen di Kedai D’bong Kota Tegal sangat luas. |  |  |  |  |  |

**LAMPIRAN 2**

1. Surat balasan ijin penelitian dari Kedai D’Bong Kota Tegal



**LAMPIRAN 3**

**TABULASI IDENTITAS RESPONDEN**

|  |  |  |  |
| --- | --- | --- | --- |
| **No.**  **Responden** | **Jenis Kelamin** | **Usia** | **Pendidikan** |
|
| **1** | L | 20 - 30 Tahun | SMA |
| **2** | L | 20 - 30 Tahun | SMA |
| **3** | L | 20 - 30 Tahun | DII/Diploma |
| **4** | L | 20 - 30 Tahun | SMA |
| **5** | L | 20 - 30 Tahun | SMP |
| **6** | P | 20 - 30 Tahun | DII/Diploma |
| **7** | P | 20 - 30 Tahun | SMA |
| **8** | L | 20 - 30 Tahun | SMA |
| **9** | P | 20 - 30 Tahun | SMA |
| **10** | P | 31 - 40 Tahun | SMA |
| **11** | L | 20 - 30 Tahun | SMA |
| **12** | L | 20 - 30 Tahun | SMA |
| **13** | P | 20 - 30 Tahun | SMA |
| **14** | P | 20 - 30 Tahun | SMA |
| **15** | P | 20 - 30 Tahun | SMA |
| **16** | P | 20 - 30 Tahun | S1/Strata |
| **17** | P | 20 - 30 Tahun | S1/Strata |
| **18** | L | 20 - 30 Tahun | SMA |
| **19** | L | 20 - 30 Tahun | S1/Strata |
| **20** | L | 31 - 40 Tahun | SMA |
| **21** | L | 21 - 30 Tahun | DII/Diploma |
| **22** | L | 31 - 40 Tahun | SMA |
| **23** | L | 20 - 30 Tahun | SMA |
| **24** | P | 31 - 40 Tahun | SMA |
| **25** | P | 20 - 30 Tahun | SMA |
| **26** | L | 20 - 30 Tahun | SMA |
| **27** | L | 31 - 40 Tahun | SMA |
| **28** | P | 20 - 30 Tahun | SMA |
| **29** | P | 20 - 30 Tahun | SMA |
| **30** | L | 31 - 40 Tahun | SMA |
| **31** | L | 20 - 30 Tahun | SMP |
| **32** | P | 20 - 30 Tahun | SMA |
| **33** | L | 41- 50 Tahun | SMA |
| **No.**  **Responden** | **Jenis Kelamin** | **Usia** | **Pendidikan** |
| **34** | L | 20 - 30 Tahun | SMA |
| **35** | P | 20 - 30 Tahun | SMA |
| **36** | L | 20 - 30 Tahun | SMA |
| **37** | P | 20 - 30 Tahun | SMA |
| **38** | P | 20 - 30 Tahun | SMA |
| **39** | P | 20 - 30 Tahun | SMA |
| **40** | L | 20 - 30 Tahun | SMA |
| **41** | P | 20 - 30 Tahun | SMA |
| **42** | L | 41- 50 Tahun | SMA |
| **43** | L | 20 - 30 Tahun | SMA |
| **44** | L | 20 - 30 Tahun | SMA |
| **45** | L | 20 - 30 Tahun | SMA |
| **46** | P | 20 - 30 Tahun | SMA |
| **47** | L | 20 - 30 Tahun | SMA |
| **48** | P | 20 - 30 Tahun | SMA |
| **49** | P | 20 - 30 Tahun | SMA |
| **50** | P | 20 - 30 Tahun | SMA |
| **51** | L | 20 - 30 Tahun | SMA |
| **52** | P | 20 - 30 Tahun | SMA |
| **53** | L | 31 - 40 Tahun | SMA |
| **54** | P | 20 - 30 Tahun | SMP |
| **55** | P | 20 - 30 Tahun | SMA |
| **56** | L | 31 - 40 Tahun | SMA |
| **57** | L | 20 - 30 Tahun | SMP |
| **58** | P | 20 - 30 Tahun | SMP |
| **59** | L | 41- 50 Tahun | SMA |
| **60** | L | 20 - 30 Tahun | SMA |
| **61** | P | 20 - 30 Tahun | SMA |
| **62** | L | 20 - 30 Tahun | SMP |
| **63** | P | 20 - 30 Tahun | SMP |
| **64** | P | 20 - 30 Tahun | SMP |
| **65** | P | 20 - 30 Tahun | SMP |
| **66** | L | 20 - 30 Tahun | SMP |
| **67** | P | 20 - 30 Tahun | SMA |
| **68** | L | 41- 50 Tahun | SMA |
| **69** | L | 20 - 30 Tahun | SMA |
| **70** | L | 20 - 30 Tahun | SMP |
| **No.**  **Responden** | **Jenis Kelamin** | **Usia** | **Pendidikan** |
| **71** | L | 20 - 30 Tahun | SMP |
| **72** | P | 20 - 30 Tahun | SMA |
| **73** | L | 20 - 30 Tahun | SMA |
| **74** | P | 20 - 30 Tahun | SMA |
| **75** | L | 31 - 40 Tahun | SMA |
| **76** | P | 20 - 30 Tahun | SMP |
| **77** | P | 20 - 30 Tahun | SMP |
| **78** | L | 31 - 40 Tahun | SMA |
| **79** | L | 20 - 30 Tahun | SMP |
| **80** | P | 20 - 30 Tahun | SMP |
| **81** | L | 41- 50 Tahun | SMA |
| **82** | L | 20 - 30 Tahun | SMA |
| **83** | P | 20 - 30 Tahun | SMA |
| **84** | L | 20 - 30 Tahun | SMP |
| **85** | P | 20 - 30 Tahun | SMP |
| **86** | P | 20 - 30 Tahun | SMP |
| **87** | P | 20 - 30 Tahun | SMP |
| **88** | L | 20 - 30 Tahun | SMP |
| **89** | P | 20 - 30 Tahun | SMP |
| **90** | L | 41- 50 Tahun | SMA |
| **91** | L | 20 - 30 Tahun | SMA |
| **92** | L | 20 - 30 Tahun | SMA |
| **93** | L | 20 - 30 Tahun | SMA |
| **94** | P | 20 - 30 Tahun | SMA |
| **95** | L | 20 - 30 Tahun | SMA |
| **96** | P | 20 - 30 Tahun | SMA |
| **97** | L | 20 - 30 Tahun | SMA |
| **98** | L | 20 - 30 Tahun | SMA |
| **99** | L | 20 - 30 Tahun | SMA |
| **100** | L | 20 - 30 Tahun | SMA |

**LAMPIRAN 4**

**DATA KUESIONER UJI VALIDITAS VARIABEL**

**KEPUTUSAN PEMBELIAN (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **1** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | **57** |
| **2** | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | **52** |
| **3** | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | **57** |
| **4** | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | **56** |
| **5** | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | **52** |
| **6** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | **56** |
| **7** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **58** |
| **8** | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | **53** |
| **9** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **10** | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **49** |
| **11** | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 1 | 4 | 4 | 4 | 5 | **48** |
| **12** | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | **52** |
| **13** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | **58** |
| **14** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **58** |
| **15** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **58** |
| **16** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **57** |
| **17** | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | **53** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **18** | 5 | 5 | 4 | 4 | 5 | 4 | 1 | 5 | 5 | 5 | 4 | 4 | **51** |
| **19** | 5 | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | **55** |
| **20** | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | **57** |
| **21** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | **55** |
| **22** | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **53** |
| **23** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | **56** |
| **24** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **57** |
| **25** | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | **53** |
| **26** | 5 | 5 | 4 | 4 | 5 | 4 | 1 | 5 | 5 | 5 | 4 | 4 | **51** |
| **27** | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **53** |
| **28** | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | **55** |
| **29** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | **58** |
| **30** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **58** |

**LAMPIRAN 5**

**DATA KUESIONER UJI VALIDITAS VARIABEL**

**PERSEPSI KUALITAS PRODUK (X1)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Persepsi Kualitas Produk (X1)** | | | | | | | **∑** |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** |
| **1** | 4 | 5 | 5 | 4 | 4 | 4 | 4 | **30** |
| **2** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **3** | 4 | 3 | 5 | 5 | 4 | 4 | 4 | **29** |
| **4** | 4 | 4 | 4 | 5 | 5 | 5 | 4 | **31** |
| **5** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **34** |
| **6** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **34** |
| **7** | 4 | 4 | 5 | 5 | 4 | 4 | 4 | **30** |
| **8** | 4 | 4 | 5 | 4 | 5 | 4 | 5 | **31** |
| **9** | 5 | 4 | 5 | 5 | 5 | 5 | 4 | **33** |
| **10** | 5 | 4 | 5 | 5 | 5 | 4 | 4 | **32** |
| **11** | 4 | 4 | 4 | 5 | 5 | 5 | 4 | **31** |
| **12** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **31** |
| **13** | 4 | 4 | 4 | 5 | 5 | 4 | 4 | **30** |
| **14** | 5 | 4 | 5 | 5 | 5 | 5 | 5 | **34** |
| **15** | 4 | 4 | 4 | 5 | 5 | 5 | 4 | **31** |
| **16** | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **30** |
| **17** | 5 | 4 | 5 | 5 | 5 | 5 | 5 | **34** |
| **18** | 4 | 4 | 5 | 5 | 4 | 4 | 4 | **30** |
| **19** | 5 | 4 | 5 | 5 | 4 | 4 | 4 | **31** |
| **20** | 4 | 4 | 5 | 5 | 4 | 4 | 4 | **30** |
| **21** | 5 | 4 | 4 | 4 | 5 | 5 | 5 | **32** |
| **22** | 4 | 5 | 4 | 4 | 4 | 4 | 4 | **29** |
| **23** | 5 | 5 | 4 | 5 | 4 | 5 | 5 | **33** |
| **24** | 5 | 5 | 4 | 4 | 4 | 4 | 5 | **31** |
| **25** | 4 | 4 | 4 | 5 | 5 | 4 | 4 | **30** |
| **26** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | **30** |
| **27** | 5 | 4 | 5 | 4 | 5 | 3 | 5 | **31** |
| **28** | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **30** |
| **29** | 5 | 5 | 5 | 5 | 4 | 4 | 4 | **32** |
| **30** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |

**LAMPIRAN 6**

**DATA KUESIONER UJI VALIDITAS VARIABEL**

**PERSEPSI INOVASI PRODUK (X2)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Persepsi Inovasi Produk (X2)** | | | | | | **∑** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** |
| **1** | 4 | 4 | 4 | 4 | 4 | 4 | **24** |
| **2** | 4 | 4 | 4 | 4 | 5 | 5 | **26** |
| **3** | 4 | 4 | 5 | 4 | 5 | 5 | **27** |
| **4** | 4 | 4 | 5 | 4 | 4 | 5 | **26** |
| **5** | 4 | 4 | 4 | 4 | 4 | 5 | **25** |
| **6** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **7** | 4 | 4 | 4 | 4 | 4 | 4 | **24** |
| **8** | 4 | 4 | 4 | 5 | 5 | 5 | **27** |
| **9** | 5 | 4 | 5 | 5 | 5 | 5 | **29** |
| **10** | 4 | 4 | 5 | 5 | 4 | 4 | **26** |
| **11** | 4 | 4 | 4 | 5 | 5 | 5 | **27** |
| **12** | 3 | 3 | 3 | 5 | 5 | 5 | **24** |
| **13** | 4 | 4 | 3 | 3 | 4 | 4 | **22** |
| **14** | 5 | 4 | 4 | 4 | 5 | 5 | **27** |
| **15** | 4 | 4 | 5 | 5 | 4 | 4 | **26** |
| **16** | 5 | 4 | 5 | 5 | 5 | 5 | **29** |
| **17** | 5 | 5 | 5 | 5 | 4 | 5 | **29** |
| **18** | 4 | 4 | 4 | 4 | 5 | 5 | **26** |
| **19** | 4 | 5 | 5 | 5 | 5 | 5 | **29** |
| **20** | 4 | 4 | 5 | 5 | 5 | 4 | **27** |
| **21** | 5 | 5 | 5 | 5 | 5 | 4 | **29** |
| **22** | 4 | 4 | 4 | 4 | 5 | 5 | **26** |
| **23** | 5 | 5 | 4 | 5 | 5 | 5 | **29** |
| **24** | 4 | 4 | 4 | 4 | 3 | 5 | **24** |
| **25** | 4 | 4 | 5 | 5 | 5 | 4 | **27** |
| **26** | 4 | 4 | 5 | 5 | 5 | 5 | **28** |
| **27** | 5 | 4 | 5 | 5 | 4 | 5 | **28** |
| **28** | 4 | 4 | 4 | 4 | 4 | 4 | **24** |
| **29** | 4 | 4 | 5 | 5 | 5 | 4 | **27** |
| **30** | 4 | 4 | 5 | 5 | 5 | 5 | **28** |

**LAMPIRAN 7**

**DATA KUESIONER UJI VALIDITAS VARIABEL**

***STORE ATMOSPHERE* (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **1** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | **68** |
| **2** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **68** |
| **3** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | **67** |
| **4** | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **66** |
| **5** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | **59** |
| **6** | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **63** |
| **7** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **67** |
| **8** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | **66** |
| **9** | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | **66** |
| **10** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **69** |
| **11** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | **67** |
| **12** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | **63** |
| **13** | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | **65** |
| **14** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | **62** |
| **15** | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | **60** |
| **16** | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **64** |
| **17** | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **66** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **18** | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | **63** |
| **19** | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | **62** |
| **20** | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **63** |
| **21** | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | **64** |
| **22** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **61** |
| **23** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | **58** |
| **24** | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **59** |
| **25** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | **66** |
| **26** | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **62** |
| **27** | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **62** |
| **28** | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **62** |
| **29** | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 1 | 4 | 4 | **57** |
| **30** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **56** |

**LAMPIRAN 8**

**DATA PENELITIAN VARIABEL**

**KEPUTUSAN PEMBELIAN (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **1** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **2** | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **52** |
| **3** | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 3 | 3 | 4 | 4 | 5 | **51** |
| **4** | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | **53** |
| **5** | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **53** |
| **6** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **55** |
| **7** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | **50** |
| **8** | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | **52** |
| **9** | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | **55** |
| **10** | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | **53** |
| **11** | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **51** |
| **12** | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | **47** |
| **13** | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | **48** |
| **14** | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **53** |
| **15** | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | **53** |
| **16** | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | **58** |
| **17** | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **59** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **18** | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | **52** |
| **19** | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **58** |
| **20** | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | **53** |
| **21** | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | **57** |
| **22** | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 2 | 2 | 3 | 4 | 4 | **46** |
| **23** | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | **55** |
| **24** | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | **49** |
| **25** | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | **53** |
| **26** | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | **57** |
| **27** | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | **56** |
| **28** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **29** | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | **49** |
| **30** | 2 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | **43** |
| **31** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **32** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **33** | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | **43** |
| **34** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **53** |
| **35** | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | **55** |
| **36** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **60** |
| **37** | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | **54** |
| **38** | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 3 | **50** |
| **39** | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 3 | 2 | 4 | 4 | 4 | **47** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **40** | 4 | 5 | 5 | 5 | 4 | 2 | 4 | 4 | 4 | 4 | 5 | 5 | **51** |
| **41** | 5 | 5 | 5 | 5 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | **54** |
| **42** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | **56** |
| **43** | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | **55** |
| **44** | 4 | 5 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 5 | 3 | **45** |
| **45** | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | **53** |
| **46** | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | **56** |
| **47** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **60** |
| **48** | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | **54** |
| **49** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **50** | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 5 | **51** |
| **51** | 3 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | **50** |
| **52** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **60** |
| **53** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | **51** |
| **54** | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 5 | **54** |
| **55** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **54** |
| **56** | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **55** |
| **57** | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | **52** |
| **58** | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **59** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **55** |
| **60** | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | **55** |
| **61** | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | **54** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **62** | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 3 | 3 | 5 | 4 | 4 | **47** |
| **63** | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **59** |
| **64** | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | **57** |
| **65** | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **53** |
| **66** | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | **55** |
| **67** | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | **50** |
| **68** | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | **57** |
| **69** | 3 | 3 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 3 | **45** |
| **70** | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 3 | 5 | 5 | 4 | **52** |
| **71** | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | **52** |
| **72** | 3 | 4 | 4 | 4 | 3 | 5 | 3 | 2 | 2 | 5 | 4 | 4 | **43** |
| **73** | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | **39** |
| **74** | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 3 | 5 | 5 | **51** |
| **75** | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 2 | 3 | 4 | 4 | **43** |
| **76** | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 3 | 3 | 4 | 4 | 4 | **46** |
| **77** | 3 | 3 | 3 | 3 | 4 | 5 | 4 | 4 | 2 | 2 | 3 | 3 | **39** |
| **78** | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | **52** |
| **79** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 2 | 2 | 4 | 5 | 5 | **49** |
| **80** | 4 | 5 | 3 | 5 | 4 | 4 | 4 | 2 | 2 | 3 | 5 | 3 | **44** |
| **81** | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | **56** |
| **82** | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | **53** |
| **83** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | **55** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **84** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **57** |
| **85** | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | **51** |
| **86** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **87** | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | **50** |
| **88** | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 1 | 4 | 4 | 4 | 4 | **47** |
| **89** | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | **52** |
| **90** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | **58** |
| **91** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **58** |
| **92** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **58** |
| **93** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **57** |
| **94** | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | **56** |
| **95** | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | **53** |
| **96** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | **55** |
| **97** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | **57** |
| **98** | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | **51** |
| **99** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **48** |
| **100** | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | **50** |

**LAMPIRAN 9**

**DATA PENELITIAN VARIABEL**

**PERSEPSI KUALITAS PRODUK (X1)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Persepsi Kualitas Produk (X1)** | | | | | | | **∑** |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** |
| **1** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **2** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **3** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **4** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **5** | 5 | 4 | 5 | 4 | 5 | 5 | 5 | **33** |
| **6** | 5 | 5 | 5 | 4 | 4 | 4 | 5 | **32** |
| **7** | 5 | 5 | 5 | 5 | 5 | 4 | 5 | **34** |
| **8** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **9** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **10** | 5 | 5 | 5 | 4 | 5 | 5 | 5 | **34** |
| **11** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **12** | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **34** |
| **13** | 5 | 5 | 5 | 4 | 5 | 5 | 5 | **34** |
| **14** | 5 | 5 | 5 | 5 | 5 | 4 | 5 | **34** |
| **15** | 5 | 5 | 5 | 4 | 5 | 5 | 5 | **34** |
| **16** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **17** | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **34** |
| **18** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **19** | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **31** |
| **20** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **21** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **22** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **23** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **24** | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **32** |
| **25** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | **32** |
| **26** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **27** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **28** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **29** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **30** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **31** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **31** |
| **32** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **33** | 5 | 5 | 5 | 4 | 3 | 4 | 5 | **31** |
| **No.**  **Responden** | **Persepsi Kualitas Produk (X1)** | | | | | | | **∑** |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** |
| **34** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **35** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **36** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **37** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **38** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **39** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **31** |
| **40** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **41** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **42** | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **32** |
| **43** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | **32** |
| **44** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **45** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **46** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **47** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **48** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **49** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **31** |
| **50** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **51** | 5 | 5 | 5 | 4 | 3 | 4 | 5 | **31** |
| **52** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **53** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **54** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **55** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **56** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **57** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **31** |
| **58** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **59** | 5 | 5 | 5 | 4 | 3 | 4 | 5 | **31** |
| **60** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **61** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **62** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **63** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **64** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **65** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **66** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **67** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **68** | 5 | 5 | 5 | 4 | 5 | 4 | 4 | **32** |
| **69** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | **32** |
| **70** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **No.**  **Responden** | **Persepsi Kualitas Produk (X1)** | | | | | | | **∑** |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** |
| **71** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **72** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **73** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **74** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **75** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **31** |
| **76** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **77** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | **32** |
| **78** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **79** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **80** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **81** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **82** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **83** | 5 | 5 | 5 | 4 | 4 | 4 | 4 | **31** |
| **84** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **85** | 5 | 5 | 5 | 4 | 4 | 4 | 5 | **32** |
| **86** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **87** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **88** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **89** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **90** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **91** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **92** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |
| **93** | 5 | 5 | 5 | 4 | 5 | 5 | 5 | **34** |
| **94** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **95** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **96** | 5 | 5 | 5 | 4 | 5 | 5 | 4 | **33** |
| **97** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **35** |
| **98** | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **33** |
| **99** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **33** |
| **100** | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **33** |

**LAMPIRAN 10**

**DATA PENELITIAN VARIABEL**

**PERSEPSI INOVASI PRODUK (X2)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Persepsi Inovasi Produk (X2)** | | | | | | **∑** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** |
| **1** | 5 | 5 | 5 | 5 | 5 | 4 | **29** |
| **2** | 4 | 4 | 4 | 5 | 5 | 5 | **27** |
| **3** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **4** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **5** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **6** | 4 | 4 | 4 | 5 | 5 | 5 | **27** |
| **7** | 5 | 5 | 5 | 4 | 5 | 5 | **29** |
| **8** | 5 | 5 | 4 | 4 | 5 | 4 | **27** |
| **9** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **10** | 4 | 4 | 5 | 5 | 4 | 5 | **27** |
| **11** | 4 | 4 | 4 | 5 | 5 | 5 | **27** |
| **12** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **13** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **14** | 4 | 5 | 5 | 5 | 5 | 5 | **29** |
| **15** | 4 | 4 | 5 | 5 | 5 | 5 | **28** |
| **16** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **17** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **18** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **19** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **20** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **21** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **22** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **23** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **24** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **25** | 4 | 4 | 4 | 5 | 5 | 5 | **27** |
| **26** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **27** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **28** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **29** | 4 | 4 | 4 | 4 | 4 | 5 | **25** |
| **30** | 5 | 5 | 5 | 4 | 5 | 5 | **29** |
| **31** | 5 | 5 | 4 | 5 | 5 | 5 | **29** |
| **32** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **33** | 4 | 4 | 5 | 5 | 4 | 5 | **27** |
| **No.**  **Responden** | **Persepsi Inovasi Produk (X2)** | | | | | | **∑** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** |
| **34** | 4 | 4 | 4 | 4 | 5 | 5 | **26** |
| **35** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **36** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **37** | 5 | 5 | 4 | 4 | 5 | 4 | **27** |
| **38** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **39** | 4 | 4 | 5 | 5 | 4 | 5 | **27** |
| **40** | 4 | 4 | 4 | 4 | 5 | 5 | **26** |
| **41** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **42** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **43** | 4 | 5 | 5 | 5 | 5 | 5 | **29** |
| **44** | 4 | 4 | 5 | 5 | 5 | 5 | **28** |
| **45** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **46** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **47** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **48** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **49** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **50** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **51** | 4 | 4 | 4 | 5 | 5 | 5 | **27** |
| **52** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **53** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **54** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **55** | 4 | 4 | 5 | 4 | 4 | 5 | **26** |
| **56** | 5 | 5 | 5 | 4 | 5 | 5 | **29** |
| **57** | 5 | 5 | 4 | 4 | 5 | 4 | **27** |
| **58** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **59** | 4 | 4 | 5 | 5 | 4 | 5 | **27** |
| **60** | 4 | 4 | 4 | 5 | 5 | 4 | **26** |
| **61** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **62** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **63** | 5 | 5 | 4 | 4 | 5 | 4 | **27** |
| **64** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **65** | 4 | 4 | 5 | 5 | 4 | 5 | **27** |
| **66** | 4 | 4 | 4 | 4 | 4 | 4 | **24** |
| **67** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **68** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **69** | 4 | 4 | 5 | 5 | 4 | 5 | **27** |
| **70** | 4 | 4 | 4 | 4 | 4 | 5 | **25** |
| **No.**  **Responden** | **Persepsi Inovasi Produk (X2)** | | | | | | **∑** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** |
| **71** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **72** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **73** | 4 | 5 | 5 | 5 | 5 | 5 | **29** |
| **74** | 4 | 4 | 5 | 5 | 5 | 5 | **28** |
| **75** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **76** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **77** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **78** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **79** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **80** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **81** | 4 | 4 | 4 | 5 | 5 | 5 | **27** |
| **82** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **83** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **84** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **85** | 4 | 4 | 4 | 4 | 4 | 5 | **25** |
| **86** | 5 | 5 | 5 | 4 | 5 | 5 | **29** |
| **87** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **88** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **89** | 5 | 5 | 4 | 4 | 5 | 4 | **27** |
| **90** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **91** | 4 | 4 | 5 | 5 | 4 | 5 | **27** |
| **92** | 4 | 4 | 4 | 4 | 5 | 5 | **26** |
| **93** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **94** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **95** | 4 | 4 | 5 | 5 | 4 | 5 | **27** |
| **96** | 4 | 4 | 4 | 4 | 5 | 5 | **26** |
| **97** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **98** | 5 | 5 | 5 | 5 | 5 | 5 | **30** |
| **99** | 4 | 5 | 5 | 5 | 5 | 5 | **29** |
| **100** | 4 | 4 | 5 | 5 | 5 | 5 | **28** |

**LAMPIRAN 11**

**DATA PENELITIAN VARIABEL**

***STORE ATMOSPHERE* (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **1** | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | **66** |
| **2** | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | **63** |
| **3** | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | **62** |
| **4** | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **63** |
| **5** | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | **64** |
| **6** | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **65** |
| **7** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **63** |
| **8** | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | **59** |
| **9** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | **66** |
| **10** | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **62** |
| **11** | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **62** |
| **12** | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **62** |
| **13** | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 1 | 4 | 4 | **57** |
| **14** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **63** |
| **15** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | **68** |
| **16** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **68** |
| **17** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | **67** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **18** | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **66** |
| **19** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **68** |
| **20** | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **63** |
| **21** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **67** |
| **22** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | **66** |
| **23** | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | **66** |
| **24** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **69** |
| **25** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | **67** |
| **26** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | **63** |
| **27** | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | **65** |
| **28** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | **62** |
| **29** | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | **60** |
| **30** | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **64** |
| **31** | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **62** |
| **32** | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **62** |
| **33** | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **62** |
| **34** | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | **61** |
| **35** | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **66** |
| **36** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | **68** |
| **37** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **68** |
| **38** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | **67** |
| **39** | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **66** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **40** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | **59** |
| **41** | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **63** |
| **42** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **67** |
| **43** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | **66** |
| **44** | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | **66** |
| **45** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **69** |
| **46** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | **67** |
| **47** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | **63** |
| **48** | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | **65** |
| **49** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | **62** |
| **50** | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | **60** |
| **51** | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **64** |
| **52** | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **62** |
| **53** | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **62** |
| **54** | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **62** |
| **55** | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 1 | 4 | 4 | **57** |
| **56** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **56** |
| **57** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | **68** |
| **58** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **68** |
| **59** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | **67** |
| **60** | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **66** |
| **61** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | **59** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **62** | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **63** |
| **63** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **67** |
| **64** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | **66** |
| **65** | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | **66** |
| **66** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **69** |
| **67** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | **67** |
| **68** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | **63** |
| **69** | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | **65** |
| **70** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | **62** |
| **71** | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | **60** |
| **72** | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **64** |
| **73** | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | **62** |
| **74** | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | **62** |
| **75** | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | **62** |
| **76** | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 1 | 4 | 4 | **57** |
| **77** | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | **56** |
| **78** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | **68** |
| **79** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **68** |
| **80** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | **67** |
| **81** | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **66** |
| **82** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | **59** |
| **83** | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **63** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **84** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **67** |
| **85** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | **66** |
| **86** | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | **66** |
| **87** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **69** |
| **88** | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | **67** |
| **89** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | **63** |
| **90** | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | **65** |
| **91** | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | **62** |
| **92** | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | **60** |
| **93** | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | **64** |
| **94** | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | **66** |
| **95** | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | **59** |
| **96** | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | **63** |
| **97** | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | **67** |
| **98** | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | **66** |
| **99** | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | **66** |
| **100** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | **69** |

**LAMPIRAN 12**

**HASIL UJI MSI VARIABEL**

**KEPUTUSAN PEMBELIAN (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **1** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **31,787** |
| **2** | 3,158 | 2,365 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 4,613 | 2,674 | 3,108 | 2,365 | 2,264 | **37,445** |
| **3** | 3,158 | 2,365 | 3,623 | 2,618 | 3,799 | 4,416 | 3,799 | 2,391 | 1,730 | 3,108 | 2,365 | 3,623 | **36,996** |
| **4** | 3,158 | 2,365 | 3,623 | 2,618 | 2,364 | 4,416 | 3,799 | 3,327 | 2,674 | 4,579 | 2,365 | 3,623 | **38,911** |
| **5** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 2,365 | 2,264 | **38,783** |
| **6** | 4,545 | 3,770 | 3,623 | 4,120 | 3,799 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 3,770 | 3,623 | **41,639** |
| **7** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 4,613 | 2,674 | 4,579 | 2,365 | 2,264 | **34,544** |
| **8** | 3,158 | 2,365 | 2,264 | 4,120 | 3,799 | 4,416 | 2,364 | 3,327 | 2,674 | 4,579 | 2,365 | 2,264 | **37,695** |
| **9** | 4,545 | 2,365 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 3,327 | 2,674 | 3,108 | 2,365 | 3,623 | **41,764** |
| **10** | 3,158 | 2,365 | 3,623 | 4,120 | 2,364 | 2,916 | 2,364 | 3,327 | 3,976 | 4,579 | 2,365 | 3,623 | **38,780** |
| **11** | 3,158 | 2,365 | 2,264 | 4,120 | 3,799 | 4,416 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **36,225** |
| **12** | 1,968 | 1,000 | 1,000 | 4,120 | 3,799 | 4,416 | 3,799 | 3,327 | 2,674 | 3,108 | 1,000 | 1,000 | **31,212** |
| **13** | 3,158 | 2,365 | 1,000 | 1,000 | 2,364 | 2,916 | 2,364 | 4,613 | 3,976 | 4,579 | 2,365 | 1,000 | **31,700** |
| **14** | 4,545 | 2,365 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 4,613 | 2,674 | 3,108 | 2,365 | 2,264 | **38,832** |
| **15** | 3,158 | 2,365 | 3,623 | 4,120 | 2,364 | 2,916 | 3,799 | 4,613 | 2,674 | 3,108 | 2,365 | 3,623 | **38,728** |
| **16** | 4,545 | 2,365 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 2,365 | 3,623 | **45,824** |
| **17** | 4,545 | 3,770 | 3,623 | 4,120 | 2,364 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **47,198** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **18** | 3,158 | 2,365 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 3,327 | 2,674 | 4,579 | 2,365 | 2,264 | **37,629** |
| **19** | 3,158 | 3,770 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 3,108 | 3,770 | 3,623 | **45,776** |
| **20** | 3,158 | 2,365 | 3,623 | 4,120 | 3,799 | 2,916 | 2,364 | 3,327 | 2,674 | 4,579 | 2,365 | 3,623 | **38,912** |
| **21** | 4,545 | 3,770 | 3,623 | 4,120 | 3,799 | 2,916 | 3,799 | 3,327 | 3,976 | 3,108 | 3,770 | 3,623 | **44,377** |
| **22** | 3,158 | 2,365 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 1,753 | 1,000 | 1,753 | 2,365 | 2,264 | **31,556** |
| **23** | 4,545 | 3,770 | 2,264 | 4,120 | 3,799 | 4,416 | 3,799 | 3,327 | 2,674 | 3,108 | 3,770 | 2,264 | **41,857** |
| **24** | 3,158 | 2,365 | 2,264 | 2,618 | 1,000 | 4,416 | 3,799 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **33,359** |
| **25** | 3,158 | 2,365 | 3,623 | 4,120 | 3,799 | 2,916 | 2,364 | 4,613 | 2,674 | 3,108 | 2,365 | 3,623 | **38,728** |
| **26** | 3,158 | 2,365 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 2,365 | 3,623 | **44,437** |
| **27** | 4,545 | 2,365 | 3,623 | 4,120 | 2,364 | 4,416 | 2,364 | 4,613 | 3,976 | 4,579 | 2,365 | 3,623 | **42,953** |
| **28** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **31,787** |
| **29** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 3,799 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **33,223** |
| **30** | 1,000 | 1,000 | 1,000 | 4,120 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 1,000 | 1,000 | **25,872** |
| **31** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **31,787** |
| **32** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **31,787** |
| **33** | 3,158 | 1,000 | 1,000 | 2,618 | 2,364 | 2,916 | 2,364 | 2,391 | 2,674 | 3,108 | 1,000 | 1,000 | **25,592** |
| **34** | 4,545 | 3,770 | 3,623 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 3,770 | 3,623 | **38,701** |
| **35** | 3,158 | 3,770 | 3,623 | 2,618 | 3,799 | 4,416 | 3,799 | 3,327 | 2,674 | 3,108 | 3,770 | 3,623 | **41,685** |
| **36** | 4,545 | 3,770 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **48,634** |
| **37** | 3,158 | 2,365 | 3,623 | 4,120 | 2,364 | 4,416 | 3,799 | 3,327 | 2,674 | 4,579 | 2,365 | 3,623 | **40,412** |
| **38** | 1,968 | 1,000 | 1,000 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 1,000 | 1,000 | **35,272** |
| **39** | 3,158 | 2,365 | 2,264 | 2,618 | 3,799 | 4,416 | 2,364 | 2,391 | 1,000 | 3,108 | 2,365 | 2,264 | **32,113** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **40** | 3,158 | 3,770 | 3,623 | 4,120 | 2,364 | 1,000 | 2,364 | 3,327 | 2,674 | 3,108 | 3,770 | 3,623 | **36,901** |
| **41** | 4,545 | 3,770 | 3,623 | 4,120 | 1,000 | 1,596 | 1,000 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **40,215** |
| **42** | 4,545 | 3,770 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 3,108 | 3,770 | 2,264 | **42,944** |
| **43** | 4,545 | 3,770 | 2,264 | 2,618 | 2,364 | 2,916 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 2,264 | **41,479** |
| **44** | 3,158 | 3,770 | 1,000 | 1,000 | 1,000 | 1,596 | 2,364 | 3,327 | 2,674 | 3,108 | 3,770 | 1,000 | **27,767** |
| **45** | 3,158 | 2,365 | 2,264 | 2,618 | 3,799 | 4,416 | 2,364 | 4,613 | 3,976 | 4,579 | 2,365 | 2,264 | **38,783** |
| **46** | 4,545 | 3,770 | 3,623 | 2,618 | 3,799 | 2,916 | 1,000 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **42,833** |
| **47** | 4,545 | 3,770 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **48,634** |
| **48** | 4,545 | 2,365 | 2,264 | 4,120 | 3,799 | 2,916 | 3,799 | 4,613 | 2,674 | 4,579 | 2,365 | 2,264 | **40,304** |
| **49** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **31,787** |
| **50** | 3,158 | 2,365 | 3,623 | 4,120 | 2,364 | 2,916 | 3,799 | 3,327 | 1,730 | 3,108 | 2,365 | 3,623 | **36,498** |
| **51** | 1,968 | 2,365 | 1,000 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 2,674 | 3,108 | 2,365 | 1,000 | **35,229** |
| **52** | 4,545 | 3,770 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **48,634** |
| **53** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 4,613 | 3,976 | 4,579 | 2,365 | 2,264 | **35,847** |
| **54** | 4,545 | 1,000 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 2,674 | 3,108 | 1,000 | 3,623 | **40,320** |
| **55** | 4,545 | 3,770 | 3,623 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 4,579 | 3,770 | 3,623 | **40,172** |
| **56** | 4,545 | 2,365 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 2,365 | 2,264 | **41,605** |
| **57** | 3,158 | 3,770 | 3,623 | 4,120 | 3,799 | 2,916 | 2,364 | 2,391 | 1,730 | 3,108 | 3,770 | 3,623 | **38,372** |
| **58** | 4,545 | 2,365 | 2,264 | 2,618 | 1,000 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **31,811** |
| **59** | 4,545 | 3,770 | 3,623 | 4,120 | 3,799 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 3,770 | 3,623 | **41,639** |
| **60** | 4,545 | 3,770 | 2,264 | 4,120 | 2,364 | 2,916 | 2,364 | 4,613 | 3,976 | 4,579 | 3,770 | 2,264 | **41,546** |
| **61** | 3,158 | 2,365 | 3,623 | 2,618 | 3,799 | 2,916 | 2,364 | 4,613 | 3,976 | 4,579 | 2,365 | 3,623 | **40,000** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **62** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 4,416 | 1,000 | 2,391 | 1,730 | 4,579 | 2,365 | 2,264 | **31,515** |
| **63** | 4,545 | 3,770 | 3,623 | 2,618 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **47,132** |
| **64** | 4,545 | 2,365 | 3,623 | 4,120 | 2,364 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 2,365 | 3,623 | **44,389** |
| **65** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 2,365 | 2,264 | **38,783** |
| **66** | 3,158 | 2,365 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 3,327 | 2,674 | 4,579 | 2,365 | 3,623 | **41,848** |
| **67** | 3,158 | 2,365 | 2,264 | 4,120 | 3,799 | 4,416 | 2,364 | 2,391 | 2,674 | 3,108 | 2,365 | 2,264 | **35,289** |
| **68** | 4,545 | 3,770 | 3,623 | 4,120 | 2,364 | 2,916 | 2,364 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **44,263** |
| **69** | 1,968 | 1,000 | 1,000 | 2,618 | 3,799 | 4,416 | 2,364 | 3,327 | 2,674 | 3,108 | 1,000 | 1,000 | **28,275** |
| **70** | 4,545 | 3,770 | 2,264 | 2,618 | 2,364 | 4,416 | 3,799 | 2,391 | 1,730 | 4,579 | 3,770 | 2,264 | **38,511** |
| **71** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 4,416 | 2,364 | 4,613 | 3,976 | 4,579 | 2,365 | 2,264 | **37,347** |
| **72** | 1,968 | 2,365 | 2,264 | 2,618 | 1,000 | 4,416 | 1,000 | 1,753 | 1,000 | 4,579 | 2,365 | 2,264 | **27,593** |
| **73** | 1,968 | 1,000 | 1,000 | 1,000 | 1,000 | 2,916 | 2,364 | 2,391 | 1,730 | 3,108 | 1,000 | 1,000 | **20,477** |
| **74** | 4,545 | 3,770 | 3,623 | 4,120 | 2,364 | 2,916 | 2,364 | 2,391 | 1,730 | 1,753 | 3,770 | 3,623 | **36,969** |
| **75** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 1,000 | 2,391 | 1,000 | 1,753 | 2,365 | 2,264 | **26,459** |
| **76** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 4,416 | 1,000 | 2,391 | 1,730 | 3,108 | 2,365 | 2,264 | **30,044** |
| **77** | 1,968 | 1,000 | 1,000 | 1,000 | 2,364 | 4,416 | 2,364 | 3,327 | 1,000 | 1,000 | 1,000 | 1,000 | **21,439** |
| **78** | 1,968 | 1,000 | 2,264 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 1,000 | 2,264 | **37,800** |
| **79** | 4,545 | 3,770 | 3,623 | 2,618 | 2,364 | 2,916 | 2,364 | 1,753 | 1,000 | 3,108 | 3,770 | 3,623 | **35,454** |
| **80** | 3,158 | 3,770 | 1,000 | 4,120 | 2,364 | 2,916 | 2,364 | 1,753 | 1,000 | 1,753 | 3,770 | 1,000 | **28,968** |
| **81** | 4,545 | 3,770 | 3,623 | 2,618 | 3,799 | 4,416 | 3,799 | 3,327 | 2,674 | 3,108 | 3,770 | 3,623 | **43,072** |
| **82** | 4,545 | 3,770 | 3,623 | 2,618 | 3,799 | 2,916 | 2,364 | 3,327 | 1,730 | 3,108 | 3,770 | 3,623 | **39,194** |
| **83** | 4,545 | 3,770 | 2,264 | 2,618 | 3,799 | 4,416 | 2,364 | 3,327 | 3,976 | 4,579 | 3,770 | 2,264 | **41,693** |
| **No.**  **Responden** | **Keputusan Pembelian (Y)** | | | | | | | | | | | | **∑** |
| **Y.1** | **Y.2** | **Y.3** | **Y.4** | **Y.5** | **Y.6** | **Y.7** | **Y.8** | **Y.9** | **Y.10** | **Y.11** | **Y.12** |
| **84** | 4,545 | 3,770 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 2,264 | **44,415** |
| **85** | 4,545 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 3,799 | 4,613 | 2,674 | 3,108 | 2,365 | 2,264 | **35,896** |
| **86** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **31,787** |
| **87** | 3,158 | 3,770 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 3,770 | 2,264 | **34,597** |
| **88** | 4,545 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 3,799 | 1,000 | 2,674 | 3,108 | 2,365 | 2,264 | **32,283** |
| **89** | 4,545 | 2,365 | 3,623 | 2,618 | 2,364 | 2,916 | 3,799 | 3,327 | 2,674 | 3,108 | 2,365 | 3,623 | **37,327** |
| **90** | 4,545 | 3,770 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 3,327 | 3,976 | 3,108 | 3,770 | 3,623 | **45,877** |
| **91** | 4,545 | 3,770 | 3,623 | 2,618 | 2,364 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 3,623 | **45,697** |
| **92** | 4,545 | 3,770 | 3,623 | 4,120 | 3,799 | 4,416 | 3,799 | 4,613 | 2,674 | 3,108 | 3,770 | 3,623 | **45,861** |
| **93** | 4,545 | 3,770 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 2,264 | **44,415** |
| **94** | 4,545 | 3,770 | 3,623 | 2,618 | 3,799 | 4,416 | 3,799 | 3,327 | 2,674 | 3,108 | 3,770 | 3,623 | **43,072** |
| **95** | 4,545 | 3,770 | 3,623 | 2,618 | 3,799 | 2,916 | 2,364 | 3,327 | 1,730 | 3,108 | 3,770 | 3,623 | **39,194** |
| **96** | 4,545 | 3,770 | 2,264 | 2,618 | 3,799 | 4,416 | 2,364 | 3,327 | 3,976 | 4,579 | 3,770 | 2,264 | **41,693** |
| **97** | 4,545 | 3,770 | 2,264 | 2,618 | 3,799 | 4,416 | 3,799 | 4,613 | 3,976 | 4,579 | 3,770 | 2,264 | **44,415** |
| **98** | 4,545 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 3,799 | 4,613 | 2,674 | 3,108 | 2,365 | 2,264 | **35,896** |
| **99** | 3,158 | 2,365 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 2,365 | 2,264 | **31,787** |
| **100** | 3,158 | 3,770 | 2,264 | 2,618 | 2,364 | 2,916 | 2,364 | 3,327 | 2,674 | 3,108 | 3,770 | 2,264 | **34,597** |

**LAMPIRAN 13**

**HASIL UJI MSI VARIABEL**

**PERSEPSI KUALITAS PRODUK (X1)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Persepsi Kualitas Produk (X1)** | | | | | | | **∑** |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** |
| **1** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **2** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **3** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **4** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **5** | 3,692 | 1,000 | 3,171 | 1,000 | 3,867 | 2,624 | 2,638 | **17,993** |
| **6** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 1,000 | 2,638 | **17,329** |
| **7** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 2,638 | **20,435** |
| **8** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **9** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **10** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 2,638 | **20,463** |
| **11** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **12** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 2,624 | 2,638 | **20,549** |
| **13** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 2,638 | **20,463** |
| **14** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 2,638 | **20,435** |
| **15** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 2,638 | **20,463** |
| **16** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **17** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 2,624 | 2,638 | **20,549** |
| **18** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **19** | 1,000 | 1,000 | 1,000 | 1,000 | 3,867 | 2,624 | 2,638 | **13,129** |
| **20** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **21** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **22** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **23** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **24** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 1,000 | 1,000 | **17,201** |
| **25** | 3,692 | 3,470 | 1,000 | 1,000 | 3,867 | 2,624 | 1,000 | **16,654** |
| **26** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **27** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **28** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **29** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **30** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **31** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 1,000 | 1,000 | **15,691** |
| **32** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **33** | 3,692 | 3,470 | 3,171 | 1,000 | 1,000 | 1,000 | 2,638 | **15,972** |
| **No.**  **Responden** | **Persepsi Kualitas Produk (X1)** | | | | | | | **∑** |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** |
| **34** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **35** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **36** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **37** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **38** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **39** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 1,000 | 1,000 | **15,691** |
| **40** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **41** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **42** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 1,000 | 1,000 | **17,201** |
| **43** | 3,692 | 3,470 | 1,000 | 1,000 | 3,867 | 2,624 | 1,000 | **16,654** |
| **44** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **45** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **46** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **47** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **48** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **49** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 1,000 | 1,000 | **15,691** |
| **50** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **51** | 3,692 | 3,470 | 3,171 | 1,000 | 1,000 | 1,000 | 2,638 | **15,972** |
| **52** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **53** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **54** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **55** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **56** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **57** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 1,000 | 1,000 | **15,691** |
| **58** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **59** | 3,692 | 3,470 | 3,171 | 1,000 | 1,000 | 1,000 | 2,638 | **15,972** |
| **60** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **61** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **62** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **63** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **64** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **65** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **66** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **67** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **68** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 1,000 | 1,000 | **17,201** |
| **69** | 3,692 | 3,470 | 1,000 | 1,000 | 3,867 | 2,624 | 1,000 | **16,654** |
| **70** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **No.**  **Responden** | **Persepsi Kualitas Produk (X1)** | | | | | | | **∑** |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** |
| **71** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **72** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **73** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **74** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **75** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 1,000 | 1,000 | **15,691** |
| **76** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **77** | 3,692 | 3,470 | 1,000 | 1,000 | 3,867 | 2,624 | 1,000 | **16,654** |
| **78** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **79** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **80** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **81** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **82** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **83** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 1,000 | 1,000 | **15,691** |
| **84** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **85** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 1,000 | 2,638 | **17,329** |
| **86** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **87** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **88** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **89** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **90** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **91** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **92** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |
| **93** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 2,638 | **20,463** |
| **94** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **95** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **96** | 3,692 | 3,470 | 3,171 | 1,000 | 3,867 | 2,624 | 1,000 | **18,825** |
| **97** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 2,624 | 2,638 | **22,059** |
| **98** | 3,692 | 3,470 | 3,171 | 2,596 | 2,358 | 1,000 | 2,638 | **18,926** |
| **99** | 3,692 | 3,470 | 3,171 | 1,000 | 2,358 | 2,624 | 2,638 | **18,953** |
| **100** | 3,692 | 3,470 | 3,171 | 2,596 | 3,867 | 1,000 | 1,000 | **18,797** |

**LAMPIRAN 14**

**HASIL UJI MSI VARIABEL**

**PERSEPSI INOVASI PRODUK (X2)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | **Persepsi Inovasi Produk (X2)** | | | | | | **∑** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** |
| **1** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 1,000 | **14,699** |
| **2** | 1,000 | 1,000 | 1,000 | 2,778 | 2,870 | 3,020 | **11,668** |
| **3** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **4** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **5** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **6** | 1,000 | 1,000 | 1,000 | 2,778 | 2,870 | 3,020 | **11,668** |
| **7** | 2,643 | 2,670 | 2,737 | 1,000 | 2,870 | 3,020 | **14,941** |
| **8** | 2,643 | 2,670 | 1,000 | 1,000 | 2,870 | 1,000 | **11,184** |
| **9** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **10** | 1,000 | 1,000 | 2,737 | 2,778 | 1,000 | 3,020 | **11,535** |
| **11** | 1,000 | 1,000 | 1,000 | 2,778 | 2,870 | 3,020 | **11,668** |
| **12** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **13** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **14** | 1,000 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **15,075** |
| **15** | 1,000 | 1,000 | 2,737 | 2,778 | 2,870 | 3,020 | **13,405** |
| **16** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **17** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **18** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **19** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **20** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **21** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **22** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **23** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **24** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **25** | 1,000 | 1,000 | 1,000 | 2,778 | 2,870 | 3,020 | **11,668** |
| **26** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **27** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **28** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **29** | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 3,020 | **8,020** |
| **30** | 2,643 | 2,670 | 2,737 | 1,000 | 2,870 | 3,020 | **14,941** |
| **31** | 2,643 | 2,670 | 1,000 | 2,778 | 2,870 | 3,020 | **14,981** |
| **32** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **33** | 1,000 | 1,000 | 2,737 | 2,778 | 1,000 | 3,020 | **11,535** |
| **No.**  **Responden** | **Persepsi Inovasi Produk (X2)** | | | | | | **∑** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** |
| **34** | 1,000 | 1,000 | 1,000 | 1,000 | 2,870 | 3,020 | **9,890** |
| **35** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **36** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **37** | 2,643 | 2,670 | 1,000 | 1,000 | 2,870 | 1,000 | **11,184** |
| **38** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **39** | 1,000 | 1,000 | 2,737 | 2,778 | 1,000 | 3,020 | **11,535** |
| **40** | 1,000 | 1,000 | 1,000 | 1,000 | 2,870 | 3,020 | **9,890** |
| **41** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **42** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **43** | 1,000 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **15,075** |
| **44** | 1,000 | 1,000 | 2,737 | 2,778 | 2,870 | 3,020 | **13,405** |
| **45** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **46** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **47** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **48** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **49** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **50** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **51** | 1,000 | 1,000 | 1,000 | 2,778 | 2,870 | 3,020 | **11,668** |
| **52** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **53** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **54** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **55** | 1,000 | 1,000 | 2,737 | 1,000 | 1,000 | 3,020 | **9,757** |
| **56** | 2,643 | 2,670 | 2,737 | 1,000 | 2,870 | 3,020 | **14,941** |
| **57** | 2,643 | 2,670 | 1,000 | 1,000 | 2,870 | 1,000 | **11,184** |
| **58** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **59** | 1,000 | 1,000 | 2,737 | 2,778 | 1,000 | 3,020 | **11,535** |
| **60** | 1,000 | 1,000 | 1,000 | 2,778 | 2,870 | 1,000 | **9,648** |
| **61** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **62** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **63** | 2,643 | 2,670 | 1,000 | 1,000 | 2,870 | 1,000 | **11,184** |
| **64** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **65** | 1,000 | 1,000 | 2,737 | 2,778 | 1,000 | 3,020 | **11,535** |
| **66** | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | **6,000** |
| **67** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **68** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **69** | 1,000 | 1,000 | 2,737 | 2,778 | 1,000 | 3,020 | **11,535** |
| **70** | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 3,020 | **8,020** |
| **No.**  **Responden** | **Persepsi Inovasi Produk (X2)** | | | | | | **∑** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** |
| **71** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **72** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **73** | 1,000 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **15,075** |
| **74** | 1,000 | 1,000 | 2,737 | 2,778 | 2,870 | 3,020 | **13,405** |
| **75** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **76** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **77** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **78** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **79** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **80** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **81** | 1,000 | 1,000 | 1,000 | 2,778 | 2,870 | 3,020 | **11,668** |
| **82** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **83** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **84** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **85** | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 3,020 | **8,020** |
| **86** | 2,643 | 2,670 | 2,737 | 1,000 | 2,870 | 3,020 | **14,941** |
| **87** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **88** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **89** | 2,643 | 2,670 | 1,000 | 1,000 | 2,870 | 1,000 | **11,184** |
| **90** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **91** | 1,000 | 1,000 | 2,737 | 2,778 | 1,000 | 3,020 | **11,535** |
| **92** | 1,000 | 1,000 | 1,000 | 1,000 | 2,870 | 3,020 | **9,890** |
| **93** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **94** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **95** | 1,000 | 1,000 | 2,737 | 2,778 | 1,000 | 3,020 | **11,535** |
| **96** | 1,000 | 1,000 | 1,000 | 1,000 | 2,870 | 3,020 | **9,890** |
| **97** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **98** | 2,643 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **16,719** |
| **99** | 1,000 | 2,670 | 2,737 | 2,778 | 2,870 | 3,020 | **15,075** |
| **100** | 1,000 | 1,000 | 2,737 | 2,778 | 2,870 | 3,020 | **13,405** |

**LAMPIRAN 15**

**HASIL UJI MSI VARIABEL**

***STORE ATMOSPHERE* (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **1** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 1,000 | 2,549 | 2,616 | 2,638 | **33,203** |
| **2** | 1,000 | 1,000 | 1,000 | 2,506 | 1,000 | 2,628 | 2,603 | 1,000 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **28,312** |
| **3** | 2,725 | 1,000 | 1,000 | 3,976 | 1,000 | 1,000 | 2,603 | 2,598 | 2,598 | 1,000 | 1,000 | 2,549 | 2,616 | 1,000 | **26,665** |
| **4** | 1,000 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 2,616 | 2,638 | **28,342** |
| **5** | 1,000 | 2,686 | 2,624 | 3,976 | 2,616 | 1,000 | 1,000 | 2,598 | 2,598 | 2,656 | 1,000 | 2,549 | 2,616 | 1,000 | **29,919** |
| **6** | 1,000 | 1,000 | 1,000 | 2,506 | 1,000 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **31,508** |
| **7** | 1,000 | 1,000 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **28,278** |
| **8** | 2,725 | 1,000 | 1,000 | 2,506 | 1,000 | 2,628 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,549 | 1,000 | 2,638 | **22,046** |
| **9** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 1,000 | 1,000 | 2,549 | 1,000 | 2,638 | **33,241** |
| **10** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 1,000 | 1,000 | 1,000 | 2,549 | 1,000 | 1,000 | **26,695** |
| **11** | 2,725 | 1,000 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 2,549 | 2,616 | 2,638 | **26,881** |
| **12** | 1,000 | 1,000 | 2,624 | 2,506 | 2,616 | 1,000 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 2,616 | 2,638 | **26,652** |
| **13** | 1,000 | 2,686 | 2,624 | 2,506 | 2,616 | 2,628 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | **22,060** |
| **14** | 1,000 | 1,000 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **28,278** |
| **15** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,429** |
| **16** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,536** |
| **17** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **34,933** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **18** | 1,000 | 2,686 | 1,000 | 2,506 | 1,000 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **33,194** |
| **19** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,536** |
| **20** | 2,725 | 2,686 | 1,000 | 1,000 | 1,000 | 2,628 | 2,603 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 1,000 | **28,677** |
| **21** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 1,000 | 2,638 | **34,910** |
| **22** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 1,000 | 4,050 | 2,616 | 2,638 | **33,322** |
| **23** | 2,725 | 2,686 | 1,000 | 3,976 | 2,616 | 1,000 | 2,603 | 2,598 | 2,598 | 2,656 | 1,000 | 4,050 | 1,000 | 2,638 | **33,146** |
| **24** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **38,129** |
| **25** | 2,725 | 2,686 | 2,624 | 2,506 | 1,000 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **34,945** |
| **26** | 2,725 | 2,686 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **28,590** |
| **27** | 2,725 | 2,686 | 2,624 | 3,976 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **31,587** |
| **28** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 1,000 | 1,000 | 1,000 | 2,656 | 2,616 | 2,549 | 1,000 | 1,000 | **26,982** |
| **29** | 2,725 | 2,686 | 1,000 | 3,976 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,616 | 2,549 | 1,000 | 1,000 | **23,553** |
| **30** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 1,000 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 1,000 | 1,000 | **29,836** |
| **31** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 1,000 | 1,000 | 1,000 | 2,549 | 1,000 | 1,000 | **26,695** |
| **32** | 2,725 | 1,000 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 2,549 | 2,616 | 2,638 | **26,881** |
| **33** | 1,000 | 1,000 | 2,624 | 2,506 | 2,616 | 1,000 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 2,616 | 2,638 | **26,652** |
| **34** | 1,000 | 2,686 | 2,624 | 2,506 | 2,616 | 2,628 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 1,000 | 1,000 | **25,110** |
| **35** | 1,000 | 1,000 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **33,124** |
| **36** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,429** |
| **37** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,536** |
| **38** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **34,933** |
| **39** | 1,000 | 2,686 | 1,000 | 2,506 | 1,000 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **33,194** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **40** | 2,725 | 2,686 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 1,000 | 1,000 | **21,967** |
| **41** | 2,725 | 2,686 | 1,000 | 1,000 | 1,000 | 2,628 | 2,603 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 1,000 | **28,677** |
| **42** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 1,000 | 2,638 | **34,910** |
| **43** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 1,000 | 4,050 | 2,616 | 2,638 | **33,322** |
| **44** | 2,725 | 2,686 | 1,000 | 3,976 | 2,616 | 1,000 | 2,603 | 2,598 | 2,598 | 2,656 | 1,000 | 4,050 | 1,000 | 2,638 | **33,146** |
| **45** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **38,129** |
| **46** | 2,725 | 2,686 | 2,624 | 2,506 | 1,000 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **34,945** |
| **47** | 2,725 | 2,686 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **28,590** |
| **48** | 2,725 | 2,686 | 2,624 | 3,976 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **31,587** |
| **49** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 1,000 | 1,000 | 1,000 | 2,656 | 2,616 | 2,549 | 1,000 | 1,000 | **26,982** |
| **50** | 2,725 | 2,686 | 1,000 | 3,976 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,616 | 2,549 | 1,000 | 1,000 | **23,553** |
| **51** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 1,000 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 1,000 | 1,000 | **29,836** |
| **52** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 1,000 | 1,000 | 1,000 | 2,549 | 1,000 | 1,000 | **26,695** |
| **53** | 2,725 | 1,000 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 2,549 | 2,616 | 2,638 | **26,881** |
| **54** | 1,000 | 1,000 | 2,624 | 2,506 | 2,616 | 1,000 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 2,616 | 2,638 | **26,652** |
| **55** | 1,000 | 2,686 | 2,624 | 2,506 | 2,616 | 2,628 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | **22,060** |
| **56** | 1,000 | 1,000 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,549 | 1,000 | 1,000 | **17,055** |
| **57** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,429** |
| **58** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,536** |
| **59** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **34,933** |
| **60** | 1,000 | 2,686 | 1,000 | 2,506 | 1,000 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **33,194** |
| **61** | 2,725 | 2,686 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 1,000 | 1,000 | **21,967** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **62** | 2,725 | 2,686 | 1,000 | 1,000 | 1,000 | 2,628 | 2,603 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 1,000 | **28,677** |
| **63** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 1,000 | 2,638 | **34,910** |
| **64** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 1,000 | 4,050 | 2,616 | 2,638 | **33,322** |
| **65** | 2,725 | 2,686 | 1,000 | 3,976 | 2,616 | 1,000 | 2,603 | 2,598 | 2,598 | 2,656 | 1,000 | 4,050 | 1,000 | 2,638 | **33,146** |
| **66** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **38,129** |
| **67** | 2,725 | 2,686 | 2,624 | 2,506 | 1,000 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **34,945** |
| **68** | 2,725 | 2,686 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **28,590** |
| **69** | 2,725 | 2,686 | 2,624 | 3,976 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **31,587** |
| **70** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 1,000 | 1,000 | 1,000 | 2,656 | 2,616 | 2,549 | 1,000 | 1,000 | **26,982** |
| **71** | 2,725 | 2,686 | 1,000 | 3,976 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,616 | 2,549 | 1,000 | 1,000 | **23,553** |
| **72** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 1,000 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 1,000 | 1,000 | **29,836** |
| **73** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 1,000 | 1,000 | 1,000 | 2,549 | 1,000 | 1,000 | **26,695** |
| **74** | 2,725 | 1,000 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 2,549 | 2,616 | 2,638 | **26,881** |
| **75** | 1,000 | 1,000 | 2,624 | 2,506 | 2,616 | 1,000 | 2,603 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 2,616 | 2,638 | **26,652** |
| **76** | 1,000 | 2,686 | 2,624 | 2,506 | 2,616 | 2,628 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | **22,060** |
| **77** | 1,000 | 1,000 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,549 | 1,000 | 1,000 | **17,055** |
| **78** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,429** |
| **79** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **36,536** |
| **80** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 1,000 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **34,933** |
| **81** | 1,000 | 2,686 | 1,000 | 2,506 | 1,000 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **33,194** |
| **82** | 2,725 | 2,686 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 1,000 | 1,000 | **21,967** |
| **83** | 2,725 | 2,686 | 1,000 | 1,000 | 1,000 | 2,628 | 2,603 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 1,000 | **28,677** |
| **No.**  **Responden** | ***Store Atmosphere* (X3)** | | | | | | | | | | | | | | **∑** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **X3.13** | **X3.14** |
| **84** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 1,000 | 2,638 | **34,910** |
| **85** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 1,000 | 4,050 | 2,616 | 2,638 | **33,322** |
| **86** | 2,725 | 2,686 | 1,000 | 3,976 | 2,616 | 1,000 | 2,603 | 2,598 | 2,598 | 2,656 | 1,000 | 4,050 | 1,000 | 2,638 | **33,146** |
| **87** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **38,129** |
| **88** | 2,725 | 2,686 | 2,624 | 2,506 | 1,000 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **34,945** |
| **89** | 2,725 | 2,686 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **28,590** |
| **90** | 2,725 | 2,686 | 2,624 | 3,976 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **31,587** |
| **91** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 1,000 | 1,000 | 1,000 | 2,656 | 2,616 | 2,549 | 1,000 | 1,000 | **26,982** |
| **92** | 2,725 | 2,686 | 1,000 | 3,976 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 2,616 | 2,549 | 1,000 | 1,000 | **23,553** |
| **93** | 2,725 | 1,000 | 1,000 | 3,976 | 2,616 | 1,000 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 1,000 | 1,000 | **29,836** |
| **94** | 1,000 | 2,686 | 1,000 | 2,506 | 1,000 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 4,050 | 2,616 | 2,638 | **33,194** |
| **95** | 2,725 | 2,686 | 1,000 | 2,506 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 4,050 | 1,000 | 1,000 | **21,967** |
| **96** | 2,725 | 2,686 | 1,000 | 1,000 | 1,000 | 2,628 | 2,603 | 2,598 | 1,000 | 2,656 | 2,616 | 2,549 | 2,616 | 1,000 | **28,677** |
| **97** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 1,000 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 1,000 | 2,638 | **34,910** |
| **98** | 2,725 | 2,686 | 1,000 | 2,506 | 2,616 | 2,628 | 2,603 | 1,000 | 2,598 | 2,656 | 1,000 | 4,050 | 2,616 | 2,638 | **33,322** |
| **99** | 2,725 | 2,686 | 1,000 | 3,976 | 2,616 | 1,000 | 2,603 | 2,598 | 2,598 | 2,656 | 1,000 | 4,050 | 1,000 | 2,638 | **33,146** |
| **100** | 2,725 | 2,686 | 2,624 | 3,976 | 2,616 | 2,628 | 2,603 | 2,598 | 2,598 | 2,656 | 2,616 | 2,549 | 2,616 | 2,638 | **38,129** |

**LAMPIRAN 16**

**HASIL UJI VALIDITAS VARIABEL**

**KEPUTUSAN PEMBELIAN (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | | |
|  | | Y.1 | Y.2 | Y.3 | Y.4 | Y.5 | Y.6 | Y.7 | Y.8 | Y.9 | Y.10 | Y.11 | Y.12 | Keputusan Pembelian |
| Y.1 | Pearson Correlation | 1 | ,302 | ,099 | -,079 | ,119 | ,089 | ,141 | ,167 | ,060 | ,045 | ,267 | ,553\*\* | ,414\* |
| Sig. (2-tailed) |  | ,105 | ,604 | ,679 | ,532 | ,640 | ,457 | ,379 | ,754 | ,812 | ,154 | ,002 | ,023 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.2 | Pearson Correlation | ,302 | 1 | ,134 | ,154 | ,438\* | ,262 | -,187 | ,207 | ,333 | ,339 | ,263 | ,148 | ,510\*\* |
| Sig. (2-tailed) | ,105 |  | ,480 | ,415 | ,015 | ,162 | ,323 | ,272 | ,072 | ,067 | ,160 | ,436 | ,004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.3 | Pearson Correlation | ,099 | ,134 | 1 | ,490\*\* | ,105 | ,237 | ,319 | ,074 | -,265 | -,121 | ,065 | ,268 | ,445\* |
| Sig. (2-tailed) | ,604 | ,480 |  | ,006 | ,579 | ,206 | ,086 | ,697 | ,157 | ,524 | ,734 | ,152 | ,014 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.4 | Pearson Correlation | -,079 | ,154 | ,490\*\* | 1 | ,458\* | ,116 | ,152 | ,020 | -,005 | ,032 | ,361\* | ,154 | ,482\*\* |
| Sig. (2-tailed) | ,679 | ,415 | ,006 |  | ,011 | ,542 | ,424 | ,918 | ,980 | ,866 | ,050 | ,415 | ,007 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.5 | Pearson Correlation | ,119 | ,438\* | ,105 | ,458\* | 1 | ,301 | -,286 | ,045 | ,113 | ,436\* | ,104 | -,098 | ,398\* |
| Sig. (2-tailed) | ,532 | ,015 | ,579 | ,011 |  | ,106 | ,125 | ,815 | ,551 | ,016 | ,586 | ,605 | ,029 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.6 | Pearson Correlation | ,089 | ,262 | ,237 | ,116 | ,301 | 1 | ,322 | ,117 | ,470\*\* | ,327 | ,467\*\* | -,040 | ,665\*\* |
| Sig. (2-tailed) | ,640 | ,162 | ,206 | ,542 | ,106 |  | ,082 | ,538 | ,009 | ,077 | ,009 | ,833 | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.7 | Pearson Correlation | ,141 | -,187 | ,319 | ,152 | -,286 | ,322 | 1 | -,090 | -,212 | -,346 | ,491\*\* | ,477\*\* | ,425\* |
| Sig. (2-tailed) | ,457 | ,323 | ,086 | ,424 | ,125 | ,082 |  | ,638 | ,261 | ,061 | ,006 | ,008 | ,019 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.8 | Pearson Correlation | ,167 | ,207 | ,074 | ,020 | ,045 | ,117 | -,090 | 1 | ,209 | ,272 | ,327 | -,170 | ,427\* |
| Sig. (2-tailed) | ,379 | ,272 | ,697 | ,918 | ,815 | ,538 | ,638 |  | ,268 | ,146 | ,077 | ,370 | ,019 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.9 | Pearson Correlation | ,060 | ,333 | -,265 | -,005 | ,113 | ,470\*\* | -,212 | ,209 | 1 | ,584\*\* | ,378\* | -,207 | ,388\* |
| Sig. (2-tailed) | ,754 | ,072 | ,157 | ,980 | ,551 | ,009 | ,261 | ,268 |  | ,001 | ,040 | ,273 | ,034 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.10 | Pearson Correlation | ,045 | ,339 | -,121 | ,032 | ,436\* | ,327 | -,346 | ,272 | ,584\*\* | 1 | ,238 | -,277 | ,387\* |
| Sig. (2-tailed) | ,812 | ,067 | ,524 | ,866 | ,016 | ,077 | ,061 | ,146 | ,001 |  | ,206 | ,138 | ,035 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.11 | Pearson Correlation | ,267 | ,263 | ,065 | ,361\* | ,104 | ,467\*\* | ,491\*\* | ,327 | ,378\* | ,238 | 1 | ,428\* | ,788\*\* |
| Sig. (2-tailed) | ,154 | ,160 | ,734 | ,050 | ,586 | ,009 | ,006 | ,077 | ,040 | ,206 |  | ,018 | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y.12 | Pearson Correlation | ,553\*\* | ,148 | ,268 | ,154 | -,098 | -,040 | ,477\*\* | -,170 | -,207 | -,277 | ,428\* | 1 | ,363\* |
| Sig. (2-tailed) | ,002 | ,436 | ,152 | ,415 | ,605 | ,833 | ,008 | ,370 | ,273 | ,138 | ,018 |  | ,049 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Keputusan Pembelian | Pearson Correlation | ,414\* | ,510\*\* | ,445\* | ,482\*\* | ,398\* | ,665\*\* | ,425\* | ,427\* | ,388\* | ,387\* | ,788\*\* | ,363\* | 1 |
| Sig. (2-tailed) | ,023 | ,004 | ,014 | ,007 | ,029 | ,000 | ,019 | ,019 | ,034 | ,035 | ,000 | ,049 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | | |

**LAMPIRAN 17**

**HASIL UJI RELIABILITAS VARIABEL**

**KEPUTUSAN PEMBELIAN (Y)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100,0 |
| Excludeda | 0 | ,0 |
| Total | 30 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,697 | 12 |

**LAMPIRAN 18**

**HASIL UJI VALIDITAS VARIABEL**

**PERSEPSI KUALITAS PRODUK (X1)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | |
|  | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | Persepsi Kualitas Produk |
| X1.1 | Pearson Correlation | 1 | ,456\* | ,327 | ,047 | ,196 | ,128 | ,296 | ,717\*\* |
| Sig. (2-tailed) |  | ,011 | ,077 | ,804 | ,298 | ,502 | ,113 | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.2 | Pearson Correlation | ,456\* | 1 | ,000 | -,219 | -,166 | ,074 | ,043 | ,371\* |
| Sig. (2-tailed) | ,011 |  | 1,000 | ,244 | ,381 | ,698 | ,822 | ,043 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.3 | Pearson Correlation | ,327 | ,000 | 1 | ,289 | ,055 | -,219 | -,085 | ,378\* |
| Sig. (2-tailed) | ,077 | 1,000 |  | ,122 | ,775 | ,245 | ,656 | ,039 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.4 | Pearson Correlation | ,047 | -,219 | ,289 | 1 | ,331 | ,295 | -,342 | ,396\* |
| Sig. (2-tailed) | ,804 | ,244 | ,122 |  | ,074 | ,113 | ,064 | ,030 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.5 | Pearson Correlation | ,196 | -,166 | ,055 | ,331 | 1 | ,367\* | ,157 | ,562\*\* |
| Sig. (2-tailed) | ,298 | ,381 | ,775 | ,074 |  | ,046 | ,407 | ,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.6 | Pearson Correlation | ,128 | ,074 | -,219 | ,295 | ,367\* | 1 | ,276 | ,585\*\* |
| Sig. (2-tailed) | ,502 | ,698 | ,245 | ,113 | ,046 |  | ,139 | ,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.7 | Pearson Correlation | ,296 | ,043 | -,085 | -,342 | ,157 | ,276 | 1 | ,395\* |
| Sig. (2-tailed) | ,113 | ,822 | ,656 | ,064 | ,407 | ,139 |  | ,031 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Persepsi Kualitas Produk | Pearson Correlation | ,717\*\* | ,371\* | ,378\* | ,396\* | ,562\*\* | ,585\*\* | ,395\* | 1 |
| Sig. (2-tailed) | ,000 | ,043 | ,039 | ,030 | ,001 | ,001 | ,031 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | |

**LAMPIRAN 19**

**HASIL UJI RELIABILITAS VARIABEL**

**PERSEPSI KUALITAS PRODUK (X1)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100,0 |
| Excludeda | 0 | ,0 |
| Total | 30 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,685 | 7 |

**LAMPIRAN 20**

**HASIL UJI VALIDITAS VARIABEL**

**PERSEPSI INOVASI PRODUK (X2)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | |
|  | | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | Persepsi Inovasi Produk |
| X2.1 | Pearson Correlation | 1 | ,641\*\* | ,406\* | ,245 | ,097 | ,190 | ,671\*\* |
| Sig. (2-tailed) |  | ,000 | ,026 | ,192 | ,609 | ,314 | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.2 | Pearson Correlation | ,641\*\* | 1 | ,396\* | ,242 | ,085 | ,055 | ,618\*\* |
| Sig. (2-tailed) | ,000 |  | ,030 | ,197 | ,657 | ,772 | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.3 | Pearson Correlation | ,406\* | ,396\* | 1 | ,585\*\* | ,156 | -,038 | ,714\*\* |
| Sig. (2-tailed) | ,026 | ,030 |  | ,001 | ,411 | ,841 | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.4 | Pearson Correlation | ,245 | ,242 | ,585\*\* | 1 | ,409\* | ,084 | ,729\*\* |
| Sig. (2-tailed) | ,192 | ,197 | ,001 |  | ,025 | ,658 | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.5 | Pearson Correlation | ,097 | ,085 | ,156 | ,409\* | 1 | ,255 | ,559\*\* |
| Sig. (2-tailed) | ,609 | ,657 | ,411 | ,025 |  | ,173 | ,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.6 | Pearson Correlation | ,190 | ,055 | -,038 | ,084 | ,255 | 1 | ,389\* |
| Sig. (2-tailed) | ,314 | ,772 | ,841 | ,658 | ,173 |  | ,034 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Persepsi Inovasi Produk | Pearson Correlation | ,671\*\* | ,618\*\* | ,714\*\* | ,729\*\* | ,559\*\* | ,389\* | 1 |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,001 | ,034 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | |

**LAMPIRAN 21**

**HASIL UJI RELIABILITAS VARIABEL**

**PERSEPSI INOVASI PRODUK (X2)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100,0 |
| Excludeda | 0 | ,0 |
| Total | 30 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,747 | 6 |

**LAMPIRAN 22**

**HASIL UJI VALIDITAS VARIABEL**

***STORE ATMOSPHERE* (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | | | | |
|  | | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3.9 | X3.10 | X3.11 | X3.12 | X3.13 | X3.14 | Store Atmosphere |
| X3.1 | Pearson Correlation | 1 | ,257 | ,000 | ,342 | ,161 | ,208 | ,117 | ,117 | ,132 | ,208 | ,321 | ,092 | -,196 | ,208 | ,438\* |
| Sig. (2-tailed) |  | ,171 | 1,000 | ,065 | ,394 | ,270 | ,539 | ,539 | ,486 | ,270 | ,084 | ,628 | ,299 | ,270 | ,015 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.2 | Pearson Correlation | ,257 | 1 | ,391\* | ,050 | ,172 | ,226 | -,018 | -,018 | ,107 | ,367\* | ,434\* | -,029 | -,005 | ,226 | ,452\* |
| Sig. (2-tailed) | ,171 |  | ,032 | ,793 | ,363 | ,230 | ,923 | ,923 | ,574 | ,046 | ,016 | ,878 | ,980 | ,230 | ,012 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.3 | Pearson Correlation | ,000 | ,391\* | 1 | ,383\* | ,333 | ,144 | -,047 | -,047 | ,095 | ,144 | ,189 | -,209 | ,098 | ,289 | ,385\* |
| Sig. (2-tailed) | 1,000 | ,032 |  | ,037 | ,072 | ,447 | ,804 | ,804 | ,617 | ,447 | ,317 | ,267 | ,607 | ,122 | ,036 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.4 | Pearson Correlation | ,342 | ,050 | ,383\* | 1 | ,389\* | -,147 | -,048 | ,314 | ,340 | ,098 | ,048 | ,000 | -,200 | ,098 | ,404\* |
| Sig. (2-tailed) | ,065 | ,793 | ,037 |  | ,034 | ,437 | ,800 | ,091 | ,066 | ,605 | ,800 | 1,000 | ,290 | ,605 | ,027 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.5 | Pearson Correlation | ,161 | ,172 | ,333 | ,389\* | 1 | ,384\* | ,261 | ,126 | ,222 | ,110 | -,126 | -,142 | -,107 | ,247 | ,434\* |
| Sig. (2-tailed) | ,394 | ,363 | ,072 | ,034 |  | ,036 | ,164 | ,508 | ,239 | ,563 | ,508 | ,454 | ,574 | ,188 | ,016 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.6 | Pearson Correlation | ,208 | ,226 | ,144 | -,147 | ,384\* | 1 | ,464\*\* | -,082 | ,027 | ,167 | ,218 | -,173 | ,085 | ,444\* | ,412\* |
| Sig. (2-tailed) | ,270 | ,230 | ,447 | ,437 | ,036 |  | ,010 | ,667 | ,885 | ,379 | ,247 | ,362 | ,656 | ,014 | ,024 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.7 | Pearson Correlation | ,117 | -,018 | -,047 | -,048 | ,261 | ,464\*\* | 1 | ,062 | ,279 | ,055 | -,062 | ,226 | ,397\* | ,464\*\* | ,478\*\* |
| Sig. (2-tailed) | ,539 | ,923 | ,804 | ,800 | ,164 | ,010 |  | ,743 | ,136 | ,775 | ,743 | ,230 | ,030 | ,010 | ,008 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.8 | Pearson Correlation | ,117 | -,018 | -,047 | ,314 | ,126 | -,082 | ,062 | 1 | ,548\*\* | ,327 | ,071 | ,056 | ,120 | -,082 | ,379\* |
| Sig. (2-tailed) | ,539 | ,923 | ,804 | ,091 | ,508 | ,667 | ,743 |  | ,002 | ,077 | ,708 | ,767 | ,527 | ,667 | ,039 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.9 | Pearson Correlation | ,132 | ,107 | ,095 | ,340 | ,222 | ,027 | ,279 | ,548\*\* | 1 | ,439\* | -,009 | ,227 | ,107 | ,165 | ,563\*\* |
| Sig. (2-tailed) | ,486 | ,574 | ,617 | ,066 | ,239 | ,885 | ,136 | ,002 |  | ,015 | ,962 | ,227 | ,574 | ,384 | ,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.10 | Pearson Correlation | ,208 | ,367\* | ,144 | ,098 | ,110 | ,167 | ,055 | ,327 | ,439\* | 1 | ,627\*\* | ,345 | ,367\* | ,306 | ,694\*\* |
| Sig. (2-tailed) | ,270 | ,046 | ,447 | ,605 | ,563 | ,379 | ,775 | ,077 | ,015 |  | ,000 | ,062 | ,046 | ,101 | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.11 | Pearson Correlation | ,321 | ,434\* | ,189 | ,048 | -,126 | ,218 | -,062 | ,071 | -,009 | ,627\*\* | 1 | ,198 | ,157 | ,218 | ,493\*\* |
| Sig. (2-tailed) | ,084 | ,016 | ,317 | ,800 | ,508 | ,247 | ,743 | ,708 | ,962 | ,000 |  | ,295 | ,407 | ,247 | ,006 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.12 | Pearson Correlation | ,092 | -,029 | -,209 | ,000 | -,142 | -,173 | ,226 | ,056 | ,227 | ,345 | ,198 | 1 | ,322 | ,345 | ,418\* |
| Sig. (2-tailed) | ,628 | ,878 | ,267 | 1,000 | ,454 | ,362 | ,230 | ,767 | ,227 | ,062 | ,295 |  | ,083 | ,062 | ,022 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.13 | Pearson Correlation | -,196 | -,005 | ,098 | -,200 | -,107 | ,085 | ,397\* | ,120 | ,107 | ,367\* | ,157 | ,322 | 1 | ,367\* | ,391\* |
| Sig. (2-tailed) | ,299 | ,980 | ,607 | ,290 | ,574 | ,656 | ,030 | ,527 | ,574 | ,046 | ,407 | ,083 |  | ,046 | ,033 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.14 | Pearson Correlation | ,208 | ,226 | ,289 | ,098 | ,247 | ,444\* | ,464\*\* | -,082 | ,165 | ,306 | ,218 | ,345 | ,367\* | 1 | ,654\*\* |
| Sig. (2-tailed) | ,270 | ,230 | ,122 | ,605 | ,188 | ,014 | ,010 | ,667 | ,384 | ,101 | ,247 | ,062 | ,046 |  | ,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Store Atmosphere | Pearson Correlation | ,438\* | ,452\* | ,385\* | ,404\* | ,434\* | ,412\* | ,478\*\* | ,379\* | ,563\*\* | ,694\*\* | ,493\*\* | ,418\* | ,391\* | ,654\*\* | 1 |
| Sig. (2-tailed) | ,015 | ,012 | ,036 | ,027 | ,016 | ,024 | ,008 | ,039 | ,001 | ,000 | ,006 | ,022 | ,033 | ,000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | | | | |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | | | | |

**LAMPIRAN 23**

**HASIL UJI RELIABILITAS VARIABEL**

***STORE ATMOSPHERE* (X3)**

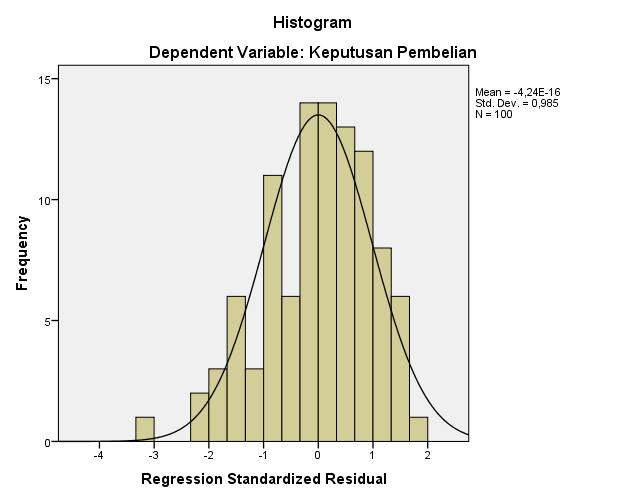
|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100,0 |
| Excludeda | 0 | ,0 |
| Total | 30 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,718 | 14 |

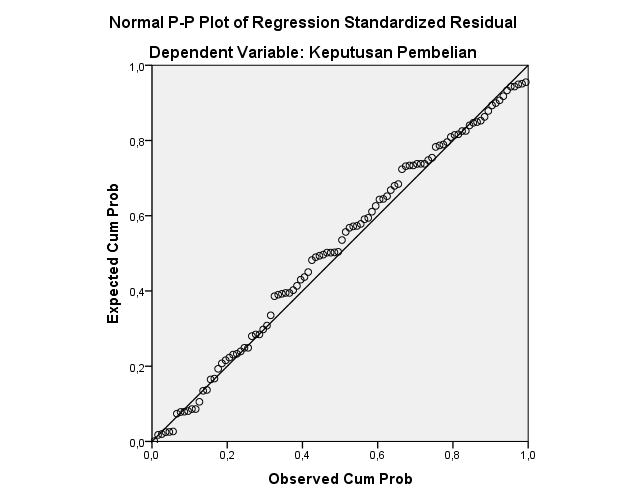
**LAMPIRAN 24**

**HASIL UJI ASUMSI KLASIK**

1. **Uji Normalitas**
   1. **Grafik histogram**

****

1. **Gambar P-Plot of Regression Standardized Residual**



1. **Tabel Kolmogorov – Smirnov**

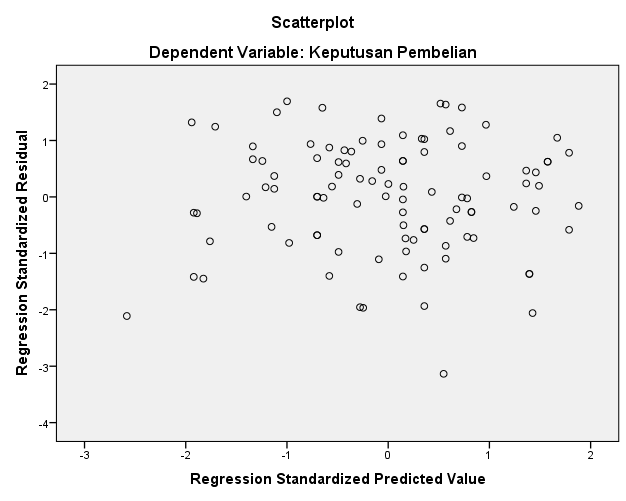
|  |  |  |
| --- | --- | --- |
| **One-Sample Kolmogorov-Smirnov Test** | | |
|  | | Unstandardized Residual |
| N | | 100 |
| Normal Parametersa,b | Mean | ,0000000 |
| Std. Deviation | 4,32745165 |
| Most Extreme Differences | Absolute | ,067 |
| Positive | ,043 |
| Negative | -,067 |
| Test Statistic | | ,067 |
| Asymp. Sig. (2-tailed) | | ,200c,d |
| a. Test distribution is Normal. | | |
| b. Calculated from data. | | |
| c. Lilliefors Significance Correction. | | |
| d. This is a lower bound of the true significance. | | |

1. **Uji Multikolinieritas**

|  |  |  |  |
| --- | --- | --- | --- |
| **Coefficientsa** | | | |
| Model | | Collinearity Statistics | |
| Tolerance | VIF |
| 1 | Persepsi Kualitas Produk | ,982 | 1,018 |
| Persepsi Inovasi Produk | ,975 | 1,026 |
| Store Atmosphere | ,989 | 1,011 |
| a. Dependent Variable: Keputusan Pembelian | | | |

1. **Uji Heteroskedastisitas**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | -2,157 | 10,053 |  | -,215 | ,831 |
| Persepsi Kualitas Produk | -,088 | ,205 | -,043 | -,428 | ,670 |
| Persepsi Inovasi Produk | ,369 | ,160 | ,231 | ,305 | ,100 |
| Store Atmosphere | -,033 | ,080 | -,040 | -,404 | ,687 |
| a. Dependent Variable: ABRESID | | | | | | |

****

**LAMPIRAN 25**

**HASIL ANALISIS REGRESI LINIER BERGANDA**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients |
| B | Std. Error | Beta |
| 1 | (Constant) | 4,515 | 17,338 |  |
| Persepsi Kualitas Produk | ,877 | ,354 | ,242 |
| Persepsi Inovasi Produk | ,045 | ,276 | -,016 |
| Store Atmosphere | ,305 | ,139 | ,214 |
| a. Dependent Variable: Keputusan Pembelian | | | | |

**LAMPIRAN 26**

**HASIL UJI HIPOTESIS**

1. **Uji t (Parsial)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 4,515 | 17,338 |  | ,260 | ,795 |
| Persepsi Kualitas Produk | ,877 | ,354 | ,242 | 2,475 | ,015 |
| Persepsi Inovasi Produk | ,045 | ,276 | -,016 | -,165 | ,869 |
| Store Atmosphere | ,305 | ,139 | ,214 | 2,197 | ,030 |
| a. Dependent Variable: Keputusan Pembelian | | | | | | |

1. **Uji F (Simultan)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum of Squares | df | Mean Square | F | Sig. |
| 1 | Regression | 205,033 | 3 | 68,344 | 3,539 | ,018b |
| Residual | 1853,957 | 96 | 19,312 |  |  |
| Total | 2058,990 | 99 |  |  |  |
| a. Dependent Variable: Keputusan Pembelian | | | | | | |
| b. Predictors: (Constant), Store Atmosphere, Persepsi Kualitas Produk, Persepsi Inovasi Produk | | | | | | |

**LAMPIRAN 27**

**HASIL KOEFISIEN DETERMINASI**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summaryb** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | ,316a | ,100 | ,671 | 4,395 |
| a. Predictors: (Constant), Store Atmosphere, Persepsi Kualitas Produk, Persepsi Inovasi Produk | | | | |
| b. Dependent Variable: Keputusan Pembelian | | | | |

**LAMPIRAN 28**

**RTabel**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **N** | **The Level of Significance** | | **N** | **The Level of Significance** | |
| **5%** | **1%** | **5%** | **1%** |
| 3 | 0.997 | 0.999 | 38 | 0.320 | 0.413 |
| 4 | 0.950 | 0.990 | 39 | 0.316 | 0.408 |
| 5 | 0.878 | 0.959 | 40 | 0.312 | 0.403 |
| 6 | 0.811 | 0.917 | 41 | 0.308 | 0.398 |
| 7 | 0.754 | 0.874 | 42 | 0.304 | 0.393 |
| 8 | 0.707 | 0.834 | 43 | 0.301 | 0.389 |
| 9 | 0.666 | 0.798 | 44 | 0.297 | 0.384 |
| 10 | 0.632 | 0.765 | 45 | 0.294 | 0.380 |
| 11 | 0.602 | 0.735 | 46 | 0.291 | 0.376 |
| 12 | 0.576 | 0.708 | 47 | 0.288 | 0.372 |
| 13 | 0.553 | 0.684 | 48 | 0.284 | 0.368 |
| 14 | 0.532 | 0.661 | 49 | 0.281 | 0.364 |
| 15 | 0.514 | 0.641 | 50 | 0.279 | 0.361 |
| 16 | 0.497 | 0.623 | 55 | 0.266 | 0.345 |
| 17 | 0.482 | 0.606 | 60 | 0.254 | 0.330 |
| 18 | 0.468 | 0.590 | 65 | 0.244 | 0.317 |
| 19 | 0.456 | 0.575 | 70 | 0.235 | 0.306 |
| 20 | 0.444 | 0.561 | 75 | 0.227 | 0.296 |
| 21 | 0.433 | 0.549 | 80 | 0.220 | 0.286 |
| 22 | 0.432 | 0.537 | 85 | 0.213 | 0.278 |
| 23 | 0.413 | 0.526 | 90 | 0.207 | 0.267 |
| 24 | 0.404 | 0.515 | 95 | 0.202 | 0.263 |
| 25 | 0.396 | 0.505 | 100 | 0.195 | 0.256 |
| 26 | 0.388 | 0.496 | 125 | 0.176 | 0.230 |
| 27 | 0.381 | 0.487 | 150 | 0.159 | 0.210 |
| 28 | 0.374 | 0.478 | 175 | 0.148 | 0.194 |
| 29 | 0.367 | 0.470 | 200 | 0.138 | 0.181 |
| 30 | 0.361 | 0.463 | 300 | 0.113 | 0.148 |
| 31 | 0.355 | 0.456 | 400 | 0.098 | 0.128 |
| 32 | 0.349 | 0.449 | 500 | 0.088 | 0.115 |
| 33 | 0.344 | 0.442 | 600 | 0.080 | 0.105 |
| 34 | 0.339 | 0.436 | 700 | 0.074 | 0.097 |
| 35 | 0.334 | 0.430 | 800 | 0.070 | 0.091 |
| 36 | 0.329 | 0.424 | 900 | 0.065 | 0.086 |
| 37 | 0.325 | 0.418 | 1000 | 0.062 | 0.081 |

**LAMPIRAN 29**

**TTabel**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Pr** | **0.25** | **0.10** | **0.05** | **0.025** | **0.01** | **0.005** | **0.001** |
| **df** | **0.50** | **0.20** | **0.10** | **0.050** | **0.02** | **0.010** | **0.002** |
| **1** | 1.00000 | 3.07768 | 6.31375 | 12.70620 | 31.82052 | 63.65674 | 318.30884 |
| **2** | 0.81650 | 1.88562 | 2.91999 | 4.30265 | 6.96456 | 9.92484 | 22.32712 |
| **3** | 0.76489 | 1.63774 | 2.35336 | 3.18245 | 4.54070 | 5.84091 | 10.21453 |
| **4** | 0.74070 | 1.53321 | 2.13185 | 2.77645 | 3.74695 | 4.60409 | 7.17318 |
| **5** | 0.72669 | 1.47588 | 2.01505 | 2.57058 | 3.36493 | 4.03214 | 5.89343 |
| **6** | 0.71756 | 1.43976 | 1.94318 | 2.44691 | 3.14267 | 3.70743 | 5.20763 |
| **7** | 0.71114 | 1.41492 | 1.89458 | 2.36462 | 2.99795 | 3.49948 | 4.78529 |
| **8** | 0.70639 | 1.39682 | 1.85955 | 2.30600 | 2.89646 | 3.35539 | 4.50079 |
| **9** | 0.70272 | 1.38303 | 1.83311 | 2.26216 | 2.82144 | 3.24984 | 4.29681 |
| **10** | 0.69981 | 1.37218 | 1.81246 | 2.22814 | 2.76377 | 3.16927 | 4.14370 |
| **11** | 0.69745 | 1.36343 | 1.79588 | 2.20099 | 2.71808 | 3.10581 | 4.02470 |
| **12** | 0.69548 | 1.35622 | 1.78229 | 2.17881 | 2.68100 | 3.05454 | 3.92963 |
| **13** | 0.69383 | 1.35017 | 1.77093 | 2.16037 | 2.65031 | 3.01228 | 3.85198 |
| **14** | 0.69242 | 1.34503 | 1.76131 | 2.14479 | 2.62449 | 2.97684 | 3.78739 |
| **15** | 0.69120 | 1.34061 | 1.75305 | 2.13145 | 2.60248 | 2.94671 | 3.73283 |
| **16** | 0.69013 | 1.33676 | 1.74588 | 2.11991 | 2.58349 | 2.92078 | 3.68615 |
| **17** | 0.68920 | 1.33338 | 1.73961 | 2.10982 | 2.56693 | 2.89823 | 3.64577 |
| **18** | 0.68836 | 1.33039 | 1.73406 | 2.10092 | 2.55238 | 2.87844 | 3.61048 |
| **19** | 0.68762 | 1.32773 | 1.72913 | 2.09302 | 2.53948 | 2.86093 | 3.57940 |
| **20** | 0.68695 | 1.32534 | 1.72472 | 2.08596 | 2.52798 | 2.84534 | 3.55181 |
| **21** | 0.68635 | 1.32319 | 1.72074 | 2.07961 | 2.51765 | 2.83136 | 3.52715 |
| **22** | 0.68581 | 1.32124 | 1.71714 | 2.07387 | 2.50832 | 2.81876 | 3.50499 |
| **23** | 0.68531 | 1.31946 | 1.71387 | 2.06866 | 2.49987 | 2.80734 | 3.48496 |
| **24** | 0.68485 | 1.31784 | 1.71088 | 2.06390 | 2.49216 | 2.79694 | 3.46678 |
| **25** | 0.68443 | 1.31635 | 1.70814 | 2.05954 | 2.48511 | 2.78744 | 3.45019 |
| **26** | 0.68404 | 1.31497 | 1.70562 | 2.05553 | 2.47863 | 2.77871 | 3.43500 |
| **27** | 0.68368 | 1.31370 | 1.70329 | 2.05183 | 2.47266 | 2.77068 | 3.42103 |
| **28** | 0.68335 | 1.31253 | 1.70113 | 2.04841 | 2.46714 | 2.76326 | 3.40816 |
| **29** | 0.68304 | 1.31143 | 1.69913 | 2.04523 | 2.46202 | 2.75639 | 3.39624 |
| **30** | 0.68276 | 1.31042 | 1.69726 | 2.04227 | 2.45726 | 2.75000 | 3.38518 |
| **31** | 0.68249 | 1.30946 | 1.69552 | 2.03951 | 2.45282 | 2.74404 | 3.37490 |
| **32** | 0.68223 | 1.30857 | 1.69389 | 2.03693 | 2.44868 | 2.73848 | 3.36531 |
| **33** | 0.68200 | 1.30774 | 1.69236 | 2.03452 | 2.44479 | 2.73328 | 3.35634 |
| **34** | 0.68177 | 1.30695 | 1.69092 | 2.03224 | 2.44115 | 2.72839 | 3.34793 |
| **35** | 0.68156 | 1.30621 | 1.68957 | 2.03011 | 2.43772 | 2.72381 | 3.34005 |
| **36** | 0.68137 | 1.30551 | 1.68830 | 2.02809 | 2.43449 | 2.71948 | 3.33262 |
| **37** | 0.68118 | 1.30485 | 1.68709 | 2.02619 | 2.43145 | 2.71541 | 3.32563 |
| **38** | 0.68100 | 1.30423 | 1.68595 | 2.02439 | 2.42857 | 2.71156 | 3.31903 |
| **39** | 0.68083 | 1.30364 | 1.68488 | 2.02269 | 2.42584 | 2.70791 | 3.31279 |
| **40** | 0.68067 | 1.30308 | 1.68385 | 2.02108 | 2.42326 | 2.70446 | 3.30688 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Pr** | **0.25** | **0.10** | **0.05** | **0.025** | **0.01** | **0.005** | **0.001** |
| **df** | **0.50** | **0.20** | **0.10** | **0.050** | **0.02** | **0.010** | **0.002** |
| **41** | 0.68052 | 1.30254 | 1.68288 | 2.01954 | 2.42080 | 2.70118 | 3.30127 |
| **42** | 0.68038 | 1.30204 | 1.68195 | 2.01808 | 2.41847 | 2.69807 | 3.29595 |
| **43** | 0.68024 | 1.30155 | 1.68107 | 2.01669 | 2.41625 | 2.69510 | 3.29089 |
| **44** | 0.68011 | 1.30109 | 1.68023 | 2.01537 | 2.41413 | 2.69228 | 3.28607 |
| **45** | 0.67998 | 1.30065 | 1.67943 | 2.01410 | 2.41212 | 2.68959 | 3.28148 |
| **46** | 0.67986 | 1.30023 | 1.67866 | 2.01290 | 2.41019 | 2.68701 | 3.27710 |
| **47** | 0.67975 | 1.29982 | 1.67793 | 2.01174 | 2.40835 | 2.68456 | 3.27291 |
| **48** | 0.67964 | 1.29944 | 1.67722 | 2.01063 | 2.40658 | 2.68220 | 3.26891 |
| **49** | 0.67953 | 1.29907 | 1.67655 | 2.00958 | 2.40489 | 2.67995 | 3.26508 |
| **50** | 0.67943 | 1.29871 | 1.67591 | 2.00856 | 2.40327 | 2.67779 | 3.26141 |
| **51** | 0.67933 | 1.29837 | 1.67528 | 2.00758 | 2.40172 | 2.67572 | 3.25789 |
| **52** | 0.67924 | 1.29805 | 1.67469 | 2.00665 | 2.40022 | 2.67373 | 3.25451 |
| **53** | 0.67915 | 1.29773 | 1.67412 | 2.00575 | 2.39879 | 2.67182 | 3.25127 |
| **54** | 0.67906 | 1.29743 | 1.67356 | 2.00488 | 2.39741 | 2.66998 | 3.24815 |
| **55** | 0.67898 | 1.29713 | 1.67303 | 2.00404 | 2.39608 | 2.66822 | 3.24515 |
| **56** | 0.67890 | 1.29685 | 1.67252 | 2.00324 | 2.39480 | 2.66651 | 3.24226 |
| **57** | 0.67882 | 1.29658 | 1.67203 | 2.00247 | 2.39357 | 2.66487 | 3.23948 |
| **58** | 0.67874 | 1.29632 | 1.67155 | 2.00172 | 2.39238 | 2.66329 | 3.23680 |
| **59** | 0.67867 | 1.29607 | 1.67109 | 2.00100 | 2.39123 | 2.66176 | 3.23421 |
| **60** | 0.67860 | 1.29582 | 1.67065 | 2.00030 | 2.39012 | 2.66028 | 3.23171 |
| **61** | 0.67853 | 1.29558 | 1.67022 | 1.99962 | 2.38905 | 2.65886 | 3.22930 |
| **62** | 0.67847 | 1.29536 | 1.66980 | 1.99897 | 2.38801 | 2.65748 | 3.22696 |
| **63** | 0.67840 | 1.29513 | 1.66940 | 1.99834 | 2.38701 | 2.65615 | 3.22471 |
| **64** | 0.67834 | 1.29492 | 1.66901 | 1.99773 | 2.38604 | 2.65485 | 3.22253 |
| **65** | 0.67828 | 1.29471 | 1.66864 | 1.99714 | 2.38510 | 2.65360 | 3.22041 |
| **66** | 0.67823 | 1.29451 | 1.66827 | 1.99656 | 2.38419 | 2.65239 | 3.21837 |
| **67** | 0.67817 | 1.29432 | 1.66792 | 1.99601 | 2.38330 | 2.65122 | 3.21639 |
| **68** | 0.67811 | 1.29413 | 1.66757 | 1.99547 | 2.38245 | 2.65008 | 3.21446 |
| **69** | 0.67806 | 1.29394 | 1.66724 | 1.99495 | 2.38161 | 2.64898 | 3.21260 |
| **70** | 0.67801 | 1.29376 | 1.66691 | 1.99444 | 2.38081 | 2.64790 | 3.21079 |
| **71** | 0.67796 | 1.29359 | 1.66660 | 1.99394 | 2.38002 | 2.64686 | 3.20903 |
| **72** | 0.67791 | 1.29342 | 1.66629 | 1.99346 | 2.37926 | 2.64585 | 3.20733 |
| **73** | 0.67787 | 1.29326 | 1.66600 | 1.99300 | 2.37852 | 2.64487 | 3.20567 |
| **74** | 0.67782 | 1.29310 | 1.66571 | 1.99254 | 2.37780 | 2.64391 | 3.20406 |
| **75** | 0.67778 | 1.29294 | 1.66543 | 1.99210 | 2.37710 | 2.64298 | 3.20249 |
| **76** | 0.67773 | 1.29279 | 1.66515 | 1.99167 | 2.37642 | 2.64208 | 3.20096 |
| **77** | 0.67769 | 1.29264 | 1.66488 | 1.99125 | 2.37576 | 2.64120 | 3.19948 |
| **78** | 0.67765 | 1.29250 | 1.66462 | 1.99085 | 2.37511 | 2.64034 | 3.19804 |
| **79** | 0.67761 | 1.29236 | 1.66437 | 1.99045 | 2.37448 | 2.63950 | 3.19663 |
| **80** | 0.67757 | 1.29222 | 1.66412 | 1.99006 | 2.37387 | 2.63869 | 3.19526 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Pr** | **0.25** | **0.10** | **0.05** | **0.025** | **0.01** | **0.005** | **0.001** |
| **df** | **0.50** | **0.20** | **0.10** | **0.050** | **0.02** | **0.010** | **0.002** |
| **81** | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| **82** | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| **83** | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| **84** | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| **85** | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| **86** | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| **87** | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| **88** | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| **89** | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| **90** | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| **91** | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| **92** | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| **93** | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| **94** | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| **95** | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| **96** | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| **97** | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| **98** | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| **99** | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| **100** | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| **101** | 0.67693 | 1.28999 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| **102** | 0.67690 | 1.28991 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| **103** | 0.67688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| **104** | 0.67686 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| **105** | 0.67683 | 1.28967 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16967 |
| **106** | 0.67681 | 1.28959 | 1.65936 | 1.98260 | 2.36204 | 2.62301 | 3.16890 |
| **107** | 0.67679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62256 | 3.16815 |
| **108** | 0.67677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| **109** | 0.67675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| **110** | 0.67673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16598 |
| **111** | 0.67671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16528 |
| **112** | 0.67669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16460 |
| **113** | 0.67667 | 1.28909 | 1.65845 | 1.98118 | 2.35980 | 2.62004 | 3.16392 |
| **114** | 0.67665 | 1.28902 | 1.65833 | 1.98099 | 2.35950 | 2.61964 | 3.16326 |
| **115** | 0.67663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61926 | 3.16262 |
| **116** | 0.67661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61888 | 3.16198 |
| **117** | 0.67659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61850 | 3.16135 |
| **118** | 0.67657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61814 | 3.16074 |
| **119** | 0.67656 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61778 | 3.16013 |
| **120** | 0.67654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.15954 |

**LAMPIRAN 30**

**FTabel**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Tabel Uji F** | | | | | | | | |
| ***α =* 0,05** | **df1=(k-1)** | | | | | | | |
| **df2=(n**  **-k- 1)** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** |
| 1 | 161.44  8 | 199,500 | 215.70  7 | 224,583 | 230,162 | 233.98  6 | 236,768 | 238,883 |
| 2 | 18,513 | 19,000 | 19,164 | 19,247 | 19,296 | 19,330 | 19,353 | 19,371 |
| 3 | 10,128 | 9,552 | 9,277 | 9,117 | 9,013 | 8,941 | 8,887 | 8,845 |
| 4 | 7,709 | 6,944 | 6,591 | 6,388 | 6,256 | 6,163 | 6,094 | 6,041 |
| 5 | 6,608 | 5,786 | 5,409 | 5,192 | 5,050 | 4,950 | 4,876 | 4,818 |
| 6 | 5,987 | 5,143 | 4,757 | 4,534 | 4,387 | 4,284 | 4,207 | 4,147 |
| 7 | 5,591 | 4,737 | 4,347 | 4,120 | 3,972 | 3,866 | 3,787 | 3,726 |
| 8 | 5,318 | 4,459 | 4,066 | 3,838 | 3,687 | 3,581 | 3,500 | 3,438 |
| 9 | 5,117 | 4,256 | 3,863 | 3,633 | 3,482 | 3,374 | 3,293 | 3,230 |
| 10 | 4,965 | 4,103 | 3,708 | 3,478 | 3,326 | 3,217 | 3,135 | 3,072 |
| 11 | 4,844 | 3,982 | 3,587 | 3,357 | 3,204 | 3,095 | 3,012 | 2,948 |
| 12 | 4,747 | 3,885 | 3,490 | 3,259 | 3,106 | 2,996 | 2,913 | 2,849 |
| 13 | 4,667 | 3,806 | 3,411 | 3,179 | 3,025 | 2,915 | 2,832 | 2,767 |
| 14 | 4,600 | 3,739 | 3,344 | 3,112 | 2,958 | 2,848 | 2,764 | 2,699 |
| 15 | 4,543 | 3,682 | 3,287 | 3,056 | 2,901 | 2,790 | 2,707 | 2,641 |
| 16 | 4,494 | 3,634 | 3,239 | 3,007 | 2,852 | 2,741 | 2,657 | 2,591 |
| 17 | 4,451 | 3,592 | 3,197 | 2,965 | 2,810 | 2,699 | 2,614 | 2,548 |
| 18 | 4,414 | 3,555 | 3,160 | 2,928 | 2,773 | 2,661 | 2,577 | 2,510 |
| 19 | 4,381 | 3,522 | 3,127 | 2,895 | 2,740 | 2,628 | 2,544 | 2,477 |
| 20 | 4,351 | 3,493 | 3,098 | 2,866 | 2,711 | 2,599 | 2,514 | 2,447 |
| 21 | 4,325 | 3,467 | 3,072 | 2,840 | 2,685 | 2,573 | 2,488 | 2,420 |
| 22 | 4,301 | 3,443 | 3,049 | 2,817 | 2,661 | 2,549 | 2,464 | 2,397 |
| 23 | 4,279 | 3,422 | 3,028 | 2,796 | 2,640 | 2,528 | 2,442 | 2,375 |
| 24 | 4,260 | 3,403 | 3,009 | 2,776 | 2,621 | 2,508 | 2,423 | 2,355 |
| 25 | 4,242 | 3,385 | 2,991 | 2,759 | 2,603 | 2,490 | 2,405 | 2,337 |
| 26 | 4,225 | 3,369 | 2,975 | 2,743 | 2,587 | 2,474 | 2,388 | 2,321 |
| 27 | 4,210 | 3,354 | 2,960 | 2,728 | 2,572 | 2,459 | 2,373 | 2,305 |
| 28 | 4,196 | 3,340 | 2,947 | 2,714 | 2,558 | 2,445 | 2,359 | 2,291 |
| 29 | 4,183 | 3,328 | 2,934 | 2,701 | 2,545 | 2,432 | 2,346 | 2,278 |
| 30 | 4,171 | 3,316 | 2,922 | 2,690 | 2,534 | 2,421 | 2,334 | 2,266 |
| 31 | 4,160 | 3,305 | 2,911 | 2,679 | 2,523 | 2,409 | 2,323 | 2,255 |
| 32 | 4,149 | 3,295 | 2,901 | 2,668 | 2,512 | 2,399 | 2,313 | 2,244 |
| 33 | 4,139 | 3,285 | 2,892 | 2,659 | 2,503 | 2,389 | 2,303 | 2,235 |
| 34 | 4,130 | 3,276 | 2,883 | 2,650 | 2,494 | 2,380 | 2,294 | 2,225 |
| 35 | 4,121 | 3,267 | 2,874 | 2,641 | 2,485 | 2,372 | 2,285 | 2,217 |
| 36 | 4,113 | 3,259 | 2,866 | 2,634 | 2,477 | 2,364 | 2,277 | 2,209 |
| 37 | 4,105 | 3,252 | 2,859 | 2,626 | 2,470 | 2,356 | 2,270 | 2,201 |
| 38 | 4,098 | 3,245 | 2,852 | 2,619 | 2,463 | 2,349 | 2,262 | 2,194 |
| 39 | 4,091 | 3,238 | 2,845 | 2,612 | 2,456 | 2,342 | 2,255 | 2,187 |
| 40 | 4,085 | 3,232 | 2,839 | 2,606 | 2,449 | 2,336 | 2,249 | 2,180 |
| 41 | 4,079 | 3,226 | 2,833 | 2,600 | 2,443 | 2,330 | 2,243 | 2,174 |
| 42 | 4,073 | 3,220 | 2,827 | 2,594 | 2,438 | 2,324 | 2,237 | 2,168 |
| 43 | 4,067 | 3,214 | 2,822 | 2,589 | 2,432 | 2,318 | 2,232 | 2,163 |
| 44 | 4,062 | 3,209 | 2,816 | 2,584 | 2,427 | 2,313 | 2,226 | 2,157 |
| 45 | 4,057 | 3,204 | 2,812 | 2,579 | 2,422 | 2,308 | 2,221 | 2,152 |
| 46 | 4,052 | 3,200 | 2,807 | 2,574 | 2,417 | 2,304 | 2,216 | 2,147 |
| 47 | 4,047 | 3,195 | 2,802 | 2,570 | 2,413 | 2,299 | 2,212 | 2,143 |
| 48 | 4,043 | 3,191 | 2,798 | 2,565 | 2,409 | 2,295 | 2,207 | 2,138 |
| 49 | 4,038 | 3,187 | 2,794 | 2,561 | 2,404 | 2,290 | 2,203 | 2,134 |
| 50 | 4,034 | 3,183 | 2,790 | 2,557 | 2,400 | 2,286 | 2,199 | 2,130 |
| 51 | 4,030 | 3,179 | 2,786 | 2,553 | 2,397 | 2,283 | 2,195 | 2,126 |
| 52 | 4,027 | 3,175 | 2,783 | 2,550 | 2,393 | 2,279 | 2,192 | 2,122 |
| 53 | 4,023 | 3,172 | 2,779 | 2,546 | 2,389 | 2,275 | 2,188 | 2,119 |
| 54 | 4,020 | 3,168 | 2,776 | 2,543 | 2,386 | 2,272 | 2,185 | 2,115 |
| 55 | 4,016 | 3,165 | 2,773 | 2,540 | 2,383 | 2,269 | 2,181 | 2,112 |
| 56 | 4,013 | 3,162 | 2,769 | 2,537 | 2,380 | 2,266 | 2,178 | 2,109 |
| 57 | 4,010 | 3,159 | 2,766 | 2,534 | 2,377 | 2,263 | 2,175 | 2,106 |
| 58 | 4,007 | 3,156 | 2,764 | 2,531 | 2,374 | 2,260 | 2,172 | 2,103 |
| 59 | 4,004 | 3,153 | 2,761 | 2,528 | 2,371 | 2,257 | 2,169 | 2,100 |
| 60 | 4,001 | 3,150 | 2,758 | 2,525 | 2,368 | 2,254 | 2,167 | 2,097 |
| 61 | 3,998 | 3,148 | 2,755 | 2,523 | 2,366 | 2,251 | 2,164 | 2,094 |
| 62 | 3,996 | 3,145 | 2,753 | 2,520 | 2,363 | 2,249 | 2,161 | 2,092 |
| 63 | 3,993 | 3,143 | 2,751 | 2,518 | 2,361 | 2,246 | 2,159 | 2,089 |
| 64 | 3,991 | 3,140 | 2,748 | 2,515 | 2,358 | 2,244 | 2,156 | 2,087 |
| 65 | 3,989 | 3,138 | 2,746 | 2,513 | 2,356 | 2,242 | 2,154 | 2,084 |
| 66 | 3,986 | 3,136 | 2,744 | 2,511 | 2,354 | 2,239 | 2,152 | 2,082 |
| 67 | 3,984 | 3,134 | 2,742 | 2,509 | 2,352 | 2,237 | 2,150 | 2,080 |
| 68 | 3,982 | 3,132 | 2,740 | 2,507 | 2,350 | 2,235 | 2,148 | 2,078 |
| 69 | 3,980 | 3,130 | 2,737 | 2,505 | 2,348 | 2,233 | 2,145 | 2,076 |
| 70 | 3,978 | 3,128 | 2,736 | 2,503 | 2,346 | 2,231 | 2,143 | 2,074 |
| 71 | 3,976 | 3,126 | 2,734 | 2,501 | 2,344 | 2,229 | 2,142 | 2,072 |
| 72 | 3,974 | 3,124 | 2,732 | 2,499 | 2,342 | 2,227 | 2,140 | 2,070 |
| 73 | 3,972 | 3,122 | 2,730 | 2,497 | 2,340 | 2,226 | 2,138 | 2,068 |
| 74 | 3,970 | 3,120 | 2,728 | 2,495 | 2,338 | 2,224 | 2,136 | 2,066 |
| 75 | 3,968 | 3,119 | 2,727 | 2,494 | 2,337 | 2,222 | 2,134 | 2,064 |
| 76 | 3,967 | 3,117 | 2,725 | 2,492 | 2,335 | 2,220 | 2,133 | 2,063 |
| 77 | 3,965 | 3,115 | 2,723 | 2,490 | 2,333 | 2,219 | 2,131 | 2,061 |
| 78 | 3,963 | 3,114 | 2,722 | 2,489 | 2,332 | 2,217 | 2,129 | 2,059 |
| 79 | 3,962 | 3,112 | 2,720 | 2,487 | 2,330 | 2,216 | 2,128 | 2,058 |
| 80 | 3,960 | 3,111 | 2,719 | 2,486 | 2,329 | 2,214 | 2,126 | 2,056 |
| 81 | 3,959 | 3,109 | 2,717 | 2,484 | 2,327 | 2,213 | 2,125 | 2,055 |
| 82 | 3,957 | 3,108 | 2,716 | 2,483 | 2,326 | 2,211 | 2,123 | 2,053 |
| 83 | 3,956 | 3,107 | 2,715 | 2,482 | 2,324 | 2,210 | 2,122 | 2,052 |
| 84 | 3,955 | 3,105 | 2,713 | 2,480 | 2,323 | 2,209 | 2,121 | 2,051 |
| 85 | 3,953 | 3,104 | 2,712 | 2,479 | 2,322 | 2,207 | 2,119 | 2,049 |
| 86 | 3,952 | 3,103 | 2,711 | 2,478 | 2,321 | 2,206 | 2,118 | 2,048 |
| 87 | 3,951 | 3,101 | 2,709 | 2,476 | 2,319 | 2,205 | 2,117 | 2,047 |
| 88 | 3,949 | 3,100 | 2,708 | 2,475 | 2,318 | 2,203 | 2,115 | 2,045 |
| 89 | 3,948 | 3,099 | 2,707 | 2,474 | 2,317 | 2,202 | 2,114 | 2,044 |
| 90 | 3,947 | 3,098 | 2,706 | 2,473 | 2,316 | 2,201 | 2,113 | 2,043 |
| 91 | 3,946 | 3,097 | 2,705 | 2,472 | 2,315 | 2,200 | 2,112 | 2,042 |
| 92 | 3,945 | 3,095 | 2,704 | 2,471 | 2,313 | 2,199 | 2,111 | 2,041 |
| 93 | 3,943 | 3,094 | 2,703 | 2,470 | 2,312 | 2,198 | 2,110 | 2,040 |
| 94 | 3,942 | 3,093 | 2,701 | 2,469 | 2,311 | 2,197 | 2,109 | 2,038 |
| 95 | 3,941 | 3,092 | 2,700 | 2,467 | 2,310 | 2,196 | 2,108 | 2,037 |
| 96 | 3,940 | 3,091 | 2,699 | 2,466 | 2,309 | 2,195 | 2,106 | 2,036 |
| 97 | 3,939 | 3,090 | 2,698 | 2,465 | 2,308 | 2,194 | 2,105 | 2,035 |
| 98 | 3,938 | 3,089 | 2,697 | 2,465 | 2,307 | 2,193 | 2,104 | 2,034 |
| 99 | 3,937 | 3,088 | 2,696 | 2,464 | 2,306 | 2,192 | 2,103 | 2,033 |
| 100 | 3,936 | 3,087 | 2,696 | 2,463 | 2,305 | 2,191 | 2,103 | 2,032 |