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**LAMPIRAN**

**Lampiran 1. Lembar kuesioner**

**KATA PENGANTAR**

Perihal : Permohonan Pengisian Kuesioner

Judul Penelitian : Pengaruh *Event Marketing*, *Social Media Promotion*

dan E-WOM (*Electronic Word Of Mouth*) terhadap Keputusan Mahasiswa Baru Angkatan 2023/2024 Memilih Kuliah di Universitas Pancasakti Tegal

Kepada Yth.

Bpk/Ibu/Sdr./i

Di tempat

Dengan hormat,

Dalam rangka menyelesaikan penelitian, kami mahasiswa Fakultas Ekonomi dan Bisnis Universitas Pancasakti Tegal mohon partisipasi dari Bapak/Ibu/Sdr/i untuk mengisi kuesioner yang telah kami sediakan.

Adapun data yang kami minta adalah sesuai dengan kondisi yang dirasakan Bapak/Ibu/Sdr/i selama ini. Kami akan menjaga kerahasiaannya karena data ini hanya untuk kepentingan penelitian.

Setiap jawaban yang diberikan merupakan bantuan yang tidak ternilai harganya bagi penelitian ini. Kami memberikan jangka waktu selama satu minggu setelah kuesioner ini kami sebarkan, agar Bapak/Ibu/Sdr/i dapat segera mengembalikannya kepada kami.

Atas perhatian dan bantuannya, kami mengucapkan banyak terima kasih.

**Tegal, Mei 2024**

**Hormat kami,**

**Nadia Pasha**

**KUESIONER PENELITIAN**

**PENGARUH *EVENT MARKETING*, *SOCIAL MEDIA PROMOTION* DAN E-WOM (*ELECTRONIC WORD OF MOUTH*) TERHADAP KEPUTUSAN MAHASISWA BARU ANGKATAN 2023/2024 MEMILIH KULIAH DI UNIVERSITAS PANCASAKTI TEGAL**

Nomor Responden**:\_\_\_\_\_\_\_**

Petunjuk pengisian :

1. Mohon terlebih dahulu mengisi identitas responden dengan memberi tanda ceklist (√) pada kolom yang tersedia
2. Pilihlah jawaban yang sesuai dengan tanda ceklist (√) pada kolom jawaban yang tersedia
3. Terdapat 5 (lima) alternatif pengisian jawaban, yaitu:

SS = Sangat Setuju

S = Setuju

RR = Ragu-ragu

TS = Tidak Setuuju

STS = Sangat Tidak Setuju

**IDENTITAS RESPONDEN**

1. Nama :\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Fakultas

FEB FTIK FH

FKIP FISIP FPIK

1. Jenis Kelamin

Laki-laki Perempuan

1. Usia

17-21 tahun > 21 tahun

**VARIABEL KEPUTUSAN MEMILIH (Y)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO.** | **PERNYATAAN** | **TANGGAPAN** | | | | |
| **SS** | **S** | **RR** | **TS** | **STS** |
| **JENIS KEBUTUHAN** | | | | | | |
| 1 | Saya memutuskan melanjutkan pendidikan ke Universitas Pancasakti Tegal sebagai kebutuhan akademik dan pengembangan kepribadian. |  |  |  |  |  |
| 2 | Saya memutuskan melanjutkan pendidikan ke Universitas Pancasakti Tegal untuk peluang karir yang lebih baik |  |  |  |  |  |
| **MOTIVASI MEMILIH** | | | | | | |
| 3. | Saya melanjutkan pendidikan ke Universitas Pancasakti Tegal berdasarkan program studi dan fasilitas yang saya inginkan |  |  |  |  |  |
| 4, | Saya melanjutkan pendidikan ke Universitas Pancasakti Tegal berdasarkan akreditasi perguruan tinggi |  |  |  |  |  |
| **INFORMASI BERBAGAI SUMBER** | | | | | | |
| 5. | Saya mencari informasi Penerimaan Mahasiswa Baru (PMB) Universitas Pancasakti Tegal dari berbagai media dan platform |  |  |  |  |  |
| 6. | Saya mencari informasi Penerimaan Mahasiswa Baru (PMB) Universitas Pancasakti Tegal berdasarkan pengalaman dan rekomendasi orang lain |  |  |  |  |  |
| **ALTERNATIF MEREK** | | | | | | |
| 7. | Saya memilih Universitas Pancasakti Tegal berdasarkan tingkat biaya dan program beasiswa |  |  |  |  |  |
| 8. | Saya memilih Universitas Pancasakti Tegal berdasarkan program pendidikan dan prestasi universitas |  |  |  |  |  |
| **SIKAP ORANG LAIN** | | | | | | |
| 9. | Saya memilih Universitas Pancasakti Tegal berdasarkan permintaan orang tua |  |  |  |  |  |
| 10. | Saya memilih Universitas Pancasakti Tegal berdasarkan dorongan dan pengaruh teman atau orang lain |  |  |  |  |  |
| **SITUASI ATAU KEADAAN** | | | | | | |
| 11. | Saya melanjutkan pendidikan ke Universitas Pancasakti Tegal berdasarkan lokasi dekat tempat tinggal |  |  |  |  |  |
| 12. | Saya melanjutkan pendidikan ke Universitas Pancasakti Tegal berdasarkan kuota mahasiswa yang tersedia |  |  |  |  |  |
| **TINGKAT KEPUASAN** | | | | | | |
| 13. | Saya yakin memilih Universitas Pancasakti Tegal berdasarkan informasi dan pengalaman yang sudah saya dapatkan |  |  |  |  |  |
| 14. | Saya yakin memilih Universitas Pancasakti Tegal berdasarkan kriteria yang saya butuhkan |  |  |  |  |  |

**VARIABEL *EVENT MARKETING* (X1)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO.** | **PERTANYAAN** | **TANGGAPAN** | | | | |
| **SS** | **S** | **RR** | **TS** | **STS** |
| **MANFAAT DAN HIBURAN** | | | | | | |
| 1 | Promosi acara membantu saya mendapatkan informasi Penerimaan Mahasiswa Baru (PMB) secara langsung |  |  |  |  |  |
| 2. | Promosi acara memudahkan saya memberi pertanyaan tentang informasi yang saya butuhkan melalui interaksi langsung |  |  |  |  |  |
| 2 | Saya tertarik dengan promosi acara yang memberi informasi dalam bentuk hiburan |  |  |  |  |  |
| **PENGALAMAN LANGSUNG** | | | | | | |
| 3. | Promosi acara mengajak untuk dapat merasakan pengalaman melalui rangkaian kegiatan |  |  |  |  |  |
| 4. | Saya merasakan pelayanan langsung dari promosi acara terkait informasi yang saya butuhkan |  |  |  |  |  |
| **KESAN DAN MINAT** | | | | | | |
| 5. | Promosi acara memberi sarana ikut serta dalam pengenalan kampus dengan sajian kegiatan yang menimbulkan kesan |  |  |  |  |  |
| 6. | Promosi acara menyajikan kegiatan serta hiburan yang menarik yang mampu menimbulkan minat |  |  |  |  |  |
| **KESENANGAN DAN KEPUASAN** | | | | | | |
| 7. | Saya senang dengan adanya promosi acara karena memberikan informasi paling lengkap dan menyajikan ragam kegiatan yang bermanfaat |  |  |  |  |  |
| 8. | Saya merasa puas dengan promosi acara karena membantu memenuhi kebutuhan informasi yang saya butuhkan |  |  |  |  |  |
| **INOVATIF DAN KEUNIKAN** | | | | | | |
| 9. | Promosi perguruan tinggi dalam bentuk acara yang informatif dengan ide-ide kreatif di setiap rangkaian kegiatan |  |  |  |  |  |
| 10. | Promosi acara memberikan kegiatan unik seperti bazar, perlombaan dsb. dengan tujuan pengenalan kampus |  |  |  |  |  |

**VARIABEL *SOCIAL MEDIA PROMOTION*  (X2)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO** | **PERTANYAAN** | **TANGGAPAN** | | | | |
| **SS** | **S** | **RR** | **TS** | **STS** |
| **INISIATIF** | | | | | | |
| 1. | Saya mengikuti semua akun media sosial Universitas Pancasakti Tegal untuk kebutuhan masuk perkuliahan |  |  |  |  |  |
| 2. | Saya mencari informasi Penerimaan Mahasiswa Baru (PMB) di semua platform media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| **KEPERCAYAAN** | | | | | | |
| 3. | Promosi Universitas Pancasakti Tegal pada media sosial sangat informatif dan akurat atau sesuai |  |  |  |  |  |
| 4. | Postingan media sosial Universitas Pancasakti Tegal memiliki banyak jumlah *like* atau suka yang menandakan kepercayaan pengguna |  |  |  |  |  |
| **HUBUNGAN** | | | | | | |
| 5. | Saya menemukan postingan pada akun media sosial lain yang berhubungan dengan Penerimaan Mahasiswa Baru (PMB) Universitas Pancasakti Tegal |  |  |  |  |  |
| 6. | Saya tertarik mengikuti akun resmi Universitas Pancasakti Tegal setelah menemukan informasi Penerimaan Mahasiswa Baru (PMB) pada akun media sosial lain |  |  |  |  |  |
| **KOMUNIKASI** | | | | | | |
| 7. | Saya sering menyampaikan pertanyaan terkait Penerimaan Mahasiswa Baru (PMB) melalui komentar atau pesan di postingan media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| 8. | Saya sering mendapat komunikasi timbal balik oleh Universitas Pancasakti Tegal terkait kebutuhan informasi Penerimaan Mahasiswa Baru (PMB) |  |  |  |  |  |
| **INTENSITAS INTERAKSI** | | | | | | |
| 9. | Saya tertarik dengan konten promosi Universitas Pancasakti Tegal di media sosial dengan selalu memberi *like*, komentar dan *share* atau berbagi |  |  |  |  |  |
| 10. | Promosi media sosial Universitas Pancasakti Tegal sangat efektif ditandai dengan jumlah potingan dalam sehari yang lebih dari satu |  |  |  |  |  |
| **ISI PESAN** | | | | | | |
| 11. | Isi konten promosi Universitas Pancasakti Tegal relevan dengan kebutuhan informasi yang saya butuhkan |  |  |  |  |  |
| 12. | Konten promosi Universitas Pancasakti Tegal berisi informasi dengan design konten yang kekinian yang dapat menimbulkan minat |  |  |  |  |  |
| **MEREK PERUSAHAAN** | | | | | | |
| 13. | Saya menemukan postingan berupa kejuaraan, kerjasama, dan kegiatan Universitas Pancasakti Tegal yang menambah citra merek perusahaan |  |  |  |  |  |
| 14. | Saya tertarik dengan promosi Universitas Pancasakti Tegal yang menampilkan segala bentuk fasilitas, program, peluang karir dsb. di media sosial |  |  |  |  |  |

**VARIABEL E-WOM (*ELECTRONIC WORD OF MOUTH*) (X3)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **NO.** | **PERTANYAAN** | **TANGGAPAN** | | | | |
| **SS** | **S** | **RR** | **TS** | **STS** |
| **FREKUENSI INFORMASI DAN INTERAKSI PENGGUNA** | | | | | | |
| 1. | Saya sering menemukaan lebih dari satu postingan dalam sehari mengenai informasi Penerimaan Mahasiswa Baru (PMB) Universitas Pancasakti Tegal |  |  |  |  |  |
| 2. | Saya sering menemukan postingan yang beragam terkait informasi Penerimaan Mahasiswa Baru (PMB) Universitas Pancasakti Tegal |  |  |  |  |  |
| 3. | Saya menemukan informasi Penerimaan Mahasiswa Baru (PMB) melalui komentar atau pesan pengguna lain di media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| 4. | Adanya interaksi timbal balik antara pengguna dengan Universitas Pancasakti Tegal di media sosial |  |  |  |  |  |
| **BANYAKNYA KOMENTAR ATAU ULASAN** | | | | | | |
| 5. | Saya menemukan beberapa komentar pengguna lain perihal pertanyaan ataupun testimoni di media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| 6. | Saya sering menanggapi komentar atau pesan pengguna lain di media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| **INFORMASI MEREK** | | | | | | |
| 7. | Adanya informasi mengenai variasi merek seperti pilihan fakultas dan program studi oleh pengguna lain diakun media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| 8. | Adanya informasi mengenai kualitas merek seperti program pendidikan, apresiasi prestasi oleh pengguna lain diakun media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| 9. | Adanya informasi mengenai harga/biaya oleh pengguna lain diakun media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| **KOMENTAR DAN REKOMENDASI** | | | | | | |
| 10. | Saya menemukan komentar atau ulasan positif pengguna lain di akun media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| 11. | Saya menemukan komentar atau ulasan negatif pengguna lain di akun media sosial Universitas Pancasakti Tegal |  |  |  |  |  |
| 12. | Saya mendapat rekomendasi pengguna lain terkait Penerimaan Mahasiswa Baru (PMB) Universitas Pancasakti Tegal |  |  |  |  |  |

| **NOMOR PERTANYAAN** | | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NO.** | **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** | **X1.8** | **X1.9** | **X1.10** | **X1.11** | **TOTAL X1** |
| 1 | 4 | 5 | 5 | 3 | 2 | 5 | 5 | 4 | 4 | 5 | 5 | 47 |
| 2 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
| 4 | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 48 |
| 5 | 3 | 4 | 5 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 4 | 37 |
| 6 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 49 |
| 7 | 3 | 3 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 4 | 3 | 40 |
| 8 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 47 |
| 9 | 3 | 4 | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 43 |
| 10 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 50 |
| 11 | 3 | 5 | 5 | 2 | 3 | 4 | 2 | 4 | 4 | 3 | 3 | 38 |
| 12 | 4 | 4 | 4 | 2 | 5 | 3 | 4 | 4 | 5 | 5 | 4 | 44 |
| 13 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 52 |
| 14 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| 15 | 3 | 3 | 2 | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 4 | 39 |
| 16 | 5 | 5 | 5 | 4 | 4 | 3 | 5 | 5 | 5 | 4 | 4 | 49 |
| 17 | 4 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 44 |
| 18 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
| 19 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 5 | 4 | 47 |
| 20 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 49 |
| 21 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 4 | 47 |
| 22 | 5 | 2 | 1 | 5 | 4 | 2 | 4 | 4 | 4 | 5 | 2 | 38 |
| 23 | 5 | 5 | 4 | 3 | 4 | 3 | 4 | 4 | 5 | 3 | 4 | 44 |
| 24 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 5 | 4 | 45 |
| 25 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 44 |
| 26 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 46 |
| 27 | 2 | 3 | 3 | 4 | 3 | 5 | 4 | 5 | 4 | 5 | 4 | 42 |
| 28 | 5 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 2 | 46 |
| 29 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 50 |
| 30 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 47 |

**Lampiran 2. Rekap Skor Sampel Responden Variabel *Event Marketing* (X1)**

**Lampiran 3. Rekap Skor Sampel Responden Variabel *Social Media Promotion* (X2)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NOMOR PERTANYAAN** | | | | | | | | | | | | | | | |
| **NO.** | **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** | **X2.7** | **X2.8** | **X2.9** | **X2.10** | **X2.11** | **X2.12** | **X2.13** | **X2.14** | **TOTAL X2** |
| 1. | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
| 2. | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 2 | 5 | 3 | 4 | 5 | 2 | 48 |
| 3. | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 65 |
| 4. | 3 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 3 | 55 |
| 5. | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 64 |
| 6. | 4 | 4 | 2 | 5 | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 4 | 58 |
| 7. | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 65 |
| 8. | 5 | 3 | 4 | 2 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 60 |
| 9. | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 64 |
| 10. | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 67 |
| 11. | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 57 |
| 12. | 5 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 57 |
| 13. | 2 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 49 |
| 14. | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
| 15. | 5 | 3 | 3 | 4 | 4 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 5 | 5 | 56 |
| 16. | 4 | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 3 | 4 | 3 | 5 | 3 | 56 |
| 17. | 5 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 5 | 60 |
| 18. | 4 | 4 | 5 | 1 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 2 | 4 | 54 |
| 19. | 3 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 61 |
| 20. | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 65 |
| 21. | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 61 |
| 22. | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 61 |
| 23. | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 3 | 3 | 59 |
| 24. | 5 | 4 | 3 | 2 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 55 |
| 25. | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 60 |
| 26. | 2 | 4 | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 4 | 5 | 56 |
| 27. | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
| 28. | 5 | 4 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 3 | 4 | 57 |
| 29. | 3 | 4 | 4 | 4 | 2 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 51 |
| 30. | 5 | 5 | 4 | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 5 | 3 | 3 | 3 | 58 |

**Lampiran 4. Rekap Skor Sampel Responden Variabel E-WOM (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NOMOR PERTANYAAN** | | | | | | | | | | | | | |
| **NO.** | **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **TOTAL X3** |
| 1. | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 45 |
| 2. | 3 | 2 | 2 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 2 | 36 |
| 3. | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 50 |
| 4. | 4 | 2 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 44 |
| 5. | 4 | 5 | 4 | 4 | 3 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 52 |
| 6. | 2 | 2 | 3 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 3 | 4 | 40 |
| 7. | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 57 |
| 8. | 4 | 2 | 5 | 4 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 39 |
| 9. | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 54 |
| 10. | 5 | 4 | 2 | 2 | 2 | 5 | 3 | 3 | 3 | 3 | 3 | 4 | 39 |
| 11. | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 56 |
| 12. | 3 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 51 |
| 13. | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 55 |
| 14. | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 55 |
| 15. | 5 | 5 | 5 | 5 | 4 | 2 | 4 | 4 | 4 | 5 | 3 | 4 | 50 |
| 16. | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 57 |
| 17. | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 56 |
| 18. | 2 | 3 | 4 | 4 | 5 | 2 | 5 | 5 | 5 | 5 | 5 | 3 | 48 |
| 19. | 3 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 45 |
| 20. | 5 | 5 | 5 | 1 | 5 | 2 | 4 | 4 | 4 | 4 | 3 | 2 | 44 |
| 21. | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 60 |
| 22. | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 5 | 4 | 50 |
| 23. | 2 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 43 |
| 24. | 5 | 3 | 2 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 52 |
| 25. | 3 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 2 | 46 |
| 26. | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 5 | 4 | 3 | 50 |
| 27. | 2 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 48 |
| 28. | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 47 |
| 29. | 5 | 5 | 5 | 5 | 4 | 3 | 5 | 5 | 4 | 4 | 4 | 5 | 54 |
| 30. | 2 | 3 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 50 |

**Lampiran 5. Rekap Skor Sampel Respoden Variabel Keputusan Memilih (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NOMOR PERTANYAAN** | | | | | | | | | | | | | | | |
| **NO.** | **Y1** | **Y2** | **Y3** | **Y4** | **Y5** | **Y6** | **Y7** | **Y8** | **Y9** | **Y10** | **Y11** | **Y12** | **Y13** | **Y14** | **TOTAL Y** |
| 1. | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 60 |
| 2. | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 62 |
| 3. | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 3 | 4 | 58 |
| 4. | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 62 |
| 5. | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 65 |
| 6. | 5 | 4 | 3 | 4 | 4 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 61 |
| 7. | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 61 |
| 8. | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 2 | 3 | 3 | 4 | 53 |
| 9. | 4 | 4 | 2 | 3 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 58 |
| 10. | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 59 |
| 11. | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 66 |
| 12. | 4 | 2 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 58 |
| 13. | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 62 |
| 14. | 4 | 5 | 4 | 3 | 3 | 4 | 4 | 5 | 4 | 4 | 1 | 3 | 2 | 5 | 51 |
| 15. | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 2 | 5 | 5 | 5 | 59 |
| 16. | 4 | 5 | 2 | 3 | 3 | 2 | 4 | 4 | 4 | 5 | 5 | 4 | 3 | 5 | 53 |
| 17. | 4 | 5 | 4 | 3 | 3 | 3 | 2 | 3 | 2 | 1 | 1 | 3 | 5 | 5 | 44 |
| 18. | 5 | 5 | 4 | 4 | 3 | 2 | 3 | 1 | 2 | 3 | 4 | 5 | 3 | 4 | 48 |
| 19. | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
| 20. | 4 | 1 | 3 | 2 | 2 | 4 | 2 | 3 | 2 | 3 | 5 | 4 | 2 | 1 | 38 |
| 21. | 5 | 1 | 4 | 4 | 4 | 2 | 5 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 52 |
| 22. | 5 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 61 |
| 23. | 5 | 1 | 3 | 3 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 55 |
| 24. | 5 | 2 | 3 | 3 | 2 | 3 | 4 | 5 | 5 | 2 | 5 | 5 | 4 | 4 | 52 |
| 25. | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 5 | 3 | 2 | 3 | 3 | 5 | 5 | 51 |
| 26. | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 1 | 3 | 4 | 5 | 5 | 59 |
| 27. | 3 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 2 | 4 | 5 | 5 | 4 | 4 | 55 |
| 28. | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 62 |
| 29. | 2 | 2 | 3 | 4 | 4 | 4 | 5 | 5 | 3 | 4 | 1 | 5 | 4 | 4 | 50 |
| 30. | 4 | 5 | 5 | 4 | 5 | 3 | 5 | 4 | 2 | 5 | 4 | 5 | 5 | 4 | 60 |

**Lampiran 6. Transformasi Skor Sampel Responden (X1)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NOMOR PERTANYAAN** | | | | | | | | | | | |
| **RESPONDEN** | **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** | **X1.8** | **X1.9** | **X1.10** | **X1.11** |
| 1. | 2,965 | 4,025 | 4,318 | 1,810 | 1,000 | 4,135 | 4,318 | 2,985 | 2,096 | 3,412 | 4,172 |
| 2. | 2,965 | 2,830 | 3,048 | 2,804 | 3,227 | 2,965 | 2,949 | 2,985 | 2,096 | 2,114 | 2,751 |
| 3. | 2,965 | 2,830 | 3,048 | 2,804 | 3,227 | 2,965 | 2,949 | 2,985 | 2,096 | 2,114 | 2,751 |
| 4. | 4,135 | 4,025 | 3,048 | 2,804 | 1,993 | 2,068 | 2,949 | 4,459 | 3,351 | 3,412 | 4,172 |
| 5. | 2,068 | 2,830 | 4,318 | 1,810 | 1,993 | 2,068 | 1,817 | 1,000 | 1,000 | 2,114 | 2,751 |
| 6. | 2,965 | 4,025 | 3,048 | 4,099 | 3,227 | 4,135 | 2,949 | 2,985 | 3,351 | 3,412 | 2,751 |
| 7. | 2,068 | 1,993 | 3,048 | 2,804 | 3,227 | 4,135 | 1,817 | 2,985 | 1,000 | 2,114 | 1,650 |
| 8. | 4,135 | 2,830 | 3,048 | 2,804 | 4,627 | 2,965 | 4,318 | 2,985 | 1,000 | 3,412 | 2,751 |
| 9. | 2,068 | 2,830 | 4,318 | 1,810 | 3,227 | 4,135 | 2,949 | 1,708 | 2,096 | 2,114 | 2,751 |
| 10. | 2,965 | 4,025 | 4,318 | 4,099 | 3,227 | 2,965 | 2,949 | 2,985 | 3,351 | 3,412 | 4,172 |
| 11. | 2,068 | 4,025 | 4,318 | 1,000 | 1,993 | 2,965 | 1,000 | 2,985 | 2,096 | 1,000 | 1,650 |
| 12. | 2,965 | 2,830 | 3,048 | 1,000 | 4,627 | 2,068 | 2,949 | 2,985 | 3,351 | 3,412 | 2,751 |
| 13. | 4,135 | 4,025 | 3,048 | 4,099 | 3,227 | 4,135 | 4,318 | 2,985 | 3,351 | 3,412 | 4,172 |
| 14. | 4,135 | 4,025 | 4,318 | 4,099 | 4,627 | 4,135 | 4,318 | 4,459 | 3,351 | 3,412 | 4,172 |
| 15. | 2,068 | 1,993 | 1,575 | 2,804 | 3,227 | 2,965 | 4,318 | 1,708 | 1,000 | 2,114 | 2,751 |
| 16. | 4,135 | 4,025 | 4,318 | 2,804 | 3,227 | 2,068 | 4,318 | 4,459 | 3,351 | 2,114 | 2,751 |
| 17. | 2,965 | 1,993 | 2,097 | 4,099 | 3,227 | 2,965 | 2,949 | 2,985 | 2,096 | 2,114 | 4,172 |
| 18. | 4,135 | 4,025 | 4,318 | 4,099 | 4,627 | 4,135 | 4,318 | 4,459 | 3,351 | 3,412 | 4,172 |
| 19. | 2,965 | 4,025 | 3,048 | 2,804 | 3,227 | 4,135 | 1,817 | 2,985 | 3,351 | 3,412 | 2,751 |
| 20. | 4,135 | 4,025 | 3,048 | 4,099 | 3,227 | 4,135 | 2,949 | 2,985 | 2,096 | 3,412 | 2,751 |
| 21. | 4,135 | 4,025 | 4,318 | 2,804 | 3,227 | 4,135 | 2,949 | 2,985 | 1,000 | 2,114 | 2,751 |
| 22. | 4,135 | 1,000 | 1,000 | 4,099 | 3,227 | 1,000 | 2,949 | 2,985 | 2,096 | 3,412 | 1,000 |
| 23. | 4,135 | 4,025 | 3,048 | 1,810 | 3,227 | 2,068 | 2,949 | 2,985 | 3,351 | 1,000 | 2,751 |
| 24. | 4,135 | 2,830 | 3,048 | 2,804 | 1,993 | 2,068 | 2,949 | 2,985 | 3,351 | 3,412 | 2,751 |
| 25. | 2,965 | 2,830 | 2,097 | 2,804 | 4,627 | 2,965 | 2,949 | 2,985 | 3,351 | 1,000 | 2,751 |
| 26. | 2,068 | 1,993 | 3,048 | 2,804 | 3,227 | 4,135 | 4,318 | 4,459 | 3,351 | 2,114 | 2,751 |
| 27. | 1,000 | 1,993 | 2,097 | 2,804 | 1,993 | 4,135 | 2,949 | 4,459 | 2,096 | 3,412 | 2,751 |
| 28. | 4,135 | 4,025 | 2,097 | 2,804 | 3,227 | 4,135 | 4,318 | 4,459 | 2,096 | 2,114 | 1,000 |
| 29. | 4,135 | 2,830 | 3,048 | 2,804 | 4,627 | 2,965 | 2,949 | 4,459 | 3,351 | 3,412 | 4,172 |
| 30. | 2,965 | 4,025 | 4,318 | 4,099 | 3,227 | 2,965 | 4,318 | 2,985 | 2,096 | 1,000 | 2,751 |

**Lampiran 7. Transformasi Skor Sampel Responden (X2)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NOMOR PERTANYAAN** | | | | | | | | | | | | | | |
| **RESPONDEN** | **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** | **X2.7** | **X2.8** | **X2.9** | **X2.10** | **X2.11** | **X2.12** | **X2.13** | **X2.14** |
| 1. | 3,791 | 3,658 | 4,193 | 4,386 | 4,254 | 3,360 | 3,685 | 3,466 | 4,135 | 3,093 | 4,030 | 3,407 | 3,921 | 4,025 |
| 2. | 2,587 | 2,316 | 2,068 | 2,366 | 1,817 | 1,000 | 2,269 | 1,000 | 1,000 | 3,093 | 1,000 | 2,140 | 3,921 | 1,000 |
| 3. | 2,587 | 2,316 | 4,193 | 4,386 | 4,254 | 2,068 | 2,269 | 3,466 | 2,816 | 3,093 | 4,030 | 3,407 | 3,921 | 4,025 |
| 4. | 1,810 | 3,658 | 3,008 | 3,227 | 2,905 | 3,360 | 1,000 | 2,159 | 4,135 | 1,866 | 1,000 | 2,140 | 2,689 | 1,993 |
| 5. | 2,587 | 3,658 | 4,193 | 3,227 | 2,905 | 3,360 | 3,685 | 2,159 | 4,135 | 3,093 | 2,549 | 2,140 | 3,921 | 4,025 |
| 6. | 2,587 | 2,316 | 1,000 | 4,386 | 2,905 | 2,068 | 2,269 | 2,159 | 1,817 | 3,093 | 4,030 | 3,407 | 3,921 | 2,830 |
| 7. | 3,791 | 2,316 | 4,193 | 4,386 | 2,905 | 3,360 | 3,685 | 2,159 | 4,135 | 3,093 | 2,549 | 2,140 | 3,921 | 4,025 |
| 8. | 3,791 | 1,000 | 3,008 | 1,708 | 4,254 | 3,360 | 3,685 | 2,159 | 2,816 | 3,093 | 2,549 | 3,407 | 3,921 | 2,830 |
| 9. | 2,587 | 3,658 | 3,008 | 3,227 | 2,905 | 3,360 | 3,685 | 3,466 | 2,816 | 3,093 | 2,549 | 3,407 | 3,921 | 4,025 |
| 10. | 3,791 | 3,658 | 4,193 | 4,386 | 4,254 | 3,360 | 3,685 | 3,466 | 4,135 | 3,093 | 4,030 | 2,140 | 2,689 | 2,830 |
| 11. | 1,810 | 1,000 | 2,068 | 2,366 | 2,905 | 2,068 | 2,269 | 2,159 | 2,816 | 3,093 | 4,030 | 3,407 | 3,921 | 4,025 |
| 12. | 3,791 | 2,316 | 3,008 | 3,227 | 2,905 | 1,000 | 1,000 | 1,000 | 2,816 | 3,093 | 2,549 | 3,407 | 3,921 | 2,830 |
| 13. | 1,000 | 1,000 | 2,068 | 2,366 | 2,905 | 2,068 | 2,269 | 2,159 | 1,817 | 1,000 | 2,549 | 2,140 | 2,689 | 2,830 |
| 14. | 3,791 | 3,658 | 4,193 | 4,386 | 4,254 | 3,360 | 3,685 | 3,466 | 4,135 | 3,093 | 4,030 | 3,407 | 3,921 | 4,025 |
| 15. | 3,791 | 1,000 | 2,068 | 3,227 | 2,905 | 3,360 | 3,685 | 1,000 | 2,816 | 1,000 | 2,549 | 1,000 | 3,921 | 4,025 |
| 16. | 2,587 | 2,316 | 3,008 | 3,227 | 2,905 | 1,000 | 3,685 | 3,466 | 4,135 | 1,000 | 2,549 | 1,000 | 3,921 | 1,993 |
| 17. | 3,791 | 2,316 | 3,008 | 2,366 | 4,254 | 3,360 | 3,685 | 3,466 | 1,817 | 1,866 | 2,549 | 2,140 | 2,689 | 4,025 |
| 18. | 2,587 | 2,316 | 4,193 | 1,000 | 2,905 | 3,360 | 2,269 | 3,466 | 4,135 | 1,866 | 2,549 | 1,000 | 1,000 | 2,830 |
| 19. | 1,810 | 1,000 | 3,008 | 3,227 | 4,254 | 3,360 | 3,685 | 2,159 | 4,135 | 1,866 | 4,030 | 2,140 | 3,921 | 4,025 |
| 20. | 3,791 | 3,658 | 4,193 | 4,386 | 2,905 | 2,068 | 2,269 | 3,466 | 2,816 | 3,093 | 2,549 | 3,407 | 3,921 | 4,025 |
| 21. | 2,587 | 2,316 | 4,193 | 3,227 | 4,254 | 3,360 | 2,269 | 2,159 | 2,816 | 1,866 | 2,549 | 2,140 | 3,921 | 4,025 |
| 22. | 2,587 | 2,316 | 4,193 | 2,366 | 2,905 | 2,068 | 3,685 | 2,159 | 4,135 | 3,093 | 2,549 | 3,407 | 2,689 | 4,025 |
| 23. | 3,791 | 2,316 | 4,193 | 4,386 | 2,905 | 2,068 | 3,685 | 3,466 | 2,816 | 3,093 | 2,549 | 1,000 | 1,910 | 1,993 |
| 24. | 3,791 | 2,316 | 2,068 | 1,708 | 1,817 | 2,068 | 2,269 | 2,159 | 4,135 | 3,093 | 4,030 | 2,140 | 1,910 | 2,830 |
| 25. | 2,587 | 2,316 | 3,008 | 3,227 | 2,905 | 3,360 | 3,685 | 3,466 | 4,135 | 3,093 | 2,549 | 2,140 | 2,689 | 1,993 |
| 26. | 1,000 | 2,316 | 3,008 | 2,366 | 4,254 | 2,068 | 2,269 | 3,466 | 2,816 | 1,000 | 2,549 | 3,407 | 2,689 | 4,025 |
| 27. | 3,791 | 3,658 | 4,193 | 4,386 | 4,254 | 3,360 | 3,685 | 3,466 | 4,135 | 3,093 | 4,030 | 3,407 | 3,921 | 4,025 |
| 28. | 3,791 | 2,316 | 2,068 | 3,227 | 4,254 | 2,068 | 2,269 | 3,466 | 2,816 | 1,000 | 2,549 | 3,407 | 1,910 | 2,830 |
| 29. | 1,810 | 2,316 | 3,008 | 3,227 | 1,000 | 1,000 | 2,269 | 1,000 | 2,816 | 1,866 | 2,549 | 2,140 | 2,689 | 2,830 |
| 30. | 3,791 | 3,658 | 3,008 | 3,227 | 1,817 | 3,360 | 3,685 | 2,159 | 2,816 | 3,093 | 4,030 | 1,000 | 1,910 | 1,993 |

**Lampiran 8. Transformasi Skor Sampel Responden (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NOMOR PERTANYAAN** | | | | | | | | | | | | |
| **RESPONDEN** | **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** |
| 1. | 1,866 | 2,924 | 2,532 | 2,949 | 3,051 | 2,285 | 2,580 | 1,000 | 2,816 | 2,196 | 1,000 | 2,439 |
| 2. | 1,866 | 1,000 | 1,000 | 1,937 | 2,068 | 1,765 | 2,580 | 1,000 | 1,817 | 2,196 | 2,048 | 1,000 |
| 3. | 2,499 | 2,924 | 2,532 | 1,937 | 4,254 | 3,351 | 4,079 | 3,641 | 2,816 | 3,553 | 1,000 | 1,706 |
| 4. | 2,499 | 1,000 | 2,532 | 2,949 | 2,068 | 2,285 | 2,580 | 2,292 | 4,135 | 1,000 | 1,000 | 2,439 |
| 5. | 2,499 | 4,014 | 2,532 | 2,949 | 2,068 | 3,351 | 2,580 | 3,641 | 2,816 | 3,553 | 2,048 | 3,641 |
| 6. | 1,000 | 1,000 | 1,710 | 2,949 | 3,051 | 1,000 | 2,580 | 2,292 | 2,816 | 2,196 | 1,000 | 2,439 |
| 7. | 3,526 | 2,924 | 3,782 | 4,318 | 3,051 | 3,351 | 4,079 | 2,292 | 4,135 | 3,553 | 3,117 | 3,641 |
| 8. | 2,499 | 1,000 | 3,782 | 2,949 | 2,068 | 1,765 | 2,580 | 1,000 | 1,000 | 2,196 | 1,000 | 1,000 |
| 9. | 2,499 | 2,924 | 3,782 | 2,949 | 3,051 | 3,351 | 4,079 | 2,292 | 4,135 | 2,196 | 3,117 | 3,641 |
| 10. | 3,526 | 2,924 | 1,000 | 1,575 | 1,000 | 3,351 | 1,000 | 1,000 | 1,817 | 1,000 | 1,000 | 2,439 |
| 11. | 2,499 | 2,924 | 2,532 | 2,949 | 4,254 | 3,351 | 4,079 | 3,641 | 4,135 | 3,553 | 3,117 | 3,641 |
| 12. | 1,866 | 2,924 | 3,782 | 2,949 | 2,068 | 3,351 | 2,580 | 2,292 | 4,135 | 3,553 | 2,048 | 3,641 |
| 13. | 3,526 | 2,924 | 2,532 | 4,318 | 4,254 | 2,285 | 4,079 | 2,292 | 4,135 | 3,553 | 2,048 | 3,641 |
| 14. | 3,526 | 2,924 | 3,782 | 2,949 | 4,254 | 3,351 | 2,580 | 3,641 | 2,816 | 3,553 | 3,117 | 2,439 |
| 15. | 3,526 | 4,014 | 3,782 | 4,318 | 3,051 | 1,000 | 2,580 | 2,292 | 2,816 | 3,553 | 1,000 | 2,439 |
| 16. | 2,499 | 4,014 | 3,782 | 4,318 | 3,051 | 3,351 | 4,079 | 2,292 | 4,135 | 3,553 | 3,117 | 3,641 |
| 17. | 3,526 | 2,924 | 2,532 | 4,318 | 4,254 | 3,351 | 2,580 | 3,641 | 4,135 | 3,553 | 3,117 | 2,439 |
| 18. | 1,000 | 2,021 | 2,532 | 2,949 | 4,254 | 1,000 | 4,079 | 3,641 | 4,135 | 3,553 | 3,117 | 1,706 |
| 19. | 1,866 | 2,021 | 1,710 | 2,949 | 3,051 | 2,285 | 4,079 | 2,292 | 2,816 | 2,196 | 1,000 | 2,439 |
| 20. | 3,526 | 4,014 | 3,782 | 1,000 | 4,254 | 1,000 | 2,580 | 2,292 | 2,816 | 2,196 | 1,000 | 1,000 |
| 21. | 3,526 | 4,014 | 3,782 | 4,318 | 4,254 | 3,351 | 4,079 | 3,641 | 4,135 | 3,553 | 3,117 | 3,641 |
| 22. | 1,866 | 2,021 | 2,532 | 4,318 | 4,254 | 3,351 | 4,079 | 2,292 | 2,816 | 1,000 | 3,117 | 2,439 |
| 23. | 1,000 | 2,021 | 2,532 | 2,949 | 3,051 | 1,000 | 2,580 | 2,292 | 2,816 | 2,196 | 2,048 | 2,439 |
| 24. | 3,526 | 2,021 | 1,000 | 2,949 | 3,051 | 3,351 | 4,079 | 3,641 | 4,135 | 3,553 | 3,117 | 2,439 |
| 25. | 1,866 | 2,021 | 2,532 | 2,949 | 4,254 | 3,351 | 2,580 | 2,292 | 2,816 | 3,553 | 1,000 | 1,000 |
| 26. | 3,526 | 2,021 | 2,532 | 2,949 | 4,254 | 2,285 | 4,079 | 3,641 | 1,817 | 3,553 | 2,048 | 1,706 |
| 27. | 1,000 | 2,021 | 1,710 | 2,949 | 3,051 | 2,285 | 4,079 | 2,292 | 4,135 | 2,196 | 3,117 | 3,641 |
| 28. | 2,499 | 2,924 | 2,532 | 4,318 | 2,068 | 1,765 | 2,580 | 2,292 | 2,816 | 2,196 | 2,048 | 2,439 |
| 29. | 3,526 | 4,014 | 3,782 | 4,318 | 3,051 | 1,765 | 4,079 | 3,641 | 2,816 | 2,196 | 2,048 | 3,641 |
| 30. | 1,000 | 2,021 | 3,782 | 4,318 | 3,051 | 2,285 | 2,580 | 3,641 | 4,135 | 2,196 | 2,048 | 3,641 |

**Lampiran 9. Transformasi Skor Sampel Responden (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **NOMOR PERTANYAAN** | | | | | | | | | | | | | | |
| **RESPONDEN** | **Y1** | **Y2** | **Y3** | **Y4** | **Y5** | **Y6** | **Y7** | **Y8** | **Y9** | **Y10** | **Y11** | **Y12** | **Y13** | **Y14** |
| 1. | 2,473 | 3,846 | 2,896 | 4,539 | 2,809 | 1,836 | 3,685 | 2,830 | 2,455 | 2,764 | 3,663 | 3,412 | 2,630 | 2,745 |
| 2. | 3,847 | 2,798 | 4,099 | 4,539 | 2,809 | 2,755 | 3,685 | 4,025 | 3,658 | 2,764 | 2,539 | 2,114 | 2,630 | 2,745 |
| 3. | 2,473 | 2,798 | 2,896 | 3,227 | 3,966 | 2,755 | 2,393 | 2,830 | 3,658 | 3,966 | 1,968 | 3,412 | 1,810 | 2,745 |
| 4. | 3,847 | 2,798 | 4,099 | 3,227 | 3,966 | 2,755 | 2,393 | 2,830 | 3,658 | 2,764 | 3,663 | 2,114 | 3,847 | 2,745 |
| 5. | 2,473 | 2,798 | 2,896 | 3,227 | 3,966 | 3,987 | 3,685 | 4,025 | 3,658 | 3,966 | 2,539 | 3,412 | 3,847 | 4,193 |
| 6. | 3,847 | 2,798 | 1,943 | 3,227 | 2,809 | 3,987 | 3,685 | 1,993 | 2,455 | 3,966 | 3,663 | 2,114 | 3,847 | 4,193 |
| 7. | 2,473 | 2,798 | 2,896 | 4,539 | 3,966 | 1,836 | 3,685 | 1,993 | 2,455 | 2,764 | 3,663 | 3,412 | 3,847 | 4,193 |
| 8. | 2,473 | 2,227 | 2,896 | 3,227 | 3,966 | 3,987 | 3,685 | 2,830 | 2,455 | 2,031 | 1,640 | 1,000 | 1,810 | 2,745 |
| 9. | 2,473 | 2,798 | 1,000 | 2,068 | 3,966 | 3,987 | 3,685 | 2,830 | 2,455 | 2,764 | 3,663 | 2,114 | 2,630 | 4,193 |
| 10. | 2,473 | 2,227 | 2,896 | 3,227 | 3,966 | 3,987 | 2,393 | 4,025 | 3,658 | 2,764 | 2,539 | 2,114 | 2,630 | 2,745 |
| 11. | 3,847 | 3,846 | 4,099 | 3,227 | 2,809 | 3,987 | 2,393 | 4,025 | 3,658 | 3,966 | 3,663 | 3,412 | 3,847 | 2,745 |
| 12. | 2,473 | 1,776 | 4,099 | 3,227 | 2,809 | 2,755 | 3,685 | 4,025 | 2,455 | 2,764 | 2,539 | 2,114 | 2,630 | 4,193 |
| 13. | 3,847 | 2,227 | 4,099 | 3,227 | 3,966 | 2,755 | 3,685 | 4,025 | 2,455 | 3,966 | 3,663 | 2,114 | 2,630 | 2,745 |
| 14. | 2,473 | 3,846 | 2,896 | 2,068 | 1,943 | 2,755 | 2,393 | 4,025 | 2,455 | 2,764 | 1,000 | 1,000 | 1,000 | 4,193 |
| 15. | 2,473 | 2,798 | 1,943 | 3,227 | 2,809 | 2,755 | 3,685 | 4,025 | 2,455 | 3,966 | 1,640 | 3,412 | 3,847 | 4,193 |
| 16. | 2,473 | 3,846 | 1,000 | 2,068 | 1,943 | 1,000 | 2,393 | 2,830 | 2,455 | 3,966 | 3,663 | 2,114 | 1,810 | 4,193 |
| 17. | 2,473 | 3,846 | 2,896 | 2,068 | 1,943 | 1,836 | 1,000 | 1,993 | 1,000 | 1,000 | 1,000 | 1,000 | 3,847 | 4,193 |
| 18. | 3,847 | 3,846 | 2,896 | 3,227 | 1,943 | 1,000 | 1,650 | 1,000 | 1,000 | 2,031 | 2,539 | 3,412 | 1,810 | 2,745 |
| 19. | 3,847 | 3,846 | 4,099 | 4,539 | 3,966 | 3,987 | 3,685 | 4,025 | 3,658 | 3,966 | 3,663 | 3,412 | 3,847 | 4,193 |
| 20. | 2,473 | 1,000 | 1,943 | 1,000 | 1,000 | 2,755 | 1,000 | 1,993 | 1,000 | 2,031 | 3,663 | 2,114 | 1,000 | 1,000 |
| 21. | 3,847 | 1,000 | 2,896 | 3,227 | 2,809 | 1,000 | 3,685 | 1,993 | 2,455 | 2,764 | 2,539 | 3,412 | 2,630 | 1,575 |
| 22. | 3,847 | 2,227 | 2,896 | 3,227 | 2,809 | 2,755 | 3,685 | 4,025 | 2,455 | 2,764 | 3,663 | 3,412 | 3,847 | 2,745 |
| 23. | 3,847 | 1,000 | 1,943 | 2,068 | 1,943 | 2,755 | 3,685 | 2,830 | 3,658 | 3,966 | 2,539 | 2,114 | 3,847 | 2,745 |
| 24. | 3,847 | 1,776 | 1,943 | 2,068 | 1,000 | 1,836 | 2,393 | 4,025 | 3,658 | 1,650 | 3,663 | 3,412 | 2,630 | 2,745 |
| 25. | 1,000 | 1,776 | 4,099 | 4,539 | 1,943 | 2,755 | 2,393 | 4,025 | 1,712 | 1,650 | 1,968 | 1,000 | 3,847 | 4,193 |
| 26. | 3,847 | 3,846 | 4,099 | 4,539 | 2,809 | 3,987 | 2,393 | 4,025 | 1,712 | 1,000 | 1,968 | 2,114 | 3,847 | 4,193 |
| 27. | 1,554 | 2,798 | 2,896 | 4,539 | 2,809 | 2,755 | 1,650 | 2,830 | 1,000 | 2,764 | 3,663 | 3,412 | 2,630 | 2,745 |
| 28. | 3,847 | 3,846 | 2,896 | 3,227 | 3,966 | 2,755 | 2,393 | 4,025 | 2,455 | 3,966 | 2,539 | 3,412 | 2,630 | 2,745 |
| 29. | 1,000 | 1,776 | 1,943 | 3,227 | 2,809 | 2,755 | 3,685 | 4,025 | 1,712 | 2,764 | 1,000 | 3,412 | 2,630 | 2,745 |
| 30. | 2,473 | 3,846 | 4,099 | 3,227 | 3,966 | 1,836 | 3,685 | 2,830 | 1,000 | 3,966 | 2,539 | 3,412 | 3,847 | 2,745 |

**Lampiran 10. Hasil Uji Validitas Sampel Responden (X1)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | |
|  | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | S1.7 | X1.8 | X1.9 | X1.10 | X1.11 | TOTALX1 |
| X1.1 | Pearson Correlation | 1 | .439\* | 0,034 | .363\* | 0,339 | -0,218 | .379\* | .367\* | 0,342 | 0,284 | 0,134 | .601\*\* |
| Sig. (2-tailed) |  | 0,015 | 0,858 | 0,048 | 0,067 | 0,247 | 0,039 | 0,046 | 0,064 | 0,129 | 0,480 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.2 | Pearson Correlation | .439\* | 1 | .689\*\* | -0,012 | -0,041 | 0,257 | 0,089 | 0,171 | 0,350 | 0,004 | 0,327 | .614\*\* |
| Sig. (2-tailed) | 0,015 |  | 0,000 | 0,948 | 0,832 | 0,170 | 0,641 | 0,366 | 0,058 | 0,985 | 0,078 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.3 | Pearson Correlation | 0,034 | .689\*\* | 1 | -0,212 | -0,098 | 0,279 | -0,056 | -0,007 | 0,129 | -0,068 | .453\* | .425\* |
| Sig. (2-tailed) | 0,858 | 0,000 |  | 0,261 | 0,607 | 0,135 | 0,769 | 0,971 | 0,498 | 0,721 | 0,012 | 0,019 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.4 | Pearson Correlation | .363\* | -0,012 | -0,212 | 1 | 0,284 | 0,224 | .425\* | 0,290 | 0,146 | 0,318 | 0,203 | .517\*\* |
| Sig. (2-tailed) | 0,048 | 0,948 | 0,261 |  | 0,128 | 0,234 | 0,019 | 0,121 | 0,441 | 0,087 | 0,281 | 0,003 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.5 | Pearson Correlation | 0,339 | -0,041 | -0,098 | 0,284 | 1 | 0,064 | 0,268 | 0,221 | 0,211 | 0,024 | 0,065 | .385\* |
| Sig. (2-tailed) | 0,067 | 0,832 | 0,607 | 0,128 |  | 0,737 | 0,152 | 0,241 | 0,262 | 0,898 | 0,732 | 0,036 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.6 | Pearson Correlation | -0,218 | 0,257 | 0,279 | 0,224 | 0,064 | 1 | 0,167 | 0,193 | -0,079 | 0,119 | 0,184 | .402\* |
| Sig. (2-tailed) | 0,247 | 0,170 | 0,135 | 0,234 | 0,737 |  | 0,377 | 0,307 | 0,679 | 0,531 | 0,330 | 0,027 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.7 | Pearson Correlation | .379\* | 0,089 | -0,056 | .425\* | 0,268 | 0,167 | 1 | .361\* | 0,154 | 0,204 | 0,275 | .552\*\* |
| Sig. (2-tailed) | 0,039 | 0,641 | 0,769 | 0,019 | 0,152 | 0,377 |  | 0,050 | 0,416 | 0,281 | 0,142 | 0,002 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.8 | Pearson Correlation | .367\* | 0,171 | -0,007 | 0,290 | 0,221 | 0,193 | .361\* | 1 | .526\*\* | 0,249 | 0,112 | .579\*\* |
| Sig. (2-tailed) | 0,046 | 0,366 | 0,971 | 0,121 | 0,241 | 0,307 | 0,050 |  | 0,003 | 0,185 | 0,557 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.9 | Pearson Correlation | 0,342 | 0,350 | 0,129 | 0,146 | 0,211 | -0,079 | 0,154 | .526\*\* | 1 | 0,237 | .375\* | .573\*\* |
| Sig. (2-tailed) | 0,064 | 0,058 | 0,498 | 0,441 | 0,262 | 0,679 | 0,416 | 0,003 |  | 0,208 | 0,041 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.10 | Pearson Correlation | 0,284 | 0,004 | -0,068 | 0,318 | 0,024 | 0,119 | 0,204 | 0,249 | 0,237 | 1 | 0,322 | .448\* |
| Sig. (2-tailed) | 0,129 | 0,985 | 0,721 | 0,087 | 0,898 | 0,531 | 0,281 | 0,185 | 0,208 |  | 0,083 | 0,013 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X1.11 | Pearson Correlation | 0,134 | 0,327 | .453\* | 0,203 | 0,065 | 0,184 | 0,275 | 0,112 | .375\* | 0,322 | 1 | .612\*\* |
| Sig. (2-tailed) | 0,480 | 0,078 | 0,012 | 0,281 | 0,732 | 0,330 | 0,142 | 0,557 | 0,041 | 0,083 |  | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTALX1 | Pearson Correlation | .601\*\* | .614\*\* | .425\* | .517\*\* | .385\* | .402\* | .552\*\* | .579\*\* | .573\*\* | .448\* | .612\*\* | 1 |
| Sig. (2-tailed) | 0,000 | 0,000 | 0,019 | 0,003 | 0,036 | 0,027 | 0,002 | 0,001 | 0,001 | 0,013 | 0,000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | |

**Lampiran 11. Hasil Uji Validitas Sampel Responden (X2)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | | | | |  |  |
|  | | **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** | **X2.7** | **X2.8** | **X2.9** | **X2.10** | **X2.11** | **X2.12** | **X2.13** | **X2.14** | **TOTAL X2** |
| X2.1 | Pearson Correlation | 1 | 0,339 | 0,269 | 0,279 | 0,137 | 0,237 | .368\* | 0,157 | 0,162 | .442\* | 0,217 | -0,030 | -0,009 | 0,017 | .497\*\* |
| Sig. (2-tailed) |  | 0,067 | 0,151 | 0,135 | 0,470 | 0,207 | 0,046 | 0,406 | 0,394 | 0,014 | 0,249 | 0,874 | 0,963 | 0,928 | 0,005 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.2 | Pearson Correlation | 0,339 | 1 | .498\*\* | .463\*\* | 0,013 | 0,238 | 0,091 | .403\* | 0,318 | .400\* | 0,081 | 0,132 | -0,028 | -0,004 | .538\*\* |
| Sig. (2-tailed) | 0,067 |  | 0,005 | 0,010 | 0,944 | 0,206 | 0,632 | 0,027 | 0,087 | 0,029 | 0,671 | 0,486 | 0,884 | 0,984 | 0,002 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.3 | Pearson Correlation | 0,269 | .498\*\* | 1 | 0,290 | 0,326 | 0,354 | 0,327 | .432\* | .558\*\* | 0,317 | 0,064 | -0,004 | 0,025 | 0,320 | .654\*\* |
| Sig. (2-tailed) | 0,151 | 0,005 |  | 0,120 | 0,078 | 0,055 | 0,078 | 0,017 | 0,001 | 0,088 | 0,736 | 0,985 | 0,895 | 0,085 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.4 | Pearson Correlation | 0,279 | .463\*\* | 0,290 | 1 | 0,209 | 0,073 | 0,204 | 0,202 | 0,129 | 0,250 | 0,288 | 0,182 | .446\* | 0,155 | .598\*\* |
| Sig. (2-tailed) | 0,135 | 0,010 | 0,120 |  | 0,268 | 0,701 | 0,281 | 0,285 | 0,496 | 0,182 | 0,123 | 0,336 | 0,013 | 0,413 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.5 | Pearson Correlation | 0,137 | 0,013 | 0,326 | 0,209 | 1 | .476\*\* | 0,231 | .573\*\* | 0,196 | -0,105 | 0,264 | .392\* | 0,256 | .490\*\* | .597\*\* |
| Sig. (2-tailed) | 0,470 | 0,944 | 0,078 | 0,268 |  | 0,008 | 0,220 | 0,001 | 0,299 | 0,581 | 0,158 | 0,032 | 0,173 | 0,006 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.6 | Pearson Correlation | 0,237 | 0,238 | 0,354 | 0,073 | .476\*\* | 1 | .485\*\* | 0,335 | .413\* | 0,147 | 0,229 | -0,077 | -0,022 | .373\* | .555\*\* |
| Sig. (2-tailed) | 0,207 | 0,206 | 0,055 | 0,701 | 0,008 |  | 0,007 | 0,070 | 0,023 | 0,437 | 0,224 | 0,685 | 0,906 | 0,042 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.7 | Pearson Correlation | .368\* | 0,091 | 0,327 | 0,204 | 0,231 | .485\*\* | 1 | 0,334 | 0,298 | 0,174 | 0,307 | -0,203 | 0,120 | 0,206 | .513\*\* |
| Sig. (2-tailed) | 0,046 | 0,632 | 0,078 | 0,281 | 0,220 | 0,007 |  | 0,071 | 0,110 | 0,357 | 0,099 | 0,283 | 0,526 | 0,274 | 0,004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.8 | Pearson Correlation | 0,157 | .403\* | .432\* | 0,202 | .573\*\* | 0,335 | 0,334 | 1 | 0,329 | 0,021 | 0,277 | 0,153 | -0,209 | 0,186 | .542\*\* |
| Sig. (2-tailed) | 0,406 | 0,027 | 0,017 | 0,285 | 0,001 | 0,070 | 0,071 |  | 0,075 | 0,913 | 0,138 | 0,420 | 0,267 | 0,325 | 0,002 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.9 | Pearson Correlation | 0,162 | 0,318 | .558\*\* | 0,129 | 0,196 | .413\* | 0,298 | 0,329 | 1 | 0,128 | 0,291 | -0,067 | -0,100 | 0,246 | .516\*\* |
| Sig. (2-tailed) | 0,394 | 0,087 | 0,001 | 0,496 | 0,299 | 0,023 | 0,110 | 0,075 |  | 0,499 | 0,118 | 0,724 | 0,599 | 0,190 | 0,004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.10 | Pearson Correlation | .442\* | .400\* | 0,317 | 0,250 | -0,105 | 0,147 | 0,174 | 0,021 | 0,128 | 1 | 0,325 | 0,316 | 0,202 | 0,014 | .492\*\* |
| Sig. (2-tailed) | 0,014 | 0,029 | 0,088 | 0,182 | 0,581 | 0,437 | 0,357 | 0,913 | 0,499 |  | 0,080 | 0,089 | 0,284 | 0,943 | 0,006 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.11 | Pearson Correlation | 0,217 | 0,081 | 0,064 | 0,288 | 0,264 | 0,229 | 0,307 | 0,277 | 0,291 | 0,325 | 1 | 0,229 | 0,074 | .399\* | .520\*\* |
| Sig. (2-tailed) | 0,249 | 0,671 | 0,736 | 0,123 | 0,158 | 0,224 | 0,099 | 0,138 | 0,118 | 0,080 |  | 0,223 | 0,697 | 0,029 | 0,003 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.12 | Pearson Correlation | -0,030 | 0,132 | -0,004 | 0,182 | .392\* | -0,077 | -0,203 | 0,153 | -0,067 | 0,316 | 0,229 | 1 | .442\* | .476\*\* | .402\* |
| Sig. (2-tailed) | 0,874 | 0,486 | 0,985 | 0,336 | 0,032 | 0,685 | 0,283 | 0,420 | 0,724 | 0,089 | 0,223 |  | 0,014 | 0,008 | 0,028 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.13 | Pearson Correlation | -0,009 | -0,028 | 0,025 | .446\* | 0,256 | -0,022 | 0,120 | -0,209 | -0,100 | 0,202 | 0,074 | .442\* | 1 | .377\* | .379\* |
| Sig. (2-tailed) | 0,963 | 0,884 | 0,895 | 0,013 | 0,173 | 0,906 | 0,526 | 0,267 | 0,599 | 0,284 | 0,697 | 0,014 |  | 0,040 | 0,039 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X2.14 | Pearson Correlation | 0,017 | -0,004 | 0,320 | 0,155 | .490\*\* | .373\* | 0,206 | 0,186 | 0,246 | 0,014 | .399\* | .476\*\* | .377\* | 1 | .576\*\* |
| Sig. (2-tailed) | 0,928 | 0,984 | 0,085 | 0,413 | 0,006 | 0,042 | 0,274 | 0,325 | 0,190 | 0,943 | 0,029 | 0,008 | 0,040 |  | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTALX2 | Pearson Correlation | .497\*\* | .538\*\* | .654\*\* | .598\*\* | .597\*\* | .555\*\* | .513\*\* | .542\*\* | .516\*\* | .492\*\* | .520\*\* | .402\* | .379\* | .576\*\* | 1 |
| Sig. (2-tailed) | 0,005 | 0,002 | 0,000 | 0,000 | 0,001 | 0,001 | 0,004 | 0,002 | 0,004 | 0,006 | 0,003 | 0,028 | 0,039 | 0,001 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | | | | |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | | | | |

**Lampiran 12. Hasil Uji Validitas Sampel Responden (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | | |  |  | |
|  | | **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **TOTAL X3** |  | | |
| X3.1 | Pearson Correlation | 1 | .550\*\* | 0,207 | -0,017 | 0,091 | 0,297 | 0,063 | 0,190 | -0,066 | 0,275 | 0,079 | 0,061 | .438\* |
| Sig. (2-tailed) |  | 0,002 | 0,272 | 0,930 | 0,631 | 0,111 | 0,739 | 0,316 | 0,731 | 0,142 | 0,679 | 0,750 | 0,016 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.2 | Pearson Correlation | .550\*\* | 1 | .482\*\* | 0,081 | 0,174 | 0,219 | 0,111 | 0,293 | 0,270 | .392\* | 0,184 | .422\* | .628\*\* |
| Sig. (2-tailed) | 0,002 |  | 0,007 | 0,669 | 0,359 | 0,246 | 0,559 | 0,116 | 0,149 | 0,032 | 0,331 | 0,020 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.3 | Pearson Correlation | 0,207 | .482\*\* | 1 | 0,348 | 0,294 | 0,000 | 0,137 | 0,244 | 0,208 | 0,281 | 0,126 | 0,215 | .514\*\* |
| Sig. (2-tailed) | 0,272 | 0,007 |  | 0,059 | 0,115 | 1,000 | 0,470 | 0,194 | 0,271 | 0,132 | 0,507 | 0,253 | 0,004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.4 | Pearson Correlation | -0,017 | 0,081 | 0,348 | 1 | 0,164 | 0,163 | .375\* | 0,292 | .390\* | 0,266 | .435\* | .551\*\* | .568\*\* |
| Sig. (2-tailed) | 0,930 | 0,669 | 0,059 |  | 0,388 | 0,389 | 0,041 | 0,118 | 0,033 | 0,156 | 0,016 | 0,002 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.5 | Pearson Correlation | 0,091 | 0,174 | 0,294 | 0,164 | 1 | 0,071 | .553\*\* | .559\*\* | 0,322 | .472\*\* | 0,331 | -0,080 | .507\*\* |
| Sig. (2-tailed) | 0,631 | 0,359 | 0,115 | 0,388 |  | 0,708 | 0,002 | 0,001 | 0,082 | 0,008 | 0,074 | 0,673 | 0,004 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.6 | Pearson Correlation | 0,297 | 0,219 | 0,000 | 0,163 | 0,071 | 1 | 0,212 | 0,222 | 0,307 | 0,223 | .390\* | .385\* | .538\*\* |
| Sig. (2-tailed) | 0,111 | 0,246 | 1,000 | 0,389 | 0,708 |  | 0,261 | 0,239 | 0,099 | 0,236 | 0,033 | 0,036 | 0,002 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.7 | Pearson Correlation | 0,063 | 0,111 | 0,137 | .375\* | .553\*\* | 0,212 | 1 | .444\* | .428\* | 0,342 | .540\*\* | 0,298 | .584\*\* |
| Sig. (2-tailed) | 0,739 | 0,559 | 0,470 | 0,041 | 0,002 | 0,261 |  | 0,014 | 0,018 | 0,065 | 0,002 | 0,109 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.8 | Pearson Correlation | 0,190 | 0,293 | 0,244 | 0,292 | .559\*\* | 0,222 | .444\* | 1 | .462\* | .542\*\* | .464\*\* | 0,300 | .669\*\* |
| Sig. (2-tailed) | 0,316 | 0,116 | 0,194 | 0,118 | 0,001 | 0,239 | 0,014 |  | 0,010 | 0,002 | 0,010 | 0,108 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.9 | Pearson Correlation | -0,066 | 0,270 | 0,208 | .390\* | 0,322 | 0,307 | .428\* | .462\* | 1 | 0,313 | .555\*\* | .648\*\* | .664\*\* |
| Sig. (2-tailed) | 0,731 | 0,149 | 0,271 | 0,033 | 0,082 | 0,099 | 0,018 | 0,010 |  | 0,093 | 0,001 | 0,000 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.10 | Pearson Correlation | 0,275 | .392\* | 0,281 | 0,266 | .472\*\* | 0,223 | 0,342 | .542\*\* | 0,313 | 1 | 0,337 | 0,101 | .610\*\* |
| Sig. (2-tailed) | 0,142 | 0,032 | 0,132 | 0,156 | 0,008 | 0,236 | 0,065 | 0,002 | 0,093 |  | 0,069 | 0,597 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.11 | Pearson Correlation | 0,079 | 0,184 | 0,126 | .435\* | 0,331 | .390\* | .540\*\* | .464\*\* | .555\*\* | 0,337 | 1 | .478\*\* | .678\*\* |
| Sig. (2-tailed) | 0,679 | 0,331 | 0,507 | 0,016 | 0,074 | 0,033 | 0,002 | 0,010 | 0,001 | 0,069 |  | 0,007 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| X3.12 | Pearson Correlation | 0,061 | .422\* | 0,215 | .551\*\* | -0,080 | .385\* | 0,298 | 0,300 | .648\*\* | 0,101 | .478\*\* | 1 | .645\*\* |
| Sig. (2-tailed) | 0,750 | 0,020 | 0,253 | 0,002 | 0,673 | 0,036 | 0,109 | 0,108 | 0,000 | 0,597 | 0,007 |  | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTALX3 | Pearson Correlation | .438\* | .628\*\* | .514\*\* | .568\*\* | .507\*\* | .538\*\* | .584\*\* | .669\*\* | .664\*\* | .610\*\* | .678\*\* | .645\*\* | 1 |
| Sig. (2-tailed) | 0,016 | 0,000 | 0,004 | 0,001 | 0,004 | 0,002 | 0,001 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | | | | |

\*. Correlation is significant at the 0.05 level (2-tailed).

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Lampiran 13. Hasil Uji Validitas Sampel Responden (Y)** | | | | | | | | | | | | | | | | | | |
| Correlations | | | | | | | | | | | | | | | | |
|  | | Y1 | Y2 | Y3 | Y4 | Y5 | Y6 | Y7 | Y8 | Y9 | Y10 | Y11 | Y12 | Y13 | Y14 | TOTALY |
| Y1 | Pearson Correlation | 1 | 0,183 | 0,153 | -0,094 | 0,078 | -0,009 | 0,110 | -0,123 | .403\* | 0,161 | .435\* | 0,178 | 0,122 | -0,107 | .373\* |
| Sig. (2-tailed) |  | 0,333 | 0,420 | 0,620 | 0,683 | 0,962 | 0,563 | 0,517 | 0,027 | 0,395 | 0,016 | 0,347 | 0,522 | 0,572 | 0,042 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y2 | Pearson Correlation | 0,183 | 1 | 0,190 | 0,288 | 0,313 | 0,025 | -0,096 | -0,038 | -0,060 | 0,115 | -0,021 | 0,108 | 0,107 | .491\*\* | .402\* |
| Sig. (2-tailed) | 0,333 |  | 0,314 | 0,123 | 0,093 | 0,896 | 0,613 | 0,843 | 0,751 | 0,546 | 0,911 | 0,571 | 0,573 | 0,006 | 0,028 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y3 | Pearson Correlation | 0,153 | 0,190 | 1 | .606\*\* | 0,335 | 0,164 | 0,058 | 0,249 | 0,032 | -0,101 | -0,003 | -0,034 | 0,304 | 0,059 | .402\* |
| Sig. (2-tailed) | 0,420 | 0,314 |  | 0,000 | 0,070 | 0,387 | 0,759 | 0,185 | 0,866 | 0,594 | 0,988 | 0,858 | 0,102 | 0,756 | 0,028 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y4 | Pearson Correlation | -0,094 | 0,288 | .606\*\* | 1 | .487\*\* | 0,142 | .374\* | 0,196 | 0,081 | 0,036 | 0,099 | 0,274 | .453\* | 0,341 | .574\*\* |
| Sig. (2-tailed) | 0,620 | 0,123 | 0,000 |  | 0,006 | 0,455 | 0,042 | 0,298 | 0,671 | 0,851 | 0,603 | 0,143 | 0,012 | 0,065 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y5 | Pearson Correlation | 0,078 | 0,313 | 0,335 | .487\*\* | 1 | .407\* | .532\*\* | 0,221 | 0,326 | .478\*\* | 0,115 | 0,240 | 0,319 | 0,257 | .724\*\* |
| Sig. (2-tailed) | 0,683 | 0,093 | 0,070 | 0,006 |  | 0,026 | 0,002 | 0,241 | 0,079 | 0,008 | 0,544 | 0,202 | 0,086 | 0,170 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y6 | Pearson Correlation | -0,009 | 0,025 | 0,164 | 0,142 | .407\* | 1 | 0,211 | .527\*\* | 0,344 | 0,121 | -0,037 | -0,203 | 0,225 | 0,172 | .435\* |
| Sig. (2-tailed) | 0,962 | 0,896 | 0,387 | 0,455 | 0,026 |  | 0,262 | 0,003 | 0,062 | 0,524 | 0,847 | 0,282 | 0,232 | 0,365 | 0,016 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y7 | Pearson Correlation | 0,110 | -0,096 | 0,058 | .374\* | .532\*\* | 0,211 | 1 | .388\* | .537\*\* | .521\*\* | 0,118 | 0,235 | 0,356 | 0,346 | .647\*\* |
| Sig. (2-tailed) | 0,563 | 0,613 | 0,759 | 0,042 | 0,002 | 0,262 |  | 0,034 | 0,002 | 0,003 | 0,535 | 0,211 | 0,053 | 0,061 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y8 | Pearson Correlation | -0,123 | -0,038 | 0,249 | 0,196 | 0,221 | .527\*\* | .388\* | 1 | .475\*\* | 0,166 | -0,115 | -0,028 | 0,227 | 0,263 | .470\*\* |
| Sig. (2-tailed) | 0,517 | 0,843 | 0,185 | 0,298 | 0,241 | 0,003 | 0,034 |  | 0,008 | 0,382 | 0,544 | 0,883 | 0,228 | 0,160 | 0,009 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y9 | Pearson Correlation | .403\* | -0,060 | 0,032 | 0,081 | 0,326 | 0,344 | .537\*\* | .475\*\* | 1 | .444\* | 0,240 | 0,114 | 0,169 | 0,203 | .621\*\* |
| Sig. (2-tailed) | 0,027 | 0,751 | 0,866 | 0,671 | 0,079 | 0,062 | 0,002 | 0,008 |  | 0,014 | 0,201 | 0,550 | 0,371 | 0,283 | 0,000 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y10 | Pearson Correlation | 0,161 | 0,115 | -0,101 | 0,036 | .478\*\* | 0,121 | .521\*\* | 0,166 | .444\* | 1 | 0,329 | .439\* | 0,043 | 0,019 | .570\*\* |
| Sig. (2-tailed) | 0,395 | 0,546 | 0,594 | 0,851 | 0,008 | 0,524 | 0,003 | 0,382 | 0,014 |  | 0,076 | 0,015 | 0,822 | 0,921 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y11 | Pearson Correlation | .435\* | -0,021 | -0,003 | 0,099 | 0,115 | -0,037 | 0,118 | -0,115 | 0,240 | 0,329 | 1 | .403\* | 0,157 | -0,227 | .397\* |
| Sig. (2-tailed) | 0,016 | 0,911 | 0,988 | 0,603 | 0,544 | 0,847 | 0,535 | 0,544 | 0,201 | 0,076 |  | 0,027 | 0,407 | 0,228 | 0,030 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y12 | Pearson Correlation | 0,178 | 0,108 | -0,034 | 0,274 | 0,240 | -0,203 | 0,235 | -0,028 | 0,114 | .439\* | .403\* | 1 | 0,219 | -0,170 | .391\* |
| Sig. (2-tailed) | 0,347 | 0,571 | 0,858 | 0,143 | 0,202 | 0,282 | 0,211 | 0,883 | 0,550 | 0,015 | 0,027 |  | 0,245 | 0,369 | 0,033 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y13 | Pearson Correlation | 0,122 | 0,107 | 0,304 | .453\* | 0,319 | 0,225 | 0,356 | 0,227 | 0,169 | 0,043 | 0,157 | 0,219 | 1 | .441\* | .560\*\* |
| Sig. (2-tailed) | 0,522 | 0,573 | 0,102 | 0,012 | 0,086 | 0,232 | 0,053 | 0,228 | 0,371 | 0,822 | 0,407 | 0,245 |  | 0,015 | 0,001 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| Y14 | Pearson Correlation | -0,107 | .491\*\* | 0,059 | 0,341 | 0,257 | 0,172 | 0,346 | 0,263 | 0,203 | 0,019 | -0,227 | -0,170 | .441\* | 1 | .429\* |
| Sig. (2-tailed) | 0,572 | 0,006 | 0,756 | 0,065 | 0,170 | 0,365 | 0,061 | 0,160 | 0,283 | 0,921 | 0,228 | 0,369 | 0,015 |  | 0,018 |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| TOTALY | Pearson Correlation | .373\* | .402\* | .402\* | .574\*\* | .724\*\* | .435\* | .647\*\* | .470\*\* | .621\*\* | .570\*\* | .397\* | .391\* | .560\*\* | .429\* | 1 |
| Sig. (2-tailed) | 0,042 | 0,028 | 0,028 | 0,001 | 0,000 | 0,016 | 0,000 | 0,009 | 0,000 | 0,001 | 0,030 | 0,033 | 0,001 | 0,018 |  |
| N | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | | | | | |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | | | | | |

**Lampiran 14: Hasil Reliabilitas Sampel Responden (X1)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100,0 |
| Excludeda | 0 | 0,0 |
| Total | 30 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | |
| **ReliabilityStatistics** | |
| Cronbach's Alpha | N of Items |
| 0,723 | 11 |

**Lampiran 15: Hasil Reliabilitas Sampel Responden (X2)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100,0 |
| Excludeda | 0 | 0,0 |
| Total | 30 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | |
| **ReliabilityStatistics** | |

|  |  |
| --- | --- |
| Cronbach's Alpha | N of Items |
| 0,796 | 14 |

**Lampiran 16: Hasil Reliabilitas Sampel Responden (X3)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100,0 |
| Excludeda | 0 | 0,0 |
| Total | 30 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | |
| **ReliabilityStatistics** | |
| Cronbach's Alpha | N of Items |
| 0,811 | 12 |

**Lampiran 17: Hasil Reliabilitas Sampel Responden (Y)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 30 | 100,0 |
| Excludeda | 0 | 0,0 |
| Total | 30 | 100,0 |

|  |  |  |
| --- | --- | --- |
| a. Listwise deletion based on all variables in the procedure. | | |
| **ReliabilityStatistics** | |
| Cronbach's Alpha | N of Items |
| 0,755 | 14 |

**Lampiran 18: Rekap Skor Responden Variabel *Event Marketing* (X1)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Responden** | **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** | **X1.8** | **X1.9** | **X1.10** | **X1.11** | **TOTAL X1** |
|  | 5 | 5 | 4 | 2 | 4 | 3 | 4 | 5 | 4 | 4 | 5 | 45 |
|  | 5 | 5 | 5 | 4 | 3 | 3 | 4 | 5 | 3 | 4 | 5 | 46 |
|  | 5 | 5 | 5 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 5 | 46 |
|  | 4 | 5 | 5 | 3 | 2 | 5 | 5 | 4 | 4 | 5 | 5 | 47 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
|  | 5 | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 48 |
|  | 3 | 4 | 5 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 4 | 37 |
|  | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 49 |
|  | 3 | 3 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 4 | 3 | 40 |
|  | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 47 |
|  | 3 | 4 | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 43 |
|  | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 50 |
|  | 3 | 5 | 5 | 2 | 3 | 4 | 2 | 4 | 4 | 3 | 3 | 38 |
|  | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 49 |
|  | 4 | 3 | 5 | 5 | 3 | 2 | 3 | 3 | 2 | 4 | 3 | 37 |
|  | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 51 |
|  | 5 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 4 | 4 | 5 | 46 |
|  | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 51 |
|  | 4 | 4 | 4 | 2 | 5 | 3 | 4 | 4 | 5 | 5 | 4 | 44 |
|  | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 52 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
|  | 3 | 3 | 5 | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 4 | 42 |
|  | 5 | 5 | 5 | 4 | 4 | 2 | 5 | 5 | 5 | 4 | 4 | 48 |
|  | 4 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 44 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
|  | 4 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 4 | 45 |
|  | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 49 |
|  | 5 | 5 | 5 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 45 |
|  | 5 | 2 | 1 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 2 | 39 |
|  | 5 | 5 | 4 | 3 | 4 | 3 | 4 | 4 | 5 | 3 | 4 | 44 |
|  | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 5 | 4 | 45 |
|  | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 44 |
|  | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 46 |
|  | 2 | 3 | 4 | 4 | 3 | 5 | 4 | 5 | 4 | 5 | 4 | 43 |
|  | 4 | 4 | 5 | 3 | 3 | 2 | 4 | 4 | 5 | 5 | 3 | 42 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 3 | 3 | 4 | 46 |
|  | 4 | 5 | 5 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 5 | 44 |
|  | 5 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 2 | 46 |
|  | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 50 |
|  | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 47 |
|  | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 45 |
|  | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 45 |
|  | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 5 | 4 | 5 | 4 | 47 |
|  | 5 | 4 | 4 | 5 | 3 | 3 | 2 | 4 | 4 | 4 | 4 | 42 |
|  | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 5 | 5 | 5 | 5 | 52 |
|  | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 50 |
|  | 4 | 4 | 5 | 4 | 4 | 3 | 2 | 5 | 4 | 4 | 5 | 44 |
|  | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 50 |
|  | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 47 |
|  | 4 | 5 | 4 | 3 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 45 |
|  | 4 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 46 |
|  | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 2 | 48 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 48 |
|  | 5 | 5 | 3 | 3 | 5 | 3 | 4 | 4 | 3 | 2 | 5 | 42 |
|  | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 33 |
|  | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 3 | 2 | 5 | 47 |
|  | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 3 | 5 | 45 |
|  | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 3 | 5 | 5 | 49 |
|  | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 48 |
|  | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 3 | 4 | 44 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
|  | 4 | 5 | 4 | 4 | 5 | 3 | 4 | 3 | 3 | 4 | 4 | 43 |
|  | 5 | 3 | 3 | 3 | 2 | 1 | 3 | 3 | 3 | 3 | 4 | 33 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 42 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 46 |
|  | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 5 | 35 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
|  | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 49 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 44 |
|  | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 49 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 48 |
|  | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 51 |
|  | 5 | 4 | 5 | 5 | 3 | 3 | 2 | 4 | 5 | 5 | 4 | 45 |
|  | 3 | 4 | 4 | 5 | 3 | 4 | 2 | 4 | 4 | 5 | 4 | 42 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 49 |
|  | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 33 |
|  | 5 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 45 |
|  | 4 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 46 |
|  | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 49 |
|  | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 51 |
|  | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 49 |
|  | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 49 |
|  | 4 | 4 | 3 | 4 | 2 | 3 | 4 | 3 | 4 | 5 | 4 | 40 |
|  | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 52 |
|  | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 54 |
|  | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 50 |
|  | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 51 |
|  | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 52 |
|  | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 48 |
|  | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 50 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 55 |
|  | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 49 |
|  | 4 | 4 | 5 | 3 | 3 | 4 | 5 | 3 | 3 | 4 | 5 | 43 |
|  | 4 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 4 | 4 | 3 | 42 |

**Lampiran 19: Rekap Skor Responden Variabel *Social Media Promotion* (X2)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Responden** | **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** | **X2.7** | **X2.8** | **X2.9** | **X2.**  **10** | **X2.**  **11** | **X2.**  **12** | **X2.**  **13** | **X2.**  **14** | **TOTAL X2** |
|  | 4 | 5 | 3 | 2 | 4 | 5 | 3 | 2 | 4 | 4 | 5 | 4 | 5 | 5 | 55 |
|  | 2 | 4 | 2 | 4 | 3 | 3 | 2 | 2 | 5 | 5 | 4 | 4 | 5 | 5 | 50 |
|  | 3 | 4 | 2 | 2 | 4 | 4 | 3 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 52 |
|  | 3 | 4 | 4 | 3 | 5 | 3 | 2 | 5 | 3 | 3 | 4 | 4 | 4 | 5 | 52 |
|  | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 55 |
|  | 4 | 4 | 4 | 3 | 5 | 3 | 3 | 4 | 2 | 3 | 4 | 3 | 5 | 2 | 49 |
|  | 4 | 3 | 3 | 3 | 4 | 5 | 3 | 3 | 5 | 5 | 4 | 4 | 5 | 5 | 56 |
|  | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 49 |
|  | 3 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 60 |
|  | 3 | 3 | 2 | 3 | 4 | 4 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 49 |
|  | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 63 |
|  | 3 | 5 | 4 | 3 | 4 | 3 | 2 | 3 | 4 | 4 | 3 | 3 | 4 | 2 | 47 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 3 | 2 | 5 | 3 | 4 | 5 | 2 | 48 |
|  | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 65 |
|  | 3 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 3 | 55 |
|  | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 64 |
|  | 4 | 4 | 2 | 5 | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 4 | 58 |
|  | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 65 |
|  | 5 | 3 | 4 | 2 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 60 |
|  | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 64 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 67 |
|  | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 57 |
|  | 5 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 57 |
|  | 2 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 49 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 5 | 4 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 3 | 4 | 57 |
|  | 3 | 4 | 4 | 4 | 2 | 2 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 50 |
|  | 5 | 5 | 4 | 4 | 2 | 5 | 5 | 4 | 4 | 5 | 5 | 3 | 3 | 3 | 57 |
|  | 5 | 3 | 3 | 4 | 4 | 5 | 5 | 3 | 4 | 3 | 4 | 3 | 5 | 5 | 56 |
|  | 4 | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 3 | 4 | 3 | 5 | 3 | 56 |
|  | 5 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 5 | 60 |
|  | 4 | 4 | 5 | 1 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 3 | 4 | 4 | 56 |
|  | 3 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 61 |
|  | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 65 |
|  | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 61 |
|  | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 61 |
|  | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 3 | 3 | 59 |
|  | 5 | 4 | 3 | 2 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 56 |
|  | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 60 |
|  | 2 | 4 | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 57 |
|  | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 3 | 4 | 3 | 60 |
|  | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 60 |
|  | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 60 |
|  | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 62 |
|  | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 62 |
|  | 4 | 5 | 5 | 4 | 3 | 3 | 4 | 5 | 3 | 4 | 4 | 3 | 4 | 4 | 55 |
|  | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 64 |
|  | 5 | 4 | 2 | 5 | 4 | 4 | 5 | 5 | 2 | 4 | 5 | 5 | 5 | 4 | 59 |
|  | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 62 |
|  | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 5 | 5 | 61 |
|  | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 55 |
|  | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 53 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 63 |
|  | 4 | 5 | 5 | 3 | 4 | 2 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 4 | 57 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 56 |
|  | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 4 | 4 | 5 | 59 |
|  | 4 | 3 | 2 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 59 |
|  | 5 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 63 |
|  | 4 | 4 | 3 | 3 | 2 | 5 | 5 | 5 | 4 | 3 | 3 | 2 | 5 | 4 | 52 |
|  | 4 | 5 | 5 | 2 | 2 | 2 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 5 | 48 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 55 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 2 | 4 | 4 | 60 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 4 | 3 | 4 | 4 | 4 | 40 |
|  | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 66 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 2 | 2 | 3 | 4 | 4 | 4 | 4 | 3 | 53 |
|  | 5 | 5 | 5 | 5 | 5 | 2 | 3 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 61 |
|  | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 58 |
|  | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 55 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 4 | 5 | 2 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 3 | 5 | 5 | 58 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 49 |
|  | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 62 |
|  | 5 | 4 | 5 | 3 | 2 | 2 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | 4 | 55 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 67 |
|  | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 68 |
|  | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 3 | 5 | 4 | 4 | 5 | 4 | 62 |
|  | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 5 | 5 | 4 | 4 | 5 | 63 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 2 | 3 | 5 | 54 |
|  | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 63 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 67 |
|  | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 63 |
|  | 3 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 59 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 56 |
|  | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 67 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 61 |
|  | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 69 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 67 |
|  | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 1 | 1 | 3 | 4 | 4 | 4 | 4 | 53 |
|  | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 67 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 63 |
|  | 4 | 5 | 5 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 60 |
|  | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 5 | 5 | 60 |

**Lampiran 20: Rekap Skor Responden Variabel E-WOM (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Responden** | **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** | **TOTAL X3** |
|  | 4 | 4 | 3 | 2 | 2 | 3 | 5 | 5 | 4 | 5 | 1 | 3 | 41 |
|  | 3 | 4 | 4 | 2 | 5 | 4 | 5 | 5 | 4 | 5 | 1 | 3 | 45 |
|  | 5 | 5 | 3 | 3 | 4 | 2 | 5 | 5 | 5 | 5 | 1 | 3 | 46 |
|  | 3 | 4 | 4 | 4 | 3 | 2 | 4 | 3 | 1 | 4 | 3 | 5 | 40 |
|  | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 45 |
|  | 3 | 2 | 2 | 3 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 2 | 36 |
|  | 4 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 4 | 5 | 3 | 3 | 50 |
|  | 4 | 2 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 44 |
|  | 4 | 5 | 4 | 4 | 3 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 52 |
|  | 2 | 2 | 3 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 3 | 4 | 40 |
|  | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 57 |
|  | 4 | 2 | 5 | 4 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 2 | 39 |
|  | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 54 |
|  | 5 | 4 | 2 | 2 | 2 | 5 | 3 | 3 | 3 | 3 | 3 | 4 | 39 |
|  | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 56 |
|  | 3 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 51 |
|  | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 55 |
|  | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 44 |
|  | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 55 |
|  | 5 | 5 | 5 | 5 | 4 | 2 | 4 | 4 | 4 | 5 | 3 | 4 | 50 |
|  | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 57 |
|  | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 56 |
|  | 2 | 3 | 4 | 4 | 5 | 2 | 5 | 5 | 5 | 5 | 5 | 3 | 48 |
|  | 3 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 45 |
|  | 5 | 5 | 5 | 1 | 5 | 2 | 4 | 4 | 4 | 4 | 3 | 2 | 44 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 60 |
|  | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 5 | 4 | 50 |
|  | 2 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 4 | 43 |
|  | 5 | 3 | 2 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 52 |
|  | 3 | 3 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 2 | 46 |
|  | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 3 | 5 | 4 | 3 | 50 |
|  | 2 | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 48 |
|  | 4 | 4 | 4 | 5 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 47 |
|  | 5 | 5 | 5 | 5 | 4 | 3 | 5 | 5 | 4 | 4 | 4 | 5 | 54 |
|  | 2 | 3 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 50 |
|  | 4 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 3 | 4 | 4 | 48 |
|  | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 3 | 4 | 4 | 2 | 49 |
|  | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 53 |
|  | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 54 |
|  | 4 | 4 | 5 | 3 | 2 | 3 | 4 | 5 | 4 | 4 | 4 | 5 | 47 |
|  | 4 | 2 | 5 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 50 |
|  | 2 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 49 |
|  | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 53 |
|  | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 50 |
|  | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 3 | 51 |
|  | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 51 |
|  | 1 | 1 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 44 |
|  | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 4 | 4 | 5 | 52 |
|  | 4 | 4 | 3 | 3 | 5 | 2 | 4 | 5 | 5 | 4 | 5 | 4 | 48 |
|  | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 53 |
|  | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 53 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 50 |
|  | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 54 |
|  | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 56 |
|  | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 47 |
|  | 5 | 5 | 5 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 5 | 48 |
|  | 4 | 5 | 4 | 4 | 3 | 5 | 4 | 3 | 3 | 5 | 5 | 5 | 50 |
|  | 3 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 51 |
|  | 3 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 47 |
|  | 3 | 3 | 4 | 4 | 3 | 3 | 2 | 5 | 5 | 5 | 2 | 4 | 43 |
|  | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 55 |
|  | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 53 |
|  | 5 | 4 | 4 | 4 | 5 | 3 | 5 | 4 | 4 | 5 | 1 | 3 | 47 |
|  | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 49 |
|  | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 2 | 38 |
|  | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 55 |
|  | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 2 | 4 | 51 |
|  | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 5 | 5 | 54 |
|  | 4 | 4 | 4 | 3 | 4 | 2 | 3 | 2 | 3 | 5 | 1 | 4 | 39 |
|  | 5 | 5 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 54 |
|  | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 1 | 5 | 44 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 60 |
|  | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 36 |
|  | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 52 |
|  | 4 | 4 | 3 | 2 | 3 | 3 | 3 | 3 | 5 | 4 | 4 | 4 | 42 |
|  | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 53 |
|  | 4 | 3 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 52 |
|  | 4 | 3 | 2 | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 4 | 4 | 36 |
|  | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 54 |
|  | 5 | 3 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 52 |
|  | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 53 |
|  | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 3 | 3 | 4 | 4 | 4 | 50 |
|  | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 4 | 5 | 5 | 5 | 44 |
|  | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 49 |
|  | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 54 |
|  | 4 | 3 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 50 |
|  | 4 | 3 | 3 | 4 | 2 | 2 | 3 | 3 | 4 | 4 | 4 | 5 | 41 |
|  | 4 | 5 | 4 | 5 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 52 |
|  | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 55 |
|  | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 59 |
|  | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 58 |
|  | 3 | 4 | 4 | 4 | 5 | 3 | 3 | 5 | 4 | 5 | 4 | 5 | 49 |
|  | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 59 |
|  | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 55 |
|  | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 50 |
|  | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 58 |
|  | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 56 |
|  | 3 | 4 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 49 |
|  | 3 | 2 | 2 | 3 | 3 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 45 |
|  | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 5 | 5 | 45 |

**Lampiran 21: Rekap Skor Responden Variabel Keputusan Memilih (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Responden** | **Y1** | **Y2** | **Y3** | **Y4** | **Y5** | **Y6** | **Y7** | **Y8** | **Y9** | **Y10** | **Y11** | **Y12** | **Y13** | **Y14** | **TOTAL Y** |
|  | 4 | 5 | 4 | 4 | 4 | 3 | 2 | 4 | 1 | 4 | 5 | 3 | 5 | 5 | 53 |
|  | 3 | 5 | 3 | 5 | 3 | 3 | 4 | 4 | 4 | 3 | 5 | 2 | 4 | 4 | 52 |
|  | 5 | 5 | 4 | 4 | 3 | 2 | 3 | 4 | 2 | 3 | 5 | 5 | 5 | 5 | 55 |
|  | 5 | 4 | 3 | 3 | 4 | 2 | 1 | 4 | 1 | 2 | 1 | 4 | 4 | 4 | 42 |
|  | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 54 |
|  | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 54 |
|  | 5 | 5 | 3 | 3 | 4 | 2 | 2 | 4 | 1 | 5 | 5 | 2 | 4 | 4 | 49 |
|  | 3 | 4 | 4 | 5 | 2 | 3 | 4 | 4 | 3 | 5 | 3 | 2 | 4 | 2 | 48 |
|  | 5 | 5 | 3 | 4 | 4 | 3 | 3 | 4 | 2 | 2 | 3 | 4 | 4 | 5 | 51 |
|  | 3 | 3 | 4 | 4 | 5 | 2 | 4 | 3 | 4 | 2 | 4 | 5 | 3 | 3 | 49 |
|  | 5 | 4 | 5 | 4 | 5 | 3 | 3 | 5 | 2 | 5 | 4 | 5 | 5 | 4 | 59 |
|  | 3 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 2 | 3 | 3 | 50 |
|  | 5 | 4 | 5 | 5 | 4 | 3 | 3 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 61 |
|  | 3 | 4 | 4 | 3 | 2 | 4 | 3 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 49 |
|  | 4 | 4 | 3 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 61 |
|  | 5 | 2 | 3 | 5 | 4 | 4 | 3 | 4 | 4 | 2 | 5 | 3 | 4 | 3 | 51 |
|  | 5 | 5 | 3 | 5 | 4 | 4 | 4 | 4 | 2 | 5 | 5 | 5 | 5 | 5 | 61 |
|  | 5 | 5 | 5 | 5 | 4 | 3 | 2 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 59 |
|  | 5 | 5 | 4 | 3 | 5 | 4 | 4 | 5 | 2 | 5 | 5 | 4 | 5 | 4 | 60 |
|  | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 5 | 2 | 3 | 5 | 5 | 5 | 5 | 62 |
|  | 5 | 4 | 5 | 4 | 5 | 3 | 5 | 4 | 2 | 5 | 4 | 5 | 5 | 4 | 60 |
|  | 5 | 5 | 4 | 4 | 3 | 3 | 3 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 60 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 3 | 5 | 5 | 57 |
|  | 4 | 5 | 4 | 3 | 3 | 3 | 2 | 4 | 2 | 1 | 1 | 3 | 5 | 5 | 45 |
|  | 5 | 5 | 4 | 4 | 3 | 2 | 3 | 4 | 2 | 3 | 4 | 5 | 4 | 4 | 52 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 4 | 5 | 3 | 2 | 2 | 4 | 2 | 5 | 2 | 3 | 5 | 4 | 4 | 5 | 50 |
|  | 5 | 5 | 4 | 4 | 4 | 2 | 5 | 3 | 4 | 4 | 4 | 5 | 4 | 5 | 58 |
|  | 5 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 61 |
|  | 5 | 2 | 3 | 3 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 57 |
|  | 5 | 5 | 3 | 3 | 2 | 3 | 4 | 5 | 5 | 2 | 5 | 5 | 4 | 4 | 55 |
|  | 5 | 4 | 5 | 5 | 3 | 4 | 4 | 5 | 3 | 2 | 3 | 3 | 5 | 5 | 56 |
|  | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 3 | 1 | 3 | 4 | 5 | 5 | 59 |
|  | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 4 | 2 | 4 | 5 | 5 | 4 | 4 | 58 |
|  | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 62 |
|  | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 3 | 4 | 4 | 5 | 4 | 4 | 58 |
|  | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 65 |
|  | 4 | 5 | 4 | 5 | 3 | 2 | 4 | 4 | 1 | 3 | 4 | 5 | 4 | 5 | 53 |
|  | 4 | 4 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 5 | 58 |
|  | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 59 |
|  | 3 | 4 | 5 | 4 | 3 | 2 | 4 | 5 | 4 | 5 | 5 | 2 | 5 | 5 | 56 |
|  | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 5 | 5 | 5 | 3 | 2 | 4 | 5 | 57 |
|  | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 60 |
|  | 4 | 5 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 60 |
|  | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 62 |
|  | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 3 | 4 | 58 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 62 |
|  | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 65 |
|  | 5 | 4 | 3 | 4 | 4 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 61 |
|  | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 61 |
|  | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 2 | 3 | 3 | 4 | 53 |
|  | 4 | 4 | 2 | 3 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 58 |
|  | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 59 |
|  | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 66 |
|  | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 60 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 62 |
|  | 4 | 5 | 4 | 3 | 3 | 4 | 4 | 5 | 4 | 4 | 5 | 3 | 2 | 5 | 55 |
|  | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 2 | 5 | 5 | 5 | 59 |
|  | 4 | 5 | 2 | 3 | 3 | 2 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 55 |
|  | 4 | 4 | 5 | 5 | 5 | 3 | 2 | 4 | 4 | 5 | 5 | 5 | 3 | 5 | 59 |
|  | 4 | 4 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 3 | 3 | 5 | 5 | 59 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 5 | 5 | 3 | 4 | 3 | 3 | 3 | 4 | 2 | 5 | 5 | 5 | 5 | 4 | 56 |
|  | 5 | 5 | 4 | 4 | 5 | 2 | 2 | 4 | 5 | 1 | 4 | 2 | 5 | 5 | 53 |
|  | 3 | 4 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 60 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 5 | 5 | 5 | 5 | 4 | 3 | 3 | 4 | 3 | 3 | 5 | 4 | 4 | 4 | 57 |
|  | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 5 | 2 | 5 | 5 | 5 | 5 | 5 | 62 |
|  | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 5 | 2 | 5 | 4 | 4 | 4 | 4 | 58 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 64 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 3 | 2 | 5 | 5 | 4 | 5 | 58 |
|  | 5 | 4 | 3 | 4 | 5 | 5 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 60 |
|  | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 56 |
|  | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 62 |
|  | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 62 |
|  | 5 | 4 | 4 | 5 | 3 | 4 | 5 | 3 | 2 | 3 | 4 | 4 | 4 | 5 | 55 |
|  | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 62 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 4 | 4 | 5 | 3 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 62 |
|  | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 62 |
|  | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 3 | 3 | 3 | 60 |
|  | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 3 | 4 | 5 | 4 | 5 | 3 | 3 | 60 |
|  | 4 | 4 | 5 | 4 | 4 | 3 | 2 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 58 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 69 |
|  | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 63 |
|  | 4 | 5 | 4 | 4 | 4 | 3 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 61 |
|  | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 70 |
|  | 5 | 5 | 3 | 4 | 4 | 3 | 2 | 4 | 2 | 4 | 4 | 5 | 5 | 5 | 55 |
|  | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 62 |
|  | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 65 |
|  | 5 | 5 | 4 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 63 |
|  | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 60 |
|  | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 59 |
|  | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 65 |
|  | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 57 |
|  | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 61 |
|  | 4 | 5 | 3 | 3 | 3 | 4 | 3 | 5 | 2 | 3 | 1 | 3 | 2 | 4 | 45 |
|  | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 69 |

**Lampiran 22: Transformasi Data Skor Kuesioner Responden (X1)**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Responden** | **X1.1** | **X1.2** | **X1.3** | **X1.4** | **X1.5** | **X1.6** | **X1.7** | **X1.8** | **X1.9** | **X1.10** | **X1.11** |
|  | 4,164 | 4,267 | 3,220 | 1,000 | 3,202 | 2,622 | 2,693 | 4,723 | 3,372 | 2,925 | 4,164 |
|  | 4,164 | 4,267 | 4,579 | 3,104 | 2,133 | 2,622 | 2,693 | 4,723 | 2,306 | 2,925 | 4,164 |
|  | 4,164 | 4,267 | 4,579 | 3,104 | 3,202 | 2,622 | 2,693 | 2,190 | 3,372 | 2,925 | 4,164 |
|  | 2,809 | 4,267 | 4,579 | 1,972 | 1,000 | 4,890 | 4,011 | 3,391 | 3,372 | 4,251 | 4,164 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 4,164 | 4,267 | 3,220 | 3,104 | 2,133 | 2,622 | 2,693 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 1,768 | 2,939 | 4,579 | 1,972 | 2,133 | 2,622 | 1,736 | 1,000 | 2,306 | 2,925 | 2,774 |
|  | 2,809 | 4,267 | 3,220 | 4,427 | 3,202 | 4,890 | 2,693 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 1,768 | 1,905 | 3,220 | 3,104 | 3,202 | 4,890 | 1,736 | 3,391 | 2,306 | 2,925 | 1,696 |
|  | 4,164 | 2,939 | 3,220 | 3,104 | 4,427 | 3,678 | 4,011 | 3,391 | 2,306 | 4,251 | 2,774 |
|  | 1,768 | 2,939 | 4,579 | 1,972 | 3,202 | 4,890 | 2,693 | 2,190 | 3,372 | 2,925 | 2,774 |
|  | 2,809 | 4,267 | 4,579 | 4,427 | 3,202 | 3,678 | 2,693 | 3,391 | 4,613 | 4,251 | 4,164 |
|  | 1,768 | 4,267 | 4,579 | 1,000 | 2,133 | 3,678 | 1,000 | 3,391 | 3,372 | 1,905 | 1,696 |
|  | 4,164 | 2,939 | 3,220 | 3,104 | 4,427 | 4,890 | 2,693 | 3,391 | 3,372 | 4,251 | 4,164 |
|  | 2,809 | 1,905 | 4,579 | 4,427 | 2,133 | 1,681 | 1,736 | 2,190 | 1,000 | 2,925 | 1,696 |
|  | 2,809 | 2,939 | 4,579 | 3,104 | 3,202 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 4,164 | 2,939 | 3,220 | 1,972 | 2,133 | 3,678 | 4,011 | 4,723 | 3,372 | 2,925 | 4,164 |
|  | 4,164 | 4,267 | 3,220 | 3,104 | 4,427 | 4,890 | 2,693 | 4,723 | 4,613 | 2,925 | 4,164 |
|  | 2,809 | 2,939 | 3,220 | 1,000 | 4,427 | 2,622 | 2,693 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 4,164 | 4,267 | 3,220 | 4,427 | 3,202 | 4,890 | 4,011 | 3,391 | 4,613 | 4,251 | 4,164 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 4,427 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 1,768 | 1,905 | 4,579 | 3,104 | 3,202 | 3,678 | 4,011 | 2,190 | 2,306 | 2,925 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 3,104 | 3,202 | 1,681 | 4,011 | 4,723 | 4,613 | 2,925 | 2,774 |
|  | 2,809 | 1,905 | 2,051 | 4,427 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 2,925 | 4,164 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 4,427 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 4,267 | 3,220 | 3,104 | 3,202 | 2,622 | 1,736 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 4,164 | 4,267 | 3,220 | 4,427 | 3,202 | 4,890 | 2,693 | 3,391 | 3,372 | 4,251 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 3,104 | 3,202 | 2,622 | 2,693 | 3,391 | 2,306 | 2,925 | 2,774 |
|  | 4,164 | 1,000 | 1,000 | 4,427 | 3,202 | 2,622 | 2,693 | 3,391 | 3,372 | 4,251 | 1,000 |
|  | 4,164 | 4,267 | 3,220 | 1,972 | 3,202 | 2,622 | 2,693 | 3,391 | 4,613 | 1,905 | 2,774 |
|  | 4,164 | 2,939 | 3,220 | 3,104 | 2,133 | 2,622 | 2,693 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 2,809 | 2,939 | 2,051 | 3,104 | 4,427 | 3,678 | 2,693 | 3,391 | 4,613 | 1,905 | 2,774 |
|  | 1,768 | 1,905 | 3,220 | 3,104 | 3,202 | 4,890 | 4,011 | 4,723 | 4,613 | 2,925 | 2,774 |
|  | 1,000 | 1,905 | 3,220 | 3,104 | 2,133 | 4,890 | 2,693 | 4,723 | 3,372 | 4,251 | 2,774 |
|  | 2,809 | 2,939 | 4,579 | 1,972 | 2,133 | 1,681 | 2,693 | 3,391 | 4,613 | 4,251 | 1,696 |
|  | 4,164 | 2,939 | 4,579 | 3,104 | 4,427 | 3,678 | 4,011 | 3,391 | 2,306 | 1,905 | 2,774 |
|  | 2,809 | 4,267 | 4,579 | 3,104 | 2,133 | 2,622 | 2,693 | 3,391 | 2,306 | 2,925 | 4,164 |
|  | 4,164 | 4,267 | 2,051 | 3,104 | 3,202 | 4,890 | 4,011 | 4,723 | 3,372 | 2,925 | 1,000 |
|  | 4,164 | 2,939 | 3,220 | 3,104 | 4,427 | 3,678 | 2,693 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 4,267 | 4,579 | 4,427 | 3,202 | 3,678 | 4,011 | 3,391 | 3,372 | 1,905 | 2,774 |
|  | 2,809 | 2,939 | 3,220 | 1,972 | 3,202 | 3,678 | 4,011 | 3,391 | 4,613 | 2,925 | 2,774 |
|  | 4,164 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 2,809 | 4,267 | 3,220 | 4,427 | 3,202 | 2,622 | 2,693 | 4,723 | 3,372 | 4,251 | 2,774 |
|  | 4,164 | 2,939 | 3,220 | 4,427 | 2,133 | 2,622 | 1,000 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 4,427 | 2,622 | 2,693 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 2,939 | 4,579 | 4,427 | 3,202 | 3,678 | 4,011 | 3,391 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 2,939 | 4,579 | 3,104 | 3,202 | 2,622 | 1,000 | 4,723 | 3,372 | 2,925 | 4,164 |
|  | 4,164 | 2,939 | 3,220 | 4,427 | 4,427 | 3,678 | 4,011 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 3,104 | 4,427 | 3,678 | 2,693 | 3,391 | 3,372 | 1,905 | 2,774 |
|  | 2,809 | 4,267 | 3,220 | 1,972 | 2,133 | 3,678 | 2,693 | 4,723 | 4,613 | 2,925 | 2,774 |
|  | 2,809 | 1,905 | 3,220 | 4,427 | 4,427 | 3,678 | 2,693 | 3,391 | 3,372 | 4,251 | 2,774 |
|  | 2,809 | 4,267 | 4,579 | 3,104 | 3,202 | 3,678 | 4,011 | 4,723 | 4,613 | 4,251 | 1,000 |
|  | 4,164 | 2,939 | 4,579 | 3,104 | 4,427 | 3,678 | 2,693 | 3,391 | 3,372 | 4,251 | 2,774 |
|  | 4,164 | 4,267 | 2,051 | 1,972 | 4,427 | 2,622 | 2,693 | 3,391 | 2,306 | 1,000 | 4,164 |
|  | 1,000 | 1,000 | 2,051 | 1,972 | 2,133 | 2,622 | 1,736 | 2,190 | 2,306 | 2,925 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 3,104 | 4,427 | 3,678 | 4,011 | 3,391 | 2,306 | 1,000 | 4,164 |
|  | 2,809 | 4,267 | 4,579 | 4,427 | 3,202 | 3,678 | 2,693 | 2,190 | 2,306 | 1,905 | 4,164 |
|  | 2,809 | 4,267 | 3,220 | 4,427 | 3,202 | 4,890 | 4,011 | 3,391 | 2,306 | 4,251 | 4,164 |
|  | 2,809 | 4,267 | 3,220 | 3,104 | 3,202 | 3,678 | 4,011 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 2,809 | 2,939 | 3,220 | 4,427 | 2,133 | 3,678 | 4,011 | 3,391 | 3,372 | 1,905 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 4,427 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 4,267 | 3,220 | 3,104 | 4,427 | 2,622 | 2,693 | 2,190 | 2,306 | 2,925 | 2,774 |
|  | 4,164 | 1,905 | 2,051 | 1,972 | 1,000 | 1,000 | 1,736 | 2,190 | 2,306 | 1,905 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 4,427 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 1,736 | 2,190 | 3,372 | 2,925 | 2,774 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 4,251 | 4,164 |
|  | 1,000 | 1,905 | 2,051 | 1,972 | 2,133 | 2,622 | 1,736 | 2,190 | 2,306 | 2,925 | 4,164 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 4,427 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 4,427 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 4,267 | 3,220 | 3,104 | 4,427 | 3,678 | 4,011 | 3,391 | 3,372 | 4,251 | 4,164 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 3,678 | 2,693 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 4,164 | 2,939 | 4,579 | 3,104 | 3,202 | 3,678 | 4,011 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 4,164 | 2,939 | 4,579 | 3,104 | 4,427 | 3,678 | 2,693 | 4,723 | 3,372 | 2,925 | 2,774 |
|  | 2,809 | 4,267 | 3,220 | 3,104 | 4,427 | 4,890 | 4,011 | 4,723 | 3,372 | 4,251 | 4,164 |
|  | 4,164 | 2,939 | 4,579 | 4,427 | 2,133 | 2,622 | 1,000 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 1,768 | 2,939 | 3,220 | 4,427 | 2,133 | 3,678 | 1,000 | 3,391 | 3,372 | 4,251 | 2,774 |
|  | 4,164 | 2,939 | 4,579 | 3,104 | 4,427 | 3,678 | 2,693 | 4,723 | 3,372 | 2,925 | 4,164 |
|  | 1,768 | 1,905 | 2,051 | 1,972 | 2,133 | 2,622 | 1,736 | 2,190 | 2,306 | 1,905 | 1,696 |
|  | 4,164 | 2,939 | 2,051 | 1,972 | 2,133 | 3,678 | 2,693 | 3,391 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 4,267 | 3,220 | 4,427 | 2,133 | 3,678 | 4,011 | 3,391 | 3,372 | 2,925 | 2,774 |
|  | 2,809 | 4,267 | 3,220 | 4,427 | 3,202 | 4,890 | 2,693 | 4,723 | 3,372 | 4,251 | 2,774 |
|  | 2,809 | 4,267 | 3,220 | 4,427 | 4,427 | 3,678 | 4,011 | 4,723 | 4,613 | 2,925 | 4,164 |
|  | 2,809 | 4,267 | 3,220 | 3,104 | 4,427 | 4,890 | 2,693 | 3,391 | 4,613 | 2,925 | 4,164 |
|  | 4,164 | 2,939 | 4,579 | 3,104 | 3,202 | 3,678 | 4,011 | 4,723 | 3,372 | 2,925 | 4,164 |
|  | 2,809 | 2,939 | 2,051 | 3,104 | 1,000 | 2,622 | 2,693 | 2,190 | 3,372 | 4,251 | 2,774 |
|  | 4,164 | 2,939 | 4,579 | 3,104 | 3,202 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 3,202 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 4,267 | 4,579 | 3,104 | 4,427 | 3,678 | 4,011 | 4,723 | 3,372 | 4,251 | 2,774 |
|  | 4,164 | 4,267 | 4,579 | 3,104 | 3,202 | 3,678 | 2,693 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 4,164 | 2,939 | 3,220 | 3,104 | 4,427 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 2,939 | 4,579 | 3,104 | 3,202 | 3,678 | 4,011 | 3,391 | 4,613 | 2,925 | 4,164 |
|  | 2,809 | 2,939 | 3,220 | 3,104 | 3,202 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 4,164 | 4,267 | 4,579 | 4,427 | 4,427 | 4,890 | 4,011 | 4,723 | 4,613 | 4,251 | 4,164 |
|  | 2,809 | 4,267 | 4,579 | 3,104 | 3,202 | 3,678 | 4,011 | 3,391 | 4,613 | 4,251 | 2,774 |
|  | 2,809 | 2,939 | 4,579 | 1,972 | 2,133 | 3,678 | 4,011 | 2,190 | 2,306 | 2,925 | 4,164 |
|  | 2,809 | 4,267 | 3,220 | 3,104 | 2,133 | 2,622 | 4,011 | 2,190 | 3,372 | 2,925 | 1,696 |

**Lampiran 23: Transformasi Data Skor Kuesioner Responden (X2)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.** | **X2.1** | **X2.2** | **X2.3** | **X2.4** | **X2.5** | **X2.6** | **X2.7** | **X2.8** | **X2.9** | **X2.10** | **X2.11** | **X2.12** | **X2.13** | **X2.14** |
|  | 2,779 | 3,574 | 1,839 | 1,872 | 2,683 | 3,899 | 1,837 | 1,753 | 3,316 | 2,169 | 3,640 | 2,914 | 3,905 | 3,952 |
|  | 1,000 | 2,247 | 1,000 | 3,479 | 1,762 | 1,837 | 1,000 | 1,753 | 4,579 | 3,507 | 2,278 | 2,914 | 3,905 | 3,952 |
|  | 1,871 | 2,247 | 1,000 | 1,872 | 2,683 | 2,680 | 1,837 | 2,391 | 2,416 | 2,169 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 1,871 | 2,247 | 2,668 | 2,586 | 3,976 | 1,837 | 1,000 | 4,528 | 2,416 | 1,000 | 2,278 | 2,914 | 2,430 | 3,952 |
|  | 2,779 | 2,247 | 2,668 | 3,479 | 2,683 | 1,837 | 2,628 | 3,261 | 3,316 | 2,169 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 2,779 | 2,247 | 2,668 | 2,586 | 3,976 | 1,837 | 1,837 | 3,261 | 1,753 | 1,000 | 2,278 | 1,892 | 3,905 | 1,000 |
|  | 2,779 | 1,000 | 1,839 | 2,586 | 2,683 | 3,899 | 1,837 | 2,391 | 4,579 | 3,507 | 2,278 | 2,914 | 3,905 | 3,952 |
|  | 1,871 | 2,247 | 1,839 | 3,479 | 2,683 | 1,837 | 1,837 | 3,261 | 3,316 | 1,000 | 2,278 | 2,914 | 2,430 | 1,000 |
|  | 1,871 | 1,000 | 2,668 | 4,704 | 2,683 | 3,899 | 3,832 | 3,261 | 3,316 | 3,507 | 3,640 | 2,914 | 3,905 | 2,614 |
|  | 1,871 | 1,000 | 1,000 | 2,586 | 2,683 | 2,680 | 1,000 | 3,261 | 3,316 | 2,169 | 1,000 | 2,914 | 2,430 | 3,952 |
|  | 4,034 | 2,247 | 2,668 | 3,479 | 3,976 | 3,899 | 2,628 | 4,528 | 4,579 | 3,507 | 2,278 | 2,914 | 3,905 | 2,614 |
|  | 1,871 | 3,574 | 2,668 | 2,586 | 2,683 | 1,837 | 1,000 | 2,391 | 3,316 | 2,169 | 1,000 | 1,892 | 2,430 | 1,000 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 2,779 | 2,247 | 1,839 | 2,586 | 1,762 | 1,837 | 2,628 | 2,391 | 1,753 | 3,507 | 1,000 | 2,914 | 3,905 | 1,000 |
|  | 2,779 | 2,247 | 3,866 | 4,704 | 3,976 | 2,680 | 2,628 | 4,528 | 3,316 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 1,871 | 3,574 | 2,668 | 3,479 | 2,683 | 3,899 | 1,837 | 3,261 | 4,579 | 2,169 | 1,000 | 2,914 | 2,430 | 1,699 |
|  | 2,779 | 3,574 | 3,866 | 3,479 | 2,683 | 3,899 | 3,832 | 3,261 | 4,579 | 3,507 | 2,278 | 2,914 | 3,905 | 3,952 |
|  | 2,779 | 2,247 | 1,000 | 4,704 | 2,683 | 2,680 | 2,628 | 3,261 | 2,416 | 3,507 | 3,640 | 4,216 | 3,905 | 2,614 |
|  | 4,034 | 2,247 | 3,866 | 4,704 | 2,683 | 3,899 | 3,832 | 3,261 | 4,579 | 3,507 | 2,278 | 2,914 | 3,905 | 3,952 |
|  | 4,034 | 1,000 | 2,668 | 1,872 | 3,976 | 3,899 | 3,832 | 3,261 | 3,316 | 3,507 | 2,278 | 4,216 | 3,905 | 2,614 |
|  | 2,779 | 3,574 | 2,668 | 3,479 | 2,683 | 3,899 | 3,832 | 4,528 | 3,316 | 3,507 | 2,278 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 2,914 | 2,430 | 2,614 |
|  | 1,871 | 1,000 | 1,839 | 2,586 | 2,683 | 2,680 | 2,628 | 3,261 | 3,316 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 2,247 | 2,668 | 3,479 | 2,683 | 1,837 | 1,837 | 2,391 | 3,316 | 3,507 | 2,278 | 4,216 | 3,905 | 2,614 |
|  | 1,000 | 1,000 | 1,839 | 2,586 | 2,683 | 2,680 | 2,628 | 3,261 | 2,416 | 1,000 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 2,247 | 1,839 | 3,479 | 3,976 | 2,680 | 2,628 | 4,528 | 3,316 | 1,000 | 2,278 | 4,216 | 1,000 | 2,614 |
|  | 1,871 | 2,247 | 2,668 | 3,479 | 1,000 | 1,000 | 2,628 | 2,391 | 3,316 | 2,169 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 4,034 | 3,574 | 2,668 | 3,479 | 1,000 | 3,899 | 3,832 | 3,261 | 3,316 | 3,507 | 3,640 | 1,892 | 1,000 | 1,699 |
|  | 4,034 | 1,000 | 1,839 | 3,479 | 2,683 | 3,899 | 3,832 | 2,391 | 3,316 | 1,000 | 2,278 | 1,892 | 3,905 | 3,952 |
|  | 2,779 | 2,247 | 2,668 | 3,479 | 2,683 | 1,837 | 3,832 | 4,528 | 4,579 | 1,000 | 2,278 | 1,892 | 3,905 | 1,699 |
|  | 4,034 | 2,247 | 2,668 | 2,586 | 3,976 | 3,899 | 3,832 | 4,528 | 2,416 | 2,169 | 2,278 | 2,914 | 2,430 | 3,952 |
|  | 2,779 | 2,247 | 3,866 | 1,000 | 2,683 | 3,899 | 2,628 | 4,528 | 4,579 | 2,169 | 2,278 | 1,892 | 2,430 | 2,614 |
|  | 1,871 | 1,000 | 2,668 | 3,479 | 3,976 | 3,899 | 3,832 | 3,261 | 4,579 | 2,169 | 3,640 | 2,914 | 3,905 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 2,683 | 2,680 | 2,628 | 4,528 | 3,316 | 3,507 | 2,278 | 4,216 | 3,905 | 3,952 |
|  | 2,779 | 2,247 | 3,866 | 3,479 | 3,976 | 3,899 | 2,628 | 3,261 | 3,316 | 2,169 | 2,278 | 2,914 | 3,905 | 3,952 |
|  | 2,779 | 2,247 | 3,866 | 2,586 | 2,683 | 2,680 | 3,832 | 3,261 | 4,579 | 3,507 | 2,278 | 4,216 | 2,430 | 3,952 |
|  | 4,034 | 2,247 | 3,866 | 4,704 | 2,683 | 2,680 | 3,832 | 4,528 | 3,316 | 3,507 | 2,278 | 1,892 | 1,000 | 1,699 |
|  | 4,034 | 2,247 | 1,839 | 1,872 | 1,762 | 2,680 | 2,628 | 3,261 | 4,579 | 3,507 | 3,640 | 2,914 | 2,430 | 2,614 |
|  | 2,779 | 2,247 | 2,668 | 3,479 | 2,683 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 2,278 | 2,914 | 2,430 | 1,699 |
|  | 1,000 | 2,247 | 2,668 | 2,586 | 3,976 | 2,680 | 2,628 | 4,528 | 3,316 | 1,000 | 2,278 | 4,216 | 3,905 | 3,952 |
|  | 2,779 | 3,574 | 3,866 | 4,704 | 3,976 | 2,680 | 2,628 | 3,261 | 3,316 | 3,507 | 3,640 | 1,892 | 2,430 | 1,699 |
|  | 4,034 | 3,574 | 3,866 | 3,479 | 3,976 | 2,680 | 2,628 | 3,261 | 3,316 | 2,169 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 4,034 | 2,247 | 2,668 | 4,704 | 2,683 | 1,837 | 2,628 | 3,261 | 4,579 | 2,169 | 3,640 | 2,914 | 3,905 | 2,614 |
|  | 1,871 | 2,247 | 2,668 | 3,479 | 3,976 | 3,899 | 3,832 | 3,261 | 3,316 | 2,169 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 2,247 | 1,839 | 3,479 | 2,683 | 2,680 | 2,628 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 2,614 |
|  | 2,779 | 3,574 | 3,866 | 3,479 | 1,762 | 1,837 | 2,628 | 4,528 | 2,416 | 2,169 | 2,278 | 1,892 | 2,430 | 2,614 |
|  | 2,779 | 3,574 | 2,668 | 4,704 | 3,976 | 2,680 | 2,628 | 4,528 | 4,579 | 2,169 | 2,278 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 2,247 | 1,000 | 4,704 | 2,683 | 2,680 | 3,832 | 4,528 | 1,753 | 2,169 | 3,640 | 4,216 | 3,905 | 2,614 |
|  | 2,779 | 3,574 | 3,866 | 3,479 | 3,976 | 2,680 | 1,837 | 3,261 | 4,579 | 3,507 | 3,640 | 2,914 | 2,430 | 3,952 |
|  | 2,779 | 3,574 | 2,668 | 3,479 | 3,976 | 2,680 | 3,832 | 3,261 | 3,316 | 1,000 | 2,278 | 4,216 | 3,905 | 3,952 |
|  | 2,779 | 2,247 | 2,668 | 2,586 | 2,683 | 2,680 | 1,837 | 3,261 | 3,316 | 3,507 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 2,779 | 1,000 | 1,839 | 3,479 | 1,762 | 2,680 | 2,628 | 3,261 | 3,316 | 2,169 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 4,034 | 2,247 | 3,866 | 3,479 | 3,976 | 2,680 | 3,832 | 4,528 | 3,316 | 3,507 | 2,278 | 2,914 | 3,905 | 2,614 |
|  | 2,779 | 3,574 | 3,866 | 2,586 | 2,683 | 1,000 | 3,832 | 3,261 | 3,316 | 2,169 | 1,000 | 4,216 | 3,905 | 2,614 |
|  | 2,779 | 2,247 | 2,668 | 3,479 | 2,683 | 2,680 | 2,628 | 3,261 | 3,316 | 2,169 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 2,779 | 1,000 | 2,668 | 3,479 | 2,683 | 3,899 | 3,832 | 4,528 | 4,579 | 2,169 | 1,000 | 2,914 | 2,430 | 3,952 |
|  | 2,779 | 1,000 | 1,000 | 4,704 | 2,683 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 4,034 | 1,000 | 2,668 | 4,704 | 2,683 | 3,899 | 3,832 | 3,261 | 4,579 | 3,507 | 2,278 | 4,216 | 2,430 | 3,952 |
|  | 2,779 | 2,247 | 1,839 | 2,586 | 1,000 | 3,899 | 3,832 | 4,528 | 3,316 | 1,000 | 1,000 | 1,000 | 3,905 | 2,614 |
|  | 2,779 | 3,574 | 3,866 | 1,872 | 1,000 | 1,000 | 1,837 | 2,391 | 2,416 | 2,169 | 1,000 | 1,892 | 2,430 | 3,952 |
|  | 2,779 | 2,247 | 2,668 | 3,479 | 2,683 | 2,680 | 2,628 | 3,261 | 3,316 | 2,169 | 2,278 | 1,892 | 2,430 | 2,614 |
|  | 4,034 | 2,247 | 3,866 | 3,479 | 3,976 | 2,680 | 2,628 | 4,528 | 4,579 | 2,169 | 3,640 | 1,000 | 2,430 | 2,614 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 1,000 | 1,000 | 1,839 | 1,872 | 1,762 | 1,000 | 1,000 | 1,753 | 1,753 | 2,169 | 1,000 | 2,914 | 2,430 | 2,614 |
|  | 2,779 | 2,247 | 2,668 | 3,479 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 2,247 | 3,866 | 3,479 | 3,976 | 2,680 | 1,000 | 1,753 | 2,416 | 2,169 | 2,278 | 2,914 | 2,430 | 1,699 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 1,000 | 1,837 | 2,391 | 2,416 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 2,247 | 2,668 | 3,479 | 2,683 | 2,680 | 2,628 | 3,261 | 3,316 | 2,169 | 2,278 | 4,216 | 2,430 | 2,614 |
|  | 2,779 | 2,247 | 2,668 | 3,479 | 1,762 | 1,837 | 1,837 | 2,391 | 3,316 | 2,169 | 3,640 | 4,216 | 2,430 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 2,779 | 3,574 | 1,000 | 3,479 | 3,976 | 1,837 | 2,628 | 3,261 | 4,579 | 2,169 | 3,640 | 1,892 | 3,905 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 1,871 | 1,000 | 1,839 | 3,479 | 1,762 | 1,837 | 1,837 | 2,391 | 3,316 | 2,169 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 2,779 | 3,574 | 2,668 | 4,704 | 2,683 | 2,680 | 3,832 | 4,528 | 3,316 | 3,507 | 2,278 | 2,914 | 2,430 | 3,952 |
|  | 4,034 | 2,247 | 3,866 | 2,586 | 1,000 | 1,000 | 2,628 | 4,528 | 2,416 | 2,169 | 3,640 | 2,914 | 3,905 | 2,614 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 2,914 | 2,430 | 2,614 |
|  | 4,034 | 3,574 | 2,668 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 2,914 | 3,905 | 3,952 |
|  | 2,779 | 3,574 | 2,668 | 4,704 | 3,976 | 2,680 | 3,832 | 4,528 | 2,416 | 3,507 | 2,278 | 2,914 | 3,905 | 2,614 |
|  | 4,034 | 2,247 | 3,866 | 4,704 | 2,683 | 3,899 | 2,628 | 4,528 | 2,416 | 3,507 | 3,640 | 2,914 | 2,430 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 2,247 | 3,866 | 3,479 | 2,683 | 2,680 | 1,837 | 3,261 | 3,316 | 2,169 | 1,000 | 1,000 | 1,000 | 3,952 |
|  | 4,034 | 2,247 | 2,668 | 4,704 | 3,976 | 2,680 | 3,832 | 3,261 | 4,579 | 2,169 | 2,278 | 4,216 | 2,430 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 3,261 | 4,579 | 3,507 | 3,640 | 4,216 | 2,430 | 2,614 |
|  | 2,779 | 3,574 | 2,668 | 4,704 | 2,683 | 2,680 | 2,628 | 4,528 | 4,579 | 2,169 | 3,640 | 2,914 | 3,905 | 3,952 |
|  | 1,871 | 2,247 | 2,668 | 3,479 | 1,762 | 2,680 | 3,832 | 4,528 | 3,316 | 2,169 | 3,640 | 4,216 | 2,430 | 3,952 |
|  | 2,779 | 2,247 | 2,668 | 3,479 | 2,683 | 2,680 | 2,628 | 3,261 | 3,316 | 2,169 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 4,034 | 3,574 | 3,866 | 3,479 | 3,976 | 3,899 | 2,628 | 4,528 | 4,579 | 3,507 | 2,278 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 2,779 | 2,247 | 2,668 | 4,704 | 2,683 | 3,899 | 3,832 | 3,261 | 3,316 | 3,507 | 2,278 | 4,216 | 2,430 | 2,614 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 2,680 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 3,316 | 3,507 | 3,640 | 2,914 | 3,905 | 2,614 |
|  | 4,034 | 2,247 | 3,866 | 3,479 | 3,976 | 3,899 | 2,628 | 1,000 | 1,000 | 1,000 | 2,278 | 2,914 | 2,430 | 2,614 |
|  | 4,034 | 2,247 | 3,866 | 4,704 | 3,976 | 2,680 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 2,614 |
|  | 4,034 | 3,574 | 3,866 | 4,704 | 3,976 | 3,899 | 3,832 | 4,528 | 4,579 | 3,507 | 3,640 | 4,216 | 3,905 | 3,952 |
|  | 4,034 | 2,247 | 3,866 | 3,479 | 2,683 | 3,899 | 3,832 | 3,261 | 4,579 | 2,169 | 3,640 | 4,216 | 2,430 | 2,614 |
|  | 2,779 | 3,574 | 3,866 | 3,479 | 1,762 | 2,680 | 2,628 | 4,528 | 3,316 | 2,169 | 2,278 | 4,216 | 2,430 | 3,952 |
|  | 2,779 | 3,574 | 1,839 | 3,479 | 2,683 | 3,899 | 3,832 | 3,261 | 4,579 | 2,169 | 1,000 | 2,914 | 3,905 | 3,952 |

**Lampiran 24: Transformasi Data Skor Karakteristik Responden (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Responden** | **X3.1** | **X3.2** | **X3.3** | **X3.4** | **X3.5** | **X3.6** | **X3.7** | **X3.8** | **X3.9** | **X3.10** | **X3.11** | **X3.12** |
|  | 3,587 | 3,785 | 1,906 | 1,612 | 1,000 | 1,783 | 4,579 | 4,334 | 3,240 | 3,738 | 1,000 | 1,768 |
|  | 2,702 | 3,785 | 2,876 | 1,612 | 4,160 | 2,501 | 4,579 | 4,334 | 3,240 | 3,738 | 1,000 | 1,768 |
|  | 4,743 | 4,985 | 1,906 | 2,189 | 2,943 | 1,000 | 4,579 | 4,334 | 4,562 | 3,738 | 1,000 | 1,768 |
|  | 2,702 | 3,785 | 2,876 | 3,174 | 1,969 | 1,000 | 3,203 | 1,938 | 1,000 | 2,333 | 1,972 | 3,815 |
|  | 2,702 | 3,785 | 2,876 | 3,174 | 2,943 | 2,501 | 3,203 | 1,938 | 3,240 | 2,333 | 1,972 | 2,570 |
|  | 2,702 | 1,872 | 1,000 | 2,189 | 1,969 | 1,783 | 3,203 | 1,938 | 2,182 | 2,333 | 2,789 | 1,000 |
|  | 3,587 | 3,785 | 2,876 | 2,189 | 4,160 | 3,658 | 4,579 | 4,334 | 3,240 | 3,738 | 1,972 | 1,768 |
|  | 3,587 | 1,872 | 2,876 | 3,174 | 1,969 | 2,501 | 3,203 | 3,009 | 4,562 | 1,000 | 1,972 | 2,570 |
|  | 3,587 | 4,985 | 2,876 | 3,174 | 1,969 | 3,658 | 3,203 | 4,334 | 3,240 | 3,738 | 2,789 | 3,815 |
|  | 1,872 | 1,872 | 1,906 | 3,174 | 2,943 | 1,000 | 3,203 | 3,009 | 3,240 | 2,333 | 1,972 | 2,570 |
|  | 4,743 | 3,785 | 4,121 | 4,448 | 2,943 | 3,658 | 4,579 | 3,009 | 4,562 | 3,738 | 3,969 | 3,815 |
|  | 3,587 | 1,872 | 4,121 | 3,174 | 1,969 | 1,783 | 3,203 | 1,938 | 1,489 | 2,333 | 1,972 | 1,000 |
|  | 3,587 | 3,785 | 4,121 | 3,174 | 2,943 | 3,658 | 4,579 | 3,009 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 4,743 | 3,785 | 1,000 | 1,612 | 1,000 | 3,658 | 2,011 | 1,938 | 2,182 | 1,000 | 1,972 | 2,570 |
|  | 3,587 | 3,785 | 2,876 | 3,174 | 4,160 | 3,658 | 4,579 | 4,334 | 4,562 | 3,738 | 3,969 | 3,815 |
|  | 2,702 | 3,785 | 4,121 | 3,174 | 1,969 | 3,658 | 3,203 | 3,009 | 4,562 | 3,738 | 2,789 | 3,815 |
|  | 4,743 | 3,785 | 2,876 | 4,448 | 4,160 | 2,501 | 4,579 | 3,009 | 4,562 | 3,738 | 2,789 | 3,815 |
|  | 2,702 | 2,772 | 1,906 | 3,174 | 2,943 | 2,501 | 3,203 | 3,009 | 3,240 | 2,333 | 1,972 | 2,570 |
|  | 4,743 | 3,785 | 4,121 | 3,174 | 4,160 | 3,658 | 3,203 | 4,334 | 3,240 | 3,738 | 3,969 | 2,570 |
|  | 4,743 | 4,985 | 4,121 | 4,448 | 2,943 | 1,000 | 3,203 | 3,009 | 3,240 | 3,738 | 1,972 | 2,570 |
|  | 3,587 | 4,985 | 4,121 | 4,448 | 2,943 | 3,658 | 4,579 | 3,009 | 4,562 | 3,738 | 3,969 | 3,815 |
|  | 4,743 | 3,785 | 2,876 | 4,448 | 4,160 | 3,658 | 3,203 | 4,334 | 4,562 | 3,738 | 3,969 | 2,570 |
|  | 1,872 | 2,772 | 2,876 | 3,174 | 4,160 | 1,000 | 4,579 | 4,334 | 4,562 | 3,738 | 3,969 | 1,768 |
|  | 2,702 | 2,772 | 1,906 | 3,174 | 2,943 | 2,501 | 4,579 | 3,009 | 3,240 | 2,333 | 1,972 | 2,570 |
|  | 4,743 | 4,985 | 4,121 | 1,000 | 4,160 | 1,000 | 3,203 | 3,009 | 3,240 | 2,333 | 1,972 | 1,000 |
|  | 4,743 | 4,985 | 4,121 | 4,448 | 4,160 | 3,658 | 4,579 | 4,334 | 4,562 | 3,738 | 3,969 | 3,815 |
|  | 2,702 | 2,772 | 2,876 | 4,448 | 4,160 | 3,658 | 4,579 | 3,009 | 3,240 | 1,000 | 3,969 | 2,570 |
|  | 1,872 | 2,772 | 2,876 | 3,174 | 2,943 | 1,000 | 3,203 | 3,009 | 3,240 | 2,333 | 2,789 | 2,570 |
|  | 4,743 | 2,772 | 1,000 | 3,174 | 2,943 | 3,658 | 4,579 | 4,334 | 4,562 | 3,738 | 3,969 | 2,570 |
|  | 2,702 | 2,772 | 2,876 | 3,174 | 4,160 | 3,658 | 3,203 | 3,009 | 3,240 | 3,738 | 1,972 | 1,000 |
|  | 4,743 | 2,772 | 2,876 | 3,174 | 4,160 | 2,501 | 4,579 | 4,334 | 2,182 | 3,738 | 2,789 | 1,768 |
|  | 1,872 | 2,772 | 1,906 | 3,174 | 2,943 | 2,501 | 4,579 | 3,009 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 3,587 | 3,785 | 2,876 | 4,448 | 1,969 | 1,783 | 3,203 | 3,009 | 3,240 | 2,333 | 2,789 | 2,570 |
|  | 4,743 | 4,985 | 4,121 | 4,448 | 2,943 | 1,783 | 4,579 | 4,334 | 3,240 | 2,333 | 2,789 | 3,815 |
|  | 1,872 | 2,772 | 4,121 | 4,448 | 2,943 | 2,501 | 3,203 | 4,334 | 4,562 | 2,333 | 2,789 | 3,815 |
|  | 3,587 | 3,785 | 2,876 | 2,189 | 4,160 | 2,501 | 3,203 | 3,009 | 4,562 | 1,000 | 2,789 | 2,570 |
|  | 3,587 | 3,785 | 2,876 | 4,448 | 4,160 | 2,501 | 4,579 | 4,334 | 2,182 | 2,333 | 2,789 | 1,000 |
|  | 3,587 | 3,785 | 4,121 | 3,174 | 2,943 | 3,658 | 3,203 | 4,334 | 4,562 | 2,333 | 3,969 | 2,570 |
|  | 4,743 | 3,785 | 4,121 | 3,174 | 4,160 | 3,658 | 3,203 | 4,334 | 4,562 | 2,333 | 2,789 | 2,570 |
|  | 3,587 | 3,785 | 4,121 | 2,189 | 1,000 | 1,783 | 3,203 | 4,334 | 3,240 | 2,333 | 2,789 | 3,815 |
|  | 3,587 | 1,872 | 4,121 | 3,174 | 1,969 | 2,501 | 3,203 | 4,334 | 3,240 | 3,738 | 3,969 | 3,815 |
|  | 1,872 | 2,772 | 2,876 | 3,174 | 2,943 | 2,501 | 4,579 | 4,334 | 4,562 | 3,738 | 2,789 | 2,570 |
|  | 4,743 | 4,985 | 4,121 | 4,448 | 2,943 | 3,658 | 3,203 | 3,009 | 3,240 | 1,000 | 2,789 | 3,815 |
|  | 3,587 | 3,785 | 4,121 | 3,174 | 2,943 | 2,501 | 3,203 | 3,009 | 3,240 | 1,000 | 3,969 | 3,815 |
|  | 3,587 | 3,785 | 2,876 | 3,174 | 4,160 | 3,658 | 3,203 | 3,009 | 4,562 | 3,738 | 2,789 | 1,768 |
|  | 4,743 | 3,785 | 2,876 | 4,448 | 1,969 | 2,501 | 3,203 | 3,009 | 3,240 | 2,333 | 3,969 | 3,815 |
|  | 1,000 | 1,000 | 1,906 | 3,174 | 2,943 | 2,501 | 4,579 | 3,009 | 3,240 | 3,738 | 2,789 | 3,815 |
|  | 3,587 | 3,785 | 4,121 | 4,448 | 4,160 | 3,658 | 3,203 | 3,009 | 2,182 | 2,333 | 2,789 | 3,815 |
|  | 3,587 | 3,785 | 1,906 | 2,189 | 4,160 | 1,000 | 3,203 | 4,334 | 4,562 | 2,333 | 3,969 | 2,570 |
|  | 3,587 | 3,785 | 2,876 | 4,448 | 4,160 | 2,501 | 4,579 | 4,334 | 4,562 | 3,738 | 2,789 | 1,768 |
|  | 3,587 | 3,785 | 2,876 | 3,174 | 4,160 | 3,658 | 3,203 | 3,009 | 3,240 | 3,738 | 3,969 | 3,815 |
|  | 3,587 | 3,785 | 2,876 | 3,174 | 2,943 | 2,501 | 3,203 | 3,009 | 4,562 | 2,333 | 2,789 | 3,815 |
|  | 3,587 | 3,785 | 2,876 | 3,174 | 4,160 | 3,658 | 4,579 | 4,334 | 4,562 | 2,333 | 3,969 | 2,570 |
|  | 4,743 | 4,985 | 4,121 | 3,174 | 2,943 | 3,658 | 4,579 | 4,334 | 4,562 | 3,738 | 2,789 | 2,570 |
|  | 4,743 | 3,785 | 2,876 | 3,174 | 1,969 | 2,501 | 3,203 | 3,009 | 2,182 | 2,333 | 2,789 | 2,570 |
|  | 4,743 | 4,985 | 4,121 | 1,000 | 2,943 | 2,501 | 3,203 | 3,009 | 3,240 | 2,333 | 1,972 | 3,815 |
|  | 3,587 | 4,985 | 2,876 | 3,174 | 1,969 | 3,658 | 3,203 | 1,938 | 2,182 | 3,738 | 3,969 | 3,815 |
|  | 2,702 | 2,772 | 2,876 | 3,174 | 2,943 | 2,501 | 4,579 | 4,334 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 2,702 | 3,785 | 4,121 | 3,174 | 1,969 | 3,658 | 3,203 | 3,009 | 3,240 | 2,333 | 1,972 | 2,570 |
|  | 2,702 | 2,772 | 2,876 | 3,174 | 1,969 | 1,783 | 1,000 | 4,334 | 4,562 | 3,738 | 1,508 | 2,570 |
|  | 3,587 | 4,985 | 4,121 | 3,174 | 2,943 | 3,658 | 4,579 | 3,009 | 4,562 | 3,738 | 3,969 | 2,570 |
|  | 4,743 | 3,785 | 4,121 | 3,174 | 2,943 | 3,658 | 3,203 | 3,009 | 4,562 | 2,333 | 3,969 | 2,570 |
|  | 4,743 | 3,785 | 2,876 | 3,174 | 4,160 | 1,783 | 4,579 | 3,009 | 3,240 | 3,738 | 1,000 | 1,768 |
|  | 3,587 | 3,785 | 4,121 | 3,174 | 2,943 | 2,501 | 3,203 | 3,009 | 3,240 | 2,333 | 2,789 | 2,570 |
|  | 2,702 | 2,772 | 1,906 | 2,189 | 1,969 | 1,783 | 3,203 | 3,009 | 3,240 | 1,000 | 1,972 | 1,000 |
|  | 3,587 | 4,985 | 2,876 | 4,448 | 2,943 | 3,658 | 3,203 | 4,334 | 3,240 | 3,738 | 3,969 | 3,815 |
|  | 2,702 | 2,772 | 4,121 | 4,448 | 4,160 | 3,658 | 4,579 | 4,334 | 3,240 | 3,738 | 1,508 | 2,570 |
|  | 4,743 | 4,985 | 2,876 | 3,174 | 2,943 | 2,501 | 4,579 | 4,334 | 2,182 | 3,738 | 3,969 | 3,815 |
|  | 3,587 | 3,785 | 2,876 | 2,189 | 2,943 | 1,000 | 2,011 | 1,000 | 2,182 | 3,738 | 1,000 | 2,570 |
|  | 4,743 | 4,985 | 1,906 | 2,189 | 2,943 | 3,658 | 4,579 | 4,334 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 3,587 | 3,785 | 2,876 | 2,189 | 2,943 | 1,783 | 3,203 | 3,009 | 3,240 | 2,333 | 1,000 | 3,815 |
|  | 4,743 | 4,985 | 4,121 | 4,448 | 4,160 | 3,658 | 4,579 | 4,334 | 4,562 | 3,738 | 3,969 | 3,815 |
|  | 2,702 | 2,772 | 1,906 | 2,189 | 1,969 | 1,783 | 2,011 | 1,938 | 2,182 | 1,000 | 1,972 | 1,768 |
|  | 3,587 | 3,785 | 2,876 | 4,448 | 2,943 | 3,658 | 3,203 | 4,334 | 3,240 | 3,738 | 2,789 | 2,570 |
|  | 3,587 | 3,785 | 1,906 | 1,612 | 1,969 | 1,783 | 2,011 | 1,938 | 4,562 | 2,333 | 2,789 | 2,570 |
|  | 4,743 | 2,772 | 4,121 | 3,174 | 4,160 | 2,501 | 4,579 | 4,334 | 3,240 | 2,333 | 2,789 | 3,815 |
|  | 3,587 | 2,772 | 2,876 | 4,448 | 2,943 | 3,658 | 3,203 | 4,334 | 3,240 | 2,333 | 3,969 | 3,815 |
|  | 3,587 | 2,772 | 1,000 | 1,000 | 1,000 | 1,000 | 2,011 | 1,938 | 3,240 | 2,333 | 2,789 | 2,570 |
|  | 3,587 | 3,785 | 4,121 | 3,174 | 4,160 | 2,501 | 4,579 | 4,334 | 3,240 | 3,738 | 2,789 | 3,815 |
|  | 4,743 | 2,772 | 4,121 | 2,189 | 2,943 | 3,658 | 3,203 | 3,009 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 4,743 | 3,785 | 2,876 | 3,174 | 4,160 | 2,501 | 4,579 | 3,009 | 4,562 | 3,738 | 2,789 | 2,570 |
|  | 4,743 | 3,785 | 2,876 | 3,174 | 4,160 | 3,658 | 4,579 | 1,938 | 2,182 | 2,333 | 2,789 | 2,570 |
|  | 2,702 | 2,772 | 1,906 | 2,189 | 1,969 | 1,783 | 2,011 | 3,009 | 3,240 | 3,738 | 3,969 | 3,815 |
|  | 2,702 | 2,772 | 2,876 | 3,174 | 2,943 | 3,658 | 3,203 | 3,009 | 4,562 | 2,333 | 2,789 | 3,815 |
|  | 3,587 | 4,985 | 2,876 | 4,448 | 2,943 | 3,658 | 4,579 | 3,009 | 4,562 | 2,333 | 3,969 | 2,570 |
|  | 3,587 | 2,772 | 1,906 | 3,174 | 4,160 | 2,501 | 4,579 | 3,009 | 3,240 | 3,738 | 2,789 | 3,815 |
|  | 3,587 | 2,772 | 1,906 | 3,174 | 1,000 | 1,000 | 2,011 | 1,938 | 3,240 | 2,333 | 2,789 | 3,815 |
|  | 3,587 | 4,985 | 2,876 | 4,448 | 2,943 | 3,658 | 2,011 | 3,009 | 3,240 | 3,738 | 2,789 | 3,815 |
|  | 4,743 | 3,785 | 2,876 | 4,448 | 2,943 | 2,501 | 4,579 | 4,334 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 4,743 | 4,985 | 4,121 | 4,448 | 2,943 | 3,658 | 4,579 | 4,334 | 4,562 | 3,738 | 3,969 | 3,815 |
|  | 4,743 | 3,785 | 4,121 | 4,448 | 4,160 | 2,501 | 4,579 | 4,334 | 4,562 | 3,738 | 3,969 | 3,815 |
|  | 2,702 | 3,785 | 2,876 | 3,174 | 4,160 | 1,783 | 2,011 | 4,334 | 3,240 | 3,738 | 2,789 | 3,815 |
|  | 4,743 | 4,985 | 4,121 | 4,448 | 2,943 | 3,658 | 4,579 | 4,334 | 4,562 | 3,738 | 3,969 | 3,815 |
|  | 4,743 | 4,985 | 4,121 | 3,174 | 2,943 | 2,501 | 3,203 | 4,334 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 3,587 | 3,785 | 2,876 | 4,448 | 1,969 | 2,501 | 4,579 | 3,009 | 3,240 | 3,738 | 2,789 | 2,570 |
|  | 4,743 | 4,985 | 2,876 | 4,448 | 4,160 | 3,658 | 4,579 | 4,334 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 4,743 | 4,985 | 4,121 | 4,448 | 2,943 | 2,501 | 3,203 | 4,334 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 2,702 | 3,785 | 4,121 | 2,189 | 4,160 | 2,501 | 4,579 | 3,009 | 4,562 | 2,333 | 2,789 | 1,768 |
|  | 2,702 | 1,872 | 1,000 | 2,189 | 1,969 | 3,658 | 3,203 | 3,009 | 4,562 | 2,333 | 3,969 | 3,815 |
|  | 2,702 | 2,772 | 1,906 | 3,174 | 2,943 | 2,501 | 3,203 | 1,000 | 3,240 | 2,333 | 3,969 | 3,815 |

**Lampiran 25: Transformasi Data Skor Karakteristik Responden (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.** | **Y1** | **Y2** | **Y3** | **Y4** | **Y5** | **Y6** | **Y7** | **Y8** | **Y9** | **Y10** | **Y11** | **Y12** | **Y13** | **Y14** |
|  | 2,259 | 4,187 | 3,288 | 3,417 | 2,929 | 1,918 | 2,011 | 2,303 | 1,000 | 2,899 | 4,082 | 1,776 | 4,187 | 4,385 |
|  | 1,000 | 4,187 | 2,206 | 4,763 | 1,966 | 1,918 | 3,560 | 2,303 | 3,128 | 2,266 | 4,082 | 1,000 | 2,834 | 2,977 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 1,966 | 1,000 | 2,717 | 2,303 | 1,966 | 2,266 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 2,816 | 2,206 | 2,190 | 2,929 | 1,000 | 1,000 | 2,303 | 1,000 | 1,768 | 1,000 | 2,520 | 2,834 | 2,977 |
|  | 2,259 | 2,816 | 3,288 | 3,417 | 2,929 | 1,918 | 3,560 | 2,303 | 3,128 | 2,899 | 2,792 | 1,776 | 2,834 | 2,977 |
|  | 2,259 | 1,793 | 3,288 | 3,417 | 2,929 | 2,722 | 3,560 | 2,303 | 3,128 | 2,899 | 2,792 | 2,520 | 2,834 | 1,872 |
|  | 3,669 | 4,187 | 2,206 | 2,190 | 2,929 | 1,000 | 2,011 | 2,303 | 1,000 | 4,082 | 4,082 | 1,000 | 2,834 | 2,977 |
|  | 1,000 | 2,816 | 3,288 | 4,763 | 1,000 | 1,918 | 3,560 | 2,303 | 2,478 | 4,082 | 1,941 | 1,000 | 2,834 | 1,000 |
|  | 3,669 | 4,187 | 2,206 | 3,417 | 2,929 | 1,918 | 2,717 | 2,303 | 1,966 | 1,768 | 1,941 | 2,520 | 2,834 | 4,385 |
|  | 1,000 | 1,793 | 3,288 | 3,417 | 4,156 | 1,000 | 3,560 | 1,000 | 3,128 | 1,768 | 2,792 | 3,732 | 1,832 | 1,872 |
|  | 3,669 | 2,816 | 4,518 | 3,417 | 4,156 | 1,918 | 2,717 | 3,716 | 1,966 | 4,082 | 2,792 | 3,732 | 4,187 | 2,977 |
|  | 1,000 | 1,793 | 3,288 | 3,417 | 2,929 | 3,827 | 3,560 | 1,000 | 3,128 | 2,899 | 2,792 | 1,000 | 1,832 | 1,872 |
|  | 3,669 | 2,816 | 4,518 | 4,763 | 2,929 | 1,918 | 2,717 | 3,716 | 3,128 | 4,082 | 2,792 | 3,732 | 4,187 | 2,977 |
|  | 1,000 | 2,816 | 3,288 | 2,190 | 1,000 | 2,722 | 2,717 | 2,303 | 3,128 | 1,768 | 2,792 | 2,520 | 2,834 | 2,977 |
|  | 2,259 | 2,816 | 2,206 | 4,763 | 4,156 | 2,722 | 3,560 | 3,716 | 3,128 | 2,899 | 4,082 | 3,732 | 2,834 | 4,385 |
|  | 3,669 | 1,000 | 2,206 | 4,763 | 2,929 | 2,722 | 2,717 | 2,303 | 3,128 | 1,768 | 4,082 | 1,776 | 2,834 | 1,872 |
|  | 3,669 | 4,187 | 2,206 | 4,763 | 2,929 | 2,722 | 3,560 | 2,303 | 1,966 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 2,929 | 1,918 | 2,011 | 2,303 | 3,128 | 2,899 | 2,792 | 2,520 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 3,288 | 2,190 | 4,156 | 2,722 | 3,560 | 3,716 | 1,966 | 4,082 | 4,082 | 2,520 | 4,187 | 2,977 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 2,722 | 2,717 | 3,716 | 1,966 | 2,266 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 2,816 | 4,518 | 3,417 | 4,156 | 1,918 | 4,763 | 2,303 | 1,966 | 4,082 | 2,792 | 3,732 | 4,187 | 2,977 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 1,966 | 1,918 | 2,717 | 3,716 | 3,128 | 4,082 | 4,082 | 3,732 | 4,187 | 2,977 |
|  | 2,259 | 2,816 | 3,288 | 3,417 | 2,929 | 2,722 | 3,560 | 3,716 | 3,128 | 2,899 | 1,941 | 1,776 | 4,187 | 4,385 |
|  | 2,259 | 4,187 | 3,288 | 2,190 | 1,966 | 1,918 | 2,011 | 2,303 | 1,966 | 1,000 | 1,000 | 1,776 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 1,966 | 1,000 | 2,717 | 2,303 | 1,966 | 2,266 | 2,792 | 3,732 | 2,834 | 2,977 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 2,259 | 4,187 | 2,206 | 1,000 | 1,000 | 2,722 | 2,011 | 3,716 | 1,966 | 2,266 | 4,082 | 2,520 | 2,834 | 4,385 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 2,929 | 1,000 | 4,763 | 1,000 | 3,128 | 2,899 | 2,792 | 3,732 | 2,834 | 4,385 |
|  | 3,669 | 1,793 | 3,288 | 3,417 | 2,929 | 2,722 | 4,763 | 3,716 | 3,128 | 2,899 | 4,082 | 3,732 | 4,187 | 2,977 |
|  | 3,669 | 1,000 | 2,206 | 2,190 | 1,966 | 2,722 | 4,763 | 2,303 | 4,292 | 4,082 | 2,792 | 2,520 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 2,206 | 2,190 | 1,000 | 1,918 | 3,560 | 3,716 | 4,292 | 1,768 | 4,082 | 3,732 | 2,834 | 2,977 |
|  | 3,669 | 2,816 | 4,518 | 4,763 | 1,966 | 2,722 | 3,560 | 3,716 | 2,478 | 1,768 | 1,941 | 1,776 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 2,929 | 3,827 | 3,560 | 3,716 | 2,478 | 1,000 | 1,941 | 2,520 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 3,288 | 4,763 | 2,929 | 2,722 | 2,717 | 2,303 | 1,966 | 2,899 | 4,082 | 3,732 | 2,834 | 2,977 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 4,156 | 2,722 | 3,560 | 3,716 | 3,128 | 4,082 | 2,792 | 3,732 | 2,834 | 2,977 |
|  | 3,669 | 2,816 | 2,206 | 3,417 | 2,929 | 2,722 | 4,763 | 3,716 | 2,478 | 2,899 | 2,792 | 3,732 | 2,834 | 2,977 |
|  | 3,669 | 4,187 | 3,288 | 4,763 | 2,929 | 3,827 | 4,763 | 2,303 | 4,292 | 4,082 | 2,792 | 3,732 | 4,187 | 2,977 |
|  | 2,259 | 4,187 | 3,288 | 4,763 | 1,966 | 1,000 | 3,560 | 2,303 | 1,000 | 2,266 | 2,792 | 3,732 | 2,834 | 4,385 |
|  | 2,259 | 2,816 | 4,518 | 4,763 | 2,929 | 1,918 | 3,560 | 2,303 | 3,128 | 4,082 | 2,792 | 2,520 | 1,832 | 4,385 |
|  | 2,259 | 2,816 | 3,288 | 2,190 | 1,966 | 2,722 | 4,763 | 3,716 | 4,292 | 4,082 | 2,792 | 2,520 | 4,187 | 2,977 |
|  | 1,000 | 2,816 | 4,518 | 3,417 | 1,966 | 1,000 | 3,560 | 3,716 | 3,128 | 4,082 | 4,082 | 1,000 | 4,187 | 4,385 |
|  | 2,259 | 2,816 | 3,288 | 3,417 | 2,929 | 3,827 | 2,717 | 3,716 | 4,292 | 4,082 | 1,941 | 1,000 | 2,834 | 4,385 |
|  | 2,259 | 2,816 | 3,288 | 2,190 | 1,966 | 2,722 | 3,560 | 2,303 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 2,259 | 4,187 | 3,288 | 4,763 | 2,929 | 1,918 | 4,763 | 2,303 | 3,128 | 2,899 | 4,082 | 3,732 | 2,834 | 2,977 |
|  | 3,669 | 2,816 | 4,518 | 4,763 | 2,929 | 2,722 | 4,763 | 3,716 | 4,292 | 2,899 | 2,792 | 2,520 | 2,834 | 2,977 |
|  | 2,259 | 2,816 | 3,288 | 3,417 | 4,156 | 2,722 | 3,560 | 2,303 | 4,292 | 4,082 | 1,941 | 3,732 | 1,832 | 2,977 |
|  | 3,669 | 2,816 | 4,518 | 3,417 | 4,156 | 2,722 | 3,560 | 2,303 | 4,292 | 2,899 | 4,082 | 2,520 | 4,187 | 2,977 |
|  | 2,259 | 2,816 | 3,288 | 3,417 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 2,792 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 2,816 | 2,206 | 3,417 | 2,929 | 3,827 | 4,763 | 1,000 | 3,128 | 4,082 | 4,082 | 2,520 | 4,187 | 4,385 |
|  | 2,259 | 2,816 | 3,288 | 4,763 | 4,156 | 1,918 | 4,763 | 1,000 | 3,128 | 2,899 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 2,259 | 1,793 | 3,288 | 3,417 | 4,156 | 3,827 | 4,763 | 2,303 | 3,128 | 2,266 | 1,513 | 1,776 | 1,832 | 2,977 |
|  | 2,259 | 2,816 | 1,000 | 2,190 | 4,156 | 3,827 | 4,763 | 2,303 | 3,128 | 2,899 | 4,082 | 2,520 | 2,834 | 4,385 |
|  | 2,259 | 1,793 | 3,288 | 3,417 | 4,156 | 3,827 | 3,560 | 3,716 | 4,292 | 2,899 | 2,792 | 2,520 | 2,834 | 2,977 |
|  | 3,669 | 4,187 | 4,518 | 3,417 | 2,929 | 3,827 | 3,560 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 2,977 |
|  | 2,259 | 2,816 | 4,518 | 3,417 | 2,929 | 2,722 | 4,763 | 3,716 | 3,128 | 2,899 | 2,792 | 2,520 | 2,834 | 4,385 |
|  | 3,669 | 2,816 | 4,518 | 3,417 | 4,156 | 2,722 | 4,763 | 2,303 | 3,128 | 4,082 | 4,082 | 2,520 | 2,834 | 2,977 |
|  | 2,259 | 4,187 | 3,288 | 2,190 | 1,966 | 2,722 | 3,560 | 3,716 | 3,128 | 2,899 | 4,082 | 1,776 | 1,000 | 4,385 |
|  | 2,259 | 2,816 | 2,206 | 3,417 | 2,929 | 2,722 | 4,763 | 3,716 | 3,128 | 4,082 | 1,513 | 3,732 | 4,187 | 4,385 |
|  | 2,259 | 4,187 | 1,000 | 2,190 | 1,966 | 1,000 | 3,560 | 2,303 | 3,128 | 4,082 | 4,082 | 2,520 | 4,187 | 4,385 |
|  | 2,259 | 2,816 | 4,518 | 4,763 | 4,156 | 1,918 | 2,011 | 2,303 | 3,128 | 4,082 | 4,082 | 3,732 | 1,832 | 4,385 |
|  | 2,259 | 2,816 | 2,206 | 3,417 | 4,156 | 3,827 | 3,560 | 3,716 | 4,292 | 2,899 | 1,941 | 1,776 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 2,206 | 3,417 | 1,966 | 1,918 | 2,717 | 2,303 | 1,966 | 4,082 | 4,082 | 3,732 | 4,187 | 2,977 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 4,156 | 1,000 | 2,011 | 2,303 | 4,292 | 1,000 | 2,792 | 1,000 | 4,187 | 4,385 |
|  | 1,000 | 2,816 | 2,206 | 3,417 | 4,156 | 3,827 | 3,560 | 3,716 | 4,292 | 2,899 | 4,082 | 2,520 | 4,187 | 2,977 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 2,929 | 1,918 | 2,717 | 2,303 | 2,478 | 2,266 | 4,082 | 2,520 | 2,834 | 2,977 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 4,156 | 1,000 | 4,763 | 3,716 | 1,966 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 3,288 | 4,763 | 2,929 | 2,722 | 2,717 | 3,716 | 1,966 | 4,082 | 2,792 | 2,520 | 2,834 | 2,977 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 2,259 | 2,816 | 4,518 | 4,763 | 4,156 | 2,722 | 3,560 | 3,716 | 3,128 | 4,082 | 2,792 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 2,259 | 4,187 | 2,206 | 3,417 | 4,156 | 2,722 | 3,560 | 3,716 | 2,478 | 1,768 | 4,082 | 3,732 | 2,834 | 4,385 |
|  | 3,669 | 2,816 | 2,206 | 3,417 | 4,156 | 3,827 | 3,560 | 3,716 | 2,478 | 2,899 | 2,792 | 3,732 | 2,834 | 4,385 |
|  | 2,259 | 2,816 | 3,288 | 3,417 | 2,929 | 2,722 | 3,560 | 2,303 | 3,128 | 2,899 | 2,792 | 2,520 | 2,834 | 2,977 |
|  | 2,259 | 4,187 | 3,288 | 3,417 | 2,929 | 3,827 | 4,763 | 2,303 | 3,128 | 4,082 | 4,082 | 2,520 | 2,834 | 4,385 |
|  | 2,259 | 4,187 | 4,518 | 3,417 | 4,156 | 3,827 | 3,560 | 2,303 | 3,128 | 4,082 | 2,792 | 3,732 | 2,834 | 2,977 |
|  | 3,669 | 2,816 | 3,288 | 4,763 | 1,966 | 2,722 | 4,763 | 1,000 | 1,966 | 2,266 | 2,792 | 2,520 | 2,834 | 4,385 |
|  | 2,259 | 1,793 | 3,288 | 3,417 | 4,156 | 3,827 | 3,560 | 3,716 | 3,128 | 4,082 | 4,082 | 2,520 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 2,259 | 2,816 | 4,518 | 2,190 | 4,156 | 2,722 | 3,560 | 3,716 | 4,292 | 4,082 | 2,792 | 2,520 | 4,187 | 4,385 |
|  | 2,259 | 4,187 | 3,288 | 3,417 | 2,929 | 3,827 | 3,560 | 3,716 | 4,292 | 2,899 | 2,792 | 2,520 | 4,187 | 4,385 |
|  | 2,259 | 2,816 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 1,941 | 1,776 | 1,832 | 1,872 |
|  | 3,669 | 4,187 | 4,518 | 3,417 | 4,156 | 3,827 | 3,560 | 1,000 | 3,128 | 4,082 | 2,792 | 3,732 | 1,832 | 1,872 |
|  | 2,259 | 2,816 | 4,518 | 3,417 | 2,929 | 1,918 | 2,011 | 3,716 | 4,292 | 2,899 | 2,792 | 3,732 | 2,834 | 4,385 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 2,834 | 4,385 |
|  | 3,669 | 2,816 | 4,518 | 3,417 | 4,156 | 2,722 | 4,763 | 2,303 | 4,292 | 2,899 | 4,082 | 2,520 | 4,187 | 2,977 |
|  | 2,259 | 4,187 | 3,288 | 3,417 | 2,929 | 1,918 | 4,763 | 3,716 | 3,128 | 4,082 | 4,082 | 2,520 | 4,187 | 2,977 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 4,156 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 2,206 | 3,417 | 2,929 | 1,918 | 2,011 | 2,303 | 1,966 | 2,899 | 2,792 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 2,929 | 1,918 | 3,560 | 2,303 | 3,128 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 2,259 | 4,187 | 3,288 | 4,763 | 2,929 | 3,827 | 3,560 | 3,716 | 3,128 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 3,288 | 3,417 | 1,966 | 3,827 | 3,560 | 2,303 | 3,128 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 4,187 | 4,518 | 3,417 | 2,929 | 2,722 | 3,560 | 2,303 | 2,478 | 2,899 | 2,792 | 3,732 | 2,834 | 4,385 |
|  | 2,259 | 4,187 | 3,288 | 3,417 | 4,156 | 2,722 | 3,560 | 3,716 | 3,128 | 4,082 | 2,792 | 1,776 | 2,834 | 2,977 |
|  | 3,669 | 2,816 | 3,288 | 3,417 | 2,929 | 3,827 | 3,560 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |
|  | 3,669 | 2,816 | 3,288 | 3,417 | 2,929 | 2,722 | 3,560 | 2,303 | 3,128 | 2,899 | 2,792 | 2,520 | 2,834 | 2,977 |
|  | 2,259 | 4,187 | 2,206 | 3,417 | 2,929 | 3,827 | 4,763 | 2,303 | 4,292 | 2,899 | 4,082 | 2,520 | 4,187 | 2,977 |
|  | 2,259 | 4,187 | 2,206 | 2,190 | 1,966 | 2,722 | 2,717 | 3,716 | 1,966 | 2,266 | 1,000 | 1,776 | 1,000 | 2,977 |
|  | 3,669 | 4,187 | 4,518 | 4,763 | 2,929 | 3,827 | 4,763 | 3,716 | 4,292 | 4,082 | 4,082 | 3,732 | 4,187 | 4,385 |

**Lampiran 26. Hasil Uji Validitas Responden (X1)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | |
|  | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1.10 | X1.11 | TOTALX1 |
| X1.1 | Pearson Correlation | 1 | .405\*\* | 0,167 | .239\* | .361\*\* | 0,013 | .291\*\* | .409\*\* | .294\*\* | 0,106 | .251\* | .551\*\* |
| Sig. (2-tailed) |  | 0,000 | 0,097 | 0,017 | 0,000 | 0,900 | 0,003 | 0,000 | 0,003 | 0,294 | 0,012 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.2 | Pearson Correlation | .405\*\* | 1 | .431\*\* | 0,164 | .261\*\* | .208\* | .316\*\* | .343\*\* | .303\*\* | 0,070 | .292\*\* | .593\*\* |
| Sig. (2-tailed) | 0,000 |  | 0,000 | 0,104 | 0,009 | 0,037 | 0,001 | 0,000 | 0,002 | 0,491 | 0,003 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.3 | Pearson Correlation | 0,167 | .431\*\* | 1 | 0,134 | 0,179 | 0,159 | .211\* | .201\* | 0,120 | 0,089 | .294\*\* | .464\*\* |
| Sig. (2-tailed) | 0,097 | 0,000 |  | 0,185 | 0,075 | 0,114 | 0,035 | 0,045 | 0,233 | 0,377 | 0,003 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.4 | Pearson Correlation | .239\* | 0,164 | 0,134 | 1 | .281\*\* | .308\*\* | .199\* | .233\* | 0,176 | .324\*\* | 0,113 | .502\*\* |
| Sig. (2-tailed) | 0,017 | 0,104 | 0,185 |  | 0,005 | 0,002 | 0,048 | 0,019 | 0,079 | 0,001 | 0,261 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.5 | Pearson Correlation | .361\*\* | .261\*\* | 0,179 | .281\*\* | 1 | .415\*\* | .365\*\* | .385\*\* | .255\* | 0,090 | .250\* | .616\*\* |
| Sig. (2-tailed) | 0,000 | 0,009 | 0,075 | 0,005 |  | 0,000 | 0,000 | 0,000 | 0,011 | 0,372 | 0,012 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.6 | Pearson Correlation | 0,013 | .208\* | 0,159 | .308\*\* | .415\*\* | 1 | .458\*\* | .406\*\* | .328\*\* | .305\*\* | .278\*\* | .629\*\* |
| Sig. (2-tailed) | 0,900 | 0,037 | 0,114 | 0,002 | 0,000 |  | 0,000 | 0,000 | 0,001 | 0,002 | 0,005 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.7 | Pearson Correlation | .291\*\* | .316\*\* | .211\* | .199\* | .365\*\* | .458\*\* | 1 | .349\*\* | .297\*\* | 0,193 | .240\* | .630\*\* |
| Sig. (2-tailed) | 0,003 | 0,001 | 0,035 | 0,048 | 0,000 | 0,000 |  | 0,000 | 0,003 | 0,054 | 0,016 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.8 | Pearson Correlation | .409\*\* | .343\*\* | .201\* | .233\* | .385\*\* | .406\*\* | .349\*\* | 1 | .539\*\* | .338\*\* | .275\*\* | .702\*\* |
| Sig. (2-tailed) | 0,000 | 0,000 | 0,045 | 0,019 | 0,000 | 0,000 | 0,000 |  | 0,000 | 0,001 | 0,006 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.9 | Pearson Correlation | .294\*\* | .303\*\* | 0,120 | 0,176 | .255\* | .328\*\* | .297\*\* | .539\*\* | 1 | .493\*\* | 0,187 | .630\*\* |
| Sig. (2-tailed) | 0,003 | 0,002 | 0,233 | 0,079 | 0,011 | 0,001 | 0,003 | 0,000 |  | 0,000 | 0,063 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.10 | Pearson Correlation | 0,106 | 0,070 | 0,089 | .324\*\* | 0,090 | .305\*\* | 0,193 | .338\*\* | .493\*\* | 1 | 0,134 | .494\*\* |
| Sig. (2-tailed) | 0,294 | 0,491 | 0,377 | 0,001 | 0,372 | 0,002 | 0,054 | 0,001 | 0,000 |  | 0,183 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X1.11 | Pearson Correlation | .251\* | .292\*\* | .294\*\* | 0,113 | .250\* | .278\*\* | .240\* | .275\*\* | 0,187 | 0,134 | 1 | .517\*\* |
| Sig. (2-tailed) | 0,012 | 0,003 | 0,003 | 0,261 | 0,012 | 0,005 | 0,016 | 0,006 | 0,063 | 0,183 |  | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| TOTALX1 | Pearson Correlation | .551\*\* | .593\*\* | .464\*\* | .502\*\* | .616\*\* | .629\*\* | .630\*\* | .702\*\* | .630\*\* | .494\*\* | .517\*\* | 1 |
| Sig. (2-tailed) | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 |  |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | |

**Lampiran 27. Hasil Uji Validitas Responden (X2)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | | | | |
|  | | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | X2.10 | X2.11 | X2.12 | X2.13 | X2.14 | TOTALX2 |
| X2.1 | Pearson Correlation | 1 | .336\*\* | .481\*\* | .418\*\* | .316\*\* | .328\*\* | .431\*\* | .308\*\* | .211\* | .369\*\* | .323\*\* | 0,117 | 0,047 | 0,071 | .611\*\* |
| Sig. (2-tailed) |  | 0,001 | 0,000 | 0,000 | 0,001 | 0,001 | 0,000 | 0,002 | 0,035 | 0,000 | 0,001 | 0,246 | 0,641 | 0,480 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.2 | Pearson Correlation | .336\*\* | 1 | .483\*\* | .328\*\* | .253\* | 0,062 | 0,175 | .268\*\* | .201\* | .243\* | .228\* | 0,118 | 0,172 | 0,117 | .489\*\* |
| Sig. (2-tailed) | 0,001 |  | 0,000 | 0,001 | 0,011 | 0,540 | 0,081 | 0,007 | 0,045 | 0,015 | 0,023 | 0,241 | 0,087 | 0,245 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.3 | Pearson Correlation | .481\*\* | .483\*\* | 1 | .304\*\* | .324\*\* | 0,161 | .288\*\* | .291\*\* | 0,184 | .265\*\* | 0,188 | 0,075 | -0,036 | 0,110 | .536\*\* |
| Sig. (2-tailed) | 0,000 | 0,000 |  | 0,002 | 0,001 | 0,109 | 0,004 | 0,003 | 0,066 | 0,008 | 0,060 | 0,461 | 0,722 | 0,275 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.4 | Pearson Correlation | .418\*\* | .328\*\* | .304\*\* | 1 | .380\*\* | .284\*\* | .460\*\* | .383\*\* | .311\*\* | .398\*\* | .417\*\* | .278\*\* | 0,134 | 0,153 | .673\*\* |
| Sig. (2-tailed) | 0,000 | 0,001 | 0,002 |  | 0,000 | 0,004 | 0,000 | 0,000 | 0,002 | 0,000 | 0,000 | 0,005 | 0,182 | 0,129 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.5 | Pearson Correlation | .316\*\* | .253\* | .324\*\* | .380\*\* | 1 | .414\*\* | .232\* | .285\*\* | .243\* | 0,162 | .330\*\* | .310\*\* | .291\*\* | .202\* | .599\*\* |
| Sig. (2-tailed) | 0,001 | 0,011 | 0,001 | 0,000 |  | 0,000 | 0,020 | 0,004 | 0,015 | 0,107 | 0,001 | 0,002 | 0,003 | 0,044 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.6 | Pearson Correlation | .328\*\* | 0,062 | 0,161 | .284\*\* | .414\*\* | 1 | .547\*\* | .336\*\* | .423\*\* | .324\*\* | .253\* | 0,162 | 0,112 | .277\*\* | .609\*\* |
| Sig. (2-tailed) | 0,001 | 0,540 | 0,109 | 0,004 | 0,000 |  | 0,000 | 0,001 | 0,000 | 0,001 | 0,011 | 0,106 | 0,269 | 0,005 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.7 | Pearson Correlation | .431\*\* | 0,175 | .288\*\* | .460\*\* | .232\* | .547\*\* | 1 | .574\*\* | .368\*\* | .293\*\* | .313\*\* | .248\* | .227\* | 0,195 | .693\*\* |
| Sig. (2-tailed) | 0,000 | 0,081 | 0,004 | 0,000 | 0,020 | 0,000 |  | 0,000 | 0,000 | 0,003 | 0,002 | 0,013 | 0,023 | 0,052 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.8 | Pearson Correlation | .308\*\* | .268\*\* | .291\*\* | .383\*\* | .285\*\* | .336\*\* | .574\*\* | 1 | .410\*\* | .231\* | .271\*\* | 0,141 | 0,124 | 0,170 | .623\*\* |
| Sig. (2-tailed) | 0,002 | 0,007 | 0,003 | 0,000 | 0,004 | 0,001 | 0,000 |  | 0,000 | 0,021 | 0,006 | 0,163 | 0,217 | 0,090 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.9 | Pearson Correlation | .211\* | .201\* | 0,184 | .311\*\* | .243\* | .423\*\* | .368\*\* | .410\*\* | 1 | .376\*\* | .258\*\* | 0,154 | 0,144 | .309\*\* | .589\*\* |
| Sig. (2-tailed) | 0,035 | 0,045 | 0,066 | 0,002 | 0,015 | 0,000 | 0,000 | 0,000 |  | 0,000 | 0,010 | 0,125 | 0,154 | 0,002 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.10 | Pearson Correlation | .369\*\* | .243\* | .265\*\* | .398\*\* | 0,162 | .324\*\* | .293\*\* | .231\* | .376\*\* | 1 | .379\*\* | .326\*\* | .203\* | 0,177 | .583\*\* |
| Sig. (2-tailed) | 0,000 | 0,015 | 0,008 | 0,000 | 0,107 | 0,001 | 0,003 | 0,021 | 0,000 |  | 0,000 | 0,001 | 0,043 | 0,078 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.11 | Pearson Correlation | .323\*\* | .228\* | 0,188 | .417\*\* | .330\*\* | .253\* | .313\*\* | .271\*\* | .258\*\* | .379\*\* | 1 | .351\*\* | .286\*\* | .256\* | .589\*\* |
| Sig. (2-tailed) | 0,001 | 0,023 | 0,060 | 0,000 | 0,001 | 0,011 | 0,002 | 0,006 | 0,010 | 0,000 |  | 0,000 | 0,004 | 0,010 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.12 | Pearson Correlation | 0,117 | 0,118 | 0,075 | .278\*\* | .310\*\* | 0,162 | .248\* | 0,141 | 0,154 | .326\*\* | .351\*\* | 1 | .354\*\* | .398\*\* | .488\*\* |
| Sig. (2-tailed) | 0,246 | 0,241 | 0,461 | 0,005 | 0,002 | 0,106 | 0,013 | 0,163 | 0,125 | 0,001 | 0,000 |  | 0,000 | 0,000 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.13 | Pearson Correlation | 0,047 | 0,172 | -0,036 | 0,134 | .291\*\* | 0,112 | .227\* | 0,124 | 0,144 | .203\* | .286\*\* | .354\*\* | 1 | .309\*\* | .382\*\* |
| Sig. (2-tailed) | 0,641 | 0,087 | 0,722 | 0,182 | 0,003 | 0,269 | 0,023 | 0,217 | 0,154 | 0,043 | 0,004 | 0,000 |  | 0,002 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X2.14 | Pearson Correlation | 0,071 | 0,117 | 0,110 | 0,153 | .202\* | .277\*\* | 0,195 | 0,170 | .309\*\* | 0,177 | .256\* | .398\*\* | .309\*\* | 1 | .460\*\* |
| Sig. (2-tailed) | 0,480 | 0,245 | 0,275 | 0,129 | 0,044 | 0,005 | 0,052 | 0,090 | 0,002 | 0,078 | 0,010 | 0,000 | 0,002 |  | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| TOTALX2 | Pearson Correlation | .611\*\* | .489\*\* | .536\*\* | .673\*\* | .599\*\* | .609\*\* | .693\*\* | .623\*\* | .589\*\* | .583\*\* | .589\*\* | .488\*\* | .382\*\* | .460\*\* | 1 |
| Sig. (2-tailed) | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 |  |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | | | | |

**Lampiran 28. Hasil Uji Validitas Responden (X3)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | | |
|  | | X3.1 | X3.2 | X3.3 | X3.4 | X3.5 | X3.6 | X3.7 | X3.8 | X3.9 | X3.10 | X3.11 | X3.12 | TOTALX3 |
| X3.1 | Pearson Correlation | 1 | .611\*\* | .308\*\* | 0,091 | 0,139 | .237\* | 0,152 | 0,196 | 0,090 | 0,081 | 0,158 | 0,128 | .504\*\* |
| Sig. (2-tailed) |  | 0,000 | 0,002 | 0,369 | 0,167 | 0,018 | 0,131 | 0,050 | 0,372 | 0,425 | 0,117 | 0,205 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.2 | Pearson Correlation | .611\*\* | 1 | .426\*\* | 0,139 | 0,183 | .226\* | 0,158 | .227\* | 0,157 | 0,186 | 0,106 | .197\* | .557\*\* |
| Sig. (2-tailed) | 0,000 |  | 0,000 | 0,166 | 0,069 | 0,024 | 0,117 | 0,023 | 0,119 | 0,064 | 0,292 | 0,050 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.3 | Pearson Correlation | .308\*\* | .426\*\* | 1 | .375\*\* | .319\*\* | .283\*\* | 0,196 | .316\*\* | 0,146 | 0,127 | 0,154 | .201\* | .589\*\* |
| Sig. (2-tailed) | 0,002 | 0,000 |  | 0,000 | 0,001 | 0,004 | 0,050 | 0,001 | 0,148 | 0,208 | 0,127 | 0,045 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.4 | Pearson Correlation | 0,091 | 0,139 | .375\*\* | 1 | .280\*\* | .379\*\* | .301\*\* | .289\*\* | 0,136 | .207\* | .397\*\* | .315\*\* | .611\*\* |
| Sig. (2-tailed) | 0,369 | 0,166 | 0,000 |  | 0,005 | 0,000 | 0,002 | 0,004 | 0,177 | 0,039 | 0,000 | 0,001 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.5 | Pearson Correlation | 0,139 | 0,183 | .319\*\* | .280\*\* | 1 | .271\*\* | .483\*\* | .367\*\* | .257\*\* | .254\* | 0,130 | -0,081 | .529\*\* |
| Sig. (2-tailed) | 0,167 | 0,069 | 0,001 | 0,005 |  | 0,006 | 0,000 | 0,000 | 0,010 | 0,011 | 0,196 | 0,424 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.6 | Pearson Correlation | .237\* | .226\* | .283\*\* | .379\*\* | .271\*\* | 1 | .303\*\* | .254\* | .293\*\* | 0,115 | .446\*\* | .284\*\* | .653\*\* |
| Sig. (2-tailed) | 0,018 | 0,024 | 0,004 | 0,000 | 0,006 |  | 0,002 | 0,011 | 0,003 | 0,256 | 0,000 | 0,004 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.7 | Pearson Correlation | 0,152 | 0,158 | 0,196 | .301\*\* | .483\*\* | .303\*\* | 1 | .423\*\* | .249\* | .263\*\* | 0,173 | -0,017 | .527\*\* |
| Sig. (2-tailed) | 0,131 | 0,117 | 0,050 | 0,002 | 0,000 | 0,002 |  | 0,000 | 0,013 | 0,008 | 0,085 | 0,868 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.8 | Pearson Correlation | 0,196 | .227\* | .316\*\* | .289\*\* | .367\*\* | .254\* | .423\*\* | 1 | .441\*\* | .339\*\* | .210\* | 0,109 | .603\*\* |
| Sig. (2-tailed) | 0,050 | 0,023 | 0,001 | 0,004 | 0,000 | 0,011 | 0,000 |  | 0,000 | 0,001 | 0,036 | 0,282 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.9 | Pearson Correlation | 0,090 | 0,157 | 0,146 | 0,136 | .257\*\* | .293\*\* | .249\* | .441\*\* | 1 | 0,137 | .342\*\* | .221\* | .517\*\* |
| Sig. (2-tailed) | 0,372 | 0,119 | 0,148 | 0,177 | 0,010 | 0,003 | 0,013 | 0,000 |  | 0,176 | 0,000 | 0,027 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.10 | Pearson Correlation | 0,081 | 0,186 | 0,127 | .207\* | .254\* | 0,115 | .263\*\* | .339\*\* | 0,137 | 1 | -0,020 | 0,050 | .366\*\* |
| Sig. (2-tailed) | 0,425 | 0,064 | 0,208 | 0,039 | 0,011 | 0,256 | 0,008 | 0,001 | 0,176 |  | 0,842 | 0,621 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.11 | Pearson Correlation | 0,158 | 0,106 | 0,154 | .397\*\* | 0,130 | .446\*\* | 0,173 | .210\* | .342\*\* | -0,020 | 1 | .462\*\* | .590\*\* |
| Sig. (2-tailed) | 0,117 | 0,292 | 0,127 | 0,000 | 0,196 | 0,000 | 0,085 | 0,036 | 0,000 | 0,842 |  | 0,000 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| X3.12 | Pearson Correlation | 0,128 | .197\* | .201\* | .315\*\* | -0,081 | .284\*\* | -0,017 | 0,109 | .221\* | 0,050 | .462\*\* | 1 | .467\*\* |
| Sig. (2-tailed) | 0,205 | 0,050 | 0,045 | 0,001 | 0,424 | 0,004 | 0,868 | 0,282 | 0,027 | 0,621 | 0,000 |  | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| TOTALX3 | Pearson Correlation | .504\*\* | .557\*\* | .589\*\* | .611\*\* | .529\*\* | .653\*\* | .527\*\* | .603\*\* | .517\*\* | .366\*\* | .590\*\* | .467\*\* | 1 |
| Sig. (2-tailed) | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 |  |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | | |

**Lampiran 29. Hasil Uji Validitas Responden (Y)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Correlations** | | | | | | | | | | | | | | | | |
|  | | Y1 | Y2 | Y3 | Y4 | Y5 | Y6 | Y7 | Y8 | Y9 | Y10 | Y11 | Y12 | Y13 | Y14 | TOTALY |
| Y1 | Pearson Correlation | 1 | .275\*\* | 0,191 | 0,189 | 0,155 | 0,025 | 0,006 | 0,057 | -0,156 | 0,068 | 0,166 | .428\*\* | .303\*\* | 0,181 | .360\*\* |
| Sig. (2-tailed) |  | 0,006 | 0,057 | 0,059 | 0,125 | 0,806 | 0,950 | 0,571 | 0,121 | 0,502 | 0,099 | 0,000 | 0,002 | 0,072 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y2 | Pearson Correlation | .275\*\* | 1 | 0,085 | 0,102 | -0,090 | -0,102 | -0,128 | 0,122 | -.235\* | 0,043 | .197\* | .225\* | 0,149 | .296\*\* | .219\* |
| Sig. (2-tailed) | 0,006 |  | 0,400 | 0,311 | 0,371 | 0,314 | 0,203 | 0,226 | 0,018 | 0,673 | 0,049 | 0,025 | 0,140 | 0,003 | 0,029 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y3 | Pearson Correlation | 0,191 | 0,085 | 1 | .454\*\* | .306\*\* | 0,142 | 0,149 | 0,176 | .259\*\* | .224\* | 0,081 | 0,170 | 0,085 | 0,024 | .484\*\* |
| Sig. (2-tailed) | 0,057 | 0,400 |  | 0,000 | 0,002 | 0,158 | 0,139 | 0,080 | 0,009 | 0,025 | 0,426 | 0,091 | 0,401 | 0,811 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y4 | Pearson Correlation | 0,189 | 0,102 | .454\*\* | 1 | .308\*\* | 0,162 | .232\* | 0,039 | 0,122 | 0,129 | 0,178 | .206\* | 0,104 | 0,022 | .458\*\* |
| Sig. (2-tailed) | 0,059 | 0,311 | 0,000 |  | 0,002 | 0,107 | 0,020 | 0,698 | 0,228 | 0,202 | 0,077 | 0,039 | 0,303 | 0,826 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y5 | Pearson Correlation | 0,155 | -0,090 | .306\*\* | .308\*\* | 1 | .337\*\* | .267\*\* | 0,143 | .266\*\* | .270\*\* | 0,110 | .236\* | 0,063 | 0,071 | .525\*\* |
| Sig. (2-tailed) | 0,125 | 0,371 | 0,002 | 0,002 |  | 0,001 | 0,007 | 0,155 | 0,007 | 0,007 | 0,275 | 0,018 | 0,532 | 0,481 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y6 | Pearson Correlation | 0,025 | -0,102 | 0,142 | 0,162 | .337\*\* | 1 | .461\*\* | .314\*\* | .505\*\* | .290\*\* | 0,069 | 0,097 | 0,054 | 0,072 | .560\*\* |
| Sig. (2-tailed) | 0,806 | 0,314 | 0,158 | 0,107 | 0,001 |  | 0,000 | 0,001 | 0,000 | 0,003 | 0,498 | 0,335 | 0,596 | 0,476 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y7 | Pearson Correlation | 0,006 | -0,128 | 0,149 | .232\* | .267\*\* | .461\*\* | 1 | 0,088 | .498\*\* | .389\*\* | .233\* | .223\* | 0,118 | 0,022 | .594\*\* |
| Sig. (2-tailed) | 0,950 | 0,203 | 0,139 | 0,020 | 0,007 | 0,000 |  | 0,382 | 0,000 | 0,000 | 0,020 | 0,026 | 0,242 | 0,825 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y8 | Pearson Correlation | 0,057 | 0,122 | 0,176 | 0,039 | 0,143 | .314\*\* | 0,088 | 1 | .218\* | 0,194 | 0,024 | 0,090 | .241\* | .241\* | .405\*\* |
| Sig. (2-tailed) | 0,571 | 0,226 | 0,080 | 0,698 | 0,155 | 0,001 | 0,382 |  | 0,029 | 0,053 | 0,811 | 0,373 | 0,016 | 0,016 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y9 | Pearson Correlation | -0,156 | -.235\* | .259\*\* | 0,122 | .266\*\* | .505\*\* | .498\*\* | .218\* | 1 | .310\*\* | 0,195 | 0,049 | 0,109 | 0,024 | .555\*\* |
| Sig. (2-tailed) | 0,121 | 0,018 | 0,009 | 0,228 | 0,007 | 0,000 | 0,000 | 0,029 |  | 0,002 | 0,052 | 0,626 | 0,282 | 0,816 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y10 | Pearson Correlation | 0,068 | 0,043 | .224\* | 0,129 | .270\*\* | .290\*\* | .389\*\* | 0,194 | .310\*\* | 1 | .353\*\* | .251\* | .198\* | 0,034 | .611\*\* |
| Sig. (2-tailed) | 0,502 | 0,673 | 0,025 | 0,202 | 0,007 | 0,003 | 0,000 | 0,053 | 0,002 |  | 0,000 | 0,012 | 0,048 | 0,735 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y11 | Pearson Correlation | 0,166 | .197\* | 0,081 | 0,178 | 0,110 | 0,069 | .233\* | 0,024 | 0,195 | .353\*\* | 1 | .316\*\* | .303\*\* | 0,154 | .518\*\* |
| Sig. (2-tailed) | 0,099 | 0,049 | 0,426 | 0,077 | 0,275 | 0,498 | 0,020 | 0,811 | 0,052 | 0,000 |  | 0,001 | 0,002 | 0,127 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y12 | Pearson Correlation | .428\*\* | .225\* | 0,170 | .206\* | .236\* | 0,097 | .223\* | 0,090 | 0,049 | .251\* | .316\*\* | 1 | .239\* | .237\* | .546\*\* |
| Sig. (2-tailed) | 0,000 | 0,025 | 0,091 | 0,039 | 0,018 | 0,335 | 0,026 | 0,373 | 0,626 | 0,012 | 0,001 |  | 0,016 | 0,018 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y13 | Pearson Correlation | .303\*\* | 0,149 | 0,085 | 0,104 | 0,063 | 0,054 | 0,118 | .241\* | 0,109 | .198\* | .303\*\* | .239\* | 1 | .385\*\* | .456\*\* |
| Sig. (2-tailed) | 0,002 | 0,140 | 0,401 | 0,303 | 0,532 | 0,596 | 0,242 | 0,016 | 0,282 | 0,048 | 0,002 | 0,016 |  | 0,000 | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Y14 | Pearson Correlation | 0,181 | .296\*\* | 0,024 | 0,022 | 0,071 | 0,072 | 0,022 | .241\* | 0,024 | 0,034 | 0,154 | .237\* | .385\*\* | 1 | .351\*\* |
| Sig. (2-tailed) | 0,072 | 0,003 | 0,811 | 0,826 | 0,481 | 0,476 | 0,825 | 0,016 | 0,816 | 0,735 | 0,127 | 0,018 | 0,000 |  | 0,000 |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| TOTALY | Pearson Correlation | .360\*\* | .219\* | .484\*\* | .458\*\* | .525\*\* | .560\*\* | .594\*\* | .405\*\* | .555\*\* | .611\*\* | .518\*\* | .546\*\* | .456\*\* | .351\*\* | 1 |
| Sig. (2-tailed) | 0,000 | 0,029 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 | 0,000 |  |
| N | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| \*\*. Correlation is significant at the 0.01 level (2-tailed). | | | | | | | | | | | | | | | | |
| \*. Correlation is significant at the 0.05 level (2-tailed). | | | | | | | | | | | | | | | | |

**Lampiran 30: Hasil Uji Reliabilitas Responden (X1)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Processing Summary** | | | |
|  | | N | % |
| Cases | Valid | 100 | 100,0 |
| Excludeda | 0 | 0,0 |
| Total | 100 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | |
|  | | | |

|  |  |  |
| --- | --- | --- |
| **Reliability Statistics** | | |
| Cronbach's Alpha | Cronbach's Alpha Based on Standardized Items | N of Items |
| 0,798 | 0,798 | 11 |

**Lampiran 31: Hasil Uji Reliabilitas Responden (X2)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Case Processing Summary** | | | | |
|  | | | N | % |
| Cases | Valid | | 100 | 100,0 |
| Excludeda | | 0 | 0,0 |
| Total | | 100 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | | |
| **Reliability Statistics** | | | | |
| Cronbach's Alpha | | N of Items | | |
| 0,839 | | 14 | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Case Processing Summary** | | | | |
|  | | | N | % |
| Cases | Valid | | 100 | 100,0 |
| Excludeda | | 0 | 0,0 |
| Total | | 100 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | | |
| **Reliability Statistics** | | | | |
| Cronbach's Alpha | | N of Items | | |
| 0,783 | | 12 | | |

**Lampiran 32: Hasil Uji Reliabilitas Responden (X3)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Case Processing Summary** | | | | |
|  | | | N | % |
| Cases | Valid | | 100 | 100,0 |
| Excludeda | | 0 | 0,0 |
| Total | | 100 | 100,0 |
| a. Listwise deletion based on all variables in the procedure. | | | | |
| **Reliability Statistics** | | | | |
| Cronbach's Alpha | | N of Items | | |
| 0,745 | | 14 | | |

**Lampiran 33: Hasil Uji Reliabilitas Responden (Y)**

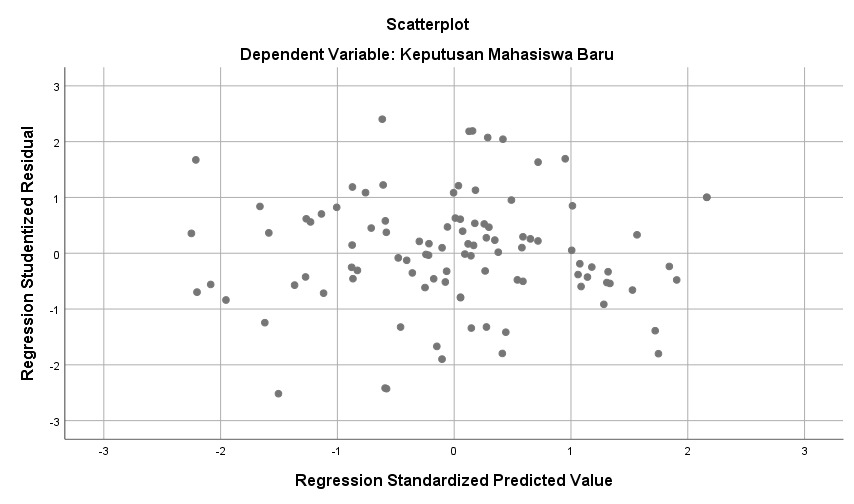
**Lampiran 34. Hasil Uji Normalitas**

|  |  |  |
| --- | --- | --- |
| One-Sample Kolmogorov-Smirnov Test | | |
|  | | Unstandardized Residual |
| N | | 100 |
| Normal Parametersa,b | Mean | .0000000 |
| Std. Deviation | 4.97668615 |
| Most Extreme Differences | Absolute | .068 |
| Positive | .053 |
| Negative | -.068 |
| Test Statistic | | .068 |
| Asymp. Sig. (2-tailed) | | .200c,d |

**Lampiran 35. Hasil Uji Heteroskedastisitas**

**Scatterplot**

**Dependent Variable: Keputusan Memilih**



**Lampiran 36. Hasil Uji Multikoelinearitas**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | 26.802 | 2.538 |  | 10.561 | .000 |  |  |
| *Event Marketing* | .106 | .046 | .144 | 2.320 | .022 | .893 | 1.119 |
| *Social Media Promotion* | .188 | .040 | .341 | 4.680 | .000 | .649 | 1.542 |
| E-WOM | .321 | .046 | .509 | 6.946 | .000 | .639 | 1.566 |
| a. Dependent Variable: Keputusan Memilih | | | | | | | | |

**Lampiran 37. Dokumentasi**

** **

** **