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# **LAMPIRAN**

**Lampiran 1**

**Kuisioner**

**KUISIONER PENELITIAN**

Program Studi Manajemen

Fakultas Ekonomi dan Bisnis (FEB)

|  |  |  |
| --- | --- | --- |
|  |  |  |

Universitas Pancasakti Tegal No. Kuisioner:

Perihal: Permohonan Pengisian Kuesioner

Yth. Bapak / Ibu / Saudara/i

Pelanggan Republik Computer Slawi

Di Tempat

Dengan Hormat,

Saya Melia SalsaBillah, mahasiswa tingkat akhir Program Studi Manajemen, Fakultas Ekonomi dan Bisnis (FEB) Universitas Pancasakti Tegal sedang menyusun skripsi dengan judul **“Pengaruh Persepsi Kualitas Produk, Motivasi Pembelian Konsumen dan *Word Of Mouth* Konsumen Terhadap Keputusan Pembelian Laptop Asus di Republik Computer Slawi”**

Saat ini saya sedang mengumpulkan data dalam bentuk kuesioner sebagai salah satu sumber penyusunan skripsi ini. Adapun tujuan dari kuesioner tersebut adalah untuk mengetahui seberapa besar pengaruh “Pengaruh Persepsi Kualitas Produk, Motivasi Pembelian Konsumen dan *Word Of Mouth* Konsumen Terhadap Keputusan Pembelian Konsumen di Republik Computer Slawi”

Saya membutuhkan bantuan dari Bapak/Ibu/Saudara/i untuk menjawab pemyataan dalam kuesioner ini. Kuesioner ini bersifat rahasia dan tertutup. Seluruh informasi yang Anda berikan akan dijaga kerahasiaanya dan akan digunakan seperlunya untuk bahan penulisan skripsi dan akademik. Saya berharap Anda dapat menjawab dengan jujur, lengkap dan apa adanya. Atas kesediaan Bapak/Ibu/ Saudara/i, saya ucapkan terima kasih.

Tegal, 25 Desember 2022

Hormat Saya,

Melia SalsaBillah

**LEMBAR KUESIONER PENELITIAN**

1. **PETUNJUK PENGISIAN**
   1. Mohon terlebih dahulu mengisi identitas responden.
   2. Jawablah setiap ‘pernyataan’ kuesioner berdasarkan penilaian/pandangan anda mengenai pengaruh loyalitas kerja, pelatihan dan pengembangan terhadap kinerja.
   3. Berilah tanda (X) pada jawaban yang anda pilih.

Keterangan pilahan jawaban:

SS = Sangat Setuju (Skor 5)

S = Setuju (4)

C = Cukup (3)

TS = Tidak Setuju (2)

STS = Sangat Tidak Setuju (1)

1. **IDENTITAS RESPONDEN**

Nama : .

Usia : .Tahun

Jenis Kelamin : Laki-Laki Perempuan

Pendidikan Terakhir : SMP

SMA

DIPLOMA (D3)

SARJANA (S1)

PASCASARJANA (S2)

LAINNYA (…………………..)

Pekerjaan : BURUH

WIRASWASTA

PNS

LAINNYA (…………………)

* + - 1. **KEPUTUSAN PEMBELIAN**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERNYATAAN** | **SS** | **S** | **C** | **TS** | **STS** |
| 1. | Saya membutuhkan laptop untuk memenuhi kebutuhan saya. |  |  |  |  |  |
| 2. | Saya membutuhkan laptop untuk kebutuhan dengan teman/keluarga. |  |  |  |  |  |
| 3. | Saya mencari informasi tentang merk laptop dari teman atau keluarga |  |  |  |  |  |
| 4. | Saya mencari informasi tentang merk laptop dari promosi. |  |  |  |  |  |
| 5. | Saya mencari informasi tentang merk laptop dari media sosial. |  |  |  |  |  |
| 6. | Saya mempertimbangkan keunggulan dan kelemahan masing-masing merk laptop sebelum memilih merk laptop. |  |  |  |  |  |
| 7. | Saya membandingkan merk laptop Asus dengan merk laptop lain. |  |  |  |  |  |
| 8. | Saya memutuskan membeli laptop Asus karena banyak tipe laptopnya. |  |  |  |  |  |
| 9. | Saya memutuskan membeli laptop Asus karena kualitasnya baik. |  |  |  |  |  |
| 10. | Saya puas setelah membeli Laptop Asus. |  |  |  |  |  |
| 11. | Saya merekomendasikan laptop Asus kepada teman/keluarga apabila akan membeli laptop. |  |  |  |  |  |

* + - 1. **PERSEPSI KUALITAS PRODUK**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERNYATAAN** | **SS** | **S** | **C** | **TS** | **STS** |
| 1. | Laptop Asus menyediakan berbagai ukuran. |  |  |  |  |  |
| 2. | Laptop Asus memiliki bentuk yang menarik |  |  |  |  |  |
| 3. | Laptop Asus memiliki struktur fisik yang kuat |  |  |  |  |  |
| 4. | Laptop Asus memiliki fitur sesuai harapan saya |  |  |  |  |  |
| 5. | Laptop Asus memiliki fitur lebih baik dari merek yang lain |  |  |  |  |  |
| 6. | Laptop Asus memiliki fitur yang berbeda-beda sesuai kebutuhan |  |  |  |  |  |
| 7. | Laptop Asus memiliki manfaat manfaat sesuai yang kami harapkan |  |  |  |  |  |
| 8. | Laptop Asus memberikan kepercayaan kualitas kinerjanya kepada kami |  |  |  |  |  |
| 9. | Laptop Asus memiliki kesan yang baik secara keseluruhan |  |  |  |  |  |
| 10. | Laptop Asus memiliki keunggulan kualitas yang baik disbanding merk lain |  |  |  |  |  |
| 11. | Laptop Asus memiliki ketahanan produk yang baik |  |  |  |  |  |
| 12. | Laptop Asus memiliki kemungkinan terjadinya kerusakan kecil |  |  |  |  |  |
| 13. | Laptop Asus dapat diandalkan kinerjanya |  |  |  |  |  |
| 14. | Laptop Asus lebih mudah diperbaiki dibandingkan laptop merk lain |  |  |  |  |  |
| 15. | Laptop Asus memiliki service center yang melayani pelanggan dengan baik |  |  |  |  |  |
| 16. | Laptop Asus memiliki tampilan dan ciri khas logo yang mudah dikenali |  |  |  |  |  |
| 17. | Laptop Asus memiliki fitur yang menarik |  |  |  |  |  |
| 18. | Laptop Asus memiliki desain yang menarik |  |  |  |  |  |

* + - 1. **MOTIVASI PEMBELIAN KONSUMEN**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERNYATAAN** | **SS** | **S** | **C** | **TS** | **STS** |
| 1. | Saya ingin membeli laptop Asus karena dapat memenuhi kebutuhan aktivitas saya |  |  |  |  |  |
| 2. | Saya ingin membeli laptop Asus karena tersedia banyak type |  |  |  |  |  |
| 3. | Saya ingin membeli laptop Asus karena nyaman ketika digunakan |  |  |  |  |  |
| 4. | Saya ingin membeli laptop Asus karena pelayananya nyaman ditoko yang menjualnya |  |  |  |  |  |
| 5. | Saya ingin membeli laptop Asus karena sesuai keinginan saya |  |  |  |  |  |
| 6. | Saya ingin membeli laptop Asus karena kualitasnya terjamin |  |  |  |  |  |
| 7. | Saya ingin membeli laptop Asus karenaa desainnya elegant |  |  |  |  |  |
| 8. | Saya ingin membeli laptop Asus karena ringan untuk dibawa kemana-mana |  |  |  |  |  |

* + - 1. ***WORD OF MOUTH* KONSUMEN**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERNYATAAN** | **SS** | **S** | **C** | **TS** | **STS** |
| 1. | Saya menceritakan pengalaman positif menggunakan laptop Asus kepada teman/keluarga |  |  |  |  |  |
| 2. | Saya membicarakan kualitas laptop Asus kepada teman/saudara |  |  |  |  |  |
| 3. | Saya merekomendasikan laptop Asus kepada teman/saudara apabila akan membeli laptop |  |  |  |  |  |
| 4. | Saya memberikan informasi tentang Laptop Asus kepada teman atau saudara |  |  |  |  |  |
| 5. | Saya membagikan pengalaman berbelanja laptop Asus dengan teman saya |  |  |  |  |  |
| 6. | Saya ingin membeli Laptop Asus karena dorongan dari teman/keluarga |  |  |  |  |  |
| 7. | Saya ingin membeli Laptop Asus karena cerita pengalaman teman/keluarga |  |  |  |  |  |
| 8. | Saya selalu merekomendasikan laptop Asus kepada teman/keluarga apabila akan membeli laptop |  |  |  |  |  |

**Lampiran 2**

**Data Uji Validitas Dan Reliabilitas Variabel Keputusan Pembelian**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Kode Responden** | **Variabel Keputusan Pembelian** | | | | | | | | | | | **∑** |
| **Y.01** | **Y.02** | **Y.03** | **Y.04** | **Y.05** | **Y.06** | **Y.07** | **Y.08** | **Y.09** | **Y.10** | **Y.11** |
| R-01 | 4 | 3 | 3 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| R-02 | 3 | 4 | 5 | 4 | 4 | 5 | 5 | 3 | 5 | 5 | 5 | 48 |
| R-03 | 4 | 3 | 2 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 39 |
| R-04 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 51 |
| R-05 | 5 | 3 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 51 |
| R-06 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 54 |
| R-07 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
| R-08 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 2 | 4 | 4 | 2 | 43 |
| R-09 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 47 |
| R-10 | 5 | 4 | 5 | 3 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 48 |
| R-11 | 5 | 4 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 4 | 4 | 49 |
| R-12 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 47 |
| R-13 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-14 | 4 | 4 | 3 | 5 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 38 |
| R-15 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 36 |
| R-16 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
| R-17 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 45 |
| R-18 | 1 | 4 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 20 |
| R-19 | 5 | 4 | 5 | 2 | 3 | 5 | 1 | 1 | 2 | 2 | 1 | 31 |
| R-20 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 54 |
| R-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 42 |
| R-22 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-23 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 49 |
| R-24 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 38 |
| R-25 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-26 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-27 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 43 |
| R-28 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-29 | 4 | 5 | 4 | 3 | 4 | 5 | 5 | 2 | 2 | 2 | 2 | 38 |
| R-30 | 5 | 4 | 5 | 4 | 3 | 5 | 5 | 4 | 4 | 4 | 5 | 48 |

**Lampiran 3**

**Data Uji Validitas Dan Reliabilitas Variabel Persepsi Kualitas Produk**

| **Kode Responden** | **Variabel Kualitas Produk** | | | | | | | | | | | | | | | | | | **∑** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** | **X1.8** | **X1.9** | **X1.10** | **X1.11** | **X1.12** | **X1.13** | **X1.14** | **X1.15** | **X1.16** | **X1.17** | **X1.18** |
| R-01 | 3 | 3 | 4 | 4 | 3 | 4 | 2 | 1 | 3 | 3 | 2 | 2 | 4 | 3 | 1 | 3 | 1 | 3 | 49 |
| R-02 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 58 |
| R-03 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 70 |
| R-04 | 5 | 4 | 4 | 5 | 3 | 3 | 5 | 3 | 3 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 72 |
| R-05 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 87 |
| R-06 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 4 | 70 |
| R-07 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 75 |
| R-08 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 78 |
| R-09 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 36 |
| R10 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 80 |
| R-11 | 5 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 67 |
| R-12 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-13 | 5 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 3 | 3 | 57 |
| R-14 | 3 | 3 | 3 | 3 | 2 | 4 | 3 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 3 | 59 |
| R-15 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 5 | 4 | 3 | 64 |
| R-16 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 68 |
| R-17 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 65 |
| R-18 | 4 | 3 | 4 | 3 | 1 | 3 | 3 | 4 | 4 | 1 | 3 | 1 | 3 | 2 | 4 | 5 | 3 | 3 | 54 |
| R-19 | 3 | 3 | 3 | 3 | 3 | 5 | 4 | 3 | 3 | 2 | 2 | 3 | 3 | 4 | 3 | 5 | 4 | 3 | 59 |
| R-20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 72 |
| R-21 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-22 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 74 |
| R-23 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 84 |
| R-24 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 89 |
| R-25 | 3 | 4 | 3 | 3 | 2 | 1 | 5 | 3 | 4 | 4 | 3 | 3 | 5 | 2 | 1 | 1 | 1 | 1 | 49 |
| R-26 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 84 |
| R-27 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 54 |
| R-28 | 5 | 2 | 1 | 2 | 1 | 4 | 4 | 3 | 4 | 3 | 3 | 2 | 2 | 1 | 4 | 5 | 3 | 3 | 52 |
| R-29 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 62 |
| R-30 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 76 |

**Lampiran 4**

**Data Uji Validitas Dan Reliabilitas Variabel Motivasi Pembelian**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Kode Responden** | **Variabel Motivasi Pembelian** | | | | | | | | **∑** |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** | **X2.7** | **X2.8** |
| R-01 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 31 |
| R-02 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 4 | 20 |
| R-03 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 31 |
| R-04 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 32 |
| R-05 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-06 | 3 | 3 | 4 | 3 | 3 | 4 | 5 | 4 | 29 |
| R-07 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-08 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 37 |
| R-09 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 17 |
| R-10 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 38 |
| R-11 | 2 | 2 | 2 | 4 | 2 | 4 | 4 | 4 | 24 |
| R-12 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-13 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 25 |
| R-14 | 3 | 3 | 4 | 2 | 4 | 3 | 3 | 4 | 26 |
| R-15 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 28 |
| R-16 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 31 |
| R-17 | 4 | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 28 |
| R-18 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 18 |
| R-19 | 2 | 3 | 1 | 1 | 1 | 2 | 1 | 1 | 12 |
| R-20 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 26 |
| R-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 31 |
| R-22 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-24 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-25 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-26 | 1 | 2 | 2 | 2 | 3 | 3 | 3 | 1 | 17 |
| R-27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-28 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| R-29 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 27 |
| R-30 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 34 |

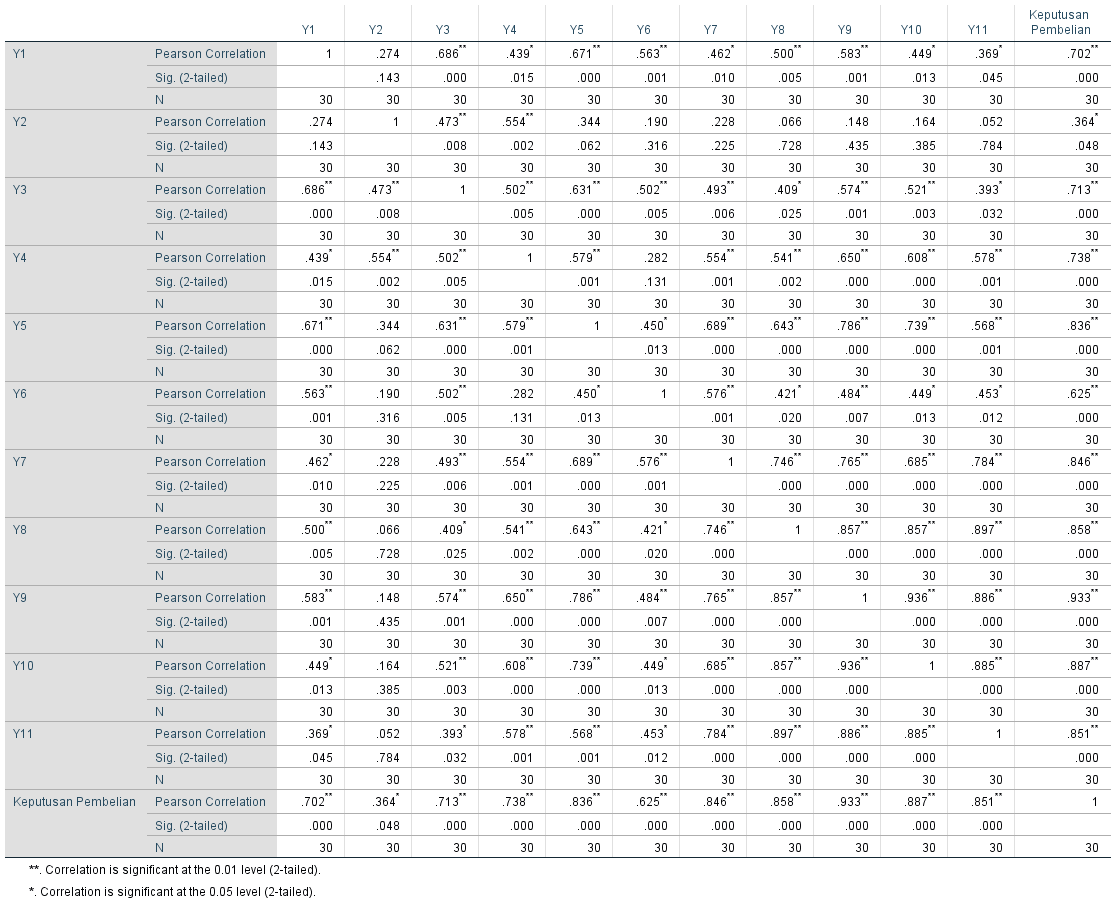
**Lampiran 5**

**Tabulasi Data Validitas Dan Reliabilitas Variabel *Word Of Mouth***

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Kode Responden** | **Item Pertanyaan Variabel *Word Of Mouth*** | | | | | | | | **Jumlah** |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** |
| R-01 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 30 |
| R-02 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| R-03 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 30 |
| R-04 | 4 | 5 | 4 | 3 | 5 | 3 | 4 | 4 | 32 |
| R-05 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-06 | 4 | 3 | 5 | 5 | 4 | 4 | 4 | 4 | 33 |
| R-07 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-08 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 34 |
| R-09 | 2 | 2 | 4 | 3 | 3 | 2 | 3 | 3 | 22 |
| R-10 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 30 |
| R-11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-12 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-13 | 3 | 4 | 3 | 4 | 4 | 1 | 1 | 3 | 23 |
| R-14 | 4 | 4 | 4 | 4 | 3 | 2 | 2 | 4 | 27 |
| R-15 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 26 |
| R-16 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-17 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 29 |
| R-18 | 2 | 2 | 2 | 2 | 2 | 3 | 4 | 2 | 19 |
| R-19 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 3 | 16 |
| R-20 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| R-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-22 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-24 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-25 | 3 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 31 |
| R-26 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 3 | 31 |
| R-27 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 38 |
| R-28 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| R-29 | 3 | 4 | 3 | 2 | 2 | 1 | 3 | 2 | 20 |
| R-30 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |

**Lampiran 6**

**Output SPSS Uji Validitas Variabel Keputusan Pembelian**

****

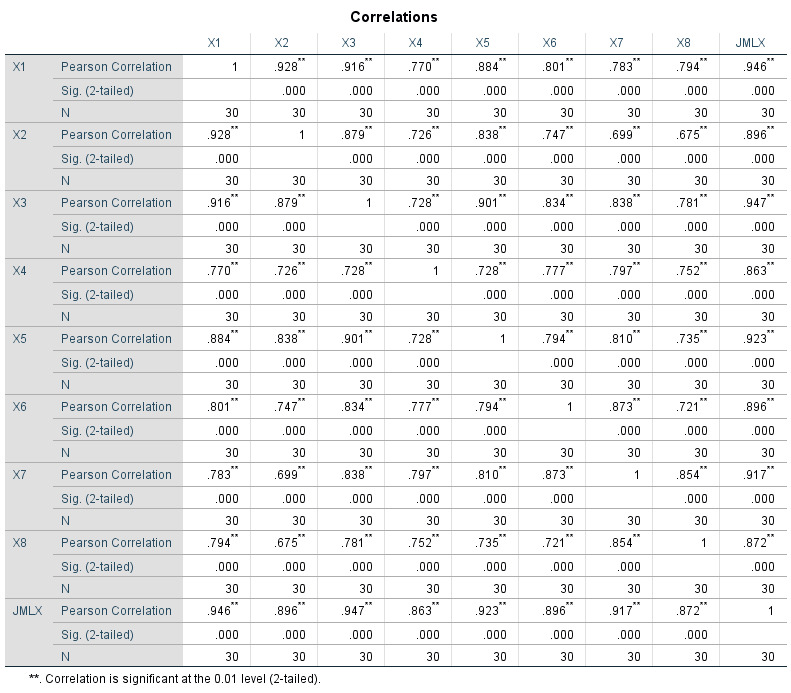
**Lampiran 7**

**Output SPSS Uji Validitas Variabel Persepsi Kualitas Produk**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | | | | | | | | |
|  | | X1 | X2 | X3 | X4 | X5 | X6 | X7 | X8 | X9 | X10 | X11 | X12 | X13 | X14 | X15 | X16 | X17 | X18 | Kualitas Produk |
| X1 | Pearson Correlation | 1 | .526\*\* | 0.352 | .451\* | 0.331 | .472\*\* | .549\*\* | .534\*\* | .676\*\* | .471\*\* | .647\*\* | .566\*\* | .367\* | 0.209 | .625\*\* | .493\*\* | .545\*\* | .601\*\* | .659\*\* |
| Sig. (2-tailed) |  | 0.003 | 0.056 | 0.012 | 0.074 | 0.008 | 0.002 | 0.002 | 0.000 | 0.009 | 0.000 | 0.001 | 0.046 | 0.268 | 0.000 | 0.006 | 0.002 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2 | Pearson Correlation | .526\*\* | 1 | .792\*\* | .780\*\* | .794\*\* | .430\* | .695\*\* | .676\*\* | .732\*\* | .742\*\* | .697\*\* | .734\*\* | .707\*\* | .628\*\* | .515\*\* | 0.317 | .646\*\* | .672\*\* | .862\*\* |
| Sig. (2-tailed) | 0.003 |  | 0.000 | 0.000 | 0.000 | 0.018 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.004 | 0.088 | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3 | Pearson Correlation | 0.352 | .792\*\* | 1 | .927\*\* | .767\*\* | .441\* | .527\*\* | .678\*\* | .675\*\* | .608\*\* | .618\*\* | .593\*\* | .752\*\* | .635\*\* | .441\* | .380\* | .521\*\* | .716\*\* | .813\*\* |
| Sig. (2-tailed) | 0.056 | 0.000 |  | 0.000 | 0.000 | 0.015 | 0.003 | 0.000 | 0.000 | 0.000 | 0.000 | 0.001 | 0.000 | 0.000 | 0.015 | 0.038 | 0.003 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X4 | Pearson Correlation | .451\* | .780\*\* | .927\*\* | 1 | .795\*\* | .457\* | .627\*\* | .629\*\* | .701\*\* | .732\*\* | .642\*\* | .690\*\* | .739\*\* | .659\*\* | .490\*\* | .395\* | .541\*\* | .780\*\* | .849\*\* |
| Sig. (2-tailed) | 0.012 | 0.000 | 0.000 |  | 0.000 | 0.011 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.006 | 0.031 | 0.002 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X5 | Pearson Correlation | 0.331 | .794\*\* | .767\*\* | .795\*\* | 1 | .569\*\* | .537\*\* | .566\*\* | .550\*\* | .808\*\* | .589\*\* | .697\*\* | .581\*\* | .739\*\* | .450\* | .431\* | .643\*\* | .708\*\* | .831\*\* |
| Sig. (2-tailed) | 0.074 | 0.000 | 0.000 | 0.000 |  | 0.001 | 0.002 | 0.001 | 0.002 | 0.000 | 0.001 | 0.000 | 0.001 | 0.000 | 0.012 | 0.017 | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X6 | Pearson Correlation | .472\*\* | .430\* | .441\* | .457\* | .569\*\* | 1 | 0.242 | .476\*\* | .411\* | 0.326 | 0.341 | 0.354 | 0.174 | .428\* | .555\*\* | .694\*\* | .612\*\* | .635\*\* | .630\*\* |
| Sig. (2-tailed) | 0.008 | 0.018 | 0.015 | 0.011 | 0.001 |  | 0.197 | 0.008 | 0.024 | 0.079 | 0.065 | 0.055 | 0.359 | 0.018 | 0.001 | 0.000 | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X7 | Pearson Correlation | .549\*\* | .695\*\* | .527\*\* | .627\*\* | .537\*\* | 0.242 | 1 | .686\*\* | .843\*\* | .710\*\* | .624\*\* | .703\*\* | .677\*\* | .530\*\* | .560\*\* | .385\* | .584\*\* | .566\*\* | .775\*\* |
| Sig. (2-tailed) | 0.002 | 0.000 | 0.003 | 0.000 | 0.002 | 0.197 |  | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.003 | 0.001 | 0.036 | 0.001 | 0.001 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X8 | Pearson Correlation | .534\*\* | .676\*\* | .678\*\* | .629\*\* | .566\*\* | .476\*\* | .686\*\* | 1 | .809\*\* | .553\*\* | .765\*\* | .601\*\* | .578\*\* | .578\*\* | .752\*\* | .555\*\* | .714\*\* | .678\*\* | .846\*\* |
| Sig. (2-tailed) | 0.002 | 0.000 | 0.000 | 0.000 | 0.001 | 0.008 | 0.000 |  | 0.000 | 0.002 | 0.000 | 0.000 | 0.001 | 0.001 | 0.000 | 0.001 | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X9 | Pearson Correlation | .676\*\* | .732\*\* | .675\*\* | .701\*\* | .550\*\* | .411\* | .843\*\* | .809\*\* | 1 | .704\*\* | .690\*\* | .595\*\* | .752\*\* | .499\*\* | .627\*\* | .491\*\* | .574\*\* | .719\*\* | .851\*\* |
| Sig. (2-tailed) | 0.000 | 0.000 | 0.000 | 0.000 | 0.002 | 0.024 | 0.000 | 0.000 |  | 0.000 | 0.000 | 0.001 | 0.000 | 0.005 | 0.000 | 0.006 | 0.001 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X10 | Pearson Correlation | .471\*\* | .742\*\* | .608\*\* | .732\*\* | .808\*\* | 0.326 | .710\*\* | .553\*\* | .704\*\* | 1 | .578\*\* | .692\*\* | .638\*\* | .627\*\* | .456\* | 0.249 | .522\*\* | .641\*\* | .786\*\* |
| Sig. (2-tailed) | 0.009 | 0.000 | 0.000 | 0.000 | 0.000 | 0.079 | 0.000 | 0.002 | 0.000 |  | 0.001 | 0.000 | 0.000 | 0.000 | 0.011 | 0.184 | 0.003 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X11 | Pearson Correlation | .647\*\* | .697\*\* | .618\*\* | .642\*\* | .589\*\* | 0.341 | .624\*\* | .765\*\* | .690\*\* | .578\*\* | 1 | .787\*\* | .616\*\* | .567\*\* | .650\*\* | .425\* | .598\*\* | .618\*\* | .810\*\* |
| Sig. (2-tailed) | 0.000 | 0.000 | 0.000 | 0.000 | 0.001 | 0.065 | 0.000 | 0.000 | 0.000 | 0.001 |  | 0.000 | 0.000 | 0.001 | 0.000 | 0.019 | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X12 | Pearson Correlation | .566\*\* | .734\*\* | .593\*\* | .690\*\* | .697\*\* | 0.354 | .703\*\* | .601\*\* | .595\*\* | .692\*\* | .787\*\* | 1 | .693\*\* | .675\*\* | .561\*\* | 0.246 | .604\*\* | .665\*\* | .803\*\* |
| Sig. (2-tailed) | 0.001 | 0.000 | 0.001 | 0.000 | 0.000 | 0.055 | 0.000 | 0.000 | 0.001 | 0.000 | 0.000 |  | 0.000 | 0.000 | 0.001 | 0.190 | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X13 | Pearson Correlation | .367\* | .707\*\* | .752\*\* | .739\*\* | .581\*\* | 0.174 | .677\*\* | .578\*\* | .752\*\* | .638\*\* | .616\*\* | .693\*\* | 1 | .554\*\* | 0.207 | 0.037 | 0.244 | .470\*\* | .689\*\* |
| Sig. (2-tailed) | 0.046 | 0.000 | 0.000 | 0.000 | 0.001 | 0.359 | 0.000 | 0.001 | 0.000 | 0.000 | 0.000 | 0.000 |  | 0.001 | 0.272 | 0.847 | 0.194 | 0.009 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X14 | Pearson Correlation | 0.209 | .628\*\* | .635\*\* | .659\*\* | .739\*\* | .428\* | .530\*\* | .578\*\* | .499\*\* | .627\*\* | .567\*\* | .675\*\* | .554\*\* | 1 | .565\*\* | .463\*\* | .635\*\* | .635\*\* | .763\*\* |
| Sig. (2-tailed) | 0.268 | 0.000 | 0.000 | 0.000 | 0.000 | 0.018 | 0.003 | 0.001 | 0.005 | 0.000 | 0.001 | 0.000 | 0.001 |  | 0.001 | 0.010 | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X15 | Pearson Correlation | .625\*\* | .515\*\* | .441\* | .490\*\* | .450\* | .555\*\* | .560\*\* | .752\*\* | .627\*\* | .456\* | .650\*\* | .561\*\* | 0.207 | .565\*\* | 1 | .744\*\* | .792\*\* | .780\*\* | .764\*\* |
| Sig. (2-tailed) | 0.000 | 0.004 | 0.015 | 0.006 | 0.012 | 0.001 | 0.001 | 0.000 | 0.000 | 0.011 | 0.000 | 0.001 | 0.272 | 0.001 |  | 0.000 | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X16 | Pearson Correlation | .493\*\* | 0.317 | .380\* | .395\* | .431\* | .694\*\* | .385\* | .555\*\* | .491\*\* | 0.249 | .425\* | 0.246 | 0.037 | .463\*\* | .744\*\* | 1 | .753\*\* | .680\*\* | .629\*\* |
| Sig. (2-tailed) | 0.006 | 0.088 | 0.038 | 0.031 | 0.017 | 0.000 | 0.036 | 0.001 | 0.006 | 0.184 | 0.019 | 0.190 | 0.847 | 0.010 | 0.000 |  | 0.000 | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X17 | Pearson Correlation | .545\*\* | .646\*\* | .521\*\* | .541\*\* | .643\*\* | .612\*\* | .584\*\* | .714\*\* | .574\*\* | .522\*\* | .598\*\* | .604\*\* | 0.244 | .635\*\* | .792\*\* | .753\*\* | 1 | .811\*\* | .807\*\* |
| Sig. (2-tailed) | 0.002 | 0.000 | 0.003 | 0.002 | 0.000 | 0.000 | 0.001 | 0.000 | 0.001 | 0.003 | 0.000 | 0.000 | 0.194 | 0.000 | 0.000 | 0.000 |  | 0.000 | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X18 | Pearson Correlation | .601\*\* | .672\*\* | .716\*\* | .780\*\* | .708\*\* | .635\*\* | .566\*\* | .678\*\* | .719\*\* | .641\*\* | .618\*\* | .665\*\* | .470\*\* | .635\*\* | .780\*\* | .680\*\* | .811\*\* | 1 | .869\*\* |
| Sig. (2-tailed) | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.001 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.009 | 0.000 | 0.000 | 0.000 | 0.000 |  | 0.000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Kualitas Produk | Pearson Correlation | .659\*\* | .862\*\* | .813\*\* | .849\*\* | .831\*\* | .630\*\* | .775\*\* | .846\*\* | .851\*\* | .786\*\* | .810\*\* | .803\*\* | .689\*\* | .763\*\* | .764\*\* | .629\*\* | .807\*\* | .869\*\* | 1 |
| Sig. (2-tailed) | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |

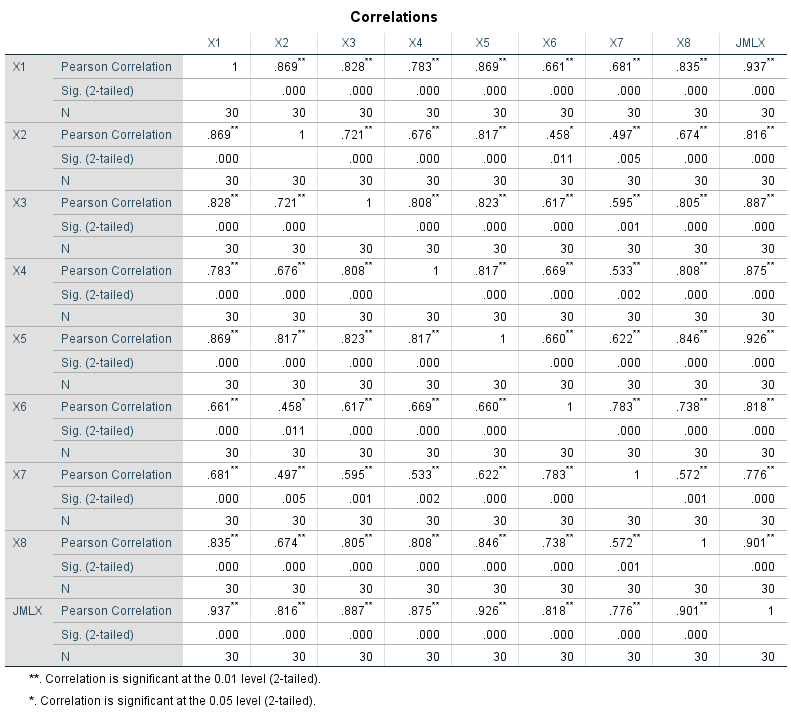
**Lampiran 8**

**Output SPSS Uji Validitas Variabel Motivas Pembelian**

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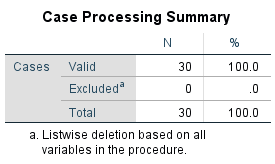
**Lampiran 9**

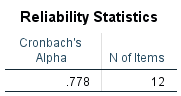
**Output SPSS Uji Validitas Variabel *Word Of Mouth***

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**Lampiran 10**

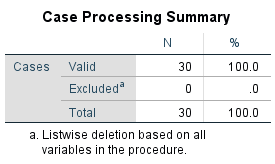
**Output SPSS Uji Reliabilitas Variabel Keputusan Pembelian**

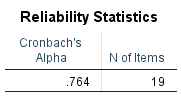
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**Lampiran 11**

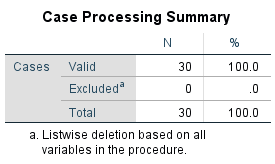
**Output SPSS Uji Reliabilitas Variabel Persepsi Kualitas Produk**

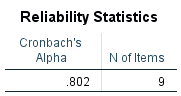
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**Lampiran 12**

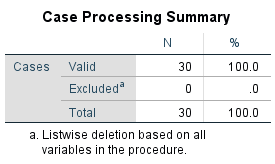
**Output SPSS Uji Reliabilitas Variabel Motivasi Pembelian**

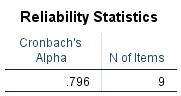
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**Lampiran 13**

**Output SPSS Uji Reliabilitas Variabel Word Of Mouth**





**Lampiran 14**

**Data Penelitian Variabel Keputusan Pembelian**

| **Kode Responden** | **Variabel Keputusan Pembelian** | | | | | | | | | | | **∑** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Y.01** | **Y.02** | **Y.03** | **Y.04** | **Y.05** | **Y.06** | **Y.07** | **Y.08** | **Y.09** | **Y.10** | **Y.11** |
| R-01 | 4 | 5 | 5 | 4 | 3 | 3 | 2 | 4 | 5 | 5 | 4 | 44 |
| R-02 | 2 | 2 | 5 | 3 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 40 |
| R-03 | 4 | 5 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 43 |
| R-04 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 51 |
| R-05 | 5 | 3 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 51 |
| R-06 | 3 | 3 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 42 |
| R-07 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
| R-08 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 2 | 4 | 4 | 2 | 43 |
| R-09 | 5 | 3 | 3 | 2 | 3 | 4 | 4 | 2 | 2 | 2 | 2 | 32 |
| R-10 | 5 | 4 | 5 | 3 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 48 |
| R-11 | 5 | 2 | 4 | 4 | 5 | 4 | 4 | 2 | 2 | 3 | 4 | 39 |
| R-12 | 5 | 1 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 49 |
| R-13 | 5 | 1 | 3 | 3 | 5 | 5 | 5 | 3 | 3 | 3 | 2 | 38 |
| R-14 | 5 | 5 | 3 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 47 |
| R-15 | 5 | 3 | 3 | 4 | 5 | 5 | 3 | 3 | 3 | 3 | 3 | 40 |
| R-16 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
| R-17 | 3 | 4 | 4 | 4 | 45 | 5 | 4 | 4 | 4 | 4 | 4 | 85 |
| R-18 | 1 | 4 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 20 |
| R-19 | 5 | 4 | 5 | 2 | 3 | 5 | 1 | 1 | 2 | 2 | 1 | 31 |
| R-20 | 5 | 3 | 5 | 3 | 3 | 4 | 5 | 3 | 3 | 3 | 3 | 40 |
| R-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 42 |
| R-22 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-23 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 5 | 47 |
| R-24 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 48 |
| R-25 | 3 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 49 |
| R-26 | 3 | 3 | 4 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 5 | 42 |
| R-27 | 5 | 3 | 4 | 4 | 4 | 5 | 3 | 2 | 5 | 5 | 5 | 45 |
| R-28 | 3 | 5 | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 3 | 5 | 45 |
| R-29 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 3 | 2 | 48 |
| R-30 | 5 | 3 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 48 |
| R-31 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 47 |
| R-32 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 53 |
| R-33 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-34 | 4 | 5 | 5 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 47 |
| R-35 | 3 | 4 | 5 | 4 | 4 | 5 | 5 | 3 | 5 | 5 | 5 | 48 |
| R-36 | 5 | 4 | 5 | 5 | 5 | 3 | 5 | 4 | 5 | 4 | 4 | 49 |
| R-37 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 3 | 48 |
| R-38 | 5 | 2 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 48 |
| R-39 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 54 |
| R-40 | 4 | 3 | 3 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 45 |
| R-41 | 4 | 3 | 5 | 5 | 5 | 4 | 3 | 5 | 4 | 5 | 4 | 47 |
| R-42 | 4 | 2 | 3 | 5 | 4 | 5 | 3 | 4 | 5 | 3 | 4 | 42 |
| R-43 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 46 |
| R-44 | 4 | 3 | 3 | 3 | 5 | 3 | 4 | 3 | 3 | 4 | 3 | 38 |
| R-45 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 47 |
| R-46 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 54 |
| R-47 | 5 | 4 | 5 | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 4 | 48 |
| R-48 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-49 | 5 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 4 | 4 | 4 | 49 |
| R-50 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-51 | 4 | 4 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 48 |
| R-52 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-53 | 3 | 5 | 3 | 5 | 5 | 4 | 4 | 3 | 2 | 4 | 2 | 40 |
| R-54 | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 3 | 44 |
| R-55 | 4 | 4 | 3 | 5 | 5 | 5 | 3 | 5 | 5 | 3 | 3 | 45 |
| R-56 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 2 | 36 |
| R-57 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 5 | 4 | 4 | 40 |
| R-58 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| R-59 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| R-60 | 1 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 34 |
| R-61 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 48 |
| R-62 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-63 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 53 |
| R-64 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 48 |
| R-65 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-66 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-67 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-68 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 40 |
| R-69 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-70 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-71 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 47 |
| R-72 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| R-73 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 4 | 46 |
| R-74 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 48 |
| R-75 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 49 |
| R-76 | 4 | 2 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 45 |
| R-77 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 54 |
| R-78 | 5 | 5 | 5 | 4 | 3 | 4 | 5 | 5 | 4 | 3 | 4 | 47 |
| R-79 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 3 | 3 | 4 | 40 |
| R-80 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
| R-81 | 5 | 4 | 4 | 5 | 5 | 3 | 3 | 3 | 4 | 4 | 4 | 44 |
| R-82 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 50 |
| R-83 | 5 | 5 | 5 | 3 | 5 | 5 | 4 | 3 | 3 | 3 | 3 | 44 |
| R-84 | 4 | 4 | 5 | 3 | 3 | 5 | 4 | 5 | 5 | 5 | 5 | 48 |
| R-85 | 5 | 3 | 4 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 4 | 43 |
| R-86 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 3 | 5 | 5 | 50 |
| R-87 | 1 | 5 | 3 | 3 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 44 |
| R-88 | 4 | 5 | 5 | 3 | 4 | 5 | 5 | 3 | 4 | 5 | 5 | 48 |
| R-89 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 3 | 5 | 5 | 48 |
| R-90 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 52 |
| R-91 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 5 | 3 | 47 |
| R-92 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 52 |
| R-93 | 5 | 4 | 5 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 48 |
| R-94 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 52 |
| R-95 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 51 |
| R-96 | 5 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 49 |
| R-97 | 4 | 5 | 3 | 4 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 45 |
| R-98 | 4 | 5 | 5 | 4 | 4 | 2 | 4 | 3 | 6 | 2 | 4 | 43 |
| R-99 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 4 | 5 | 4 | 45 |
| R-100 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 47 |

**Lampiran 15**

**Data Penelitian Variabel Persepsi Kualitas Produk**

| **Kode Responden** | **Variabel Kualitas Produk** | | | | | | | | | | | | | | | | | | **∑** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** | **X1.8** | **X1.9** | **X1.10** | **X1.11** | **X1.12** | **X1.13** | **X1.14** | **X1.15** | **X1.16** | **X1.17** | **X1.18** |
| R-01 | 3 | 3 | 4 | 4 | 3 | 4 | 2 | 1 | 3 | 3 | 2 | 2 | 4 | 3 | 1 | 3 | 1 | 3 | 49 |
| R-02 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 58 |
| R-03 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 70 |
| R-04 | 5 | 4 | 4 | 5 | 3 | 3 | 5 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 75 |
| R-05 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 87 |
| R-06 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 4 | 70 |
| R-07 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 75 |
| R-08 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 78 |
| R-09 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 39 |
| R-10 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 80 |
| R-11 | 5 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 67 |
| R-12 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-13 | 5 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 3 | 3 | 57 |
| R-14 | 3 | 3 | 3 | 3 | 2 | 4 | 3 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 3 | 59 |
| R-15 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 5 | 4 | 3 | 65 |
| R-16 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 67 |
| R-17 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 65 |
| R-18 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 3 | 3 | 2 | 3 | 3 | 39 |
| R-19 | 4 | 3 | 4 | 3 | 1 | 3 | 3 | 4 | 4 | 1 | 3 | 1 | 3 | 2 | 4 | 5 | 3 | 3 | 54 |
| R-20 | 3 | 3 | 3 | 3 | 3 | 5 | 4 | 3 | 3 | 2 | 2 | 3 | 3 | 4 | 3 | 5 | 4 | 3 | 59 |
| R-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 72 |
| R-22 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-23 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 74 |
| R-24 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 84 |
| R-25 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 89 |
| R-26 | 3 | 4 | 3 | 3 | 2 | 1 | 5 | 3 | 4 | 4 | 3 | 3 | 5 | 2 | 1 | 1 | 1 | 1 | 49 |
| R-27 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 84 |
| R-28 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 54 |
| R-29 | 5 | 2 | 1 | 2 | 1 | 4 | 4 | 3 | 4 | 3 | 3 | 2 | 2 | 1 | 4 | 5 | 3 | 3 | 52 |
| R-30 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 84 |
| R-31 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 76 |
| R-32 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 4 | 4 | 2 | 4 | 5 | 5 | 5 | 5 | 4 | 77 |
| R-33 | 5 | 1 | 1 | 1 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 74 |
| R-34 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 62 |
| R-35 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 64 |
| R-36 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 3 | 4 | 5 | 5 | 5 | 79 |
| R-37 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 5 | 4 | 4 | 63 |
| R-38 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 79 |
| R-39 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-40 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 59 |
| R-41 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 62 |
| R-42 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 86 |
| R-43 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 5 | 4 | 3 | 2 | 60 |
| R-44 | 2 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 4 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 47 |
| R-45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 72 |
| R-46 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-47 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 82 |
| R-48 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-49 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 5 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 53 |
| R-50 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-51 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 72 |
| R-52 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-53 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 4 | 1 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 2 | 44 |
| R-54 | 3 | 4 | 3 | 3 | 3 | 3 | 2 | 2 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 1 | 4 | 55 |
| R-55 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 69 |
| R-56 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 54 |
| R-57 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 2 | 4 | 4 | 65 |
| R-58 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 68 |
| R-59 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 68 |
| R-60 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 5 | 3 | 3 | 4 | 4 | 4 | 66 |
| R-61 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 4 | 56 |
| R-62 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-63 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-64 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 84 |
| R-65 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-66 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-67 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-68 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 66 |
| R-69 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-70 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-71 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 5 | 69 |
| R-72 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-73 | 5 | 4 | 3 | 3 | 3 | 5 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 60 |
| R-74 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 4 | 67 |
| R-75 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 79 |
| R-76 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 72 |
| R-77 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 85 |
| R-78 | 3 | 3 | 4 | 3 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 77 |
| R-79 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 71 |
| R-80 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 72 |
| R-81 | 3 | 5 | 3 | 4 | 3 | 5 | 3 | 5 | 4 | 3 | 4 | 3 | 5 | 3 | 5 | 3 | 5 | 3 | 69 |
| R-82 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 3 | 5 | 4 | 5 | 3 | 5 | 3 | 4 | 5 | 5 | 78 |
| R-83 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 54 |
| R-84 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 90 |
| R-85 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 77 |
| R-86 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 4 | 5 | 3 | 4 | 5 | 5 | 3 | 73 |
| R-87 | 4 | 4 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 3 | 74 |
| R-88 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 79 |
| R-89 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 5 | 4 | 4 | 77 |
| R-90 | 5 | 5 | 4 | 5 | 3 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 83 |
| R-91 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 2 | 5 | 74 |
| R-92 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 82 |
| R-93 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 3 | 4 | 5 | 77 |
| R-94 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 81 |
| R-95 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 79 |
| R-96 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 3 | 78 |
| R-97 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 5 | 74 |
| R-98 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 5 | 3 | 4 | 3 | 4 | 5 | 5 | 3 | 71 |
| R-99 | 4 | 4 | 5 | 4 | 2 | 4 | 4 | 5 | 5 | 5 | 5 | 1 | 4 | 4 | 5 | 3 | 5 | 5 | 74 |
| R-100 | 4 | 4 | 4 | 5 | 5 | 3 | 2 | 5 | 4 | 5 | 3 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 73 |

**Lampiran 16**

**Data Penelitian Variabel Motivasi Pembelian**

| **Kode Responden** | **Item Pertanyaan Variabel Motivasi Pembelian** | | | | | | | | **Jumlah** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** | **X2.7** | **X2.8** |
| R-01 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-02 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 30 |
| R-03 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 31 |
| R-04 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 32 |
| R-05 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-06 | 2 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 26 |
| R-07 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-08 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 37 |
| R-09 | 2 | 2 | 2 | 3 | 2 | 3 | 3 | 3 | 20 |
| R-10 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 38 |
| R-11 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 30 |
| R-12 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-13 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 30 |
| R-14 | 3 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 32 |
| R-15 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 38 |
| R-16 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-17 | 4 | 3 | 3 | 4 | 4 | 3 | 5 | 4 | 30 |
| R-18 | 2 | 4 | 2 | 4 | 2 | 2 | 4 | 3 | 23 |
| R-19 | 3 | 3 | 4 | 2 | 2 | 2 | 1 | 1 | 18 |
| R-20 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 28 |
| R-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 31 |
| R-22 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-23 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 |
| R-24 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-25 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-26 | 3 | 2 | 2 | 2 | 4 | 3 | 3 | 1 | 20 |
| R-27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-28 | 5 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 29 |
| R-29 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 5 | 30 |
| R-30 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 35 |
| R-31 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 37 |
| R-32 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 38 |
| R-33 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-34 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 39 |
| R-35 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 38 |
| R-36 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 32 |
| R-37 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 37 |
| R-38 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 36 |
| R-39 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-40 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 5 | 31 |
| R-41 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 39 |
| R-42 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| R-43 | 2 | 2 | 4 | 3 | 3 | 2 | 3 | 2 | 21 |
| R-44 | 2 | 2 | 4 | 4 | 3 | 3 | 4 | 4 | 26 |
| R-45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-46 | 5 | 3 | 4 | 2 | 5 | 5 | 5 | 5 | 34 |
| R-47 | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 35 |
| R-48 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-49 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 38 |
| R-50 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-51 | 4 | 5 | 4 | 2 | 4 | 4 | 3 | 4 | 30 |
| R-52 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-53 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 35 |
| R-54 | 3 | 3 | 2 | 3 | 3 | 2 | 4 | 4 | 24 |
| R-55 | 3 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 31 |
| R-56 | 2 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 21 |
| R-57 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-58 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 30 |
| R-59 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-60 | 4 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 31 |
| R-61 | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 2 | 20 |
| R-62 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-63 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-64 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 39 |
| R-65 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-66 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-67 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-68 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-69 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-70 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 |
| R-71 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 36 |
| R-72 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-73 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | 35 |
| R-74 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 30 |
| R-75 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 38 |
| R-76 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 31 |
| R-77 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-78 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 32 |
| R-79 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-80 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-81 | 4 | 3 | 5 | 4 | 5 | 4 | 4 | 5 | 34 |
| R-82 | 3 | 4 | 3 | 4 | 4 | 5 | 5 | 3 | 31 |
| R-83 | 5 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 26 |
| R-84 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-85 | 5 | 3 | 5 | 4 | 4 | 5 | 4 | 5 | 35 |
| R-86 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-87 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-88 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 32 |
| R-89 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-90 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 35 |
| R-91 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 29 |
| R-92 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 38 |
| R-93 | 4 | 4 | 5 | 5 | 2 | 5 | 5 | 3 | 33 |
| R-94 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 38 |
| R-95 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 36 |
| R-96 | 3 | 4 | 4 | 3 | 4 | 5 | 5 | 4 | 32 |
| R-97 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-98 | 4 | 5 | 5 | 3 | 5 | 4 | 4 | 4 | 34 |
| R-99 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 34 |
| R-100 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |

**Lampiran 17**

**Data Penelitian Variabel *Word Of Mouth***

| **Kode Responden** | **Item Pertanyaan Variabel *Word of Mouth*** | | | | | | | | **Jumlah** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** |
| R-01 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 2 | 28 |
| R-02 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| R-03 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 30 |
| R-04 | 4 | 5 | 4 | 3 | 5 | 3 | 4 | 4 | 32 |
| R-05 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-06 | 4 | 3 | 5 | 5 | 4 | 4 | 4 | 4 | 33 |
| R-07 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-08 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 34 |
| R-09 | 2 | 2 | 4 | 3 | 3 | 2 | 3 | 3 | 22 |
| R-10 | 3 | 3 | 2 | 3 | 4 | 2 | 3 | 2 | 22 |
| R-11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-12 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-13 | 3 | 3 | 3 | 4 | 3 | 2 | 1 | 3 | 22 |
| R-14 | 3 | 2 | 4 | 2 | 3 | 2 | 2 | 3 | 21 |
| R-15 | 3 | 3 | 2 | 4 | 2 | 3 | 4 | 3 | 24 |
| R-16 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-17 | 3 | 2 | 3 | 3 | 4 | 3 | 2 | 2 | 22 |
| R-18 | 2 | 2 | 4 | 2 | 3 | 3 | 4 | 2 | 22 |
| R-19 | 2 | 4 | 3 | 2 | 3 | 3 | 4 | 2 | 23 |
| R-20 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| R-21 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-22 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-24 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-25 | 3 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 31 |
| R-26 | 4 | 5 | 5 | 4 | 4 | 3 | 3 | 3 | 31 |
| R-27 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 38 |
| R-28 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 27 |
| R-29 | 4 | 5 | 4 | 5 | 3 | 4 | 4 | 5 | 34 |
| R-30 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-31 | 5 | 4 | 4 | 5 | 4 | 3 | 5 | 4 | 34 |
| R-32 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-33 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-34 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 30 |
| R-35 | 3 | 3 | 4 | 3 | 5 | 5 | 3 | 4 | 30 |
| R-36 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 33 |
| R-37 | 4 | 4 | 3 | 4 | 3 | 2 | 4 | 4 | 28 |
| R-38 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 33 |
| R-39 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-40 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 38 |
| R-41 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 22 |
| R-42 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-43 | 4 | 3 | 5 | 4 | 3 | 5 | 3 | 5 | 32 |
| R-44 | 2 | 2 | 3 | 4 | 3 | 5 | 3 | 3 | 25 |
| R-45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-46 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 37 |
| R-47 | 4 | 4 | 4 | 3 | 4 | 5 | 3 | 3 | 30 |
| R-48 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-49 | 3 | 4 | 4 | 5 | 4 | 5 | 3 | 4 | 32 |
| R-50 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-51 | 5 | 4 | 4 | 5 | 5 | 5 | 3 | 5 | 36 |
| R-52 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-53 | 2 | 3 | 4 | 4 | 2 | 2 | 2 | 3 | 22 |
| R-54 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 31 |
| R-55 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-56 | 2 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 28 |
| R-57 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-58 | 4 | 4 | 3 | 5 | 4 | 3 | 4 | 4 | 31 |
| R-59 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 29 |
| R-60 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 29 |
| R-61 | 3 | 4 | 3 | 3 | 4 | 4 | 5 | 4 | 30 |
| R-62 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-63 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-64 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-65 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-66 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-67 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-68 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 31 |
| R-69 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-70 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-71 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-72 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-73 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| R-74 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 38 |
| R-75 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 34 |
| R-76 | 3 | 4 | 4 | 2 | 3 | 2 | 2 | 4 | 24 |
| R-77 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 39 |
| R-78 | 3 | 4 | 4 | 3 | 4 | 3 | 5 | 3 | 29 |
| R-79 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-80 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| R-81 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 5 | 35 |
| R-82 | 5 | 4 | 3 | 5 | 3 | 5 | 4 | 3 | 32 |
| R-83 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 24 |
| R-84 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-85 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 38 |
| R-86 | 4 | 4 | 4 | 3 | 5 | 5 | 3 | 5 | 33 |
| R-87 | 4 | 3 | 5 | 4 | 3 | 4 | 4 | 4 | 31 |
| R-88 | 4 | 5 | 5 | 4 | 5 | 3 | 5 | 5 | 36 |
| R-89 | 5 | 3 | 4 | 3 | 4 | 5 | 4 | 5 | 33 |
| R-90 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 36 |
| R-91 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 34 |
| R-92 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| R-93 | 3 | 3 | 5 | 5 | 5 | 4 | 5 | 5 | 35 |
| R-94 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 37 |
| R-95 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 38 |
| R-96 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 37 |
| R-97 | 2 | 2 | 3 | 1 | 3 | 3 | 2 | 2 | 18 |
| R-98 | 5 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 34 |
| R-99 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 34 |
| R-100 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 33 |

**Lampiran 18**

**Pengolahan Data Interval (MSI) Variabel Keputusan Pembelian**

| **Kode Responden** | **Variabel Keputusan Pembelian** | | | | | | | | | | | **∑** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Y.01** | **Y.02** | **Y.03** | **Y.04** | **Y.05** | **Y.06** | **Y.07** | **Y.08** | **Y.09** | **Y.10** | **Y.11** |
| R-01 | 2.786 | 4.441 | 4.187 | 3.003 | 1.000 | 1.696 | 1.596 | 3.386 | 4.006 | 4.199 | 3.409 | 33.709 |
| R-02 | 1.455 | 1.704 | 4.187 | 2.045 | 1.000 | 2.576 | 4.512 | 3.386 | 2.727 | 3.005 | 3.409 | 30.006 |
| R-03 | 2.786 | 4.441 | 1.000 | 3.003 | 2.114 | 2.576 | 3.248 | 3.386 | 2.727 | 3.005 | 3.409 | 31.695 |
| R-04 | 4.019 | 3.291 | 4.187 | 3.003 | 3.404 | 2.576 | 3.248 | 4.613 | 4.006 | 4.199 | 4.686 | 41.232 |
| R-05 | 4.019 | 2.439 | 4.187 | 2.045 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 42.052 |
| R-06 | 1.984 | 2.439 | 4.187 | 3.003 | 2.114 | 2.576 | 2.317 | 3.386 | 2.727 | 3.005 | 3.409 | 31.147 |
| R-07 | 2.786 | 3.291 | 2.998 | 3.003 | 2.114 | 2.576 | 3.248 | 3.386 | 2.727 | 3.005 | 3.409 | 32.543 |
| R-08 | 4.019 | 4.441 | 4.187 | 3.003 | 3.404 | 2.576 | 2.317 | 1.753 | 2.727 | 3.005 | 1.872 | 33.304 |
| R-09 | 4.019 | 2.439 | 2.135 | 1.000 | 1.000 | 2.576 | 3.248 | 1.753 | 1.000 | 1.000 | 1.872 | 22.042 |
| R-10 | 4.019 | 3.291 | 4.187 | 2.045 | 3.404 | 3.942 | 4.512 | 3.386 | 2.727 | 3.005 | 3.409 | 37.927 |
| R-11 | 4.019 | 1.704 | 2.998 | 3.003 | 3.404 | 2.576 | 3.248 | 1.753 | 1.000 | 2.068 | 3.409 | 29.182 |
| R-12 | 4.019 | 1.000 | 2.998 | 3.003 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 40.382 |
| R-13 | 4.019 | 1.000 | 2.135 | 2.045 | 3.404 | 3.942 | 4.512 | 2.486 | 1.82 | 2.068 | 1.872 | 29.303 |
| R-14 | 4.019 | 4.441 | 2.135 | 4.216 | 2.114 | 3.942 | 3.248 | 2.486 | 4.006 | 3.005 | 3.409 | 37.021 |
| R-15 | 4.019 | 2.439 | 2.135 | 3.003 | 3.404 | 3.942 | 2.317 | 2.486 | 1.82 | 2.068 | 2.500 | 30.133 |
| R-16 | 2.786 | 3.291 | 2.998 | 3.003 | 2.114 | 2.576 | 3.248 | 3.386 | 2.727 | 3.005 | 3.409 | 32.543 |
| R-17 | 1.984 | 3.291 | 2.998 | 3.003 | 2.114 | 3.942 | 4.512 | 3.386 | 2.727 | 3.005 | 3.409 | 34.371 |
| R-18 | 1.000 | 3.291 | 1.000 | 1.000 | 2.114 | 1.000 | 2.317 | 3.386 | 1.82 | 2.068 | 3.409 | 22.405 |
| R-19 | 4.019 | 3.291 | 4.187 | 1.000 | 1.000 | 3.942 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 22.439 |
| R-20 | 4.019 | 2.439 | 4.187 | 2.045 | 1.000 | 2.576 | 4.512 | 2.486 | 1.82 | 2.068 | 2.500 | 29.652 |
| R-21 | 2.786 | 3.291 | 2.998 | 3.003 | 2.114 | 2.576 | 3.248 | 2.486 | 2.727 | 2.068 | 3.409 | 30.706 |
| R-22 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-23 | 2.786 | 3.291 | 2.998 | 3.003 | 2.114 | 3.942 | 3.248 | 4.613 | 4.006 | 4.199 | 4.686 | 38.886 |
| R-24 | 2.786 | 2.439 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 3.386 | 2.727 | 3.005 | 3.409 | 38.013 |
| R-25 | 1.984 | 4.441 | 4.187 | 3.003 | 2.114 | 3.942 | 4.512 | 4.613 | 4.006 | 3.005 | 3.409 | 39.216 |
| R-26 | 1.984 | 2.439 | 2.998 | 2.045 | 1.000 | 3.942 | 3.248 | 3.386 | 2.727 | 3.005 | 4.686 | 31.46 |
| R-27 | 4.019 | 2.439 | 2.998 | 3.003 | 2.114 | 3.942 | 2.317 | 1.753 | 4.006 | 4.199 | 4.686 | 35.476 |
| R-28 | 1.984 | 4.441 | 2.998 | 2.045 | 3.404 | 2.576 | 3.248 | 4.613 | 2.727 | 2.068 | 4.686 | 34.79 |
| R-29 | 2.786 | 4.441 | 4.187 | 4.216 | 2.114 | 3.942 | 4.512 | 4.613 | 4.006 | 2.068 | 1.872 | 38.757 |
| R-30 | 4.019 | 2.439 | 2.135 | 3.003 | 3.404 | 3.942 | 4.512 | 3.386 | 4.006 | 4.199 | 3.409 | 38.454 |
| R-31 | 4.019 | 3.291 | 2.998 | 4.216 | 3.404 | 3.942 | 3.248 | 2.486 | 2.727 | 3.005 | 3.409 | 36.745 |
| R-32 | 4.019 | 3.291 | 4.187 | 4.216 | 2.114 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 43.785 |
| R-33 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-34 | 2.786 | 4.441 | 4.187 | 2.045 | 2.114 | 3.942 | 3.248 | 4.613 | 2.727 | 3.005 | 3.409 | 36.517 |
| R-35 | 1.984 | 3.291 | 4.187 | 3.003 | 2.114 | 3.942 | 4.512 | 2.486 | 4.006 | 4.199 | 4.686 | 38.410 |
| R-36 | 4.019 | 3.291 | 4.187 | 4.216 | 3.404 | 1.696 | 4.512 | 3.386 | 4.006 | 3.005 | 3.409 | 39.131 |
| R-37 | 4.019 | 3.291 | 4.187 | 4.216 | 3.404 | 2.576 | 4.512 | 3.386 | 4.006 | 2.068 | 2.500 | 38.165 |
| R-38 | 4.019 | 1.704 | 2.998 | 4.216 | 3.404 | 3.942 | 3.248 | 3.386 | 4.006 | 3.005 | 4.686 | 38.614 |
| R-39 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 3.386 | 4.006 | 4.199 | 4.686 | 44.998 |
| R-40 | 2.786 | 2.439 | 2.135 | 4.216 | 2.114 | 2.576 | 4.512 | 4.613 | 2.727 | 3.005 | 3.409 | 34.532 |
| R-41 | 2.786 | 2.439 | 4.187 | 4.216 | 3.404 | 2.576 | 2.317 | 4.613 | 2.727 | 4.199 | 3.409 | 36.873 |
| R-42 | 2.786 | 1.704 | 2.135 | 4.216 | 2.114 | 3.942 | 2.317 | 3.386 | 4.006 | 2.068 | 3.409 | 32.083 |
| R-43 | 2.786 | 4.441 | 2.998 | 4.216 | 3.404 | 3.942 | 3.248 | 3.386 | 2.727 | 2.068 | 2.500 | 35.716 |
| R-44 | 2.786 | 2.439 | 2.135 | 2.045 | 3.404 | 1.696 | 3.248 | 2.486 | 1.82 | 3.005 | 2.500 | 27.564 |
| R-45 | 4.019 | 3.291 | 4.187 | 3.003 | 2.114 | 3.942 | 3.248 | 3.386 | 2.727 | 3.005 | 3.409 | 36.331 |
| R-46 | 4.019 | 3.291 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 45.075 |
| R-47 | 4.019 | 3.291 | 4.187 | 3.003 | 1.000 | 3.942 | 4.512 | 3.386 | 2.727 | 4.199 | 3.409 | 37.675 |
| R-48 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-49 | 4.019 | 4.441 | 4.187 | 4.216 | 2.114 | 3.942 | 2.317 | 4.613 | 2.727 | 3.005 | 3.409 | 38.990 |
| R-50 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-51 | 2.786 | 3.291 | 2.135 | 3.003 | 3.404 | 3.942 | 3.248 | 4.613 | 4.006 | 3.005 | 4.686 | 38.119 |
| R-52 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-53 | 1.984 | 4.441 | 2.135 | 4.216 | 3.404 | 2.576 | 3.248 | 2.486 | 1.000 | 3.005 | 1.872 | 30.367 |
| R-54 | 2.786 | 2.439 | 2.998 | 3.003 | 3.404 | 3.942 | 3.248 | 4.613 | 2.727 | 2.068 | 2.500 | 33.728 |
| R-55 | 2.786 | 3.291 | 2.135 | 4.216 | 3.404 | 3.942 | 2.317 | 4.613 | 4.006 | 2.068 | 2.500 | 35.278 |
| R-56 | 1.984 | 2.439 | 2.135 | 2.045 | 1.000 | 2.576 | 2.317 | 3.386 | 2.727 | 3.005 | 1.872 | 25.486 |
| R-57 | 1.984 | 2.439 | 2.135 | 3.003 | 1.000 | 1.696 | 3.248 | 3.386 | 4.006 | 3.005 | 3.409 | 29.311 |
| R-58 | 1.984 | 2.439 | 2.135 | 3.003 | 2.114 | 2.576 | 3.248 | 3.386 | 2.727 | 3.005 | 3.409 | 30.026 |
| R-59 | 1.984 | 2.439 | 2.135 | 3.003 | 2.114 | 2.576 | 3.248 | 3.386 | 2.727 | 3.005 | 3.409 | 30.026 |
| R-60 | 1.000 | 2.439 | 2.135 | 2.045 | 1.000 | 1.696 | 3.248 | 3.386 | 1.82 | 2.068 | 3.409 | 24.246 |
| R-61 | 2.786 | 3.291 | 2.998 | 3.003 | 2.114 | 3.942 | 4.512 | 4.613 | 2.727 | 3.005 | 4.686 | 37.677 |
| R-62 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-63 | 4.019 | 4.441 | 2.998 | 3.003 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 43.823 |
| R-64 | 4.019 | 4.441 | 4.187 | 4.216 | 2.114 | 2.576 | 3.248 | 3.386 | 2.727 | 3.005 | 3.409 | 37.328 |
| R-65 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-66 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-67 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-68 | 2.786 | 2.439 | 4.187 | 3.003 | 2.114 | 2.576 | 3.248 | 2.486 | 1.82 | 2.068 | 2.500 | 29.227 |
| R-69 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-70 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-71 | 1.984 | 3.291 | 2.998 | 3.003 | 3.404 | 2.576 | 3.248 | 4.613 | 4.006 | 4.199 | 3.409 | 36.731 |
| R-72 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 46.225 |
| R-73 | 1.984 | 3.291 | 2.998 | 3.003 | 3.404 | 3.942 | 4.512 | 3.386 | 4.006 | 2.068 | 3.409 | 36.003 |
| R-74 | 4.019 | 3.291 | 4.187 | 4.216 | 2.114 | 3.942 | 3.248 | 2.486 | 4.006 | 3.005 | 3.409 | 37.923 |
| R-75 | 4.019 | 3.291 | 2.998 | 3.003 | 2.114 | 3.942 | 4.512 | 3.386 | 2.727 | 4.199 | 4.686 | 38.877 |
| R-76 | 2.786 | 1.704 | 2.998 | 4.216 | 2.114 | 2.576 | 4.512 | 3.386 | 4.006 | 3.005 | 3.409 | 34.712 |
| R-77 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 3.386 | 4.006 | 4.199 | 4.686 | 44.998 |
| R-78 | 4.019 | 4.441 | 4.187 | 3.003 | 1.000 | 2.576 | 4.512 | 4.613 | 2.727 | 2.068 | 3.409 | 36.555 |
| R-79 | 2.786 | 3.291 | 2.998 | 3.003 | 2.114 | 2.576 | 1.596 | 3.386 | 1.82 | 2.068 | 3.409 | 29.047 |
| R-80 | 2.786 | 3.291 | 2.998 | 3.003 | 2.114 | 2.576 | 3.248 | 3.386 | 2.727 | 3.005 | 3.409 | 32.543 |
| R-81 | 4.019 | 3.291 | 2.998 | 4.216 | 3.404 | 1.696 | 2.317 | 2.486 | 2.727 | 3.005 | 3.409 | 33.568 |
| R-82 | 4.019 | 4.441 | 4.187 | 4.216 | 3.404 | 2.576 | 4.512 | 4.613 | 2.727 | 3.005 | 2.500 | 40.200 |
| R-83 | 4.019 | 4.441 | 4.187 | 2.045 | 3.404 | 3.942 | 3.248 | 2.486 | 1.82 | 2.068 | 2.500 | 34.160 |
| R-84 | 2.786 | 3.291 | 4.187 | 2.045 | 1.000 | 3.942 | 3.248 | 4.613 | 4.006 | 4.199 | 4.686 | 38.003 |
| R-85 | 4.019 | 2.439 | 2.998 | 4.216 | 2.114 | 1.000 | 2.317 | 3.386 | 4.006 | 3.005 | 3.409 | 32.909 |
| R-86 | 4.019 | 3.291 | 4.187 | 3.003 | 3.404 | 3.942 | 3.248 | 4.613 | 1.82 | 4.199 | 4.686 | 40.412 |
| R-87 | 1.000 | 4.441 | 2.135 | 2.045 | 3.404 | 2.576 | 4.512 | 4.613 | 2.727 | 4.199 | 3.409 | 35.061 |
| R-88 | 2.786 | 4.441 | 4.187 | 2.045 | 2.114 | 3.942 | 4.512 | 2.486 | 2.727 | 4.199 | 4.686 | 38.125 |
| R-89 | 2.786 | 3.291 | 4.187 | 3.003 | 2.114 | 3.942 | 3.248 | 4.613 | 1.820 | 4.199 | 4.686 | 37.889 |
| R-90 | 2.786 | 3.291 | 4.187 | 4.216 | 3.404 | 3.942 | 4.512 | 4.613 | 2.727 | 4.199 | 4.686 | 42.563 |
| R-91 | 4.019 | 3.291 | 4.187 | 2.045 | 2.114 | 3.942 | 3.248 | 3.386 | 4.006 | 4.199 | 2.500 | 36.937 |
| R-92 | 4.019 | 3.291 | 4.187 | 4.216 | 2.114 | 2.576 | 4.512 | 4.613 | 4.006 | 4.199 | 4.686 | 42.419 |
| R-93 | 4.019 | 3.291 | 4.187 | 4.216 | 1.000 | 2.576 | 3.248 | 4.613 | 2.727 | 4.199 | 3.409 | 37.485 |
| R-94 | 4.019 | 4.441 | 2.998 | 4.216 | 2.114 | 3.942 | 4.512 | 3.386 | 4.006 | 4.199 | 4.686 | 42.519 |
| R-95 | 4.019 | 4.441 | 2.998 | 4.216 | 3.404 | 3.942 | 3.248 | 3.386 | 4.006 | 4.199 | 3.409 | 41.268 |
| R-96 | 4.019 | 3.291 | 4.187 | 2.045 | 3.404 | 2.576 | 4.512 | 3.386 | 4.006 | 4.199 | 3.409 | 39.034 |
| R-97 | 2.786 | 4.441 | 2.135 | 3.003 | 3.404 | 3.942 | 2.317 | 3.386 | 2.727 | 3.005 | 3.409 | 34.555 |
| R-98 | 2.786 | 4.441 | 4.187 | 3.003 | 2.114 | 1.000 | 3.248 | 2.486 | 6.000 | 1.000 | 3.409 | 33.674 |
| R-99 | 2.786 | 3.291 | 2.998 | 2.045 | 1.000 | 2.576 | 4.512 | 4.613 | 2.727 | 4.199 | 3.409 | 34.156 |
| R-100 | 2.786 | 4.441 | 2.998 | 3.003 | 2.114 | 2.576 | 4.512 | 3.386 | 2.727 | 3.005 | 4.686 | 36.234 |

**Lampiran 19**

**Pengolahan Data Interval (MSI) Variabel Persepsi Kualitas Produk**

| **Kode Responden** | **Variabel Kualitas Produk** | | | | | | | | | | | | | | | | | | **∑** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** | **X1.8** | **X1.9** | **X1.10** | **X1.11** | **X1.12** | **X1.13** | **X1.14** | **X1.15** | **X1.16** | **X1.17** | **X1.18** |
| R-01 | 2.090 | 2.509 | 3.369 | 3.483 | 2.504 | 3.462 | 1.000 | 1.000 | 2.572 | 2.720 | 1.000 | 1.750 | 3.613 | 2.901 | 1.000 | 2.419 | 1.000 | 2.610 | 41.002 |
| R-02 | 3.045 | 3.491 | 2.469 | 2.583 | 2.504 | 3.462 | 1.940 | 2.620 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 2.419 | 3.086 | 2.610 | 48.102 |
| R-03 | 3.045 | 3.491 | 3.369 | 3.483 | 2.504 | 2.471 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 58.998 |
| R-04 | 4.234 | 3.491 | 3.369 | 4.631 | 2.504 | 2.471 | 4.025 | 2.620 | 3.598 | 3.536 | 3.115 | 4.479 | 3.613 | 3.769 | 4.441 | 3.321 | 3.086 | 4.613 | 64.916 |
| R-05 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 3.408 | 3.613 | 3.769 | 4.441 | 4.528 | 4.216 | 4.613 | 78.399 |
| R-06 | 3.045 | 3.491 | 2.469 | 2.583 | 2.504 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 2.111 | 2.583 | 2.659 | 4.867 | 4.441 | 4.528 | 4.216 | 3.510 | 59.991 |
| R-07 | 3.045 | 3.491 | 4.499 | 4.631 | 3.320 | 3.462 | 2.841 | 4.743 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 64.279 |
| R-08 | 3.045 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 2.841 | 3.547 | 3.598 | 4.649 | 2.111 | 2.583 | 2.659 | 2.901 | 4.441 | 4.528 | 4.216 | 4.613 | 68.754 |
| R-09 | 1.000 | 1.753 | 1.653 | 1.681 | 1.733 | 1.816 | 1.000 | 1.816 | 1.753 | 1.872 | 1.000 | 1.750 | 1.681 | 2.011 | 1.459 | 2.419 | 2.234 | 2.610 | 31.241 |
| R-10 | 4.234 | 4.743 | 3.369 | 3.483 | 3.320 | 3.462 | 4.025 | 3.547 | 4.846 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 4.441 | 4.528 | 4.216 | 4.613 | 70.268 |
| R-11 | 4.234 | 3.491 | 3.369 | 3.483 | 1.733 | 3.462 | 2.841 | 3.547 | 3.598 | 1.872 | 3.115 | 3.408 | 3.613 | 2.011 | 3.291 | 3.321 | 3.086 | 3.510 | 56.985 |
| R-12 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-13 | 4.234 | 2.509 | 2.469 | 2.583 | 2.504 | 3.462 | 1.940 | 2.620 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.011 | 2.327 | 3.321 | 2.234 | 2.610 | 47.469 |
| R-14 | 2.090 | 2.509 | 2.469 | 2.583 | 1.733 | 3.462 | 1.940 | 3.547 | 2.572 | 1.872 | 3.115 | 2.583 | 2.659 | 3.769 | 4.441 | 3.321 | 2.234 | 2.610 | 49.509 |
| R-15 | 2.090 | 3.491 | 3.369 | 3.483 | 3.320 | 2.471 | 2.841 | 2.620 | 2.572 | 2.720 | 3.115 | 2.583 | 2.659 | 3.769 | 2.327 | 4.528 | 3.086 | 2.610 | 53.654 |
| R-16 | 3.045 | 3.491 | 3.369 | 2.583 | 2.504 | 3.462 | 2.841 | 3.547 | 3.598 | 2.720 | 3.115 | 3.408 | 3.613 | 2.901 | 3.291 | 3.321 | 3.086 | 3.510 | 57.405 |
| R-17 | 3.045 | 3.491 | 3.369 | 3.483 | 2.504 | 3.462 | 1.940 | 3.547 | 3.598 | 2.720 | 3.115 | 2.583 | 3.613 | 2.901 | 2.327 | 3.321 | 2.234 | 3.510 | 54.763 |
| R-18 | 1.000 | 1.753 | 1.653 | 1.681 | 1.733 | 1.816 | 1.000 | 1.816 | 1.753 | 1.872 | 1.000 | 1.750 | 1.000 | 2.901 | 2.327 | 1.596 | 2.234 | 2.610 | 31.495 |
| R-19 | 3.045 | 2.509 | 3.369 | 2.583 | 1.000 | 2.471 | 1.940 | 3.547 | 3.598 | 1.000 | 2.111 | 1.000 | 2.659 | 2.011 | 3.291 | 4.528 | 2.234 | 2.610 | 45.506 |
| R-20 | 2.090 | 2.509 | 2.469 | 2.583 | 2.504 | 4.763 | 2.841 | 2.620 | 2.572 | 1.872 | 1.000 | 2.583 | 2.659 | 3.769 | 2.327 | 4.528 | 3.086 | 2.610 | 49.385 |
| R-21 | 3.045 | 3.491 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 60.805 |
| R-22 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-23 | 4.234 | 4.743 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 63.246 |
| R-24 | 3.045 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 3.536 | 3.115 | 3.408 | 4.743 | 3.769 | 3.291 | 4.528 | 4.216 | 4.613 | 74.900 |
| R-25 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 3.462 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 80.397 |
| R-26 | 2.090 | 3.491 | 2.469 | 2.583 | 1.733 | 1.000 | 4.025 | 2.620 | 3.598 | 3.536 | 2.111 | 2.583 | 4.743 | 2.011 | 1.000 | 1.000 | 1.000 | 1.000 | 42.593 |
| R-27 | 3.045 | 3.491 | 4.499 | 4.631 | 4.386 | 3.462 | 4.025 | 4.743 | 4.846 | 4.649 | 3.115 | 3.408 | 4.743 | 4.867 | 4.441 | 4.528 | 3.086 | 4.613 | 74.578 |
| R-28 | 2.090 | 2.509 | 2.469 | 2.583 | 2.504 | 2.471 | 1.940 | 2.620 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 2.419 | 2.234 | 2.610 | 44.322 |
| R-29 | 4.234 | 1.753 | 1.000 | 1.681 | 1.000 | 3.462 | 2.841 | 2.620 | 3.598 | 2.720 | 2.111 | 1.750 | 1.681 | 1.000 | 3.291 | 4.528 | 2.234 | 2.610 | 44.114 |
| R-30 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 3.462 | 2.841 | 3.547 | 3.598 | 4.649 | 4.292 | 3.408 | 4.743 | 3.769 | 4.441 | 4.528 | 4.216 | 4.613 | 74.600 |
| R-31 | 4.234 | 3.491 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 4.292 | 3.408 | 3.613 | 3.769 | 3.291 | 4.528 | 4.216 | 3.510 | 65.508 |
| R-32 | 4.234 | 4.743 | 4.499 | 3.483 | 3.320 | 3.462 | 4.025 | 2.620 | 3.598 | 3.536 | 3.115 | 1.750 | 3.613 | 4.867 | 4.441 | 4.528 | 4.216 | 3.510 | 67.560 |
| R-33 | 4.234 | 1.000 | 1.000 | 1.000 | 1.000 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 67.439 |
| R-34 | 3.045 | 3.491 | 2.469 | 2.583 | 3.320 | 3.462 | 1.940 | 2.620 | 2.572 | 2.720 | 3.115 | 3.408 | 2.659 | 2.901 | 3.291 | 3.321 | 2.234 | 2.610 | 51.761 |
| R-35 | 4.234 | 3.491 | 4.499 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 2.419 | 2.234 | 2.610 | 54.013 |
| R-36 | 4.234 | 4.743 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 4.292 | 4.479 | 4.743 | 2.901 | 3.291 | 4.528 | 4.216 | 4.613 | 69.196 |
| R-37 | 3.045 | 3.491 | 3.369 | 3.483 | 2.504 | 3.462 | 1.940 | 2.620 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 4.528 | 3.086 | 3.510 | 52.911 |
| R-38 | 3.045 | 4.743 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 3.510 | 68.843 |
| R-39 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-40 | 3.045 | 2.509 | 2.469 | 2.583 | 2.504 | 3.462 | 1.940 | 3.547 | 3.598 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 3.321 | 2.234 | 2.610 | 49.123 |
| R-41 | 2.090 | 2.509 | 2.469 | 2.583 | 2.504 | 3.462 | 1.940 | 2.620 | 2.572 | 3.536 | 3.115 | 2.583 | 2.659 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 51.619 |
| R-42 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 2.659 | 3.769 | 4.441 | 4.528 | 3.086 | 4.613 | 77.386 |
| R-43 | 2.090 | 2.509 | 2.469 | 2.583 | 2.504 | 2.471 | 1.940 | 3.547 | 2.572 | 3.536 | 3.115 | 3.408 | 2.659 | 2.901 | 4.441 | 3.321 | 2.234 | 1.596 | 49.896 |
| R-44 | 1.000 | 1.753 | 1.653 | 2.583 | 2.504 | 1.816 | 1.940 | 1.816 | 1.753 | 3.536 | 2.111 | 2.583 | 2.659 | 2.011 | 2.327 | 2.419 | 1.513 | 2.610 | 38.587 |
| R-45 | 3.045 | 3.491 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 60.805 |
| R-46 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-47 | 4.234 | 3.491 | 3.369 | 4.631 | 3.320 | 4.763 | 4.025 | 3.547 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 3.769 | 3.291 | 3.321 | 3.086 | 4.613 | 72.469 |
| R-48 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-49 | 2.090 | 2.509 | 2.469 | 2.583 | 2.504 | 1.816 | 1.940 | 1.816 | 1.753 | 4.649 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 2.419 | 2.234 | 2.610 | 43.973 |
| R-50 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-51 | 3.045 | 3.491 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 2.901 | 3.291 | 4.528 | 3.086 | 3.510 | 61.144 |
| R-52 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-53 | 2.090 | 2.509 | 1.653 | 2.583 | 1.733 | 1.816 | 1.000 | 3.547 | 1.000 | 1.872 | 2.111 | 1.750 | 1.681 | 2.011 | 2.327 | 2.419 | 2.234 | 1.596 | 35.932 |
| R-54 | 2.090 | 3.491 | 2.469 | 2.583 | 2.504 | 2.471 | 1.000 | 1.816 | 3.598 | 3.536 | 2.111 | 2.583 | 3.613 | 2.901 | 2.327 | 2.419 | 1.000 | 3.510 | 46.022 |
| R-55 | 2.090 | 3.491 | 2.469 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 2.610 | 58.050 |
| R-56 | 2.090 | 2.509 | 2.469 | 2.583 | 2.504 | 2.471 | 1.940 | 2.620 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 2.419 | 2.234 | 2.610 | 44.322 |
| R-57 | 2.090 | 3.491 | 3.369 | 2.583 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 2.659 | 2.901 | 2.327 | 1.596 | 3.086 | 3.510 | 54.439 |
| R-58 | 3.045 | 3.491 | 2.469 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 2.720 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 2.419 | 2.234 | 3.510 | 57.335 |
| R-59 | 3.045 | 3.491 | 2.469 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 2.720 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 2.419 | 2.234 | 3.510 | 57.335 |
| R-60 | 2.090 | 3.491 | 3.369 | 3.483 | 2.504 | 3.462 | 2.841 | 2.620 | 3.598 | 2.720 | 2.111 | 3.408 | 4.743 | 2.901 | 2.327 | 3.321 | 3.086 | 3.510 | 55.585 |
| R-61 | 2.090 | 2.509 | 2.469 | 3.483 | 2.504 | 3.462 | 1.940 | 2.620 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.011 | 2.327 | 2.419 | 2.234 | 3.510 | 46.223 |
| R-62 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-63 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-64 | 3.045 | 3.491 | 3.369 | 3.483 | 3.320 | 3.462 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 74.612 |
| R-65 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-66 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-67 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-68 | 3.045 | 3.491 | 2.469 | 3.483 | 2.504 | 3.462 | 2.841 | 2.620 | 3.598 | 3.536 | 2.111 | 3.408 | 2.659 | 3.769 | 2.327 | 3.321 | 3.086 | 3.510 | 55.240 |
| R-69 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-70 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-71 | 3.045 | 2.509 | 3.369 | 3.483 | 2.504 | 3.462 | 2.841 | 3.547 | 4.846 | 2.720 | 3.115 | 2.583 | 3.613 | 2.901 | 3.291 | 3.321 | 3.086 | 4.613 | 58.849 |
| R-72 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-73 | 4.234 | 3.491 | 2.469 | 2.583 | 2.504 | 4.763 | 1.940 | 2.620 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 3.321 | 2.234 | 2.610 | 50.642 |
| R-74 | 3.045 | 3.491 | 3.369 | 3.483 | 3.320 | 4.763 | 2.841 | 3.547 | 3.598 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 3.291 | 3.321 | 2.234 | 3.510 | 56.787 |
| R-75 | 3.045 | 3.491 | 4.499 | 4.631 | 4.386 | 3.462 | 4.025 | 3.547 | 4.846 | 4.649 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 4.528 | 3.086 | 3.510 | 68.901 |
| R-76 | 3.045 | 3.491 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 60.805 |
| R-77 | 3.045 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 3.547 | 3.598 | 3.536 | 4.292 | 3.408 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 75.881 |
| R-78 | 2.090 | 2.509 | 3.369 | 2.583 | 4.386 | 3.462 | 4.025 | 3.547 | 3.598 | 4.649 | 4.292 | 4.479 | 3.613 | 3.769 | 3.291 | 4.528 | 4.216 | 4.613 | 67.019 |
| R-79 | 3.045 | 3.491 | 2.469 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 59.905 |
| R-80 | 3.045 | 3.491 | 3.369 | 3.483 | 3.320 | 3.462 | 2.841 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 3.510 | 60.805 |
| R-81 | 2.090 | 4.743 | 2.469 | 3.483 | 2.504 | 4.763 | 1.940 | 4.743 | 3.598 | 2.720 | 3.115 | 2.583 | 4.743 | 2.901 | 4.441 | 2.419 | 4.216 | 2.610 | 60.081 |
| R-82 | 3.045 | 4.743 | 3.369 | 4.631 | 3.320 | 4.763 | 2.841 | 4.743 | 2.572 | 4.649 | 3.115 | 4.479 | 2.659 | 4.867 | 2.327 | 3.321 | 4.216 | 4.613 | 68.273 |
| R-83 | 2.090 | 2.509 | 2.469 | 2.583 | 2.504 | 2.471 | 1.940 | 2.620 | 2.572 | 2.720 | 2.111 | 2.583 | 2.659 | 2.901 | 2.327 | 2.419 | 2.234 | 2.610 | 44.322 |
| R-84 | 4.234 | 4.743 | 4.499 | 4.631 | 4.386 | 4.763 | 4.025 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 4.867 | 4.441 | 4.528 | 4.216 | 4.613 | 81.698 |
| R-85 | 4.234 | 3.491 | 3.369 | 3.483 | 4.386 | 4.763 | 1.940 | 3.547 | 3.598 | 4.649 | 4.292 | 3.408 | 3.613 | 4.867 | 3.291 | 4.528 | 3.086 | 2.610 | 67.155 |
| R-86 | 4.234 | 3.491 | 2.469 | 4.631 | 3.320 | 3.462 | 2.841 | 4.743 | 2.572 | 3.536 | 2.111 | 3.408 | 4.743 | 2.901 | 3.291 | 4.528 | 4.216 | 2.610 | 63.107 |
| R-87 | 3.045 | 3.491 | 3.369 | 4.631 | 3.320 | 2.471 | 4.025 | 3.547 | 3.598 | 4.649 | 3.115 | 2.583 | 3.613 | 3.769 | 3.291 | 4.528 | 4.216 | 2.610 | 63.871 |
| R-88 | 3.045 | 4.743 | 3.369 | 4.631 | 4.386 | 3.462 | 2.841 | 3.547 | 3.598 | 4.649 | 3.115 | 4.479 | 3.613 | 4.867 | 3.291 | 3.321 | 3.086 | 4.613 | 68.656 |
| R-89 | 3.045 | 3.491 | 4.499 | 4.631 | 3.320 | 4.763 | 2.841 | 3.547 | 3.598 | 4.649 | 3.115 | 3.408 | 3.613 | 4.867 | 2.327 | 4.528 | 3.086 | 3.510 | 66.838 |
| R-90 | 4.234 | 4.743 | 3.369 | 4.631 | 2.504 | 4.763 | 2.841 | 4.743 | 4.846 | 4.649 | 4.292 | 4.479 | 4.743 | 3.769 | 4.441 | 3.321 | 4.216 | 3.510 | 74.094 |
| R-91 | 2.090 | 3.491 | 4.499 | 3.483 | 4.386 | 3.462 | 2.841 | 3.547 | 3.598 | 4.649 | 3.115 | 4.479 | 3.613 | 3.769 | 3.291 | 3.321 | 1.513 | 4.613 | 63.760 |
| R-92 | 4.234 | 3.491 | 4.499 | 4.631 | 3.320 | 4.763 | 4.025 | 4.743 | 3.598 | 3.536 | 3.115 | 4.479 | 4.743 | 3.769 | 3.291 | 3.321 | 4.216 | 4.613 | 72.387 |
| R-93 | 3.045 | 3.491 | 4.499 | 4.631 | 3.320 | 4.763 | 2.841 | 3.547 | 2.572 | 3.536 | 3.115 | 4.479 | 4.743 | 3.769 | 4.441 | 2.419 | 3.086 | 4.613 | 66.910 |
| R-94 | 4.234 | 3.491 | 4.499 | 4.631 | 3.320 | 3.462 | 4.025 | 4.743 | 3.598 | 3.536 | 3.115 | 4.479 | 3.613 | 3.769 | 4.441 | 3.321 | 4.216 | 4.613 | 71.106 |
| R-95 | 4.234 | 4.743 | 3.369 | 3.483 | 4.386 | 3.462 | 2.841 | 4.743 | 3.598 | 4.649 | 3.115 | 4.479 | 3.613 | 3.769 | 3.291 | 3.321 | 3.086 | 4.613 | 68.795 |
| R-96 | 3.045 | 3.491 | 3.369 | 4.631 | 3.320 | 3.462 | 4.025 | 4.743 | 3.598 | 4.649 | 3.115 | 4.479 | 4.743 | 3.769 | 3.291 | 4.528 | 3.086 | 2.610 | 67.954 |
| R-97 | 4.234 | 3.491 | 3.369 | 4.631 | 4.386 | 3.462 | 4.025 | 3.547 | 3.598 | 3.536 | 3.115 | 3.408 | 3.613 | 2.011 | 3.291 | 3.321 | 2.234 | 4.613 | 63.885 |
| R-98 | 3.045 | 4.743 | 3.369 | 3.483 | 3.320 | 2.471 | 2.841 | 2.620 | 3.598 | 3.536 | 4.292 | 2.583 | 3.613 | 2.901 | 3.291 | 4.528 | 4.216 | 2.610 | 61.060 |
| R-99 | 3.045 | 3.491 | 4.499 | 3.483 | 1.733 | 3.462 | 2.841 | 4.743 | 4.846 | 4.649 | 4.292 | 1.000 | 3.613 | 3.769 | 4.441 | 2.419 | 4.216 | 4.613 | 65.155 |
| R-100 | 3.045 | 3.491 | 3.369 | 4.631 | 4.386 | 2.471 | 1.000 | 4.743 | 3.598 | 4.649 | 2.111 | 4.479 | 3.613 | 3.769 | 2.327 | 3.321 | 4.216 | 3.510 | 62.729 |

**Lampiran 20**

**Pengolahan Data Interval (MSI) Variabel Motivasi Pembelian**

| **Kode Responden** | **Item Pertanyaan Variabel Motivasi Pembelian** | | | | | | | | **∑** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** | **X2.7** | **X2.8** |
| R-01 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 22.745 |
| R-02 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 1.838 | 2.431 | 3.127 | 20.939 |
| R-03 | 2.555 | 2.946 | 2.581 | 1.969 | 2.556 | 2.755 | 3.320 | 3.127 | 21.809 |
| R-04 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 4.011 | 3.320 | 2.219 | 23.093 |
| R-05 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-06 | 1.000 | 2.051 | 2.581 | 1.969 | 1.730 | 2.755 | 2.431 | 3.127 | 17.644 |
| R-07 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 22.745 |
| R-08 | 3.755 | 4.103 | 3.848 | 2.905 | 2.556 | 2.755 | 4.545 | 4.369 | 28.836 |
| R-09 | 1.000 | 1.000 | 1.000 | 1.969 | 1.000 | 1.838 | 2.431 | 2.219 | 12.457 |
| R-10 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 2.755 | 4.545 | 3.127 | 30.050 |
| R-11 | 2.555 | 2.946 | 1.000 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 21.164 |
| R-12 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-13 | 2.555 | 2.946 | 1.743 | 2.905 | 1.730 | 2.755 | 3.320 | 3.127 | 21.081 |
| R-14 | 1.785 | 4.103 | 2.581 | 4.102 | 2.556 | 1.838 | 3.320 | 3.127 | 23.412 |
| R-15 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 2.755 | 3.320 | 4.369 | 30.067 |
| R-16 | 2.555 | 2.946 | 2.581 | 2.905 | 1.730 | 2.755 | 3.320 | 3.127 | 21.919 |
| R-17 | 2.555 | 2.051 | 1.743 | 2.905 | 2.556 | 1.838 | 4.545 | 3.127 | 21.320 |
| R-18 | 1.000 | 2.946 | 2.581 | 2.905 | 1.000 | 1.000 | 3.320 | 2.219 | 16.971 |
| R-19 | 1.785 | 2.051 | 2.581 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 11.417 |
| R-20 | 2.555 | 2.946 | 2.581 | 1.969 | 1.730 | 2.755 | 2.431 | 2.219 | 19.186 |
| R-21 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 2.219 | 21.837 |
| R-22 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-23 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 3.127 | 31.306 |
| R-24 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-25 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-26 | 1.785 | 1.000 | 1.000 | 1.000 | 2.556 | 1.838 | 2.431 | 1.000 | 12.610 |
| R-27 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-28 | 3.755 | 2.051 | 2.581 | 1.969 | 2.556 | 1.838 | 2.431 | 3.127 | 20.308 |
| R-29 | 1.785 | 2.051 | 2.581 | 2.905 | 1.730 | 2.755 | 3.320 | 4.369 | 21.496 |
| R-30 | 3.755 | 2.946 | 3.848 | 2.905 | 2.556 | 4.011 | 3.320 | 3.127 | 26.468 |
| R-31 | 3.755 | 4.103 | 2.581 | 2.905 | 3.815 | 2.755 | 4.545 | 4.369 | 28.828 |
| R-32 | 2.555 | 4.103 | 2.581 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 30.081 |
| R-33 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-34 | 3.755 | 4.103 | 3.848 | 2.905 | 3.815 | 4.011 | 4.545 | 4.369 | 31.351 |
| R-35 | 3.755 | 2.946 | 3.848 | 4.102 | 3.815 | 2.755 | 4.545 | 4.369 | 30.135 |
| R-36 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 4.545 | 2.219 | 23.062 |
| R-37 | 3.755 | 4.103 | 2.581 | 2.905 | 3.815 | 2.755 | 4.545 | 4.369 | 28.828 |
| R-38 | 3.755 | 4.103 | 3.848 | 2.905 | 2.556 | 2.755 | 4.545 | 3.127 | 27.594 |
| R-39 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-40 | 2.555 | 2.051 | 1.743 | 2.905 | 3.815 | 2.755 | 2.431 | 4.369 | 22.624 |
| R-41 | 3.755 | 4.103 | 3.848 | 2.905 | 3.815 | 4.011 | 4.545 | 4.369 | 31.351 |
| R-42 | 3.755 | 2.051 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 30.496 |
| R-43 | 1.000 | 1.000 | 2.581 | 1.969 | 1.730 | 1.000 | 2.431 | 1.597 | 13.308 |
| R-44 | 1.000 | 1.000 | 2.581 | 2.905 | 1.730 | 1.838 | 3.320 | 3.127 | 17.501 |
| R-45 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 22.745 |
| R-46 | 3.755 | 2.051 | 2.581 | 1.000 | 3.815 | 4.011 | 4.545 | 4.369 | 26.127 |
| R-47 | 2.555 | 2.946 | 2.581 | 1.969 | 3.815 | 4.011 | 4.545 | 4.369 | 26.791 |
| R-48 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-49 | 3.755 | 2.946 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 3.127 | 30.149 |
| R-50 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-51 | 2.555 | 4.103 | 2.581 | 1.000 | 2.556 | 2.755 | 2.431 | 3.127 | 21.108 |
| R-52 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-53 | 1.785 | 2.051 | 1.000 | 1.000 | 1.000 | 1.000 | 1.681 | 2.219 | 11.736 |
| R-54 | 1.785 | 2.051 | 1.000 | 1.969 | 1.730 | 1.000 | 3.320 | 3.127 | 15.982 |
| R-55 | 1.785 | 2.946 | 3.848 | 1.969 | 2.556 | 2.755 | 3.320 | 3.127 | 22.306 |
| R-56 | 1.000 | 2.051 | 1.000 | 1.969 | 1.000 | 1.838 | 1.681 | 1.597 | 12.136 |
| R-57 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 22.745 |
| R-58 | 2.555 | 2.051 | 2.581 | 2.905 | 2.556 | 2.755 | 2.431 | 3.127 | 20.961 |
| R-59 | 2.555 | 2.051 | 2.581 | 2.905 | 2.556 | 2.755 | 2.431 | 3.127 | 20.961 |
| R-60 | 2.555 | 2.051 | 1.743 | 2.905 | 2.556 | 2.755 | 4.545 | 3.127 | 22.237 |
| R-61 | 1.000 | 2.051 | 1.743 | 1.969 | 1.000 | 1.838 | 1.681 | 1.597 | 12.879 |
| R-62 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-63 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-64 | 2.555 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 31.348 |
| R-65 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-66 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-67 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-68 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 22.745 |
| R-69 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-70 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 3.127 | 31.306 |
| R-71 | 2.555 | 2.946 | 2.581 | 4.102 | 3.815 | 4.011 | 4.545 | 3.127 | 27.682 |
| R-72 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-73 | 3.755 | 2.946 | 3.848 | 1.969 | 2.556 | 4.011 | 3.320 | 4.369 | 26.774 |
| R-74 | 2.555 | 2.946 | 1.743 | 2.905 | 2.556 | 2.755 | 2.431 | 3.127 | 21.018 |
| R-75 | 3.755 | 4.103 | 3.848 | 2.905 | 3.815 | 4.011 | 3.320 | 4.369 | 30.126 |
| R-76 | 2.555 | 2.051 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 21.850 |
| R-77 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-78 | 1.785 | 2.946 | 3.848 | 4.102 | 2.556 | 2.755 | 3.320 | 2.219 | 23.531 |
| R-79 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 22.745 |
| R-80 | 2.555 | 2.946 | 2.581 | 2.905 | 2.556 | 2.755 | 3.320 | 3.127 | 22.745 |
| R-81 | 2.555 | 2.051 | 3.848 | 2.905 | 3.815 | 2.755 | 3.320 | 4.369 | 25.618 |
| R-82 | 1.785 | 2.946 | 1.743 | 2.905 | 2.556 | 4.011 | 4.545 | 2.219 | 22.710 |
| R-83 | 3.755 | 2.051 | 1.743 | 1.969 | 1.730 | 1.838 | 2.431 | 2.219 | 17.736 |
| R-84 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 4.011 | 4.545 | 4.369 | 32.548 |
| R-85 | 3.755 | 2.051 | 3.848 | 2.905 | 2.556 | 4.011 | 3.320 | 4.369 | 26.815 |
| R-86 | 2.555 | 2.051 | 2.581 | 4.102 | 2.556 | 1.838 | 2.431 | 2.219 | 20.333 |
| R-87 | 1.785 | 2.946 | 2.581 | 2.905 | 2.556 | 1.838 | 3.320 | 3.127 | 21.058 |
| R-88 | 1.785 | 2.946 | 2.581 | 2.905 | 3.815 | 2.755 | 3.320 | 3.127 | 23.234 |
| R-89 | 2.555 | 4.103 | 2.581 | 1.969 | 3.815 | 2.755 | 3.320 | 3.127 | 24.225 |
| R-90 | 3.755 | 2.946 | 3.848 | 2.905 | 2.556 | 4.011 | 3.320 | 3.127 | 26.468 |
| R-91 | 1.785 | 2.946 | 1.743 | 1.969 | 2.556 | 2.755 | 3.320 | 3.127 | 20.201 |
| R-92 | 3.755 | 4.103 | 3.848 | 4.102 | 3.815 | 2.755 | 4.545 | 3.127 | 30.050 |
| R-93 | 2.555 | 2.946 | 3.848 | 4.102 | 1.000 | 4.011 | 4.545 | 2.219 | 25.226 |
| R-94 | 3.755 | 4.103 | 2.581 | 4.102 | 3.815 | 4.011 | 3.320 | 4.369 | 30.056 |
| R-95 | 3.755 | 4.103 | 3.848 | 2.905 | 2.556 | 2.755 | 3.320 | 4.369 | 27.611 |
| R-96 | 1.785 | 2.946 | 2.581 | 1.969 | 2.556 | 4.011 | 4.545 | 3.127 | 23.520 |
| R-97 | 2.555 | 4.103 | 3.848 | 2.905 | 2.556 | 2.755 | 3.320 | 2.219 | 24.261 |
| R-98 | 2.555 | 4.103 | 3.848 | 1.969 | 3.815 | 2.755 | 3.320 | 3.127 | 25.492 |
| R-99 | 2.555 | 2.946 | 3.848 | 1.969 | 2.556 | 2.755 | 4.545 | 4.369 | 25.543 |
| R-100 | 1.000 | 2.051 | 1.743 | 1.969 | 1.730 | 1.838 | 2.431 | 2.219 | 14.981 |

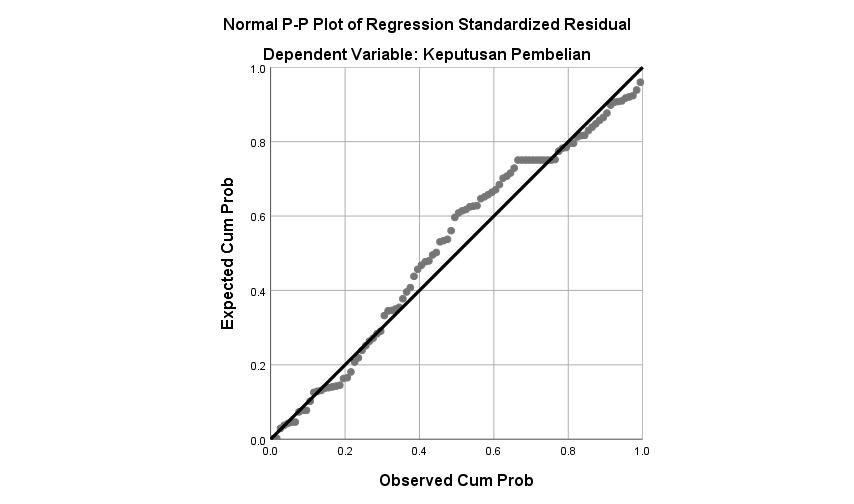
**Lampiran 21**

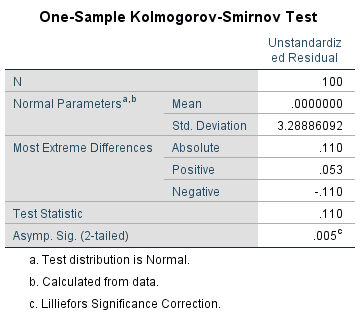
**Pengolahan Data Interval (MSI) Variabel *Word Of Mouth***

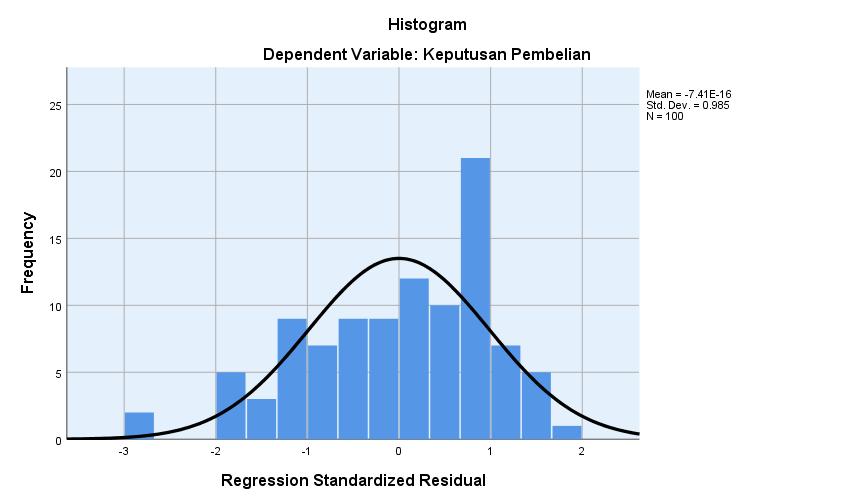
| **Kode Responden** | **Variabel *Word of Mouth*** | | | | | | | | **∑** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** |
| R-01 | 2.774 | 2.706 | 2.109 | 3.401 | 3.196 | 1.901 | 3.534 | 1.000 | 20.621 |
| R-02 | 1.918 | 1.839 | 2.109 | 2.509 | 2.183 | 1.901 | 2.665 | 1.949 | 17.073 |
| R-03 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 1.901 | 2.665 | 2.813 | 22.609 |
| R-04 | 2.774 | 3.920 | 3.153 | 2.509 | 4.405 | 1.901 | 3.534 | 2.813 | 25.009 |
| R-05 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-06 | 2.774 | 1.839 | 4.405 | 4.613 | 3.196 | 2.690 | 3.534 | 2.813 | 25.864 |
| R-07 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-08 | 2.774 | 3.920 | 3.153 | 4.613 | 3.196 | 2.690 | 3.534 | 2.813 | 26.693 |
| R-09 | 1.000 | 1.000 | 3.153 | 2.509 | 2.183 | 1.000 | 2.665 | 1.949 | 15.459 |
| R-10 | 1.918 | 1.839 | 1.000 | 2.509 | 3.196 | 1.000 | 2.665 | 1.000 | 15.127 |
| R-11 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-12 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-13 | 1.918 | 1.839 | 2.109 | 3.401 | 2.183 | 1.000 | 1.000 | 1.949 | 15.399 |
| R-14 | 1.918 | 1.000 | 3.153 | 1.753 | 2.183 | 1.000 | 1.872 | 1.949 | 14.828 |
| R-15 | 1.918 | 1.839 | 1.000 | 3.401 | 1.000 | 1.901 | 3.534 | 1.949 | 16.542 |
| R-16 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-17 | 1.918 | 1.000 | 2.109 | 2.509 | 3.196 | 1.901 | 1.872 | 1.000 | 15.505 |
| R-18 | 1.000 | 1.000 | 3.153 | 1.753 | 2.183 | 1.901 | 3.534 | 1.000 | 15.524 |
| R-19 | 1.000 | 2.706 | 2.109 | 1.753 | 2.183 | 1.000 | 1.872 | 1.949 | 14.572 |
| R-20 | 1.918 | 1.839 | 2.109 | 2.509 | 2.183 | 1.901 | 2.665 | 1.949 | 17.073 |
| R-21 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-22 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-23 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-24 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-25 | 1.918 | 2.706 | 3.153 | 4.613 | 3.196 | 2.690 | 2.665 | 2.813 | 23.754 |
| R-26 | 2.774 | 3.920 | 4.405 | 3.401 | 3.196 | 1.901 | 2.665 | 1.949 | 24.211 |
| R-27 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 1.901 | 4.704 | 3.993 | 31.880 |
| R-28 | 1.918 | 1.839 | 3.153 | 2.509 | 2.183 | 2.690 | 3.534 | 1.949 | 19.775 |
| R-29 | 2.774 | 3.920 | 3.153 | 4.613 | 2.183 | 2.690 | 3.534 | 3.993 | 26.860 |
| R-30 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-31 | 3.939 | 2.706 | 3.153 | 4.613 | 3.196 | 1.901 | 4.704 | 2.813 | 27.025 |
| R-32 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-33 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-34 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 1.901 | 2.665 | 2.813 | 22.609 |
| R-35 | 1.918 | 1.839 | 3.153 | 2.509 | 4.405 | 3.824 | 2.665 | 2.813 | 23.126 |
| R-36 | 2.774 | 2.706 | 3.153 | 2.509 | 3.196 | 3.824 | 3.534 | 3.993 | 25.689 |
| R-37 | 2.774 | 2.706 | 2.109 | 3.401 | 2.183 | 1.000 | 3.534 | 2.813 | 20.520 |
| R-38 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 3.993 | 25.447 |
| R-39 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-40 | 3.939 | 3.920 | 4.405 | 2.509 | 4.405 | 3.824 | 4.704 | 3.993 | 31.699 |
| R-41 | 2.774 | 1.839 | 4.405 | 3.401 | 2.183 | 3.824 | 2.665 | 3.993 | 25.084 |
| R-42 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-43 | 1.918 | 1.000 | 2.109 | 3.401 | 3.196 | 1.901 | 2.665 | 1.949 | 18.139 |
| R-44 | 1.000 | 1.000 | 2.109 | 3.401 | 2.183 | 3.824 | 2.665 | 1.949 | 18.131 |
| R-45 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-46 | 2.774 | 2.706 | 4.405 | 3.401 | 4.405 | 3.824 | 4.704 | 3.993 | 30.212 |
| R-47 | 2.774 | 2.706 | 3.153 | 2.509 | 3.196 | 3.824 | 2.665 | 1.949 | 22.776 |
| R-48 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-49 | 1.918 | 2.706 | 3.153 | 4.613 | 3.196 | 3.824 | 2.665 | 2.813 | 24.888 |
| R-50 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-51 | 3.939 | 2.706 | 3.153 | 4.613 | 4.405 | 3.824 | 2.665 | 3.993 | 29.298 |
| R-52 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-53 | 1.000 | 1.839 | 3.153 | 3.401 | 1.000 | 1.000 | 1.872 | 1.949 | 15.214 |
| R-54 | 2.774 | 2.706 | 3.153 | 3.401 | 2.183 | 2.690 | 3.534 | 2.813 | 23.254 |
| R-55 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-56 | 1.000 | 1.839 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 1.949 | 20.762 |
| R-57 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-58 | 2.774 | 2.706 | 2.109 | 4.613 | 3.196 | 1.901 | 3.534 | 2.813 | 23.646 |
| R-59 | 2.774 | 2.706 | 2.109 | 3.401 | 3.196 | 1.901 | 3.534 | 2.813 | 22.434 |
| R-60 | 2.774 | 2.706 | 3.153 | 3.401 | 2.183 | 2.690 | 2.665 | 1.949 | 21.521 |
| R-61 | 1.918 | 2.706 | 2.109 | 2.509 | 3.196 | 2.690 | 4.704 | 2.813 | 22.645 |
| R-62 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-63 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-64 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-65 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-66 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-67 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-68 | 2.774 | 2.706 | 2.109 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 23.223 |
| R-69 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-70 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-71 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-72 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-73 | 1.918 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 31.782 |
| R-74 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 3.534 | 2.813 | 31.453 |
| R-75 | 2.774 | 2.706 | 4.405 | 4.613 | 3.196 | 2.690 | 3.534 | 2.813 | 26.731 |
| R-76 | 1.918 | 2.706 | 3.153 | 1.753 | 2.183 | 1.000 | 1.872 | 2.813 | 17.398 |
| R-77 | 3.939 | 3.920 | 4.405 | 4.613 | 3.196 | 3.824 | 4.704 | 3.993 | 32.594 |
| R-78 | 1.918 | 2.706 | 3.153 | 2.509 | 3.196 | 1.901 | 4.704 | 1.949 | 22.036 |
| R-79 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-80 | 2.774 | 2.706 | 3.153 | 3.401 | 3.196 | 2.690 | 3.534 | 2.813 | 24.267 |
| R-81 | 3.939 | 2.706 | 4.405 | 4.613 | 3.196 | 2.690 | 2.665 | 3.993 | 28.207 |
| R-82 | 3.939 | 2.706 | 2.109 | 4.613 | 2.183 | 3.824 | 3.534 | 1.949 | 24.857 |
| R-83 | 1.918 | 1.839 | 2.109 | 2.509 | 2.183 | 1.901 | 2.665 | 1.949 | 17.073 |
| R-84 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-85 | 3.939 | 3.920 | 3.153 | 4.613 | 4.405 | 3.824 | 3.534 | 3.993 | 31.381 |
| R-86 | 2.774 | 2.706 | 3.153 | 2.509 | 4.405 | 3.824 | 2.665 | 3.993 | 26.029 |
| R-87 | 2.774 | 1.839 | 4.405 | 3.401 | 2.183 | 2.690 | 3.534 | 2.813 | 23.639 |
| R-88 | 2.774 | 3.920 | 4.405 | 3.401 | 4.405 | 1.901 | 4.704 | 3.993 | 29.503 |
| R-89 | 3.939 | 1.839 | 3.153 | 2.509 | 3.196 | 3.824 | 3.534 | 3.993 | 25.987 |
| R-90 | 3.939 | 3.920 | 4.405 | 3.401 | 3.196 | 2.690 | 3.534 | 3.993 | 29.078 |
| R-91 | 1.918 | 2.706 | 3.153 | 4.613 | 4.405 | 2.690 | 4.704 | 2.813 | 27.002 |
| R-92 | 3.939 | 3.920 | 4.405 | 4.613 | 4.405 | 3.824 | 4.704 | 3.993 | 33.803 |
| R-93 | 1.918 | 1.839 | 4.405 | 4.613 | 4.405 | 2.690 | 4.704 | 3.993 | 28.567 |
| R-94 | 2.774 | 3.920 | 4.405 | 3.401 | 4.405 | 3.824 | 3.534 | 3.993 | 30.256 |
| R-95 | 3.939 | 3.920 | 3.153 | 4.613 | 4.405 | 3.824 | 4.704 | 2.813 | 31.371 |
| R-96 | 3.939 | 3.920 | 4.405 | 3.401 | 4.405 | 2.690 | 3.534 | 3.993 | 30.287 |
| R-97 | 1.000 | 1.000 | 2.109 | 1.000 | 2.183 | 1.901 | 1.872 | 1.000 | 12.065 |
| R-98 | 3.939 | 3.920 | 3.153 | 3.401 | 2.183 | 2.690 | 4.704 | 2.813 | 26.803 |
| R-99 | 3.939 | 2.706 | 2.109 | 3.401 | 3.196 | 2.690 | 4.704 | 3.993 | 26.738 |
| R-100 | 2.774 | 2.706 | 3.153 | 3.401 | 4.405 | 2.690 | 3.534 | 2.813 | 25.476 |

**Lampiran 22**

**Output SPSS Uji Asumsi Klasik Uji Normalitas**

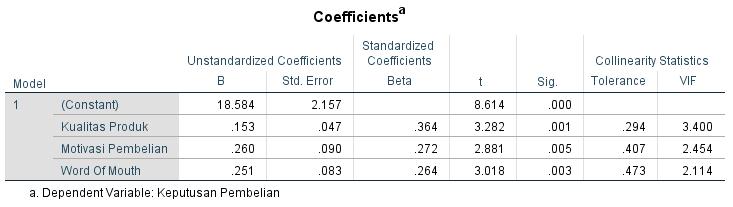






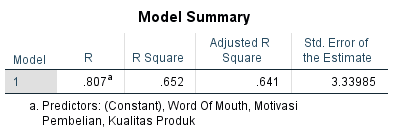
**Lampiran 23**

**Output SPSS Uji Asumsi Klasik Uji Multikolioneritas**

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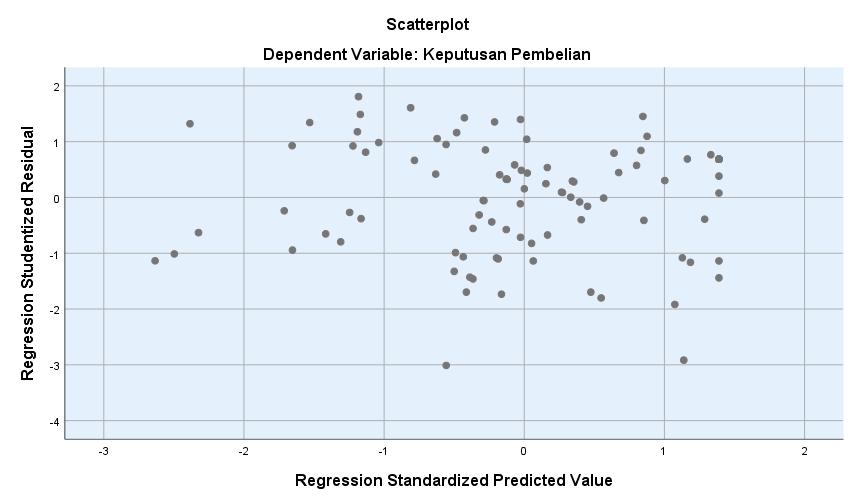
**Lampiran 24**

**Output SPSS Uji Asumsi Klasik Uji Autokorelasi**

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**Lampiran 25**

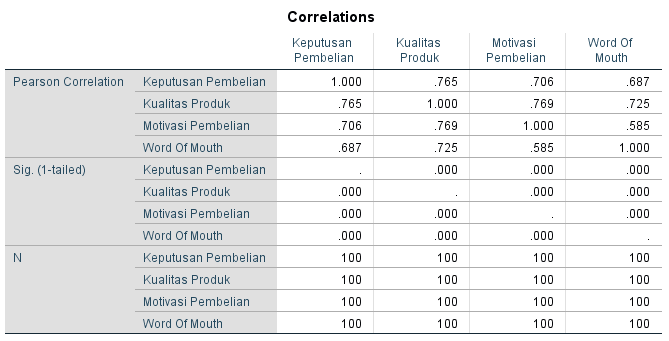
**Output SPSS Uji Asumsi Klasik Uji Heteroskedastisitas**

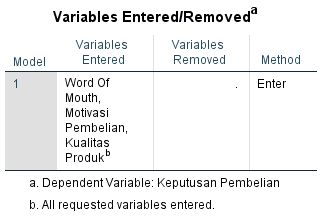


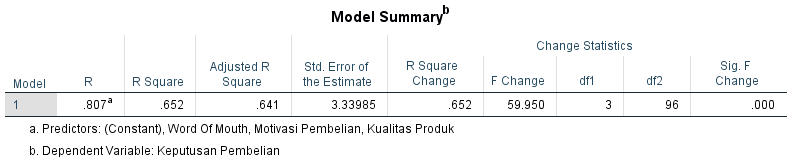
**Lampiran 26**

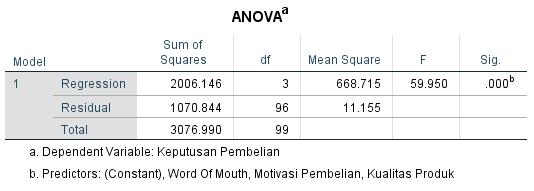
**Output SPSS Uji Regresi Linier Berganda**

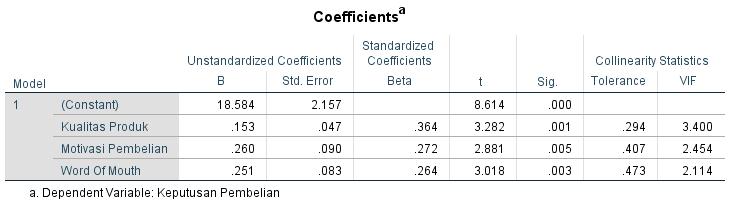


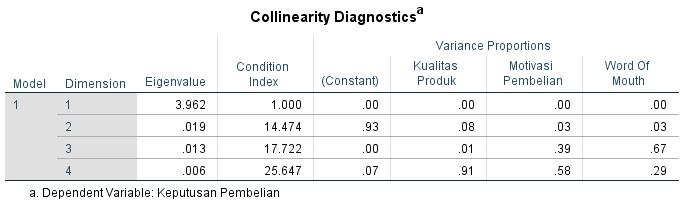


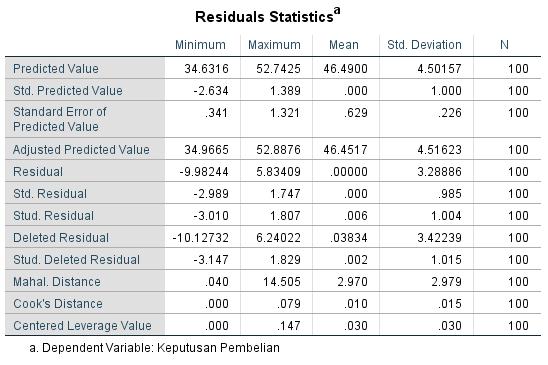












**Lampiran 27**

**Surat Ijin Penelitian**



**Lampiran 28**

**Surat Balasan Penelitian**

