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LAMPIRAN

Lampiran 1

KATA PENGANTAR KUESIONER

Perihal : Permohonan Pengisian Kuesioner

Kepada Yth.

Bapak/Ibu/Saudara/I Responden

Di Tempat

Dengan Hormat,

Dalam rangka menyelesaikan penelitian, saya Yuditiya Putra Setio Aji (4120600319) mahasiswa Fakultas Ekonomi dan Bisnis Universitas Pancasakti Tegal, memohon bantuan dan kesediaan Bapak/Ibu Pembeli di Toko Ana Swalayan 2 Kabupaten Tegal untuk menjadi responden dan berkenan memberikan jawaban atas pernyataan kuesioner yang sudah kami siapkan.

Adapun data yang kami minta adalah sesuai dengan persepsi Bapak/Ibu selama ini, saya akan menjaga kerahasiaan karena data ini hanya untuk kepentingan penelitian, setiap jawaban yang diberikan merupakan bantuan yang tidak ternilai harganya bagi penelitian ini. Atas perhatian dan bantuannya, saya ucapkan banyak terima kasih.

Tegal, 24 Mei 2024

Hormat Saya,

Yuditiya Putra Setio Aji

KARAKTERISTIK RESPONDEN

A. PETUNJUK PENGISIAN

1. Mohon dengan hormat kesediaan Bapak/Ibu/Sdr untuk mengisi keseluruhan yang ada
2. Beri tanda (✓) pada kolom yang tersedia

B. DATA RESPONDEN

1. Jenis Kelamin : Laki – Laki
 Perempuan
2. Pendidikan Terakhir : SLTP/ sederajat
 SLTA/ sederajat
 DIII/ Diploma
 S1/ Strata
 S2
3. Umur : 25 – 35 Tahun
 36 – 40 Tahun
 41 – 45 Tahun
 >45 Tahun

C. KETERANGAN JAWABAN

- Sangat Setuju (SS)
- Setuju (S)
- Netral (N)
- Tidak Setuju (TS)
- Sangat Tidak Setuju (STS)

Variabel Keputusan Pembelian

No	Pernyataan	SS	S	N	TS	STS
1	Saya memutuskan membeli di Toko Ana Swalayan 2 setelah membandingkan produk yang ditawarkan dengan toko lain					
2	Saya memutuskan membeli di Toko Ana Swalayan 2 karena harga produknya lebih rendah dibandingkan toko lain					
3	Saya memutuskan membeli di Toko Ana Swalayan 2 karena tersedia merek produk yang saya butuhkan					
4	Saya memutuskan membeli di Toko Ana Swalayan 2 karena kualitas produk yang dijual baik					
5	Saya memutuskan membeli di Toko Ana Swalayan 2 karena produk yang saya cari tersedia					
6	Saya memutuskan membeli di Toko Ana Swalayan 2 karena dapat memenuhi kebutuhan saya					
7	Saya memutuskan membeli di Toko Ana Swalayan 2 karena jam buka swalayan yang panjang					
8	Saya memutuskan membeli di Toko Ana Swalayan 2 karena tersedia jumlah barang yang banyak					
9	Saya lebih sering melakukan pembelian di Toko Ana Swalayan 2 dibanding toko lain					
10	Saya memutuskan membeli di Toko Ana Swalayan 2 karena keamanan metode pembayaran di Toko Ana Swalayan 2 terjamin					
11	Saya memutuskan membeli di Toko Ana Swalayan 2 karena tersedia pembayaran digital					

Variabel Kelengkapan Produk

No	Pernyataan	SS	S	N	TS	STS
1	Toko Ana Swalayan 2 menyediakan jenis produk yang berbeda di banding toko lain					
2	Toko Ana Swalayan 2 menyediakan beragam produk dari makanan sampai rumah tangga.					
3	Toko Ana Swalayan 2 menyediakan produk dengan variasi yang banyak					
4	Toko Ana Swalayan 2 menyediakan produk dengan berbagai kualitas					
5	Toko Ana Swalayan 2 menyediakan ketersediaan jumlah produk dan jenis produk yang banyak					
6	Toko Ana Swalayan 2 selalu menjaga tingkat stok yang cukup					
7	Toko Ana Swalayan 2 selalu tersedia stok yang cukup dibanding toko lain					
8	Toko Ana Swalayan 2 menyediakan produk dengan merek yang lebih banyak					
9	Toko Ana Swalayan 2 menyediakan produk dengan merek merek terbaru					
10	Saya dapat dengan mudah mengenali setiap merek produk yang di sediakan Toko Ana Swalayan 2					

Variabel Kualitas Pelayanan

No	Pernyataan	SS	S	N	TS	STS
1	Kualitas pelayanan di Toko Ana Swalayan 2 sesuai dengan yang di janjikan					
2	Toko Ana Swalayan 2 me respons dengan cepat yang di sampaikan pelanggan					
3	Toko Ana Swalayan 2 memberi penyelesaian yang tepat sesuai harapan konsumen					
4	Toko Ana Swalayan 2 memberikan respons yang cepat dalam menanggapi pelanggan					
5	Konsumen tidak menunggu terlalu lama untuk mendapatkan respon dari Toko Ana Swalayan 2					
6	Toko Ana Swalayan 2 memberikan jaminan atas kualitas layanan					
7	Toko Ana Swalayan 2 memberikan perhatian kepada konsumen					
8	Karyawan di Toko Ana Swalayan 2 memberikan informasi yang tepat dan akurat kepada pelanggan					

Variabel Diskon Harga

No	Pernyataan	SS	S	N	TS	STS
1	Toko Ana Swalayan 2 memberikan diskon harga dari barang yang di jual					
2	Toko Ana Swalayan 2 menyediakan pilihan produk yang mendapatkan diskon					
3	Toko Ana Swalayan 2 memberikan potongan harga yang besar untuk produk-produk tertentu.					
4	Toko Ana Swalayan 2 memberikan diskon yang menjadi saya memilih berbelanja					
5	Toko Ana Swalayan 2 memberikan diskon harga yang signifikan dari harga yang asli					
6	Toko Ana Swalayan 2 memberikan jangka waktu diskon yang lama					
7	Toko Ana Swalayan 2 memberikan jangka waktu diskon yang lama dibanding toko lain					
8	Toko Ana Swalayan 2 memberi diskon harga sesuai tipe pembelian					
9	Toko Ana Swalayan 2 memberi diskon untuk berbagai kategori produk yang di jual					
10	Toko Ana Swalayan 2 menyediakan opsi pilihan atas kategori produk yang di diskon					
11	Toko Ana Swalayan 2 menyediakan diskon khusus untuk merek merek tertentu					

Lampiran 2

Tabulasi Data Uji Validitas Dan Reliabilitas Variabel Keputusan Pembelian

(Y)

Kode Responden	Keputusan Pembelian											Total
	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	
R-01	5	5	5	4	5	5	4	4	3	4	5	49
R-02	4	5	5	5	3	4	5	5	4	5	5	50
R-03	5	5	5	5	3	4	3	5	5	4	4	48
R-04	3	4	4	5	5	5	4	3	5	4	3	45
R-05	5	5	4	3	5	4	5	3	5	4	5	48
R-06	4	4	3	5	4	5	3	5	5	3	5	46
R-07	5	5	3	4	4	5	5	4	3	5	4	47
R-08	4	4	3	4	5	5	5	3	4	3	5	45
R-09	5	5	5	4	3	5	5	4	5	3	4	48
R-10	3	4	4	3	5	5	5	4	3	5	4	45
R-11	5	5	5	4	3	4	5	5	5	3	4	48
R-12	5	5	4	4	3	4	5	4	5	3	4	46
R-13	3	3	5	5	4	5	4	3	5	4	3	44
R-14	5	5	4	3	4	5	5	4	3	5	4	47
R-15	5	4	4	5	3	5	5	4	3	4	5	47
R-16	4	3	3	4	4	5	5	4	3	5	4	44
R-17	5	4	3	5	5	4	5	3	4	4	5	47
R-18	5	5	5	5	4	3	4	5	4	4	5	49
R-19	4	4	5	4	3	5	4	3	3	4	3	42
R-20	5	4	3	5	4	5	4	3	5	4	5	47
R-21	4	4	5	5	3	3	5	4	5	4	5	47
R-22	3	5	4	5	4	3	5	5	5	3	4	46
R-23	5	4	3	5	4	4	5	3	5	4	5	47
R-24	5	4	3	3	4	3	3	4	5	4	3	41
R-25	5	4	5	5	5	4	5	3	5	3	4	48
R-26	5	4	5	5	4	5	5	4	3	5	5	50
R-27	5	3	3	5	1	3	5	3	3	2	4	37
R-28	5	4	4	1	3	4	3	1	2	2	1	30
R-29	3	5	3	5	2	3	5	4	4	5	5	44
R-30	1	1	2	3	2	2	2	3	3	2	3	24

Lampiran 4

Tabulasi Data Uji Validitas dan Reabilitas Variabel Kualitas Pelayanan**(X2)**

Kode Responden	Kualitas Pelayanan								Total
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	
R-01	5	5	5	5	5	5	5	5	40
R-02	3	3	3	3	3	4	3	4	26
R-03	5	4	4	4	4	4	4	4	33
R-04	4	4	4	5	4	4	4	5	34
R-05	4	3	4	5	3	4	5	3	31
R-06	4	4	4	4	4	4	3	3	30
R-07	5	5	5	5	5	5	5	5	40
R-08	4	4	5	5	4	4	4	4	34
R-09	4	4	4	4	4	4	4	4	32
R-10	5	4	4	5	4	4	5	5	36
R-11	3	3	3	3	3	3	3	3	24
R-12	4	5	5	5	5	4	4	5	37
R-13	5	5	5	5	5	5	5	5	40
R-14	4	4	4	4	5	4	4	4	33
R-15	5	5	5	5	5	5	5	5	40
R-16	5	5	4	4	5	5	5	5	38
R-17	4	5	4	4	5	4	5	5	36
R-18	5	4	5	4	5	4	5	4	36
R-19	4	4	4	5	4	4	5	4	34
R-20	4	5	4	5	5	4	4	4	35
R-21	5	5	5	5	5	5	5	4	39
R-22	5	5	4	5	5	4	4	4	36
R-23	3	2	1	5	3	5	4	4	27
R-24	5	5	5	5	5	5	5	5	40
R-25	4	4	4	5	5	4	4	5	35
R-26	5	5	5	5	5	5	5	5	40
R-27	5	3	3	3	5	4	4	4	31
R-28	4	4	4	5	5	4	4	4	34
R-29	3	4	3	5	4	4	4	3	30
R-30	2	3	3	2	3	2	3	2	20

Lampiran 5

Tabulasi Data Uji Validitas Dan Reliabilitas Variabel Diskon Harga**(X3)**

Kode Responden	Diskon Harga											Total
	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	X3.9	X3.10	X3.11	
R-01	3	3	3	3	3	4	3	4	4	4	4	38
R-02	5	4	4	4	4	4	4	4	4	4	4	45
R-03	4	4	4	5	4	4	4	5	5	4	4	47
R-04	4	3	4	5	3	4	5	3	5	5	4	45
R-05	4	4	4	4	4	4	3	3	4	3	4	41
R-06	5	5	5	5	5	5	5	5	5	5	5	55
R-07	4	4	5	5	4	4	4	4	4	4	4	46
R-08	4	4	4	4	4	4	4	4	4	4	4	44
R-09	5	4	4	5	4	4	5	5	4	5	4	49
R-10	4	5	4	4	5	5	5	4	5	5	5	51
R-11	1	1	1	1	1	1	1	1	1	1	1	11
R-12	5	4	5	4	5	4	5	4	5	4	5	50
R-13	3	3	3	3	3	3	3	3	3	3	3	33
R-14	5	3	5	4	5	5	5	5	5	5	4	51
R-15	4	5	4	4	3	4	3	4	4	4	5	44
R-16	4	4	4	4	4	4	4	4	4	4	4	44
R-17	5	4	5	5	4	4	3	3	4	5	5	47
R-18	5	3	3	2	5	3	4	5	5	2	5	42
R-19	5	4	5	5	5	5	5	5	5	4	5	53
R-20	2	3	3	2	3	2	3	2	2	1	1	24
R-21	5	5	5	5	5	5	5	5	5	5	5	55
R-22	4	4	5	5	4	4	4	4	5	4	5	48
R-23	5	5	4	5	5	4	5	4	5	5	5	52
R-24	5	3	4	5	5	5	4	4	5	4	4	48
R-25	4	4	5	5	4	4	5	4	5	4	5	49
R-26	4	5	4	5	4	5	4	5	4	5	4	49
R-27	5	5	4	4	4	5	5	5	4	4	4	49
R-28	5	4	4	4	4	5	4	5	5	4	4	48
R-29	5	5	5	5	5	5	5	5	5	5	5	55
R-30	4	5	4	5	5	4	4	4	4	5	5	49

Y.6	Pearson Correlation	.274	.211	.218	.016	.487**	1	.245	-.060	-.135	.387*	.082	.449*
	Sig. (2-tailed)	.143	.264	.247	.934	.006		.193	.753	.477	.035	.667	.013
	N	30	30	30	30	30	30	30	30	30	30	30	30
Y.7	Pearson Correlation	.310	.426*	.192	.309	.153	.245	1	.154	.046	.374*	.500**	.606**
	Sig. (2-tailed)	.096	.019	.310	.097	.419	.193		.418	.807	.042	.005	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
Y.8	Pearson Correlation	.025	.454*	.276	.432*	-.052	-.060	.154	1	.292	.345	.494**	.554**
	Sig. (2-tailed)	.894	.012	.140	.017	.785	.753	.418		.117	.062	.006	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30
Y.9	Pearson Correlation	.047	.262	.154	.447*	.193	-.135	.046	.292	1	-.099	.247	.421*
	Sig. (2-tailed)	.804	.162	.416	.013	.308	.477	.807	.117		.603	.188	.020
	N	30	30	30	30	30	30	30	30	30	30	30	30
Y.10	Pearson Correlation	.075	.345	.153	.213	.336	.387*	.374*	.345	-.099	1	.393*	.579**
	Sig. (2-tailed)	.694	.062	.420	.258	.070	.035	.042	.062	.603		.032	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30
Y.11	Pearson Correlation	.231	.328	.007	.617**	.195	.082	.500**	.494**	.247	.393*	1	.683**
	Sig. (2-tailed)	.219	.077	.973	.000	.301	.667	.005	.006	.188	.032		.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
TOTAL	Pearson	.490**	.718**	.495**	.551**	.467**	.449*	.606**	.554**	.421*	.579**	.683**	1

	Correlation												
	Sig. (2-tailed)	.006	.000	.005	.002	.009	.013	.000	.001	.020	.001	.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30
**. Correlation is significant at the 0.01 level (2-tailed).													
*. Correlation is significant at the 0.05 level (2-tailed).													

X1.6	Pearson Correlation	.544**	.416*	.344	.465**	.424*	1	.646**	.578**	.674**	.525**	.726**
	Sig. (2-tailed)	.002	.022	.063	.010	.020		.000	.001	.000	.003	.000
	N	30	30	30	30	30	30	30	30	30	30	30
X1.7	Pearson Correlation	.677**	.500**	.547**	.514**	.485**	.646**	1	.565**	.549**	.610**	.807**
	Sig. (2-tailed)	.000	.005	.002	.004	.007	.000		.001	.002	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30
X1.8	Pearson Correlation	.552**	.561**	.480**	.354	.592**	.578**	.565**	1	.586**	.550**	.776**
	Sig. (2-tailed)	.002	.001	.007	.055	.001	.001	.001		.001	.002	.000
	N	30	30	30	30	30	30	30	30	30	30	30
X1.9	Pearson Correlation	.548**	.214	.297	.197	.413*	.674**	.549**	.586**	1	.398*	.633**
	Sig. (2-tailed)	.002	.255	.111	.297	.023	.000	.002	.001		.030	.000
	N	30	30	30	30	30	30	30	30	30	30	30
X1.10	Pearson Correlation	.372*	.539**	.518**	.694**	.348	.525**	.610**	.550**	.398*	1	.737**
	Sig. (2-tailed)	.043	.002	.003	.000	.059	.003	.000	.002	.030		.000
	N	30	30	30	30	30	30	30	30	30	30	30
TOTAL	Pearson Correlation	.800**	.800**	.788**	.599**	.773**	.726**	.807**	.776**	.633**	.737**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30
** . Correlation is significant at the 0.01 level (2-tailed).												
* . Correlation is significant at the 0.05 level (2-tailed).												

X2.7	Pearson Correlation	.715**	.559**	.563**	.587**	.536**	.680**	1	.622**	.809**
	Sig. (2-tailed)	.000	.001	.001	.001	.002	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30
X2.8	Pearson Correlation	.660**	.616**	.500**	.533**	.645**	.696**	.622**	1	.816**
	Sig. (2-tailed)	.000	.000	.005	.002	.000	.000	.000		.000
	N	30	30	30	30	30	30	30	30	30
TOTAL	Pearson Correlation	.862**	.853**	.792**	.700**	.825**	.774**	.809**	.816**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30
**. Correlation is significant at the 0.01 level (2-tailed).										
*. Correlation is significant at the 0.05 level (2-tailed).										

X3.6	Pearson Correlation	.781**	.689**	.748**	.752**	.717**	1	.728**	.793**	.789**	.813**	.703**	.904**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
X3.7	Pearson Correlation	.751**	.585**	.719**	.656**	.767**	.728**	1	.726**	.796**	.684**	.642**	.853**
	Sig. (2-tailed)	.000	.001	.000	.000	.000	.000		.000	.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
X3.8	Pearson Correlation	.780**	.609**	.588**	.549**	.717**	.793**	.726**	1	.754**	.607**	.669**	.825**
	Sig. (2-tailed)	.000	.000	.001	.002	.000	.000	.000		.000	.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
X3.9	Pearson Correlation	.816**	.519**	.741**	.688**	.789**	.789**	.796**	.754**	1	.683**	.850**	.894**
	Sig. (2-tailed)	.000	.003	.000	.000	.000	.000	.000	.000		.000	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
X3.10	Pearson Correlation	.671**	.678**	.706**	.850**	.575**	.813**	.684**	.607**	.683**	1	.725**	.855**
	Sig. (2-tailed)	.000	.000	.000	.000	.001	.000	.000	.000	.000		.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
X3.11	Pearson Correlation	.778**	.692**	.734**	.686**	.740**	.703**	.642**	.669**	.850**	.725**	1	.874**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000
	N	30	30	30	30	30	30	30	30	30	30	30	30
TOTAL	Pearson	.887**	.772**	.862**	.844**	.847**	.904**	.853**	.825**	.894**	.855**	.874**	1

	Correlation												
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30	30	30
**. Correlation is significant at the 0.01 level (2-tailed).													

Lampiran 10

Hasil Perhitungan Uji Reliabilitas Variabel Keputusan Pembelian (Y)

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0
a. Listwise deletion based on all variables in the procedure.			

Reliability Statistics	
Cronbach's Alpha	N of Items
.762	11

Lampiran 11

Hasil Perhitungan Uji Reliabilitas Variabel Kelengkapan Produk (X1)

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0
a. Listwise deletion based on all variables in the procedure.			

Reliability Statistics	
Cronbach's Alpha	N of Items
.909	10

Lampiran 12

Hasil Perhitungan Uji Reliabilitas Variabel Kualitas Pelayanan (X2)

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0
a. Listwise deletion based on all variables in the procedure.			

Reliability Statistics	
Cronbach's Alpha	N of Items
.920	8

Lampiran 13

Hasil Perhitungan Uji Reliabilitas Variabel Diskon Harga (X3)

Case Processing Summary			
		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0
a. Listwise deletion based on all variables in the procedure.			

Reliability Statistics	
Cronbach's Alpha	N of Items
.963	11

Lampiran 14

Data Penelitian Variabel Keputusan Pembelian (Y)

Kode Responden	Variabel Keputusan Pembelian (Y)											Total
	Y-01	Y-02	Y-03	Y-04	Y-05	Y-06	Y-07	Y-08	Y-09	Y-10	Y-11	
R-01	4	5	5	5	4	4	4	4	5	4	5	49
R-02	4	5	4	4	4	5	4	4	4	5	4	47
R-03	5	5	4	5	5	5	5	5	4	5	5	53
R-04	5	4	4	4	4	3	3	4	4	4	4	43
R-05	4	5	5	5	5	4	4	4	4	5	5	50
R-06	5	4	5	4	5	3	3	4	5	4	3	45
R-07	4	4	4	4	4	3	3	3	4	4	3	40
R-08	5	5	5	5	4	3	3	3	4	4	5	46
R-09	5	4	4	4	4	5	4	4	5	5	4	48
R-10	4	4	5	5	5	4	4	4	4	5	4	48
R-11	4	5	5	5	4	3	4	3	3	5	5	46
R-12	4	3	4	4	4	4	4	3	4	4	5	43
R-13	5	4	4	4	5	4	4	4	5	5	4	48
R-14	4	4	4	5	3	3	4	4	3	4	4	42
R-15	5	5	5	5	5	4	4	4	5	5	5	52
R-16	4	4	4	3	3	5	4	4	4	5	3	43
R-17	4	4	5	4	5	4	5	4	4	4	5	48
R-18	5	4	5	4	4	5	5	4	5	5	5	51
R-19	5	4	4	5	5	4	5	4	5	4	4	49
R-20	5	5	5	5	4	4	5	5	4	5	3	50
R-21	4	3	3	3	4	3	4	4	3	4	4	39
R-22	3	4	4	4	4	4	3	4	3	3	3	39
R-23	4	4	4	4	4	4	5	5	5	5	5	49
R-24	5	5	5	5	5	4	5	5	5	5	4	53
R-25	4	5	4	5	4	5	5	4	4	4	4	48
R-26	5	5	4	3	4	4	4	4	5	5	4	47
R-27	4	5	5	3	4	4	5	4	3	4	4	45
R-28	4	4	5	4	5	5	3	4	5	5	5	49
R-29	5	4	5	5	5	4	4	4	5	5	4	50
R-30	5	4	5	5	4	4	5	5	4	5	4	50
R-31	5	3	3	4	4	5	5	4	3	5	2	43
R-32	5	4	4	3	4	3	4	3	4	5	4	43
R-33	5	4	4	4	4	4	5	3	4	4	4	45
R-34	5	4	4	4	5	4	4	2	4	4	4	44
R-35	5	4	4	5	4	5	5	5	4	5	4	50
R-36	5	4	3	3	4	3	3	2	2	3	5	37
R-37	5	4	3	4	4	3	5	3	4	5	5	45
R-38	4	5	4	4	3	3	5	3	3	4	4	42

R-82	4	5	5	5	5	4	5	5	5	5	5	53
R-83	3	5	5	5	5	5	5	4	4	5	5	51
R-84	3	3	5	4	3	5	2	5	3	4	5	42
R-85	3	5	5	5	5	5	5	5	5	4	5	52
R-86	3	5	5	5	5	5	5	5	4	5	5	52
R-87	2	5	5	5	5	5	4	5	5	5	4	50
R-88	2	5	5	5	5	5	5	5	5	5	5	52
R-89	2	5	5	5	5	5	5	5	5	4	5	51
R-90	2	4	4	5	4	3	5	3	5	4	4	43
R-91	3	5	4	4	3	3	4	3	4	4	4	41
R-92	4	5	5	4	5	2	4	4	5	5	4	47
R-93	4	2	2	3	4	3	3	4	5	4	4	38
R-94	2	2	2	2	3	3	3	3	4	2	2	28
R-95	3	4	4	4	4	4	4	4	4	4	4	43
R-96	4	3	3	4	3	3	4	4	4	4	4	40
R-97	3	3	3	3	4	3	4	4	3	3	4	37
R-98	3	3	3	4	3	3	4	4	4	4	4	39
R-99	5	3	3	3	4	3	3	4	4	4	4	40
R-100	5	2	2	3	4	3	3	3	4	3	4	36

Lampiran 15

Data Penelitian Variabel Kelengkapan Produk (X1)

Kode Responden	Variabel Kelengkapan Produk (X1)										Total
	X1-01	X1-02	X1-03	X1-04	X1-05	X1-06	X1-07	X1-08	X1-09	X1-10	
R-01	5	4	4	5	5	4	4	4	4	4	43
R-02	4	4	3	3	3	3	4	4	4	4	36
R-03	5	4	5	4	5	5	4	4	5	5	46
R-04	5	4	4	4	4	5	5	5	4	4	44
R-05	4	5	5	5	4	4	5	5	4	5	46
R-06	5	4	4	4	4	5	4	5	4	4	43
R-07	5	4	5	5	5	4	5	4	4	5	46
R-08	5	5	5	5	5	5	4	5	5	4	48
R-09	5	5	4	4	5	5	5	5	4	4	46
R-10	5	5	5	4	4	4	5	4	5	5	46
R-11	3	3	3	4	3	4	3	3	3	3	32
R-12	4	4	4	4	5	5	4	4	4	4	42
R-13	3	3	4	4	3	4	4	4	3	3	35
R-14	5	4	4	4	4	5	5	4	4	5	44
R-15	5	5	5	5	5	4	5	5	4	5	48
R-16	5	5	4	5	5	5	5	5	4	4	47
R-17	3	4	3	4	4	4	4	3	4	4	37
R-18	5	5	5	5	4	4	4	4	5	5	46
R-19	4	4	5	5	5	5	5	5	5	5	48
R-20	5	5	5	4	4	5	5	5	5	5	48
R-21	3	4	4	5	5	4	4	4	4	5	42
R-22	4	3	4	3	3	3	3	4	3	3	33
R-23	4	5	5	5	4	4	4	4	4	5	44
R-24	2	5	5	5	4	4	5	5	5	5	45
R-25	5	4	5	5	5	4	5	5	5	5	48
R-26	5	5	4	4	5	4	4	5	5	5	46
R-27	3	4	4	4	5	5	4	5	5	4	43
R-28	3	4	5	5	5	4	4	4	5	4	43
R-29	4	4	3	4	4	4	4	4	5	4	40
R-30	4	4	4	5	4	5	4	5	5	4	44
R-31	5	4	3	4	2	2	4	3	3	4	34
R-32	4	5	4	5	3	3	3	4	4	4	39
R-33	4	4	4	4	4	4	4	4	4	3	39
R-34	4	4	3	4	4	4	4	4	3	4	38
R-35	3	3	4	4	3	3	3	4	4	4	35
R-36	3	3	4	3	3	3	3	4	4	3	33
R-37	5	4	5	4	4	4	4	4	5	4	43

R-38	5	3	5	2	2	2	5	5	5	5	39
R-39	4	4	4	4	4	4	4	4	4	4	40
R-40	5	4	5	5	5	5	5	5	5	4	48
R-41	5	5	4	4	4	4	4	4	4	4	42
R-42	2	2	5	4	4	4	4	5	5	5	40
R-43	2	2	4	5	5	5	5	5	4	3	40
R-44	4	4	5	5	5	5	5	5	5	4	47
R-45	3	3	4	3	3	3	4	4	4	4	35
R-46	3	3	3	4	4	4	2	2	3	3	31
R-47	3	3	4	4	4	4	4	4	4	5	39
R-48	3	3	5	5	5	5	5	5	5	4	45
R-49	2	2	5	5	5	5	5	5	5	5	44
R-50	2	2	3	5	5	5	4	4	3	4	37
R-51	2	2	4	5	5	5	5	5	4	4	41
R-52	2	2	4	4	4	4	4	4	4	3	35
R-53	3	3	4	5	5	5	4	4	4	5	42
R-54	4	4	5	5	4	5	5	4	5	4	45
R-55	4	4	5	4	4	4	4	5	5	5	44
R-56	2	3	5	4	4	4	4	4	5	4	39
R-57	3	3	5	5	5	5	5	5	5	5	46
R-58	4	4	4	4	4	4	4	4	4	3	39
R-59	3	3	5	5	5	5	5	5	5	5	46
R-60	3	3	5	5	4	4	4	5	5	3	41
R-61	4	3	4	4	4	4	4	4	4	4	39
R-62	3	3	4	4	4	4	2	3	3	4	34
R-63	4	4	4	4	3	4	3	4	4	4	38
R-64	3	3	4	4	5	4	5	4	5	4	41
R-65	3	4	5	5	4	4	5	4	4	5	43
R-66	4	4	5	5	4	4	4	4	5	4	43
R-67	2	2	5	5	4	5	5	5	4	5	42
R-68	5	5	5	5	5	5	4	4	5	5	48
R-69	3	4	4	5	4	4	4	4	4	4	40
R-70	4	5	5	5	5	5	3	5	4	5	46
R-71	4	4	4	5	4	4	5	4	4	4	42
R-72	3	3	5	4	3	4	5	4	4	5	40
R-73	1	4	5	4	4	5	4	5	4	5	41
R-74	4	1	4	4	5	4	4	4	4	3	37
R-75	3	4	5	5	5	4	4	3	5	3	41
R-76	4	5	5	4	3	3	4	4	5	4	41
R-77	3	5	4	4	4	4	4	4	4	4	40
R-78	5	4	5	5	4	5	4	5	4	1	42
R-79	5	4	5	5	4	4	4	5	5	4	45
R-80	4	3	5	5	4	4	4	3	4	4	40

R-81	4	3	4	5	4	5	4	5	4	4	42
R-82	5	4	5	5	4	4	4	3	5	5	44
R-83	3	3	5	4	4	4	4	2	4	4	37
R-84	4	4	5	4	4	4	3	3	2	1	34
R-85	5	4	5	4	4	5	3	5	4	5	44
R-86	3	3	5	4	3	5	5	4	4	4	40
R-87	4	3	5	5	5	5	5	5	5	5	47
R-88	3	3	5	5	5	5	5	5	5	5	46
R-89	3	5	5	4	3	2	4	4	2	4	36
R-90	3	3	4	3	4	4	3	5	3	2	34
R-91	3	3	3	3	4	3	3	4	3	4	33
R-92	3	3	4	2	4	5	2	4	4	4	35
R-93	3	3	4	3	4	4	3	3	4	4	35
R-94	2	2	4	3	2	3	3	3	3	5	30
R-95	2	2	4	4	4	4	4	4	4	3	35
R-96	2	2	4	3	4	3	3	4	4	5	34
R-97	2	2	4	3	4	4	3	4	4	3	33
R-98	3	3	3	3	4	3	3	4	4	4	34
R-99	4	4	4	3	4	4	3	3	4	4	37
R-100	4	4	4	3	4	4	3	3	3	5	37

Lampiran 16

Data Penelitian Variabel Kualitas Pelayanan (X2)

Kode Responden	Variabel Kualitas Pelayanan (X2)								Total
	X2-01	X2-02	X2-03	X2-04	X2-05	X2-06	X2-07	X2-08	
R-01	4	5	5	4	5	4	4	4	35
R-02	4	5	4	4	4	5	4	4	34
R-03	5	4	4	5	5	5	5	5	38
R-04	4	4	4	4	4	3	3	4	30
R-05	4	5	5	5	5	4	4	4	36
R-06	4	4	4	4	5	3	3	4	31
R-07	4	4	4	4	4	3	3	3	29
R-08	4	4	5	5	3	3	3	3	30
R-09	4	4	4	4	4	4	4	4	32
R-10	4	4	5	5	5	4	4	4	35
R-11	4	5	5	5	4	3	4	3	33
R-12	4	3	4	4	4	4	4	3	30
R-13	5	4	4	4	5	4	4	4	34
R-14	4	4	4	5	3	3	4	4	31
R-15	5	5	5	5	5	4	4	4	37
R-16	4	4	4	3	3	5	4	4	31
R-17	5	5	5	4	5	4	5	4	37
R-18	5	4	5	4	4	5	5	4	36
R-19	5	4	4	5	5	4	5	4	36
R-20	5	5	5	5	4	4	5	5	38
R-21	4	3	3	3	4	3	4	4	28
R-22	3	3	4	4	4	4	3	3	28
R-23	4	4	4	4	4	5	5	5	35
R-24	5	5	5	5	5	5	5	5	40
R-25	4	5	4	5	4	5	5	4	36
R-26	4	5	4	3	4	4	4	4	32
R-27	4	5	5	3	4	4	5	4	34
R-28	4	4	5	4	5	4	3	4	33
R-29	5	5	5	5	5	4	4	4	37
R-30	5	5	5	5	4	4	5	4	37
R-31	5	4	4	5	5	3	3	5	34
R-32	4	5	4	3	3	4	3	3	29
R-33	4	4	4	4	3	4	4	4	31
R-34	4	4	5	5	4	5	4	4	35
R-35	3	3	4	4	5	3	5	3	30
R-36	3	3	3	3	3	4	3	4	26
R-37	5	4	2	5	4	5	3	4	32

R-38	5	3	3	3	4	3	3	3	27
R-39	4	4	5	4	3	5	3	5	33
R-40	5	4	4	3	3	4	3	4	30
R-41	5	5	4	5	2	4	4	5	34
R-42	2	2	3	4	3	3	4	5	26
R-43	2	2	2	3	3	3	3	4	22
R-44	4	4	4	4	4	4	4	4	32
R-45	3	3	4	3	3	4	4	4	28
R-46	3	3	3	4	3	4	4	3	27
R-47	3	3	4	3	3	4	4	4	28
R-48	3	3	3	4	3	3	4	4	27
R-49	2	2	3	4	3	3	3	4	24
R-50	2	2	2	4	2	2	2	4	20
R-51	2	2	3	4	4	3	4	4	26
R-52	2	2	3	4	4	3	4	4	26
R-53	3	3	4	4	3	3	3	3	26
R-54	4	4	4	4	3	4	4	4	31
R-55	4	4	4	4	4	4	4	4	32
R-56	2	3	3	4	2	3	3	4	24
R-57	3	3	3	4	3	4	4	4	28
R-58	4	4	4	3	2	4	4	4	29
R-59	3	3	3	3	2	3	3	4	24
R-60	3	3	3	3	3	3	4	4	26
R-61	4	3	3	3	2	3	4	4	26
R-62	3	3	4	4	4	4	4	4	30
R-63	4	4	5	4	4	4	4	4	33
R-64	3	3	4	5	4	4	4	5	32
R-65	3	4	4	4	3	3	4	4	29
R-66	4	4	1	4	3	4	4	4	28
R-67	2	2	2	2	2	2	2	2	16
R-68	5	5	4	5	4	5	5	5	38
R-69	3	4	4	5	3	4	5	5	33
R-70	4	5	4	5	4	5	4	5	36
R-71	4	4	4	4	4	4	4	4	32
R-72	3	3	3	4	3	3	4	4	27
R-73	1	4	4	4	4	1	4	1	23
R-74	4	1	4	3	1	3	3	1	20
R-75	3	4	5	5	4	5	4	3	33
R-76	4	5	4	5	3	4	4	4	33
R-77	3	5	4	4	5	5	3	4	33
R-78	5	4	5	4	3	3	5	4	33
R-79	5	4	5	5	5	4	5	5	38
R-80	4	3	4	5	4	3	3	3	29

Lampiran 17

Data Penelitian Variabel Diskon Harga (X3)

Kode Responden	Variabel Diskon Harga (X3)											Total
	X3-01	X3-02	X3-03	X3-04	X3-05	X3-06	X3-07	X3-08	X3-09	X3-10	X3-11	
R-01	5	5	5	4	5	4	4	4	5	4	4	49
R-02	4	5	4	4	4	5	4	4	4	5	5	48
R-03	5	4	4	5	5	5	5	5	4	5	5	52
R-04	5	4	4	4	4	3	3	4	4	4	3	42
R-05	5	5	5	5	5	4	4	4	4	5	4	50
R-06	5	4	5	4	5	3	3	4	5	4	3	45
R-07	4	4	4	4	4	3	3	3	4	4	3	40
R-08	4	4	5	5	4	3	3	3	4	4	3	42
R-09	5	4	4	4	4	4	4	4	5	5	4	47
R-10	4	4	5	5	5	4	4	4	4	5	4	48
R-11	4	5	5	5	4	3	4	3	3	5	3	44
R-12	4	3	4	4	4	4	4	3	4	4	4	42
R-13	5	4	4	4	5	4	4	4	5	5	4	48
R-14	4	4	4	5	3	3	4	4	3	4	3	41
R-15	5	5	5	5	5	4	4	4	5	5	4	51
R-16	4	4	4	3	3	5	4	4	4	5	5	45
R-17	5	5	5	4	5	4	5	4	4	4	4	49
R-18	5	4	5	4	4	5	5	4	5	5	5	51
R-19	5	4	4	5	5	4	5	4	5	4	4	49
R-20	5	5	5	5	4	4	5	5	4	5	4	51
R-21	4	3	3	3	4	3	4	4	3	4	3	38
R-22	3	3	4	4	4	4	3	4	3	3	4	39
R-23	4	4	4	4	4	5	5	5	5	5	5	50
R-24	5	5	5	5	5	5	5	5	5	5	5	55
R-25	4	5	4	5	4	5	5	4	4	4	5	49
R-26	5	5	4	3	4	4	4	4	5	5	4	47
R-27	4	5	5	3	4	4	5	4	3	4	4	45
R-28	4	4	5	4	5	4	3	4	5	5	4	47
R-29	5	5	5	5	5	4	4	4	5	5	4	51
R-30	5	5	5	5	4	4	5	5	4	5	4	51
R-31	4	5	5	4	3	4	5	5	4	2	4	45
R-32	5	5	5	5	4	4	5	4	5	4	4	50
R-33	4	4	5	4	4	4	4	4	4	4	4	45
R-34	5	5	4	4	5	5	4	5	3	4	5	49
R-35	5	5	5	5	5	5	5	5	4	4	5	53
R-36	5	5	4	4	4	4	4	4	4	5	4	47
R-37	5	5	4	4	4	4	5	5	4	5	4	49

R-38	4	4	4	4	4	5	4	5	4	4	5	47
R-39	4	4	4	4	4	5	4	4	4	5	5	47
R-40	4	4	5	4	5	5	4	5	4	4	5	49
R-41	5	4	4	4	4	4	5	4	4	3	4	45
R-42	4	3	5	5	4	3	3	5	3	4	3	42
R-43	3	3	3	4	1	3	5	4	4	4	3	37
R-44	5	5	5	5	5	3	4	5	4	3	3	47
R-45	5	4	5	4	5	5	4	5	5	4	5	51
R-46	5	4	4	4	4	4	4	5	4	4	4	46
R-47	4	3	5	5	4	4	4	4	4	4	4	45
R-48	4	3	4	5	4	4	5	3	4	5	4	45
R-49	4	2	5	4	5	4	4	4	4	4	4	44
R-50	4	3	4	5	3	3	4	3	5	4	3	41
R-51	4	4	4	3	3	4	5	4	4	4	4	43
R-52	5	4	3	4	5	4	4	5	4	4	4	46
R-53	4	5	3	1	5	4	3	4	5	4	4	42
R-54	5	5	5	5	5	5	5	5	4	5	5	54
R-55	5	5	5	5	5	5	5	5	4	5	5	54
R-56	4	5	3	3	2	4	4	5	5	4	4	43
R-57	2	3	5	3	4	5	4	3	4	5	5	43
R-58	4	4	5	4	3	5	4	4	4	4	5	46
R-59	4	4	4	4	4	4	4	4	4	4	4	44
R-60	4	5	4	5	4	4	4	4	4	4	4	46
R-61	5	4	4	4	5	4	4	4	4	4	4	46
R-62	4	4	4	4	4	4	5	5	4	4	4	46
R-63	4	4	4	4	4	4	5	5	4	3	4	45
R-64	5	5	5	5	5	5	5	5	4	5	5	54
R-65	5	5	5	5	5	5	5	5	4	4	5	53
R-66	5	5	5	4	4	5	5	5	5	4	5	52
R-67	5	5	5	5	5	5	5	5	4	3	5	52
R-68	4	4	4	4	4	5	4	4	4	5	5	47
R-69	4	5	4	3	4	3	4	4	4	5	3	43
R-70	4	4	4	4	4	5	4	4	4	5	5	47
R-71	4	5	5	5	5	5	5	5	4	5	5	53
R-72	4	4	5	4	3	5	4	3	4	5	5	46
R-73	5	4	4	5	4	3	5	5	4	1	3	43
R-74	4	5	5	4	4	5	5	4	4	4	5	49
R-75	4	4	5	5	4	5	4	4	4	5	5	49
R-76	5	4	5	4	4	5	4	4	4	5	5	49
R-77	5	5	5	4	4	4	4	5	5	5	4	50
R-78	5	4	5	4	3	4	3	5	4	3	4	44
R-79	4	5	4	4	4	4	4	5	4	4	4	46
R-80	5	5	5	5	5	5	5	5	4	5	5	54

R-81	5	4	4	4	5	4	5	3	4	4	4	46
R-82	5	5	4	5	5	4	5	5	4	5	4	51
R-83	5	4	4	5	4	4	5	5	4	5	4	49
R-84	4	4	4	4	5	4	4	5	4	5	4	47
R-85	5	5	5	5	5	4	5	4	4	5	4	51
R-86	5	5	5	5	5	5	5	5	5	5	5	55
R-87	5	5	5	5	5	5	5	5	4	4	5	53
R-88	5	5	4	4	5	3	5	5	4	5	3	48
R-89	5	4	4	4	5	4	3	5	5	5	4	48
R-90	5	5	5	5	5	5	5	5	4	4	5	53
R-91	5	5	5	5	5	5	5	5	4	4	5	53
R-92	5	5	5	5	5	5	5	5	4	4	5	53
R-93	5	5	5	4	5	5	5	5	3	4	5	51
R-94	5	4	4	4	4	4	4	4	4	2	4	43
R-95	5	5	5	5	5	5	5	5	4	4	5	53
R-96	5	5	5	5	5	5	5	5	4	4	5	53
R-97	4	4	5	5	5	3	4	4	4	4	3	45
R-98	4	4	4	4	5	4	4	4	4	4	4	45
R-99	3	4	5	3	4	5	4	4	4	4	5	45
R-100	5	4	5	5	4	4	5	5	3	4	4	48

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Pengolahan Data Interval (MSI) Variabel Keputusan Pembelian (Y)

Kode Responden	Variabel Keputusan Pembelian (Y)											Total
	Y-01	Y-02	Y-03	Y-04	Y-05	Y-06	Y-07	Y-08	Y-09	Y-10	Y-11	
R-01	2,410	4,213	4,499	4,686	3,719	3,334	3,434	3,310	4,743	3,408	4,723	42,477
R-02	2,410	4,213	3,247	3,438	3,719	4,470	3,434	3,310	3,477	4,704	3,360	39,782
R-03	3,622	4,213	3,247	4,686	4,961	4,470	4,559	4,668	3,477	4,704	4,723	47,331
R-04	3,622	3,009	3,247	3,438	3,719	2,343	2,613	3,310	3,477	3,408	3,360	35,546
R-05	2,410	4,213	4,499	4,686	4,961	3,334	3,434	3,310	3,477	4,704	4,723	43,750
R-06	3,622	3,009	4,499	3,438	4,961	2,343	2,613	3,310	4,743	3,408	2,230	38,176
R-07	2,410	3,009	3,247	3,438	3,719	2,343	2,613	2,090	3,477	3,408	2,230	31,985
R-08	3,622	4,213	4,499	4,686	3,719	2,343	2,613	2,090	3,477	3,408	4,723	39,393
R-09	3,622	3,009	3,247	3,438	3,719	4,470	3,434	3,310	4,743	4,704	3,360	41,057
R-10	2,410	3,009	4,499	4,686	4,961	3,334	3,434	3,310	3,477	4,704	3,360	41,183
R-11	2,410	4,213	4,499	4,686	3,719	2,343	3,434	2,090	2,419	4,704	4,723	39,240
R-12	2,410	2,115	3,247	3,438	3,719	3,334	3,434	2,090	3,477	3,408	4,723	35,396
R-13	3,622	3,009	3,247	3,438	4,961	3,334	3,434	3,310	4,743	4,704	3,360	41,162
R-14	2,410	3,009	3,247	4,686	2,517	2,343	3,434	3,310	2,419	3,408	3,360	34,142
R-15	3,622	4,213	4,499	4,686	4,961	3,334	3,434	3,310	4,743	4,704	4,723	46,228
R-16	2,410	3,009	3,247	2,379	2,517	4,470	3,434	3,310	3,477	4,704	2,230	35,188
R-17	2,410	3,009	4,499	3,438	4,961	3,334	4,559	3,310	3,477	3,408	4,723	41,127
R-18	3,622	3,009	4,499	3,438	3,719	4,470	4,559	3,310	4,743	4,704	4,723	44,797
R-19	3,622	3,009	3,247	4,686	4,961	3,334	4,559	3,310	4,743	3,408	3,360	42,237
R-20	3,622	4,213	4,499	4,686	3,719	3,334	4,559	4,668	3,477	4,704	2,230	43,710
R-21	2,410	2,115	2,294	2,379	3,719	2,343	3,434	3,310	2,419	3,408	3,360	31,190
R-22	1,753	3,009	3,247	3,438	3,719	3,334	2,613	3,310	2,419	2,382	2,230	31,453
R-23	2,410	3,009	3,247	3,438	3,719	3,334	4,559	4,668	4,743	4,704	4,723	42,555

R-24	3,622	4,213	4,499	4,686	4,961	3,334	4,559	4,668	4,743	4,704	3,360	47,347
R-25	2,410	4,213	3,247	4,686	3,719	4,470	4,559	3,310	3,477	3,408	3,360	40,858
R-26	3,622	4,213	3,247	2,379	3,719	3,334	3,434	3,310	4,743	4,704	3,360	40,064
R-27	2,410	4,213	4,499	2,379	3,719	3,334	4,559	3,310	2,419	3,408	3,360	37,607
R-28	2,410	3,009	4,499	3,438	4,961	4,470	2,613	3,310	4,743	4,704	4,723	42,881
R-29	3,622	3,009	4,499	4,686	4,961	3,334	3,434	3,310	4,743	4,704	3,360	43,660
R-30	3,622	3,009	4,499	4,686	3,719	3,334	4,559	4,668	3,477	4,704	3,360	43,636
R-31	3,622	2,115	2,294	3,438	3,719	4,470	4,559	3,310	2,419	4,704	1,596	36,246
R-32	3,622	3,009	3,247	2,379	3,719	2,343	3,434	2,090	3,477	4,704	3,360	35,385
R-33	3,622	3,009	3,247	3,438	3,719	3,334	4,559	2,090	3,477	3,408	3,360	37,263
R-34	3,622	3,009	3,247	3,438	4,961	3,334	3,434	1,000	3,477	3,408	3,360	36,290
R-35	3,622	3,009	3,247	4,686	3,719	4,470	4,559	4,668	3,477	4,704	3,360	43,522
R-36	3,622	3,009	2,294	2,379	3,719	2,343	2,613	1,000	1,596	2,382	4,723	29,680
R-37	3,622	3,009	2,294	3,438	3,719	2,343	4,559	2,090	3,477	4,704	4,723	37,980
R-38	2,410	4,213	3,247	3,438	2,517	2,343	4,559	2,090	2,419	3,408	3,360	34,003
R-39	3,622	4,213	4,499	3,438	4,961	2,343	3,434	2,090	4,743	4,704	4,723	42,770
R-40	3,622	3,009	3,247	3,438	3,719	2,343	3,434	2,090	3,477	3,408	3,360	35,147
R-41	3,622	3,009	3,247	2,379	3,719	2,343	3,434	2,090	3,477	2,382	2,230	31,932
R-42	3,622	3,009	3,247	3,438	2,517	2,343	2,613	3,310	3,477	3,408	3,360	34,345
R-43	3,622	4,213	3,247	3,438	2,517	3,334	2,613	4,668	3,477	2,382	3,360	36,871
R-44	3,622	2,115	2,294	2,379	2,517	2,343	2,613	3,310	3,477	2,382	2,230	29,283
R-45	3,622	2,115	3,247	3,438	2,517	2,343	3,434	3,310	3,477	3,408	3,360	34,272
R-46	3,622	2,115	2,294	3,438	2,517	4,470	3,434	3,310	3,477	3,408	3,360	35,446
R-47	3,622	4,213	4,499	4,686	4,961	3,334	3,434	3,310	3,477	3,408	3,360	42,302
R-48	3,622	4,213	3,247	3,438	3,719	4,470	2,613	3,310	3,477	1,681	4,723	38,515
R-49	3,622	3,009	3,247	2,379	2,517	4,470	1,870	3,310	2,419	3,408	3,360	33,610
R-50	3,622	3,009	3,247	2,379	3,719	3,334	1,870	3,310	3,477	2,382	3,360	33,708
R-51	3,622	3,009	3,247	3,438	2,517	3,334	1,870	2,090	2,419	3,408	3,360	32,313
R-52	3,622	4,213	4,499	4,686	2,517	4,470	1,870	2,090	2,419	3,408	3,360	37,152

R-53	3,622	2,115	2,294	2,379	2,517	2,343	2,613	2,090	2,419	3,408	3,360	29,160
R-54	3,622	4,213	3,247	3,438	3,719	3,334	2,613	3,310	4,743	3,408	4,723	40,370
R-55	3,622	3,009	3,247	4,686	3,719	3,334	3,434	3,310	3,477	3,408	4,723	39,969
R-56	3,622	2,115	3,247	3,438	2,517	3,334	2,613	3,310	3,477	3,408	3,360	34,442
R-57	3,622	2,115	2,294	3,438	2,517	3,334	1,870	3,310	4,743	4,704	4,723	36,671
R-58	2,410	2,115	2,294	4,686	2,517	3,334	3,434	2,090	3,477	3,408	3,360	33,125
R-59	3,622	3,009	3,247	3,438	2,517	3,334	1,870	1,000	2,419	2,382	3,360	30,197
R-60	3,622	3,009	3,247	3,438	2,517	3,334	1,870	3,310	3,477	3,408	3,360	34,591
R-61	3,622	3,009	3,247	3,438	2,517	3,334	3,434	3,310	3,477	3,408	3,360	36,156
R-62	3,622	3,009	3,247	3,438	3,719	3,334	2,613	3,310	3,477	3,408	3,360	36,537
R-63	2,410	2,115	3,247	4,686	3,719	3,334	1,870	3,310	4,743	1,681	2,230	33,344
R-64	3,622	1,000	4,499	4,686	3,719	4,470	4,559	3,310	4,743	4,704	4,723	44,035
R-65	3,622	3,009	3,247	3,438	2,517	1,513	3,434	3,310	2,419	2,382	3,360	32,251
R-66	3,622	3,009	3,247	3,438	3,719	1,000	3,434	3,310	2,419	3,408	3,360	33,965
R-67	3,622	3,009	1,653	2,379	2,517	3,334	2,613	3,310	1,596	2,382	2,230	28,645
R-68	3,622	4,213	3,247	4,686	3,719	4,470	4,559	4,668	4,743	4,704	4,723	47,355
R-69	3,622	4,213	3,247	4,686	3,719	4,470	3,434	3,310	4,743	4,704	4,723	44,871
R-70	2,410	4,213	2,294	3,438	3,719	3,334	2,613	4,668	4,743	3,408	4,723	39,563
R-71	2,410	3,009	3,247	3,438	2,517	3,334	3,434	3,310	3,477	4,704	4,723	37,604
R-72	2,410	3,009	3,247	4,686	3,719	4,470	4,559	4,668	4,743	4,704	4,723	44,939
R-73	1,753	1,000	1,000	2,379	1,000	1,000	3,434	3,310	3,477	1,000	1,000	20,353
R-74	1,753	1,000	1,000	1,000	3,719	3,334	1,000	3,310	1,000	3,408	3,360	23,883
R-75	3,622	3,009	4,499	4,686	3,719	3,334	4,559	2,090	3,477	4,704	4,723	42,422
R-76	3,622	2,115	4,499	3,438	2,517	4,470	4,559	3,310	4,743	2,382	4,723	40,379
R-77	2,410	1,000	2,294	2,379	3,719	1,000	1,000	3,310	2,419	3,408	4,723	27,661
R-78	3,622	4,213	4,499	4,686	3,719	2,343	4,559	3,310	4,743	2,382	2,230	40,304
R-79	3,622	4,213	4,499	4,686	4,961	4,470	4,559	4,668	4,743	3,408	3,360	47,187
R-80	1,000	4,213	4,499	4,686	3,719	4,470	4,559	4,668	4,743	4,704	4,723	45,984
R-81	1,000	4,213	4,499	4,686	4,961	4,470	4,559	4,668	4,743	3,408	3,360	44,565

R-82	2,410	4,213	4,499	4,686	4,961	3,334	4,559	4,668	4,743	4,704	4,723	47,499
R-83	1,753	4,213	4,499	4,686	4,961	4,470	4,559	3,310	3,477	4,704	4,723	45,355
R-84	1,753	2,115	4,499	3,438	2,517	4,470	1,870	4,668	2,419	3,408	4,723	35,880
R-85	1,753	4,213	4,499	4,686	4,961	4,470	4,559	4,668	4,743	3,408	4,723	46,682
R-86	1,753	4,213	4,499	4,686	4,961	4,470	4,559	4,668	3,477	4,704	4,723	46,713
R-87	1,000	4,213	4,499	4,686	4,961	4,470	3,434	4,668	4,743	4,704	3,360	44,737
R-88	1,000	4,213	4,499	4,686	4,961	4,470	4,559	4,668	4,743	4,704	4,723	47,225
R-89	1,000	4,213	4,499	4,686	4,961	4,470	4,559	4,668	4,743	3,408	4,723	45,929
R-90	1,000	3,009	3,247	4,686	3,719	2,343	4,559	2,090	4,743	3,408	3,360	36,163
R-91	1,753	4,213	3,247	3,438	2,517	2,343	3,434	2,090	3,477	3,408	3,360	33,280
R-92	2,410	4,213	4,499	3,438	4,961	1,513	3,434	3,310	4,743	4,704	3,360	40,584
R-93	2,410	1,551	1,653	2,379	3,719	2,343	2,613	3,310	4,743	3,408	3,360	31,489
R-94	1,000	1,551	1,653	1,489	2,517	2,343	2,613	2,090	3,477	1,681	1,596	22,011
R-95	1,753	3,009	3,247	3,438	3,719	3,334	3,434	3,310	3,477	3,408	3,360	35,488
R-96	2,410	2,115	2,294	3,438	2,517	2,343	3,434	3,310	3,477	3,408	3,360	32,106
R-97	1,753	2,115	2,294	2,379	3,719	2,343	3,434	3,310	2,419	2,382	3,360	29,507
R-98	1,753	2,115	2,294	3,438	2,517	2,343	3,434	3,310	3,477	3,408	3,360	31,449
R-99	3,622	2,115	2,294	2,379	3,719	2,343	2,613	3,310	3,477	3,408	3,360	32,640
R-100	3,622	1,551	1,653	2,379	3,719	2,343	2,613	2,090	3,477	2,382	3,360	29,190

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Pengolahan Data Interval (MSI) Variabel Kelengkapan Produk (X1)

Kode Responden	Variabel Kelengkapan Produk (X1)										Total
	X1-01	X1-02	X1-03	X1-04	X1-05	X1-06	X1-07	X1-08	X1-09	X1-10	
R-01	4,936	3,986	2,252	4,352	4,406	2,991	3,147	3,118	3,131	3,176	35,496
R-02	3,938	3,986	1,000	2,000	1,920	1,863	3,147	3,118	3,131	3,176	27,279
R-03	4,936	3,986	3,618	3,054	4,406	4,346	3,147	3,118	4,479	4,479	39,569
R-04	4,936	3,986	2,252	3,054	3,061	4,346	4,427	4,460	3,131	3,176	36,830
R-05	3,938	5,123	3,618	4,352	3,061	2,991	4,427	4,460	3,131	4,479	39,581
R-06	4,936	3,986	2,252	3,054	3,061	4,346	3,147	4,460	3,131	3,176	35,550
R-07	4,936	3,986	3,618	4,352	4,406	2,991	4,427	3,118	3,131	4,479	39,445
R-08	4,936	5,123	3,618	4,352	4,406	4,346	3,147	4,460	4,479	3,176	42,043
R-09	4,936	5,123	2,252	3,054	4,406	4,346	4,427	4,460	3,131	3,176	39,312
R-10	4,936	5,123	3,618	3,054	3,061	2,991	4,427	3,118	4,479	4,479	39,287
R-11	3,120	3,029	1,000	3,054	1,920	2,991	2,045	1,970	1,970	2,099	23,198
R-12	3,938	3,986	2,252	3,054	4,406	4,346	3,147	3,118	3,131	3,176	34,554
R-13	3,120	3,029	2,252	3,054	1,920	2,991	3,147	3,118	1,970	2,099	26,700
R-14	4,936	3,986	2,252	3,054	3,061	4,346	4,427	3,118	3,131	4,479	36,791
R-15	4,936	5,123	3,618	4,352	4,406	2,991	4,427	4,460	3,131	4,479	41,924
R-16	4,936	5,123	2,252	4,352	4,406	4,346	4,427	4,460	3,131	3,176	40,609
R-17	3,120	3,986	1,000	3,054	3,061	2,991	3,147	1,970	3,131	3,176	28,638
R-18	4,936	5,123	3,618	4,352	3,061	2,991	3,147	3,118	4,479	4,479	39,305
R-19	3,938	3,986	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	42,492
R-20	4,936	5,123	3,618	3,054	3,061	4,346	4,427	4,460	4,479	4,479	41,984
R-21	3,120	3,986	2,252	4,352	4,406	2,991	3,147	3,118	3,131	4,479	34,982

R-22	3,938	3,029	2,252	2,000	1,920	1,863	2,045	3,118	1,970	2,099	24,234
R-23	3,938	5,123	3,618	4,352	3,061	2,991	3,147	3,118	3,131	4,479	36,958
R-24	2,158	5,123	3,618	4,352	3,061	2,991	4,427	4,460	4,479	4,479	39,149
R-25	4,936	3,986	3,618	4,352	4,406	2,991	4,427	4,460	4,479	4,479	42,135
R-26	4,936	5,123	2,252	3,054	4,406	2,991	3,147	4,460	4,479	4,479	39,328
R-27	3,120	3,986	2,252	3,054	4,406	4,346	3,147	4,460	4,479	3,176	36,427
R-28	3,120	3,986	3,618	4,352	4,406	2,991	3,147	3,118	4,479	3,176	36,394
R-29	3,938	3,986	1,000	3,054	3,061	2,991	3,147	3,118	4,479	3,176	31,952
R-30	3,938	3,986	2,252	4,352	3,061	4,346	3,147	4,460	4,479	3,176	37,198
R-31	4,936	3,986	1,000	3,054	1,000	1,000	3,147	1,970	1,970	3,176	25,239
R-32	3,938	5,123	2,252	4,352	1,920	1,863	2,045	3,118	3,131	3,176	30,918
R-33	3,938	3,986	2,252	3,054	3,061	2,991	3,147	3,118	3,131	2,099	30,778
R-34	3,938	3,986	1,000	3,054	3,061	2,991	3,147	3,118	1,970	3,176	29,442
R-35	3,120	3,029	2,252	3,054	1,920	1,863	2,045	3,118	3,131	3,176	26,708
R-36	3,120	3,029	2,252	2,000	1,920	1,863	2,045	3,118	3,131	2,099	24,577
R-37	4,936	3,986	3,618	3,054	3,061	2,991	3,147	3,118	4,479	3,176	35,568
R-38	4,936	3,029	3,618	1,000	1,000	1,000	4,427	4,460	4,479	4,479	32,429
R-39	3,938	3,986	2,252	3,054	3,061	2,991	3,147	3,118	3,131	3,176	31,855
R-40	4,936	3,986	3,618	4,352	4,406	4,346	4,427	4,460	4,479	3,176	42,187
R-41	4,936	5,123	2,252	3,054	3,061	2,991	3,147	3,118	3,131	3,176	33,990
R-42	2,158	2,089	3,618	3,054	3,061	2,991	3,147	4,460	4,479	4,479	33,537
R-43	2,158	2,089	2,252	4,352	4,406	4,346	4,427	4,460	3,131	2,099	33,720
R-44	3,938	3,986	3,618	4,352	4,406	4,346	4,427	4,460	4,479	3,176	41,189
R-45	3,120	3,029	2,252	2,000	1,920	1,863	3,147	3,118	3,131	3,176	26,756
R-46	3,120	3,029	1,000	3,054	3,061	2,991	1,000	1,000	1,970	2,099	22,325
R-47	3,120	3,029	2,252	3,054	3,061	2,991	3,147	3,118	3,131	4,479	31,383
R-48	3,120	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	3,176	39,414
R-49	2,158	2,089	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	38,814
R-50	2,158	2,089	1,000	4,352	4,406	4,346	3,147	3,118	1,970	3,176	29,761

R-51	2,158	2,089	2,252	4,352	4,406	4,346	4,427	4,460	3,131	3,176	34,797
R-52	2,158	2,089	2,252	3,054	3,061	2,991	3,147	3,118	3,131	2,099	27,101
R-53	3,120	3,029	2,252	4,352	4,406	4,346	3,147	3,118	3,131	4,479	35,379
R-54	3,938	3,986	3,618	4,352	3,061	4,346	4,427	3,118	4,479	3,176	38,502
R-55	3,938	3,986	3,618	3,054	3,061	2,991	3,147	4,460	4,479	4,479	37,215
R-56	2,158	3,029	3,618	3,054	3,061	2,991	3,147	3,118	4,479	3,176	31,832
R-57	3,120	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	40,716
R-58	3,938	3,986	2,252	3,054	3,061	2,991	3,147	3,118	3,131	2,099	30,778
R-59	3,120	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	40,716
R-60	3,120	3,029	3,618	4,352	3,061	2,991	3,147	4,460	4,479	2,099	34,357
R-61	3,938	3,029	2,252	3,054	3,061	2,991	3,147	3,118	3,131	3,176	30,898
R-62	3,120	3,029	2,252	3,054	3,061	2,991	1,000	1,970	1,970	3,176	25,624
R-63	3,938	3,986	2,252	3,054	1,920	2,991	2,045	3,118	3,131	3,176	29,612
R-64	3,120	3,029	2,252	3,054	4,406	2,991	4,427	3,118	4,479	3,176	34,053
R-65	3,120	3,986	3,618	4,352	3,061	2,991	4,427	3,118	3,131	4,479	36,284
R-66	3,938	3,986	3,618	4,352	3,061	2,991	3,147	3,118	4,479	3,176	35,867
R-67	2,158	2,089	3,618	4,352	3,061	4,346	4,427	4,460	3,131	4,479	36,121
R-68	4,936	5,123	3,618	4,352	4,406	4,346	3,147	3,118	4,479	4,479	42,004
R-69	3,120	3,986	2,252	4,352	3,061	2,991	3,147	3,118	3,131	3,176	32,335
R-70	3,938	5,123	3,618	4,352	4,406	4,346	2,045	4,460	3,131	4,479	39,898
R-71	3,938	3,986	2,252	4,352	3,061	2,991	4,427	3,118	3,131	3,176	34,433
R-72	3,120	3,029	3,618	3,054	1,920	2,991	4,427	3,118	3,131	4,479	32,888
R-73	1,000	3,986	3,618	3,054	3,061	4,346	3,147	4,460	3,131	4,479	34,283
R-74	3,938	1,000	2,252	3,054	4,406	2,991	3,147	3,118	3,131	2,099	29,136
R-75	3,120	3,986	3,618	4,352	4,406	2,991	3,147	1,970	4,479	2,099	34,169
R-76	3,938	5,123	3,618	3,054	1,920	1,863	3,147	3,118	4,479	3,176	33,436
R-77	3,120	5,123	2,252	3,054	3,061	2,991	3,147	3,118	3,131	3,176	32,174
R-78	4,936	3,986	3,618	4,352	3,061	4,346	3,147	4,460	3,131	1,000	36,037
R-79	4,936	3,986	3,618	4,352	3,061	2,991	3,147	4,460	4,479	3,176	38,208

R-80	3,938	3,029	3,618	4,352	3,061	2,991	3,147	1,970	3,131	3,176	32,413
R-81	3,938	3,029	2,252	4,352	3,061	4,346	3,147	4,460	3,131	3,176	34,892
R-82	4,936	3,986	3,618	4,352	3,061	2,991	3,147	1,970	4,479	4,479	37,020
R-83	3,120	3,029	3,618	3,054	3,061	2,991	3,147	1,000	3,131	3,176	29,328
R-84	3,938	3,986	3,618	3,054	3,061	2,991	2,045	1,970	1,000	1,000	26,664
R-85	4,936	3,986	3,618	3,054	3,061	4,346	2,045	4,460	3,131	4,479	37,117
R-86	3,120	3,029	3,618	3,054	1,920	4,346	4,427	3,118	3,131	3,176	32,939
R-87	3,938	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	41,534
R-88	3,120	3,029	3,618	4,352	4,406	4,346	4,427	4,460	4,479	4,479	40,716
R-89	3,120	5,123	3,618	3,054	1,920	1,000	3,147	3,118	1,000	3,176	28,276
R-90	3,120	3,029	2,252	2,000	3,061	2,991	2,045	4,460	1,970	1,459	26,387
R-91	3,120	3,029	1,000	2,000	3,061	1,863	2,045	3,118	1,970	3,176	24,383
R-92	3,120	3,029	2,252	1,000	3,061	4,346	1,000	3,118	3,131	3,176	27,234
R-93	3,120	3,029	2,252	2,000	3,061	2,991	2,045	1,970	3,131	3,176	26,776
R-94	2,158	2,089	2,252	2,000	1,000	1,863	2,045	1,970	1,970	4,479	21,825
R-95	2,158	2,089	2,252	3,054	3,061	2,991	3,147	3,118	3,131	2,099	27,101
R-96	2,158	2,089	2,252	2,000	3,061	1,863	2,045	3,118	3,131	4,479	26,196
R-97	2,158	2,089	2,252	2,000	3,061	2,991	2,045	3,118	3,131	2,099	24,945
R-98	3,120	3,029	1,000	2,000	3,061	1,863	2,045	3,118	3,131	3,176	25,544
R-99	3,938	3,986	2,252	2,000	3,061	2,991	2,045	1,970	3,131	3,176	28,551
R-100	3,938	3,986	2,252	2,000	3,061	2,991	2,045	1,970	1,970	4,479	28,692

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Pengolahan Data Interval (MSI) Variabel Kualitas Pelayanan (X2)

Kode Responden	Variabel Kualitas Pelayanan (X2)								Total
	X2-01	X2-02	X2-03	X2-04	X2-05	X2-06	X2-07	X2-08	
R-01	3,931	5,065	4,961	3,570	5,065	3,936	3,406	3,392	33,326
R-02	3,931	5,065	3,719	3,570	3,983	5,154	3,406	3,392	32,220
R-03	5,065	3,957	3,719	4,867	5,065	5,154	4,726	4,849	37,402
R-04	3,931	3,957	3,719	3,570	3,983	2,782	2,194	3,392	27,529
R-05	3,931	5,065	4,961	4,867	5,065	3,936	3,406	3,392	34,623
R-06	3,931	3,957	3,719	3,570	5,065	2,782	2,194	3,392	28,611
R-07	3,931	3,957	3,719	3,570	3,983	2,782	2,194	2,099	26,236
R-08	3,931	3,957	4,961	4,867	3,002	2,782	2,194	2,099	27,794
R-09	3,931	3,957	3,719	3,570	3,983	3,936	3,406	3,392	29,894
R-10	3,931	3,957	4,961	4,867	5,065	3,936	3,406	3,392	33,515
R-11	3,931	5,065	4,961	4,867	3,983	2,782	3,406	2,099	31,094
R-12	3,931	3,029	3,719	3,570	3,983	3,936	3,406	2,099	27,673
R-13	5,065	3,957	3,719	3,570	5,065	3,936	3,406	3,392	32,110
R-14	3,931	3,957	3,719	4,867	3,002	2,782	3,406	3,392	29,057
R-15	5,065	5,065	4,961	4,867	5,065	3,936	3,406	3,392	35,757
R-16	3,931	3,957	3,719	2,357	3,002	5,154	3,406	3,392	28,918
R-17	5,065	5,065	4,961	3,570	5,065	3,936	4,726	3,392	35,780
R-18	5,065	3,957	4,961	3,570	3,983	5,154	4,726	3,392	34,808
R-19	5,065	3,957	3,719	4,867	5,065	3,936	4,726	3,392	34,728
R-20	5,065	5,065	4,961	4,867	3,983	3,936	4,726	4,849	37,452
R-21	3,931	3,029	2,677	2,357	3,983	2,782	3,406	3,392	25,557
R-22	3,018	3,029	3,719	3,570	3,983	3,936	2,194	2,099	25,548
R-23	3,931	3,957	3,719	3,570	3,983	5,154	4,726	4,849	33,889

R-24	5,065	5,065	4,961	4,867	5,065	5,154	4,726	4,849	39,752
R-25	3,931	5,065	3,719	4,867	3,983	5,154	4,726	3,392	34,838
R-26	3,931	5,065	3,719	2,357	3,983	3,936	3,406	3,392	29,789
R-27	3,931	5,065	4,961	2,357	3,983	3,936	4,726	3,392	32,351
R-28	3,931	3,957	4,961	3,570	5,065	3,936	2,194	3,392	31,006
R-29	5,065	5,065	4,961	4,867	5,065	3,936	3,406	3,392	35,757
R-30	5,065	5,065	4,961	4,867	3,983	3,936	4,726	3,392	35,995
R-31	5,065	3,957	3,719	4,867	5,065	2,782	2,194	4,849	32,499
R-32	3,931	5,065	3,719	2,357	3,002	3,936	2,194	2,099	26,304
R-33	3,931	3,957	3,719	3,570	3,002	3,936	3,406	3,392	28,913
R-34	3,931	3,957	4,961	4,867	3,983	5,154	3,406	3,392	33,651
R-35	3,018	3,029	3,719	3,570	5,065	2,782	4,726	2,099	28,008
R-36	3,018	3,029	2,677	2,357	3,002	3,936	2,194	3,392	23,605
R-37	5,065	3,957	1,816	4,867	3,983	5,154	2,194	3,392	30,428
R-38	5,065	3,029	2,677	2,357	3,983	2,782	2,194	2,099	24,187
R-39	3,931	3,957	4,961	3,570	3,002	5,154	2,194	4,849	31,618
R-40	5,065	3,957	3,719	2,357	3,002	3,936	2,194	3,392	27,623
R-41	5,065	5,065	3,719	4,867	1,968	3,936	3,406	4,849	32,875
R-42	2,124	2,089	2,677	3,570	3,002	2,782	3,406	4,849	24,499
R-43	2,124	2,089	1,816	2,357	3,002	2,782	2,194	3,392	19,757
R-44	3,931	3,957	3,719	3,570	3,983	3,936	3,406	3,392	29,894
R-45	3,018	3,029	3,719	2,357	3,002	3,936	3,406	3,392	25,859
R-46	3,018	3,029	2,677	3,570	3,002	3,936	3,406	2,099	24,737
R-47	3,018	3,029	3,719	2,357	3,002	3,936	3,406	3,392	25,859
R-48	3,018	3,029	2,677	3,570	3,002	2,782	3,406	3,392	24,876
R-49	2,124	2,089	2,677	3,570	3,002	2,782	2,194	3,392	21,831
R-50	2,124	2,089	1,816	3,570	1,968	1,681	1,000	3,392	17,641
R-51	2,124	2,089	2,677	3,570	3,983	2,782	3,406	3,392	24,023
R-52	2,124	2,089	2,677	3,570	3,983	2,782	3,406	3,392	24,023

R-53	3,018	3,029	3,719	3,570	3,002	2,782	2,194	2,099	23,414
R-54	3,931	3,957	3,719	3,570	3,002	3,936	3,406	3,392	28,913
R-55	3,931	3,957	3,719	3,570	3,983	3,936	3,406	3,392	29,894
R-56	2,124	3,029	2,677	3,570	1,968	2,782	2,194	3,392	21,737
R-57	3,018	3,029	2,677	3,570	3,002	3,936	3,406	3,392	26,030
R-58	3,931	3,957	3,719	2,357	1,968	3,936	3,406	3,392	26,667
R-59	3,018	3,029	2,677	2,357	1,968	2,782	2,194	3,392	21,418
R-60	3,018	3,029	2,677	2,357	3,002	2,782	3,406	3,392	23,663
R-61	3,931	3,029	2,677	2,357	1,968	2,782	3,406	3,392	23,543
R-62	3,018	3,029	3,719	3,570	3,983	3,936	3,406	3,392	28,053
R-63	3,931	3,957	4,961	3,570	3,983	3,936	3,406	3,392	31,136
R-64	3,018	3,029	3,719	4,867	3,983	3,936	3,406	4,849	30,807
R-65	3,018	3,957	3,719	3,570	3,002	2,782	3,406	3,392	26,846
R-66	3,931	3,957	1,000	3,570	3,002	3,936	3,406	3,392	26,195
R-67	2,124	2,089	1,816	1,000	1,968	1,681	1,000	1,459	13,137
R-68	5,065	5,065	3,719	4,867	3,983	5,154	4,726	4,849	37,428
R-69	3,018	3,957	3,719	4,867	3,002	3,936	4,726	4,849	32,074
R-70	3,931	5,065	3,719	4,867	3,983	5,154	3,406	4,849	34,974
R-71	3,931	3,957	3,719	3,570	3,983	3,936	3,406	3,392	29,894
R-72	3,018	3,029	2,677	3,570	3,002	2,782	3,406	3,392	24,876
R-73	1,000	3,957	3,719	3,570	3,983	1,000	3,406	1,000	21,635
R-74	3,931	1,000	3,719	2,357	1,000	2,782	2,194	1,000	17,983
R-75	3,018	3,957	4,961	4,867	3,983	5,154	3,406	2,099	31,445
R-76	3,931	5,065	3,719	4,867	3,002	3,936	3,406	3,392	31,318
R-77	3,018	5,065	3,719	3,570	5,065	5,154	2,194	3,392	31,177
R-78	5,065	3,957	4,961	3,570	3,002	2,782	4,726	3,392	31,456
R-79	5,065	3,957	4,961	4,867	5,065	3,936	4,726	4,849	37,426
R-80	3,931	3,029	3,719	4,867	3,983	2,782	2,194	2,099	26,605
R-81	3,931	3,029	4,961	3,570	3,002	5,154	3,406	4,849	31,902

R-82	5,065	3,957	4,961	2,357	5,065	5,154	2,194	4,849	33,602
R-83	3,018	3,029	3,719	2,357	3,002	2,782	4,726	3,392	26,026
R-84	3,931	3,957	3,719	3,570	5,065	3,936	3,406	4,849	32,433
R-85	5,065	3,957	4,961	4,867	3,983	5,154	4,726	4,849	37,562
R-86	3,018	3,029	3,719	3,570	3,983	2,782	4,726	4,849	29,676
R-87	3,931	3,029	4,961	4,867	3,002	3,936	3,406	4,849	31,981
R-88	3,018	3,029	2,677	3,570	5,065	3,936	2,194	3,392	26,881
R-89	3,018	5,065	2,677	4,867	5,065	3,936	3,406	3,392	31,426
R-90	3,018	3,029	3,719	2,357	3,002	3,936	3,406	3,392	25,859
R-91	3,018	3,029	2,677	3,570	3,002	3,936	3,406	2,099	24,737
R-92	3,018	3,029	3,719	2,357	3,002	3,936	3,406	3,392	25,859
R-93	3,018	3,029	2,677	3,570	3,002	2,782	3,406	3,392	24,876
R-94	2,124	2,089	2,677	3,570	3,002	2,782	2,194	3,392	21,831
R-95	2,124	2,089	1,816	3,570	1,968	1,681	1,000	3,392	17,641
R-96	2,124	2,089	2,677	3,570	3,983	2,782	3,406	3,392	24,023
R-97	2,124	2,089	2,677	3,570	3,983	2,782	3,406	3,392	24,023
R-98	3,018	3,029	3,719	3,570	3,002	2,782	2,194	2,099	23,414
R-99	3,931	3,957	3,719	3,570	3,002	3,936	3,406	3,392	28,913
R-100	3,931	3,957	3,719	3,570	3,983	3,936	3,406	3,392	29,894

Lampiran 21

Pengolahan Data Interval (MSI) Variabel Diskon Harga (X3)

Kode Responden	Variabel Diskon Harga (X3)											Total
	X3-01	X3-02	X3-03	X3-04	X3-05	X3-06	X3-07	X3-08	X3-09	X3-10	X3-11	
R-01	4,400	4,528	3,813	3,216	4,562	2,240	2,279	2,297	4,177	3,213	2,240	36,966
R-02	2,925	4,528	2,361	3,216	3,189	3,556	2,279	2,297	2,625	4,613	3,556	35,147
R-03	4,400	3,162	2,361	4,596	4,562	3,556	3,651	3,684	2,625	4,613	3,556	40,767
R-04	4,400	3,162	2,361	3,216	3,189	1,000	1,000	2,297	2,625	3,213	1,000	27,463
R-05	4,400	4,528	3,813	4,596	4,562	2,240	2,279	2,297	2,625	4,613	2,240	38,194
R-06	4,400	3,162	3,813	3,216	4,562	1,000	1,000	2,297	4,177	3,213	1,000	31,840
R-07	2,925	3,162	2,361	3,216	3,189	1,000	1,000	1,000	2,625	3,213	1,000	24,691
R-08	2,925	3,162	3,813	4,596	3,189	1,000	1,000	1,000	2,625	3,213	1,000	27,523
R-09	4,400	3,162	2,361	3,216	3,189	2,240	2,279	2,297	4,177	4,613	2,240	34,176
R-10	2,925	3,162	3,813	4,596	4,562	2,240	2,279	2,297	2,625	4,613	2,240	35,353
R-11	2,925	4,528	3,813	4,596	3,189	1,000	2,279	1,000	1,000	4,613	1,000	29,944
R-12	2,925	2,011	2,361	3,216	3,189	2,240	2,279	1,000	2,625	3,213	2,240	27,300
R-13	4,400	3,162	2,361	3,216	4,562	2,240	2,279	2,297	4,177	4,613	2,240	35,548
R-14	2,925	3,162	2,361	4,596	2,077	1,000	2,279	2,297	1,000	3,213	1,000	25,909
R-15	4,400	4,528	3,813	4,596	4,562	2,240	2,279	2,297	4,177	4,613	2,240	39,746
R-16	2,925	3,162	2,361	2,011	2,077	3,556	2,279	2,297	2,625	4,613	3,556	31,463
R-17	4,400	4,528	3,813	3,216	4,562	2,240	3,651	2,297	2,625	3,213	2,240	36,786
R-18	4,400	3,162	3,813	3,216	3,189	3,556	3,651	2,297	4,177	4,613	3,556	39,632
R-19	4,400	3,162	2,361	4,596	4,562	2,240	3,651	2,297	4,177	3,213	2,240	36,899
R-20	4,400	4,528	3,813	4,596	3,189	2,240	3,651	3,684	2,625	4,613	2,240	39,581
R-21	2,925	2,011	1,000	2,011	3,189	1,000	2,279	2,297	1,000	3,213	1,000	21,926
R-22	1,681	2,011	2,361	3,216	3,189	2,240	1,000	2,297	1,000	2,093	2,240	23,330
R-23	2,925	3,162	2,361	3,216	3,189	3,556	3,651	3,684	4,177	4,613	3,556	38,092

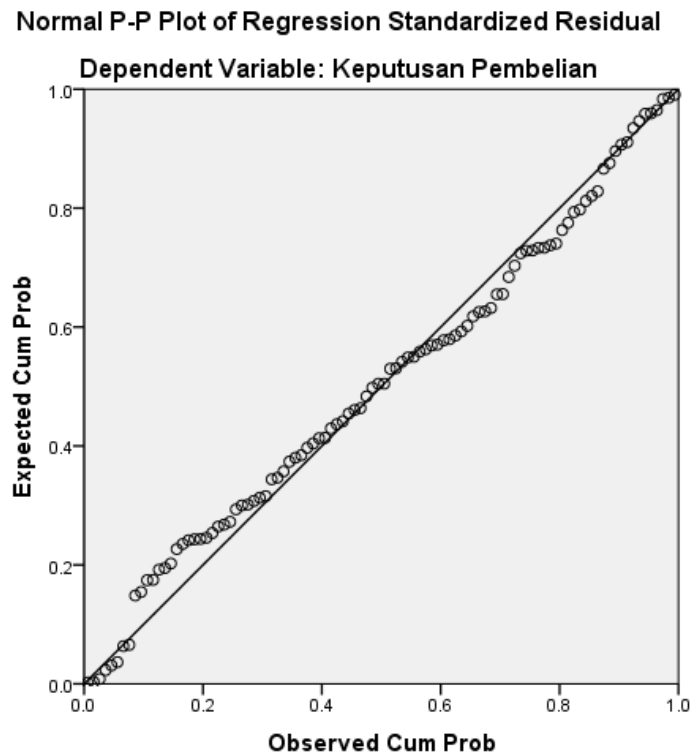
R-24	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	4,177	4,613	3,556	45,137
R-25	2,925	4,528	2,361	4,596	3,189	3,556	3,651	2,297	2,625	3,213	3,556	36,498
R-26	4,400	4,528	2,361	2,011	3,189	2,240	2,279	2,297	4,177	4,613	2,240	34,337
R-27	2,925	4,528	3,813	2,011	3,189	2,240	3,651	2,297	1,000	3,213	2,240	31,109
R-28	2,925	3,162	3,813	3,216	4,562	2,240	1,000	2,297	4,177	4,613	2,240	34,246
R-29	4,400	4,528	3,813	4,596	4,562	2,240	2,279	2,297	4,177	4,613	2,240	39,746
R-30	4,400	4,528	3,813	4,596	3,189	2,240	3,651	3,684	2,625	4,613	2,240	39,581
R-31	2,925	4,528	3,813	3,216	2,077	2,240	3,651	3,684	2,625	1,596	2,240	32,596
R-32	4,400	4,528	3,813	4,596	3,189	2,240	3,651	2,297	4,177	3,213	2,240	38,345
R-33	2,925	3,162	3,813	3,216	3,189	2,240	2,279	2,297	2,625	3,213	2,240	31,200
R-34	4,400	4,528	2,361	3,216	4,562	3,556	2,279	3,684	1,000	3,213	3,556	36,356
R-35	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	3,213	3,556	42,184
R-36	4,400	4,528	2,361	3,216	3,189	2,240	2,279	2,297	2,625	4,613	2,240	33,990
R-37	4,400	4,528	2,361	3,216	3,189	2,240	3,651	3,684	2,625	4,613	2,240	36,749
R-38	2,925	3,162	2,361	3,216	3,189	3,556	2,279	3,684	2,625	3,213	3,556	33,767
R-39	2,925	3,162	2,361	3,216	3,189	3,556	2,279	2,297	2,625	4,613	3,556	33,781
R-40	2,925	3,162	3,813	3,216	4,562	3,556	2,279	3,684	2,625	3,213	3,556	36,592
R-41	4,400	3,162	2,361	3,216	3,189	2,240	3,651	2,297	2,625	2,093	2,240	31,475
R-42	2,925	2,011	3,813	4,596	3,189	1,000	1,000	3,684	1,000	3,213	1,000	27,432
R-43	1,681	2,011	1,000	3,216	1,000	1,000	3,651	2,297	2,625	3,213	1,000	22,694
R-44	4,400	4,528	3,813	4,596	4,562	1,000	2,279	3,684	2,625	2,093	1,000	34,580
R-45	4,400	3,162	3,813	3,216	4,562	3,556	2,279	3,684	4,177	3,213	3,556	39,619
R-46	4,400	3,162	2,361	3,216	3,189	2,240	2,279	3,684	2,625	3,213	2,240	32,610
R-47	2,925	2,011	3,813	4,596	3,189	2,240	2,279	2,297	2,625	3,213	2,240	31,429
R-48	2,925	2,011	2,361	4,596	3,189	2,240	3,651	1,000	2,625	4,613	2,240	31,453
R-49	2,925	1,000	3,813	3,216	4,562	2,240	2,279	2,297	2,625	3,213	2,240	30,411
R-50	2,925	2,011	2,361	4,596	2,077	1,000	2,279	1,000	4,177	3,213	1,000	26,639
R-51	2,925	3,162	2,361	2,011	2,077	2,240	3,651	2,297	2,625	3,213	2,240	28,803
R-52	4,400	3,162	1,000	3,216	4,562	2,240	2,279	3,684	2,625	3,213	2,240	32,621

R-53	2,925	4,528	1,000	1,000	4,562	2,240	1,000	2,297	4,177	3,213	2,240	29,182
R-54	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	4,613	3,556	43,585
R-55	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	4,613	3,556	43,585
R-56	2,925	4,528	1,000	2,011	1,489	2,240	2,279	3,684	4,177	3,213	2,240	29,786
R-57	1,000	2,011	3,813	2,011	3,189	3,556	2,279	1,000	2,625	4,613	3,556	29,655
R-58	2,925	3,162	3,813	3,216	2,077	3,556	2,279	2,297	2,625	3,213	3,556	32,720
R-59	2,925	3,162	2,361	3,216	3,189	2,240	2,279	2,297	2,625	3,213	2,240	29,748
R-60	2,925	4,528	2,361	4,596	3,189	2,240	2,279	2,297	2,625	3,213	2,240	32,494
R-61	4,400	3,162	2,361	3,216	4,562	2,240	2,279	2,297	2,625	3,213	2,240	32,595
R-62	2,925	3,162	2,361	3,216	3,189	2,240	3,651	3,684	2,625	3,213	2,240	32,507
R-63	2,925	3,162	2,361	3,216	3,189	2,240	3,651	3,684	2,625	2,093	2,240	31,387
R-64	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	4,613	3,556	43,585
R-65	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	3,213	3,556	42,184
R-66	4,400	4,528	3,813	3,216	3,189	3,556	3,651	3,684	4,177	3,213	3,556	40,985
R-67	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	2,093	3,556	41,065
R-68	2,925	3,162	2,361	3,216	3,189	3,556	2,279	2,297	2,625	4,613	3,556	33,781
R-69	2,925	4,528	2,361	2,011	3,189	1,000	2,279	2,297	2,625	4,613	1,000	28,829
R-70	2,925	3,162	2,361	3,216	3,189	3,556	2,279	2,297	2,625	4,613	3,556	33,781
R-71	2,925	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	4,613	3,556	42,110
R-72	2,925	3,162	3,813	3,216	2,077	3,556	2,279	1,000	2,625	4,613	3,556	32,824
R-73	4,400	3,162	2,361	4,596	3,189	1,000	3,651	3,684	2,625	1,000	1,000	30,668
R-74	2,925	4,528	3,813	3,216	3,189	3,556	3,651	2,297	2,625	3,213	3,556	36,571
R-75	2,925	3,162	3,813	4,596	3,189	3,556	2,279	2,297	2,625	4,613	3,556	36,612
R-76	4,400	3,162	3,813	3,216	3,189	3,556	2,279	2,297	2,625	4,613	3,556	36,708
R-77	4,400	4,528	3,813	3,216	3,189	2,240	2,279	3,684	4,177	4,613	2,240	38,381
R-78	4,400	3,162	3,813	3,216	2,077	2,240	1,000	3,684	2,625	2,093	2,240	30,551
R-79	2,925	4,528	2,361	3,216	3,189	2,240	2,279	3,684	2,625	3,213	2,240	32,501
R-80	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	4,613	3,556	43,585
R-81	4,400	3,162	2,361	3,216	4,562	2,240	3,651	1,000	2,625	3,213	2,240	32,671

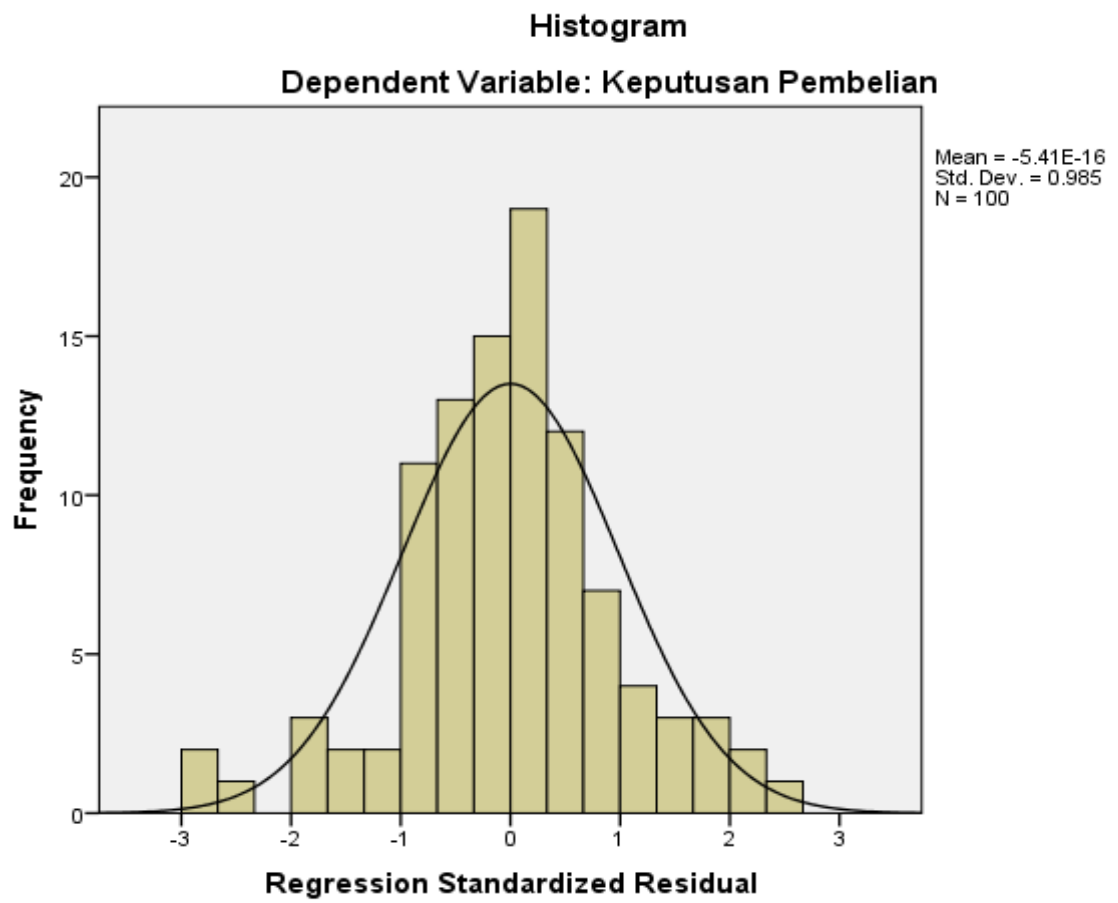
R-82	4,400	4,528	2,361	4,596	4,562	2,240	3,651	3,684	2,625	4,613	2,240	39,501
R-83	4,400	3,162	2,361	4,596	3,189	2,240	3,651	3,684	2,625	4,613	2,240	36,763
R-84	2,925	3,162	2,361	3,216	4,562	2,240	2,279	3,684	2,625	4,613	2,240	33,908
R-85	4,400	4,528	3,813	4,596	4,562	2,240	3,651	2,297	2,625	4,613	2,240	39,566
R-86	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	4,177	4,613	3,556	45,137
R-87	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	3,213	3,556	42,184
R-88	4,400	4,528	2,361	3,216	4,562	1,000	3,651	3,684	2,625	4,613	1,000	35,641
R-89	4,400	3,162	2,361	3,216	4,562	2,240	1,000	3,684	4,177	4,613	2,240	35,656
R-90	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	3,213	3,556	42,184
R-91	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	3,213	3,556	42,184
R-92	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	3,213	3,556	42,184
R-93	4,400	4,528	3,813	3,216	4,562	3,556	3,651	3,684	1,000	3,213	3,556	39,180
R-94	4,400	3,162	2,361	3,216	3,189	2,240	2,279	2,297	2,625	1,596	2,240	29,606
R-95	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	3,213	3,556	42,184
R-96	4,400	4,528	3,813	4,596	4,562	3,556	3,651	3,684	2,625	3,213	3,556	42,184
R-97	2,925	3,162	3,813	4,596	4,562	1,000	2,279	2,297	2,625	3,213	1,000	31,471
R-98	2,925	3,162	2,361	3,216	4,562	2,240	2,279	2,297	2,625	3,213	2,240	31,120
R-99	1,681	3,162	3,813	2,011	3,189	3,556	2,279	2,297	2,625	3,213	3,556	31,383
R-100	4,400	3,162	3,813	4,596	3,189	2,240	3,651	3,684	1,000	3,213	2,240	35,189

Lampiran 22

Output SPSS Uji Asumsi Klasik Uji Normalitas



One-Sample Kolmogorov-Smirnov Test		
		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	4286.79714166
Most Extreme Differences	Absolute	.073
	Positive	.056
	Negative	-.073
Test Statistic		.073
Asymp. Sig. (2-tailed)		.200 ^{c,d}
a. Test distribution is Normal.		
b. Calculated from data.		
c. Lilliefors Significance Correction.		
d. This is a lower bound of the true significance.		



Lampiran 23

Output SPSS Uji Asumsi Klasik Uji Multikolonieritas

Coefficients ^a								
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	5159.328	3943.047		1.308	.194		
	Kelengkapan Produk	.160	.085	.147	1.887	.003	.867	1.154
	Kualitas Pelayanan	.650	.096	.548	6.768	.000	.797	1.255
	Diskon Harga	.246	.086	.216	2.860	.005	.913	1.095

a. Dependent Variable: Keputusan Pembelian

Lampiran 24

Output SPSS Uji Asumsi Klasik Uji Autokorelasi**Model Summary^b**

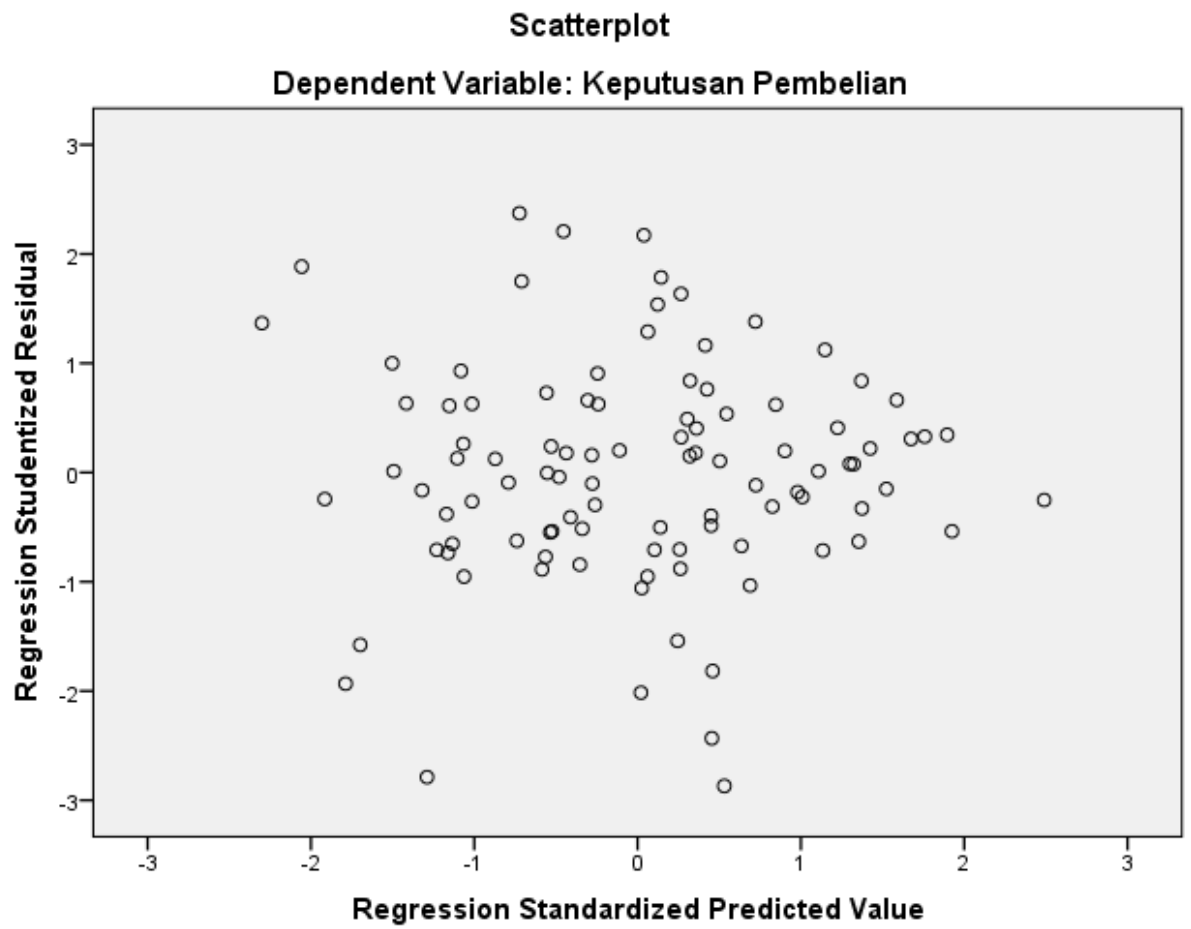
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.706 ^a	.498	.482	4353.26308	1.931

a. Predictors: (Constant), Diskon Harga, Kelengkapan Produk, Kualitas Pelayanan

b. Dependent Variable: Keputusan Pembelian

Lampiran 25

Output SPSS Uji Asumsi Klasik Uji Heterokedastisitas



Lampiran 26

Output SPSS Analisis Regresi Linier Berganda**Variables Entered/Removed^a**

Model	Variables Entered	Variables Removed	Method
1	Diskon Harga, Kelengkapan Produk, Kualitas Pelayanan ^b		Enter

a. Dependent Variable: Keputusan Pembelian

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.706 ^a	.498	.482	4353.26308	1.931

a. Predictors: (Constant), Diskon Harga, Kelengkapan Produk, Kualitas Pelayanan

b. Dependent Variable: Keputusan Pembelian

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1802929611.317	3	600976537.106	31.712	.000 ^b
	Residual	1819286343.643	96	18950899.413		
	Total	3622215954.960	99			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Diskon Harga, Kelengkapan Produk, Kualitas Pelayanan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	5159.328	3943.047		1.308	.194		
	Kelengkapan Produk	.160	.085	.147	1.887	.003	.867	1.154
	Kualitas Pelayanan	.650	.096	.548	6.768	.000	.797	1.255
	Diskon Harga	.246	.086	.216	2.860	.005	.913	1.095

a. Dependent Variable: Keputusan Pembelian

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	Kelengkapan Produk	Kualitas Pelayanan	Diskon Harga
1	1	3.950	1.000	.00	.00	.00	.00
	2	.024	12.954	.01	.45	.02	.44
	3	.018	14.783	.06	.20	.98	.03
	4	.008	21.586	.93	.36	.00	.53

a. Dependent Variable: Keputusan Pembelian

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	27960.4043	48401.9805	37776.4800	4267.48289	100
Std. Predicted Value	-2.300	2.490	.000	1.000	100
Standard Error of Predicted Value	489.865	1862.111	843.119	218.320	100
Adjusted Predicted Value	27549.1582	48490.7852	37777.2529	4270.30646	100
Residual	-12382.59766	10248.45410	.00000	4286.79714	100
Std. Residual	-2.844	2.354	.000	.985	100
Stud. Residual	-2.869	2.373	.000	1.003	100
Deleted Residual	-12599.72266	10416.61230	-.77287	4447.88445	100
Stud. Deleted Residual	-2.985	2.434	-.001	1.018	100
Mahal. Distance	.264	17.124	2.970	2.269	100
Cook's Distance	.000	.077	.009	.015	100
Centered Leverage Value	.003	.173	.030	.023	100

a. Dependent Variable: Keputusan Pembelian

Lampiran 27

Surat Izin Penelitian

YAYASAN PENDIDIKAN PANCASAKTI TEGAL
UNIVERSITAS PANCASAKTI TEGAL
FAKULTAS EKONOMI DAN BISNIS

Jalan Halmahera KM 1 Kota Tegal 52121

Sekretariat : Telp (0283) 355720

Web : <http://feb.upstegal.ac.id>, email : feb@upstegal.ac.id

Nomor : **64/K/E/FEB/UPS/XI/2023** Tegal, 23 November 2023
 Lampiran : -
 Perihal : **Ijin Penelitian Dan Permintaan Data**

Kepada : Yth. **Pemilik Toko Ana Swalayan 2**
 Jl. Garuda No.26, Bulak, Babakan, Kec. Kramat
 Di – Kab. Tegal

Dengan hormat, salah satu syarat untuk menyelesaikan program sarjana (S1) Fakultas Ekonomi dan Bisnis mahasiswa diwajibkan mengadakan penelitian sebagai bahan menyusun skripsi.

Berkenaan dengan hal itu, mohon berkenaan Bapak membantu memberi data yang diperlukan dalam penelitian tersebut kepada mahasiswa:

N a m a : **Yuditiya Putra Setio Aji**
 Npm : **4120600319**
 Program Studi : **Manajemen**
 Judul Skripsi : **Pengaruh Kelengkapan Produk, Kualitas Pelayanan dan Diskon Harga Terhadap Keputusan Pembelian Pada Toko Ana Swalayan 2.**

Atas bantuan dan kerjasama yang baik kami ucapkan terimakasih,



Dr. Dien Noviany R., S.E., M.M., Akt., CA
 N. 0628117502

Lampiran 28

Surat Balasan Izin Penelitian



ANA GROSIR SWALAYAN

PUSAT PERBELANJAAN GROSIR TERLENGKAP

Jl. Garuda No. 26 Babakan - Kramat - Tegal
Telp. (0283) 614 4881

SURAT BALASAN

Hal : Balasan

Yth. Dr Dien Noviany R,SE,M.M., Akt, CA

Dekan Fakultas Ekonomi dan Bisnis

Universitas Ekonomi Dan Bisnis

Di tempat

Dengan Hormat,

Yang bertanda tangan di bawah ini :

Nama : Zara Artanti

Jabatan : Manager

Menerangkan bahwa :

Nama : Yuditiya Putra Setio Aji

NIM : 4120600319

Program Studi : Management

Jenjang : Sarjana (S1)

Judul Skripsi : Pengaruh Kelengkapan Produk, Kualitas Pelayanan dan Diskon Harga Terhadap Keputusan Pembelian Pada Toko Ana Swalayan 2.

Telah kami setuju untuk melaksanakan penelitian di Ana Swalayan 2 jln Garuda no 26 Babakan Kramat Tegal.

Demikian Surat ini disampaikan untuk di gunakan sebagaimana mestinya.

Kramat , 30 Desember 2023

Hormat kami

