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**LAMPIRAN**

**Lampiran 1**

Kepada

Yth Bapak/Ibu

Konsumen Nasi Uduk 32 Seafood Brebes Berhias

*Assalamualaikum Wr. Wb*

Dengan hormat,

Sehubungnya dengan penyelesaian tugas akhir sebagai mahasiswa program strata satu (S1) Fakultas Ekonomi dan Bisnis Universitas Pancasakti Tegal maka saya:

Nama : Tika Ristiana

NPM : 4119500175

Program Studi : Manajemen

Bermaksud untuk melakukan penelitian ilmiah untuk penyusunan skripsi dengan judul “Pengaruh Harga dan Cita Rasa Terhadap Keputusan Pembelian Nasi Uduk 32 Seafood Brebes Berhias Melalui E-Commerce Gojek”.

Dengan demikian saya mengharapkan kesediaan Bapak/Ibu/Saudara/I untuk menjadi responden dengan mengisi lembar kuisioner secara lengkap. Yang selanjutnya data yang diperoleh akan dilakukan penelitian dan kerahasian akan saya jaga sesuai kode etik Penelitian.

Atas partisipasinya dalam mengisi kuisioner tersebut saya ucapkan terimakasih.

*Wassalamualaikum Wr. Wb*

Hormat saya,

Tika Ristiana

**KUISIONER**

* + 1. Identitas Responden
       1. Nama :
       2. Alamat :
       3. Jenis Kelamin : Laki-Laki Perempuan
       4. Apakah Bapa/Ibu atau Saudara/I pernah membeli produk di Nasi Uduk 32 Seafood Brebes Berhias ?

Ya Jika Ya, Lanjutkan ke pertanyaan selanjutnya

Tidak Jika Tidak, Berhenti/Tidak Perlu menjawab pertanyaan lainya

* + - 1. Usia : 13-20 Tahun 21-30 Tahun

31-40 Tahun >41 Tahun

* + 1. Petunjuk Pengisian
       1. Jawablah pertanyaan/pernytaan ini dengan jujur dan benar.
       2. Bacalah dengan cermat pertanyaan/pernyataan sebelum anda menjawabnya.
       3. Pilihlah salah satu jawaban yang tersedia dengan memberikan tanda *checklist* ✓ pada salah satu jawaban yang menurut anda paling benar

Keterangan:

SS : Sangat Setuju N : Netral S : Setuju

TS : Tidak Setuju STS : Sangat Tidak Setuju

**LAMPIRAN KUISIONER**

1. Keputusan Pembelian (Y)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERTANYAAN** | **BOBOT PERTANYAAN** | | | | |
|  |  | 5 | 4 | 3 | 2 | 1 |
| SS | S | N | TS | STS |
| Pilihan Produk | | | | | |
| 1 | Saya memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebes Berhias karena kulitas produknya yang baik |  |  |  |  |  |
| 2 | Saya memilih untuk melakukan pembelian makanan di Nasi Uduk 32 Seafood Brebes Berhias karena menu yang beragam |  |  |  |  |  |
|  | Pilihan Merek | | | | | |
| 3 | Saya memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebes Berhias berdasarkan tampilan menu |  |  |  |  |  |
| 4 | Saya memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebes Berhias berdasarkan kepopuleran merek |  |  |  |  |  |
|  | Pilihan Penyalur | | | | | |
| 5 | Saya memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebes Berhias karena harga yang terjangkau |  |  |  |  |  |
| 6 | Saya memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebes Berhias karena persediaan menu yang lengkap |  |  |  |  |  |
|  | Waktu Pembelian | | | | | |
| 7 | Saya Memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebebs Berhias pada setiap hari |  |  |  |  |  |
| 8 | Saya memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebes Berhias pada setiap sebulan sekali |  |  |  |  |  |
|  | Jumlah Pembelian | | | | | |
| 9 | Saya memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebes Berhias sesuai dengan kebutuhan |  |  |  |  |  |
| 10 | Saya memilih untuk melakukan pembelian di Nasi Uduk 32 Seafood Brebes Berhias lebih dari 3 menu makanan |  |  |  |  |  |

2. Harga (X1)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERTANYAAN** | **BOBOT PERTANYAAN** | | | | |
|  |  | 5 | 4 | 3 | 2 | 1 |
| SS | S | N | TS | STS |
| Keterjangkauan Harga | | | | | |
| 1 | Harga yang di tawarkan oleh Nasi Uduk 32 Seafood Brebes Berhias mudah dijangkau oleh semua kalangan |  |  |  |  |  |
| 2 | Harga yang ditawarkan oleh Nasi Uduk 32 Seafood Brebes Berhias cukup bervariasi dari yang termurah sampe yang termahal |  |  |  |  |  |
|  | Kesesuaian Harga Dengan Kualitas | | | | | |
| 3 | Harga yang ditawar kan oleh Nasi Uduk 32 Seafood Brebes Berhias sesuai dengan kualitas yang diberikan kepada konsumen |  |  |  |  |  |
| 4 | Harga yang ditawarkan oleh Nasi Uduk 32 seafood Brebes Berhias memiliki harga yang lebih tinggi dibandingan dengan yang lain |  |  |  |  |  |
|  | Kesesuaian Harga Dengan Manfaat | | | | | |
| 5 | Harga yang ditawarkan oleh Nasi Uduk 32 Seafood Brebes Berhias sesuai dengan manfaat yang diberikan |  |  |  |  |  |
| 6 | Harga yang ditawarkan oleh Nasi Uduk 32 Seafood Brebes Berhias mampu memberikan kepuasaan pada makananya |  |  |  |  |  |
|  | Harga Sesuai Kemampuan | | | | | |
| 7 | Harga yang ditawarkan oleh Nasi Uduk 32 Seafood Brebes Berhias lebih terjangkau dari harga produk pesaing |  |  |  |  |  |
| 8 | Harga yang ditawarkan oleh Nasi Uduk 32 Seafood Brebes Berhias sesuai dengan kemampuan daya saing |  |  |  |  |  |

2. Cita Rasa (X2)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERTANYAAN** | **BOBOT PERTANYAAN** | | | | |
|  |  | 5 | 4 | 3 | 2 | 1 |
| SS | S | N | TS | STS |
| Bau/Aroma Makanan | | | | | |
| 1 | Aroma dari makanan Nasi Uduk 32 Seafood Brebes Berhias ini angat menggugah selera makan konsumen |  |  |  |  |  |
| 2 | Aroma dari makanan Nasi Uduk 32 Seafood Brebes Berhias ini berbeda dari yang lainnya |  |  |  |  |  |
|  | Rasa Makanan | | | | | |
| 3 | Rasa dari makanan Nasi Uduk 32 Seafood Brebes Berhias tidak pernah berubah |  |  |  |  |  |
| 4 | Rasa yang dimiliki oleh Nasi Uduk 32 Seafood Brebes Berhias ini memiliki cita rasa yang khas pada makanannya |  |  |  |  |  |
| 5 | Rasa yang dimiliki oleh Nasi Uduk Seafood 32 Brebes Berhias ini mampu memberikan kepuasaan pada konsumen |  |  |  |  |  |
|  | Ransangan Mulut | | | | | |
| 6 | Makanan yang dimiliki oleh Nasi Uduk 32 Seafood Brebes Berhias ini masih terlihat enak walaupun sudah tidak hangat lagi |  |  |  |  |  |
| 7 | Makanan yang dimiliki oleh Nasi Uduk 32 Seafood Brebes Berhias terasa nikmat apabila disajikan masih keadaan hangat |  |  |  |  |  |

* + - 1. Kualitas pelayanan (X3)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERTANYAAN** | **BOBOT PERTANYAAN** | | | | |
|  |  | 5 | 4 | 3 | 2 | 1 |
| SS | S | N | TS | STS |
| Bukti Fisik | | | | | |
| 1 | Pelayanan GoFood mengutamkan kebersihan makanan |  |  |  |  |  |
| 2 | Driver menggunakan atribut Gojek sebagai identitas |  |  |  |  |  |
|  | Empati | | | | | |
| 3 | Saya yakin makanan yang saya pesan sudah sesuai dengan pesanan saya |  |  |  |  |  |
| 4 | Driver ramah ketika saya menerima keluhan apa yang saya pesan |  |  |  |  |  |
|  | Kehandalan Perusahaan | | | | | |
| 5 | Layanan GoFood memudahkan saya untuk menemukan makanan/minuman yang saya inginkan |  |  |  |  |  |
| 6 | Layanan GoFood mengantarkan makanan/minuman dengan waktu yang sudah ditentukan |  |  |  |  |  |
|  | Cepat Tanggap | | | | | |
| 7 | Driver GoFood memastikan pesanan pelangan dengan menelpon atau mengirim pesan kepada pelanggan |  |  |  |  |  |
| 8 | Driver GoFood memberikan kompensasi kepada saya untuk masalah yan terjadi |  |  |  |  |  |
|  | Jaminan Kemampuan Perusahaan | | | | | |
| 9 | Driver GoFood melayani ramah dan sopan |  |  |  |  |  |
| 10 | GoFood memastikan pengiriman makanan dengan aman |  |  |  |  |  |

**Lampiran 2**

**Tabulasi Identitas Responden**

|  |  |  |  |
| --- | --- | --- | --- |
| No Responden | Jenis Kelamin | Alamat | Umur |
| 1 | Perempuan | Sawangan | 13-20 Tahun |
| 2 | Perempuan | Sawangan | 13-20 Tahun |
| 3 | Perempuan | Bojongsari | 21-30 Tahun |
| 4 | Perempuan | Bojongsari | 13-20 Tahun |
| 5 | Perempuan | Limo | 21-30 Tahun |
| 6 | Perempuan | Sawangan | 13-20 Tahun |
| 7 | Laki-Laki | Sawangan | 21-30 Tahun |
| 8 | Laki-Laki | Bojongsari | 21-30 Tahun |
| 9 | Laki-Laki | Bojongsari | 13-20 Tahun |
| 10 | Perempuan | Limo | 21-30 Tahun |
| 11 | Perempuan | Limo | 13-20 Tahun |
| 12 | Perempuan | Cipayung | 13-20 Tahun |
| 13 | Perempuan | Bojongsari | 21-30 Tahun |
| 14 | Perempuan | Sawangan | 21-30 Tahun |
| 15 | Perempuan | Sawangan | 21-30 Tahun |
| 16 | Laki-Laki | Sawangan | 13-20 Tahun |
| 17 | Perempuan | Limo | 13-20 Tahun |
| 18 | Perempuan | Limo | 21-30 Tahun |
| 19 | Perempuan | Cipayung | 21-30 Tahun |
| 20 | Perempuan | Sawangan | 13-20 Tahun |
| 21 | Perempuan | Bojongsari | 21-30 Tahun |
| 22 | Perempuan | Cipayung | 21-30 Tahun |
| 23 | Laki-Laki | Cipayung | 13-20 Tahun |
| 24 | Laki-Laki | Sawangan | 21-30 Tahun |
| 25 | Perempuan | Sawangan | 13-20 Tahun |
| 26 | Laki-Laki | Sawangan | 13-20 Tahun |
| 27 | Laki-laki | Bojongsari | 13-20 Tahun |
| 28 | Laki-Laki | Cipayung | 13-20 Tahun |
| 29 | Laki-Laki | Sawangan | 21-30 Tahun |
| 30 | Perempuan | Sawangan | 13-20 Tahun |
| 31 | Perempuan | Sawangan | 21-30 Tahun |
| 32 | Laki-laki | Cipayung | 21-30 Tahun |
| 33 | Laki-Laki | Limo | 21-30 Tahun |
| 34 | Perempuan | Sawangan | 21-30 Tahun |
| 35 | Perempuan | Bojongsari | 13-20 Tahun |
| 36 | Perempuan | Bojongsari | 13-20 Tahun |
| 37 | Perempuan | Sawangan | 13-20 Tahun |
| 38 | Perempuan | Sawangan | 21-30 Tahun |
| 39 | Laki-laki | Sawangan | 21-30 Tahun |
| 40 | Laki-Laki | Sawangan | 13-20 Tahun |
| 41 | Laki-Laki | Sawangan | 21-30 Tahun |
| 42 | Perempuan | Limo | >41 Tahun |
| 43 | Perempuan | Limo | 21-30 Tahun |
| 44 | Laki-Laki | Cipayung | 13-20 Tahun |
| 45 | Perempuan | Cipayung | >41 Tahun |
| 46 | Laki-laki | Bojongsari | 21-30 Tahun |
| 47 | Laki-laki | Bojongsari | 13-20 Tahun |
| 48 | Laki-laki | Sawangan | 31-40 Tahun |
| 49 | Perempuan | Sawangan | 21-30 Tahun |
| 50 | Perempuan | Cipayung | 31-40 Tahun |
| 51 | Perempuan | Limo | >41 Tahun |
| 52 | Perempuan | Sawangan | 21-30 Tahun |
| 53 | Perempuan | Sawangan | 31-40 Tahun |
| 54 | Perempuan | Bojongsari | 31-40 Tahun |
| 55 | Perempuan | Sawangan | 21-30 Tahun |
| 56 | Perempuan | Sawangan | 31-40 Tahun |
| 57 | Laki-laki | Sawangan | 31-40 Tahun |
| 58 | Laki-Laki | Bojongsari | 21-30 Tahun |
| 59 | Perempuan | Limo | 31-40 Tahun |
| 60 | Perempuan | Limo | 21-30 Tahun |
| 61 | Perempuan | Cipayung | 21-30 Tahun |
| 62 | Laki-laki | Cipayung | >41 Tahun |
| 63 | Laki-Laki | Sawangan | 13-20 Tahun |
| 64 | Perempuan | Sawangan | 31-40 Tahun |
| 65 | Laki-laki | Sawangan | 31-40 Tahun |
| 66 | Laki-Laki | Bojongsari | 31-40 Tahun |
| 67 | Perempuan | Sawangan | >41 Tahun |
| 68 | Perempuan | Sawangan | 21-30 Tahun |
| 69 | Laki-Laki | Sawangan | 31-40 Tahun |
| 70 | Perempuan | Sawangan | 31-40 Tahun |
| 71 | Perempuan | Bojongsari | 21-30 Tahun |
| 72 | Perempuan | Bojongsari | 21-30 Tahun |
| 73 | Perempuan | Limo | >41 Tahun |
| 74 | Laki-laki | Limo | 13-20 Tahun |
| 75 | Laki-Laki | Sawangan | 31-40 Tahun |
| 76 | Perempuan | Sawangan | 31-40 Tahun |
| 77 | Laki-Laki | Bojongsari | >41 Tahun |
| 78 | Perempuan | Sawangan | 21-30 Tahun |
| 79 | Perempuan | Sawangan | 31-40 Tahun |
| 80 | Laki-laki | Limo | 31-40 Tahun |
| 81 | Laki-Laki | Sawangan | 21-30 Tahun |
| 82 | Perempuan | Sawangan | 13-20 Tahun |
| 83 | Perempuan | Cipayung | >41 Tahun |
| 84 | Perempuan | Cipayung | 21-30 Tahun |
| 85 | Perempuan | Sawangan | 31-40 Tahun |
| 86 | Perempuan | Sawangan | 31-40 Tahun |
| 87 | Perempuan | Sawangan | 21-30 Tahun |
| 88 | Laki-laki | Sawangan | 31-40 Tahun |
| 89 | Laki-Laki | Limo | 21-30 Tahun |
| 90 | Perempuan | Cipayung | 21-30 Tahun |
| 91 | Perempuan | Cipayung | 31-40 Tahun |
| 92 | Laki-laki | Limo | 21-30 Tahun |
| 93 | Laki-Laki | Sawangan | 21-30 Tahun |
| 94 | Perempuan | Sawangan | 21-30 Tahun |
| 95 | Perempuan | Bojongsari | 21-30 Tahun |
| 96 | Perempuan | Bojongsari | >41 Tahun |
| 97 | Perempuan | Sawangan | 21-30 Tahun |
| 98 | Laki-laki | Sawangan | 21-30 Tahun |
| 99 | Laki-Laki | Sawangan | 21-30 Tahun |
| 100 | Perempuan | Sawangan | 21-30 Tahun |

**Lampiran 3**

**Tabulasi Hasil penelitian kuesioner (Ordinal)**

* **Variabel Keputusan Pembelian (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No  Kuesioner | Keputusan Pembelian | | | | | | | | | | TOTAL |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 36 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 46 |
| 5 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 6 | 4 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 36 |
| 7 | 4 | 5 | 2 | 5 | 4 | 5 | 3 | 5 | 3 | 3 | 39 |
| 8 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 3 | 44 |
| 9 | 3 | 3 | 3 | 3 | 3 | 5 | 5 | 4 | 4 | 4 | 37 |
| 10 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 11 | 2 | 2 | 3 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 39 |
| 12 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 3 | 4 | 39 |
| 13 | 5 | 5 | 4 | 4 | 3 | 5 | 5 | 4 | 4 | 3 | 42 |
| 14 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 4 | 4 | 3 | 37 |
| 15 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 42 |
| 16 | 5 | 5 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 34 |
| 17 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 2 | 2 | 34 |
| 18 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 37 |
| 19 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 41 |
| 20 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 43 |
| 21 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 37 |
| 22 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 43 |
| 23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 38 |
| 24 | 5 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 3 | 40 |
| 25 | 4 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 4 | 46 |
| 26 | 5 | 5 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 42 |
| 27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 28 | 3 | 4 | 2 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 38 |
| 29 | 4 | 2 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 42 |
| 30 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 44 |
| 31 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 45 |
| 32 | 5 | 5 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 41 |
| 33 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 42 |
| 34 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 44 |
| 35 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 45 |
| 36 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 43 |
| 37 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 45 |
| 38 | 5 | 2 | 2 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 42 |
| 39 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 43 |
| 40 | 5 | 5 | 4 | 5 | 3 | 5 | 4 | 4 | 4 | 5 | 44 |
| 41 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 45 |
| 42 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 47 |
| 43 | 3 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 44 |
| 44 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 2 | 42 |
| 45 | 4 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 44 |
| 46 | 4 | 5 | 4 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 42 |
| 47 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 43 |
| 48 | 4 | 5 | 4 | 5 | 5 | 3 | 5 | 4 | 4 | 3 | 42 |
| 49 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 47 |
| 50 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 44 |
| 51 | 4 | 5 | 5 | 3 | 5 | 5 | 4 | 4 | 3 | 4 | 42 |
| 52 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 45 |
| 53 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 43 |
| 54 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 44 |
| 55 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 45 |
| 56 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 45 |
| 57 | 5 | 5 | 3 | 5 | 3 | 4 | 3 | 4 | 5 | 5 | 42 |
| 58 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 43 |
| 59 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 43 |
| 60 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 3 | 43 |
| 61 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 44 |
| 62 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 45 |
| 63 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 45 |
| 64 | 3 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 44 |
| 65 | 3 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 47 |
| 66 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 48 |
| 67 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 45 |
| 68 | 5 | 5 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 5 | 45 |
| 69 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 46 |
| 70 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 46 |
| 71 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 44 |
| 72 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 44 |
| 73 | 2 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 74 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 44 |
| 75 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 45 |
| 76 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 45 |
| 77 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 44 |
| 78 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 44 |
| 79 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 43 |
| 80 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 45 |
| 81 | 5 | 5 | 3 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 44 |
| 82 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 45 |
| 83 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 46 |
| 84 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 45 |
| 85 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 46 |
| 86 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 87 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 46 |
| 88 | 3 | 3 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 45 |
| 89 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 45 |
| 90 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
| 91 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 44 |
| 92 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 46 |
| 93 | 5 | 5 | 5 | 3 | 4 | 5 | 4 | 5 | 4 | 5 | 45 |
| 94 | 4 | 4 | 4 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 45 |
| 95 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 45 |
| 96 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 46 |
| 97 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 48 |
| 98 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 4 | 45 |
| 99 | 5 | 5 | 2 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 45 |
| 100 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 45 |

**Tabulasi Hasil Penelitian Kuesioner (Ordinal)**

* **Variabel Harga (X1)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No  Kuesinoner | Harga (X1) | | | | | | | | TOTAL  X1 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 1 | 3 | 4 | 2 | 2 | 4 | 3 | 3 | 4 | 25 |
| 2 | 4 | 5 | 3 | 3 | 3 | 4 | 4 | 4 | 30 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 31 |
| 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 30 |
| 5 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 29 |
| 6 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 27 |
| 7 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 34 |
| 8 | 5 | 2 | 2 | 2 | 5 | 5 | 5 | 5 | 31 |
| 9 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| 12 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 36 |
| 13 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 36 |
| 14 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 |
| 15 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 29 |
| 16 | 3 | 4 | 4 | 4 | 2 | 2 | 3 | 3 | 25 |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 33 |
| 18 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 |
| 19 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| 20 | 3 | 5 | 5 | 5 | 4 | 4 | 3 | 4 | 33 |
| 21 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 37 |
| 22 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 31 |
| 23 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 36 |
| 24 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 37 |
| 25 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 36 |
| 26 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 34 |
| 27 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 31 |
| 29 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 40 |
| 30 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 35 |
| 31 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| 32 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 34 |
| 33 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 34 |
| 34 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 35 |
| 35 | 4 | 4 | 5 | 5 | 5 | 3 | 4 | 4 | 34 |
| 36 | 5 | 5 | 4 | 3 | 4 | 4 | 5 | 5 | 35 |
| 37 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 37 |
| 38 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 36 |
| 39 | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 33 |
| 40 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 34 |
| 41 | 2 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 34 |
| 42 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 32 |
| 43 | 5 | 4 | 4 | 3 | 5 | 5 | 4 | 4 | 34 |
| 44 | 4 | 3 | 3 | 5 | 5 | 4 | 5 | 5 | 34 |
| 45 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 36 |
| 46 | 5 | 4 | 5 | 5 | 5 | 4 | 3 | 3 | 34 |
| 47 | 5 | 3 | 4 | 3 | 4 | 4 | 4 | 5 | 32 |
| 48 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 36 |
| 49 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 35 |
| 50 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 34 |
| 51 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 37 |
| 52 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 35 |
| 53 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 35 |
| 54 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 33 |
| 55 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 34 |
| 56 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 38 |
| 57 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 35 |
| 58 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| 59 | 2 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 36 |
| 60 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 38 |
| 61 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 39 |
| 62 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 36 |
| 63 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 37 |
| 64 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 38 |
| 65 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 37 |
| 66 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 |
| 67 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 39 |
| 68 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 38 |
| 69 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 35 |
| 70 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 34 |
| 71 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 38 |
| 72 | 5 | 4 | 3 | 5 | 5 | 4 | 5 | 4 | 35 |
| 73 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 38 |
| 74 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 36 |
| 75 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 38 |
| 76 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 35 |
| 77 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 4 | 37 |
| 78 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 38 |
| 79 | 3 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 37 |
| 80 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 36 |
| 81 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 34 |
| 82 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 38 |
| 83 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 37 |
| 84 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| 85 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 37 |
| 86 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 35 |
| 87 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 37 |
| 88 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 31 |
| 89 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 36 |
| 90 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 36 |
| 91 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 37 |
| 92 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 33 |
| 93 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 34 |
| 94 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 32 |
| 95 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 36 |
| 96 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 34 |
| 97 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 39 |
| 98 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 37 |
| 99 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 39 |
| 100 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 5 | 32 |

**Tabulasi Hasil Penelitian Kuesioner (Ordinal)**

* **Variabel Cita Rasa (X2)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No  Kuesioner | Cita Rasa (X2) | | | | | | | TOTAL  X2 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 1 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 34 |
| 2 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 3 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 31 |
| 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 33 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 |
| 6 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 32 |
| 7 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 32 |
| 8 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 30 |
| 9 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 29 |
| 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 |
| 12 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 13 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 32 |
| 14 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 29 |
| 15 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 |
| 16 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 29 |
| 17 | 3 | 3 | 2 | 2 | 4 | 3 | 4 | 21 |
| 18 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 25 |
| 19 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 |
| 20 | 5 | 2 | 2 | 4 | 4 | 3 | 3 | 23 |
| 21 | 2 | 2 | 4 | 3 | 4 | 4 | 4 | 23 |
| 22 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 29 |
| 23 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 31 |
| 24 | 5 | 5 | 5 | 4 | 3 | 3 | 4 | 29 |
| 25 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 |
| 26 | 2 | 5 | 4 | 4 | 4 | 5 | 4 | 28 |
| 27 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 30 |
| 28 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 |
| 29 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 30 |
| 30 | 4 | 4 | 4 | 4 | 4 | 3 | 5 | 28 |
| 31 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 32 |
| 32 | 5 | 5 | 4 | 3 | 3 | 4 | 4 | 28 |
| 33 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 26 |
| 34 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 26 |
| 35 | 4 | 4 | 5 | 3 | 3 | 4 | 4 | 27 |
| 36 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 29 |
| 37 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 30 |
| 38 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 31 |
| 39 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 34 |
| 40 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 31 |
| 41 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 34 |
| 42 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 28 |
| 43 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 34 |
| 44 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 45 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 46 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 31 |
| 47 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 34 |
| 48 | 5 | 3 | 3 | 4 | 4 | 4 | 5 | 28 |
| 49 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 33 |
| 50 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 51 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 52 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 28 |
| 53 | 5 | 5 | 2 | 2 | 4 | 5 | 3 | 26 |
| 54 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 55 | 2 | 4 | 4 | 4 | 4 | 5 | 5 | 28 |
| 56 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 57 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 33 |
| 58 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 34 |
| 59 | 4 | 5 | 5 | 3 | 4 | 3 | 4 | 28 |
| 60 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 32 |
| 61 | 3 | 4 | 5 | 5 | 5 | 5 | 4 | 31 |
| 62 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 33 |
| 63 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 64 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 65 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 30 |
| 66 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 67 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 68 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 34 |
| 69 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 34 |
| 70 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 71 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 32 |
| 72 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 33 |
| 73 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 74 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 30 |
| 75 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 76 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 32 |
| 77 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 30 |
| 78 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 32 |
| 79 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 31 |
| 80 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 81 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 82 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 83 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 32 |
| 84 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 85 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 86 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 87 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 88 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 33 |
| 89 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 90 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 91 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 34 |
| 92 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 34 |
| 93 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 94 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 95 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 34 |
| 96 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 97 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 98 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 34 |
| 99 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |
| 100 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 35 |

**Tabulasi Hasil Penelitian Kuesioner (Ordinal)**

* **Variabel Kualitas Pelayanan (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No Kuesioner | Kualitas Pelayanan X3 | | | | | | | | | | TOTAL  X3 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 4 | 2 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 37 |
| 2 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 6 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 7 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 41 |
| 8 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 39 |
| 9 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 42 |
| 10 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 38 |
| 11 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 34 |
| 12 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 3 | 4 | 4 | 39 |
| 13 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 35 |
| 14 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 15 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 16 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 37 |
| 17 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 39 |
| 19 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 20 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 38 |
| 21 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 35 |
| 22 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 46 |
| 23 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 24 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 25 | 4 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 32 |
| 26 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 27 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 35 |
| 28 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 38 |
| 29 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 37 |
| 30 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 43 |
| 31 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 38 |
| 32 | 4 | 4 | 4 | 5 | 3 | 5 | 4 | 4 | 5 | 5 | 43 |
| 33 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 45 |
| 34 | 3 | 3 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 42 |
| 35 | 3 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 41 |
| 36 | 3 | 3 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 42 |
| 37 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 3 | 5 | 5 | 39 |
| 38 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 3 | 43 |
| 39 | 5 | 4 | 3 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 43 |
| 40 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 40 |
| 41 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 42 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 46 |
| 43 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 40 |
| 44 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 46 |
| 45 | 4 | 5 | 5 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 42 |
| 46 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 45 |
| 47 | 5 | 5 | 3 | 3 | 3 | 4 | 5 | 4 | 5 | 5 | 42 |
| 48 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 47 |
| 49 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 46 |
| 50 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 51 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 5 | 3 | 42 |
| 52 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 41 |
| 53 | 5 | 5 | 5 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 46 |
| 54 | 5 | 5 | 3 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 42 |
| 55 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 3 | 5 | 5 | 44 |
| 56 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 3 | 42 |
| 57 | 5 | 5 | 3 | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 41 |
| 58 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 4 | 43 |
| 59 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 44 |
| 60 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 43 |
| 61 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 45 |
| 62 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 46 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 42 |
| 64 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 40 |
| 65 | 3 | 3 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 44 |
| 66 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 43 |
| 67 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 46 |
| 68 | 4 | 2 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 44 |
| 69 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 48 |
| 70 | 5 | 5 | 5 | 5 | 4 | 3 | 3 | 5 | 5 | 5 | 45 |
| 71 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 45 |
| 72 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 40 |
| 73 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 42 |
| 74 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 45 |
| 75 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 47 |
| 76 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 44 |
| 77 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 43 |
| 78 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 44 |
| 79 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 47 |
| 80 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 48 |
| 81 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 3 | 3 | 5 | 44 |
| 82 | 4 | 2 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 40 |
| 83 | 5 | 5 | 5 | 3 | 3 | 4 | 5 | 4 | 5 | 5 | 44 |
| 84 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 44 |
| 85 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 48 |
| 86 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 47 |
| 87 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 48 |
| 88 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 46 |
| 89 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 2 | 46 |
| 90 | 2 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 44 |
| 91 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 46 |
| 92 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 45 |
| 93 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 45 |
| 94 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 46 |
| 95 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 46 |
| 96 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 42 |
| 97 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 45 |
| 98 | 4 | 4 | 3 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 45 |
| 99 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 43 |
| 100 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 46 |

**Lampiran 4**

**Hasil MSI (Methode Succesive Interval)**

* **Keputusan Pembelian (Y)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Succesive Interval** | | | | | | | | | | |
| **3** | **3** | **4** | **3** | **4** | **4** | **3** | **4** | **4** | **4** | Total Y |
| 1,938 | 1,656 | 2,685 | 1,000 | 3,179 | 2,519 | 1,000 | 2,320 | 3,190 | 3,182 | 22,668 |
| 3,036 | 2,797 | 2,685 | 2,198 | 3,179 | 2,519 | 2,234 | 2,320 | 3,190 | 3,182 | 27,340 |
| 3,036 | 2,797 | 2,685 | 2,198 | 3,179 | 2,519 | 2,234 | 2,320 | 3,190 | 3,182 | 27,340 |
| 4,369 | 4,216 | 4,006 | 2,198 | 4,528 | 4,019 | 2,234 | 3,752 | 3,190 | 3,182 | 35,693 |
| 3,036 | 2,797 | 1,000 | 2,198 | 3,179 | 2,519 | 2,234 | 2,320 | 3,190 | 3,182 | 25,655 |
| 3,036 | 2,797 | 1,000 | 2,198 | 1,000 | 2,519 | 2,234 | 2,320 | 3,190 | 3,182 | 23,476 |
| 3,036 | 4,216 | 1,000 | 3,530 | 3,179 | 4,019 | 1,000 | 3,752 | 1,872 | 1,938 | 27,541 |
| 4,369 | 4,216 | 2,685 | 2,198 | 4,528 | 2,519 | 2,234 | 3,752 | 4,631 | 1,938 | 33,069 |
| 1,938 | 1,656 | 1,718 | 1,000 | 2,051 | 4,019 | 3,625 | 2,320 | 3,190 | 3,182 | 24,698 |
| 3,036 | 2,797 | 2,685 | 2,198 | 3,179 | 2,519 | 2,234 | 2,320 | 3,190 | 3,182 | 27,340 |
| 1,000 | 1,000 | 1,718 | 3,530 | 3,179 | 4,019 | 2,234 | 3,752 | 4,631 | 3,182 | 28,245 |
| 3,036 | 2,797 | 2,685 | 1,000 | 2,051 | 2,519 | 3,625 | 3,752 | 1,872 | 3,182 | 26,517 |
| 4,369 | 4,216 | 2,685 | 2,198 | 2,051 | 4,019 | 3,625 | 2,320 | 3,190 | 1,938 | 30,611 |
| 3,036 | 2,797 | 1,718 | 1,000 | 2,051 | 4,019 | 2,234 | 2,320 | 3,190 | 1,938 | 24,303 |
| 3,036 | 2,797 | 2,685 | 3,530 | 4,528 | 2,519 | 3,625 | 2,320 | 1,872 | 3,182 | 30,093 |
| 4,369 | 4,216 | 1,718 | 1,000 | 2,051 | 1,000 | 1,000 | 1,000 | 1,872 | 1,938 | 20,165 |
| 3,036 | 2,797 | 1,718 | 2,198 | 3,179 | 2,519 | 1,000 | 2,320 | 1,000 | 1,000 | 20,768 |
| 1,938 | 1,656 | 2,685 | 2,198 | 3,179 | 2,519 | 2,234 | 2,320 | 3,190 | 1,938 | 23,856 |
| 1,938 | 2,797 | 2,685 | 2,198 | 3,179 | 4,019 | 3,625 | 2,320 | 3,190 | 3,182 | 29,133 |
| 4,369 | 4,216 | 2,685 | 2,198 | 3,179 | 4,019 | 2,234 | 2,320 | 3,190 | 3,182 | 31,592 |
| 3,036 | 2,797 | 2,685 | 2,198 | 2,051 | 1,000 | 1,000 | 2,320 | 3,190 | 3,182 | 23,459 |
| 4,369 | 2,797 | 4,006 | 2,198 | 3,179 | 2,519 | 2,234 | 2,320 | 4,631 | 3,182 | 31,436 |
| 3,036 | 2,797 | 2,685 | 2,198 | 3,179 | 2,519 | 2,234 | 2,320 | 1,872 | 1,938 | 24,778 |
| 4,369 | 2,797 | 2,685 | 2,198 | 4,528 | 2,519 | 1,000 | 2,320 | 3,190 | 1,938 | 27,544 |
| 3,036 | 4,216 | 4,006 | 3,530 | 2,051 | 4,019 | 3,625 | 3,752 | 4,631 | 3,182 | 36,047 |
| 4,369 | 4,216 | 1,718 | 1,000 | 3,179 | 2,519 | 2,234 | 3,752 | 4,631 | 3,182 | 30,800 |
| 4,369 | 4,216 | 4,006 | 3,530 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 41,255 |
| 1,938 | 2,797 | 1,000 | 3,530 | 3,179 | 4,019 | 2,234 | 2,320 | 3,190 | 1,938 | 26,145 |
| 3,036 | 1,000 | 2,685 | 2,198 | 4,528 | 2,519 | 3,625 | 3,752 | 4,631 | 3,182 | 31,154 |
| 4,369 | 2,797 | 2,685 | 3,530 | 3,179 | 2,519 | 3,625 | 3,752 | 3,190 | 3,182 | 32,827 |
| 3,036 | 2,797 | 2,685 | 2,198 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 3,182 | 34,452 |
| 4,369 | 4,216 | 1,718 | 1,000 | 3,179 | 2,519 | 2,234 | 2,320 | 3,190 | 4,580 | 29,325 |
| 4,369 | 2,797 | 2,685 | 2,198 | 3,179 | 2,519 | 2,234 | 2,320 | 4,631 | 3,182 | 30,114 |
| 4,369 | 2,797 | 4,006 | 3,530 | 3,179 | 2,519 | 2,234 | 3,752 | 3,190 | 3,182 | 32,757 |
| 4,369 | 2,797 | 4,006 | 3,530 | 4,528 | 2,519 | 2,234 | 3,752 | 3,190 | 3,182 | 34,106 |
| 4,369 | 2,797 | 2,685 | 2,198 | 4,528 | 2,519 | 2,234 | 2,320 | 3,190 | 4,580 | 31,420 |
| 3,036 | 2,797 | 2,685 | 3,530 | 3,179 | 2,519 | 3,625 | 3,752 | 4,631 | 4,580 | 34,333 |
| 4,369 | 1,000 | 1,000 | 1,000 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 32,503 |
| 3,036 | 2,797 | 2,685 | 2,198 | 3,179 | 4,019 | 2,234 | 3,752 | 3,190 | 4,580 | 31,669 |
| 4,369 | 4,216 | 2,685 | 3,530 | 2,051 | 4,019 | 2,234 | 2,320 | 3,190 | 4,580 | 33,193 |
| 4,369 | 2,797 | 4,006 | 2,198 | 4,528 | 2,519 | 3,625 | 3,752 | 3,190 | 3,182 | 34,165 |
| 3,036 | 4,216 | 2,685 | 3,530 | 3,179 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 37,252 |
| 1,938 | 4,216 | 4,006 | 2,198 | 4,528 | 2,519 | 2,234 | 2,320 | 4,631 | 4,580 | 33,170 |
| 1,938 | 4,216 | 4,006 | 3,530 | 4,528 | 4,019 | 3,625 | 1,000 | 3,190 | 1,000 | 31,051 |
| 3,036 | 1,656 | 4,006 | 3,530 | 3,179 | 4,019 | 3,625 | 3,752 | 3,190 | 3,182 | 33,173 |
| 3,036 | 4,216 | 2,685 | 2,198 | 4,528 | 2,519 | 1,000 | 3,752 | 3,190 | 3,182 | 30,305 |
| 4,369 | 2,797 | 2,685 | 3,530 | 3,179 | 2,519 | 3,625 | 2,320 | 3,190 | 3,182 | 31,395 |
| 3,036 | 4,216 | 2,685 | 3,530 | 4,528 | 1,000 | 3,625 | 2,320 | 3,190 | 1,938 | 30,067 |
| 4,369 | 4,216 | 2,685 | 3,530 | 4,528 | 2,519 | 3,625 | 3,752 | 4,631 | 3,182 | 37,036 |
| 4,369 | 4,216 | 4,006 | 2,198 | 3,179 | 4,019 | 2,234 | 2,320 | 3,190 | 3,182 | 32,913 |
| 3,036 | 4,216 | 4,006 | 1,000 | 4,528 | 4,019 | 2,234 | 2,320 | 1,872 | 3,182 | 30,412 |
| 3,036 | 2,797 | 2,685 | 3,530 | 3,179 | 4,019 | 2,234 | 3,752 | 4,631 | 4,580 | 34,442 |
| 4,369 | 4,216 | 4,006 | 3,530 | 3,179 | 2,519 | 2,234 | 1,000 | 3,190 | 3,182 | 31,425 |
| 3,036 | 4,216 | 2,685 | 3,530 | 4,528 | 2,519 | 3,625 | 2,320 | 3,190 | 3,182 | 32,830 |
| 3,036 | 4,216 | 4,006 | 2,198 | 3,179 | 4,019 | 3,625 | 3,752 | 3,190 | 3,182 | 34,402 |
| 3,036 | 2,797 | 2,685 | 2,198 | 4,528 | 2,519 | 3,625 | 3,752 | 4,631 | 4,580 | 34,350 |
| 4,369 | 4,216 | 1,718 | 3,530 | 2,051 | 2,519 | 1,000 | 2,320 | 4,631 | 4,580 | 30,935 |
| 3,036 | 2,797 | 4,006 | 2,198 | 4,528 | 4,019 | 2,234 | 2,320 | 3,190 | 3,182 | 31,510 |
| 4,369 | 2,797 | 4,006 | 1,000 | 3,179 | 4,019 | 2,234 | 3,752 | 3,190 | 3,182 | 31,727 |
| 4,369 | 4,216 | 2,685 | 2,198 | 3,179 | 4,019 | 3,625 | 1,000 | 4,631 | 1,938 | 31,860 |
| 4,369 | 2,797 | 2,685 | 3,530 | 3,179 | 2,519 | 3,625 | 3,752 | 3,190 | 3,182 | 32,827 |
| 3,036 | 2,797 | 4,006 | 2,198 | 4,528 | 4,019 | 2,234 | 3,752 | 4,631 | 3,182 | 34,382 |
| 3,036 | 2,797 | 4,006 | 3,530 | 4,528 | 2,519 | 3,625 | 3,752 | 3,190 | 3,182 | 34,163 |
| 1,938 | 4,216 | 4,006 | 3,530 | 4,528 | 4,019 | 2,234 | 2,320 | 3,190 | 3,182 | 33,163 |
| 1,938 | 4,216 | 4,006 | 3,530 | 3,179 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 37,475 |
| 4,369 | 4,216 | 4,006 | 3,530 | 4,528 | 2,519 | 3,625 | 3,752 | 3,190 | 4,580 | 38,313 |
| 4,369 | 2,797 | 2,685 | 3,530 | 3,179 | 4,019 | 3,625 | 3,752 | 3,190 | 3,182 | 34,327 |
| 4,369 | 4,216 | 4,006 | 1,000 | 3,179 | 4,019 | 2,234 | 2,320 | 4,631 | 4,580 | 34,554 |
| 4,369 | 2,797 | 4,006 | 2,198 | 4,528 | 4,019 | 3,625 | 3,752 | 3,190 | 3,182 | 35,665 |
| 3,036 | 2,797 | 2,685 | 3,530 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 3,182 | 35,784 |
| 4,369 | 4,216 | 4,006 | 2,198 | 3,179 | 2,519 | 2,234 | 3,752 | 3,190 | 3,182 | 32,844 |
| 3,036 | 2,797 | 2,685 | 2,198 | 4,528 | 4,019 | 3,625 | 3,752 | 3,190 | 3,182 | 33,010 |
| 1,000 | 4,216 | 2,685 | 2,198 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 35,233 |
| 3,036 | 2,797 | 2,685 | 2,198 | 3,179 | 4,019 | 3,625 | 2,320 | 4,631 | 4,580 | 33,070 |
| 3,036 | 2,797 | 4,006 | 3,530 | 4,528 | 2,519 | 2,234 | 3,752 | 4,631 | 3,182 | 34,214 |
| 3,036 | 2,797 | 2,685 | 3,530 | 3,179 | 2,519 | 3,625 | 3,752 | 4,631 | 4,580 | 34,333 |
| 3,036 | 4,216 | 4,006 | 2,198 | 4,528 | 2,519 | 3,625 | 2,320 | 3,190 | 3,182 | 32,819 |
| 4,369 | 2,797 | 2,685 | 2,198 | 3,179 | 2,519 | 3,625 | 3,752 | 4,631 | 3,182 | 32,936 |
| 1,938 | 2,797 | 2,685 | 3,530 | 4,528 | 4,019 | 2,234 | 3,752 | 3,190 | 3,182 | 31,854 |
| 4,369 | 2,797 | 2,685 | 3,530 | 4,528 | 2,519 | 3,625 | 2,320 | 3,190 | 4,580 | 34,142 |
| 4,369 | 4,216 | 1,718 | 3,530 | 3,179 | 4,019 | 2,234 | 2,320 | 4,631 | 3,182 | 33,399 |
| 3,036 | 2,797 | 4,006 | 2,198 | 4,528 | 4,019 | 3,625 | 3,752 | 3,190 | 3,182 | 34,332 |
| 3,036 | 4,216 | 2,685 | 2,198 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 3,182 | 35,871 |
| 3,036 | 2,797 | 4,006 | 3,530 | 4,528 | 4,019 | 2,234 | 2,320 | 3,190 | 4,580 | 34,239 |
| 3,036 | 2,797 | 4,006 | 3,530 | 4,528 | 2,519 | 3,625 | 3,752 | 4,631 | 3,182 | 35,605 |
| 4,369 | 4,216 | 4,006 | 3,530 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 41,255 |
| 3,036 | 2,797 | 2,685 | 3,530 | 4,528 | 4,019 | 3,625 | 2,320 | 4,631 | 4,580 | 35,750 |
| 1,938 | 1,656 | 4,006 | 3,530 | 3,179 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 34,914 |
| 3,036 | 2,797 | 2,685 | 2,198 | 3,179 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 34,501 |
| 4,369 | 4,216 | 4,006 | 3,530 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 41,255 |
| 3,036 | 2,797 | 2,685 | 2,198 | 4,528 | 4,019 | 2,234 | 2,320 | 4,631 | 4,580 | 33,028 |
| 4,369 | 4,216 | 4,006 | 3,530 | 3,179 | 2,519 | 3,625 | 3,752 | 3,190 | 3,182 | 35,567 |
| 4,369 | 4,216 | 4,006 | 1,000 | 3,179 | 4,019 | 2,234 | 3,752 | 3,190 | 4,580 | 34,544 |
| 3,036 | 2,797 | 2,685 | 3,530 | 2,051 | 4,019 | 3,625 | 3,752 | 4,631 | 4,580 | 34,705 |
| 4,369 | 4,216 | 4,006 | 3,530 | 4,528 | 2,519 | 2,234 | 2,320 | 3,190 | 3,182 | 34,094 |
| 4,369 | 2,797 | 2,685 | 2,198 | 4,528 | 4,019 | 3,625 | 2,320 | 4,631 | 4,580 | 35,752 |
| 3,036 | 4,216 | 4,006 | 3,530 | 4,528 | 4,019 | 3,625 | 3,752 | 4,631 | 3,182 | 38,524 |
| 3,036 | 4,216 | 4,006 | 3,530 | 4,528 | 4,019 | 3,625 | 1,000 | 3,190 | 3,182 | 34,331 |
| 4,369 | 4,216 | 1,000 | 3,530 | 4,528 | 4,019 | 3,625 | 1,000 | 4,631 | 4,580 | 35,497 |
| 3,036 | 2,797 | 2,685 | 3,530 | 4,528 | 4,019 | 3,625 | 3,752 | 3,190 | 3,182 | 34,342 |

* **Harga (X1)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Succesive Interval** | | | | | | | | |
| **3** | **4** | **2** | **2** | **4** | **3** | **3** | **4** | TOTAL X1 |
| 1,793 | 3,170 | 1,000 | 1,000 | 2,940 | 1,816 | 1,000 | 2,291 | 15,011 |
| 2,913 | 4,631 | 1,793 | 1,832 | 1,681 | 3,086 | 2,376 | 2,291 | 20,605 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 1,000 | 21,345 |
| 1,793 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 1,000 | 2,291 | 20,139 |
| 2,913 | 3,170 | 1,793 | 1,832 | 1,681 | 3,086 | 2,376 | 2,291 | 19,144 |
| 2,913 | 1,816 | 1,793 | 1,832 | 1,681 | 3,086 | 2,376 | 1,000 | 16,498 |
| 4,300 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 3,829 | 2,291 | 25,476 |
| 4,300 | 1,000 | 1,000 | 1,000 | 4,416 | 4,528 | 3,829 | 3,658 | 23,731 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 2,291 | 22,636 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 32,617 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 2,291 | 22,636 |
| 4,300 | 3,170 | 2,982 | 2,876 | 2,940 | 4,528 | 3,829 | 3,658 | 28,284 |
| 2,913 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 2,376 | 1,000 | 28,486 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 32,617 |
| 2,913 | 1,816 | 1,793 | 1,832 | 2,940 | 3,086 | 2,376 | 2,291 | 19,049 |
| 1,793 | 3,170 | 2,982 | 2,876 | 1,000 | 1,000 | 1,000 | 1,000 | 14,821 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 3,658 | 24,002 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 32,617 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 33,984 |
| 1,793 | 4,631 | 4,387 | 4,235 | 2,940 | 3,086 | 1,000 | 2,291 | 24,364 |
| 2,913 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 2,376 | 2,291 | 29,777 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 1,000 | 21,345 |
| 2,913 | 4,631 | 4,387 | 4,235 | 2,940 | 3,086 | 2,376 | 3,658 | 28,227 |
| 4,300 | 4,631 | 2,982 | 4,235 | 4,416 | 3,086 | 3,829 | 2,291 | 29,771 |
| 4,300 | 3,170 | 2,982 | 2,876 | 2,940 | 4,528 | 3,829 | 3,658 | 28,284 |
| 4,300 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 3,829 | 2,291 | 25,476 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 33,984 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 1,000 | 21,345 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 33,984 |
| 4,300 | 4,631 | 2,982 | 2,876 | 2,940 | 4,528 | 3,829 | 1,000 | 27,087 |
| 2,913 | 3,170 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 31,136 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 4,528 | 3,829 | 2,291 | 25,531 |
| 2,913 | 3,170 | 2,982 | 2,876 | 4,416 | 4,528 | 2,376 | 2,291 | 25,553 |
| 2,913 | 3,170 | 2,982 | 4,235 | 4,416 | 3,086 | 3,829 | 2,291 | 26,923 |
| 2,913 | 3,170 | 4,387 | 4,235 | 4,416 | 1,816 | 2,376 | 2,291 | 25,604 |
| 4,300 | 4,631 | 2,982 | 1,832 | 2,940 | 3,086 | 3,829 | 3,658 | 27,259 |
| 4,300 | 3,170 | 4,387 | 2,876 | 4,416 | 4,528 | 3,829 | 2,291 | 29,798 |
| 4,300 | 3,170 | 2,982 | 4,235 | 2,940 | 3,086 | 3,829 | 3,658 | 28,201 |
| 2,913 | 1,816 | 2,982 | 2,876 | 4,416 | 4,528 | 2,376 | 2,291 | 24,198 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 3,829 | 3,658 | 25,455 |
| 1,000 | 4,631 | 4,387 | 2,876 | 4,416 | 3,086 | 3,829 | 2,291 | 26,517 |
| 2,913 | 4,631 | 2,982 | 2,876 | 2,940 | 1,816 | 2,376 | 2,291 | 22,826 |
| 4,300 | 3,170 | 2,982 | 1,832 | 4,416 | 4,528 | 2,376 | 2,291 | 25,896 |
| 2,913 | 1,816 | 1,793 | 4,235 | 4,416 | 3,086 | 3,829 | 3,658 | 25,746 |
| 2,913 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 2,376 | 1,000 | 28,486 |
| 4,300 | 3,170 | 4,387 | 4,235 | 4,416 | 3,086 | 1,000 | 1,000 | 25,595 |
| 4,300 | 1,816 | 2,982 | 1,832 | 2,940 | 3,086 | 2,376 | 3,658 | 22,991 |
| 1,793 | 3,170 | 2,982 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 28,610 |
| 2,913 | 3,170 | 2,982 | 2,876 | 4,416 | 4,528 | 2,376 | 3,658 | 26,919 |
| 4,300 | 3,170 | 2,982 | 4,235 | 2,940 | 3,086 | 2,376 | 2,291 | 25,382 |
| 4,300 | 3,170 | 2,982 | 4,235 | 4,416 | 4,528 | 2,376 | 3,658 | 29,665 |
| 2,913 | 4,631 | 2,982 | 2,876 | 2,940 | 3,086 | 3,829 | 3,658 | 26,916 |
| 2,913 | 3,170 | 4,387 | 4,235 | 4,416 | 3,086 | 2,376 | 2,291 | 26,875 |
| 2,913 | 3,170 | 2,982 | 4,235 | 2,940 | 3,086 | 2,376 | 2,291 | 23,995 |
| 4,300 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 3,658 | 25,389 |
| 4,300 | 4,631 | 4,387 | 4,235 | 2,940 | 3,086 | 3,829 | 3,658 | 31,067 |
| 4,300 | 3,170 | 2,982 | 2,876 | 4,416 | 3,086 | 3,829 | 2,291 | 26,951 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 2,291 | 22,636 |
| 1,000 | 3,170 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 29,222 |
| 4,300 | 3,170 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 31,157 |
| 4,300 | 4,631 | 2,982 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 32,579 |
| 2,913 | 3,170 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 1,000 | 28,478 |
| 2,913 | 3,170 | 4,387 | 4,235 | 4,416 | 3,086 | 3,829 | 3,658 | 29,694 |
| 4,300 | 4,631 | 4,387 | 2,876 | 2,940 | 4,528 | 3,829 | 3,658 | 31,150 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 3,086 | 2,376 | 2,291 | 29,723 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 32,617 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 32,617 |
| 4,300 | 4,631 | 4,387 | 2,876 | 2,940 | 4,528 | 3,829 | 3,658 | 31,150 |
| 4,300 | 3,170 | 2,982 | 2,876 | 4,416 | 3,086 | 2,376 | 3,658 | 26,865 |
| 4,300 | 4,631 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 2,291 | 25,484 |
| 4,300 | 3,170 | 4,387 | 4,235 | 4,416 | 3,086 | 3,829 | 3,658 | 31,081 |
| 4,300 | 3,170 | 1,793 | 4,235 | 4,416 | 3,086 | 3,829 | 2,291 | 27,121 |
| 2,913 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 31,230 |
| 2,913 | 3,170 | 2,982 | 2,876 | 4,416 | 4,528 | 3,829 | 3,658 | 28,372 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 3,086 | 3,829 | 2,291 | 31,176 |
| 1,793 | 3,170 | 2,982 | 2,876 | 4,416 | 4,528 | 3,829 | 3,658 | 27,252 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 1,816 | 3,829 | 2,291 | 29,905 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 2,376 | 2,291 | 31,164 |
| 1,793 | 4,631 | 2,982 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 30,071 |
| 2,913 | 3,170 | 2,982 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 28,365 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 4,528 | 2,376 | 3,658 | 25,444 |
| 2,913 | 3,170 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 31,136 |
| 2,913 | 3,170 | 4,387 | 4,235 | 4,416 | 4,528 | 3,829 | 2,291 | 29,770 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 2,291 | 22,636 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 3,086 | 2,376 | 2,291 | 29,723 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 4,528 | 3,829 | 3,658 | 26,897 |
| 4,300 | 4,631 | 4,387 | 2,876 | 4,416 | 4,528 | 2,376 | 2,291 | 29,806 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 1,816 | 2,376 | 2,291 | 21,365 |
| 2,913 | 3,170 | 2,982 | 4,235 | 4,416 | 4,528 | 2,376 | 3,658 | 28,278 |
| 4,300 | 4,631 | 4,387 | 2,876 | 2,940 | 3,086 | 2,376 | 3,658 | 28,255 |
| 4,300 | 4,631 | 4,387 | 4,235 | 4,416 | 4,528 | 2,376 | 1,000 | 29,873 |
| 2,913 | 4,631 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 2,291 | 24,097 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 3,829 | 3,658 | 25,455 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 2,376 | 2,291 | 22,636 |
| 4,300 | 4,631 | 2,982 | 4,235 | 4,416 | 3,086 | 2,376 | 2,291 | 28,318 |
| 2,913 | 3,170 | 2,982 | 2,876 | 2,940 | 3,086 | 3,829 | 3,658 | 25,455 |
| 4,300 | 4,631 | 4,387 | 4,235 | 2,940 | 4,528 | 3,829 | 3,658 | 32,508 |
| 2,913 | 4,631 | 4,387 | 4,235 | 2,940 | 4,528 | 2,376 | 3,658 | 29,668 |
| 4,300 | 4,631 | 2,982 | 4,235 | 4,416 | 4,528 | 3,829 | 3,658 | 32,579 |
| 2,913 | 3,170 | 1,793 | 1,832 | 2,940 | 3,086 | 3,829 | 3,658 | 23,222 |

* **Cita Rasa (X2)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Succesive Interval** | | | | | | | |
| **4** | **5** | **5** | **5** | **5** | **5** | **5** | TOTAL X2 |
| 2,541 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 25,993 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 2,440 | 2,135 | 1,000 | 21,590 |
| 2,541 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 2,341 | 24,481 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 17,359 |
| 3,927 | 4,050 | 3,897 | 4,141 | 2,440 | 2,135 | 2,341 | 22,931 |
| 2,541 | 4,050 | 2,466 | 4,141 | 3,942 | 2,135 | 3,853 | 23,127 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 3,570 | 3,853 | 20,306 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 3,853 | 18,871 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 17,359 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 2,466 | 2,753 | 2,440 | 3,570 | 3,853 | 23,059 |
| 3,927 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 18,746 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 17,359 |
| 2,541 | 2,683 | 3,897 | 2,753 | 2,440 | 2,135 | 2,341 | 18,790 |
| 1,656 | 1,793 | 1,000 | 1,000 | 2,440 | 1,000 | 2,341 | 11,229 |
| 1,656 | 1,793 | 2,466 | 1,750 | 2,440 | 2,135 | 2,341 | 14,581 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 17,359 |
| 3,927 | 1,000 | 1,000 | 2,753 | 2,440 | 1,000 | 1,000 | 13,120 |
| 1,000 | 1,000 | 2,466 | 1,750 | 2,440 | 2,135 | 2,341 | 13,133 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 3,570 | 2,341 | 18,794 |
| 2,541 | 2,683 | 2,466 | 2,753 | 3,942 | 3,570 | 3,853 | 21,808 |
| 3,927 | 4,050 | 3,897 | 2,753 | 1,000 | 1,000 | 2,341 | 18,967 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 17,359 |
| 1,000 | 4,050 | 2,466 | 2,753 | 2,440 | 3,570 | 2,341 | 18,620 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 3,570 | 3,853 | 20,306 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 17,359 |
| 2,541 | 2,683 | 2,466 | 4,141 | 2,440 | 2,135 | 3,853 | 20,259 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 1,000 | 3,853 | 17,736 |
| 2,541 | 4,050 | 3,897 | 4,141 | 2,440 | 2,135 | 3,853 | 23,056 |
| 3,927 | 4,050 | 2,466 | 1,750 | 1,000 | 2,135 | 2,341 | 17,669 |
| 2,541 | 1,793 | 1,565 | 2,753 | 2,440 | 2,135 | 2,341 | 15,568 |
| 1,656 | 2,683 | 1,565 | 2,753 | 2,440 | 2,135 | 2,341 | 15,573 |
| 2,541 | 2,683 | 3,897 | 1,750 | 1,000 | 2,135 | 2,341 | 16,347 |
| 3,927 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 18,746 |
| 2,541 | 2,683 | 2,466 | 4,141 | 2,440 | 2,135 | 3,853 | 20,259 |
| 3,927 | 1,793 | 2,466 | 2,753 | 3,942 | 3,570 | 3,853 | 22,304 |
| 3,927 | 2,683 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 26,012 |
| 3,927 | 4,050 | 2,466 | 2,753 | 2,440 | 3,570 | 2,341 | 21,547 |
| 2,541 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 25,993 |
| 1,656 | 1,793 | 2,466 | 2,753 | 2,440 | 3,570 | 3,853 | 18,530 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 2,341 | 25,867 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 2,466 | 2,753 | 3,942 | 2,135 | 2,341 | 21,614 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 2,341 | 25,867 |
| 3,927 | 1,793 | 1,565 | 2,753 | 2,440 | 2,135 | 3,853 | 18,466 |
| 3,927 | 2,683 | 3,897 | 2,753 | 3,942 | 3,570 | 3,853 | 24,625 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 2,135 | 2,341 | 17,359 |
| 3,927 | 4,050 | 1,000 | 1,000 | 2,440 | 3,570 | 1,000 | 16,987 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 1,000 | 2,683 | 2,466 | 2,753 | 2,440 | 3,570 | 3,853 | 18,765 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 2,753 | 2,440 | 3,570 | 3,853 | 24,490 |
| 2,541 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 25,993 |
| 2,541 | 4,050 | 3,897 | 1,750 | 2,440 | 1,000 | 2,341 | 18,018 |
| 3,927 | 4,050 | 2,466 | 2,753 | 3,942 | 3,570 | 2,341 | 23,049 |
| 1,656 | 2,683 | 3,897 | 4,141 | 3,942 | 3,570 | 2,341 | 22,229 |
| 2,541 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 2,341 | 24,481 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 1,750 | 2,440 | 2,135 | 2,341 | 20,540 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 2,341 | 25,867 |
| 3,927 | 2,683 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 26,012 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 2,683 | 3,897 | 2,753 | 3,942 | 2,135 | 3,853 | 23,190 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 1,000 | 3,853 | 24,809 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 2,541 | 2,683 | 2,466 | 2,753 | 2,440 | 3,570 | 3,853 | 20,306 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 2,683 | 3,897 | 2,753 | 2,440 | 3,570 | 3,853 | 23,123 |
| 2,541 | 1,793 | 2,466 | 2,753 | 3,942 | 3,570 | 3,853 | 20,917 |
| 2,541 | 2,683 | 3,897 | 4,141 | 3,942 | 2,135 | 3,853 | 23,191 |
| 2,541 | 4,050 | 2,466 | 2,753 | 3,942 | 2,135 | 3,853 | 21,740 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 2,683 | 3,897 | 4,141 | 2,440 | 2,135 | 3,853 | 23,076 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 2,541 | 4,050 | 2,466 | 4,141 | 3,942 | 3,570 | 3,853 | 24,562 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 2,541 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 25,993 |
| 2,541 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 25,993 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 2,753 | 3,942 | 3,570 | 3,853 | 25,991 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 2,341 | 25,867 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |
| 3,927 | 4,050 | 3,897 | 4,141 | 3,942 | 3,570 | 3,853 | 27,379 |

* **Kualitas Pelayanan (X3)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Succesive Interval** | | | | | | | | | | |
| **2** | **4** | **2** | **4** | **4** | **4** | **5** | **4** | **4** | **4** | TOTAL  X3 |
| 1,000 | 3,253 | 1,000 | 2,188 | 2,269 | 2,429 | 3,634 | 2,332 | 2,456 | 3,348 | 23,908 |
| 4,646 | 3,253 | 2,306 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,480 |
| 3,268 | 3,253 | 2,306 | 1,000 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 24,915 |
| 4,646 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 28,598 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,220 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,220 |
| 4,646 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 28,598 |
| 3,268 | 3,253 | 3,424 | 1,000 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 26,033 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 3,902 | 4,803 | 30,121 |
| 3,268 | 3,253 | 2,306 | 2,188 | 2,269 | 2,429 | 1,000 | 2,332 | 2,456 | 3,348 | 24,847 |
| 3,268 | 2,000 | 3,424 | 2,188 | 1,000 | 1,000 | 2,255 | 1,000 | 1,000 | 1,968 | 19,103 |
| 3,268 | 2,000 | 3,424 | 2,188 | 2,269 | 2,429 | 3,634 | 1,000 | 2,456 | 3,348 | 26,015 |
| 3,268 | 2,000 | 3,424 | 2,188 | 1,000 | 1,000 | 1,000 | 1,000 | 2,456 | 3,348 | 20,683 |
| 3,268 | 3,253 | 2,306 | 1,000 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 24,915 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,220 |
| 3,268 | 3,253 | 2,306 | 1,000 | 2,269 | 2,429 | 1,000 | 2,332 | 2,456 | 3,348 | 23,659 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,220 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 1,000 | 2,332 | 2,456 | 3,348 | 25,965 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,220 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 1,000 | 1,968 | 24,385 |
| 3,268 | 2,000 | 3,424 | 2,188 | 1,000 | 1,000 | 1,000 | 1,000 | 2,456 | 3,348 | 20,683 |
| 4,646 | 4,646 | 3,424 | 2,188 | 3,611 | 3,866 | 3,634 | 3,711 | 2,456 | 3,348 | 35,530 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,220 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,220 |
| 3,268 | 2,000 | 2,306 | 1,000 | 1,000 | 1,000 | 2,255 | 1,000 | 1,000 | 1,968 | 16,797 |
| 3,268 | 3,253 | 2,306 | 1,000 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 24,915 |
| 3,268 | 2,000 | 3,424 | 2,188 | 1,000 | 1,000 | 1,000 | 1,000 | 2,456 | 3,348 | 20,683 |
| 3,268 | 3,253 | 2,306 | 1,000 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 24,915 |
| 3,268 | 3,253 | 2,306 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 1,000 | 1,968 | 23,267 |
| 4,646 | 3,253 | 4,686 | 3,485 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 31,158 |
| 3,268 | 3,253 | 3,424 | 1,000 | 1,000 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 24,764 |
| 3,268 | 3,253 | 3,424 | 3,485 | 1,000 | 3,866 | 2,255 | 2,332 | 3,902 | 4,803 | 31,588 |
| 2,029 | 4,646 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 2,456 | 1,968 | 34,093 |
| 2,029 | 2,000 | 4,686 | 3,485 | 2,269 | 2,429 | 2,255 | 3,711 | 3,902 | 3,348 | 30,113 |
| 2,029 | 2,000 | 2,306 | 2,188 | 2,269 | 2,429 | 3,634 | 3,711 | 3,902 | 4,803 | 29,270 |
| 2,029 | 2,000 | 3,424 | 2,188 | 1,000 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 30,557 |
| 3,268 | 3,253 | 2,306 | 1,000 | 1,000 | 3,866 | 2,255 | 1,000 | 3,902 | 4,803 | 26,653 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 2,429 | 3,634 | 1,000 | 3,902 | 1,968 | 31,236 |
| 4,646 | 3,253 | 2,306 | 3,485 | 2,269 | 3,866 | 2,255 | 3,711 | 2,456 | 3,348 | 31,595 |
| 3,268 | 3,253 | 2,306 | 2,188 | 2,269 | 2,429 | 3,634 | 2,332 | 2,456 | 3,348 | 27,481 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 38,220 |
| 4,646 | 4,646 | 4,686 | 3,485 | 3,611 | 3,866 | 2,255 | 2,332 | 2,456 | 3,348 | 35,330 |
| 2,029 | 3,253 | 2,306 | 2,188 | 2,269 | 2,429 | 1,000 | 3,711 | 3,902 | 4,803 | 27,889 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 2,456 | 3,348 | 35,319 |
| 3,268 | 4,646 | 4,686 | 1,000 | 3,611 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 30,030 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 2,429 | 2,255 | 2,332 | 3,902 | 4,803 | 34,023 |
| 4,646 | 4,646 | 2,306 | 1,000 | 1,000 | 2,429 | 3,634 | 2,332 | 3,902 | 4,803 | 30,697 |
| 3,268 | 3,253 | 3,424 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 36,958 |
| 2,029 | 2,000 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 35,728 |
| 3,268 | 4,646 | 4,686 | 2,188 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 38,315 |
| 3,268 | 4,646 | 4,686 | 3,485 | 2,269 | 2,429 | 2,255 | 1,000 | 3,902 | 1,968 | 29,907 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 3,634 | 2,332 | 2,456 | 3,348 | 28,599 |
| 4,646 | 4,646 | 4,686 | 1,000 | 1,000 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 35,894 |
| 4,646 | 4,646 | 2,306 | 2,188 | 2,269 | 1,000 | 2,255 | 2,332 | 3,902 | 4,803 | 30,345 |
| 4,646 | 3,253 | 3,424 | 2,188 | 3,611 | 2,429 | 3,634 | 1,000 | 3,902 | 4,803 | 32,889 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 3,866 | 3,634 | 2,332 | 3,902 | 1,968 | 30,103 |
| 4,646 | 4,646 | 2,306 | 3,485 | 1,000 | 2,429 | 3,634 | 2,332 | 1,000 | 3,348 | 28,824 |
| 3,268 | 3,253 | 3,424 | 3,485 | 3,611 | 3,866 | 2,255 | 3,711 | 1,000 | 3,348 | 31,221 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 3,866 | 2,255 | 2,332 | 2,456 | 3,348 | 32,560 |
| 3,268 | 3,253 | 3,424 | 3,485 | 3,611 | 2,429 | 3,634 | 2,332 | 2,456 | 3,348 | 31,239 |
| 3,268 | 4,646 | 4,686 | 3,485 | 2,269 | 2,429 | 3,634 | 3,711 | 2,456 | 3,348 | 33,931 |
| 4,646 | 4,646 | 4,686 | 3,485 | 2,269 | 2,429 | 3,634 | 3,711 | 2,456 | 3,348 | 35,309 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 3,902 | 4,803 | 30,121 |
| 2,029 | 3,253 | 4,686 | 2,188 | 2,269 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,243 |
| 2,029 | 2,000 | 4,686 | 2,188 | 2,269 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 33,088 |
| 4,646 | 4,646 | 4,686 | 1,000 | 2,269 | 2,429 | 2,255 | 3,711 | 2,456 | 3,348 | 31,445 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 2,456 | 3,348 | 35,319 |
| 3,268 | 1,000 | 3,424 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 3,348 | 33,250 |
| 4,646 | 4,646 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 2,332 | 3,902 | 3,348 | 38,155 |
| 4,646 | 4,646 | 4,686 | 3,485 | 2,269 | 1,000 | 1,000 | 3,711 | 3,902 | 4,803 | 34,147 |
| 4,646 | 4,646 | 4,686 | 3,485 | 2,269 | 3,866 | 2,255 | 2,332 | 2,456 | 3,348 | 33,988 |
| 4,646 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 1,000 | 2,332 | 2,456 | 3,348 | 27,343 |
| 2,029 | 3,253 | 3,424 | 3,485 | 3,611 | 2,429 | 2,255 | 2,332 | 3,902 | 3,348 | 30,067 |
| 2,029 | 3,253 | 3,424 | 2,188 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 34,421 |
| 3,268 | 3,253 | 3,424 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 36,958 |
| 2,029 | 3,253 | 3,424 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 2,456 | 3,348 | 32,818 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 31,122 |
| 3,268 | 3,253 | 3,424 | 2,188 | 3,611 | 3,866 | 3,634 | 3,711 | 2,456 | 3,348 | 32,759 |
| 4,646 | 4,646 | 3,424 | 2,188 | 2,269 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 37,088 |
| 3,268 | 4,646 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 3,348 | 38,157 |
| 4,646 | 4,646 | 4,686 | 1,000 | 3,611 | 3,866 | 3,634 | 1,000 | 1,000 | 4,803 | 32,892 |
| 3,268 | 1,000 | 3,424 | 3,485 | 3,611 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 27,607 |
| 4,646 | 4,646 | 4,686 | 1,000 | 1,000 | 2,429 | 3,634 | 2,332 | 3,902 | 4,803 | 33,077 |
| 3,268 | 3,253 | 3,424 | 2,188 | 2,269 | 2,429 | 3,634 | 3,711 | 3,902 | 4,803 | 32,880 |
| 2,029 | 4,646 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 38,373 |
| 3,268 | 4,646 | 4,686 | 3,485 | 2,269 | 3,866 | 3,634 | 3,711 | 3,902 | 3,348 | 36,815 |
| 4,646 | 4,646 | 4,686 | 3,485 | 2,269 | 2,429 | 3,634 | 3,711 | 3,902 | 4,803 | 38,210 |
| 4,646 | 4,646 | 4,686 | 3,485 | 3,611 | 3,866 | 2,255 | 2,332 | 2,456 | 3,348 | 35,330 |
| 4,646 | 4,646 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 2,456 | 1,000 | 35,741 |
| 1,000 | 2,000 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 3,348 | 33,244 |
| 4,646 | 3,253 | 3,424 | 2,188 | 3,611 | 2,429 | 3,634 | 3,711 | 3,902 | 4,803 | 35,601 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 2,332 | 2,456 | 3,348 | 33,939 |
| 3,268 | 3,253 | 3,424 | 3,485 | 3,611 | 3,866 | 3,634 | 2,332 | 2,456 | 4,803 | 34,132 |
| 2,029 | 2,000 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 35,728 |
| 3,268 | 3,253 | 3,424 | 2,188 | 3,611 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 35,660 |
| 2,029 | 3,253 | 3,424 | 2,188 | 3,611 | 3,866 | 3,634 | 2,332 | 2,456 | 3,348 | 30,140 |
| 4,646 | 4,646 | 4,686 | 3,485 | 3,611 | 2,429 | 2,255 | 2,332 | 2,456 | 3,348 | 33,893 |
| 3,268 | 3,253 | 2,306 | 3,485 | 2,269 | 3,866 | 3,634 | 3,711 | 3,902 | 4,803 | 34,497 |
| 4,646 | 4,646 | 3,424 | 2,188 | 2,269 | 3,866 | 2,255 | 2,332 | 2,456 | 3,348 | 31,428 |
| 3,268 | 3,253 | 4,686 | 3,485 | 3,611 | 3,866 | 3,634 | 3,711 | 2,456 | 3,348 | 35,319 |

**Lampiran 5**

**Hasil Uji Validitas**

* **Variabel Keputusan Pembelian (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | |
|  | | Y1.1 | Y1.2 | Y1.3 | Y1.4 | Y1.5 | Y1.6 | Y1.7 | Y1.8 | Y1.9 | Y1.10 | Keputusan Pembelian |
| Y1.1 | Pearson Correlation | 1 | .716\*\* | .340 | -.071 | .187 | -.209 | -.018 | .088 | .058 | .000 | .473\*\* |
| Sig. (2-tailed) |  | .000 | .066 | .711 | .323 | .268 | .924 | .643 | .762 | 1.000 | .008 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.2 | Pearson Correlation | .716\*\* | 1 | .126 | .058 | -.044 | .098 | -.070 | .031 | -.112 | -.092 | .382\* |
| Sig. (2-tailed) | .000 |  | .508 | .760 | .818 | .607 | .712 | .870 | .555 | .630 | .037 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.3 | Pearson Correlation | .340 | .126 | 1 | .078 | .360 | .000 | .329 | .219 | .315 | .364\* | .649\*\* |
| Sig. (2-tailed) | .066 | .508 |  | .683 | .051 | 1.000 | .076 | .246 | .090 | .048 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.4 | Pearson Correlation | -.071 | .058 | .078 | 1 | .347 | .320 | .210 | .357 | .139 | .113 | .460\* |
| Sig. (2-tailed) | .711 | .760 | .683 |  | .061 | .085 | .265 | .053 | .464 | .551 | .011 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.5 | Pearson Correlation | .187 | -.044 | .360 | .347 | 1 | .069 | .019 | .331 | .184 | .075 | .498\*\* |
| Sig. (2-tailed) | .323 | .818 | .051 | .061 |  | .719 | .920 | .074 | .332 | .694 | .005 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.6 | Pearson Correlation | -.209 | .098 | .000 | .320 | .069 | 1 | .414\* | .357 | .234 | .095 | .405\* |
| Sig. (2-tailed) | .268 | .607 | 1.000 | .085 | .719 |  | .023 | .053 | .214 | .616 | .026 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.7 | Pearson Correlation | -.018 | -.070 | .329 | .210 | .019 | .414\* | 1 | .371\* | .326 | .479\*\* | .560\*\* |
| Sig. (2-tailed) | .924 | .712 | .076 | .265 | .920 | .023 |  | .043 | .079 | .007 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.8 | Pearson Correlation | .088 | .031 | .219 | .357 | .331 | .357 | .371\* | 1 | .434\* | .319 | .626\*\* |
| Sig. (2-tailed) | .643 | .870 | .246 | .053 | .074 | .053 | .043 |  | .017 | .086 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.9 | Pearson Correlation | .058 | -.112 | .315 | .139 | .184 | .234 | .326 | .434\* | 1 | .536\*\* | .580\*\* |
| Sig. (2-tailed) | .762 | .555 | .090 | .464 | .332 | .214 | .079 | .017 |  | .002 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y1.10 | Pearson Correlation | .000 | -.092 | .364\* | .113 | .075 | .095 | .479\*\* | .319 | .536\*\* | 1 | .530\*\* |
| Sig. (2-tailed) | 1.000 | .630 | .048 | .551 | .694 | .616 | .007 | .086 | .002 |  | .003 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Keputusan Pembelian | Pearson Correlation | .473\*\* | .382\* | .649\*\* | .460\* | .498\*\* | .405\* | .560\*\* | .626\*\* | .580\*\* | .530\*\* | 1 |
| Sig. (2-tailed) | .008 | .037 | .000 | .011 | .005 | .026 | .001 | .000 | .001 | .003 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | |

* **Variabel Harga (X1)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | |
|  | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | HARGA |
| X1.1 | Pearson Correlation | 1 | .151 | .249 | .283 | .559\*\* | .720\*\* | 1.000\*\* | .390\* | .731\*\* |
| Sig. (2-tailed) |  | .427 | .185 | .130 | .001 | .000 | .000 | .033 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.2 | Pearson Correlation | .151 | 1 | .763\*\* | .785\*\* | .339 | .282 | .151 | .045 | .642\*\* |
| Sig. (2-tailed) | .427 |  | .000 | .000 | .067 | .132 | .427 | .814 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.3 | Pearson Correlation | .249 | .763\*\* | 1 | .978\*\* | .461\* | .418\* | .249 | .107 | .773\*\* |
| Sig. (2-tailed) | .185 | .000 |  | .000 | .010 | .021 | .185 | .574 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.4 | Pearson Correlation | .283 | .785\*\* | .978\*\* | 1 | .496\*\* | .394\* | .283 | .103 | .789\*\* |
| Sig. (2-tailed) | .130 | .000 | .000 |  | .005 | .031 | .130 | .588 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.5 | Pearson Correlation | .559\*\* | .339 | .461\* | .496\*\* | 1 | .756\*\* | .559\*\* | .375\* | .786\*\* |
| Sig. (2-tailed) | .001 | .067 | .010 | .005 |  | .000 | .001 | .041 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.6 | Pearson Correlation | .720\*\* | .282 | .418\* | .394\* | .756\*\* | 1 | .720\*\* | .390\* | .798\*\* |
| Sig. (2-tailed) | .000 | .132 | .021 | .031 | .000 |  | .000 | .033 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.7 | Pearson Correlation | 1.000\*\* | .151 | .249 | .283 | .559\*\* | .720\*\* | 1 | .390\* | .731\*\* |
| Sig. (2-tailed) | .000 | .427 | .185 | .130 | .001 | .000 |  | .033 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.8 | Pearson Correlation | .390\* | .045 | .107 | .103 | .375\* | .390\* | .390\* | 1 | .467\*\* |
| Sig. (2-tailed) | .033 | .814 | .574 | .588 | .041 | .033 | .033 |  | .009 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| HARGA | Pearson Correlation | .731\*\* | .642\*\* | .773\*\* | .789\*\* | .786\*\* | .798\*\* | .731\*\* | .467\*\* | 1 |
| Sig. (2-tailed) | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .009 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | |

* **Variabel Cita Rasa (X2)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | |
|  | | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | CITA RASA |
| X2.1 | Pearson Correlation | 1 | .438\* | .316 | .584\*\* | .124 | .019 | .071 | .561\*\* |
| Sig. (2-tailed) |  | .016 | .089 | .001 | .513 | .921 | .710 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.2 | Pearson Correlation | .438\* | 1 | .729\*\* | .720\*\* | .342 | .477\*\* | .364\* | .856\*\* |
| Sig. (2-tailed) | .016 |  | .000 | .000 | .065 | .008 | .048 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.3 | Pearson Correlation | .316 | .729\*\* | 1 | .672\*\* | .286 | .465\*\* | .254 | .781\*\* |
| Sig. (2-tailed) | .089 | .000 |  | .000 | .125 | .010 | .176 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.4 | Pearson Correlation | .584\*\* | .720\*\* | .672\*\* | 1 | .509\*\* | .424\* | .271 | .863\*\* |
| Sig. (2-tailed) | .001 | .000 | .000 |  | .004 | .020 | .147 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.5 | Pearson Correlation | .124 | .342 | .286 | .509\*\* | 1 | .587\*\* | .470\*\* | .617\*\* |
| Sig. (2-tailed) | .513 | .065 | .125 | .004 |  | .001 | .009 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.6 | Pearson Correlation | .019 | .477\*\* | .465\*\* | .424\* | .587\*\* | 1 | .475\*\* | .671\*\* |
| Sig. (2-tailed) | .921 | .008 | .010 | .020 | .001 |  | .008 | .000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.7 | Pearson Correlation | .071 | .364\* | .254 | .271 | .470\*\* | .475\*\* | 1 | .551\*\* |
| Sig. (2-tailed) | .710 | .048 | .176 | .147 | .009 | .008 |  | .002 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| CITA RASA | Pearson Correlation | .561\*\* | .856\*\* | .781\*\* | .863\*\* | .617\*\* | .671\*\* | .551\*\* | 1 |
| Sig. (2-tailed) | .001 | .000 | .000 | .000 | .000 | .000 | .002 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | |

* **Variabel Kualitas Pelayanan (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | |
|  | | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3.9 | X3.10 | TOTALX3 |
| X3.1 | Pearson Correlation | 1 | .205 | .519\*\* | .208 | .205 | .205 | -.059 | .205 | .047 | .047 | .550\*\* |
| Sig. (2-tailed) |  | .278 | .003 | .270 | .278 | .278 | .756 | .278 | .806 | .806 | .002 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.2 | Pearson Correlation | .205 | 1 | -.082 | .000 | 1.000\*\* | 1.000\*\* | .587\*\* | 1.000\*\* | .279 | .279 | .570\*\* |
| Sig. (2-tailed) | .278 |  | .666 | 1.000 | .000 | .000 | .001 | .000 | .136 | .136 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.3 | Pearson Correlation | .519\*\* | -.082 | 1 | .587\*\* | -.082 | -.082 | -.179 | -.082 | .141 | .141 | .506\*\* |
| Sig. (2-tailed) | .003 | .666 |  | .001 | .666 | .666 | .345 | .666 | .457 | .457 | .004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.4 | Pearson Correlation | .208 | .000 | .587\*\* | 1 | .000 | .000 | .000 | .000 | .071 | .071 | .497\*\* |
| Sig. (2-tailed) | .270 | 1.000 | .001 |  | 1.000 | 1.000 | 1.000 | 1.000 | .710 | .710 | .005 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.5 | Pearson Correlation | .205 | 1.000\*\* | -.082 | .000 | 1 | 1.000\*\* | .587\*\* | 1.000\*\* | .279 | .279 | .570\*\* |
| Sig. (2-tailed) | .278 | .000 | .666 | 1.000 |  | .000 | .001 | .000 | .136 | .136 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.6 | Pearson Correlation | .205 | 1.000\*\* | -.082 | .000 | 1.000\*\* | 1 | .587\*\* | 1.000\*\* | .279 | .279 | .570\*\* |
| Sig. (2-tailed) | .278 | .000 | .666 | 1.000 | .000 |  | .001 | .000 | .136 | .136 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.7 | Pearson Correlation | -.059 | .587\*\* | -.179 | .000 | .587\*\* | .587\*\* | 1 | .587\*\* | -.081 | -.081 | .466\*\* |
| Sig. (2-tailed) | .756 | .001 | .345 | 1.000 | .001 | .001 |  | .001 | .672 | .672 | .009 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.8 | Pearson Correlation | .205 | 1.000\*\* | -.082 | .000 | 1.000\*\* | 1.000\*\* | .587\*\* | 1 | .279 | .279 | .570\*\* |
| Sig. (2-tailed) | .278 | .000 | .666 | 1.000 | .000 | .000 | .001 |  | .136 | .136 | .001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.9 | Pearson Correlation | .047 | .279 | .141 | .071 | .279 | .279 | -.081 | .279 | 1 | 1.000\*\* | .376\* |
| Sig. (2-tailed) | .806 | .136 | .457 | .710 | .136 | .136 | .672 | .136 |  | .000 | .040 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.10 | Pearson Correlation | .047 | .279 | .141 | .071 | .279 | .279 | -.081 | .279 | 1.000\*\* | 1 | .376\* |
| Sig. (2-tailed) | .806 | .136 | .457 | .710 | .136 | .136 | .672 | .136 | .000 |  | .040 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTALX3 | Pearson Correlation | .550\*\* | .570\*\* | .506\*\* | .497\*\* | .570\*\* | .570\*\* | .466\*\* | .570\*\* | .376\* | .376\* | 1 |
| Sig. (2-tailed) | .002 | .001 | .004 | .005 | .001 | .001 | .009 | .001 | .040 | .040 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | |

**Lampiran 6**

**HASIL UJI RELIABILITAS**

* **Uji Reliabilitas Variabel Keputusan Pembelian (Y)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .794 | 10 |

* **Uji Reliabilitas Variabel Harga (X1)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .863 | 8 |

* Uji Reliabilitas Variabel Cita Rasa (X2)

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .826 | 7 |

* Uji Realibilitas Variabel Kualitas Pelayanan (X3)

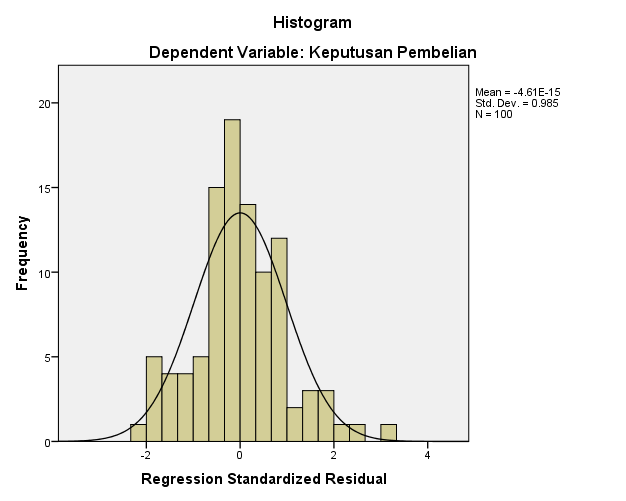
|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 30 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. | | | |

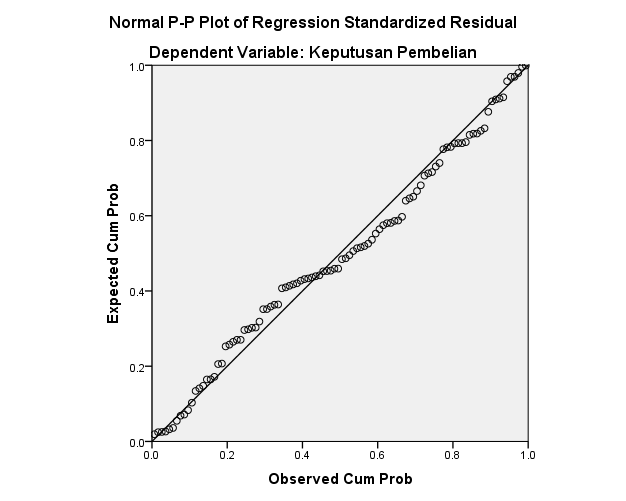
|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .794 | 10 |

**Lampiran 7**

**Hasil Uji Asumsi Klasik**

**Uji Normalitas**





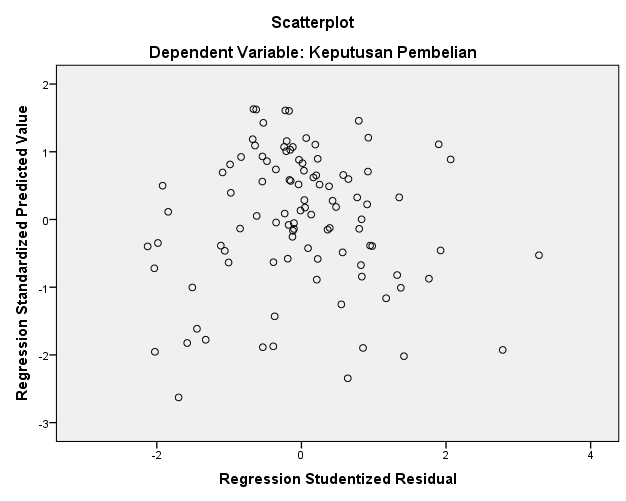
|  |  |  |
| --- | --- | --- |
| **One-Sample Kolmogorov-Smirnov Test** | | |
|  | | Unstandardized Residual |
| N | | 100 |
| Normal Parametersa,b | Mean | .0000000 |
| Std. Deviation | 3.27085457 |
| Most Extreme Differences | Absolute | .071 |
| Positive | .071 |
| Negative | -.066 |
| Test Statistic | | .071 |
| Asymp. Sig. (2-tailed) | | .200c,d |
| a. Test distribution is Normal. | | |
| b. Calculated from data. | | |
| c. Lilliefors Significance Correction. | | |
| d. This is a lower bound of the true significance. | | |

**Uji Multikolinieritas**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | 9.453 | 3.054 |  | 3.095 | .003 |  |  |
| Harga | .302 | .082 | .299 | 3.682 | .000 | .982 | 1.019 |
| Cita Rasa | .268 | .085 | .279 | 3.138 | .002 | .815 | 1.227 |
| Kualitas Pelayanan | .275 | .077 | .315 | 3.555 | .001 | .821 | 1.218 |
| a. Dependent Variable: Keputusan Pembelian | | | | | | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summaryb** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | .616a | .380 | .360 | 3.322 |
| a. Predictors: (Constant), Kualitas Pelayanan, Harga, Cita Rasa | | | | |
| b. Dependent Variable: Keputusan Pembelian | | | | |

**Uji Heteroskedasitas**



**Lampiran 8**

**Statistik Deskriptif, Analisis regresi**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Descriptive Statistics** | | | | | |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| Keputusan Pembelian | 100 | 20 | 41 | 32.20 | 4.154 |
| Harga | 100 | 15 | 34 | 27.03 | 4.107 |
| Cita Rasa | 100 | 11 | 27 | 22.90 | 4.325 |
| Kualitas Pelayanan | 100 | 17 | 38 | 30.70 | 4.763 |
| Valid N (listwise) | 100 |  |  |  |  |

**Statistik Deskriptif**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 9.453 | 3.054 |  | 3.095 | .003 |
| Harga | .302 | .082 | .299 | 3.682 | .000 |
| Cita Rasa | .268 | .085 | .279 | 3.138 | .002 |
| Kualitas Pelayanan | .275 | .077 | .315 | 3.555 | .001 |
| a. Dependent Variable: Keputusan Pembelian | | | | | | | |

**Analisis Regresi Linier Berganda**

**Lampiran 9**

**Hasil Uji Hipotesis**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 9.453 | 3.054 |  | 3.095 | .003 |
| Harga | .302 | .082 | .299 | 3.682 | .000 |
| Cita Rasa | .268 | .085 | .279 | 3.138 | .002 |
| Kualitas Pelayanan | .275 | .077 | .315 | 3.555 | .001 |
| a. Dependent Variable: Keputusan Pembelian | | | | | | | |

**Uji T (Parsial)**

**Uji F Simultan**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | |
| Model | | Sum of Squares | df | Mean Square | F | Sig. |
| 1 | Regression | 648.781 | 3 | 216.260 | 19.602 | .000b |
| Residual | 1059.150 | 96 | 11.033 |  |  |
| Total | 1707.931 | 99 |  |  |  |
| a. Dependent Variable: Keputusan Pembelian | | | | | | |
| b. Predictors: (Constant), Kualitas Pelayanan, Harga, Cita Rasa | | | | | | |

**Koefisien Determinasi**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summaryb** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | .616a | .380 | .360 | 3.322 |
| a. Predictors: (Constant), Kualitas Pelayanan, Harga, Cita Rasa | | | | |
| b. Dependent Variable: Keputusan Pembelian | | | | |